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Table 1

SEG weight

Base: All Respondents

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
AB	1039 26%	526 27%	512 25%	76 -16%	151 -22%	431 +32%	380 26%	220 26%	14 -7%	18 -9%	51 -15%	530 +41%
					a	abde	a	a			ab	abc
C1	1079 27%	475 -24%	599 +29%	220 +46%	199 29%	380 28%	279 -19%	138 -16%	39 -20%	42 -21%	84 25%	353 28%
			a	bcde	de	de					25%	ab
C2	879 22%	535 +27%	344 -17%	96 20%	181 +27%	296 22%	306 21%	136 -16%	25 -13%	36 18%	90 +27%	300 23%
		b			acde	e	e				ab	ab
DE	999 25%	417 -21%	581 +29%	88 -18%	147 -22%	250 -18%	513 +35%	358 +42%	119 +60%	107 +53%	109 +33%	101 -8%
		a					abc	abcd	cd	cd	d	

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



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Table 1 (continuation)

SEG weight

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
AB	1039 26%	1024 +100% bcd	0 -0%	0 -0%	0 -0%	874 26% d	90 25% d	51 26% d	23 -19%
C1	1079 27%	0 -0%	1059 +100% acd	0 -0%	0 -0%	902 27%	97 27%	47 24%	33 27%
C2	879 22%	0 -0%	0 -0%	864 +100% abd	0 -0%	718 22% d	105 +29% acd	37 19%	20 -16%
DE	999 25%	0 -0%	0 -0%	0 -0%	983 +100% abc	823 25% b	68 -19%	64 +32% ab	44 +37% ab

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Table 1 (continuation)

SEG weight

Base: All Respondents

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
AB	1039 26%	167 +35% cdefghi	187 +33% cdeghi	89 25%	54 -19%	69 -19%	97 27% eh	74 23%	28 -18%	108 25%	784 -24%	233 +33% a	710 +31% b	308 -19%
C1	1079 27%	120 25%	166 30%	102 28%	74 26%	102 28%	87 24%	81 25%	53 33%	116 26%	883 27%	176 25%	684 +30% b	382 -23%
C2	879 22%	106 22%	96 -17%	85 24% b	56 20%	67 19%	92 26% bi	91 +29% bdei	44 28% bei	80 18%	712 22%	159 22%	648 +28% b	221 -13%
DE	999 25%	86 -18%	111 -20%	84 23%	96 +34% abcfgh	121 +34% abcfgh	83 23%	73 23%	34 21%	135 +31%	842 +26% b	144 -20%	244 -11%	740 +45% a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 2

Region/Nation

Base: All Respondents

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
England	3318 83%	1623 83%	1689 83%	410 85% e	573 85%	1125 83%	1206 82%	689 81%	156 79%	153 -76%	262 -79%	1013 -79%
Scotland	360 9%	179 9%	180 9%	41 9%	59 9%	129 10%	130 9%	70 8%	26 +13%	21 10%	31 9%	164 +13%
Wales	200 5%	99 5%	100 5%	20 4%	29 4%	65 5%	86 6%	54 +6%	9 4%	16 +8%	22 7%	61 5%
Northern Ireland	120 3%	51 3%	68 3%	9 2%	17 2%	38 3%	56 +4%	39 +5% abc	7 4%	13 +6% d	19 +6%	45 4%
London	480 12%	238 12%	240 12%	61 13% de	98 +14% de	200 +15% de	120 -8%	59 -7%	9 -5%	17 9%	30 9%	208 +16% abc
South East	560 14%	255 13%	302 15%	54 11%	83 12%	188 14%	235 +16% ab	138 +16% ab	8 -4%	8 -4%	34 -10% ab	201 +16% abc
South West	360 9%	183 9%	176 9%	41 9%	85 +12% acde	109 8%	125 8%	75 9%	27 +14%	22 11%	32 10%	133 +10%
East Midlands	280 7%	138 7%	142 7%	37 8% b	31 -5%	86 6%	126 +9% bc	76 +9% bc	19 10% d	15 7% d	20 6%	51 -4%
West Midlands	360 9%	180 9%	180 9%	67 +14% bcde	65 10% e	123 9% e	105 -7%	50 -6%	8 -4%	19 9% ac	15 -4%	76 -6%
East of England	360 9%	169 9%	191 9%	36 8%	60 9%	102 -8%	160 +11% c	97 +11% ac	17 9%	16 8%	41 +12%	130 10%
Yorkshire and The Humber	320 8%	162 8%	157 8%	31 6%	56 8%	129 +10% de	104 7%	57 7%	23 +12% d	25 +12% d	43 +13% d	95 7%
North East	160 4%	83 4%	75 4%	21 4%	19 3%	66 +5% be	54 4%	27 3%	19 +10% bd	9 5% d	19 6% d	30 -2%
North West	440 11%	214 11%	225 11%	63 13% c	77 11%	122 -9%	178 12% c	109 13% c	24 12% d	22 11% d	29 9% d	90 -7%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 2 (continuation)

Region/Nation

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
England	3318 83%	863 84%	884 84%	706 82%	811 82%	3318 +100% bcd	0 -0%	0 -0%	0 -0%
Scotland	360 9%	89 9%	96 9% d	103 +12% ad	67 -7%	0 -0%	360 +100% acd	0 -0%	0 -0%
Wales	200 5%	50 5%	46 4%	37 4%	61 +6% b	0 -0%	0 -0%	200 +100% abd	0 -0%
Northern Ireland	120 3%	22 2%	32 3%	18 2%	44 +4% ac	0 -0%	0 -0%	0 -0%	120 +100% abc
London	480 12%	165 +16% bcd	119 11% d	102 12% d	84 -9%	480 +14% bcd	0 -0%	0 -0%	0 -0%
South East	560 14%	186 +18% cd	166 16% cd	96 -11%	109 -11%	560 +17% bcd	0 -0%	0 -0%	0 -0%
South West	360 9%	86 8%	100 9%	84 10%	82 8%	360 +11% bcd	0 -0%	0 -0%	0 -0%
East Midlands	280 7%	54 -5%	72 7%	52 6%	95 +10% abc	280 +8% bcd	0 -0%	0 -0%	0 -0%
West Midlands	360 9%	68 -7%	96 9% a	66 8%	119 +12% abc	360 +11% bcd	0 -0%	0 -0%	0 -0%
East of England	360 9%	97 9%	85 8%	92 11%	82 8%	360 +11% bcd	0 -0%	0 -0%	0 -0%
Yorkshire and The Humber	320 8%	74 7%	80 8%	91 +11% abd	72 7%	320 +10% bcd	0 -0%	0 -0%	0 -0%
North East	160 4%	28 -3%	53 +5% ad	44 5% a	33 3%	160 +5% bcd	0 -0%	0 -0%	0 -0%
North West	440 11%	104 10%	112 11%	79 9%	134 +14% abc	440 +13% bcd	0 -0%	0 -0%	0 -0%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 2 (continuation)

Region/Nation

Base: All Respondents

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
	a	b	c	d	e	f	g	h	i	a	b	a	b	
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
England	3318 83%	480 +100%	560 +100%	360 +100%	280 +100%	360 +100%	360 +100%	320 +100%	160 +100%	440 +100%	2756 +86% b	517 -73%	1927 +84% b	1345 -81%
Scotland	360 9%	0 -0%	0 -0%	0 -0%	0 -0%	0 -0%	0 -0%	0 -0%	0 -0%	0 -0%	254 -8%	94 +13% a	206 9%	147 9%
Wales	200 5%	0 -0%	0 -0%	0 -0%	0 -0%	0 -0%	0 -0%	0 -0%	0 -0%	0 -0%	144 -4%	53 +7% a	98 -4%	96 +6% a
Northern Ireland	120 3%	0 -0%	0 -0%	0 -0%	0 -0%	0 -0%	0 -0%	0 -0%	0 -0%	0 -0%	67 -2%	47 +7% a	55 -2%	63 +4% a
London	480 12%	480 +100% bcdefghi	0 -0%	0 -0%	0 -0%	0 -0%	0 -0%	0 -0%	0 -0%	0 -0%	472 +15% b	0 -0%	351 +15% b	115 -7%
South East	560 14%	0 -0%	560 +100% acdefghi	0 -0%	0 -0%	0 -0%	0 -0%	0 -0%	0 -0%	0 -0%	443 14%	106 15%	336 15%	214 13%
South West	360 9%	0 -0%	0 -0%	360 +100% abdefghi	0 -0%	0 -0%	0 -0%	0 -0%	0 -0%	0 -0%	320 +10% b	40 -6%	209 9%	149 9%
East Midlands	280 7%	0 -0%	0 -0%	0 -0%	280 +100% abcefg	0 -0%	0 -0%	0 -0%	0 -0%	0 -0%	213 7%	67 +9% a	131 -6%	145 +9% a
West Midlands	360 9%	0 -0%	0 -0%	0 -0%	0 -0%	360 +100% abcdfghi	0 -0%	0 -0%	0 -0%	0 -0%	289 9%	62 9%	194 8%	162 10%
East of England	360 9%	0 -0%	0 -0%	0 -0%	0 -0%	0 -0%	360 +100% abcdeghi	0 -0%	0 -0%	0 -0%	267 -8%	93 +13% a	199 9%	159 10%
Yorkshire and The Humber	320 8%	0 -0%	0 -0%	0 -0%	0 -0%	0 -0%	0 -0%	320 +100% abcdefghi	0 -0%	0 -0%	243 -8%	77 +11% a	199 9%	118 7%
North East	160 4%	0 -0%	0 -0%	0 -0%	0 -0%	0 -0%	0 -0%	0 -0%	160 +100% abcdefgi	0 -0%	135 4%	25 4%	96 4%	62 4%
North West	440 11%	0 -0%	0 -0%	0 -0%	0 -0%	0 -0%	0 -0%	0 -0%	0 -0%	440 +100% abcdefgh	375 +12% b	47 -7%	210 -9% a	220 +13% a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 3

Urban/Rural Designation

Base: All Respondents

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Unweighted Bases	3908	1879	2018	385	585	1233	1703	1000	197	247	383	1231
Effective Weighted Sample	2758	1341	1410	288	433	890	1171	670	134	154	250	869
Weighted Bases	<b>3933</b>	<b>1926</b>	<b>1999</b>	<b>465</b>	<b>662</b>	<b>1330</b>	<b>1473</b>	<b>852</b>	<b>187</b>	<b>200</b>	<b>327</b>	<b>1261</b>
Large City	534 14%	275 14%	258 13%	71 15% de	109 +17% de	221 +17% de	132 -9%	66 -8%	10 -6%	20 10%	34 10% a	215 +17% abc
Smaller city or large town	672 17%	320 17%	352 18%	106 +23% cde	151 +23% cde	217 16% de	198 -13%	104 -12%	34 18% d	42 21% d	59 18% d	161 -13%
Medium town	1177 30%	580 30%	595 30%	147 32%	196 30%	390 29%	444 30%	264 31%	68 +36% bd	49 25%	110 34% bd	335 -27%
Accessible Small town (within 10 miles or so of a large settlement)	735 19%	354 18%	379 19%	81 17%	102 -15%	258 19% b	293 20% b	186 +22% b	34 18%	36 18%	71 22%	235 19%
Remote Small town (more than 10 miles or so of a large settlement)	103 3%	48 3%	54 3%	12 3%	19 3%	23 -2%	49 +3% c	33 +4% c	12 +6% c	8 4%	9 3%	46 +4%
Accessible Rural area (within 10 miles or so of a large settlement)	597 15%	293 15%	301 15%	42 -9%	64 -10%	190 14% ab	299 +20% abc	167 +20% abc	21 11%	39 19% ac	34 -10%	203 16% c
Remote Rural area (more than 10 miles or so of a large settlement)	115 3%	56 3%	59 3%	6 -1%	20 3%	32 2%	57 +4% ac	31 4% a	8 4%	6 3%	9 3%	65 +5%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower





2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 3 (continuation)

Urban/Rural Designation

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
Unweighted Bases	3908	943	1013	609	1271	2449	480	487	492
Effective Weighted Sample	2758	697	726	482	874	2067	389	458	475
Weighted Bases	<b>3933</b>	<b>1002</b>	<b>1039</b>	<b>855</b>	<b>970</b>	<b>3274</b>	<b>348</b>	<b>197</b>	<b>114</b>
Large City	534 14%	171 +17% bcd	138 13%	110 13%	104 -11%	511 +16% bcd	23 -7% cd	0 -0%	0 -0%
Smaller city or large town	672 17%	124 -12%	191 18% a	163 19% a	175 18% a	578 +18% b	42 -12%	33 17% b	18 16%
Medium town	1177 30%	289 29%	291 28%	247 29%	329 +34% abc	1040 +32% bcd	66 -19%	41 -21%	30 26% bc
Accessible Small town (within 10 miles or so of a large settlement)	735 19%	171 17%	220 +21% ac	146 17%	191 20%	578 -18% d	82 +24% ad	64 +32% abd	11 -9%
Remote Small town (more than 10 miles or so of a large settlement)	103 3%	18 2%	23 2%	31 4% a	29 3%	49 -2%	40 +12% acd	5 3%	8 +7% ac
Accessible Rural area (within 10 miles or so of a large settlement)	597 15%	203 +20% bcd	148 14%	122 14%	118 -12%	490 15%	43 12%	33 17%	31 +27% abc
Remote Rural area (more than 10 miles or so of a large settlement)	115 3%	26 3%	27 3%	37 +4% d	24 2%	28 -1%	52 +15% ac	20 +10% a	16 +14% a

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 3 (continuation)

Urban/Rural Designation

Base: All Respondents

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
	a	b	c	d	e	f	g	h	i	a	b	a	b	
Unweighted Bases	3908	368	397	250	210	255	273	254	126	316	3231	677	2104	1743
Effective Weighted Sample	2758	314	345	214	176	218	232	209	103	257	2319	446	1542	1176
Weighted Bases	<b>3933</b>	<b>472</b>	<b>550</b>	<b>360</b>	<b>280</b>	<b>350</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>422</b>	<b>3221</b>	<b>712</b>	<b>2246</b>	<b>1631</b>
Large City	534 14%	472 +100% bcdefghi	0 -0%	0 -0%	0 -0%	39 11% bcdefghi	0 -0%	0 -0%	0 -0%	0 -0%	534 +17% b	0 -0%	379 +17% b	142 -9%
Smaller city or large town	672 17%	0 -0%	68 -12% a	114 +32% abdfghi	49 18% a	85 +24% abh	68 19% ab	73 +23% abh	20 13% a	100 +24% abh	672 +21% b	0 -0%	382 17%	279 17%
Medium town	1177 30%	0 -0%	242 +44% acdefg	107 30% a	96 34% a	122 35% ag	99 27% a	84 26% a	66 +41% acfg	224 +53% abcdefgh	1177 +37% b	0 -0%	638 -28%	518 +32% a
Accessible Small town (within 10 miles or so of a large settlement)	735 19%	0 -0%	133 +24% aei	72 20% aei	67 +24% aei	43 -12% a	78 22% aei	85 +27% aei	49 +30% acei	51 -12% a	735 +23% b	0 -0%	408 18%	323 20%
Remote Small town (more than 10 miles or so of a large settlement)	103 3%	0 -0%	0 -0%	27 +8% abdeghi	0 -0%	0 -0%	22 +6% abdeghi	0 -0%	0 0%	0 -0%	103 +3% b	0 -0%	58 3%	44 3%
Accessible Rural area (within 10 miles or so of a large settlement)	597 15%	0 -0%	106 +19% aci	40 11% a	67 +24% acgi	62 18% aci	93 +26% abceghi	49 15% a	25 16% a	47 -11% a	0 -0%	597 +84% a	318 -14%	275 +17% a
Remote Rural area (more than 10 miles or so of a large settlement)	115 3%	0 -0%	0 -0%	0 -0%	0 -0%	0 -0%	0 -0%	28 +9% abcdefhi	0 -0%	0 -0%	0 -0%	115 +16% a	63 3%	52 3%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 4

Cable Area

Base: All Respondents

	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Column		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
Cabled	1959 49%	968 50%	986 48%	250 52% de	363 +54% de	686 51% de	659 -45%	360 -42%	76 -38%	91 45%	176 53% a	607 47% a
Non - Cabled	2038 51%	985 50%	1050 52%	230 48%	315 -46%	672 49%	820 +55% abc	492 +58% abc	122 +62% cd	112 55%	158 47%	676 53%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



**2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)**

Table 4 (continuation)

**Cable Area**

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
Cabled	1959 49%	481 47%	520 49%	452 52% ad	467 48%	1671 +50% bc	145 -40%	69 -35%	73 +61% abc
Non - Cabled	2038 51%	543 53% c	538 51%	412 48%	516 52% c	1647 -50% d	214 +60% ad	131 +65% ad	47 -39%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 4 (continuation)

Cable Area

Base: All Respondents

	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
Cabled	1959 49%	316 +66%	318 +57%	177 49%	132 47%	190 53%	137 -38%	153 48%	65 41%	181 -41%	1829 +57%	83 -12%	1170 +51%	757 -46%
		bcdefghi	dfghi	f	f	fhi		f			b		b	
Non - Cabled	2038 51%	164 -34%	242 -43%	182 51%	148 53%	169 47%	222 +62%	167 52%	94 59%	259 +59%	1391 -43%	629 +88%	1116 -49%	894 +54%
		a	a	a	ab	a	abcdeg	ab	abe	abe		a		a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 5

Method

Base: All Respondents

	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Column		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
Face to Face (CAPI)	3207 80%	1594 +82% b	1610 79%	406 +84% cde	553 82%	1078 79%	1170 79%	679 80%	138 -70%	153 76%	251 -75%	907 -71%
Push to Web	790 20%	359 -18%	426 21% a	74 -16%	124 18%	279 21% a	309 21% a	173 20% a	59 +30%	50 24%	82 +25%	376 +29%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 5 (continuation)

**Method**

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
Face to Face (CAPI)	3207 80%	735 -72%	839 79%	742 +86%	849 +86%	2663 80%	290 81%	162 81%	92 77%
Push to Web	790 20%	289 +28%	219 21%	122 -14%	134 -14%	655 20%	70 19%	38 19%	28 23%
		bcd	cd						

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 5 (continuation)

Method

Base: All Respondents

	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
Face to Face (CAPI)	3207	396	435	293	218	295	290	256	129	350	2637	570	1834	1337
	80%	82%	78%	82%	78%	82%	80%	80%	80%	80%	+82%	80%	80%	81%
Push to Web	790	84	124	66	61	65	70	63	31	89	584	142	452	314
	20%	18%	22%	18%	22%	18%	20%	20%	20%	20%	-18%	20%	20%	19%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower





2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 6

QZ1. How do you describe your gender?

Base: All Respondents

	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Column		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
Man	1953 49%	1953 +100%	0 -0%	249 52%	281 -41%	640 47%	783 +53%	450 +53%	80 -40%	89 44%	175 53%	659 +51%
		b		b		b	bc	bc			ab	ab
Woman	2036 51%	0 -0%	2036 +100%	230 48%	395 +58%	712 52%	695 -47%	402 -47%	117 +59%	114 56%	158 47%	622 -48%
			a		acde	de			cd	cd		
Non-Binary	2 *%	0 0%	0 0%	0 0%	2 +*%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
					d							
Prefer to use my own term - please specify	1 *%	0 0%	0 0%	0 0%	0 0%	1 *%	0 0%	0 0%	1 +*%	0 0%	0 0%	* *%
									d			
Prefer not to say	6 *%	0 -0%	0 -0%	1 *%	* *%	4 *%	* *%	0 0%	* *%	0 0%	0 0%	2 *%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 6 (continuation)

QZ1. How do you describe your gender?

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
Man	1953 49%	519 51% bd	468 -44%	532 +62% abd	408 -42%	1623 49% d	179 50% d	99 49% d	51 -43%
Woman	2036 51%	503 49% c	586 +55% ac	331 -38%	573 +58% ac	1689 51%	180 50%	100 50%	68 +56% abc
Non-Binary	2 *% 0%	0 0%	1 *% 0%	* *% 0%	0 0%	1 *% 0%	0 0%	* *% 0%	0 0%
Prefer to use my own term – please specify	1 *% 0%	0 0%	* *% 0%	0 0%	1 *% 0%	0 0%	1 +*% a	0 0%	* *% a
Prefer not to say	6 *% 0%	1 *% 0%	3 *% 0%	* *% 0%	* *% 0%	4 *% 0%	0 0%	1 *% 0%	1 *% 0%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 6 (continuation)

QZ1. How do you describe your gender?

Base: All Respondents

	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
Man	1953 49%	238 50%	255 46%	183 51%	138 49%	180 50%	169 47%	162 51%	83 52%	214 49%	1577 49%	349 49%	1147 50%	776 -47%
Woman	2036 51%	240 50%	302 54%	176 49%	142 51%	180 50%	191 53%	157 49%	75 47%	225 51%	1638 51%	360 51%	1135 50%	873 +53%
Non-Binary	2 *%	0 0%	0 0%	1 +*%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	2 *%	0 0%	1 *%	* *%
Prefer to use my own term – please specify	1 *%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 *%	0 0%	* *%	1 *%
Prefer not to say	6 *%	1 *%	2 *%	0 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	3 *%	3 +*%	3 *%	1 *%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

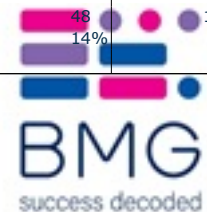
Table 7

Q22.What is your age?

Base: All Respondents

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
16 - 17 years	73 2%	39 2%	33 2%	73 +15% bcde	0 -0%	0 -0%	0 -0%	0 -0%	0 -0%	1 1%	3 1%	5 -*%
18 - 24 years	407 10%	210 11%	198 10%	407 +85% bcde	0 -0%	0 -0%	0 -0%	0 -0%	32 +16% bcd	14 7%	31 9% d	75 -6%
25 - 34 years	678 17%	281 -14%	395 +19% a	0 -0%	678 +100% acde	0 -0%	0 -0%	0 -0%	38 19%	33 16%	50 15%	269 +21% c
35 - 44 years	751 19%	368 19%	381 19%	0 -0%	0 -0%	751 +55% abde	0 -0%	0 -0%	31 16%	33 16%	47 -14%	341 +27% abc
45 - 54 years	606 15%	272 -14%	331 +16% a	0 -0%	0 -0%	606 +45% abde	0 -0%	0 -0%	34 17%	23 11%	48 15%	253 +20% bc
55 - 64 years	627 16%	333 +17% b	293 -14%	0 -0%	0 -0%	0 -0%	627 +42% abce	0 -0%	25 13%	29 14%	48 14%	191 15%
65 - 74 years	479 12%	258 +13% b	220 -11%	0 -0%	0 -0%	0 -0%	479 +32% abc	479 +56% abcd	16 8%	42 +21% ad	61 +18% ad	104 -8%
75 - 84 years	288 7%	161 +8% b	127 -6%	0 -0%	0 -0%	0 -0%	288 +19% abc	288 +34% abcd	16 8% d	19 10% d	36 +11% d	39 -3%
85 years or over	85 2%	31 -2%	54 +3% a	0 -0%	0 -0%	0 -0%	85 +6% abc	85 +10% abcd	6 3% d	10 +5% d	9 3% d	7 -1%
Summary: 16 - 24	480 12%	249 13%	230 11%	480 +100% bcde	0 -0%	0 -0%	0 -0%	0 -0%	32 16% bcd	15 -7%	34 10% d	80 -6%
Summary: 25 - 34	678 17%	281 -14%	395 +19% a	0 -0%	678 +100% acde	0 -0%	0 -0%	0 -0%	38 19%	33 16%	50 15%	269 +21% c
Summary: 35 - 54	1357 34%	640 33%	712 35%	0 -0%	0 -0%	1357 +100% abde	0 -0%	0 -0%	66 33%	56 -27%	96 -29%	594 +46% abc
Summary: 55 - 64	627 16%	333 +17% b	293 -14%	0 -0%	0 -0%	0 -0%	627 +42% abce	0 -0%	25 13%	29 14%	48 14%	191 15%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 7 (continuation)

Q22.What is your age?

Base: All Respondents

	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Column		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
Summary: 65+	852 21%	450 +23% b	402 -20%	0 -0%	0 -0%	0 -0%	852 +58% abc	852 +100% abcd	37 19% d	71 +35% ad	106 +32% ad	150 -12%
Summary: 75+	373 9%	191 10%	182 9%	0 -0%	0 -0%	0 -0%	373 +25% abc	373 +44% abcd	22 11% d	29 +14% d	45 +14% d	46 -4%
Prefer not to say	3 *%	0 0%	3 *%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

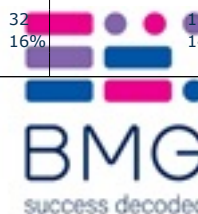
Table 7 (continuation)

Q22.What is your age?

