

## Your response

Question	Your response
<p><b>Respondents are invited to comment on whether they agree with Ofcom's preliminary view and to frame their views and responses with reference to, or in the context of, the statutory criteria in section 106(1A) of the Broadcast Act 1990 (as amended).</b></p>	<p>I am familiar with the 3 x DAB JackFM stations and regret that Jack 3 is currently unavailable on FM.</p> <p>The audience profile of Jack 2 listeners (15-29) would suggest that are more likely to have embraced music options other than FM radio, such as streaming service and other digital media, whereas the audience profile of Jack 3 listeners (50+) indicates that they will be more likely to prefer FM radio as their primary music source.</p> <p>JackFM provides an excellent broadcasting service for listeners in Oxfordshire and if Jack 3 becomes available in stereo on 107.9 MHz, I would be absolutely delighted. Particularly as I don't have a DAB radio in my car.</p> <p>I very strongly support the proposal.</p>