

Dear Ofcom,

I am writing to highlight the importance of maintaining at least seven hours local output a day on our local radio stations and allowing them to continue broadcasting from their TSA's.

Commercial radio has achieved great ratings and revenues of late and I am confident this is down to the success of it's local stations offering local content, Ofcom should be upholding commitments to allow local stations to continue doing this and focuss on maintaining the license requirement rather than looking at ways to reduce the cost structure of commercial companies.

The new regions would also allow operators of the licenses to produce only 3 hours of local programming for the entire enlarged region, which would not have to be at breakfast time. This would be disastrous for a large bulk of our listeners meaning no local travel, local information or local people interacting with their local stations at the most prominent time of the day.

I understand the industry is fast changing and evolving but I am 100% sure local and regional radio stations have moved with the times and continue to remain modern and extremely relevant.

Please, think very carefully before making such a drastic change to a special part of a fantastic industry.