

Programme	Service	Transmission Date	Issues	Number of complaints	Outcomes
This Morning	ITV	26/02/2021	Materially misleading	1939	Not Pursued
Steve Allen	LBC 97.3 FM	18/10/2021	Generally accepted standards	862	Not Pursued
Love Island	ITV2	17/07/2022	Generally accepted standards	150	Not Pursued
Soccer Aid	ITV	06/09/2020	Generally accepted standards	84	Not Pursued
Lose a Stone in 21 Days with Michael Mosley	Channel 4	05/08/2020	Materially misleading	54	Not Pursued
Lorraine	ITV1	29/10/2024	Materially misleading	49	Not Pursued
This Morning	ITV	05/05/2020	Generally accepted standards	39	Not Pursued
This Morning	ITV	22/07/2020	Generally accepted standards	39	Not Pursued
Breakfast with Kay Burley	Sky News	13/11/2023	Generally accepted standards	37	Not Pursued
The Neil Oliver Show	GB News	14/04/2024	Materially misleading	37	Not Pursued
Loose Women	ITV	20/07/2022	Generally accepted standards	29	Not Pursued
Lose a Stone in 21 Days with Michael Mosley	Channel 4	12/08/2020	Materially misleading	23	Not Pursued
This Morning	ITV	07/09/2021	Dangerous behaviour	22	Not Pursued
Nikki Grahame: Who is She?	Channel 4	07/04/2022	Materially misleading	14	Not Pursued
Coronation Street	ITV1	02/01/2023	Materially misleading	14	Not Pursued
Lose a Stone in 21 Days with Michael Mosley	Channel 4	19/08/2020	Materially misleading	11	Not Pursued
This Morning	ITV	08/02/2021	Harm	11	Not Pursued
Good Morning Britain	ITV	02/03/2021	Generally accepted standards	11	Not Pursued
Good Morning Britain	ITV	28/04/2021	Generally accepted standards	10	Not Pursued
This Morning	ITV	05/08/2020	Materially misleading	9	Not Pursued
This Morning	ITV	03/02/2022	Generally accepted standards	8	Not Pursued
How to Lose Weight Well	Channel 4	04/08/2020	Materially misleading	6	Not Pursued
Good Morning Britain	ITV	12/01/2021	Generally accepted standards	6	Not Pursued
How to Lose Weight Well	Channel 4	12/01/2021	Materially misleading	6	Not Pursued
Saturday Kitchen	BBC 1	18/09/2021	Materially misleading	6	Refer to BBC
Good Morning Britain	ITV	18/10/2021	Generally accepted standards	6	Not Pursued
Rugby World Cup 2023 Live: England v Japan	ITV1	17/09/2023	Generally accepted standards	6	Not Pursued
Sam Faiers: The Mummy Diaries	ITVBe	08/04/2020	Generally accepted standards	5	Not Pursued
This Morning	ITV1	20/11/2023	Generally accepted standards	5	Not Pursued
Secrets of the Supermarket: Going Green	Channel 5	09/04/2020	Materially misleading	4	Not Pursued
Lose a Stone in 4 Weeks	Channel 5	05/01/2021	Harm	4	Not Pursued
This Morning	ITV	05/03/2021	Harm	4	Not Pursued
Lose a Stone in 4 Weeks for Summer	Channel 5	21/06/2021	Harm	4	Not Pursued
Steph's Packed Lunch	Channel 4	16/11/2020	Generally accepted standards	3	Not Pursued
Lorraine	ITV	03/05/2021	Generally accepted standards	3	Not Pursued
The John Bishop Show	ITV	08/01/2022	Generally accepted standards	3	Not Pursued
This Morning	ITV1	07/10/2024	Generally accepted standards	3	Not Pursued
Big Brother	ITV2	23/10/2024	Generally accepted standards	3	Not Pursued
This Morning	ITV	29/09/2020	Materially misleading	2	Not Pursued

Big Fat Lies About Diet and Exercise	Channel 5	10/01/2021	Materially misleading	2	Not Pursued
