Consultation response form

Question	Your response
Question 3.1: Do you agree with our proposal to remove the obligation for telecoms providers to provide the local dialling facility? Please provide reasons for your response.	Confidential? – N This proposal is agreed as maintaining local dialling will become uneconomic with the move to IP, the costs won't be justified from a diminished need. By removing the requirement to offer local dialling give providers freedom to withdraw the facility in the most effective way.
Question 3.2: Do you agree with our proposal to retain the provisions in the Numbering Plan which (i) allocate location significance to area codes and (ii) allow phone users to request out-of-area use of geographic numbers? Please provide reasons for your response.	Confidential? – N Yes, it is agreed. Many users still value the ability to identify that the call is from somewhere known to them. It provides comfort in knowing the caller. Some consumer websites recommend that the origin of a call is checked to help remove scam or nuisance calls. The use of spoofed CLI, particularly since the introduction of the new regulations on CLI, is of course an issue, but it isn't so great that it would devalue local codes. The ability to offer out of area codes is valuable to many consumers, residential and business, who change location but want to keep a presence with a local area.
Question 4.1: Do you agree with our proposal to modify the Numbering Plan to prohibit direct and indirect revenue sharing with the calling party for calls to all geographic and non-geographic numbers? Please provide reasons for your response.	Confidential? – No No this is not agreed with and is strongly disputed. The opportunity to provide a telecoms based offering for goods and/or services via calls is a recognised, acceptable and valued mechanic by the majority of consumers and service providers. Removing some or all of this component will have a significant impact on businesses, payment models and will potentially have severe economic growth implications from the communications sector (for the UK as a whole).

	Hospitality, retail, entertainment, media, broadcast, payments, telecoms & IT industries would all be hugely impacted if this is applied.

Please complete this form in full and return to futureofnumberingteam@ofcom.org.uk.