

Your response

Question	Your response
<p>Question 1: Do you have any comments on our proposed approach to making these changes?</p>	<p>I would request that any subtitles that are transmitted with the programme originally, must be embedded in any subsequent repeat showings of that programme, by whatever format.</p>
<p>Question 2: Do you have any comments on our proposed additions to the TV Access Services Code?</p>	<p><i>No comments</i></p>
<p>Question 3: Do you have any comments on any of the following proposed changes/additions? Please provide any additional evidence you think we should take into account.</p> <ul style="list-style-type: none"> • Understanding audiences • Developing strategies • Programme selection and scheduling • National emergencies and important on-screen information • Promoting awareness • Accessibility and diversity in production • Training • Monitoring of quality 	<p>I would request that any “signing” of Government announcements, must not be at the expense of adequate subtitling created either contemporaneously or immediately after any such announcements, and the whole thing must be available within an hour, perhaps on a devoted section of www.gov.uk, which should be dedicated to the needs of those with loss of hearing.</p>
<p>Question 4: Do you have any views on how developments in technology may inform the production of access services in the coming years?</p>	<p>Streaming services by Media corporations outside the UK but which distinctly target UK audiences, must be subject to the same legal requirements as UK-based organisations.</p>

<p>Question 5: What do you think about the proposed list of external sources/ guidelines in Annex 3? Are there any additional sources which Ofcom should refer to?</p>	<p><i>No comments.</i></p>
<p>Question 6: Do you have any comments on the following suggested changes relating to subtitling? Please provide any additional evidence that you think we should take into account.</p> <ul style="list-style-type: none"> • Subtitling speeds • Live programming • Subtitling presentation • Sound and music descriptions • Language of subtitling 	<p>One of the emerging trends in TV programmes is the annoying and frustrating addition of low volume background music while the presenters or actors are speaking. At best, this aggravates matters when there are no, or insufficient provision of, subtitles. At worst, it means one cannot hear the speech at all, due to the distraction caused.</p>
<p>Question 7: Do you have any comments about the other proposed changes to the subtitling guidelines, as summarised in Table 1 (Annex 1)?</p>	<p><i>None.</i></p>
<p>Question 8: Is there anything additional that you think should be added to the revised guidelines on subtitling?</p>	
<p>Question 9: Do you have any comments on the following suggested changes relating to audio description? Please provide any additional evidence that you think we should take into account.</p> <ul style="list-style-type: none"> • Approaches to/ styles of audio description • Describing visual features • Describing information about diversity characteristics • Additional audio accessibility features 	<p>Dissuade production companies from using background music (aka noise), at any time when there is speech.</p>

<p>Question 10: Do you have any comments about the other proposed changes to the audio description guidelines, as summarised in Table 2 (Annex 1)?</p>	<p><i>No comments</i></p>
<p>Question 11: Is there anything additional that you think should be added to the revised guidelines on audio description?</p>	<p><i>No comments.</i></p>
<p>Question 12: Do you have any comments on the following suggested changes relating to signing?</p> <ul style="list-style-type: none"> • Meeting the signing requirements • Selection/ scheduling of signed programmes • Use and preferences for different types of signed programmes among d/Deaf children • Ensuring the quality of sign-interpretation • Size of sign interpreter image 	<p><i>No comments</i></p>
<p>Question 13: Do you have any comments about the other proposed changes to the signing guidelines, as summarised in Table 3 (Annex 1)?</p>	<p><i>No comments</i></p>
<p>Question 14: Is there anything additional that you think should be added to the revised guidelines on signing?</p>	<p><i>No comments</i></p>

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