

Reference: 1941085

Information Requests
information.requests@ofcom.org.uk

6 February 2025

Freedom of Information request: Right to know request

Thank you for your request for information about Ofcom's brand guidelines.

We received this request on 9 January 2025 and we have considered your request under the Freedom of Information Act 2000 ("the FOI Act").

Your request

In your response to this FOI: https://www.whatdotheyknow.com/request/visual_style#incoming-2332196 - you provide an extract from the brand guidelines document.

Please can you provide the latest copy of the full brand guidelines document?

Our response

Please see the attached document, which is a copy of our brand guidelines.

We hope this information is helpful. If you have any further queries, then please send them to information.requests@ofcom.org.uk – quoting the reference number above in any future communications.

Yours sincerely,

Information Requests

Request an internal review

If you are unhappy with the response you have received to your request for information, or think that your request was refused without a reason valid under the law, you may ask for an internal review. If you do, it will be subject to an independent review within Ofcom. We will either uphold the original decision, or reverse or modify it.

If you would like to ask us to carry out an internal review, you should get in touch within two months of the date of this letter. There is no statutory deadline for us to complete our internal review, and the time it takes will depend on the complexity of the request. But we will try to complete the review within 20 working days (or no more than 40 working days in exceptional cases) and keep you informed of our progress. Please email the Information Requests team (information.requests@ofcom.org.uk) to request an internal review.

Taking it further

If you are unhappy with the outcome of our internal review, then you have the right to [complain to the Information Commissioner's Office](#).