## **Your response**

Questions for all stakeholders	Your response
Question 19: What examples are there of effective use and implementation of any of the measures listed in article 28(b)(3) the AVMSD 2018?	
The measures are terms and conditions, flagging and reporting mechanisms, age verification systems, rating systems, parental control systems, easy-to-access complaints functions, and the provision of media literacy measures and tools. Please provide evidence and specific examples to support your answer.	
Question 20: What examples are there of measures which have fallen short of expectations regarding users' protection and why?	
Please provide evidence to support your answer wherever possible.	
Question 21: What indicators of potential harm should Ofcom be aware of as part of its ongoing monitoring and compliance activities on VSP services?  Please provide evidence to support your answer wherever possible.	
Question 22: The AVMSD 2018 requires VSPs to take appropriate measures to protect minors from content which 'may impair their physical, mental or moral development'. Which types of content do you consider relevant under this? Which measures do you consider most appropriate to protect minors?  Please provide evidence to support your answer wherever possible, including any agerelated considerations.	
Question 23: What challenges might VSP providers face in the practical and	

proportionate adoption of measures that Ofcom should be aware of?  We would be particularly interested in your reasoning of the factors relevant to the assessment of practicality and proportionality.  Question 24: How should VSPs balance their users' rights to freedom of expression, and what metrics should they use to monitor this?	
What role do you see for a regulator?  Question 25: How should VSPs provide for an out of court redress mechanism for the impartial settlement of disputes between users and VSP providers? (see paragraph 2.32 and article 28(b)(7) in annex 5).	N/A
Please provide evidence or analysis to support your answer wherever possible, including consideration on how this requirement could be met in an effective and proportionate way.	Pogulation and guidance
Question 26: How might Ofcom best support VSPs to continue to innovate to keep users safe?	Regulation and guidance
Question 27: How can Ofcom best support businesses to comply with the new requirements?	<ul> <li>Create guidance for reporting of criminal content to Law Enforcement.</li> <li>Create a minimum capability for sharing information with Law Enforcement.</li> <li>Create regularly updated guidance on the law with regards to cyber-crime and what activity would constitute explicit criminal behaviour/encouragement of criminal behaviour.</li> <li>Providing of methods of compliance e.g. takedown or messaging appropriate to a given situation.</li> </ul>
Question 28: Do you have any views on the set of principles set out in paragraph 2.49 (protection and assurance, freedom of	

expression, adaptability over time, transparency, robust enforcement, independence and proportionality), and balancing the tensions that may sometimes occur between them?