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3 February 2015

Dear Adam

Thank you for consulting with us on the review of Ofcom's list of major political parties for party election broadcasts and broadcasters editorial coverage of the elections taking place on 7 May 2015.

As noted in our correspondence in previous years, we welcome Ofcom's review of the list. We remain of the view that, whilst the list remains in its current form, it should be reviewed in advance of every set of major elections to ensure that the particular circumstances of each are considered. We have previously said that we think the existence of a 'major parties' list creates an unnecessarily inflexible approach to regulating broadcasting at elections and would encourage that Ofcom reconsiders the appropriateness of this after the General Election.

With regard to the criteria used by Ofcom to develop the list, which is the main focus of the consultation, we believe it identifies the relevant factors that need to be taken into account. We have not, as with previous consultations on major party lists, taken a view on how the criteria have been applied.

I would be happy to meet and discuss this response if that would be helpful.

Yours sincerely



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