

Reference: 1930488

Information Requests
information.requests@ofcom.org.uk

27 December 2024

Freedom of Information request: Right to know request

Thank you for your request for information about Pornography consumption statistics.

We received this request on 5 December 2024 and we have considered your request under the Freedom of Information Act 2000 (“the FOI Act”).

Your request

I am a journalist with the BBC InDepth team. I am writing to request information under the Freedom of Information Act. I am seeking statistics on the consumption of pornography in the UK, specifically:

- *The percentage of men and women who consume video-based pornography, text-based erotic fiction, and audio pornography.*
- *Data trends over time showing how these percentages have changed, if available.*
- *The earliest available data and yearly breakdowns, if possible.*

This information will help me examine the evolving differences between men and women in their consumption of pornography.

Our response

The information we hold which relates to your request can be found in our Online Nation reports, which can be found on our website at the following links.

<https://www.ofcom.org.uk/siteassets/resources/documents/research-and-data/online-research/online-nation/2024/online-nation-2024-report.pdf?v=386238>

<https://www.ofcom.org.uk/siteassets/resources/documents/research-and-data/online-research/online-nation/2021/online-nation-2021-report.pdf?v=326530>

Please note that the data underpinning each report was collected by different services and used different methodologies and therefore may not be a reliable indicator of trend changes between the two time periods.

We hope this information is helpful. If you have any further queries, then please send them to information.requests@ofcom.org.uk – quoting the reference number above in any future communications.

Yours sincerely,

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Request an internal review

If you are unhappy with the response you have received to your request for information, or think that your request was refused without a reason valid under the law, you may ask for an internal review. If you do, it will be subject to an independent review within Ofcom. We will either uphold the original decision, or reverse or modify it.

If you would like to ask us to carry out an internal review, you should get in touch within two months of the date of this letter. There is no statutory deadline for us to complete our internal review, and the time it takes will depend on the complexity of the request. But we will try to complete the review within 20 working days (or no more than 40 working days in exceptional cases) and keep you informed of our progress. Please email the Information Requests team (information.requests@ofcom.org.uk) to request an internal review.

Taking it further

If you are unhappy with the outcome of our internal review, then you have the right to [complain to the Information Commissioner's Office](#).