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
16 - 17 years	73 2%	10 -1%	54 +5% acd	3 -*% acd	6 -1%	64 2%	3 1%	5 2% b	2 2%
18 - 24 years	407 10%	61 -6%	162 +15% acd	91 10% a	77 -8%	346 10% d	39 11% d	15 8%	7 -6%
25 - 34 years	678 17%	150 -15%	199 19% ad	177 +20% ad	146 -15%	573 17%	59 16%	29 15%	17 14%
35 - 44 years	751 19%	235 +23% bd	192 18% d	175 20% d	137 -14%	625 19%	73 20%	33 16%	20 17%
45 - 54 years	606 15%	195 +19% cd	181 +17% cd	116 13%	110 -11%	500 15%	57 16%	32 16%	18 15%
55 - 64 years	627 16%	157 15%	133 -13%	166 +19% abd	149 15%	517 16%	61 17%	32 16%	17 14%
65 - 74 years	479 12%	130 13% bc	81 -8%	78 -9%	187 +19% abc	387 12%	39 11%	33 +17% ab	20 +17% ab
75 - 84 years	288 7%	67 6%	48 -5%	44 -5%	127 +13% abc	234 7%	21 6%	18 9%	16 +13% abc
85 years or over	85 2%	20 2% b	8 -1%	14 2%	43 +4% abc	68 2%	10 3%	3 2%	4 3%
Summary: 16 - 24	480 12%	71 -7%	217 +20% acd	94 11% a	83 -8%	410 12% d	41 12% d	20 10%	9 -7%
Summary: 25 - 34	678 17%	150 -15%	199 19% ad	177 +20% ad	146 -15%	573 17%	59 16%	29 15%	17 14%
Summary: 35 - 54	1357 34%	429 +42% bcd	373 35% d	291 34% d	246 -25%	1125 34%	129 36%	65 32%	38 32%
Summary: 55 - 64	627 16%	157 15%	133 -13%	166 +19% abd	149 15%	517 16%	61 17%	32 16%	17 14%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 7 (continuation)

Q22.What is your age?

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
Summary: 65+	852 21%	217 21%	137 -13%	136 -16%	357 +36%	689 -21%	70 19%	54 +27%	39 +33%
		bc			abc			ab	ab
Summary: 75+	373 9%	86 8%	56 -5%	58 -7%	170 +17%	302 9%	31 9%	21 11%	19 +16%
		b			abc				abc
Prefer not to say	3 *0%	0 0%	0 0%	0 0%	2 *0%	3 *0%	0 0%	0 0%	0 0%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 7 (continuation)

Q22.What is your age?

Base: All Respondents

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
	a	b	c	d	e	f	g	h	i	a	b	a	b	
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
16 - 17 years	73 2%	7 2%	8 1%	4 1%	4 1%	21 +6% abcdfgi	3 1%	6 2%	3 2%	8 2%	67 +2% b	1 -*%	4 -*%	69 +4% a
18 - 24 years	407 10%	54 11%	46 8%	37 10%	33 12%	47 13% b	33 9%	25 8%	17 11%	55 12%	350 +11% b	47 -7%	218 10%	178 11%
25 - 34 years	678 17%	98 20% bdh	83 15%	85 +24% bdfh	31 -11%	65 18% d	60 17%	56 17%	19 12%	77 17% d	577 +18% b	85 -12%	520 +23% b	147 -9%
35 - 44 years	751 19%	123 +26% bcefi	107 19%	52 14%	56 20%	57 16%	55 15%	62 19%	39 24% cef	76 17%	639 +20% b	97 -14%	605 +26% b	137 -8%
45 - 54 years	606 15%	77 16% i	81 14%	58 16%	30 11%	66 18% di	47 13%	68 +21% bdfi	28 17%	46 -11%	469 -15%	124 17%	499 +22% b	101 -6%
55 - 64 years	627 16%	61 13%	97 17%	50 14%	50 18%	55 15%	63 18%	46 15%	27 17%	69 16%	463 -14%	158 +22% a	357 16%	255 15%
65 - 74 years	479 12%	36 -7%	88 +16% aeh	39 11%	42 15% ae	24 -7%	52 15% ae	38 12% e	13 8%	54 12% ae	356 -11%	123 +17% a	76 -3%	398 +24% a
75 - 84 years	288 7%	20 -4%	43 8% a	32 9% a	20 7%	20 6%	29 8% a	17 5%	10 6%	42 10% a	231 7%	58 8%	5 -*%	283 +17% a
85 years or over	85 2%	3 -1%	7 1%	4 1%	14 +5% abceg	6 2%	16 +4% abcg	2 1%	4 2%	12 3% a	68 2%	17 2%	0 -0%	83 +5% a
Summary: 16 - 24	480 12%	61 13%	54 10%	41 11%	37 13%	67 +19% abcfg	36 10%	31 10%	21 13%	63 14% b	417 +13% b	48 -7%	221 -10%	248 +15% a
Summary: 25 - 34	678 17%	98 20% bdh	83 15%	85 +24% bdfh	31 -11%	65 18% d	60 17%	56 17%	19 12%	77 17% d	577 +18% b	85 -12%	520 +23% b	147 -9%
Summary: 35 - 54	1357 34%	200 +42% bcdfi	188 34%	109 30%	86 31%	123 34%	102 -28%	129 +40% cdfi	66 41% cdfi	122 -28%	1108 34%	221 31%	1104 +48% b	238 -14%
Summary: 55 - 64	627 16%	61 13%	97 17%	50 14%	50 18%	55 15%	63 18%	46 15%	27 17%	69 16%	463 -14%	158 +22% a	357 16%	255 15%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower





2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 7 (continuation)

Q22.What is your age?

Base: All Respondents

	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
Summary: 65+	852 21%	59 -12%	138 25% aeg	75 21% ae	76 +27% aegh	50 -14%	97 +27% aegh	57 18%	27 17%	109 25% ae	654 -20%	198 +28% a	81 -4%	764 +46% a
Summary: 75+	373 9%	24 -5%	50 9% a	36 10% a	34 12% ag	26 7%	45 12% aeg	19 6%	14 9%	55 +12% aeg	298 9%	75 11%	5 -*%	366 +22% a
Prefer not to say	3 *%	1 *%	0 0%	0 0%	0 0%	0 0%	2 +*%	0 0%	0 0%	0 0%	1 *%	2 *%	2 *%	0 0%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 8

Q23. Which of these best describes the main income earner in your household?

Base: All Respondents

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
Very senior management; doctor, lawyer, company director (50+ people), judge, surgeon, school headmaster etc.	208 5%	107 5%	100 5%	14 -3%	17 -2%	80 6% ab	97 +7% ab	55 +6% ab	2 -1%	4 -2%	2 -1%	109 +8% abc
Senior or middle management in large organisation; school teacher, office manager, junior doctor, bank manager, police inspector, accountant etc.	817 20%	412 21%	403 20%	56 -12%	133 20% a	350 +26% abde	277 -19% a	161 19% a	12 -6%	14 -7%	47 -14% ab	418 +33% abc
Junior management or professional; or administrative supervisor, clerical, policeman, nurse, secretary, clerk, self-employed (5+ people), etc.	883 22%	372 -19%	507 +25% a	74 -15%	187 +28% ade	356 +26% ade	266 -18%	134 -16%	26 -13%	34 -17%	70 21% a	345 +27% abc
Skilled manual worker - e.g. mechanic, paramedic, cook, fitter, plumber, electrician, lorry driver, train driver, hairdresser, beautician, etc.	864 22%	532 +27% b	331 -16%	94 19%	177 +26% acde	291 21% e	302 20% e	136 -16%	25 -13%	36 18%	90 +27% ab	299 +23% ab
Semi-skilled or unskilled manual worker - e.g. baggage handler, restaurant server, factory worker, receptionist, labourer, gardener etc.	301 8%	130 -7%	171 +8% a	47 10% de	55 8% e	105 8% e	94 -6%	41 -5%	22 +11% d	33 +16% d	54 +16% d	57 -4%
Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower												

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 8 (continuation)

Q23. Which of these best describes the main income earner in your household?

Base: All Respondents

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
Housewife/househusband	131 3%	7 -*	124 +6% a	8 2%	36 +5%	55 4%	32 -2%	12 -1%	15 +7%	11 5%	19 +6%	16 -1%
Unemployed	206 5%	107 5%	98 5%	28 6% de	54 +8% de	83 +6% de	41 -3% e	3 -*	64 +32% bcd	27 +13% cd	5 -2% d	5 -*
Student	176 4%	96 5%	79 4%	143 +30% bcde	12 -2% de	17 -1% de	4 -*	3 -*	12 6% d	9 4% d	14 4% d	5 -*
Retired and on state pension ONLY	344 9%	164 8%	180 9%	1 -*	0 -0%	3 -*	340 +23% abc	300 +35% abcd	19 10% d	35 +17% acd	30 9% d	23 -2%
SEG: A	208 5%	107 5%	100 5%	14 -3%	17 -2%	80 6% ab	97 +7% ab	55 +6% ab	2 -1%	4 -2%	2 -1%	109 +8% abc
SEG: B	817 20%	412 21%	403 20%	56 -12%	133 20% a	350 +26% abde	277 -19% a	161 19% a	12 -6%	14 -7%	47 -14% ab	418 +33% abc
SEG: C1	1059 26%	468 -24%	586 +29% a	217 +45% bcde	199 29% de	373 27% de	270 -18%	137 -16%	38 -19%	42 -21%	83 25%	351 27% ab
SEG: C2	864 22%	532 +27% b	331 -16%	94 19%	177 +26% acde	291 21% e	302 20% e	136 -16%	25 -13%	36 18%	90 +27% ab	299 23% ab
SEG: D	301 8%	130 -7%	171 +8% a	47 10% de	55 8% e	105 8% e	94 -6%	41 -5%	22 +11% d	33 +16% d	54 +16% d	57 -4%
SEG: E	681 17%	278 -14%	403 +20% a	37 -8%	91 -13% a	142 -10%	412 +28% abc	316 +37% abcd	97 +49% bcd	73 +36% cd	54 16% d	44 -3%
SEG: AB	1024 26%	519 27%	503 25%	71 -15%	150 -22% a	429 +32% abde	374 25% a	217 25% a	14 -7%	18 -9%	49 -15% ab	527 +41% abc
SEG: C1C2	1922 48%	1000 +51% b	917 -45%	310 +65% bcde	376 +55% cde	664 49% de	573 -39% e	273 -32%	63 -32%	78 -38%	174 52% ab	650 +51% ab

Columns Tested: a, b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 8 (continuation)

Q23. Which of these best describes the main income earner in your household?

Base: All Respondents

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
SEG: DE	983 25%	408 -21%	573 +28%	83 -17%	146 -21%	246 -18%	506 +34%	357 +42%	119 +60%	106 +52%	108 +32%	100 -8%
			a				abc	abcd	cd	cd	d	
SEG: ABC1	2083 52%	987 51%	1090 54%	287 +60%	349 52%	802 +59%	644 -44%	353 -41%	52 -26%	60 -30%	132 -40%	878 +68%
			bde	de	bde						ab	abc
SEG: C2DE	1846 46%	940 +48%	904 -44%	177 -37%	322 48%	537 -40%	809 +55%	493 +58%	145 +73%	141 +70%	198 +60%	400 -31%
		b			ac		abc	abc	cd	cd	d	
Prefer not to say	67 2%	25 1%	42 2%	16 +3%	6 1%	18 1%	25 2%	4 -*%	1 1%	1 1%	2 1%	6 -*%
				bcde		e	e					
Not answered	1 *%	1 *%	0 0%	0 0%	0 0%	0 0%	1 *%	1 *%	0 0%	0 0%	0 0%	0 0%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 8 (continuation)

Q23. Which of these best describes the main income earner in your household?

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
Very senior management; doctor, lawyer, company director (50+ people), judge, surgeon, school headmaster etc.	208 5%	208 +20% bcd	0 -0%	0 -0%	0 -0%	180 +5% d	15 4%	9 4%	4 -3%
Senior or middle management in large organisation; school teacher, office manager, junior doctor, bank manager, police inspector, accountant etc.	817 20%	817 +80% bcd	0 -0%	0 -0%	0 -0%	683 21% d	74 21% d	41 20% d	19 -15%
Junior management or professional; or administrative supervisor, clerical, policeman, nurse, secretary, clerk, self-employed (5+ people), etc.	883 22%	0 -0%	883 +83% acd	0 -0%	0 -0%	729 22%	86 24%	38 19%	31 26% c
Skilled manual worker - e.g. mechanic, paramedic, cook, fitter, plumber, electrician, lorry driver, train driver, hairdresser, beautician, etc.	864 22%	0 -0%	0 -0%	864 +100% abd	0 -0%	706 21% d	103 +29% acd	37 19%	18 -15%
Semi-skilled or unskilled manual worker - e.g. baggage handler, restaurant server, factory worker, receptionist, labourer, gardener etc.	301 8%	0 -0%	0 -0%	0 -0%	301 +31% abc	250 8%	29 8%	13 6%	10 9%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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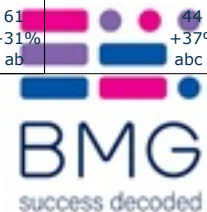
Table 8 (continuation)

QZ3. Which of these best describes the main income earner in your household?

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
Housewife/househusband	131 3%	0 -0%	0 -0%	0 -0%	131 +13% abc	99 -3%	7 2%	8 4%	16 +14% abc
Unemployed	206 5%	0 -0%	0 -0%	0 -0%	206 +21% abc	171 5%	16 4%	11 5%	8 7%
Student	176 4%	0 -0%	176 +17% acd	0 -0%	0 -0%	156 +5% d	10 3%	8 4% d	2 -1%
Retired and on state pension ONLY	344 9%	0 -0%	0 -0%	0 -0%	344 +35% abc	291 9% b	14 -4%	30 +15% abd	9 8% b
SEG: A	208 5%	208 +20% bcd	0 -0%	0 -0%	0 -0%	180 +5% d	15 4%	9 4%	4 -3%
SEG: B	817 20%	817 +80% bcd	0 -0%	0 -0%	0 -0%	683 21% d	74 21% d	41 20% d	19 -15%
SEG: C1	1059 26%	0 -0%	1059 +100% acd	0 -0%	0 -0%	884 27%	96 27%	46 23%	32 27%
SEG: C2	864 22%	0 -0%	0 -0%	864 +100% abd	0 -0%	706 21% d	103 +29% acd	37 19%	18 -15%
SEG: D	301 8%	0 -0%	0 -0%	0 -0%	301 +31% abc	250 8%	29 8%	13 6%	10 9%
SEG: E	681 17%	0 -0%	0 -0%	0 -0%	681 +69% abc	561 17% b	38 -10%	49 +24% ab	34 +28% ab
SEG: AB	1024 26%	1024 +100% bcd	0 -0%	0 -0%	0 -0%	863 26% d	89 25% d	50 25% d	22 -19%
SEG: C1C2	1922 48%	0 -0%	1059 +100% ad	864 +100% ad	0 -0%	1590 48% cd	199 +55% acd	83 -42%	51 -42%
SEG: DE	983 25%	0 -0%	0 -0%	0 -0%	983 +100% abc	811 24% b	67 -19%	61 +31% ab	44 +37% abc

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 8 (continuation)

QZ3. Which of these best describes the main income earner in your household?

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
SEG: ABC1	2083 52%	1024 +100%	1059 +100%	0 -0%	0 -0%	1747 +53%	185 51%	95 48%	55 -46%
		cd	cd			cd			
SEG: C2DE	1846 46%	0 -0%	0 -0%	864 +100%	983 +100%	1516 46%	169 47%	98 49%	62 +52%
				ab	ab				a
Prefer not to say	67 2%	0 -0%	0 -0%	0 -0%	0 -0%	53 2%	5 1%	6 +3%	3 2%
								a	
Not answered	1 *0%	0 0%	0 0%	0 0%	0 0%	1 *0%	0 0%	0 0%	0 0%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Table 8 (continuation)

Q23. Which of these best describes the main income earner in your household?

Base: All Respondents

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
	a	b	c	d	e	f	g	h	i	a	b	a	b	
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
Very senior management; doctor, lawyer, company director (50+ people), judge, surgeon, school headmaster etc.	208 5%	50 +10% bceghi	27 5%	7 -2%	18 7% ce	10 3%	37 +10% bceghi	14 4%	3 2%	14 3%	150 -5%	55 +8% a	141 +6% b	65 -4%
Senior or middle management in large organisation; school teacher, office manager, junior doctor, bank manager, police inspector, accountant etc.	817 20%	115 24% def	159 +28% defghi	79 22% d	36 -13%	59 16%	61 17%	60 19%	25 16%	89 20% d	623 -19%	174 +24% a	565 +25% b	238 -14%
Junior management or professional; or administrative supervisor, clerical, policeman, nurse, secretary, clerk, self-employed (5+ people), etc.	883 22%	114 24% e	149 +27% dei	91 25% dei	48 17%	55 -15%	82 23% e	68 21%	43 27% dei	79 -18%	715 22%	158 22%	668 +29% b	211 -13%
Skilled manual worker - e.g. mechanic, paramedic, cook, fitter, plumber, electrician, lorry driver, train driver, hairdresser, beautician, etc.	864 22%	102 21%	96 -17%	84 23%	52 19%	66 18%	92 26% bei	91 +29% abdei	44 28% bdei	79 18%	697 22%	159 22%	641 +28% b	217 -13%
Semi-skilled or unskilled manual worker - e.g. baggage handler, restaurant server, factory worker, receptionist, labourer, gardener etc.	301 8%	35 7%	54 10% de	25 7%	13 5%	19 5%	35 10% de	23 7%	8 5%	38 9%	258 +8% b	37 -5%	216 +9% b	81 -5%
Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower														



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Table 8 (continuation)

QZ3. Which of these best describes the main income earner in your household?

Base: All Respondents

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
Housewife/househusband	131 3%	5 -1%	13 2%	3 -1%	15 5%	30 +8%	13 4%	5 2%	3 2%	13 3%	107 3%	22 3%	7 -*	121 +7%
Unemployed	206 5%	20 4%	7 -1%	26 7%	21 7%	23 6%	10 3%	25 +8%	13 8%	26 6%	180 +6%	23 -3%	7 -*	196 +12%
Student	176 4%	5 -1%	17 3%	9 3%	24 +9%	41 +11%	3 -1%	12 4%	10 6%	33 +8%	149 5%	17 -2%	9 -*	165 +10%
Retired and on state pension ONLY	344 9%	24 -5%	35 6%	28 8%	47 +17%	48 +13%	24 7%	19 6%	9 6%	57 +13%	284 9%	60 8%	7 -*	336 +20%
SEG: A	208 5%	50 +10%	27 5%	7 -2%	18 7%	10 3%	37 +10%	14 4%	3 2%	14 3%	150 -5%	55 +8%	141 +6%	65 -4%
SEG: B	817 20%	115 24%	159 +28%	79 22%	36 -13%	59 16%	61 17%	60 19%	25 16%	89 20%	623 -19%	174 +24%	565 +25%	238 -14%
SEG: C1	1059 26%	119 25%	166 30%	100 28%	72 26%	96 27%	85 24%	80 25%	53 33%	112 25%	864 27%	175 25%	677 +30%	376 -23%
SEG: C2	864 22%	102 21%	96 -17%	84 23%	52 19%	66 18%	92 26%	91 +29%	44 28%	79 18%	697 22%	159 22%	641 +28%	217 -13%
SEG: D	301 8%	35 7%	54 10%	25 7%	13 5%	19 5%	35 10%	23 7%	8 5%	38 9%	258 +8%	37 -5%	216 +9%	81 -5%
SEG: E	681 17%	48 -10%	55 -10%	57 16%	83 +30%	101 +28%	47 13%	50 16%	25 16%	96 +22%	571 +18%	105 15%	21 -1%	653 +40%
SEG: AB	1024 26%	165 +34%	186 +33%	86 24%	54 -19%	68 -19%	97 27%	74 23%	28 -18%	104 24%	773 -24%	229 +32%	706 +31%	303 -18%
SEG: C1C2	1922 48%	221 46%	262 47%	184 51%	124 44%	162 45%	177 49%	171 54%	98 +61%	190 43%	1560 48%	333 47%	1317 +58%	593 -36%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 8 (continuation)

QZ3. Which of these best describes the main income earner in your household?

Base: All Respondents

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
	a	b	c	d	e	f	g	h	i	a	b	a	b	
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
SEG: DE	983 25%	84 -17%	109 -20%	82 23%	95 +34% abcfgh	119 +33% abcfgh	82 23%	72 23%	33 21%	134 +30% abcfgh	828 +26% b	142 -20%	237 -10%	734 +44% a
SEG: ABC1	2083 52%	284 +59% defgi	352 +63% cdefghi	186 52%	127 -45%	165 -46%	182 51%	154 48%	82 51%	216 49%	1636 -51%	404 +57% a	1382 +60% b	679 -41%
SEG: C2DE	1846 46%	186 -39%	205 -37%	166 46% b	147 53% ab	185 51% ab	174 48% ab	164 51% ab	78 49% b	212 48% ab	1525 +47% b	301 -42%	878 -38%	951 +58% a
Prefer not to say	67 2%	10 2% b	2 -*% b	8 2% b	6 2% b	10 3% bg	3 1%	2 *% b	1 *% b	12 3% bg	59 2%	7 1%	26 -1%	20 -1%
Not answered	1 *%	0 0%	1 +*%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 *%	0 0%	0 0%	1 *%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 9

QZ4(V1). What is the total number of people in the household - including yourself and any children?

Base: All Respondents

Column	Total	Gender		Age Group					Household Income			
		Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
1	789 20%	390 20%	398 20%	31 -6%	83 -12%	201 -15%	473 +32%	347 +41%	86 +44%	98 +48%	102 +31%	160 -12%
					a	a	abc	abcd	cd	cd	d	
2	1476 37%	748 38%	726 36%	128 -27%	250 37%	333 -25%	764 +52%	440 +52%	49 -25%	53 -26%	127 38%	500 39%
					ac		abc	abc			ab	ab
3	704 18%	326 17%	377 19%	108 +23%	158 +23%	291 +21%	147 -10%	47 -6%	30 15%	28 14%	51 15%	240 19%
				de	de	de	e					
4	660 17%	316 16%	342 17%	122 +25%	120 18%	357 +26%	61 -4%	8 -1%	21 -10%	14 -7%	33 -10%	267 +21%
				bde	de	bde	e					abc
5+	368 9%	173 9%	192 9%	91 +19%	67 10%	175 +13%	34 -2%	10 -1%	11 6%	10 -5%	20 -6%	116 9%
				bcde	de	de	e					b

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 9 (continuation)

QZ4(V1). What is the total number of people in the household - including yourself and any children?

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
1	789 20%	144 -14%	184 -17% a	147 -17%	304 +31% abc	628 -19%	86 +24% a	42 21%	34 +28% ac
2	1476 37%	425 +42% bcd	374 35%	300 35%	353 36%	1223 37%	131 36%	76 38%	46 38%
3	704 18%	179 18%	199 19% d	167 19% d	144 -15%	581 18% d	70 19% d	39 19% d	14 -12%
4	660 17%	195 +19% d	188 18% d	162 19% d	102 -10%	563 +17% c	55 15%	26 -13%	17 14%
5+	368 9%	81 8%	114 +11% ad	87 10%	80 8%	323 +10% b	18 -5%	17 9% b	10 8% b

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 9 (continuation)

QZ4(V1). What is the total number of people in the household - including yourself and any children?

Base: All Respondents

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
	a	b	c	d	e	f	g	h	i	a	b	a	b	
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
1	789 20%	81 17%	91 16%	81 23% be	56 20%	52 -14%	64 18%	86 +27% abefi	36 22%	81 18%	640 20%	139 19%	311 -14%	466 +28% a
2	1476 37%	116 -24%	206 37% ah	154 +43% ah	111 40% ah	140 39% ah	137 38% ah	138 +43% ah	43 -27%	178 41% ah	1143 -35%	319 +45% a	772 -34%	690 +42% a
3	704 18%	109 +23% bcdefg	90 16%	53 15%	38 13%	58 16%	57 16%	45 14%	44 +27% bcdefg	88 20%	596 +19% b	93 -13%	491 +21% b	198 -12%
4	660 17%	112 +23% cdgi	118 +21% cgi	37 -10%	43 15% g	69 19% cg	63 18% cg	29 -9%	29 18% cg	62 14%	546 17%	103 14%	493 +22% b	154 -9%
5+	368 9%	63 +13% ghi	54 10%	35 10%	32 12% h	40 11%	39 11%	22 7%	8 5%	31 7%	296 9%	58 8%	218 10%	144 9%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 10

QZ4(V2). What is the total number of people in the household? - including yourself and any children?

Base: All Respondents

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
Small (1-2 people)	2266 57%	1138 +58%	1125 55%	159 -33%	333 -49%	535 -39%	1237 +84%	787 +92%	136 +69%	151 +74%	229 +69%	660 -51%
					ac	a	abc	abcd	d	d	d	
Medium (3-4 people)	1364 34%	642 33%	719 35%	230 +48%	278 +41%	647 +48%	208 -14%	55 -6%	51 -26%	42 -21%	84 -25%	507 +40%
				bde	de	bde	e					abc
Large (5+ people)	368 9%	173 9%	192 9%	91 +19%	67 10%	175 +13%	34 -2%	10 -1%	11 6%	10 -5%	20 -6%	116 9%
				bcde	de	de	e					b

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



**2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)**

Table 10 (continuation)

**QZ4(V2). What is the total number of people in the household? - including yourself and any children?**

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
Small (1-2 people)	2266 57%	570 56%	558 -53%	447 -52%	657 +67% abc	1851 -56%	217 60%	118 59%	79 +66% ac
Medium (3-4 people)	1364 34%	374 37% d	387 37% d	329 +38% d	246 -25%	1144 34% d	125 35% d	64 32% d	31 -26%
Large (5+ people)	368 9%	81 8%	114 +11% ad	87 10%	80 8%	323 +10% b	18 -5%	17 9% b	10 8% b

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 10 (continuation)

QZ4(V2). What is the total number of people in the household? - including yourself and any children?

