



Update to Appendix 1 of the Broadcasting Code: Financial promotions and investment recommendations

Appendix 1 of the Broadcasting Code sets out the relevant provisions relating to the broadcast of financial promotions and investment recommendations. TV and Radio broadcasters are required to comply with these provisions under Rules 9.35 and 10.13 of the Code respectively.

Ofcom has updated Appendix 1 to reflect the legislation that underpins broadcasters' obligations in respect of financial promotions and investment recommendations. The revised appendix can be found [here](#).

As set out in Appendix 1, broadcasters wishing to permit the communication of financial promotions and investment recommendations on their licensed services are strongly encouraged to seek independent legal advice, to ensure their understanding of, and compliance with, the Broadcasting Code, these provisions, and the underlying legislation. Broadcasters may also wish to consider the [Financial Conduct Authority perimeter guidance](#) on financial promotions and investment recommendations.