

Your response

Question	Your response
Question 1: Do you have any comments on our proposed approach to making these changes?	<p><i>Is this response confidential? N</i></p> <p>Screen Scotland, as part of Creative Scotland, welcomes the proposed changes as a positive step to ensuring wider and more coherent access to programmes, especially the measures which recognise the multiplicity of ways in which content is accessed and the accommodation of personal preferences.</p> <p>We would want assurance that there is enough support for all changes to be implemented, as they will not be a success without this support. In addition, we would welcome a clear framework for implementation.</p> <p>We would also welcome a clear understanding of how the success of the new measures will be understood and how broadcasters will be further supported if they are not delivering as per the updated Code and guidance.</p> <p>Finally, we believe that the approach to including consultation with audiences is crucial to the success of these new measures. We would welcome clarity around what would constitute meaningful consultation and how broadcasters propose to ensure that they are consulting with diverse audiences and benefitting from Lived Experience voices.</p>
Question 2: Do you have any comments on our proposed additions to the TV Access Services Code?	N/A

<p>Question 3: Do you have any comments on any of the following proposed changes/additions? Please provide any additional evidence you think we should take into account.</p> <ul style="list-style-type: none"> • Understanding audiences • Developing strategies • Programme selection and scheduling • National emergencies and important on-screen information • Promoting awareness • Accessibility and diversity in production • Training • Monitoring of quality 	<p>N/A</p>
<p>Question 4: Do you have any views on how developments in technology may inform the production of access services in the coming years?</p>	<p>N/A</p>
<p>Question 5: What do you think about the proposed list of external sources/ guidelines in Annex 3? Are there any additional sources which Ofcom should refer to?</p>	<p>N/A</p>
<p>Question 6: Do you have any comments on the following suggested changes relating to subtitling? Please provide any additional evidence that you think we should take into account.</p> <ul style="list-style-type: none"> • Subtitling speeds • Live programming • Subtitling presentation • Sound and music descriptions • Language of subtitling 	<p>N/A</p>
<p>Question 7: Do you have any comments about the other proposed changes to the subtitling guidelines, as summarised in Table 1 (Annex 1)?</p>	<p>N/A</p>

<p>Question 8: Is there anything additional that you think should be added to the revised guidelines on subtitling?</p>	<p>N/A</p>
<p>Question 9: Do you have any comments on the following suggested changes relating to audio description? Please provide any additional evidence that you think we should take into account.</p> <ul style="list-style-type: none"> • Approaches to/ styles of audio description • Describing visual features • Describing information about diversity characteristics • Additional audio accessibility features 	<p>N/A</p>
<p>Question 10: Do you have any comments about the other proposed changes to the audio description guidelines, as summarised in Table 2 (Annex 1)?</p>	<p>N/A</p>
<p>Question 11: Is there anything additional that you think should be added to the revised guidelines on audio description?</p>	<p>N/A</p>
<p>Question 12: Do you have any comments on the following suggested changes relating to signing?</p> <ul style="list-style-type: none"> • Meeting the signing requirements • Selection/ scheduling of signed programmes • Use and preferences for different types of signed programmes among d/Deaf children • Ensuring the quality of sign-interpretation • Size of sign interpreter image 	<p>N/A</p>

Question 13: Do you have any comments about the other proposed changes to the signing guidelines, as summarised in Table 3 (Annex 1)?	N/A
Question 14: Is there anything additional that you think should be added to the revised guidelines on signing?	<i>Is this response confidential? – Y / N (delete as appropriate)</i>

Please complete this form in full and return to accessibility@ofcom.org.uk.