Base: All Respondents

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
Small (1-2 people)	2266 57%	197 -41%	297 53% a	235 +65% abefh	167 60% a	192 53% a	201 56% a	224 +70% abdefhi	79 49%	259 59% a	1783 -55%	458 +64% a	1083 -47%	1155 +70% a
Medium (3-4 people)	1364 34%	220 +46% bcdefgi	209 37% cdg	90 -25%	81 29%	128 36% cg	120 33% cg	73 -23%	73 +46% cdfgi	150 34% cg	1142 +35% b	196 -28%	985 +43% b	352 -21%
Large (5+ people)	368 9%	63 +13% ghi	54 10%	35 10%	32 12% h	40 11%	39 11%	22 7%	8 5%	31 7%	296 9%	58 8%	218 10%	144 9%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 11

Q26. And what is the total number of children in the household (Under 18)?

Base: All Respondents

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
None	2683 67%	1412 +72%	1268 -62%	294 -61%	360 -53%	635 -47%	1391 +94%	832 +98%	129 65%	151 +74%	237 71%	804 -63%
		b		bc	c		abc	abcd		ad	d	
1	540 14%	228 -12%	311 +15%	94 +20%	138 +20%	260 +19%	49 -3%	9 -1%	31 16%	22 11%	41 12%	188 15%
		a		de	de	de	e					
2	488 12%	209 -11%	278 +14%	54 11%	110 +16%	301 +22%	22 -2%	6 -1%	25 13%	17 8%	36 11%	207 +16%
		a		de	ade	abde						bc
3	157 4%	63 -3%	91 4%	13 3%	39 +6%	101 +7%	4 -*%	0 -0%	8 4%	9 4%	10 3%	57 4%
		a		de	ade	ade						
4	40 1%	8 -*%	32 +2%	5 1%	11 2%	22 +2%	1 -*%	0 -0%	5 +2%	5 +2%	5 1%	5 -*%
		a		de	de	de			d	d	d	
5+	12 *%	2 -*%	10 +*%	3 1%	2 *%	7 1%	0 -0%	0 -0%	* *%	0 0%	3 1%	* -*%
		a		de	d	de					d	
Prefer not to say	77 2%	31 2%	46 2%	15 +3%	18 3%	30 2%	13 -1%	4 -1%	0 -0%	0 -0%	2 1%	21 2%
				de	de	de						b

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 11 (continuation)

QZ6. And what is the total number of children in the household (Under 18)?

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
None	2683 67%	668 65%	702 66%	566 66%	708 +72% abc	2202 -66%	255 71%	140 70%	86 +71% a
1	540 14%	137 13%	153 14% d	128 15% d	111 -11%	450 14%	53 15%	24 12%	14 11%
2	488 12%	155 +15% d	138 13% d	105 12% d	83 -8%	413 12%	41 11%	22 11%	13 11%
3	157 4%	35 3%	39 4%	42 5%	39 4%	136 4% b	8 -2%	8 4%	5 4%
4	40 1%	2 -*%	11 1% a	8 1% a	19 +2% a	36 1%	1 *%	2 1%	1 1%
5+	12 *%	2 *%	1 *%	7 +1% b	2 *%	11 *%	* *%	* *%	1 1%
Prefer not to say	77 2%	24 2% c	16 1%	8 -1%	20 2%	71 +2% bd	2 -*%	4 2% b	1 -1%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 11 (continuation)

Q26. And what is the total number of children in the household (Under 18)?

Base: All Respondents

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
None	2683 67%	300 -62%	364 65%	267 +74% abehi	185 66%	227 63%	246 68%	228 71% ae	103 64%	284 65%	2122 -66%	532 +75% a	1374 -60%	1272 +77% a
1	540 14%	66 14%	66 12%	41 11%	35 13%	57 16%	43 12%	43 13%	32 +20% bcf	67 15%	455 +14% b	70 -10%	382 +17% b	147 -9%
2	488 12%	74 +15% cg	77 14% cg	27 -8%	36 13%	43 12%	46 13% c	26 -8%	23 14% c	60 14% cg	418 +13% b	59 -8%	373 +16% b	111 -7%
3	157 4%	21 4%	19 3%	16 4%	12 4%	11 3%	17 5%	20 +6%	3 2%	18 4%	118 4%	34 5%	99 4%	57 3%
4	40 1%	5 1%	9 2%	2 1%	4 1%	5 1%	7 2%	1 *%	0 0%	3 1%	33 1%	6 1%	20 1%	19 1%
5+	12 *%	0 0%	5 +1%	3 1%	0 0%	1 *%	0 0%	1 *%	0 0%	0 0%	12 *%	* *%	5 *%	7 *%
Prefer not to say	77 2%	14 3% fg	20 +3% cfgh	4 1%	8 3% fg	16 +4% cfgh	1 -*%	1 -*%	0 0%	8 2%	62 2%	12 2%	32 -1%	38 2% a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 12

QZ7/QZ7A. What ages are your children? - Child 1

Base: Where 1 or more children in household

Column	Gender			Age Group				Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
		a	b	a	b	c	d	a	b	c	d
Unweighted Bases	1149	462	680	143	260	662	84	57	59	103	439
Effective Weighted Sample	833	337	492	106	194	476	61	44	38	69	316
Weighted Bases	<b>1238</b>	<b>510</b>	<b>722</b>	<b>170</b>	<b>300</b>	<b>692</b>	<b>75</b>	<b>69</b>	<b>52</b>	<b>95</b>	<b>458</b>
0-3	188 15%	87 17%	101 14%	27 16% c	92 +31% acd	61 -9%	8 11%	20 +30% cd	12 22% c	7 -8%	77 17% c
4-6	169 14%	63 12%	106 15%	16 9%	73 +24% acd	76 -11%	5 7%	6 8%	11 21%	16 17%	72 16%
7-9	151 12%	54 11%	97 13%	7 -4%	61 +20% acd	78 11% a	6 8%	6 9%	7 13%	9 10%	64 14%
10-12	204 16%	85 17%	117 16%	18 -11%	47 16%	130 +19% a	9 11%	13 19%	7 13%	16 17%	87 19%
13-15	246 20%	101 20%	142 20%	22 -13% b	16 -5%	190 +28% ab	18 23% ab	12 18%	8 16%	24 26%	97 21%
16-18	202 16%	89 17%	112 16%	64 +38% bc	5 -2%	109 16% b	24 +32% bc	11 15%	8 15%	21 22% d	54 -12%
Don't know/Refused	77 6%	30 6%	45 6%	16 10% b	7 -2%	48 7% b	5 7% b	1 1%	0 -0%	* -1%	7 -1%

Columns Tested: a,b - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 12 (continuation)

QZ7/QZ7A. What ages are your children? - Child 1

Base: Where 1 or more children in household

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	1149	302	321	200	306	742	134	134	139
Effective Weighted Sample	833	228	231	160	218	639	109	125	134
Weighted Bases	<b>1238</b>	<b>332</b>	<b>341</b>	<b>289</b>	<b>254</b>	<b>1045</b>	<b>103</b>	<b>56</b>	<b>34</b>
0-3	188 15%	43 13%	40 -12%	50 17%	52 +20% ab	153 15%	25 +24% ac	5 -9%	6 17% c
4-6	169 14%	57 +17%	40 12%	35 12%	35 14%	148 14%	12 12%	6 10%	4 11%
7-9	151 12%	48 15%	40 12%	35 12%	28 11%	121 12%	17 16%	8 14%	5 16%
10-12	204 16%	57 17%	52 15%	53 18%	41 16%	173 17%	14 14%	10 18%	6 18%
13-15	246 20%	53 16%	70 21%	66 23%	51 20%	210 20%	19 19%	9 17%	7 22%
16-18	202 16%	56 17% c	78 +23% cd	30 -11%	36 14%	170 16%	12 12%	14 +25% ab	5 16%
Don't know/Refused	77 6%	17 5%	20 6%	20 7%	12 5%	70 +7% d	3 3%	4 7% d	0 -0%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 12 (continuation)

QZ7/QZ7A. What ages are your children? - Child 1

Base: Where 1 or more children in household

Column	England Regions									Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North West	Urban	Rural	Working	Not working
	a	b	c	d	e	f	g	h	a	b	a	b	
Unweighted Bases	1149	125	124	58	60	85	90	66	93	959	151	805	325
Effective Weighted Sample	833	107	109	51	53	74	76	57	81	707	102	595	226
Weighted Bases	<b>1238</b>	<b>166</b>	<b>176</b>	<b>89</b>	<b>87</b>	<b>117</b>	<b>113</b>	<b>91</b>	<b>147</b>	<b>1036</b>	<b>168</b>	<b>880</b>	<b>341</b>
0-3	188 15%	21 13%	22 13%	19 22% g	13 15%	19 16%	12 11%	6 -6%	25 17%	151 15%	33 20%	132 15%	56 16%
4-6	169 14%	28 17%	27 15%	12 13%	6 7%	12 11%	21 19%	15 16%	22 15%	149 14%	17 10%	128 14%	37 11%
7-9	151 12%	17 10%	22 12%	15 17% d	3 -4%	14 12%	20 17% d	11 12%	18 12%	118 -11%	29 +17% a	113 13%	37 11%
10-12	204 16%	33 20%	38 21%	13 15%	12 14%	14 12%	25 22%	13 14%	19 13%	189 +18% b	12 -7%	152 17%	51 15%
13-15	246 20%	31 19%	38 22%	14 16%	19 22%	21 18%	18 16%	19 21%	32 22%	198 19%	35 21%	189 +21% b	52 -15%
16-18	202 16%	25 15%	23 13%	15 17%	18 21%	17 15%	17 15%	26 +28% abefh	17 11%	158 -15%	38 +23% a	110 -13%	90 +26% a
Don't know/Refused	77 6%	10 6%	6 4%	0 -0%	15 +17% abcfg	19 +16% abcfg	1 -1%	2 2%	14 10% cf	73 +7% b	3 -2%	56 6%	18 5%

Columns Tested: a,b,c,d,e,f,g,h - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 13

QZ7/QZ7A. What ages are your children? - Child 2

Base: Where 2 or more children in household

Column	Gender			Age Group			Household Income		Social Group			
	Total	Man	Woman	16-24	25-34	35-54	15.6k-25.99K	26K+	AB	C1	C2	DE
		a	b	a	b	c	a	b	a	b	c	d
Unweighted Bases	650	262	384	68	141	412	57	250	180	177	111	173
Effective Weighted Sample	477	196	278	51	107	298	39	182	136	130	89	126
Weighted Bases	<b>698</b>	<b>282</b>	<b>411</b>	<b>76</b>	<b>162</b>	<b>432</b>	<b>54</b>	<b>270</b>	<b>195</b>	<b>188</b>	<b>162</b>	<b>144</b>
0-3	139 20%	50 18%	89 22%	11 14%	65 +40% ac	61 -14%	12 22%	60 22%	34 17%	36 19%	31 19%	38 +26% a
4-6	135 19%	52 18%	83 20%	8 -10%	48 +29% ac	75 17%	9 16%	59 22%	39 20%	40 22%	34 21%	21 15%
7-9	141 20%	65 23%	77 19%	11 14%	34 21%	92 21%	15 27%	67 +25%	35 18%	39 21%	33 20%	32 23%
10-12	140 20%	61 22%	77 19%	19 25% b	7 -4%	108 +25% b	11 21%	58 21%	45 23% d	36 19%	37 23%	21 -14%
13-15	78 11%	31 11%	47 11%	14 18% b	3 -2%	56 13% b	7 13%	19 -7%	22 12%	27 14%	13 8%	15 10%
16-18	12 2%	7 2%	4 1%	4 +6% bc	* *%	7 2%	0 0%	3 1%	5 3%	3 2%	0 0%	4 2%
Don't know/Refused	52 7%	18 6%	34 8%	9 12% b	5 -3%	34 8%	* 1%	5 -2%	14 7%	6 -3%	14 9% b	13 9% b

Columns Tested: a,b - a,b,c - a,b - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 13 (continuation)

QZ7/QZ7A. What ages are your children? - Child 2

Base: Where 2 or more children in household

Column	Nation					England Regions				Urbanity		Working Status	
	Total	England	Scotland	Wales	NI	London	South East	East of England	North West	Urban	Rural	Working	Not working
Unweighted Bases	650	430	60	77	83	78	77	58	54	538	90	451	191
Effective Weighted Sample	477	373	49	72	80	67	68	49	47	403	60	337	134
Weighted Bases	<b>698</b>	<b>595</b>	<b>50</b>	<b>32</b>	<b>20</b>	<b>100</b>	<b>110</b>	<b>70</b>	<b>81</b>	<b>582</b>	<b>99</b>	<b>498</b>	<b>194</b>
0-3	139 20%	114 19%	16 +32% ac	5 17%	4 18%	12 12%	23 21%	14 20%	18 23%	115 20%	23 24%	105 21%	35 18%
4-6	135 19%	114 19%	11 22%	6 20%	4 19%	17 17%	20 19%	20 29%	18 22%	113 19%	16 16%	99 20%	34 18%
7-9	141 20%	123 21%	8 16%	6 20%	4 18%	27 27%	27 24%	11 16%	17 21%	127 +22% b	12 -12%	104 21%	37 19%
10-12	140 20%	120 20%	10 19%	6 18%	5 23%	23 23%	25 23%	14 19%	11 13%	110 19%	23 23%	93 19%	47 24%
13-15	78 11%	66 11%	3 6%	5 14%	4 +22% ab	10 10% d	7 7%	9 13% d	1 -1%	57 -10%	19 +19% a	54 11%	22 11%
16-18	12 2%	11 2%	0 0%	1 4%	0 0%	2 2%	3 2%	1 1%	3 4%	10 2%	3 3%	7 1%	5 3%
Don't know/Refused	52 7%	48 8% d	2 5%	2 7% d	0 -0%	9 9%	5 4%	1 2%	13 +16% bc	49 +9%	3 3%	37 7%	14 7%

Columns Tested: a,b,c,d - a,b,c,d - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 14

QZ7/QZ7A. What ages are your children? - Child 3

Base: Where 3 or more children in household

Column	Gender		Age Group	Household Income	Social Group	Nation	Urbanity	Working Status		
	Total	Man	Woman	35-54	26K+	DE	England	Urban	Working	Not working
		a	b						a	b
Unweighted Bases	197	71	123	125	56	71	131	155	116	79
Effective Weighted Sample	139	50	88	88	39	51	111	112	85	53
Weighted Bases	<b>209</b>	<b>73</b>	<b>133</b>	<b>131</b>	<b>63</b>	<b>61</b>	<b>183</b>	<b>163</b>	<b>125</b>	<b>83</b>
0-3	55 26%	18 24%	37 28%	26 -20%	19 30%	15 25%	46 25%	44 27%	33 27%	22 26%
4-6	56 27%	27 +37% b	29 -22%	36 28%	24 +38%	19 31%	49 27%	42 26%	34 27%	21 26%
7-9	48 23%	12 17%	34 25%	30 23%	13 21%	16 26%	44 24%	37 23%	24 20%	24 28%
10-12	22 10%	4 6%	18 13%	16 12%	4 6%	3 5%	19 10%	16 10%	14 11%	8 10%
13-15	8 4%	4 6%	4 3%	7 6%	3 5%	4 6%	7 4%	5 3%	5 4%	3 4%
Don't know/Refused	21 10%	8 11%	11 9%	15 12%	0 -0%	4 7%	18 10%	20 +12%	14 11%	5 6%

Columns Tested: a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

**2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)**

Table 15

**QZ7/QZ7A. What ages are your children? - Child 4**

Base: Where 4 or more children in household

	<b>Total</b>
Unweighted Bases	53
Effective Weighted Sample	36
Weighted Bases	<b>52</b>
0-3	19 37%
4-6	12 23%
7-9	11 22%
10-12	2 4%
Don't know/Refused	8 15%

Columns Tested: ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

**QZ7/QZ7A. What ages are your children? - Child 5**

Base: Where 5 or more children in household

	<b>Total</b>
Unweighted Bases	12
Effective Weighted Sample	7
Weighted Bases	<b>12</b>
0-3	9 75%
4-6	3 25%

Columns Tested: ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 17

QZ7/QZ7A. What ages are your children? - All

Base: Those with children under 18 in household

Column	Gender			Age Group				Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
		a	b	a	b	c	d	a	b	c	d
Unweighted Bases	1149	462	680	143	260	662	84	57	59	103	439
Effective Weighted Sample	833	337	492	106	194	476	61	44	38	69	316
Weighted Bases	<b>1238</b>	<b>510</b>	<b>722</b>	<b>170</b>	<b>300</b>	<b>692</b>	<b>75</b>	<b>69</b>	<b>52</b>	<b>95</b>	<b>458</b>
0 - 3	366 30%	146 29%	220 31%	37 -22%	172 +57% acd	147 -21%	11 -15%	33 +47% cd	23 +44% cd	26 28%	138 30%
4 - 6	338 27%	125 25%	213 30%	29 -17%	121 +40% acd	176 25% a	12 -16%	17 25%	16 31%	32 34%	139 30%
7 - 9	318 26%	120 24%	195 27%	26 -15%	90 30% ad	191 28% ad	10 -13%	13 18%	17 32%	26 27%	130 28%
10 - 12	338 27%	137 27%	198 27%	38 22%	53 -18%	232 +34% abd	16 21%	23 34%	9 18%	29 31%	136 30%
13 - 15	304 25%	122 24%	179 25%	35 20% b	18 -6%	231 +33% ab	21 28% b	14 20%	12 22%	29 31%	114 25%
16 - 18	202 16%	89 17%	112 16%	64 +38% bc	5 -2%	109 16% b	24 +32% bc	11 15%	8 15%	21 22% d	54 -12%
Prefer not to say	77 6%	30 6%	45 6%	16 10% b	7 -2%	48 7% b	5 7% b	1 1%	0 -0%	* -1%	7 -1%

Columns Tested: a,b - a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 17 (continuation)

QZ7/QZ7A. What ages are your children? - All

Base: Those with children under 18 in household

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	1149	302	321	200	306	742	134	134	139
Effective Weighted Sample	833	228	231	160	218	639	109	125	134
Weighted Bases	<b>1238</b>	<b>332</b>	<b>341</b>	<b>289</b>	<b>254</b>	<b>1045</b>	<b>103</b>	<b>56</b>	<b>34</b>
0 - 3	366 30%	83 -25%	89 26%	87 30%	102 +40% abc	305 29%	37 36% c	14 24%	10 31%
4 - 6	338 27%	95 28%	85 25%	84 29%	72 28%	290 28%	25 24%	14 25%	9 28%
7 - 9	318 26%	83 25%	82 24%	81 28%	69 27%	271 26%	23 22%	15 27%	9 28%
10 - 12	338 27%	93 28%	92 27%	90 31%	63 25%	289 28%	21 20%	16 29%	12 34% b
13 - 15	304 25%	71 21%	91 27%	74 26%	62 24%	260 25%	22 21%	13 23%	10 29%
16 - 18	202 16%	56 17% c	78 +23% cd	30 -11%	36 14%	170 16%	12 12%	14 +25% ab	5 16%
Prefer not to say	77 6%	17 5%	20 6%	20 7%	12 5%	70 +7% d	3 3%	4 7% d	0 -0%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 17 (continuation)

QZ7/QZ7A. What ages are your children? - All

Base: Those with children under 18 in household

Column	England Regions									Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North West	Urban	Rural	Working	Not working
	a	b	c	d	e	f	g	h	a	b	a	b	
Unweighted Bases	1149	125	124	58	60	85	90	66	93	959	151	805	325
Effective Weighted Sample	833	107	109	51	53	74	76	57	81	707	102	595	226
Weighted Bases	<b>1238</b>	<b>166</b>	<b>176</b>	<b>89</b>	<b>87</b>	<b>117</b>	<b>113</b>	<b>91</b>	<b>147</b>	<b>1036</b>	<b>168</b>	<b>880</b>	<b>341</b>
0 - 3	366 30%	40 24%	51 29%	42 +47% abefgh	28 32%	28 24%	33 29%	25 27%	44 30%	300 29%	58 34%	254 29%	111 33%
4 - 6	338 27%	48 29%	56 32%	26 29%	10 -11%	22 19%	39 35%	31 34%	46 31%	291 28%	38 23%	245 28%	87 25%
7 - 9	318 26%	48 29%	59 +34%	30 34%	18 21%	28 24%	32 29%	15 17%	33 22%	260 25%	52 31%	222 25%	93 27%
10 - 12	338 27%	49 30%	63 +36%	19 22%	26 30%	24 21%	39 34%	23 25%	32 22%	289 28%	39 23%	239 27%	98 29%
13 - 15	304 25%	40 24%	44 25%	19 21%	23 27%	26 23%	26 23%	30 33%	32 22%	240 -23%	50 30%	227 26%	71 21%
16 - 18	202 16%	25 15%	23 13%	15 17%	18 21%	17 15%	17 15%	26 +28% abefh	17 11%	158 -15%	38 +23% a	110 -13%	90 +26% a
Prefer not to say	77 6%	10 6%	6 4%	0 -0%	15 +17% abcfg	19 +16% abcfg	1 -1%	2 2%	14 10%	73 +7% b	3 -2%	56 6%	18 5%

Columns Tested: a,b,c,d,e,f,g,h - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 18

QD1. Which of the following do you, or does anyone in your household, have in your home at the moment?

Base: All Respondents

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
PC (a desktop computer)	1364 34%	751 +38% b	611 -30%	151 31%	190 -28%	477 35% b	547 +37% ab	301 35% b	46 -23%	43 -21%	104 31% ab	497 +39% abc
Laptop	2892 72%	1413 72%	1471 72%	375 +78% de	517 +76% de	1119 +82% bde	880 -59% e	417 -49%	105 -53%	100 -49%	194 -58% b	1124 +88% abc
Tablet	2524 63%	1243 64%	1276 63%	284 59% e	419 62% e	954 +70% abde	866 -59% e	433 -51%	99 -50%	95 -47%	203 61% ab	944 +74% abc
A games console (e.g. PlayStation, Xbox, Nintendo Switch)	1576 39%	771 39%	800 39%	283 +59% cde	381 +56% cde	681 +50% de	232 -16% e	67 -8%	66 33%	56 -27%	115 -35%	626 +49% abc
Smart TV	2957 74%	1458 75%	1496 73%	367 76% de	509 75% de	1075 +79% bde	1006 -68% e	518 -61%	103 -52%	126 -62% a	237 71% ab	1034 +81% abc
An iPod or other portable media player	729 18%	385 +20% b	342 -17%	74 15% e	101 -15% e	337 +25% abde	216 -15% e	85 -10%	17 -9%	29 14%	54 16% a	320 +25% abc
E-reader - digital book reader (e.g. Kindle, Kobo eReader, Nook eReader)	794 20%	365 19%	427 21%	62 -13%	105 -15%	329 +24% abde	298 20% ab	152 18% a	21 -11%	30 -15%	66 20% a	372 +29% abc
A DVD or Blu Ray player	1249 31%	640 +33% b	606 -30%	98 -20%	115 -17%	470 +35% ab	565 +38% abc	304 +36% ab	59 30%	59 29%	99 30%	523 +41% abc
Smart watch	1266 32%	596 31%	666 33%	191 +40% de	247 +36% de	564 +42% bde	264 -18% e	100 -12%	36 -18%	27 -13%	92 28% ab	569 +44% abc
VR or virtual reality headsets (e.g. Oculus, PS VR, Samsung Gear VR, or HTC Vive)	244 6%	117 6%	124 6%	33 7% de	52 8% de	114 +8% de	45 -3% e	12 -1%	6 3%	2 -1%	12 -4% b	121 +9% abc

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 18 (continuation)

**QD1. Which of the following do you, or does anyone in your household, have in your home at the moment?**

Base: All Respondents

	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Column		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
None of these	164 4%	74 4%	91 4%	5 -1%	13 -2%	26 -2%	119 +8%	95 +11%	20 +10%	24 +12%	24 +7%	8 -1%
							abc	abcd	d	d	d	
Don't know	7 *%	1 *%	5 *%	1 *%	1 *%	3 *%	2 *%	0 0%	2 +1%	0 0%	0 0%	0 0%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower





2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 18 (continuation)

QD1. Which of the following do you, or does anyone in your household, have in your home at the moment?

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
PC (a desktop computer)	1364 34%	484 +47% bcd	371 35% cd	254 -29% d	235 -24% d	1142 34% d	114 32% d	82 +41% abd	26 -22% d
Laptop	2892 72%	896 +88% bcd	872 +82% cd	601 70% d	484 -49% d	2411 73% d	255 71% d	153 +77% bd	72 -60% d
Tablet	2524 63%	738 +72% bcd	701 +66% d	546 63% d	503 -51% d	2084 63% d	232 64% d	132 66% d	76 64% d
A games console (e.g. PlayStation, Xbox, Nintendo Switch)	1576 39%	427 42% d	493 +47% ad	372 +43% d	261 -27% d	1302 39% d	153 42% d	80 40% d	41 -34% d
Smart TV	2957 74%	809 +79% bd	789 75% d	675 +78% d	642 -65% d	2455 74% d	269 75% d	155 78% d	77 -65% d
An iPod or other portable media player	729 18%	274 +27% bcd	219 +21% d	153 18% d	73 -7% d	579 -17% d	81 +22% ad	51 +25% ad	19 15% d
E-reader – digital book reader (e.g. Kindle, Kobo eReader, Nook eReader)	794 20%	325 +32% bcd	257 +24% cd	117 -14% d	93 -9% d	633 -19% d	87 +24% a	45 23% d	28 23% a
A DVD or Blu Ray player	1249 31%	400 +39% bcd	342 32% d	276 32% d	212 -22% d	1026 31% d	123 34% d	69 34% d	31 -26% d
Smart watch	1266 32%	438 +43% cd	412 +39% cd	261 30% d	145 -15% d	1033 -31% d	128 +36% a	66 33% d	38 32% d
VR or virtual reality headsets (e.g. Oculus, PS VR, Samsung Gear VR, or HTC Vive)	244 6%	89 +9% cd	83 +8% cd	44 5% d	28 -3% d	197 6% d	30 +8% c	10 5% d	7 6% d
None of these	164 4%	10 -1% d	20 -2% d	34 4% ab	95 +10% abc	135 4% d	9 3% d	6 3% d	14 +12% abc

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



**2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)**

Table 18 (continuation)

**QD1. Which of the following do you, or does anyone in your household, have in your home at the moment?**

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
Don't know	7	0	2	0	3	6	0	*	*
	*%	0%	*%	0%	*%	*%	0%	*%	*%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 18 (continuation)

QD1. Which of the following do you, or does anyone in your household, have in your home at the moment?

