

Title:

Forename:

Surname:

Representing:

Organisation

Organisation (if applicable):

UKRD Group Limited

Email:

What additional details do you want to keep confidential?:

No

If you want part of your response kept confidential, which parts?:

N/A

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Additional comments:

Question 1: Should Ofcom have a new policy of 12 year licence durations, where local analogue commercial radio licences are re-awarded?:

Yes. There is no question that the shortening of licence terms to seven years has curtailed the scale of investment in many businesses, particularly within the smaller scale commercial sector, and has also created a higher level of uncertainty within the sector. With many such

licences now excluded from the migration path to DAB it is even more inappropriate that this limitation should remain in place. Reverting to a 12 year licence term will focus planning and development on a necessarily longer time frame and permit more appropriate investment decisions to be made to the benefit of the radio stations concerned and the future of the teams working within them.