Lose a Stone in 4 Weeks	Channel 5	19/01/2021	Dangerous behaviour	2	Not Pursued
Steve Allen	LBC 97.3 FM	26/01/2021	Generally accepted standards	2	Not Pursued
Shocking Truth About Talent Shows	Channel 5	31/01/2021	Generally accepted standards	2	Not Pursued
This Morning	ITV	02/03/2021	Materially misleading	2	Not Pursued
Lorraine	ITV	26/03/2021	Generally accepted standards	2	Not Pursued
Project Coup	Incapable Staircase	25/05/2021	Generally accepted standards	2	Out of remit
Loose Women	ITV	29/03/2022	Generally accepted standards	2	Not Pursued
This Morning	ITV	04/05/2022	Generally accepted standards	2	Not Pursued
Mark Dolan Tonight	GB News	05/08/2023	Generally accepted standards	2	Not Pursued
Good Morning Britain	ITV1	14/05/2024	Promotion of products/services	2	Not Pursued
Live Formula 1 - Canadian Grand Prix	Sky Sports F1	07/06/2024	Generally accepted standards	2	Not Pursued
This Morning	ITV		Generally accepted standards	1	Not Pursued
More Big Fat Lies about Diet and Exercise	Channel 5	02/01/2020	Materially misleading	1	Not Pursued
The Chase	ITV	04/01/2020	Generally accepted standards	1	Not Pursued
Advertisement	ITV	04/01/2020	Advertising content	1	Refer to ASA
QI	Dave	10/01/2020	Generally accepted standards	1	Not Pursued
Save Money: Lose Weight	ITV	30/01/2020	Generally accepted standards	1	Not Pursued
Good Morning Britain	ITV	31/01/2020	Generally accepted standards	1	Not Pursued
The Heist	Sky1	06/02/2020	Generally accepted standards	1	Not Pursued
This Morning	ITV	18/02/2020	Materially misleading	1	Not Pursued
Good Morning Britain	ITV	27/02/2020	Generally accepted standards	1	Not Pursued
The Heist	Sky1	05/03/2020	Generally accepted standards	1	Not Pursued
Advertisement	DMAX	14/04/2020	Advertising content	1	Refer to ASA
This Morning	ITV	21/04/2020	Generally accepted standards	1	Not Pursued
The Frank Skinner Show	Absolute 80s	25/04/2020	Animal welfare	1	Not Pursued
The Weakest Link	Challenge	05/05/2020	Generally accepted standards	1	Not Pursued
Coronavirus Daily Update: BBC News Special	BBC 1	05/05/2020	Generally accepted standards	1	Refer to BBC
It's Your Fault I'm Fat	5Star	05/05/2020	Materially misleading	1	Not Pursued
This Morning	ITV	15/05/2020	Generally accepted standards	1	Not Pursued
This Morning	ITV	18/05/2020	Generally accepted standards	1	Not Pursued
In for a Penny	ITV	23/05/2020	Generally accepted standards	1	Not Pursued
Health and Nutrition	Revelation TV	31/05/2020	Harm	1	Other
The Chase	ITV	01/06/2020	Generally accepted standards	1	Not Pursued
Jeremy Vine	Channel 5	10/06/2020	Generally accepted standards	1	Not Pursued
This Morning	ITV	17/06/2020	Generally accepted standards	1	Not Pursued
Lorraine	ITV	29/06/2020	Generally accepted standards	1	Not Pursued
Loose Women	ITV	29/06/2020	Generally accepted standards	1	Not Pursued
How to Love Your Fat	BBC Sounds	10/07/2020	Generally accepted standards	1	Refer to BBC
Emmerdale	ITV	15/07/2020	Generally accepted standards	1	Not Pursued
This Morning	ITV	13/08/2020	Harm	1	Not Pursued
Live Formula 1	Sky Sports F1	16/08/2020	Generally accepted standards	1	Not Pursued