Base: All Respondents

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
	a	b	c	d	e	f	g	h	i	a	b	a	b	
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
PC (a desktop computer)	1364 34%	153 32%	197 35%	157 +44%	97 35%	160 +45%	122 34%	65 -20%	58 36%	133 30%	1079 33%	264 37%	821 +36%	523 -32%
	g	g	abfci	g	abdfgi	g	g	g	g	g	b	b	b	b
Laptop	2892 72%	381 +79%	430 +77%	281 +78%	200 71%	262 73%	250 69%	204 -64%	97 -61%	308 70%	2315 72%	521 73%	1866 +82%	982 -59%
	dfghi	dfghi	fghi	fghi	h	gh	h	h	h	h	b	b	b	b
Tablet	2524 63%	268 -56%	393 +70%	214 59%	182 65%	207 -58%	225 63%	202 63%	114 +72%	279 63%	2032 63%	452 63%	1573 +69%	918 -56%
	acef	acef	acef	a	a	a	a	a	ace	a	b	b	b	b
A games console (e.g. PlayStation, Xbox, Nintendo Switch)	1576 39%	137 -28%	211 38%	161 45%	114 41%	151 42%	149 41%	132 41%	85 +53%	163 37%	1268 39%	273 38%	1126 +49%	432 -26%
	a	a	a	a	a	a	a	a	abdefgi	a	b	b	b	b
Smart TV	2957 74%	336 70%	429 77%	237 -66%	196 70%	291 +81%	247 -69%	248 77%	136 +85%	335 76%	2373 74%	538 76%	1839 +80%	1074 -65%
	acf	acf	acf	acf	acf	acdf	acdf	acdf	acdf	cf	b	b	b	b
An iPod or other portable media player	729 18%	65 -14%	101 18%	50 14%	60 21%	54 15%	70 19%	67 21%	50 +31%	62 -14%	554 -17%	158 +22%	515 +23%	203 -12%
	aci	aci	aci	aci	aci	aci	a	aci	abcdefgi	abcdefgi	a	a	b	b
E-reader - digital book reader (e.g. Kindle, Kobo eReader, Nook eReader)	794 20%	73 -15%	144 +26%	59 16%	54 19%	55 -15%	76 21%	57 18%	46 +29%	70 -16%	603 -19%	175 +25%	501 +22%	287 -17%
	acegi	acegi	acegi	acegi	acegi	acegi	acegi	acegi	acdegi	acdegi	a	a	b	b
A DVD or Blu Ray player	1249 31%	107 -22%	196 35%	106 29%	83 30%	82 -23%	122 34%	158 +49%	78 +49%	94 -21%	941 -29%	289 +41%	725 32%	507 31%
	aei	aei	aei	ai	ai	ai	aei	abcdefi	abcdefi	abcdefi	a	a	b	b
Smart watch	1266 32%	143 30%	193 35%	96 27%	80 28%	102 28%	122 34%	90 28%	76 +47%	132 30%	1011 31%	231 32%	915 +40%	337 -20%
	c	c	c	c	c	c	c	c	abcdefgi	abcdefgi	b	b	b	b
VR or virtual reality headsets (e.g. Oculus, PS VR, Samsung Gear VR, or HTC Vive)	244 6%	14 -3%	30 5%	25 7%	16 6%	16 5%	37 +10%	27 8%	18 +11%	13 -3%	190 6%	50 7%	183 +8%	58 -3%
	ai	ai	ai	ai	ai	ai	abei	abei	abei	abei	b	b	b	b

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 18 (continuation)

**QD1. Which of the following do you, or does anyone in your household, have in your home at the moment?**

Base: All Respondents

	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
None of these	164 4%	21 4%	18 3%	11 3%	13 5%	18 5%	24 +7% bci	12 4%	4 2%	14 3%	135 4%	29 4%	25 -1%	137 +8% a
Don't know	7 *%	1 *%	0 0%	0 0%	0 0%	1 *%	1 *%	0 0%	0 0%	3 +1%	5 *%	0 0%	3 *%	2 *%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 19

QD2. And which, if any, do you personally use?

Base: Where has at least one device at home

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Unweighted Bases	3768	1819	1938	391	588	1236	1552	871	172	212	361	1246
Effective Weighted Sample	2673	1303	1363	293	436	891	1076	591	122	135	237	878
Weighted Bases	<b>3826</b>	<b>1878</b>	<b>1940</b>	<b>474</b>	<b>664</b>	<b>1329</b>	<b>1358</b>	<b>757</b>	<b>175</b>	<b>179</b>	<b>309</b>	<b>1276</b>
PC (a desktop computer)	928 24%	581 +31% b	347 -18%	88 -19%	132 -20%	311 23% a	397 +29% abc	226 +30% abc	24 -14%	28 -15%	71 23% ab	376 +29% abc
Laptop	2381 62%	1182 63%	1192 61%	319 +67% de	435 66% de	929 +70% de	697 -51% e	327 -43%	81 -46%	80 -45%	158 -51%	958 +75% abc
Tablet	1865 49%	925 49%	940 48%	192 -40%	309 47%	683 +51% ae	682 50% ae	346 -46%	69 -39%	73 -41%	159 51% ab	721 +56% ab
A games console (e.g. PlayStation, Xbox, Nintendo Switch)	762 20%	505 +27% b	254 -13%	206 +43% bcde	234 +35% cde	262 20% de	60 -4%	23 -3%	32 18%	27 15%	50 16%	308 +24% bc
Smart TV	2665 70%	1316 70%	1347 69%	309 -65%	470 71% e	967 +73% ade	918 -68% e	482 -64%	86 -49%	114 64% a	219 71% a	944 +74% ab
An iPod or other portable media player	382 10%	215 +11% b	166 -9%	38 8%	55 8%	161 +12% abde	127 9%	57 -8%	10 6%	18 10%	35 11% a	174 +14% a
E-reader - digital book reader (e.g. Kindle, Kobo eReader, Nook eReader)	489 13%	205 -11%	283 +15% a	24 -5%	68 -10% a	197 +15% ab	200 +15% ab	98 13% a	9 -5%	17 9%	53 +17% ab	232 +18% ab
A DVD or Blu Ray player	755 20%	419 +22% b	335 -17%	39 -8%	71 -11%	264 20% ab	381 +28% abc	213 +28% abc	37 21%	45 +25%	70 23%	333 +26%
Smart watch	858 22%	404 22%	453 23%	135 +29% de	183 +28% de	393 +30% de	147 -11% e	59 -8%	21 -12%	20 -11%	71 23% ab	387 +30% abc
VR or virtual reality headsets (e.g. Oculus, PS VR, Samsung Gear VR, or HTC Vive)	85 2%	63 +3% b	22 -1%	15 3% de	24 +4% de	39 +3% de	6 -*% de	2 -*%	3 2%	1 1%	2 -*%	45 +4% bc

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



**2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)**

Table 19 (continuation)

**QD2. And which, if any, do you personally use?**

Base: Where has at least one device at home

	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Column		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3768	1819	1938	391	588	1236	1552	871	172	212	361	1246
Effective Weighted Sample	2673	1303	1363	293	436	891	1076	591	122	135	237	878
Weighted Bases	<b>3826</b>	<b>1878</b>	<b>1940</b>	<b>474</b>	<b>664</b>	<b>1329</b>	<b>1358</b>	<b>757</b>	<b>175</b>	<b>179</b>	<b>309</b>	<b>1276</b>
None of these	92 2%	40 2%	52 3%	6 1%	18 3%	30 2%	38 3%	32 +4% ac	8 4% d	3 2%	7 2%	22 2%
Don't know	11 *%	5 *%	6 *%	0 0%	2 *%	0 -0%	8 +1% c	5 +1% c	0 0%	1 *%	3 +1% d	* -*%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



**2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)**

Table 19 (continuation)

**QD2. And which, if any, do you personally use?**

Base: Where has at least one device at home

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3768	959	1013	596	1133	2355	479	479	455
Effective Weighted Sample	2673	708	723	472	784	1997	389	450	438
Weighted Bases	<b>3826</b>	<b>1014</b>	<b>1037</b>	<b>830</b>	<b>885</b>	<b>3176</b>	<b>351</b>	<b>194</b>	<b>105</b>
PC (a desktop computer)	928 24%	364 +36% bcd	257 25% cd	160 -19% d	134 -15% d	782 25% d	77 22% d	53 27% d	17 -17% d
Laptop	2381 62%	787 +78% bcd	748 +72% cd	455 -55% d	360 -41% d	1979 62% d	222 63% d	121 63% d	59 -56% d
Tablet	1865 49%	547 +54% cd	531 51% d	397 48% d	365 -41% d	1524 -48% d	180 51% d	100 52% d	61 +58% abc
A games console (e.g. PlayStation, Xbox, Nintendo Switch)	762 20%	198 20% d	273 +26% acd	165 20% d	120 -14% d	636 20% d	72 21% d	39 20% d	15 -14% d
Smart TV	2665 70%	725 71% d	709 68% d	607 +73% bd	589 -67% d	2214 70% d	246 70% d	133 69% d	72 69% d
An iPod or other portable media player	382 10%	154 +15% bcd	115 11% d	70 8% d	36 -4% d	305 -10% d	41 12% d	28 +14% ad	8 8% d
E-reader – digital book reader (e.g. Kindle, Kobo eReader, Nook eReader)	489 13%	211 +21% bcd	154 +15% cd	64 -8% d	60 -7% d	402 13% d	46 13% d	24 12% d	17 16% d
A DVD or Blu Ray player	755 20%	246 +24% bcd	201 19% d	165 20% d	132 -15% d	635 20% d	69 20% d	36 19% d	15 -14% d
Smart watch	858 22%	289 +29% cd	283 +27% cd	183 22% d	97 -11% d	703 22% d	87 25% d	44 23% d	24 23% d
VR or virtual reality headsets (e.g. Oculus, PS VR, Samsung Gear VR, or HTC Vive)	85 2%	32 +3% cd	36 +3% cd	11 1% d	6 -1% d	69 2% d	10 3% d	3 2% d	2 2% d
None of these	92 2%	17 2% d	12 -1% d	25 3% b	36 +4% ab	80 3% d	6 2% d	5 2% d	1 1% d

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



**2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)**

Table 19 (continuation)

**QD2. And which, if any, do you personally use?**

Base: Where has at least one device at home

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3768	959	1013	596	1133	2355	479	479	455
Effective Weighted Sample	2673	708	723	472	784	1997	389	450	438
Weighted Bases	<b>3826</b>	<b>1014</b>	<b>1037</b>	<b>830</b>	<b>885</b>	<b>3176</b>	<b>351</b>	<b>194</b>	<b>105</b>
Don't know	11	2	3	2	4	11	*	*	0
	*%	*%	*%	*%	*%	*%	*%	*%	0%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 19 (continuation)

QD2. And which, if any, do you personally use?

Base: Where has at least one device at home

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
	a	b	c	d	e	f	g	h	i	a	b	a	b	
Unweighted Bases	3768	359	386	241	196	246	253	239	122	313	3041	639	2115	1589
Effective Weighted Sample	2673	309	337	207	166	211	216	198	100	256	2200	427	1549	1082
Weighted Bases	<b>3826</b>	<b>457</b>	<b>542</b>	<b>349</b>	<b>267</b>	<b>341</b>	<b>335</b>	<b>307</b>	<b>156</b>	<b>423</b>	<b>3081</b>	<b>682</b>	<b>2257</b>	<b>1512</b>
PC (a desktop computer)	928 24%	118 26%	134 25%	122 +35%	58 22%	98 29%	91 27%	47 -15%	27 18%	87 21%	733 24%	184 27%	579 +26%	337 -22%
Laptop	2381 62%	347 +76%	367 +68%	233 67%	159 60%	205 60%	190 57%	165 -54%	64 -41%	249 59%	1904 62%	429 63%	1597 +71%	753 -50%
Tablet	1865 49%	223 49%	290 +54%	156 45%	120 45%	147 43%	151 45%	171 +56%	80 52%	186 44%	1521 49%	325 48%	1174 +52%	671 -44%
A games console (e.g. PlayStation, Xbox, Nintendo Switch)	762 20%	85 18%	113 21%	83 24%	51 19%	70 20%	57 17%	67 22%	36 23%	76 18%	627 20%	119 17%	537 +24%	222 -15%
Smart TV	2665 70%	301 66%	398 73%	225 64%	161 -60%	258 +76%	220 66%	235 +77%	121 77%	295 70%	2137 69%	490 72%	1658 +73%	970 -64%
An iPod or other portable media player	382 10%	50 11%	56 10%	35 10%	23 9%	26 8%	47 +14%	32 11%	18 12%	18 -4%	301 10%	76 11%	258 +11%	118 -8%
E-reader - digital book reader (e.g. Kindle, Kobo eReader, Nook eReader)	489 13%	56 12%	91 +17%	42 12%	32 12%	30 -9%	49 15%	40 13%	16 10%	46 11%	384 12%	94 14%	311 +14%	176 12%
A DVD or Blu Ray player	755 20%	80 17%	122 23%	71 20%	44 17%	40 -12%	79 24%	115 +37%	36 23%	46 -11%	564 -18%	184 +27%	430 19%	316 21%
Smart watch	858 22%	105 23%	123 23%	73 21%	51 19%	71 21%	82 25%	59 19%	54 +35%	84 20%	697 23%	142 21%	655 +29%	197 -13%
VR or virtual reality headsets (e.g. Oculus, PS VR, Samsung Gear VR, or HTC Vive)	85 2%	8 2%	9 2%	10 3%	2 1%	3 1%	18 +5%	13 +4%	3 2%	3 1%	70 2%	14 2%	69 +3%	16 -1%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 19 (continuation)

**QD2. And which, if any, do you personally use?**

Base: Where has at least one device at home

	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3768	359	386	241	196	246	253	239	122	313	3041	639	2115	1589
Effective Weighted Sample	2673	309	337	207	166	211	216	198	100	256	2200	427	1549	1082
Weighted Bases	<b>3826</b>	<b>457</b>	<b>542</b>	<b>349</b>	<b>267</b>	<b>341</b>	<b>335</b>	<b>307</b>	<b>156</b>	<b>423</b>	<b>3081</b>	<b>682</b>	<b>2257</b>	<b>1512</b>
None of these	92 2%	11 2%	8 1%	8 2%	9 3%	5 1%	13 4%	2 -1%	5 3%	20 +5%	73 2%	19 3%	32 -1%	58 +4%
Don't know	11 *%	2 *%	2 *%	0 0%	2 1%	2 1%	2 *%	0 0%	1 *%	0 0%	5 -*	6 +1%	4 *%	8 1%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 20

QD2. And which, if any, do you personally use? - Re-based

Base: All Respondents

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
1.PC (a desktop computer)	928 23%	581 +30% b	347 -17%	88 -18%	132 -20%	311 23%	397 +27% abc	226 +27% abc	24 -12%	28 -14%	71 21% ab	376 +29% abc
2.Laptop	2381 60%	1182 61%	1192 59%	319 +66% de	435 +64% de	929 +68% de	697 -47% e	327 -38%	81 -41%	80 -39%	158 -47% b	958 +75% abc
3.Tablet	1865 47%	925 47%	940 46%	192 -40%	309 46%	683 +50% ade	682 46% ae	346 -41%	69 -35%	73 -36%	159 48% ab	721 +56% abc
4.A games console (e.g. PlayStation, Xbox, Nintendo DS, Nintendo Switch)	762 19%	505 +26% b	254 -12%	206 +43% bcde	234 +35% cde	262 19% de	60 -4%	23 -3%	32 16%	27 -13%	50 -15%	308 +24% abc
5.Smart TV	2665 67%	1316 67%	1347 66%	309 64% e	470 69% de	967 +71% ade	918 -62% e	482 -57%	86 -43%	114 -56% a	219 66% ab	944 +74% abc
6.An iPod or other portable media player	382 10%	215 +11% b	166 -8%	38 8%	55 8%	161 +12% abde	127 9%	57 -7%	10 -5%	18 9%	35 11% a	174 +14% ab
7.E-reader - digital book reader (e.g. Kindle, Kobo eReader, Nook eReader)	489 12%	205 -11%	283 +14% a	24 -5%	68 10% a	197 +15% abe	200 14% ab	98 12% a	9 -4%	17 -8%	53 +16% ab	232 +18% ab
8.A DVD player- standard, Blu Ray or HD DVD	755 19%	419 +21% b	335 -16%	39 -8%	71 -11%	264 19% ab	381 +26% abc	213 +25% abc	37 19%	45 22%	70 21%	333 +26% ac
9.Smart watch	858 21%	404 21%	453 22%	135 +28% de	183 +27% de	393 +29% de	147 -10% e	59 -7%	21 -11%	20 -10%	71 21% ab	387 +30% abc
10.VR or virtual reality headsets (e.g. Oculus, PS VR, Samsung Gear VR, or HTC Vive)	85 2%	63 +3% b	22 -1%	15 3% de	24 +4% de	39 +3% de	6 -*% de	2 -*% de	3 2%	1 *% de	2 -*% de	45 +3% bc

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 20 (continuation)

QD2. And which, if any, do you personally use? - Re-based

Base: All Respondents

	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Column		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
11.None of these	256 6%	114 6%	143 7%	11 -2%	31 -5%	55 -4%	157 +11%	127 +15%	28 +14%	27 +13%	32 +10%	29 -2%
							abc	abcd	d	d	d	
12.Don't know	18 *%	6 *%	12 1%	1 *%	4 1%	3 *%	10 1%	5 1%	2 1%	1 *%	3 1%	* - *%
									d		d	

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 20 (continuation)

QD2. And which, if any, do you personally use? - Re-based

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
1.PC (a desktop computer)	928 23%	364 +36% bcd	257 24% cd	160 -19% d	134 -14% d	782 24% d	77 21% d	53 26% d	17 -15% d
2.Laptop	2381 60%	787 +77% bcd	748 +71% cd	455 -53% d	360 -37% d	1979 60% d	222 62% d	121 61% d	59 -49% d
3.Tablet	1865 47%	547 +53% cd	531 +50% d	397 46% d	365 -37% d	1524 -46% d	180 50% d	100 50% d	61 +51% a
4.A games console (e.g. PlayStation, Xbox, Nintendo DS, Nintendo Switch)	762 19%	198 19% d	273 +26% acd	165 19% d	120 -12% d	636 19% d	72 20% d	39 19% d	15 -13% d
5.Smart TV	2665 67%	725 +71% d	709 67% d	607 +70% d	589 -60% d	2214 67% d	246 68% d	133 66% d	72 -60% d
6.An iPod or other portable media player	382 10%	154 +15% bcd	115 11% d	70 8% d	36 -4% d	305 -9% d	41 11% d	28 +14% ad	8 -7% d
7.E-reader - digital book reader (e.g. Kindle, Kobo eReader, Nook eReader)	489 12%	211 +21% bcd	154 +15% cd	64 -7% d	60 -6% d	402 12% d	46 13% d	24 12% d	17 14% d
8.A DVD player- standard, Blu Ray or HD DVD	755 19%	246 +24% bcd	201 19% d	165 19% d	132 -13% d	635 19% d	69 19% d	36 18% d	15 -12% d
9.Smart watch	858 21%	289 +28% cd	283 +27% cd	183 21% d	97 -10% d	703 21% d	87 24% d	44 22% d	24 20% d
10.VR or virtual reality headsets (e.g. Oculus, PS VR, Samsung Gear VR, or HTC Vive)	85 2%	32 +3% cd	36 +3% cd	11 1% d	6 -1% d	69 2% d	10 3% d	3 2% d	2 1% d

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 20 (continuation)

QD2. And which, if any, do you personally use? - Re-based

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
11.None of these	256 6%	26 -3%	32 -3%	58 7%	132 +13%	215 6%	15 -4%	10 5%	16 +13%
				ab	abc	b			abc
12.Don't know	18 *0%	2 *0%	5 *0%	2 *0%	7 1%	16 *0%	* *0%	1 *0%	* *0%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 20 (continuation)

QD2. And which, if any, do you personally use? - Re-based

Base: All Respondents

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
	a	b	c	d	e	f	g	h	i	a	b	a	b	
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
1.PC (a desktop computer)	928 23%	118 25%	134 24%	122 +34%	58 21%	98 27%	91 25%	47 -15%	27 17%	87 20%	733 23%	184 26%	579 +25%	337 -20%
		g	g	abdfghi		ghi	g						b	
2.Laptop	2381 60%	347 +72%	367 +66%	233 65%	159 57%	205 57%	190 -53%	165 -52%	64 -40%	249 57%	1904 59%	429 60%	1597 +70%	753 -46%
		bcddefghi	defghi	fghi	h	h	h	h		h			b	
3.Tablet	1865 47%	223 46%	290 +52%	156 43%	120 43%	147 -41%	151 42%	171 +54%	80 50%	186 42%	1521 47%	325 46%	1174 +51%	671 -41%
			cdefi				cdefi						b	
4.A games console (e.g. PlayStation, Xbox, Nintendo DS, Nintendo Switch)	762 19%	85 18%	113 20%	83 23%	51 18%	70 19%	57 16%	67 21%	36 22%	76 17%	627 19%	119 17%	537 +24%	222 -13%
				f									b	
5.Smart TV	2665 67%	301 63%	398 +71%	225 62%	161 -57%	258 72%	220 -61%	235 +74%	121 +75%	295 67%	2137 66%	490 69%	1658 +73%	970 -59%
			acdf			acdf		acdf	acdf	d			b	
6.An iPod or other portable media player	382 10%	50 10%	56 10%	35 10%	23 8%	26 7%	47 +13%	32 10%	18 11%	18 -4%	301 9%	76 11%	258 +11%	118 -7%
		i	i	i	i		ei	i	i				b	
7.E-reader - digital book reader (e.g. Kindle, Kobo eReader, Nook eReader)	489 12%	56 12%	91 +16%	42 12%	32 12%	30 -8%	49 14%	40 13%	16 10%	46 10%	384 12%	94 13%	311 +14%	176 -11%
			ei				e						b	
8.A DVD player- standard, Blu Ray or HD DVD	755 19%	80 17%	122 22%	71 20%	44 16%	40 -11%	79 22%	115 +36%	36 22%	46 -11%	564 -18%	184 +26%	430 19%	316 19%
		i	ei	ei			ei	abcdefhi	ei			a		
9.Smart watch	858 21%	105 22%	123 22%	73 20%	51 18%	71 20%	82 23%	59 19%	54 +34%	84 19%	697 22%	142 20%	655 +29%	197 -12%
									abcdefgi				b	
10.VR or virtual reality headsets (e.g. Oculus, PS VR, Samsung Gear VR, or HTC Vive)	85 2%	8 2%	9 2%	10 3%	2 1%	3 1%	18 +5%	13 +4%	3 2%	3 1%	70 2%	14 2%	69 +3%	16 -1%
							abdei	dei					b	

Columns Tested: a, b, c, d, e, f, g, h, i - a, b - a, b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



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Table 20 (continuation)

QD2. And which, if any, do you personally use? - Re-based

Base: All Respondents

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
11. None of these	256 6%	33 7%	25 5%	19 5%	22 8%	23 6%	37 +10% bcg	14 4%	9 6%	33 8%	208 6%	48 7%	57 -3%	194 +12% a
12. Don't know	18 *%	3 1%	2 *%	0 0%	2 1%	4 1%	2 1%	0 0%	1 *%	3 1%	10 -*%	6 1% a	7 *%	10 1%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



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Table 21

QD3. What games consoles do you or members of your household actively use?

