



Mr A B Sample  
123 Sample Street  
Sample Town  
Sample County  
ZX1 2AB

XX February, 2019

Hello <Name>,

Your minimum contract period for Sky TV ends on 24th February 2019. At this point the price of your current Sky TV package will increase from £72.65 that you pay today to £93.50 per month.

#### What are my options?

We have a number of re-contract offers that you could choose, including:

- Our best value package that most closely matches your current TV package
- An alternative lower monthly price option if you move to Sky Q

If you would like to change to one of these packages or get further information about your current TV package and how your prices will change, please log in to the 'Manage' section on Sky.com using your Sky iD. Alternatively, please call us on xxxxxxxxxx.

#### Your other options are to:

- Do nothing and stay on your current package
- Switch to a different TV provider. Remember you may be able to get a better deal as a new customer with another provider.

#### Ending your TV contract

You can now cancel your TV subscription without any early termination charges, although a 31 day notice period applies. Information on how to cancel can be found in the 'manage' section on Sky.com or in your terms and conditions.

Also, please be aware that:

- If you cancel Sky TV then you will no longer be eligible for free calls and texts on Sky Mobile and unlimited calls and texts will cost you £10 per month.
- If you cancel your Sky Sports subscription, then your Sky Broadband discount of £5 per month will end as this is dependent on you keeping a Sky Sports subscription.

We look forward to bringing you another unmissable year of entertainment if you chose to stay with Sky TV.

Your Sky Team