

Reference: 01961294

Information Requests  
[information.requests@ofcom.org.uk](mailto:information.requests@ofcom.org.uk)

14 March 2025

## Freedom of Information request: Right to know request

Thank you for your request for information concerning pornographic content viewed online in the UK in 2024.

We received this request on 17 February 2025 and we have considered your request under the Freedom of Information Act 2000.

### Your request

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*I would like information regarding the amount of people who viewed pornographic content online, in 2024, based in the uk.*

### Our response

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We hold information in Ofcom's Online Nation report which is an annual publication that looks at what people are doing online, how they are served by online content providers and platforms, and their attitudes to and experiences of using the internet. The latest figures we hold which relate to your request are for May 2024, which can be found on page 54 under the section titled services for pornographic content of our [Online Nation 2024 report](#).

We hope that this information is helpful. If you have any further queries, then please send them to [information.requests@ofcom.org.uk](mailto:information.requests@ofcom.org.uk) – quoting the reference number above in any future communications.

Yours sincerely,

## Information Requests

### Request an internal review

If you are unhappy with the response you have received to your request for information, or think that your request was refused without a reason valid under the law, you may ask for an internal review. If you do, it will be subject to an independent review within Ofcom. We will either uphold the original decision, or reverse or modify it.

If you would like to ask us to carry out an internal review, you should get in touch within two months of the date of this letter. There is no statutory deadline for us to complete our internal review, and the time it takes will depend on the complexity of the request. But we will try to complete the review within 20 working days (or no more than 40 working days in exceptional cases) and keep you informed of our progress.

Please email the Information Requests team ([information.requests@ofcom.org.uk](mailto:information.requests@ofcom.org.uk)) to request an internal review.

### Taking it further

If you are unhappy with the outcome of our internal review, then you have the right to [complain to the Information Commissioner's Office](#).