Base: Where have a games console

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	1482	731	743	243	340	641	258	70	57	66	125	594
Effective Weighted Sample	1067	522	540	177	250	461	183	49	42	42	84	429
Weighted Bases	<b>1576</b>	<b>771</b>	<b>800</b>	<b>283</b>	<b>381</b>	<b>681</b>	<b>232</b>	<b>67</b>	<b>66</b>	<b>56</b>	<b>115</b>	<b>626</b>
Playstation 5 Disk Edition	216 14%	107 14%	107 13%	29 10%	61 16% ad	105 15% d	20 -9%	8 11%	4 6%	9 17%	18 16%	95 15% a
Playstation 5 Digital Edition	167 11%	84 11%	84 10%	27 10%	39 10%	79 12%	22 10%	7 11%	2 -2%	9 16% ac	5 -5%	64 10% c
Other/previous Playstation models (e.g. PS4 or PS3)	516 33%	260 34%	254 32%	92 33%	135 35%	208 31%	81 35%	18 27%	27 42% c	22 40% c	29 25%	189 30%
Xbox Series X	342 22%	153 20%	190 24%	69 24% b	64 -17%	165 +24% b	45 20%	13 19%	11 17%	9 16%	23 20%	129 21%
Xbox Series S	206 13%	97 13%	109 14%	53 +19% bde	35 -9%	105 +15% bde	13 -6%	4 6%	9 14%	3 6%	23 +20% bd	75 12%
Other/previous Xbox models (e.g. Xbox One or 360)	229 15%	99 13%	129 16%	51 18% de	54 14%	96 14% e	27 12%	4 -6%	17 +25%	11 20%	17 15%	104 17%
Nintendo Switch/Switch OLED (can connect to TV)	350 22%	148 -19%	201 +25% a	39 -14%	94 25% ad	176 +26% ad	41 18%	12 19%	12 18%	6 -11%	25 22%	181 +29% b
Nintendo Wii/Wii U	163 10%	74 10%	87 11%	15 -5%	41 11% a	69 10% a	38 +16% ac	13 +19% ac	5 8%	4 8%	19 +16%	72 12%
Handheld console (e.g SwitchLite, Steam Deck)	58 4%	27 4%	31 4%	12 4%	12 3%	28 4%	5 2%	2 2%	0 0%	1 2%	10 +8% ad	26 4%
Retro console (e.g. Nintendo 64)	60 4%	30 4%	29 4%	3 -1%	24 +6% ad	28 4% a	5 2%	1 2%	5 7%	2 3%	2 2%	35 +6%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 21 (continuation)

**QD3. What games consoles do you or members of your household actively use?**

Base: Where have a games console

	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Column		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	1482	731	743	243	340	641	258	70	57	66	125	594
Effective Weighted Sample	1067	522	540	177	250	461	183	49	42	42	84	429
Weighted Bases	<b>1576</b>	<b>771</b>	<b>800</b>	<b>283</b>	<b>381</b>	<b>681</b>	<b>232</b>	<b>67</b>	<b>66</b>	<b>56</b>	<b>115</b>	<b>626</b>
Other	48 3%	25 3%	23 3%	5 2%	15 4%	17 2%	11 5%	6 +9% ac	5 +8% cd	3 6% c	0 -0%	15 2%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 21 (continuation)

**QD3. What games consoles do you or members of your household actively use?**

Base: Where have a games console

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	1482	399	456	273	330	916	205	192	169
Effective Weighted Sample	1067	295	333	213	230	792	167	179	163
Weighted Bases	<b>1576</b>	<b>427</b>	<b>493</b>	<b>372</b>	<b>261</b>	<b>1302</b>	<b>153</b>	<b>80</b>	<b>41</b>
Playstation 5 Disk Edition	216 14%	56 13%	67 14%	59 16%	33 13%	168 -13%	30 +20% a	12 15%	5 13%
Playstation 5 Digital Edition	167 11%	55 13%	47 10%	41 11%	22 8%	137 11%	18 12%	7 8%	6 14%
Other/previous Playstation models (e.g. PS4 or PS3)	516 33%	122 -29%	166 34%	118 32%	101 +39% a	451 +35% bcd	35 -23%	22 27%	9 -22%
Xbox Series X	342 22%	90 21%	110 22%	84 23%	56 21%	275 21%	40 26%	17 22%	10 25%
Xbox Series S	206 13%	48 11%	67 14%	58 15%	32 12%	172 13%	16 11%	11 14%	7 17%
Other/previous Xbox models (e.g. Xbox One or 360)	229 15%	65 15%	70 14%	47 13%	45 17%	193 15%	19 12%	12 15%	5 12%
Nintendo Switch/Switch OLED (can connect to TV)	350 22%	105 25%	106 22%	82 22%	53 20%	277 -21%	46 +30% a	19 24%	9 22%
Nintendo Wii/Wii U	163 10%	64 +15% bcd	42 9%	32 9%	21 8%	130 10%	22 14% d	8 10%	3 7%
Handheld console (e.g. SwitchLite, Steam Deck)	58 4%	19 4% d	23 5% d	9 2%	4 -1%	49 4%	5 3%	4 5%	1 2%
Retro console (e.g. Nintendo 64)	60 4%	20 5%	20 4%	13 4%	7 3%	49 4%	6 4%	4 4%	2 4%
Other	48 3%	19 +5% b	9 2%	7 2%	12 5% b	39 3%	2 1%	6 +7% abd	1 2%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 21 (continuation)

QD3. What games consoles do you or members of your household actively use?

Base: Where have a games console

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
	a	b	c	d	e	f	g	h	i	a	b	a	b	
Unweighted Bases	1482	109	144	110	80	102	109	97	60	105	1200	231	1040	419
Effective Weighted Sample	1067	96	128	96	69	89	94	82	52	89	877	162	765	287
Weighted Bases	<b>1576</b>	<b>137</b>	<b>211</b>	<b>161</b>	<b>114</b>	<b>151</b>	<b>149</b>	<b>132</b>	<b>85</b>	<b>163</b>	<b>1268</b>	<b>273</b>	<b>1126</b>	<b>432</b>
Playstation 5 Disk Edition	216 14%	23 17%	25 12%	13 8%	11 10%	22 15%	28 19%	22 16%	13 15%	10 -6%	181 14%	34 12%	176 +16%	39 -9%
		i				i	ci	i					b	
Playstation 5 Digital Edition	167 11%	20 15%	8 -4%	11 7%	11 10%	28 +18%	13 9%	19 15%	14 16%	12 8%	119 -9%	45 +16%	134 +12%	31 -7%
		b				bcbf		b	b			a	b	
Other/previous Playstation models (e.g. PS4 or PS3)	516 33%	48 36%	63 30%	58 36%	44 39%	57 38%	57 38%	32 24%	31 37%	60 37%	423 33%	77 28%	352 -31%	159 +37%
					g	g	g						a	
Xbox Series X	342 22%	16 -12%	66 +31%	16 -10%	32 28%	32 21%	26 17%	31 24%	20 24%	37 23%	278 22%	62 23%	250 22%	88 20%
			acf		ac	c		ac	ac	ac				
Xbox Series S	206 13%	0 -0%	26 12%	31 +19%	10 9%	22 15%	19 13%	27 +20%	18 +22%	18 11%	165 13%	37 13%	148 13%	58 13%
			a	ad	a	a	a	ad	ad	a				
Other/previous Xbox models (e.g. Xbox One or 360)	229 15%	14 10%	32 15%	32 20%	16 14%	11 -7%	25 17%	16 12%	6 7%	42 +26%	190 15%	30 11%	141 -13%	83 +19%
				aeh			e			abegh				a
Nintendo Switch/Switch OLED (can connect to TV)	350 22%	32 23%	58 27%	38 23%	23 20%	25 16%	42 28%	19 -14%	22 26%	20 -12%	274 22%	62 23%	268 +24%	79 -18%
		i	egi	i			egi		i				b	
Nintendo Wii/Wii U	163 10%	17 12%	13 6%	15 9%	9 8%	14 9%	15 10%	13 10%	18 +21%	17 10%	126 10%	33 12%	111 10%	49 11%
									bcde					
Handheld console (e.g. Switch Lite, Steam Deck)	58 4%	4 3%	10 5%	5 3%	3 3%	7 4%	6 4%	1 1%	6 7%	6 4%	52 4%	5 2%	47 4%	10 2%
									g					
Retro console (e.g. Nintendo 64)	60 4%	4 3%	11 5%	10 6%	5 4%	3 2%	4 2%	7 5%	4 5%	2 1%	48 4%	10 4%	45 4%	12 3%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Table 21 (continuation)

QD3. What games consoles do you or members of your household actively use?

Base: Where have a games console

	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	1482	109	144	110	80	102	109	97	60	105	1200	231	1040	419
Effective Weighted Sample	1067	96	128	96	69	89	94	82	52	89	877	162	765	287
Weighted Bases	<b>1576</b>	<b>137</b>	<b>211</b>	<b>161</b>	<b>114</b>	<b>151</b>	<b>149</b>	<b>132</b>	<b>85</b>	<b>163</b>	<b>1268</b>	<b>273</b>	<b>1126</b>	<b>432</b>
Other	48 3%	8 6%	8 4%	4 3%	0 0%	6 4%	8 5%	0 0%	0 0%	4 2%	36 3%	10 4%	26 -2%	21 +5%
		dg	g			g	dg							a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Table 22

QS1. Do you or does anyone in your household have a smart speaker or smart display which can respond to voice commands like " Alexa" , " Hey Google" , " Siri" or " Hey Portal" ?

Base: All Respondents

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Unweighted Bases	3995	1916	2068	401	606	1271	1715	999	209	253	392	1261
Effective Weighted Sample	2810	1363	1441	298	445	914	1178	670	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2035</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1478</b>	<b>851</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
Yes - There is a smart speaker/display in my household and I personally use it	1501 38%	695 -36%	805 +40% a	175 36% de	296 +44% ade	573 +42% ade	457 -31% e	209 -25%	54 -28%	55 -27%	128 38% ab	614 +48% abc
Yes - There is a smart speaker/display in my household but I do not personally use it	178 4%	88 4%	89 4%	28 6% de	26 4%	78 +6% de	46 -3%	21 -2%	9 5%	4 -2%	13 4%	71 +6% b
Summary: Any	1679 42%	782 -40%	894 +44% a	203 42% de	322 +48% de	651 +48% ade	503 -34% e	230 -27%	64 -32%	59 -29%	140 42% ab	685 +53% abc
No, there is no smart speaker/smart display in my household	2269 57%	1147 +59% b	1117 -55%	269 56%	349 -52%	689 -51%	961 +65% abc	609 +72% abcd	131 +66% cd	144 +71% cd	188 56% d	591 -46%
Don't know	49 1%	24 1%	25 1%	8 2%	6 1%	18 1%	15 1%	13 1%	3 2%	* *0%	5 2%	7 -1%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



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Table 22 (continuation)

QS1. Do you or does anyone in your household have a smart speaker or smart display which can respond to voice commands like " Alexa" , " Hey Google" , " Siri" or " Hey Portal" ?

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3995	970	1038	620	1292	2484	498	495	518
Effective Weighted Sample	2810	715	741	489	888	2097	404	466	500
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
Yes - There is a smart speaker/display in my household and I personally use it	1501 38%	485 +47% bcd	421 40% d	347 40% d	233 -24%	1208 -36%	168 +47% acd	77 38%	48 41%
Yes - There is a smart speaker/display in my household but I do not personally use it	178 4%	46 4%	53 5%	40 5%	36 4%	139 -4%	24 +7% ad	12 6% d	3 3%
Summary: Any	1679 42%	531 +52% bcd	474 +45% d	387 45% d	270 -27%	1347 -41%	192 +53% acd	88 44%	52 43%
No, there is no smart speaker/smart display in my household	2269 57%	483 -47%	576 54% a	468 54% a	696 +71% abc	1926 +58% b	167 -46%	110 55% b	67 56% b
Don't know	49 1%	10 1%	9 1%	8 1%	17 2%	45 +1%	1 *%	1 1%	1 1%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Table 22 (continuation)

QS1. Do you or does anyone in your household have a smart speaker or smart display which can respond to voice commands like " Alexa" , " Hey Google" , " Siri" or " Hey Portal" ?

Base: All Respondents

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Unweighted Bases	3995	375	404	250	210	264	273	254	126	328	3229	677	2157	1769
Effective Weighted Sample	2810	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3220</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
Yes - There is a smart speaker/display in my household and I personally use it	1501 38%	104 -22%	227 41%	143 40%	104 37%	87 -24%	158 +44%	134 42%	73 46%	178 41%	1169 -36%	304 +43%	998 +44%	491 -30%
			ae	ae	ae		ae	ae	ae	ae		a	b	
Yes - There is a smart speaker/display in my household but I do not personally use it	178 4%	29 6%	21 4%	11 3%	15 5%	9 3%	18 5%	9 3%	11 7%	16 4%	131 -4%	37 5%	117 +5%	58 -4%
			e					e					b	
Summary: Any	1679 42%	132 -28%	248 44%	154 43%	119 42%	96 -27%	176 +49%	143 45%	84 +53%	194 44%	1300 -40%	341 +48%	1115 +49%	549 -33%
			ae	ae	ae		ae	ae	ae	ae		a	b	
No, there is no smart speaker/smart display in my household	2269 57%	335 +70%	306 55%	205 57%	157 56%	255 +71%	180 -50%	176 55%	75 -47%	236 54%	1883 +58%	362 -51%	1155 -51%	1073 +65%
		bcdgghi				bcdgghi					b			a
Don't know	49 1%	12 +3%	5 1%	0 0%	4 1%	9 2%	4 1%	1 *%	1 1%	10 2%	37 1%	8 1%	16 -1%	28 +2%
		cg				cg				cg				a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



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Table 23

QS2. How many smart speakers or smart displays are in your household?

Base: Where have a smartspeaker or smart display

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Unweighted Bases	1654	779	872	178	289	616	571	267	51	73	162	687
Effective Weighted Sample	1158	547	610	129	207	435	396	180	39	48	106	472
Weighted Bases	<b>1679</b>	<b>782</b>	<b>894</b>	<b>203</b>	<b>322</b>	<b>651</b>	<b>503</b>	<b>230</b>	<b>64</b>	<b>59</b>	<b>140</b>	<b>685</b>
1	882 53%	387 -49%	495 +55%	115 57%	198 +61%	286 -44%	285 +57%	147 +64%	29 46%	40 +69%	88 +63%	308 -45%
		a	b	c	c		c	cd		ad	ad	
2	403 24%	194 25%	208 23%	43 21%	71 22%	177 +27%	112 22%	52 23%	23 +37%	13 22%	28 20%	170 25%
									c			
3	158 9%	71 9%	87 10%	17 8%	30 9%	76 +12%	36 -7%	14 -6%	3 5%	3 5%	14 10%	74 11%
						de						
4	104 6%	52 7%	52 6%	16 8%	11 -3%	51 +8%	27 5%	5 -2%	5 9%	1 1%	7 5%	57 +8%
				be		be	e		b			b
5+	101 6%	55 7%	46 5%	8 4%	10 -3%	51 +8%	32 6%	8 4%	1 2%	2 3%	3 -2%	62 +9%
						be	b					c
Don't know	29 2%	24 +3%	5 -1%	5 2%	3 1%	11 2%	11 2%	4 2%	1 2%	0 0%	1 1%	15 2%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



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Table 23 (continuation)

QS2. How many smart speakers or smart displays are in your household?

Base: Where have a smartspeaker or smart display

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	1654	510	482	280	362	960	255	217	222
Effective Weighted Sample	1158	368	337	221	243	822	210	204	214
Weighted Bases	<b>1679</b>	<b>531</b>	<b>474</b>	<b>387</b>	<b>270</b>	<b>1347</b>	<b>192</b>	<b>88</b>	<b>52</b>
1	882 53%	240 -45%	250 53%	214 55%	170 +63%	684 -51%	116 +60%	48 54%	35 +68%
		a	a	a	abc		a		ac
2	403 24%	128 24%	121 25%	91 23%	58 22%	324 24%	45 24%	24 27%	10 19%
3	158 9%	55 10%	40 9%	48 +13%	14 -5%	131 10%	15 8%	7 8%	5 9%
		d	d	d	d		d		d
4	104 6%	50 +9%	31 7%	9 -2%	15 5%	91 +7%	10 5%	3 3%	* -1%
		cd	c		c	cd	d		
5+	101 6%	50 +9%	25 5%	14 4%	10 -4%	90 +7%	3 -2%	6 7%	2 3%
		bcd	bcd			bd	b		
Don't know	29 2%	8 1%	7 1%	11 3%	3 1%	26 2%	3 2%	1 1%	0 -0%
						d			

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 23 (continuation)

QS2. How many smart speakers or smart displays are in your household?

Base: Where have a smartspeaker or smart display

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	1654	105	167	107	83	73	120	106	64	135	1309	297	1070	563
Effective Weighted Sample	1158	89	146	90	71	63	106	91	53	114	930	205	766	378
Weighted Bases	<b>1679</b>	<b>132</b>	<b>248</b>	<b>154</b>	<b>119</b>	<b>96</b>	<b>176</b>	<b>143</b>	<b>84</b>	<b>194</b>	<b>1300</b>	<b>341</b>	<b>1115</b>	<b>549</b>
1	882 53%	75 57%	113 -46%	75 48%	55 46%	50 52%	98 56%	86 60%	32 -38%	100 52%	674 52%	191 56%	567 -51%	310 +56%
		h					h	bh						a
2	403 24%	34 26%	58 23%	32 21%	29 24%	23 23%	44 25%	33 23%	22 26%	49 25%	319 25%	79 23%	271 24%	128 23%
3	158 9%	6 5%	22 9%	15 10%	18 +16%	10 11%	12 7%	11 8%	18 +21%	19 10%	133 +10%	20 -6%	116 +10%	40 -7%
					af				abcfgi		b		b	
4	104 6%	5 4%	23 9%	20 +13%	8 7%	2 2%	5 3%	4 3%	9 10%	15 8%	81 6%	22 6%	72 6%	33 6%
			efg	aefg					efg					
5+	101 6%	3 2%	24 +10%	11 7%	6 5%	10 10%	16 9%	7 5%	4 4%	9 5%	70 5%	25 7%	67 6%	33 6%
			a			a	a							
Don't know	29 2%	9 +7%	8 3%	1 1%	2 2%	1 1%	1 *%	2 1%	0 0%	2 1%	22 2%	5 2%	23 2%	5 -1%
		cfhi												

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 24

**QS3. Are any of your smart speakers in your household a smart display?**

Base: Where have a smartspeaker or smart display

	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Column		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	1654	779	872	178	289	616	571	267	51	73	162	687
Effective Weighted Sample	1158	547	610	129	207	435	396	180	39	48	106	472
Weighted Bases	<b>1679</b>	<b>782</b>	<b>894</b>	<b>203</b>	<b>322</b>	<b>651</b>	<b>503</b>	<b>230</b>	<b>64</b>	<b>59</b>	<b>140</b>	<b>685</b>
Yes	715 43%	352 45%	363 41%	89 44%	146 45%	277 43%	203 40%	89 39%	27 43%	25 43%	50 35%	281 41%
No	922 55%	419 54%	501 56%	104 51%	169 52%	364 56%	286 57%	132 57%	33 51%	31 52%	88 +63%	393 57%
Don' t know	41 2%	11 -1%	30 +3% a	10 +5% c	8 2%	10 2%	13 3%	9 4% c	4 6% d	3 5% d	3 2%	11 -2%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 24 (continuation)

**QS3. Are any of your smart speakers in your household a smart display?**

Base: Where have a smartspeaker or smart display

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	1654	510	482	280	362	960	255	217	222
Effective Weighted Sample	1158	368	337	221	243	822	210	204	214
Weighted Bases	<b>1679</b>	<b>531</b>	<b>474</b>	<b>387</b>	<b>270</b>	<b>1347</b>	<b>192</b>	<b>88</b>	<b>52</b>
Yes	715 43%	222 42%	194 41%	169 44%	119 44%	577 43%	83 43%	35 39%	20 39%
No	922 55%	301 57%	272 57%	206 53%	137 51%	733 54%	107 56%	51 58%	31 60%
Don' t know	41 2%	7 -1%	7 2%	12 3%	14 +5% ab	37 3%	2 1%	2 3%	* 1%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 24 (continuation)

QS3. Are any of your smart speakers in your household a smart display?

Base: Where have a smartspeaker or smart display

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	1654	105	167	107	83	73	120	106	64	135	1309	297	1070	563
Effective Weighted Sample	1158	89	146	90	71	63	106	91	53	114	930	205	766	378
Weighted Bases	<b>1679</b>	<b>132</b>	<b>248</b>	<b>154</b>	<b>119</b>	<b>96</b>	<b>176</b>	<b>143</b>	<b>84</b>	<b>194</b>	<b>1300</b>	<b>341</b>	<b>1115</b>	<b>549</b>
Yes	715 43%	55 41%	114 46%	42 -27%	62 53%	46 48%	70 40%	76 +53%	36 43%	75 39%	553 43%	148 43%	498 +45%	211 -38%
		c	c		ci	c	c	ci	c				b	
No	922 55%	73 55%	128 52%	110 +71%	55 46%	47 49%	102 58%	64 -45%	46 54%	109 56%	707 54%	192 56%	592 -53%	323 +59%
				abdefghi										a
Don't know	41 2%	4 3%	6 2%	3 2%	2 1%	2 3%	4 2%	3 2%	3 3%	10 +5%	40 +3%	2 -*%	25 2%	15 3%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 25

QS4. Do any of the children in your household use a smart speaker? - Child 1

Base: Where have a smart speaker or smart display and 1 or more children in household

Column	Gender		Age Group			Household Income		Social Group				
	Total	Man	Woman	16-24	25-34	35-54	15.6k-25.99K	26K+	AB	C1	C2	DE
		a	b	a	b	c	a	b	a	b	c	d
Unweighted Bases	618	243	373	72	137	366	56	287	182	185	122	121
Effective Weighted Sample	441	173	267	52	103	256	38	202	135	130	96	82
Weighted Bases	<b>659</b>	<b>265</b>	<b>394</b>	<b>75</b>	<b>165</b>	<b>380</b>	<b>54</b>	<b>294</b>	<b>197</b>	<b>184</b>	<b>172</b>	<b>99</b>
Yes	419 64%	155 -58%	264 +67%	44 58%	75 -46%	269 +71%	32 60%	190 65%	125 63%	119 65%	106 62%	66 66%
No	231 35%	104 39%	127 32%	31 41%	87 +53%	105 -28%	22 40%	102 35%	66 33%	63 34%	66 38%	33 33%
Prefer not to say	9 1%	6 2%	3 1%	* 1%	3 2%	6 1%	0 0%	2 1%	6 +3%	2 1%	0 0%	1 1%

Columns Tested: a,b - a,b,c - a,b - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 25 (continuation)

QS4. Do any of the children in your household use a smart speaker? - Child 1

Base: Where have a smartspeaker or smart display and 1 or more children in household

Column	Nation					England Regions	Urbanity		Working Status	
	Total	England	Scotland	Wales	NI	South East	Urban	Rural	Working	Not working
		a	b	c	d		a	b	a	b
Unweighted Bases	618	365	89	75	89	65	503	95	459	149
Effective Weighted Sample	441	318	74	70	86	57	361	67	335	100
Weighted Bases	<b>659</b>	<b>535</b>	<b>71</b>	<b>32</b>	<b>22</b>	<b>95</b>	<b>527</b>	<b>115</b>	<b>500</b>	<b>153</b>
Yes	419 64%	338 63%	42 60%	24 74%	16 73%	80 +84%	335 64%	74 64%	314 63%	103 67%
No	231 35%	190 35%	29 40%	7 -22%	6 27%	15 -16%	183 35%	41 36%	178 36%	50 32%
Prefer not to say	9 1%	7 1%	0 0%	1 4%	0 0%	0 0%	9 2%	0 0%	8 2%	* *0%

Columns Tested: a,b,c,d - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 26

QS4. Do any of the children in your household use a smart speaker? - Child 2

Base: Where have a smart speaker or smart display and 2 or more children in household

Column	Gender		Age Group		Household Income	Social Group				Nation		Urbanity		
	Total	Man	Woman	25-34	35-54	26K+	AB	C1	C2	DE	England	NI	Urban	Rural
Column		a	b	a	b		a	b	c	d	a	b	a	b
Unweighted Bases	350	138	212	81	223	160	105	95	70	75	219	54	280	58
Effective Weighted Sample	254	100	154	61	159	114	77	70	56	52	193	52	206	41
Weighted Bases	<b>378</b>	<b>146</b>	<b>232</b>	<b>95</b>	<b>235</b>	<b>167</b>	<b>111</b>	<b>98</b>	<b>99</b>	<b>64</b>	<b>317</b>	<b>13</b>	<b>302</b>	<b>66</b>
Yes	215 57%	79 54%	136 59%	43 -46%	147 +62%	97 58%	70 63%	52 53%	58 58%	32 50%	177 56%	9 68%	169 56%	42 64%
No	157 42%	64 44%	93 40%	52 +54%	83 -35%	69 41%	37 -33%	45 46%	41 42%	32 50%	134 42%	4 32%	128 42%	24 36%
Prefer not to say	5 1%	3 2%	2 1%	0 0%	5 2%	1 1%	4 +4%	1 1%	0 0%	0 0%	5 2%	0 0%	5 2%	0 0%

Columns Tested: a,b - a,b - a,b - a,b,c,d - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

**2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)**

Table 26 (continuation)

**QS4. Do any of the children in your household use a smart speaker? - Child 2**

Base: Where have a smartspeaker or smart display and 2 or more children in household

Column	Total	Working Status	
		Working	Not working
		a	b
Unweighted Bases	350	255	91
Effective Weighted Sample	254	189	63
Weighted Bases	<b>378</b>	<b>282</b>	<b>93</b>
Yes	215 57%	164 58%	51 55%
No	157 42%	113 40%	42 45%
Prefer not to say	5 1%	5 2%	0 0%

Columns Tested: a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

**QS4. Do any of the children in your household use a smart speaker? - Child 3**

Base: Where have a smartspeaker or smart display and 3 or more children in household

Column	Gender		Age Group	Nation	Urbanity	Working Status
	Total	Woman	35-54	England	Urban	Working
Unweighted Bases	106	67	71	67	85	67
Effective Weighted Sample	75	48	50	58	61	49
Weighted Bases	<b>114</b>	<b>71</b>	<b>77</b>	<b>97</b>	<b>89</b>	<b>73</b>
Yes	57 50%	37 53%	43 56%	47 48%	45 51%	38 53%
No	57 50%	33 47%	34 44%	50 52%	44 49%	35 47%

Columns Tested: ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

**QS4. Do any of the children in your household use a smart speaker? - Child 4**

Base: Where have a smartspeaker or smart display and 4 or more children in household

	Total
Unweighted Bases	24
Effective Weighted Sample	15
Weighted Bases	<b>23</b>
Yes	5 23%
No	18 77%

Columns Tested: ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

**QS4. Do any of the children in your household use a smart speaker? - Child 5**

Base: Where have a smartspeaker or smart display and 5 or more children in household

	Total
Unweighted Bases	7
Effective Weighted Sample	4
Weighted Bases	<b>7</b>
Yes	3 41%
No	4 59%

Columns Tested: ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 30

QS4. Do any of the children in your household use a smart speaker?

