

Responder: Stickee

Question	Your response
<p>Question 1: Do you agree with our proposed changes to the scheme criteria? Please provide evidence to support your views.</p>	<p>I agree with Ofcom’s proposed changes to the scheme criteria and support the more principles-based approach. My view is that these are reasonable changes that take into account the EECC while being sympathetic to the industry and understanding what customers want from PCWs.</p> <p>I’m fully supportive of the expectation that providers should make available download and upload speeds at address level (point 3.19).</p> <p>As a supplier of broadband price comparison services, we have issues sourcing up-to-date and reliable data from providers that use the Openreach network, which detail the speeds and availability of services at postcode level.</p> <p>Entering a postcode on different PCWs will produce different sets of results and this inconsistency can be confusing for customers, who generally use more than one PCW before clicking out to buy. This will also support point 3.54.</p> <p>My concern is that some providers won’t have the means to share meaningful postcode level data that PCWs can use and integrate into their services and won’t share up-to-date data for comparison tools to maintain accurate results.</p>