

## **Your response**

Question	Your response
Question 1: Do you agree with the proposed scope of the review of BBC regulation as set out in this document? If not, please explain the areas where you think changes should be made.	Yes
Question 3: Do you have any views on how to measure the BBC's performance?	YesPerformance based against current Ofcom's Broadcasting Code.
Question 4: Do you agree with our proposed scope of the review in relation to content standards? If not, please explain why.	NoForum of Review, heavily weighted Media/Ex media Personnel, example "Big Screen/Small Screen" Debate, and, Ofcom Content Board.
Question 5: Do you agree with the issues we have identified with the processes for assessing the competitive impact of changes to the BBC's UK Public Services? If you consider there should be changes to these processes, please set out what these are and, if possible, provide any relevant evidence.	NoThe current BBC Charter has turned the BBC UK's Public Services into a Teaching Organisation, instead of a Free PBS. Current BBC Mission Statement: Our mission is "to act in the public interest, serving all audiences through the provision of impartial, high-quality and distinctive output and services which inform, educate and entertain". The Charter also sets out our five public purposes:  1. To provide impartial news and information to help people understand and engage with the world around them. The BBC should provide duly accurate and impartial news, current affairs and factual programming to build people's understanding of all parts of the United Kingdom and of the wider world. Its content should be provided to the highest editorial standards. It should offer a range and depth of analysis and content not widely available from other United Kingdom news providers, using the highest calibre presenters and journalists, and championing freedom of expression, so that all audiences can engage fully with major local, regional, national, United Kingdom and global issues and participate in the democratic process, at all levels, as active and informed citizens.

2. To support learning for people of all ages. The BBC should help everyone learn about different subjects in ways they will find accessible, engaging, inspiring and challenging. The BBC should provide specialist educational content to help support learning for children and teenagers across the United Kingdom. It should encourage people to explore new subjects and participate in new activities through partnerships with educational, sporting and cultural institutions.  3. To show the most creative, highest quality and distinctive output and services. The BBC should provide high-quality output in many different genres and across a range of services and platforms which sets the standard in the United Kingdom and internationally. Its services should be distinctive from those provided elsewhere and should take creative risks, even if not all succeed, in order to develop fresh approaches and innovative content.  4. To reflect, represent and serve the diverse communities of all of the United Kingdom's nations and regions and, in doing so, support the creative economy across the United Kingdom.  Previous BBC Mission Statement: Trust is the foundation of the BBC: we are independent, impartial and honest. Audiences are at the heart of everything we do.
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