Base: Where have a smartspeaker or smart display and children in household

Column	Gender			Age Group			Household Income		Social Group			
	Total	Man	Woman	16-24	25-34	35-54	15.6k-25.99K	26K+	AB	C1	C2	DE
		a	b	a	b	c	a	b	a	b	c	d
Unweighted Bases	618	243	373	72	137	366	56	287	182	185	122	121
Effective Weighted Sample	441	173	267	52	103	256	38	202	135	130	96	82
Weighted Bases	<b>659</b>	<b>265</b>	<b>394</b>	<b>75</b>	<b>165</b>	<b>380</b>	<b>54</b>	<b>294</b>	<b>197</b>	<b>184</b>	<b>172</b>	<b>99</b>
Yes	426 65%	158 -60%	267 +68%	45 60%	77 -47%	273 +72%	32 60%	192 65%	125 63%	122 67%	108 63%	67 67%
			a			ab						
No	225 34%	101 38%	124 31%	30 40%	85 +52%	102 -27%	22 40%	100 34%	65 33%	60 33%	64 37%	32 32%
				c	c							
Prefer not to say	9 1%	6 2%	3 1%	* 1%	3 2%	6 1%	0 0%	2 1%	6 +3%	2 1%	0 0%	1 1%
									c			

Columns Tested: a,b - a,b,c - a,b - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 30 (continuation)

**QS4. Do any of the children in your household use a smart speaker?**

Base: Where have a smartspeaker or smart display and children in household

Column	Nation					England Regions	Urbanity		Working Status	
	Total	England	Scotland	Wales	NI	South East	Urban	Rural	Working	Not working
		a	b	c	d		a	b	a	b
Unweighted Bases	618	365	89	75	89	65	503	95	459	149
Effective Weighted Sample	441	318	74	70	86	57	361	67	335	100
Weighted Bases	<b>659</b>	<b>535</b>	<b>71</b>	<b>32</b>	<b>22</b>	<b>95</b>	<b>527</b>	<b>115</b>	<b>500</b>	<b>153</b>
Yes	426 65%	343 64%	42 60%	24 74%	16 75%	80 +84%	338 64%	76 66%	316 63%	107 70%
No	225 34%	184 34%	29 40%	7 -22%	5 25%	15 -16%	181 34%	39 34%	176 35%	45 30%
Prefer not to say	9 1%	7 1%	0 0%	1 4%	0 0%	0 0%	9 2%	0 0%	8 2%	* *%

Columns Tested: a,b,c,d - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

QS5. In which rooms in your house do you have a smart speaker or smart display?

Base: Where have a smartspeaker or smart display

	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Column		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	1654	779	872	178	289	616	571	267	51	73	162	687
Effective Weighted Sample	1158	547	610	129	207	435	396	180	39	48	106	472
Weighted Bases	<b>1679</b>	<b>782</b>	<b>894</b>	<b>203</b>	<b>322</b>	<b>651</b>	<b>503</b>	<b>230</b>	<b>64</b>	<b>59</b>	<b>140</b>	<b>685</b>
Living room/lounge	988 59%	490 +63% b	497 -56%	113 56%	186 58%	381 59%	308 61%	137 60%	42 66%	29 50%	81 58%	429 +63% b
Kitchen/kitchen-diner/dining room	761 45%	326 -42%	435 +49% a	62 -31%	145 45% a	332 +51% ade	222 44% a	97 42% a	21 33%	18 -31%	56 40%	353 +52% abc
Hallway/landing	96 6%	40 5%	57 6%	12 6%	17 5%	42 6%	25 5%	9 4%	2 3%	5 8% c	3 -2%	51 +8% c
Bathroom/shower room	48 3%	30 +4% b	18 -2%	4 2%	3 -1%	25 4% b	16 3% b	6 3%	1 1%	2 3%	3 2%	18 3%
Bedroom	668 40%	329 42%	339 38%	98 +48% bde	112 35% e	306 +47% bde	153 -30%	59 -26%	27 42%	23 39%	57 41%	293 +43%
Garage/shed	37 2%	27 +4% b	10 -1%	0 -0%	4 1%	17 3% a	16 3% a	4 2%	0 0%	1 2%	1 1%	24 +4%
Study/home office	157 9%	94 +12% b	64 -7%	11 6%	17 -5%	76 +12% ab	54 11% ab	18 8%	4 6%	3 5%	7 -5%	89 +13% c
Move around as needed/portable	81 5%	46 6% b	34 -4%	8 4%	13 4%	29 4%	31 6%	7 3%	2 3%	1 2%	3 2%	29 4%
Other	22 1%	10 1%	12 1%	2 1%	0 -0%	6 1%	14 +3% bc	8 +3% bc	0 0%	0 0%	1 1%	8 1%
Not answered	* *%	* *%	0 0%	0 0%	0 0%	* *%	0 0%	0 0%	0 0%	0 0%	0 0%	* *%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



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Table 31 (continuation)

Q55. In which rooms in your house do you have a smart speaker or smart display?

Base: Where have a smart speaker or smart display

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
Column		a	b	c	d	a	b	c	d
Unweighted Bases	1654	510	482	280	362	960	255	217	222
Effective Weighted Sample	1158	368	337	221	243	822	210	204	214
Weighted Bases	<b>1679</b>	<b>531</b>	<b>474</b>	<b>387</b>	<b>270</b>	<b>1347</b>	<b>192</b>	<b>88</b>	<b>52</b>
Living room/lounge	988 59%	332 +62%	268 57%	220 57%	155 57%	793 59%	119 62%	52 59%	23 -45%
Kitchen/kitchen-diner/dining room	761 45%	275 +52% bcd	211 45%	157 41%	112 42%	621 46% b	74 -39%	40 45%	26 50% b
Hallway/landing	96 6%	50 +10% bcd	19 4%	16 4%	10 4%	82 6%	8 4%	4 4%	3 5%
Bathroom/shower room	48 3%	17 3%	15 3%	8 2%	8 3%	45 +3% d	2 1%	1 1%	* 1%
Bedroom	668 40%	216 41% d	199 42% d	159 41%	92 -34%	554 +41% d	66 35%	35 39% d	14 -27%
Garage/shed	37 2%	20 +4% bd	5 -1%	10 3%	2 1%	33 2%	2 1%	2 2%	1 2%
Study/home office	157 9%	92 +17% bcd	34 7% d	19 -5%	8 -3%	141 +10% bd	8 -4%	7 8% d	2 -4%
Move around as needed/portable	81 5%	30 6% c	27 6% c	9 -2%	12 4%	68 5% b	3 -1%	8 +9% ab	3 6% b
Other	22 1%	16 +3% bcd	4 1%	2 1%	* -*	20 2%	1 *%	* *%	1 2%
Not answered	* *0%	0 0%	* *0%	0 0%	0 0%	0 0%	* *0%	0 0%	0 0%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Table 31 (continuation)

Q55. In which rooms in your house do you have a smart speaker or smart display?

Base: Where have a smart speaker or smart display

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
	a	b	c	d	e	f	g	h	i	a	b	a	b	
Unweighted Bases	1654	105	167	107	83	73	120	106	64	135	1309	297	1070	563
Effective Weighted Sample	1158	89	146	90	71	63	106	91	53	114	930	205	766	378
Weighted Bases	<b>1679</b>	<b>132</b>	<b>248</b>	<b>154</b>	<b>119</b>	<b>96</b>	<b>176</b>	<b>143</b>	<b>84</b>	<b>194</b>	<b>1300</b>	<b>341</b>	<b>1115</b>	<b>549</b>
Living room/lounge	988 59%	90 +68% cfg	156 63% cfg	77 50%	75 63% g	65 67% cfg	90 51%	57 -40%	63 +75% cfg	121 62% g	772 59%	196 58%	652 58%	329 60%
Kitchen/kitchen-diner/dining room	761 45%	49 37%	122 49%	76 49%	51 42%	47 49%	91 52% a	67 47%	33 39%	85 44%	584 45%	163 48%	526 +47% b	231 42%
Hallway/landing	96 6%	17 +13% cdefi	22 +9% ei	7 5%	3 3%	2 2%	9 5%	13 9% ei	4 4%	5 2%	68 5%	28 +8%	70 6%	25 4%
Bathroom/shower room	48 3%	6 5%	13 +5%	3 2%	1 1%	2 2%	5 3%	2 1%	4 5%	9 5%	40 3%	9 3%	30 3%	17 3%
Bedroom	668 40%	41 31%	95 38%	77 +50% a	56 47% a	38 40%	79 45% a	55 39%	39 46%	73 38%	536 +41% b	112 -33%	460 41%	203 37%
Garage/shed	37 2%	0 0%	8 3%	5 3%	0 0%	5 5% ad	5 3%	1 1%	0 0%	9 +5% ad	35 +3% b	3 1%	27 2%	10 2%
Study/home office	157 9%	12 9%	29 12%	21 13%	14 12%	13 13%	17 10%	10 7%	6 7%	19 10%	122 9%	32 9%	115 10% b	40 -7%
Move around as needed/portable	81 5%	5 4%	4 -2%	9 6%	4 4%	8 8% b	4 2%	12 8% b	8 10% bf	14 7% b	68 5%	12 4%	60 5%	19 3%
Other	22 1%	0 0%	4 2%	0 0%	4 4% f	3 3%	0 0%	0 0%	3 4% f	6 3%	10 -1%	11 +3% a	12 1%	10 2%
Not answered	* *0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	* *0%	0 0%	* *0%	0 0%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 32

QS6. Which brands or types of smart speakers/smart display do you have in your household?

Base: Where have a smart speaker or smart display

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Unweighted Bases	1654	779	872	178	289	616	571	267	51	73	162	687
Effective Weighted Sample	1158	547	610	129	207	435	396	180	39	48	106	472
Weighted Bases	<b>1679</b>	<b>782</b>	<b>894</b>	<b>203</b>	<b>322</b>	<b>651</b>	<b>503</b>	<b>230</b>	<b>64</b>	<b>59</b>	<b>140</b>	<b>685</b>
1.Amazon Echo (with Alexa voice assistant)	1325 79%	602 77%	722 81%	145 -72%	238 -74%	543 +83%	400 79%	182 79%	53 84%	48 82%	119 +85%	538 79%
2.Apple HomePod	53 3%	30 4%	22 2%	10 5%	6 2%	22 3%	15 3%	8 4%	3 5%	1 1%	3 2%	22 3%
3.Bose	59 4%	40 +5%	19 -2%	7 3%	7 2%	27 4%	19 4%	6 3%	4 6%	3 6%	2 2%	34 +5%
4.Google Home/ Google Nest	249 15%	120 15%	129 14%	44 +22%	69 +21%	89 14%	47 -9%	22 -10%	7 11%	6 10%	14 10%	119 +17%
5.Facebook/Meta Portal	31 2%	19 2%	11 1%	4 2%	5 1%	13 2%	8 2%	* -1%	0 0%	1 2%	3 2%	12 2%
6.Samsung	39 2%	23 3%	16 2%	6 3%	9 3%	13 2%	11 2%	3 1%	2 3%	1 2%	4 3%	21 3%
7.Sonos	70 4%	38 5%	32 4%	5 3%	9 3%	40 +6%	16 3%	2 -1%	1 1%	0 0%	6 4%	41 +6%
8.Sony	13 1%	5 1%	8 1%	2 1%	1 *%	7 1%	3 1%	2 1%	2 +3%	0 0%	3 2%	6 1%
9.Other	32 2%	21 +3%	11 -1%	6 3%	* -1%	11 2%	15 +3%	9 +4%	1 2%	3 4%	5 3%	15 2%
10.Don't know	40 2%	16 2%	23 3%	4 2%	7 2%	8 -1%	21 +4%	11 +5%	2 3%	1 1%	2 1%	14 2%
Not answered	2 *%	0 0%	2 *%	0 0%	0 0%	0 0%	2 *%	0 0%	0 0%	0 0%	0 0%	0 0%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 32 (continuation)

QS6. Which brands or types of smart speakers/smart display do you have in your household?

Base: Where have a smartspeaker or smart display

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	1654	510	482	280	362	960	255	217	222
Effective Weighted Sample	1158	368	337	221	243	822	210	204	214
Weighted Bases	<b>1679</b>	<b>531</b>	<b>474</b>	<b>387</b>	<b>270</b>	<b>1347</b>	<b>192</b>	<b>88</b>	<b>52</b>
1.Amazon Echo (with Alexa voice assistant)	1325 79%	411 77%	356 -75%	324 +84%	220 82%	1052 -78%	157 82%	74 84%	42 82%
				ab	b			a	
2.Apple HomePod	53 3%	23 +4%	14 3%	10 3%	5 2%	46 3%	4 2%	3 3%	1 1%
3.Bose	59 4%	30 +6%	19 4%	8 2%	1 -*%	54 +4%	3 2%	1 1%	1 2%
			cd	d		c			
4.Google Home/ Google Nest	249 15%	82 15%	83 17%	56 14%	27 -10%	204 15%	28 15%	10 11%	7 13%
			d	d					
5.Facebook/Meta Portal	31 2%	6 1%	10 2%	8 2%	4 1%	25 2%	2 1%	2 2%	1 2%
6.Samsung	39 2%	12 2%	12 3%	9 2%	6 2%	33 2%	3 1%	2 2%	2 4%
7.Sonos	70 4%	41 +8%	15 3%	12 3%	2 -1%	58 4%	9 5%	2 2%	1 -1%
		bcd	d	d		d	d		
8.Sony	13 1%	8 +1%	3 1%	1 *%	1 *%	12 1%	1 1%	0 0%	0 0%
9.Other	32 2%	14 3%	11 2%	1 -*%	5 2%	28 2%	2 1%	1 1%	* *%
		c	c						
10.Don't know	40 2%	13 3%	11 2%	7 2%	8 3%	34 3%	3 2%	2 3%	1 2%
Not answered	2 *%	0 0%	0 0%	0 0%	2 +1%	2 *%	0 0%	0 0%	0 0%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 32 (continuation)

QS6. Which brands or types of smart speakers/smart display do you have in your household?

Base: Where have a smart speaker or smart display

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Unweighted Bases	1654	105	167	107	83	73	120	106	64	135	1309	297	1070	563
Effective Weighted Sample	1158	89	146	90	71	63	106	91	53	114	930	205	766	378
Weighted Bases	<b>1679</b>	<b>132</b>	<b>248</b>	<b>154</b>	<b>119</b>	<b>96</b>	<b>176</b>	<b>143</b>	<b>84</b>	<b>194</b>	<b>1300</b>	<b>341</b>	<b>1115</b>	<b>549</b>
1.Amazon Echo (with Alexa voice assistant)	1325 79%	86 -65%	177 -71%	121 79%	103 87%	76 79%	148 84%	97 -68%	78 +93%	164 85%	1019 78%	280 82%	869 78%	445 81%
				a	abg	a	abg		abceg	abg				
2.Apple HomePod	53 3%	9 +7%	13 5%	5 3%	0 0%	3 3%	4 2%	6 4%	3 4%	2 1%	40 3%	13 4%	38 3%	14 3%
		di	d											
3.Bose	59 4%	8 6%	13 5%	1 1%	6 5%	4 5%	4 2%	13 +9%	0 0%	4 2%	39 -3%	19 +6%	44 4%	15 3%
		ch	c		c			cfhi				a		
4.Google Home/ Google Nest	249 15%	31 +24%	40 16%	24 16%	14 12%	16 17%	24 14%	26 18%	8 10%	19 10%	199 15%	39 11%	179 +16%	67 -12%
		dhi											b	
5.Facebook/Meta Portal	31 2%	0 0%	3 1%	1 1%	0 0%	1 1%	2 1%	8 +5%	6 +7%	5 3%	26 2%	4 1%	22 2%	9 2%
								abcd	abcdf					
6.Samsung	39 2%	7 +6%	3 1%	1 1%	0 0%	3 3%	3 2%	8 +5%	2 3%	5 3%	30 2%	7 2%	34 +3%	5 -1%
		bcd						bd					b	
7.Sonos	70 4%	3 2%	20 +8%	9 6%	0 -0%	1 1%	6 4%	7 5%	4 5%	8 4%	48 4%	20 6%	57 +5%	13 -2%
			ade	d				d	d				b	
8.Sony	13 1%	0 0%	2 1%	0 0%	2 2%	2 2%	2 1%	4 +3%	0 0%	0 0%	7 -1%	5 1%	10 1%	2 *%
9.Other	32 2%	3 2%	6 2%	6 4%	2 2%	4 4%	3 2%	3 2%	2 2%	2 1%	25 2%	7 2%	17 2%	15 3%
10.Don't know	40 2%	8 +6%	9 4%	3 2%	2 1%	1 1%	1 *%	5 4%	2 2%	3 1%	34 3%	6 2%	25 2%	15 3%
		fi												
Not answered	2 *%	0 0%	2 +1%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 -0%	2 +1%	0 0%	2 *%
			a											

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 33

QS7. Thinking of your household's smart speaker, which of the following functions do you personally use your smart speaker for?

Base: Where personally use smart speaker or smart display

Column	Gender			Age Group					Household Income		
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	10.4k-15.59K	15.6k-25.99K	26K+
		a	b	a	b	c	d	e	a	b	c
Unweighted Bases	1482	698	782	151	266	548	517	243	67	147	618
Effective Weighted Sample	1032	487	544	110	189	382	358	163	43	96	421
Weighted Bases	<b>1501</b>	<b>695</b>	<b>805</b>	<b>175</b>	<b>296</b>	<b>573</b>	<b>457</b>	<b>209</b>	<b>55</b>	<b>128</b>	<b>614</b>
1.Listen to live radio (so at the same time as the show is broadcast)	874 58%	393 57%	481 60%	81 -47%	162 55%	359 +63% abe	272 60% ae	105 -50%	31 57%	67 52%	392 +64% b
2.Listen to catch-up radio (so after the show was originally broadcast)	175 12%	92 13%	83 10%	12 -7%	37 12%	77 13% a	50 11%	19 9%	3 5%	13 11%	81 13% a
3.Listen to music via a streaming service - like Spotify, Apple Music or Deezer	906 60%	404 58%	501 62%	117 67% de	190 64% de	347 61%	251 -55%	116 56%	25 -46%	70 55%	400 +65% ab
4.Listen to a podcast	291 19%	129 19%	162 20%	29 16%	80 +27% ade	125 22% de	57 -13%	21 -10%	4 -7%	29 22% a	143 +23% a
5.Listen to an audiobook	155 10%	75 11%	80 10%	14 8%	33 11%	70 12% de	38 8%	15 7%	5 9%	15 11%	75 12%
6.Play an interactive audio game	74 5%	39 6%	35 4%	19 +11% bcde	15 5% de	33 6% de	8 -2%	3 -1%	1 2%	2 2%	39 +6% b
7.Get news reports	391 26%	210 +30% b	181 -23%	32 -18%	57 -19%	172 +30% ab	130 29% ab	59 28% ab	10 18%	30 24%	170 28%
8.Get weather reports	538 36%	258 37%	280 35%	53 30%	98 33%	221 39%	165 36%	76 36%	20 36%	41 32%	237 39%
9.Get travel information or updates	251 17%	122 18%	129 16%	18 -10%	47 16%	127 +22% abde	59 -13%	29 14%	6 12%	19 15%	121 +20%
10.Searching for information online or asking general questions	554 37%	261 38%	293 36%	65 37%	93 -31%	232 +40% b	164 36%	73 35%	19 35%	40 31%	260 +42% b

Columns Tested: a,b - a,b,c,d,e - a,b,c ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 33 (continuation)

QS7. Thinking of your household's smart speaker, which of the following functions do you personally use your smart speaker for?

Base: Where personally use smart speaker or smart display

Column	Gender			Age Group					Household Income		
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	10.4k-15.59K	15.6k-25.99K	26K+
		a	b	a	b	c	d	e	a	b	c
Unweighted Bases	1482	698	782	151	266	548	517	243	67	147	618
Effective Weighted Sample	1032	487	544	110	189	382	358	163	43	96	421
Weighted Bases	<b>1501</b>	<b>695</b>	<b>805</b>	<b>175</b>	<b>296</b>	<b>573</b>	<b>457</b>	<b>209</b>	<b>55</b>	<b>128</b>	<b>614</b>
11.As an alarm, personal schedule reminder or to make a shopping list	530 35%	225 -32%	305 +38% a	61 35%	107 36% de	231 +40% de	130 -29%	58 -28%	13 24%	54 42% a	255 +42% a
12.To control smart home devices, such as smart TV, heating or lighting	280 19%	151 +22% b	129 -16%	28 16%	57 19%	107 19%	88 19%	35 17%	11 19%	15 -12%	145 +24% b
13.To make calls, send texts or emails (including pairing with mobile phone)	110 7%	53 8%	57 7%	8 5%	23 8%	49 9%	30 7%	11 5%	2 4%	13 11%	49 8%
14.To watch videos	60 4%	37 +5% b	23 -3%	4 2%	13 4%	27 5%	17 4%	9 4%	3 6%	1 1%	26 4%
15.Other	31 2%	18 3%	12 2%	2 1%	2 1%	11 2%	16 +3% b	8 +4% b	* *0%	4 3%	12 2%

Columns Tested: a,b - a,b,c,d,e - a,b,c ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 33 (continuation)

QS7. Thinking of your household's smart speaker, which of the following functions do you personally use your smart speaker for?

Base: Where personally use smart speaker or smart display

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
Unweighted Bases	1482	464	431	253	317	857	227	190	208
Effective Weighted Sample	1032	333	299	199	211	734	187	178	200
Weighted Bases	<b>1501</b>	<b>485</b>	<b>421</b>	<b>347</b>	<b>233</b>	<b>1208</b>	<b>168</b>	<b>77</b>	<b>48</b>
1.Listen to live radio (so at the same time as the show is broadcast)	874 58%	291 60%	239 57%	205 59%	128 55%	692 57% d	116 +69% acd	43 56%	23 -48%
2.Listen to catch-up radio (so after the show was originally broadcast)	175 12%	70 +14% d	49 12%	36 10%	19 -8%	141 12%	22 13% d	9 12%	3 -7%
3.Listen to music via a streaming service - like Spotify, Apple Music or Deezer	906 60%	318 +66% cd	274 +65% cd	189 -54%	118 -51%	747 +62% b	81 -48%	45 58% b	33 +68% bc
4.Listen to a podcast	291 19%	114 +24% cd	91 22% d	56 16%	25 -11%	237 20% d	33 20%	15 20%	7 -14%
5.Listen to an audiobook	155 10%	61 12% c	43 10%	26 8%	21 9%	124 10% d	14 9%	14 +18% abd	3 -6%
6.Play an interactive audio game	74 5%	20 4%	26 6%	21 6%	8 4%	59 5%	9 5%	4 6%	2 4%
7.Get news reports	391 26%	140 29% d	118 28% d	83 24%	46 -20%	312 26%	43 26%	24 31%	12 25%
8.Get weather reports	538 36%	187 39% d	155 37%	120 35%	71 -30%	428 35% d	63 38% d	33 +43% ad	13 -27%
9.Get travel information or updates	251 17%	88 18%	66 16%	61 18%	30 13%	209 17% d	27 16% d	10 13%	4 -9%
10.Searching for information online or asking general questions	554 37%	193 40%	155 37%	123 35%	78 33%	458 +38%	55 33%	24 31%	17 36%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 33 (continuation)

QS7. Thinking of your household's smart speaker, which of the following functions do you personally use your smart speaker for?

Base: Where personally use smart speaker or smart display

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	1482	464	431	253	317	857	227	190	208
Effective Weighted Sample	1032	333	299	199	211	734	187	178	200
Weighted Bases	<b>1501</b>	<b>485</b>	<b>421</b>	<b>347</b>	<b>233</b>	<b>1208</b>	<b>168</b>	<b>77</b>	<b>48</b>
11.As an alarm, personal schedule reminder or to make a shopping list	530 35%	182 38% d	164 39% d	126 36% d	54 -23%	431 36%	58 35%	25 32%	16 34%
12.To control smart home devices, such as smart TV, heating or lighting	280 19%	124 +26% bcd	71 17%	55 16%	29 -13%	243 +20% bcd	22 -13%	10 13%	5 -10%
13.To make calls, send texts or emails (including pairing with mobile phone)	110 7%	42 9%	36 9%	20 6%	12 5%	95 8% d	11 6%	3 4%	1 -3%
14.To watch videos	60 4%	34 +7% bcd	9 -2%	10 3%	7 3%	54 +4% d	4 2%	2 3%	1 1%
15.Other	31 2%	11 2%	6 2%	9 3%	4 2%	23 2%	3 2%	1 1%	4 +8% abc

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 33 (continuation)

QS7. Thinking of your household's smart speaker, which of the following functions do you personally use your smart speaker for?

