

I think the Olympics and Paralympics should never be in the hands of pay TV services.

Only the BBC, Channel 4 and ITV should have a right to show the Olympics and Paralympics, and in full: no one knows in advance which event will have an unforgettable moment.

The extra cost for such rights can be addressed by increasing the licence fee for commercial premises and on-demand commercial streaming services like Prime Video and Netflix, and if done correctly can even allow for the reduction in the residential licence fee.