The Chris Evans Breakfast Show	Virgin Radio	19/08/2020	Harm	1	Not Pursued

Birds of a Feather	Drama	26/08/2020	Generally accepted standards	1	Not Pursued
Good Morning Britain	ITV	08/09/2020	Generally accepted standards	1	Not Pursued
It's Your Fault I'm Fat	Channel 5	21/09/2020	Generally accepted standards	1	Not Pursued
Lorraine	ITV	05/10/2020	Generally accepted standards	1	Not Pursued
Ed and Gemma	Heart FM West Midlands	06/10/2020	Harm	1	Not Pursued
The Only Way is Essex	ITVBe	11/10/2020	Generally accepted standards	1	Not Pursued
This Morning	ITV	23/10/2020	Generally accepted standards	1	Not Pursued
Steve Allen	LBC 97.3 FM	26/10/2020	Generally accepted standards	1	Not Pursued
Lorraine	ITV	29/10/2020	Generally accepted standards	1	Not Pursued
Loose Women	ITV	30/10/2020	Gender discrimination/offence	1	Not Pursued
Breakfast with Elliot & Matilda (trailer)	Signal 1	06/11/2020	Generally accepted standards	1	Not Pursued
The Chase	ITV	18/11/2020	Generally accepted standards	1	Not Pursued
Coronation Street	ITV	27/11/2020	Generally accepted standards	1	Not Pursued
Coronation Street	ITV	27/11/2020	Materially misleading	1	Not Pursued
Advertisement	ITV	04/01/2021	Advertising content	1	Refer to ASA
Jeremy Vine	Channel 5	05/01/2021	Materially misleading	1	Not Pursued
Lose a Stone in 4 Weeks	Channel 5	05/01/2021	Generally accepted standards	1	Out of remit
Secrets of Your Supermarket Food	Channel 5	07/01/2021	Materially misleading	1	Not Pursued
Eddie Eats America	Dave	11/01/2021	Generally accepted standards	1	Not Pursued
Lose a Stone in 4 Weeks	Channel 5	12/01/2021	Animal welfare	1	Not Pursued
Lose a Stone in 4 Weeks	Channel 5	12/01/2021	Materially misleading	1	Not Pursued
Lose a Stone in 4 Weeks	Channel 5	12/01/2021	Materially misleading	1	Not Pursued
Good Morning Britain	ITV	18/01/2021	Materially misleading	1	Not Pursued
Rick Stein's Cornwall	BBC 2	20/01/2021	Outside of remit	1	Refer to BBC
This Morning	ITV	21/01/2021	Generally accepted standards	1	Not Pursued
The Masked Singer	ITV	23/01/2021	Generally accepted standards	1	Not Pursued
Steph's Packed Lunch	Channel 4	01/02/2021	Generally accepted standards	1	Not Pursued
This Morning	ITV	08/02/2021	Generally accepted standards	1	Not Pursued
Talksport Breakfast with Laura Woods	Talksport	08/02/2021	Generally accepted standards	1	Not Pursued
Loose Women	ITV	11/02/2021	Dangerous behaviour	1	Not Pursued
Programming	Food Network	20/02/2021	Other	1	Not Pursued
This Morning	ITV	26/02/2021	Generally accepted standards	1	Not Pursued
This Morning	ITV	01/03/2021	Materially misleading	1	Not Pursued
Good Morning Britain	ITV	02/03/2021	Generally accepted standards	1	Not Pursued
White and Jordan with Trevor Sinclair	Talksport	10/03/2021	Generally accepted standards	1	Not Pursued
Happy Campers: The Caravan Park	Channel 5	14/03/2021	Generally accepted standards	1	Not Pursued
This Morning	ITV	18/03/2021	Materially misleading	1	Not Pursued
This Morning	ITV	22/03/2021	Harm	1	Not Pursued
You've Been Framed!	ITV2	30/03/2021	Generally accepted standards	1	Not Pursued
The Circle	Channel 4	30/03/2021	Generally accepted standards	1	Not Pursued
The Chase	ITV	02/04/2021	Generally accepted standards	1	Not Pursued
