## Your response

| Question   | Your response   |
|--|---|
| <b>Question 1:</b> Do you agree with our proposals to issue guidance under GC C2.3, GC C1.3 and GC C1.5 to clarify:  | Confidential? N   |
| (1) that the description of broadband services<br>should be consistent and include a one- or<br>two-word description of the underlying<br>technology; and  | Yes   |
| (2) that the use of the terms 'fibre' and 'full-<br>fibre' in the information that is provided to<br>customers should only be used to describe<br>fibre-to-the-premises (FTTP) services.   | Yes   |
| Question 2: Do you agree with our proposal<br>for providers to give an explanation of the<br>one- or two-word terms used to describe the<br>service, in a way that can be easily accessed<br>by customers?<br>Please provide evidence in support of your<br>views. | Confidential? N<br>Yes. For many years it has been known. Since the<br>concept of fibre-optic technology the fact that<br>the signal will be buffered when interfaced with<br>copper wire. The 'general public' who not<br>knowing the physics are misled in to thinking the<br>optical cable from house to street junction box<br>OR junction box to exchange will perform<br><i>significantly</i> faster than the current copper all<br>the way between property and telephone<br>exchange AND without corruption of the signal.<br>Particularly found in a rural exchange.<br>At least FTTC is a halfway prep for future entire<br>FTTP conversion <b>everywhere</b> in the UK!<br>Perhaps it could be called 'HALF-FIBRE' or<br>'PARTIAL-FIBRE' ?<br>The price difference between these two options<br>thus speed of Network should be significant<br>offered by the myriad of Telecom companies! |

Please complete this form in full and return to <u>broadbandinformation@ofcom.org.uk</u>.