

## Your response

Question	Your response
<p><b>Do you have any comments on our proposals?</b></p>	<p>I have read your executive summary and agree with all the points regarding the importance of communications. I am particularly interested in the first three of your strategic priorities.</p> <p>I have also read section 3 and would be interested in knowing how you arrive at your figures detailing superfast broadband.</p> <p>Firstly, some detail. I am the financial director for a property-owning company and a user of mobile and fixed line communications. My own property is surrounded by the Company's other properties.</p> <p>I live one mile from the centre of Kirkby Fleetham, a village just 4 miles from the nearest market town (Bedale) and 8 miles from Northallerton, the county town of North Yorkshire. The cabinet at Kirkby Fleetham was upgraded to 'superfast' broadband a few years ago. However, the last mile (literally) is aluminium cable. My download speed is approximately 4 Mb/s and my upload speed just over 1Mb/s. My ISP is BT and my line speeds agree with BT's estimates for my property.</p> <p>I have lived at my current address since 2002 and purchased broadband from BT since 2004. I use a mobile phone (BT Mobile) but have never been able to receive a mobile signal of any sort indoors for all of this time. Outdoors, a poor 2G signal is available but no 3G or 4G.</p> <p>The Universal Service Obligation from my provider is of no use since, according to the website, it relies on 4G (see above).</p> <p>I have three points to make:</p> <p>Would a pricing scheme commensurate with an average download/upload speed be fairer than paying the same price for poor speeds as people receiving so-called superfast broadband?</p> <p>Every year I read about Government incentives, as well as your own proposals and yet, from my perspective, nothing happens. Your pronouncements are correct and I agree with most of your priorities. However, words are easy and, over the last fifteen years, the actual outcomes for me (and my neighbours) have been zero. Unless I have missed it, there are no actual estimates or targets for improving fixed and mobile communications for rural areas such as mine.</p> <p>I am well aware that there are virtually no commercial incentives for deploying fibre in most rural areas. Nevertheless, the 'last mile' and mobile 'not-spots' have been a problem for many years and there are still no plans for any definitive answers. Some actual work on these problems, rather than aspirations for the future would be very welcome.</p>