Ricky Gervais: Fame	Sky Comedy	03/04/2021	Generally accepted standards	1	Not Pursued
Breakfast	BBC 1	08/04/2021	Generally accepted standards	1	Refer to BBC
Embarrassing Fat Bodies	TLC	08/04/2021	Generally accepted standards	1	Not Pursued
Blue Peter	BBC 1	10/04/2021	Generally accepted standards	1	Refer to BBC

Jeremy Vine	Channel 5	15/04/2021	Materially misleading	1	Not Pursued
This Morning	ITV	15/04/2021	Generally accepted standards	1	Not Pursued
The Big Breakfast	The Hitmix 107.5	16/04/2021	Gender discrimination/offence	1	Not Pursued
Alan Carr's Epic Game Show	ITV	17/04/2021	Generally accepted standards	1	Not Pursued
This Morning	ITV	19/04/2021	Generally accepted standards	1	Not Pursued
Loose Women	ITV	20/04/2021	Generally accepted standards	1	Not Pursued
Dinner Date	ITVBe	28/04/2021	Generally accepted standards	1	Not Pursued
Lorraine	ITV	03/05/2021	Generally accepted standards	1	Not Pursued
Teleshopping	QVC	07/05/2021	Teleshopping	1	Refer to ASA
Game of Talents	ITV	15/05/2021	Animal welfare	1	Not Pursued
FoodXP UK	Sony TV	17/05/2021	Generally accepted standards	1	Not Pursued
A Very Royal Baby: From Cradle to Crown	Channel 4	19/05/2021	Generally accepted standards	1	Not Pursued
Good Morning Britain	ITV	08/06/2021	Generally accepted standards	1	Not Pursued
This Morning	ITV	11/06/2021	Generally accepted standards	1	Not Pursued
Coronation Street	ITV	17/06/2021	Materially misleading	1	Not Pursued
Steve Allen	LBC 97.3 FM	22/06/2021	Generally accepted standards	1	Not Pursued
Celebrity Gogglebox	Channel 4	25/06/2021	Materially misleading	1	Not Pursued
Jeremy Vine	Channel 5	29/06/2021	Materially misleading	1	Not Pursued
Loose Women	ITV	29/06/2021	Generally accepted standards	1	Not Pursued
This Morning	ITV	30/06/2021	Materially misleading	1	Not Pursued
Love Island	ITV2	04/07/2021	Generally accepted standards	1	Not Pursued
Advertisements	Absolute Radio	09/07/2021	Advertising content	1	Refer to ASA
BSB Live 2020	Quest	11/07/2021	Generally accepted standards	1	Not Pursued
The Open	Sky Sports Golf	14/07/2021	Generally accepted standards	1	Not Pursued
Good Morning Britain	ITV	15/07/2021	Materially misleading	1	Not Pursued
Advertisement	Various	24/07/2021	Advertising content	1	Refer to ASA
Jeremy Vine	Channel 5	26/07/2021	Generally accepted standards	1	Not Pursued
The Chris Evans Breakfast Show	Virgin Radio	29/07/2021	Materially misleading	1	Not Pursued
How Healthy Is Your Gut?	Channel 4	04/08/2021	Materially misleading	1	Not Pursued
Coronation Street	ITV	06/08/2021	Materially misleading	1	Not Pursued
Dallas Cowboys Cheerleaders	ITVBe	08/08/2021	Generally accepted standards	1	Not Pursued
The Hundred	Sky Sports Main Event / Sky Sports Cricket	11/08/2021	Generally accepted standards	1	Not Pursued
The Hundred	BBC 2	11/08/2021	Generally accepted standards	1	Refer to BBC
Don't Diet, Lose Weight	Channel 4	12/08/2021	Generally accepted standards	1	Not Pursued
Jeremy Vine	Channel 5	13/08/2021	Generally accepted standards	1	Not Pursued
Jeremy Vine	Channel 5	17/08/2021	Generally accepted standards	1	Not Pursued
Mark Dolan Tonight	GB News	22/08/2021	Materially misleading	1	Not Pursued