Base: Where personally use smart speaker or smart display

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
	a	b	c	d	e	f	g	h	i	a	b	a	b	
Unweighted Bases	1482	81	154	96	74	65	106	100	58	123	1182	268	963	501
Effective Weighted Sample	1032	68	135	81	64	56	94	86	48	104	832	185	685	336
Weighted Bases	<b>1501</b>	<b>104</b>	<b>227</b>	<b>143</b>	<b>104</b>	<b>87</b>	<b>158</b>	<b>134</b>	<b>73</b>	<b>178</b>	<b>1169</b>	<b>304</b>	<b>998</b>	<b>491</b>
1.Listen to live radio (so at the same time as the show is broadcast)	874 58%	51 49%	135 60%	91 64% ae	56 54%	40 -46%	97 61%	80 60%	45 61%	97 55%	688 59%	169 55%	587 59%	282 57%
2.Listen to catch-up radio (so after the show was originally broadcast)	175 12%	15 15% i	42 +19% cei	12 8%	13 12% i	6 7%	19 12% i	16 12% i	11 15% i	7 -4%	138 12%	33 11%	135 +14% b	40 -8%
3.Listen to music via a streaming service – like Spotify, Apple Music or Deezer	906 60%	56 54%	141 62%	104 +73% adeqi	60 58%	43 49%	111 +70% aeg	68 -51%	58 +79% abdegi	107 60%	708 61%	176 58%	615 62%	285 58%
4.Listen to a podcast	291 19%	28 27% efgi	67 +30% cefgi	24 17%	19 18%	10 12%	22 14%	11 -8%	28 +38% cdefgi	27 15%	229 20%	52 17%	226 +23% b	62 -13%
5.Listen to an audiobook	155 10%	17 +17% c	23 10%	8 6%	12 11%	7 8%	15 9%	20 15% c	5 7%	17 10%	116 10%	30 10%	107 11%	46 9%
6.Play an interactive audio game	74 5%	5 4%	7 3%	7 5%	10 +10% bfi	5 6%	2 1%	11 8% fi	9 +12% bfi	4 2%	61 5%	12 4%	53 5%	20 4%
7.Get news reports	391 26%	31 30%	58 26%	29 20%	23 22%	25 29%	33 21%	34 25%	29 +40% bcd	50 28%	305 26%	74 24%	267 27%	123 25%
8.Get weather reports	538 36%	43 41%	89 39%	47 33%	33 32%	30 35%	56 35%	51 38%	26 35%	53 30%	415 36%	104 34%	376 +38% b	159 -32%
9.Get travel information or updates	251 17%	17 17%	37 16%	17 12%	13 12%	15 17%	16 10%	44 +33% abcdefi	21 +29% bcd	30 17%	188 16%	55 18%	183 +18% b	65 -13%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 33 (continuation)

QS7. Thinking of your household's smart speaker, which of the following functions do you personally use your smart speaker for?

Base: Where personally use smart speaker or smart display

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Unweighted Bases	1482	81	154	96	74	65	106	100	58	123	1182	268	963	501
Effective Weighted Sample	1032	68	135	81	64	56	94	86	48	104	832	185	685	336
Weighted Bases	<b>1501</b>	<b>104</b>	<b>227</b>	<b>143</b>	<b>104</b>	<b>87</b>	<b>158</b>	<b>134</b>	<b>73</b>	<b>178</b>	<b>1169</b>	<b>304</b>	<b>998</b>	<b>491</b>
10. Searching for information online or asking general questions	554 37%	27 -26%	82 36%	40 28%	32 31%	51 +59% abcdfg	44 -28%	52 39%	44 +60% abcdfg	84 +47% acdf	418 36%	118 39%	378 38%	173 35%
11. As an alarm, personal schedule reminder or to make a shopping list	530 35%	36 34%	98 +43% di	49 34%	30 29%	34 39%	57 36%	45 34%	35 +48% di	48 -27%	409 35%	101 33%	387 +39% b	139 -28%
12. To control smart home devices, such as smart TV, heating or lighting	280 19%	23 23%	63 +28% df	27 19%	15 14%	18 21%	19 12%	28 21%	14 19%	37 21%	227 19%	44 -14%	194 19%	86 17%
13. To make calls, send texts or emails (including pairing with mobile phone)	110 7%	10 9%	12 5%	13 9%	5 5%	12 +14% bh	10 7%	16 12% h	2 3%	14 8%	92 8%	14 5%	80 8%	29 6%
14. To watch videos	60 4%	8 8%	13 6%	8 6%	5 5%	3 3%	8 5%	2 2%	2 2%	5 3%	51 4%	9 3%	39 4%	21 4%
15. Other	31 2%	3 3%	8 3%	2 2%	1 1%	0 0%	5 3%	2 2%	0 0%	2 1%	23 2%	8 3%	18 2%	13 3%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 34

QS8. Which of the following smart home technologies, if any, do you, or does anyone in your household, have in your home at the moment?

Base: All Respondents

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
1.Smart home security such as security cameras, alarms and video doorbells which can send alerts to your mobile phone, tablet or smart speaker	702 18%	342 18%	358 18%	80 17% de	132 20% de	300 +22% ade	190 -13% e	78 -9%	19 -10%	27 13%	40 -12%	311 +24% abc
2.Smart bathroom scales which work with an app to keep a record of measurements and set goals	155 4%	93 +5% b	62 -3%	10 -2%	26 4% e	82 +6% abde	38 -3%	14 -2%	2 -1%	2 -1%	7 2%	93 +7% abc
3.Smart baby monitors which you can view and talk through on your mobile phone or smart speaker	163 4%	85 4%	78 4%	19 4% e	28 4% e	78 +6% de	39 -3% e	12 -1%	2 -1%	2 -1%	3 -1%	98 +8% abc
4.Smart lighting which you can control remotely using an app on your mobile phone or smart speaker	87 2%	43 2%	44 2%	18 +4% de	26 +4% de	33 2% de	10 -1%	6 -1%	* -*%	* -*%	9 3% ab	46 +4% ab
5.Smart heating which you can control remotely using an app on your mobile phone or smart speaker	436 11%	239 +12% b	197 -10%	57 12% e	58 -9%	188 +14% bde	134 -9% e	55 -7%	5 -3%	6 -3%	22 -7% ab	234 +18% abc
6.Smart smoke alarms which send an alert to your phone	154 4%	84 4%	70 3%	23 5% de	27 4%	66 +5% de	38 -3%	19 -2%	3 1%	4 2%	12 4%	75 +6% ab
7.Smart fridge freezer	227 6%	97 5%	129 6%	29 6% de	44 6% de	114 +8% de	40 -3%	24 -3%	7 4%	4 -2%	9 -3%	106 +8% abc

Columns Tested: a, b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 34 (continuation)

QS8. Which of the following smart home technologies, if any, do you, or does anyone in your household, have in your home at the moment?

Base: All Respondents

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
8.Smart washing machine or tumble dryer	73 2%	35 2%	38 2%	8 2%	14 2%	31 2%	19 1%	11 1%	3 1%	3 1%	3 1%	44 +3%
						d						c
9.Smart plugs which allow you to control home appliances remotely so you can turn them on or off using an app	293 7%	167 +9%	126 -6%	24 -5%	49 7%	135 +10%	86 -6%	32 -4%	7 -4%	13 6%	15 -5%	153 +12%
		b			e	ade	e					abc
10.Other	20 1%	6 *%	14 1%	0 0%	4 1%	6 *%	10 1%	7 1%	0 0%	0 0%	0 0%	0 -0%
11.None of these	2740 69%	1355 69%	1383 68%	321 67%	428 -63%	845 -62%	1144 +77%	700 +82%	162 +82%	162 +80%	259 +78%	736 -57%
							abc	abcd	d	d	d	
12.Don't know	52 1%	19 1%	30 1%	15 +3%	14 +2%	15 1%	8 -1%	3 -*%	4 2%	1 *%	0 -0%	6 -*%
				cde	de	e			cd			
Not answered	3 *%	3 *%	0 0%	0 0%	0 0%	0 0%	3 +*%	3 +*%	0 0%	0 0%	0 0%	0 0%
								c				
Summary: Any	1202 30%	576 29%	623 31%	145 30%	235 +35%	497 +37%	324 -22%	146 -17%	31 -16%	41 -20%	75 -22%	541 +42%
				de	de	ade	e					abc

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 34 (continuation)

QS8. Which of the following smart home technologies, if any, do you, or does anyone in your household, have in your home at the moment?

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
1.Smart home security such as security cameras, alarms and video doorbells which can send alerts to your mobile phone, tablet or smart speaker	702 18%	254 +25% bcd	188 18% d	160 19% d	93 -9%	611 +18% bd	42 -12%	32 16% b	18 15%
2.Smart bathroom scales which work with an app to keep a record of measurements and set goals	155 4%	91 +9% bcd	30 -3% d	23 3% d	11 -1%	137 +4% d	11 3% d	7 3% d	1 -1%
3.Smart baby monitors which you can view and talk through on your mobile phone or smart speaker	163 4%	74 +7% bcd	34 3%	34 4% d	20 -2%	133 4% d	21 +6% d	8 4% d	* -1%
4.Smart lighting which you can control remotely using an app on your mobile phone or smart speaker	87 2%	34 +3% d	23 2% d	22 3% d	7 -1%	72 2%	6 2%	7 +4% abd	1 1%
5.Smart heating which you can control remotely using an app on your mobile phone or smart speaker	436 11%	195 +19% bcd	126 12% cd	76 -9% d	39 -4%	370 11%	36 10%	20 10%	11 9%
6.Smart smoke alarms which send an alert to your phone	154 4%	65 +6% bcd	38 4% d	29 3%	22 -2%	131 4% d	17 5% cd	4 2%	2 -1%
7.Smart fridge freezer	227 6%	105 +10% bcd	50 5% d	41 5%	31 -3%	194 6% d	16 4%	13 7% d	3 -2%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 34 (continuation)

QS8. Which of the following smart home technologies, if any, do you, or does anyone in your household, have in your home at the moment?

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
8.Smart washing machine or tumble dryer	73 2%	36 +4% bcd	14 1%	13 2%	8 -1%	62 2% d	8 2% d	2 1%	1 -1%
9.Smart plugs which allow you to control home appliances remotely so you can turn them on or off using an app	293 7%	136 +13% bcd	69 7% d	56 6% d	29 -3%	250 8% d	24 7% d	14 7% d	5 -4%
10.Other	20 1%	6 1%	5 *%	6 1%	3 *%	19 +1%	* *%	1 *%	0 0%
11.None of these	2740 69%	575 -56%	715 68% a	595 69% a	804 +82% abc	2249 -68%	261 72% a	140 70%	90 +75% a
12.Don't know	52 1%	15 1%	15 1%	6 1%	10 1%	46 1%	2 1%	3 2%	1 1%
Not answered	3 *%	2 *%	0 0%	0 0%	0 0%	3 *%	0 0%	0 0%	0 0%
Summary: Any	1202 30%	432 +42% bcd	328 31% d	262 30% d	168 -17%	1019 +31% d	97 27%	57 28%	28 -23%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Table 34 (continuation)

QS8. Which of the following smart home technologies, if any, do you, or does anyone in your household, have in your home at the moment?

Base: All Respondents

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
	a	b	c	d	e	f	g	h	i	a	b	a	b	
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
1.Smart home security such as security cameras, alarms and video doorbells which can send alerts to your mobile phone, tablet or smart speaker	702 18%	66 -14%	133 +24% aceg	34 -9%	68 +24% aceg	59 17% c	71 20% ac	46 15%	55 +35% abcdefghi	79 18% c	550 17%	139 20%	480 +21% b	214 -13%
2.Smart bathroom scales which work with an app to keep a record of measurements and set goals	155 4%	19 4%	33 +6% ch	8 2%	11 4%	14 4%	16 4%	17 5%	2 1%	16 4%	108 -3%	43 +6% a	109 +5% b	40 -2%
3.Smart baby monitors which you can view and talk through on your mobile phone or smart speaker	163 4%	16 3%	31 6% c	4 -1%	16 6% c	12 3%	17 5% c	10 3%	12 7% c	15 3%	118 -4%	41 +6% a	118 +5% b	43 -3%
4.Smart lighting which you can control remotely using an app on your mobile phone or smart speaker	87 2%	5 1%	24 +4% afgi	8 2%	11 4% afg	8 2%	3 1%	2 *% c	4 3%	6 1%	60 -2%	27 +4% a	64 +3% b	19 -1%
5.Smart heating which you can control remotely using an app on your mobile phone or smart speaker	436 11%	42 9%	71 13%	31 9%	33 12%	34 9%	44 12%	35 11%	26 +16% ace	55 12%	334 -10%	95 +13% a	291 +13% b	137 -8%
6.Smart smoke alarms which send an alert to your phone	154 4%	19 4% c	31 5% ci	4 -1%	19 +7% cei	9 3%	19 5% ci	15 5% c	5 3%	9 2%	117 4%	35 5%	105 +5% b	43 -3%
7.Smart fridge freezer	227 6%	29 6% c	53 +9% cfgi	6 -2%	15 5% c	23 6% c	18 5% c	15 5% c	11 7% c	24 5% c	158 -5%	64 +9% a	147 +6% b	76 -5%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



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Table 34 (continuation)

QS8. Which of the following smart home technologies, if any, do you, or does anyone in your household, have in your home at the moment?

Base: All Respondents

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
8.Smart washing machine or tumble dryer	73 2%	14 3%	20 +4%	7 2%	9 3%	3 1%	5 1%	2 1%	0 0%	3 1%	56 2%	14 2%	50 +2%	22 -1%
9.Smart plugs which allow you to control home appliances remotely so you can turn them on or off using an app	293 7%	29 6%	55 +10%	21 6%	20 7%	23 7%	32 9%	22 7%	22 +14%	25 6%	221 -7%	67 +9%	205 +9%	85 -5%
10.Other	20 1%	0 0%	8 +1%	0 0%	0 0%	1 *%	10 +3%	0 0%	0 0%	0 0%	18 1%	2 *%	10 *%	10 1%
11.None of these	2740 69%	345 72%	342 -61%	282 +78%	173 -62%	260 72%	226 -63%	227 71%	90 -56%	304 69%	2225 69%	480 67%	1435 -63%	1264 +77%
12.Don't know	52 1%	14 +3%	8 1%	6 2%	2 1%	8 2%	4 1%	3 1%	2 1%	0 -0%	50 +2%	3 -0%	32 1%	16 1%
Not answered	3 *%	0 0%	1 *%	0 0%	2 +1%	0 0%	0 0%	0 0%	0 0%	0 0%	3 *%	0 0%	0 -0%	1 *%
Summary: Any	1202 30%	120 -25%	208 +37%	72 -20%	102 +37%	92 26%	130 +36%	90 28%	69 +43%	136 31%	943 -29%	230 32%	819 +36%	370 -22%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 35

**QV1. Does anyone in your household have a car, and if so, do you use it as a driver or passenger?**

Base: All Respondents

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
Yes - and I use it as a driver or passenger	2918 73%	1506 +77%	1406 -69%	260 -54%	439 -65%	1071 +79%	1147 +78%	616 72%	79 -40%	109 -54%	227 -68%	1108 +86%
		b			a	abe	abe	ab		a	ab	abc
Yes - but I don't use it as a driver or passenger	118 3%	46 -2%	71 +4%	36 +7%	23 3%	26 -2%	34 -2%	22 3%	7 4%	5 2%	7 2%	20 -2%
			a	bcde	c				d			
Summary: Any	3036 76%	1552 +79%	1477 -73%	295 -61%	462 -68%	1096 +81%	1181 +80%	638 75%	86 -44%	114 -56%	234 -70%	1127 +88%
		b			a	abe	abe	ab		a	ab	abc
No	961 24%	401 -21%	559 +27%	185 +39%	216 +32%	261 -19%	298 -20%	214 25%	112 +56%	89 +44%	99 +30%	156 -12%
			a	bcde	cde			cd	bcd	cd	d	

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 35 (continuation)

QV1. Does anyone in your household have a car, and if so, do you use it as a driver or passenger?

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
Yes - and I use it as a driver or passenger	2918 73%	904 +88% bcd	780 74% d	676 +78% bd	517 -53%	2401 -72%	286 +79% acd	143 72%	88 74%
Yes - but I don't use it as a driver or passenger	118 3%	17 -2%	47 +4% ac	12 -1%	39 +4% ac	93 3%	10 3%	12 +6% abd	4 3%
Summary: Any	3036 76%	921 +90% bcd	827 78% d	688 +80% d	556 -57%	2493 -75%	295 +82% ad	156 78%	92 77%
No	961 24%	103 -10%	232 22% a	176 -20% a	427 +43% abc	824 +25% b	64 -18%	44 22%	28 23% b

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 35 (continuation)

QV1. Does anyone in your household have a car, and if so, do you use it as a driver or passenger?

Base: All Respondents

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
Yes - and I use it as a driver or passenger	2918 73%	247 -51%	475 +85% aceghi	276 77% ai	224 +80% aeghi	249 69% a	291 +81% aeghi	226 71% a	111 69% a	301 -68% a	2232 -69%	647 +91% a	1848 +81% b	1039 -63%
Yes - but I don't use it as a driver or passenger	118 3%	16 3%	13 2%	5 1%	12 4% i	12 3%	10 3%	7 2%	11 +7% bcgi	5 -1%	104 +3% b	12 -2%	53 -2%	62 +4% a
Summary: Any	3036 76%	263 -55%	488 +87% aceghi	282 78% ai	236 +84% aegi	261 73% a	302 +84% aegi	234 73% a	122 76% a	306 -70% a	2337 -73%	659 +93% a	1902 +83% b	1101 -67%
No	961 24%	217 +45% bcdefghi	72 -13%	78 22% b	44 -16%	98 27% bdf	58 -16%	86 27% bdf	38 24% b	134 +30% bcdf	884 +27% b	53 -7%	384 -17%	549 +33% a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 36

QV2. Does any car used by someone in your household have any of these features?

Base: Where has car and use it as a driver or passenger

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Unweighted Bases	2874	1453	1413	214	393	995	1271	689	74	126	267	1093
Effective Weighted Sample	2038	1047	987	160	290	716	885	465	53	80	172	767
Weighted Bases	<b>2918</b>	<b>1506</b>	<b>1406</b>	<b>260</b>	<b>439</b>	<b>1071</b>	<b>1147</b>	<b>616</b>	<b>79</b>	<b>109</b>	<b>227</b>	<b>1108</b>
A DAB digital radio	1808 62%	943 63%	862 61%	135 -52%	287 65%	703 +66%	682 -59%	325 -53%	34 -43%	54 -49%	120 -53%	764 +69%
					ade	ade	ae					abc
The ability to make and receive calls 'hands free' on a mobile phone via the car's dashboard	1638 56%	843 56%	792 56%	117 -45%	265 60%	674 +63%	582 -51%	264 -43%	32 -40%	48 -44%	97 -43%	760 +69%
					ade	ade	e					abc
An in-built 'infotainment system' with a touchscreen	946 32%	536 +36%	408 -29%	65 -25%	147 34%	400 +37%	334 -29%	136 -22%	13 -16%	21 -19%	47 -21%	427 +39%
		b			ae	ade	e					abc
Automated driving features such as adaptive cruise control, collision avoidance, assisted parking or lane centring	931 32%	498 33%	431 31%	62 -24%	138 31%	371 +35%	359 31%	171 -28%	19 24%	29 27%	50 -22%	449 +41%
					a	ae	a					abc
The ability to stream music and other audio content from a phone via the car's dashboard (e.g. Apple Carplay, Andriod Auto)	974 33%	509 34%	464 33%	97 37%	161 37%	407 +38%	310 -27%	128 -21%	20 25%	28 26%	61 -27%	498 +45%
				de	de	de	e					abc
The ability to stream other apps (e.g. navigation) by connecting your phone to the car's dashboard	723 25%	401 +27%	322 -23%	47 -18%	121 28%	306 +29%	250 -22%	94 -15%	13 16%	13 -12%	41 -18%	388 +35%
		b			ade	ade	e					abc
In-built Wi-Fi 'hotspot' - so you and others can use the car's own data connection to go online	422 14%	246 +16%	175 -12%	32 12%	63 14%	185 +17%	141 -12%	64 -10%	9 11%	10 9%	18 -8%	213 +19%
		b				de						bc

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



**2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)**

Table 36 (continuation)

**QV2. Does any car used by someone in your household have any of these features?**

Base: Where has car and use it as a driver or passenger

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	2874	1453	1413	214	393	995	1271	689	74	126	267	1093
Effective Weighted Sample	2038	1047	987	160	290	716	885	465	53	80	172	767
Weighted Bases	<b>2918</b>	<b>1506</b>	<b>1406</b>	<b>260</b>	<b>439</b>	<b>1071</b>	<b>1147</b>	<b>616</b>	<b>79</b>	<b>109</b>	<b>227</b>	<b>1108</b>
Remote monitoring of the car using a smartphone – for example enabling you to lock or unlock the car, check fuel levels, monitor the car’s performance, identify faults or remind you where you parked	378 13%	210 14%	168 12%	27 11%	59 13% e	162 +15% de	129 -11% e	44 -7%	3 -4%	15 14% ac	15 -7%	178 +16% ac
A dash cam (dashboard camera) mounted on the car windscreen to record the road ahead	557 19%	321 +21% b	236 -17%	57 22% de	86 20% de	238 +22% de	175 -15%	81 -13%	12 16%	23 21%	30 -13%	222 20% c
Built-in satellite navigation with a screen in the car’s dashboard	1220 42%	659 +44% b	560 -40%	75 -29%	173 39% a	518 +48% abde	454 -40% a	219 -35%	20 -25%	25 -23%	76 -34% b	556 +50% abc
Voice assistant for e.g. making calls, playing music or navigation	690 24%	374 25%	316 22%	47 -18%	112 25% ae	288 +27% ade	244 -21%	109 -18%	13 17%	17 -16%	41 -18%	338 +30% abc
Summary: Any	2320 80%	1219 +81%	1097 78%	198 76% e	373 +85% ade	912 +85% ade	836 -73% e	406 -66%	54 -68%	75 -69%	163 -72%	973 +88% abc
None of these	533 18%	261 17%	271 19%	43 17%	60 -14%	139 -13%	291 +25% abc	198 +32% abcd	24 +31% d	32 +29% d	62 +27% d	127 -11%
Don’t know	65 2%	26 2%	38 3%	18 +7% bcde	7 2%	20 2%	20 2%	12 2%	* 1%	2 2%	2 1%	8 -1%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 36 (continuation)

QV2. Does any car used by someone in your household have any of these features?

Base: Where has car and use it as a driver or passenger

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	2874	864	781	488	691	1766	375	352	381
Effective Weighted Sample	2038	634	554	388	478	1505	308	329	366
Weighted Bases	<b>2918</b>	<b>904</b>	<b>780</b>	<b>676</b>	<b>517</b>	<b>2401</b>	<b>286</b>	<b>143</b>	<b>88</b>
A DAB digital radio	1808 62%	616 +68% bcd	484 62% d	406 60% d	280 -54%	1460 -61%	204 +71% acd	92 64%	52 59%
The ability to make and receive calls ` hands free` on a mobile phone via the car` s dashboard	1638 56%	613 +68% bcd	457 59% cd	328 -49%	222 -43%	1337 56% d	180 +63% acd	79 55% d	42 -48%
An in-built ` infotainment system` with a touchscreen	946 32%	364 +40% bcd	245 31% d	218 32% d	111 -22%	775 32% d	109 +38% acd	41 29% d	20 -23%
Automated driving features such as adaptive cruise control, collision avoidance, assisted parking or lane centring	931 32%	385 +43% bcd	231 30% d	199 29% d	106 -21%	744 -31%	107 +37% a	49 34%	30 34%
The ability to stream music and other audio content from a phone via the car` s dashboard (e.g. Apple Carplay, Andriod Auto)	974 33%	405 +45% bcd	244 31% d	203 30% d	112 -22%	770 -32%	124 +43% ad	53 37%	27 31%
The ability to stream other apps (e.g. navigation) by connecting your phone to the car` s dashboard	723 25%	319 +35% bcd	168 -22% d	151 22% d	75 -15%	581 24%	82 29%	35 24%	25 28%
In-built Wi-Fi ` hotspot` - so you and others can use the car` s own data connection to go online	422 14%	188 +21% bcd	82 -11%	99 15% bd	50 -10%	333 -14%	43 15%	15 -10%	31 +35% abc

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 36 (continuation)

**QV2. Does any car used by someone in your household have any of these features?**

Base: Where has car and use it as a driver or passenger

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
Unweighted Bases	2874	864	781	488	691	1766	375	352	381
Effective Weighted Sample	2038	634	554	388	478	1505	308	329	366
Weighted Bases	<b>2918</b>	<b>904</b>	<b>780</b>	<b>676</b>	<b>517</b>	<b>2401</b>	<b>286</b>	<b>143</b>	<b>88</b>
Remote monitoring of the car using a smartphone – for example enabling you to lock or unlock the car, check fuel levels, monitor the car’s performance, identify faults or remind you where you parked	378 13%	177 +20% bcd	78 -10%	79 12% d	43 -8%	304 13%	40 14%	15 11%	19 +21% abc
A dash cam (dashboard camera) mounted on the car windscreen to record the road ahead	557 19%	192 21% bd	133 17%	159 +23% bd	70 -14%	476 +20% bc	42 -15%	21 -15%	18 20%
Built-in satellite navigation with a screen in the car’s dashboard	1220 42%	480 +53% bcd	300 -39% d	262 39% d	160 -31%	1015 42% d	112 39%	61 42%	32 -36%
Voice assistant for e.g. making calls, playing music or navigation	690 24%	287 +32% bcd	165 21% d	166 25% d	64 -12%	570 24% d	74 26% d	31 21%	16 -18%
Summary: Any	2320 80%	780 +86% bcd	618 79% d	533 79% d	359 -69%	1900 79% d	241 +84% ad	115 80% d	64 -72%
None of these	533 18%	103 -11%	144 18% a	138 20% a	142 +27% abc	447 19% b	39 -14%	24 16%	23 +27% abc
Don’t know	65 2%	20 2%	18 2% c	5 -1%	17 +3% c	54 2%	5 2%	5 3% d	1 1%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 36 (continuation)

QV2. Does any car used by someone in your household have any of these features?

