

Consultation response form

Please complete this form in full and return via email to 070marketreview@ofcom.org.uk or by post to:

070 market review team
Competition Group
Ofcom
Riverside House
2A Southwark Bridge Road
London SE1 9HA

Consultation title	Personal numbering: Review of the 070 number range
Full name	✂
Contact phone number	Email only please
Representing (delete as appropriate)	Self
Organisation name	
Email address	✂
We will keep your contact number and email address confidential. Are there any additional details you want to keep confidential? (delete as appropriate)	Name
For confidential responses, can Ofcom publish a reference to the contents of your response?	Y: "a Member of the Public"

Your response

Question 3.1: Do you agree with our provisional conclusion regarding market definition? Please provide reasons and evidence in support of your views.	Yes
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<p>Question 3.2: Do you agree with our provisional conclusion regarding SMP? Please provide reasons and evidence in support of your views.</p>	<p>Yes</p>
<p>Question 4.1: Do you consider that the cost of the proposed control is proportionate to the identified harm to consumers arising from this range? If not please give your reasons.</p>	<p>Yes</p>
<p>Question 4.2: Do you agree with our proposal for a three-month implementation period? If not, please explain why.</p>	<p>Yes</p>
<p>Question 4.3: Do you agree that our proposal to implement a charge control on 070 TCPs in the form of a benchmark rate is appropriate? If not, please explain why.</p>	<p>Yes. It should always have been the case that the party which receives the benefit (ie, the organisation running the service) should pay any extra costs, rather than the caller.</p>
<p>Question 4.4: Do you have any further comment on our proposals for regulating 070 termination rates? Please provide reasons and evidence in support of your views.</p>	<p>I am concerned that Ofcom is only proposing capping the rates that the service operator can charge the networks, but seems to be leaving it to the discretion of networks whether they pass the savings on. Ofcom MUST (not just should) insist that the networks sell the whole of 07 is to the end user at a single price. No exceptions!</p> <p>That may possibly require moving 076 and all the unmemorable Channel Islands numbers outside the 07 range – and the same should</p>

	apply to 070 if other respondents fail to agree on the price cap.
Question A9.1: Do you agree with our approach to estimating the cost of providing a 070 service? Please provide reasons and evidence in support of your views.	Yes