

Jacquie Hughes
Ofcom
Riverside House
2a Southwark Bridge Road,
SE1 9HA

Dear Jacquie,

Re: BBC performance consultation

We are writing in response to the Ofcom consultation on Holding the BBC to Account for the Delivery of its Mission and Public Purposes.

Amplifying the voices and experiences of people living in poverty is an essential part of CAFOD's mission to tackle poverty and injustice wherever it exists; we believe shining a spotlight on the complex development issues emerging around the world helps audiences to make sense of the challenges we face as a global community.

International factual content which engages UK audiences and informs us about the wider world, broadening our horizons, is one of the distinctive pillars of Public Service Broadcasting in the UK and we think maintaining this space in the media environment is important. We would therefore like Ofcom to include a measurement of the volume of new non-news international factual content the BBC broadcasts annually in its performance framework.

This will demonstrate that the BBC is delivering Purpose 1 which includes *factual programming to build people's understanding of all parts of the UK and the wider world* and current affairs content and also act as an indicator of the BBC's distinctiveness (Purpose 3).

Yours sincerely,

Lucinda Devine-Kennedy
Head of UK News
CAFOD
Romero House
55 Westminster Bridge Road
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SE1 7JB