British Touring Car Championship	ITV4	29/08/2021	Generally accepted standards	1	Not Pursued
Emmerdale	ITV	06/09/2021	Generally accepted standards	1	Not Pursued
Tonight Live with Dan Wootton	GB News	07/09/2021	Materially misleading	1	Not Pursued
This Morning	ITV	08/09/2021	Harm	1	Not Pursued
The Great British Bake Off	Channel 4	21/09/2021	Harm	1	Not Pursued
My 600 lb Life: Where Are They Now	Quest Red	24/09/2021	Materially misleading	1	Not Pursued

The Great British Bake off: an Extra Slice	Channel 4	24/09/2021	Generally accepted standards	1	Not Pursued
Beat the Chasers	ITV	02/10/2021	Generally accepted standards	1	Not Pursued
The Great British Bake Off	Channel 4	05/10/2021	Other	1	Not Pursued
Joe Lycett's Got Your Back	Channel 4	07/10/2021	Generally accepted standards	1	Not Pursued
King of Queens	Channel 4	08/10/2021	Dangerous behaviour	1	Not Pursued
James Whale	Talk Radio	12/10/2021	Generally accepted standards	1	Not Pursued
Loose Women	ITV	12/10/2021	Generally accepted standards	1	Not Pursued
ITV News	ITV	13/10/2021	Due accuracy	1	Not Pursued
This Morning	ITV	21/10/2021	Generally accepted standards	1	Not Pursued
Loose Women	ITV	02/11/2021	Materially misleading	1	Not Pursued
Loose Women	ITV	05/11/2021	Generally accepted standards	1	Not Pursued
Advertisement	Comedy Central	06/11/2021	Advertising content	1	Refer to ASA
Good Morning Britain	ITV	16/11/2021	Generally accepted standards	1	Not Pursued
The Great British Bake Off	Channel 4	16/11/2021	Generally accepted standards	1	Not Pursued
ITV Climate Action Week promotion	ITV	21/11/2021	Materially misleading	1	Not Pursued
The Chris Moyles Show	Radio X	23/11/2021	Generally accepted standards	1	Not Pursued
I'm a Celebrity Get Me Out Of Here!	ITV	06/12/2021	Generally accepted standards	1	Not Pursued
I'm a Celebrity Get Me Out Of Here!	ITV	10/12/2021	Suicide and self harm	1	Not Pursued
Have I Got a Bit More News for You	BBC 1	22/12/2021	Animal welfare	1	Refer to BBC
The Chase	ITV	29/12/2021	Generally accepted standards	1	Not Pursued
The Big Fat Lies About Diet and Exercise	Channel 5	04/01/2022	Privacy	1	Not Pursued
This Morning	ITV	06/01/2022	Generally accepted standards	1	Not Pursued
Steph's Packed Lunch	Channel 4	14/01/2022	Scheduling	1	Not Pursued
Good Morning Britain	ITV	18/01/2022	Materially misleading	1	Not Pursued
Granada Reports	ITV Granada	18/01/2022	Due accuracy	1	Not Pursued
Nana Akua	GB News	06/02/2022	Materially misleading	1	Not Pursued
The Big Bang Theory (episode:The Locomotion Interruption)	E4	17/02/2022	Generally accepted standards	1	Not Pursued
Countdown	Channel 4	25/02/2022	Generally accepted standards	1	Not Pursued
Loose Women	ITV	09/03/2022	Generally accepted standards	1	Not Pursued
Loose Women	ITV	09/03/2022	Generally accepted standards	1	Not Pursued
This Morning	ITV	09/03/2022	Materially misleading	1	Not Pursued
Inside the Superbrands:Heinz	Channel 4	03/04/2022	Materially misleading	1	Not Pursued
Coronation Street	ITV	04/04/2022	Harm	1	Not Pursued
Coronation Street	ITV	20/04/2022	Materially misleading	1	Not Pursued
Good Morning Britain	ITV	05/05/2022	Generally accepted standards	1	Not Pursued
