

4 September 2014



By email: [NGCSReview@ofcom.org.uk](mailto:NGCSReview@ofcom.org.uk)

FAO Samir Prakash  
Competition Group  
Ofcom  
Riverside House  
2a Southwark Bridge Road  
London SE1 9HA

Dear Samir

The 03 Number Range – proposal to confirm that revenue-sharing with callers is not permitted on the 03 number range

Vodafone notes the proposal contained in Ofcom's consultation document of 10 July 2014. We welcome Ofcom's recognition of the growing problem of abuse and its determination to tackle it.

We have no objection to Ofcom's present proposal on the understanding that it is simply a confirmation of existing policy. We trust that Ofcom will continue to monitor the situation in order to gauge the effectiveness of this measure and keep under review whether further intervention may be required.

Yours sincerely

A handwritten signature in black ink, appearing to read "Don Wilson".

Don Wilson

Senior Regulatory Manager

**Vodafone Limited**

UK Regulatory  
Vodafone House, The Connection, Newbury, Berkshire RG14 2FN, England  
T +44 (0)1635 33251 F +44 (0)1635 238088 [www.vodafone.com](http://www.vodafone.com)

Registered Office: Vodafone House, The Connection, Newbury, Berkshire RG14 2FN, England. Registered in England No. 1471587

Our ref: dw01092014  
M 07760 170249  
T 01635685549  
[don.wilson@vodafone.com](mailto:don.wilson@vodafone.com)