

Consultation response form

Please complete this form in full and return via email to mobilecoverageconsultation2018@ofcom.org.uk or by post to:

Jack Hindley
Ofcom
Riverside House
2A Southwark Bridge Road
London SE1 9HA

Your response

<p>Question 1: Do you agree with our proposal to impose two geographic coverage obligations and a premises obligation in the 700MHz award?</p>	<p>Confidential? – N</p> <p>Yes. Mobile operators have currently not covered the whole of the UK with simple text and call coverage. Without doubt, this is down to its profitability compared to upselling in cities, and a negligence of their customers in rural areas.</p>
<p>Question 2: Do you agree with our proposed target for geographic coverage?</p>	<p>Confidential? – N</p> <p>No. Text and call coverage, both indoors and outdoors, should be at 100% in the contracts. For 3G/4G coverage the indoor figure may be lower, but modern farmers need internet outdoors to run the business, so the outdoor figure should also be as near to 100% as possible, regardless of the previous situation.</p>
<p>Question 3: Do you agree with our proposed target for in premises coverage?</p>	<p>Confidential? – N</p> <p>No. See the previous answer. There should be no difference between geographic coverage and in premises coverage. Just because locations have been left behind before must not mean they are left behind again.</p>
<p>Question 4: Do you agree with our proposed approach to targets for the Nations?</p>	<p>Confidential? – N</p> <p>Yes. Thresholds are important across nations to ensure that those previously left behind are not left with lower levels of technology again.</p>

<p>Question 5: Do you agree with our proposal that these obligations be met within 3 years of the 700MHz award?</p>	<p>Confidential? – N</p> <p>No. If cities are already looking to introduce 5G, call and text coverage across the whole of the UK, both indoors and outdoors, should be installed before the end of 2018. 3G and 4G coverage may take a bit longer, but if urban areas are to extend their distance from us in terms of connection before rural areas receive maximum coverage of any form of mobile internet and usable broadband, it would be very unfair.</p>
<p>Question 6: Do you agree that sharing information on the location of new sites in rural areas in advance of submitting a planning notice would be appropriate?</p>	<p>Confidential? – N</p> <p>Yes. This could lead to a much greater benefit to the customer across a wider range of operators.</p>
<p>Question 7: Do you have any other comments?</p>	<p>Confidential? – N</p> <p>Almost every industry and business in the UK operates on super fast internet speeds, both on mobile and broadband. Yet farmers are expected to operate an efficient business with no phone signal, let alone internet or functioning WiFi. Why should the agriculture industry be treated with such neglect compared to everyone else?</p>

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