Love Island	ITV2	30/05/2022	Generally accepted standards	1	Not Pursued
Love Island	ITV2	06/06/2022	Generally accepted standards	1	Not Pursued
Love Island	ITV2	08/06/2022	Other	1	Not Pursued
Britain's Dog Poo Scandal	Channel 5	16/06/2022	Materially misleading	1	Not Pursued
Coronation Street	ITV	01/07/2022	Harm	1	Not Pursued
Totally Unbelievable	ITVBe	21/07/2022	Generally accepted standards	1	Not Pursued
International One-Day Cricket	Sky Sports Cricket	22/07/2022	Generally accepted standards	1	Not Pursued
F1 Grand Prix Practice session	Sky Sports F1	23/07/2022	Generally accepted standards	1	Not Pursued

The Last Leg	Channel 4	29/07/2022	Generally accepted standards	1	Not Pursued
Loose Women	ITV	16/08/2022	Generally accepted standards	1	Not Pursued
Advertisement	E4	18/08/2022	Advertising content	1	Refer to ASA
Nick Ferrari	LBC 97.3 FM	07/09/2022	Generally accepted standards	1	Not Pursued
Nick Ferrari	LBC 97.3 FM	14/09/2022	Generally accepted standards	1	Not Pursued
Mark Goodier	Greatest Hits Radio (Somerset)	22/09/2022	Materially misleading	1	Not Pursued
Just Jokes (trailer)	Dave	25/09/2022	Race discrimination/offence	1	Not Pursued
Just Jokes (trailer)	Gold	04/10/2022	Race discrimination/offence	1	Not Pursued
KFC's sponsorship of ITV's coverage of the FIFA World Cup	ITV	20/11/2022	Sponsorship credits	1	Not Pursued
Made in Chelsea	E4	21/11/2022	Generally accepted standards	1	Not Pursued
KFC's sponsorship of ITV's coverage of the FIFA World Cup	ITV	04/12/2022	Sponsorship credits	1	Not Pursued
Loose Women	ITV	21/12/2022	Generally accepted standards	1	Not Pursued
Peacocks' sponsorship of Ant and Dec's Limitless Win	ITV1	07/01/2023	Sponsorship credits	1	Not Pursued
Nana Akua	GB News	22/01/2023	Generally accepted standards	1	Not Pursued
Advertisement	Fun Kids Radio Station	01/02/2023	Advertising content	1	Refer to ASA
The Independent Republic of Mike Graham	TalkTV	03/02/2023	Generally accepted standards	1	Not Pursued
Loose Women	ITV1	03/02/2023	Generally accepted standards	1	Not Pursued
You Are What You Eat	Channel 5	08/02/2023	Materially misleading	1	Not Pursued
Good Morning Britain	ITV1	13/02/2023	Generally accepted standards	1	Not Pursued
This Morning	ITV1	21/02/2023	Harm	1	Not Pursued
This Morning	ITV1	23/02/2023	Materially misleading	1	Not Pursued
Lorraine	ITV1	03/03/2023	Generally accepted standards	1	Not Pursued
The Chase	ITV1	03/03/2023	Generally accepted standards	1	Not Pursued
Weight Loss Surgery: Getting Thin Abroad	BBC iPlayer	21/03/2023	Materially misleading	1	Refer to BBC
Newcastle v Manchester United	Sky Sports	02/04/2023	Race discrimination/offence	1	Not Pursued
Nana Akua	GB News	09/04/2023	Generally accepted standards	1	Not Pursued
Kay Burley	Sky News	06/05/2023	Generally accepted standards	1	Not Pursued
JD & Rosheen Breakfast Show	Free Radio Coventry and Warwickshire	17/05/2023	Generally accepted standards	1	Not Pursued
Headliners	GB News	17/05/2023	Generally accepted standards	1	Not Pursued
This Morning	ITV1	18/05/2023	Materially misleading	1	Not Pursued
To the Point	GB News	18/05/2023	Generally accepted standards	1	Not Pursued
