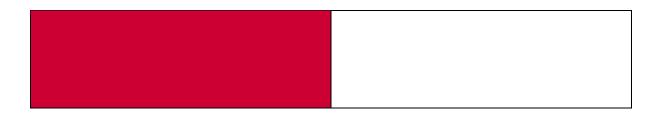


Your response

Question	Your response
Do you have any comments on our proposals?	Confidential? – N
	Bedford is one of, if not, the most ethnically diverse town in England with FM stations such as BBC Three Counties Radio, In2Beats and a localised but national station served through Heart FM which no longer uses local presenters.
	I believe while some of these stations serve some of the population, two of them are dominated by music and light entertainment and the BBC one serving a vey broad public service-oriented audience which largely has the same contributors.
	Bedford Radio is a truly representative community led and community-oriented station that brings inclusive voices to the local audience.
	The station deserves FM licencing due to the fact that the DAB roll-out will not be implemented for a considerable time. An FM licence will also allow those with less access to digital services – particularly in rural parts of Bedford and the surrounding areas to access content when people are more and more isolated and excluded. A community station is able to reach out to marginalised people in a way that connects people to local causes and issues as well as the local entertainment and news most relevant to them.



Please complete this form in full and return to planofwork@ofcom.org.uk.