

Reference: 01916115

Information Requests information.requests@ofcom.org.uk

2 December 2024

Freedom of Information request: Right to know request

Thank you for your request for information concerning financial information for Community Radio stations.

We received this request on 4 November 2024 and we have considered your request under the Freedom of Information Act 2000.

Your request & our response

(1) the income generated by community radio stations (the number of community radio stations with an income in each £10k band - £0k to £10k, £10k-£20k, etc

We publish the income generated by community radio stations in our <u>Communications Market</u> Report and as Official Statistics.

- (2) for those stations within each of the above income bands:
- (a) the average level of income from each of the income categories listed in the Community Radio Finance Report (on-air commercial income, off-air advertising and sponsorship, grants, service contracts/SLAs, fundraising, events and merchandising, donations, education & training, membership, Broadcast Access fees, and other);
- (b) the average total expenditure;
- (c) the average expenditure from each of the expenditure categories listed in the Community Radio Finance Report (staff, volunteer expenses, premises, technical, marketing, admin, programming, other);
- (d) the average amount of other in-kind support (excluding volunteer time); and
- (e) the average number of volunteer hours per week.

We have provided the mean average figures in the year 2023 for the above categories, for each of the income bands, in the attached spreadsheet. The income bands which contain 5 or fewer stations (£90k-100k, £150k-200k and £200k-250k) are not included in these results, due to the low number of data points to provide a reliable average for these categories.

Data for 2(d) is provided is a separate spreadsheet. The bands where 5 or fewer stations provided this information (£50k-60k, £60k-70k, £80k-90k, £90k-100k, £150k-200k and £200k-250k) are not included for the reasons stated above.

If you have any further queries, then please send them to <u>information.requests@ofcom.org.uk</u> – quoting the reference number above in any future communications.

Yours sincerely,

Information Requests

Request an internal review

If you are unhappy with the response you have received to your request for information, or think that your request was refused without a reason valid under the law, you may ask for an internal review. If you do, it will be subject to an independent review within Ofcom. We will either uphold the original decision, or reverse or modify it.

If you would like to ask us to carry out an internal review, you should get in touch within two months of the date of this letter. There is no statutory deadline for us to complete our internal review, and the time it takes will depend on the complexity of the request. But we will try to complete the review within 20 working days (or no more than 40 working days in exceptional cases) and keep you informed of our progress.

Please email the Information Requests team (<u>information.requests@ofcom.org.uk</u>) to request an internal review.

Taking it further

If you are unhappy with the outcome of our internal review, then you have the right to complain to the Information Commissioner's Office.