Jeremy Vine	Channel 5	19/05/2023	Generally accepted standards	1	Not Pursued
Steph's Packed Lunch	Channel 4	23/05/2023	Materially misleading	1	Not Pursued
The Chase	ITV1	24/05/2023	Generally accepted standards	1	Not Pursued
Alexis Conran	Channel 5	30/05/2023	Generally accepted standards	1	Not Pursued
Britain's Got Talent	ITV1	02/06/2023	Generally accepted standards	1	Not Pursued
This Morning	ITV1	12/07/2023	Materially misleading	1	Not Pursued
The Chase: Celebrity Special	ITV1	15/07/2023	Generally accepted standards	1	Not Pursued

Jamie's One-Pan Wonders	Channel 4	16/07/2023	Materially misleading	1	Not Pursued
The Chris Evans Breakfast Show	Virgin Radio	18/07/2023	Harm	1	Not Pursued
Jeremy Vine	Channel 5	24/07/2023	Generally accepted standards	1	Not Pursued
The Chase	ITV1	16/08/2023	Materially misleading	1	Not Pursued
Made in Chelsea: Corsica	Channel 4	17/08/2023	Generally accepted standards	1	Not Pursued
Alone	Channel 4	20/08/2023	Generally accepted standards	1	Not Pursued
Advertisement	Channel 4	30/08/2023	Advertising content	1	Refer to ASA
I Used to Be Fat	MTV	31/08/2023	Harm	1	Not Pursued
Downtown Breakfast with Gary and Glen	Downtown (Belfast)	20/09/2023	Harm	1	Not Pursued
Lee Anderson's Real World	GB News	22/09/2023	Generally accepted standards	1	Not Pursued
ITV News	ITV1	26/09/2023	Generally accepted standards	1	Not Pursued
Advertisement	Channel 5	27/09/2023	Advertising content	1	Refer to ASA
Good Morning Britain	ITV1	27/09/2023	Generally accepted standards	1	Not Pursued
Programming	GB News	06/10/2023	Generally accepted standards	1	Not Pursued
Headliners	GB News	16/10/2023	Generally accepted standards	1	Not Pursued
Loose Women	ITV1	17/10/2023	Generally accepted standards	1	Not Pursued
This Morning	ITV1	02/11/2023	Materially misleading	1	Not Pursued
FYI Daily	ITV4	02/11/2023	Generally accepted standards	1	Not Pursued
Big Brother: Late and Live	ITV2	07/11/2023	Generally accepted standards	1	Not Pursued
Gogglebox	Channel 4	10/11/2023	Generally accepted standards	1	Not Pursued
n/a	Instagram	19/11/2023	Generally accepted standards	1	Out of remit
The Great New Year's Bake Off	E4	23/11/2023	Other	1	Not Pursued
I'm a Celebrity...Get Me Out of Here!	ITV1	25/11/2023	Generally accepted standards	1	Not Pursued
Mamma Mia! I Have A Dream	ITV1	26/11/2023	Other	1	Not Pursued
Jeremy Vine	Channel 5	27/11/2023	Generally accepted standards	1	Not Pursued
I'm a Celebrity...Get Me Out of Here!	ITV1	01/12/2023	Generally accepted standards	1	Not Pursued
Jeremy Vine	Channel 5	06/12/2023	Generally accepted standards	1	Not Pursued
I'm a Celebrity...Get Me Out of Here!	ITV1	06/12/2023	Generally accepted standards	1	Not Pursued
Jeremy Vine	Channel 5	07/12/2023	Generally accepted standards	1	Not Pursued
The Big Fat Lies About Diet and Exercise	Channel 5	02/01/2024	Materially misleading	1	Not Pursued
Michael Mosley: Secrets Of Your Big Shop	Channel 4	08/01/2024	Generally accepted standards	1	Not Pursued
Lorraine	ITV1	11/01/2024	Generally accepted standards	1	Not Pursued
Storm Huntley	Channel 5	18/01/2024	Generally accepted standards	1	Not Pursued
Around the World in Weighty Days	Channel 4	23/01/2024	Generally accepted standards	1	Not Pursued
