

Consultation response form

Please complete this form in full and return via email to annualplan2018@ofcom.org.uk or by post to:

Annual Plan Team, SITE
Ofcom
Riverside House
2A Southwark Bridge Road
London SE1 9HA

Consultation title	Proposed Annual Plan 2018/19
Full name	Professor Tim Luckhurst Audrey Green Oakes
Contact phone number	
Representing (delete as appropriate)	Organisation
Organisation name	KMTV
Email address	
We will keep your contact number and email address confidential. Are there any additional details you want to keep confidential? (delete as appropriate)	Nothing
For confidential responses, can Ofcom publish a reference to the contents of your response?	Yes

Your response

Do you have any comments on our proposals?	<p>KMTV is a partnership between the KM Media Group and the University of Kent to provide a local TV station for the Kent and Medway area and has been broadcasting since July 2017.</p> <p>Our key aims are to:</p> <ul style="list-style-type: none"> • provide a quality news service; • produce and broadcast local community programming; • provide relevant opportunities for UOK students; • provide a platform for other forms of streamed or broadcast television programmes; • extend and increase access to educational
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opportunities, the arts, and culture in Kent and Medway, especially for young people from disadvantaged areas or family backgrounds;

- work together to enhance each party's commercial interests in the area of TV; and
- promote Kent and Medway as a vibrant and accessible location for business, education and leisure activities and representing the interests of the people in Kent on the national and international stage.

KMTV is pleased to take this opportunity to comment on Ofcom's proposed annual plan 2018/19. We are generally content but have comments in three specific areas:

- Para 3.18. We welcome a review of guidance on production outside London. We fully support the aim of strengthening local production opportunities and would want to have an opportunity to comment further at an appropriate time
- Para 3.20. We strongly support greater diversity and equality of opportunity. We note that the partnership between the University of Kent and KM Media Group is already delivering new pathways for journalists from non-traditional backgrounds
- Para 4.12. We strongly support the review of guidance on programmes made outside London. We believe there are important new opportunities in this area, not least in the context of the government's industrial strategy, and would want to have an opportunity to comment further at an appropriate time.

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