

## Consultation response form

### Your response

<p><b>Question 1: Do you agree with our assessment of the key issues involved to inform regulations in this area?</b></p>	<p>Yes – not confidential</p>
<p><b>Question 2: Are there other ‘access services’ which you believe should be specified in any regulations?</b></p>	<p>Yes, AD should be available on DVDs, where the original programme showed it with AD. As an example, the Stephen Hawkins film, The Theory of Everything, was shown on TV with AD, but the DVD does not have it.</p>
<p><b>Question 3: Do you have views on the relative importance of sign-presented programming and sign-interpreted programming?</b></p>	<p>No, I am blind which is why AD is so vital to me.</p>
<p><b>Question 4: To what extent can or should regulations require usability features including (but not necessarily limited to): provision of information; accessible catalogues; and best practice relating to the creation, selection, scheduling and presentation of accessible programming? If you do not believe that these features should be required by the regulations, should the regulations require Ofcom’s resulting code to give guidance on these issues?</b></p>	<p>I do think accessibility features should be required under regulation, otherwise some people are unable to use the TV at all. Some broadcasters and film organisations are more considerate to the accessible needs than others, and this should be uniform, not matter what channel or film organisation is producing. For example, we collect Disney films, but quite a few of the older ones do not have AD.</p>
<p><b>Question 5: Do you agree that audience benefit, cost, and practicability are appropriate grounds for differentiating services/content for the purposes of regulations? Are there other grounds on which you believe ODPS programmes/services should be differentiated (prioritised, excluded, or subject to different requirements)?</b></p>	<p>Yes</p>
<p><b>Question 6: Should the regulations impose more stringent requirements on public services broadcasters’ ODPS than on ODPS provided by others?</b></p>	<p>No – regulations should apply to everyone</p>

<p><b>Question 7: Should the regulations limit accessibility requirements to programmes/services which have previously been broadcast with access services, or impose more stringent requirements on these programmes/services?</b></p>	<p>If something is shown with AD, it should be always shown with AD – whether on demand or DVD.</p> <p>If something is shown without AD, it should still have AD requirements.</p>
<p><b>Question 8: Do you consider that ODPS programmes/services should be excluded from the full requirements on the grounds of audience size? If so, should there be different requirements for excluded programmes/services?</b></p>	<p>No</p>
<p><b>Question 9: Should the regulations impose different accessibility requirements on ODPS made available via certain platforms, and if so which?</b></p>	<p>No, accessibility requirements should be the same on odps</p>
<p><b>Question 10: Do you have any views or information on appropriate and available means of measuring the audience impact of ODPS?</b></p>	<p>No</p>
<p><b>Question 11: Are there particular types/genres of programming which should be excluded from requirements, or subject to reduced requirements, on the grounds of limited audience benefit?</b></p>	<p>Live events may be an issue, so the live showing could be different but the on demand showing should have AD</p>
<p><b>Question 12: Do you consider that ODPS programmes/services should be excluded from the full requirements on the grounds of affordability? If so, should there be different requirements for excluded programmes/services?</b></p>	<p>No</p>
<p><b>Question 13: Do you have any views or information on appropriate and available means of quantifying: ODPS-specific revenue; and costs associated with ODPS access services?</b></p>	<p>No</p>
<p><b>Question 14: If you are an ODPS provider, do you have information on the likely costs involved in providing access services on your ODPS?</b></p>	<p>No I am not an odps provider</p>
<p><b>Question 15: Do you consider that ODPS programmes/services should be excluded from the full requirements on the grounds of technical difficulty? If so, should there be different requirements for excluded programmes/services?</b></p>	<p>No</p>

<p><b>Question 16: Should regulations include quotas on percentages of programming available with access services? If so, what should the quotas be? If not, what other methods do you consider appropriate for the purpose of setting access service requirements for ODPS?</b></p>	<p>No, everything should have AD on demand</p>
<p><b>Question 17: Do you think that there should be a phased introduction of requirements? If so, please give details.</b></p>	<p>No</p>
<p><b>Question 18: Do you think that the introduction of requirements should prioritise particular types of ODPS programmes or services?</b></p>	<p>No</p>
<p><b>Question 19: Should ODPS providers be able to propose alternative arrangements, and if so what type of arrangements?</b></p>	<p>No</p>
<p><b>Question 20: Do you have any other comments or information you wish to share in relation to the drafting of regulations on ODPS accessibility?</b></p>	<p>I found this questionnaire difficult to understand, and I am not entirely sure that I have answered all of the questions correctly.</p>