Loose Women	ITV1	30/01/2024	Generally accepted standards	1	Not Pursued
Good Morning Britain	ITV1	31/01/2024	Generally accepted standards	1	Not Pursued
Good Morning Britain	ITV1	08/02/2024	Generally accepted standards	1	Not Pursued
This Morning	ITV1	12/02/2024	Materially misleading	1	Not Pursued
Emmerdale	ITV1	15/02/2024	Generally accepted standards	1	Not Pursued
Stig Abell	Times Radio	20/02/2024	Generally accepted standards	1	Not Pursued
Married at First Sight Australia	E4	08/03/2024	Generally accepted standards	1	Not Pursued
Crufts 2024	Channel 4	09/03/2024	Materially misleading	1	Not Pursued
Celebrity Big Brother: Live Eviction	ITV1	12/03/2024	Generally accepted standards	1	Not Pursued

Patrick Christys Tonight	GB News	21/03/2024	Generally accepted standards	1	Not Pursued
This Morning	ITV1	26/03/2024	Generally accepted standards	1	Not Pursued
Weight Loss Miracle Jab: The Facts	Channel 4	03/04/2024	Materially misleading	1	Not Pursued
Winning Combination	ITV1	04/04/2024	Generally accepted standards	1	Not Pursued
Good Morning Britain	ITV1	10/04/2024	Generally accepted standards	1	Not Pursued
Ant and Dec's Saturday Night Takeaway	ITV1	13/04/2024	Generally accepted standards	1	Not Pursued
Good Morning Britain	ITV1	01/05/2024	Generally accepted standards	1	Not Pursued
Brighton v Aston Villa	Sky Sports Football	05/05/2024	Generally accepted standards	1	Not Pursued
Britain's Newsroom	GB News	14/05/2024	Materially misleading	1	Not Pursued
Today	BBC Radio 4	14/05/2024	Due accuracy	1	Other
Today	BBC Radio 4	14/05/2024	Due accuracy	1	Refer to BBC
Headliners	GB News	28/05/2024	Generally accepted standards	1	Not Pursued
Sewing Street	Hobby Maker	21/06/2024	Teleshopping	1	Refer to ASA
Jeremy Vine	Channel 5	24/06/2024	Generally accepted standards	1	Not Pursued
The Chase	ITV1	04/07/2024	Generally accepted standards	1	Not Pursued
Dallas Cowboys Cheerleaders	MTV	11/07/2024	Generally accepted standards	1	Not Pursued
Good Morning Britain	ITV1	16/07/2024	Materially misleading	1	Not Pursued
Advertisement	ITV1	01/09/2024	Advertising content	1	Refer to ASA
Lorraine	ITV1	03/09/2024	Materially misleading	1	Not Pursued
Natasha Devon	LBC 97.3 FM	14/09/2024	Materially misleading	1	Not Pursued
Married at First Sight UK	E4	30/09/2024	Generally accepted standards	1	Not Pursued
Breakfast with Kay Burley	Sky News	15/10/2024	Generally accepted standards	1	Not Pursued
The Chase	ITV1	15/10/2024	Generally accepted standards	1	Not Pursued
Coronation Street	ITV1	21/10/2024	Materially misleading	1	Not Pursued
Big Brother	ITV2	22/10/2024	Generally accepted standards	1	Not Pursued
Big Brother	ITV2	26/10/2024	Generally accepted standards	1	Not Pursued
Angie Greaves	Smooth Radio	29/10/2024	Harm	1	Not Pursued
This Morning	ITV1	07/11/2024	Promotion of products/services	1	Not Pursued
Advertisement	ITV1	13/11/2024	Advertising content	1	Refer to ASA
I'm a Celebrity...Get Me Out of Here!	ITV1	24/11/2024	Generally accepted standards	1	Not Pursued
This Morning	ITV1	25/11/2024	Generally accepted standards	1	Not Pursued
This Morning	ITV1	25/11/2024	Advertising/editorial distinction	1	n/a