Base: Where has car and use it as a driver or passenger

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Unweighted Bases	2874	205	339	192	161	183	212	164	87	223	2237	581	1755	1080
Effective Weighted Sample	2038	178	296	166	137	157	183	137	71	184	1619	397	1277	736
Weighted Bases	<b>2918</b>	<b>247</b>	<b>475</b>	<b>276</b>	<b>224</b>	<b>249</b>	<b>291</b>	<b>226</b>	<b>111</b>	<b>301</b>	<b>2232</b>	<b>647</b>	<b>1848</b>	<b>1039</b>
A DAB digital radio	1808 62%	117 -47%	258 -54%	167 60% a	132 59% a	171 +69% ab	182 62% a	152 67% ab	78 70% ab	203 68% ab	1347 -60%	437 +68% a	1202 +65% b	592 -57%
The ability to make and receive calls 'hands free' on a mobile phone via the car's dashboard	1638 56%	126 51%	262 55%	140 51%	128 57%	139 56%	187 +64% abcg	111 49%	74 66% acg	170 57%	1219 -55%	398 +61% a	1120 +61% b	505 -49%
An in-built 'infotainment system' with a touchscreen	946 32%	87 35% c	158 33% c	53 -19%	69 31% c	69 28%	109 37% ce	74 33% c	51 +46% bcdeg	106 35% c	722 32%	213 33%	661 +36% b	278 -27%
Automated driving features such as adaptive cruise control, collision avoidance, assisted parking or lane centring	931 32%	69 28%	120 -25%	72 26%	75 33% e	59 -24%	127 +44% abcdegi	75 33%	56 +50% abcdegi	91 30%	696 31%	221 34%	609 33%	313 30%
The ability to stream music and other audio content from a phone via the car's dashboard (e.g. Apple Carplay, Andriod Auto)	974 33%	75 31%	136 -29%	71 -26%	65 29%	83 33%	120 +41% abcdi	76 33%	62 +56% abcdefgi	82 -27%	743 33%	214 33%	690 +37% b	278 -27%
The ability to stream other apps (e.g. navigation) by connecting your phone to the car's dashboard	723 25%	52 21%	103 22%	53 19%	46 21%	65 26%	91 +31% abcd	56 25%	46 +42% abcdegi	69 23%	537 24%	175 27%	509 +28% b	207 -20%
In-built Wi-Fi 'hotspot' - so you and others can use the car's own data connection to go online	422 14%	30 12% c	76 16% cdi	13 -5%	18 -8%	29 12% c	65 +22% acdei	43 19% cdi	28 +26% abcdei	30 -10% c	312 14%	106 16%	287 +16% b	130 -13%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 36 (continuation)

QV2. Does any car used by someone in your household have any of these features?

Base: Where has car and use it as a driver or passenger

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
	a	b	c	d	e	f	g	h	i	a	b	a	b	
Unweighted Bases	2874	205	339	192	161	183	212	164	87	223	2237	581	1755	1080
Effective Weighted Sample	2038	178	296	166	137	157	183	137	71	184	1619	397	1277	736
Weighted Bases	<b>2918</b>	<b>247</b>	<b>475</b>	<b>276</b>	<b>224</b>	<b>249</b>	<b>291</b>	<b>226</b>	<b>111</b>	<b>301</b>	<b>2232</b>	<b>647</b>	<b>1848</b>	<b>1039</b>
Remote monitoring of the car using a smartphone – for example enabling you to lock or unlock the car, check fuel levels, monitor the car’s performance, identify faults or remind you where you parked	378 13%	28 12%	61 13% c	17 -6%	21 9%	26 10%	58 +20% abcdei	36 16% ci	33 +30% abcdegi	24 -8%	279 13%	94 15%	267 +14% b	106 -10%
A dash cam (dashboard camera) mounted on the car windscreen to record the road ahead	557 19%	38 15%	96 20% i	39 14%	47 21% i	41 16%	63 22% i	67 +29% abcei	46 +42% abcdefi	39 -13%	428 19%	121 19%	368 20%	183 18%
Built-in satellite navigation with a screen in the car’s dashboard	1220 42%	97 39%	190 40%	88 -32%	97 43% c	134 +54% abcdfi	119 41%	103 45% c	60 +54% abcf	126 42% c	926 41%	281 43%	834 +45% b	372 -36%
Voice assistant for e.g. making calls, playing music or navigation	690 24%	62 25% c	95 20%	45 -16%	47 21%	62 25% c	82 28% bc	51 23%	53 +48% abcdefgi	73 24% c	526 24%	155 24%	496 +27% b	192 -18%
Summary: Any	2320 80%	188 76%	356 -75%	214 78%	172 77%	203 81%	243 84% b	190 84% b	88 79%	245 81%	1755 -79%	529 82%	1554 +84% b	742 -71%
None of these	533 18%	36 14%	116 +24% aefg	59 21%	44 20%	40 16%	43 15%	34 15%	22 20%	53 18%	420 19%	110 17%	261 -14%	268 +26% a
Don’t know	65 2%	23 +9% bcdefghi	3 -1%	3 1%	8 3% b	7 3%	5 2%	2 1%	1 1%	3 1%	57 +3% b	7 -1%	34 2%	29 3%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

**Summary: QD4. To what extent do(es) the child(ren) in your household have access at home to appropriate devices based on their schooling requirement?**

Base: Where has children in the household aged 4 to 18

	Total	All the time	Some of the time	Rarely	Never	Not applicable - my child is not at school	Summary: Ever
Child 1	973	525 54%	317 33%	59 6%	42 4%	30 3%	901 93%
Child 2	506	259 51%	180 36%	37 7%	18 4%	11 2%	477 94%
Child 3	134	63 47%	42 31%	15 11%	10 7%	5 4%	120 89%
Child 4	25	10 39%	7 28%	2 9%	6 24%	0 0%	19 76%
Child 5	3	3 93%	0 0%	0 0%	* 7%	0 0%	3 93%

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Table 38

QD4. To what extent do(es) the child(ren) in your household have access at home to appropriate devices based on their schooling requirement? - Child 1

Base: Where has children in the household aged 4 to 18

Column	Gender			Age Group				Household Income		Social Group			
	Total	Man	Woman	16-24	25-34	35-54	55+	15.6k-25.99K	26K+	AB	C1	C2	DE
		a	b	a	b	c	d	a	b	a	b	c	d
Unweighted Bases	919	363	550	108	175	566	70	92	363	247	262	154	243
Effective Weighted Sample	660	264	393	80	129	404	50	62	260	186	191	120	175
Weighted Bases	<b>973</b>	<b>392</b>	<b>575</b>	<b>127</b>	<b>201</b>	<b>583</b>	<b>62</b>	<b>87</b>	<b>374</b>	<b>271</b>	<b>281</b>	<b>220</b>	<b>190</b>
All the time	525 54%	197 50%	326 57%	77 61%	73 -37%	338 +58%	36 59%	46 53%	215 57%	143 53%	146 52%	117 53%	110 58%
Some of the time	317 33%	133 34%	182 32%	31 -24%	92 +46%	173 -30%	21 34%	29 33%	121 32%	95 35%	97 35%	64 29%	59 31%
Rarely	59 6%	24 6%	34 6%	8 7%	15 8%	34 6%	2 2%	7 8%	18 5%	12 4%	19 7%	17 8%	11 6%
Never	42 4%	24 +6%	18 -3%	5 4%	7 3%	30 5%	* *%	4 5%	12 3%	11 4%	8 3%	13 6%	8 4%
Not applicable - my child is not at school	30 3%	15 4%	15 3%	6 4%	13 +7%	9 -1%	2 4%	* 1%	9 2%	9 3%	11 4%	8 4%	3 1%
Summary: Ever	901 93%	354 -90%	542 +94%	116 92%	181 90%	545 93%	59 96%	82 94%	354 95%	251 93%	262 93%	199 90%	179 94%

Columns Tested: a,b - a,b,c,d - a,b - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 38 (continuation)

**QD4. To what extent do(es) the child(ren) in your household have access at home to appropriate devices based on their schooling requirement? - Child 1**

Base: Where has children in the household aged 4 to 18

Column	Nation					England Regions						Urbanity	
	Total	England	Scotland	Wales	NI	London	South East	West Midlands	East of England	Yorkshire & Humber	North West	Urban	Rural
Unweighted Bases	919	590	99	115	115	101	104	61	80	59	69	761	121
Effective Weighted Sample	660	506	83	107	111	86	91	54	67	51	59	556	81
Weighted Bases	<b>973</b>	<b>822</b>	<b>75</b>	<b>47</b>	<b>28</b>	<b>134</b>	<b>148</b>	<b>79</b>	<b>100</b>	<b>84</b>	<b>108</b>	<b>812</b>	<b>132</b>
All the time	525 54%	426 -52%	56 +74% ac	25 53%	19 +66% a	45 -33%	67 -45%	30 -39%	75 +75% abcf	52 62% abc	52 48%	431 53%	76 58%
Some of the time	317 33%	278 +34% bd	15 -20%	18 38% bd	6 -21%	60 +45% de	67 +45% de	29 36% d	19 -19%	21 25%	43 39% d	271 33%	42 32%
Rarely	59 6%	52 6%	3 4%	2 4%	2 8%	17 +13% bd	6 4%	3 4%	1 -1%	6 7% d	6 6%	49 6%	7 5%
Never	42 4%	39 +5%	1 1%	1 2%	1 5%	6 4%	8 6%	4 5%	4 4%	4 4%	5 4%	35 4%	6 4%
Not applicable - my child is not at school	30 3%	28 3%	1 1%	1 3%	* 1%	7 5% b	0 -0%	13 +16% abdef	1 1%	2 2%	3 3%	26 3%	1 1%
Summary: Ever	901 93%	756 -92%	74 +98% a	45 96%	27 95%	122 91% c	139 94% c	62 -79%	94 95% c	78 93% c	101 93% c	751 92%	125 95%

Columns Tested: a,b,c,d - a,b,c,d,e,f - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

**2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)**

Table 38 (continuation)

**QD4. To what extent do(es) the child(ren) in your household have access at home to appropriate devices based on their schooling requirement? - Child 1**

Base: Where has children in the household aged 4 to 18

Column	Total	Working Status	
		Working a	Not working b
Unweighted Bases	919	645	259
Effective Weighted Sample	660	472	179
Weighted Bases	<b>973</b>	<b>692</b>	<b>267</b>
All the time	525 54%	368 53%	151 57%
Some of the time	317 33%	232 34%	82 31%
Rarely	59 6%	37 5%	21 8%
Never	42 4%	35 5%	6 2%
Not applicable - my child is not at school	30 3%	20 3%	6 2%
Summary: Ever	901 93%	637 92%	254 95%

Columns Tested: a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 39

QD4. To what extent do(es) the child(ren) in your household have access at home to appropriate devices based on their schooling requirement? - Child 2

Base: Where has children in the household aged 4 to 18

Column	Gender			Age Group		Household Income	Social Group				Nation		
	Total	Man	Woman	25-34	35-54	26K+	AB	C1	C2	DE	England	Wales	NI
		a	b	a	b		a	b	c	d	a	b	c
Unweighted Bases	473	202	268	78	323	194	138	138	77	115	306	60	67
Effective Weighted Sample	339	146	190	58	229	138	101	101	61	84	264	56	65
Weighted Bases	<b>506</b>	<b>214</b>	<b>288</b>	<b>92</b>	<b>337</b>	<b>205</b>	<b>147</b>	<b>146</b>	<b>117</b>	<b>93</b>	<b>433</b>	<b>24</b>	<b>17</b>
All the time	259	108	150	37	174	110	73	71	65	47	214	13	11
	51%	50%	52%	-40%	51%	54%	49%	49%	56%	51%	-49%	55%	+67%
													a
Some of the time	180	87	91	30	126	74	59	54	32	35	157	10	4
	36%	41%	-31%	33%	37%	36%	40%	37%	27%	37%	36%	40%	-22%
		b									c	c	
Rarely	37	10	27	10	26	14	12	11	11	3	36	1	1
	7%	5%	9%	11%	8%	7%	8%	8%	9%	3%	+8%	3%	5%
Never	18	3	15	9	8	5	1	5	5	7	17	1	1
	4%	-1%	+5%	+10%	-2%	3%	-1%	4%	5%	+7%	4%	3%	3%
			a	b						a			
Not applicable - my child is not at school	11	6	5	5	4	2	2	5	4	1	10	0	1
	2%	3%	2%	+6%	1%	1%	1%	3%	3%	1%	2%	0%	3%
				b									
Summary: Ever	477	206	268	78	325	198	144	136	108	85	407	24	16
	94%	96%	93%	-84%	+96%	97%	+98%	93%	92%	92%	94%	97%	94%
					a		cd						

Columns Tested: a,b - a,b - a,b,c,d - a,b,c ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 39 (continuation)

QD4. To what extent do(es) the child(ren) in your household have access at home to appropriate devices based on their schooling requirement? - Child 2

Base: Where has children in the household aged 4 to 18

Column	England Regions			Urbanity		Working Status	
	Total	London	South East	Urban	Rural	Working	Not working
		a	b	a	b	a	b
Unweighted Bases	473	57	59	387	66	328	138
Effective Weighted Sample	339	49	51	283	43	238	97
Weighted Bases	<b>506</b>	<b>79</b>	<b>82</b>	<b>417</b>	<b>73</b>	<b>357</b>	<b>145</b>
All the time	259 51%	23 -30%	35 42%	211 51%	39 53%	181 51%	76 52%
Some of the time	180 36%	36 46%	39 +47%	151 36%	26 35%	125 35%	54 37%
Rarely	37 7%	16 +20%	5 6%	29 7%	8 11%	30 8%	7 5%
Never	18 4%	1 1%	3 4%	18 4%	* *0%	14 4%	4 3%
Not applicable - my child is not at school	11 2%	2 3%	0 0%	8 2%	* *0%	6 2%	3 2%
Summary: Ever	477 94%	76 96%	79 96%	391 94%	72 99%	337 94%	137 95%

Columns Tested: a,b - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



**QD4. To what extent do(es) the child(ren) in your household have access at home to appropriate devices based on their schooling requirement? - Child 3**

Base: Where has children in the household aged 4 to 18

Column	Gender		Age Group	Nation	Urbanity	Working Status	
	Total	Woman	35-54	England	Urban	Working	Not working
						a	b
Unweighted Bases	124	75	85	82	93	72	51
Effective Weighted Sample	85	53	57	69	65	50	35
Weighted Bases	<b>134</b>	<b>84</b>	<b>89</b>	<b>119</b>	<b>99</b>	<b>78</b>	<b>56</b>
All the time	63 47%	38 45%	44 49%	56 47%	44 45%	35 45%	28 50%
Some of the time	42 31%	22 26%	22 -24%	38 32%	31 32%	28 36%	14 24%
Rarely	15 11%	11 13%	10 12%	13 11%	9 9%	7 9%	7 13%
Never	10 7%	8 10%	9 10%	9 8%	9 9%	6 7%	4 7%
Not applicable - my child is not at school	5 4%	5 5%	5 5%	3 -2%	5 5%	2 2%	3 5%
Summary: Ever	120 89%	71 -85%	76 -85%	106 90%	85 86%	70 90%	49 88%

Columns Tested: a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

**QD4. To what extent do(es) the child(ren) in your household have access at home to appropriate devices based on their schooling requirement? - Child 4**

Base: Where has children in the household aged 4 to 18

	<b>Total</b>
Unweighted Bases	23
Effective Weighted Sample	14
Weighted Bases	<b>25</b>
All the time	10 39%
Some of the time	7 28%
Rarely	2 9%
Never	6 24%
Summary: Ever	19 76%

Columns Tested: ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

**QD4. To what extent do(es) the child(ren) in your household have access at home to appropriate devices based on their schooling requirement? - Child 5**

Base: Where has children in the household aged 4 to 18

	<b>Total</b>
Unweighted Bases	4
Effective Weighted Sample	2
Weighted Bases	<b>3</b>
All the time	3 93%
Never	* 7%
Summary: Ever	3 93%

Columns Tested: ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 43

QL1. Is there a landline phone in your home, and if there is, what can it be used for?

Base: All Respondents

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
Yes - can use to make and receive calls	1920 48%	930 48%	988 49%	127 -26%	131 -19%	553 -41%	1108 +75%	697 +82%	68 -34%	94 46%	166 50%	607 47%
Yes - can receive but not make calls/ incoming only	167 4%	72 4%	94 5%	17 4%	30 4%	61 4%	59 4%	29 3%	5 2%	11 6%	15 4%	72 +6%
Yes, but line not working properly/ needs to be repaired	82 2%	27 -1%	55 +3%	8 2%	16 2%	43 +3%	15 -1%	3 -*%	4 2%	4 2%	6 2%	30 2%
Summary: Yes	2169 54%	1029 53%	1137 +56%	152 -32%	177 -26%	656 -48%	1182 +80%	729 +86%	76 -38%	110 54%	186 56%	710 55%
No, do not have landline phone	1779 45%	895 46%	879 43%	316 +66%	485 +72%	686 +51%	290 -20%	120 -14%	118 +60%	93 46%	147 44%	569 44%
Don't know	46 1%	26 1%	19 1%	11 +2%	15 +2%	15 1%	4 -*%	0 -0%	3 2%	0 0%	0 -0%	5 -*%
Not answered	2 *%	2 *%	0 0%	0 0%	0 0%	0 0%	2 +*%	2 +*%	0 0%	0 0%	0 0%	0 0%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 43 (continuation)

QL1. Is there a landline phone in your home, and if there is, what can it be used for?

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
Yes – can use to make and receive calls	1920 48%	538 +53% bc	479 -45%	382 -44%	492 50% bc	1552 -47%	192 +53% a	118 +59% ad	58 48%
Yes – can receive but not make calls/ incoming only	167 4%	48 5%	49 5%	39 4%	31 -3%	134 4% d	24 +7% acd	7 3%	2 -2%
Yes, but line not working properly/ needs to be repaired	82 2%	28 3% d	17 2%	20 2%	14 1%	61 -2%	12 +3% a	3 2%	6 +5% ac
Summary: Yes	2169 54%	615 +60% bcd	546 -52%	440 51%	537 55%	1746 -53%	229 +64% ad	128 +64% ad	66 55%
No, do not have landline phone	1779 45%	398 -39%	501 +47% a	411 48% a	435 44% a	1525 +46% bc	130 -36%	71 -35%	54 45% bc
Don't know	46 1%	11 1%	12 1%	10 1%	11 1%	43 +1% d	2 *%	1 1%	0 -0%
Not answered	2 *%	0 0%	0 0%	2 +*%	0 0%	2 *%	0 0%	0 0%	0 0%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 43 (continuation)

QL1. Is there a landline phone in your home, and if there is, what can it be used for?

Base: All Respondents

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
	a	b	c	d	e	f	g	h	i	a	b	a	b	
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
Yes – can use to make and receive calls	1920 48%	217 45%	296 +53%	144 -40%	131 47%	183 51%	215 +60%	114 -36%	58 -36%	193 44%	1442 -45%	455 +64%	930 -41%	970 +59%
		g	acghi		g	cgh	acdeg			g		a		a
Yes – can receive but not make calls/ incoming only	167 4%	15 3%	52 +9%	16 4%	5 2%	1 -*%	16 4%	11 3%	15 +9%	4 -1%	132 4%	33 5%	87 4%	78 5%
		ei	acdefgi	ei			ei	ei	ade	gi				
Yes, but line not working properly/ needs to be repaired	82 2%	4 1%	8 1%	15 +4%	0 -0%	5 1%	9 3%	7 2%	3 2%	10 2%	65 2%	15 2%	56 +2%	23 -1%
				abd			d	d	d	d			b	
Summary: Yes	2169 54%	235 -49%	356 +64%	176 49%	136 49%	190 53%	240 +67%	132 -41%	75 47%	206 -47%	1640 -51%	503 +71%	1073 -47%	1072 +65%
			acdeg			g	acdeg					a		a
No, do not have landline phone	1779 45%	232 48%	196 -35%	182 +51%	137 49%	164 46%	118 -33%	183 +57%	79 49%	233 +53%	1539 +48%	202 -28%	1187 +52%	563 -34%
		bf		bf	bf	bf		abef	bf	bf	b		b	
Don't know	46 1%	12 +3%	7 1%	2 1%	7 2%	3 1%	2 1%	4 1%	6 +3%	0 -0%	42 1%	5 1%	26 1%	14 1%
		i	i		i			i	cfi					
Not answered	2 *%	0 0%	0 0%	0 0%	0 0%	2 +1%	0 0%	0 0%	0 0%	0 0%	0 -0%	2 +*%	0 0%	2 *%
											a			

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 44

QL2. How often do you use this landline phone handset at home yourself to make calls?

Base: Where have a landline that can be used to make calls

Column	Total	Gender		Age Group					Household Income			
		Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Unweighted Bases	2007	951	1054	111	112	513	1270	813	73	121	207	613
Effective Weighted Sample	1409	677	731	83	86	374	873	547	46	75	136	432
Weighted Bases	<b>1920</b>	<b>930</b>	<b>988</b>	<b>127</b>	<b>131</b>	<b>553</b>	<b>1108</b>	<b>697</b>	<b>68</b>	<b>94</b>	<b>166</b>	<b>607</b>
I use the landline phone to make all my calls	601 31%	263 -28%	339 +34% a	26 -21%	20 -15%	124 -23%	431 +39% abc	317 +45% abcd	23 34% d	39 +42% cd	41 -25%	131 -22%
I often use the landline phone to make calls	251 13%	127 14%	124 13%	11 9%	8 -6%	31 -6%	200 +18% abc	140 +20% abc	5 7%	20 +21% ad	29 +18% a	78 13%
I occasionally use the landline phone to make calls	598 31%	290 31%	306 31%	29 23%	41 31%	204 +37% ade	324 -29% e	176 -25%	20 29%	22 23%	56 34% b	190 31%
Never	465 24%	250 +27% b	215 -22%	59 +46% cde	63 +48% cde	193 +35% de	150 -14% e	62 -9%	21 30% b	13 -14%	39 24% b	207 +34% bc
Don' t know	5 *%	1 *%	4 *%	2 +1% c	0 0%	0 0%	3 *%	2 *%	0 0%	0 0%	0 0%	2 *%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 44 (continuation)

QL2. How often do you use this landline phone handset at home yourself to make calls?

Base: Where have a landline that can be used to make calls

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	2007	531	482	288	673	1199	263	290	255
Effective Weighted Sample	1409	389	343	227	460	1011	216	271	245
Weighted Bases	<b>1920</b>	<b>538</b>	<b>479</b>	<b>382</b>	<b>492</b>	<b>1552</b>	<b>192</b>	<b>118</b>	<b>58</b>
I use the landline phone to make all my calls	601 31%	158 29%	124 -26%	106 28%	209 +42% abc	490 32% c	55 29% c	22 -18%	35 +60% abc
I often use the landline phone to make calls	251 13%	59 11%	58 12%	56 15%	73 15% a	201 13% d	29 15% d	17 14% d	4 -7%
I occasionally use the landline phone to make calls	598 31%	177 33% d	156 33% d	124 32%	129 -26%	490 32% d	50 26%	46 +39% abd	11 -20%
Never	465 24%	142 26% d	139 +29% d	94 25% d	81 -17%	367 24% d	58 +30% ad	33 28% d	7 -13%
Don' t know	5 *0%	2 *0%	2 *0%	1 *0%	* *0%	5 *0%	0 0%	* *0%	* *0%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



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Table 44 (continuation)

QL2. How often do you use this landline phone handset at home yourself to make calls?

Base: Where have a landline that can be used to make calls

Column	England Regions									Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North West	Urban	Rural	Working	Not working
Unweighted Bases	2007	178	220	106	102	134	158	90	163	1541	440	899	1086
Effective Weighted Sample	1409	154	190	90	86	115	134	73	133	1103	295	666	728
Weighted Bases	<b>1920</b>	<b>217</b>	<b>296</b>	<b>144</b>	<b>131</b>	<b>183</b>	<b>215</b>	<b>114</b>	<b>193</b>	<b>1442</b>	<b>455</b>	<b>930</b>	<b>970</b>
I use the landline phone to make all my calls	601 31%	115 +53% bcdefgh	90 30% e	42 29% e	34 26%	32 -17%	87 +40% bdegh	32 28%	48 25%	444 31%	157 35%	209 -22%	383 +39% a
I often use the landline phone to make calls	251 13%	13 -6%	34 12% a	23 16% a	16 12%	31 17% a	27 13% a	13 11%	32 17% a	184 13%	63 14%	78 -8%	172 +18% a
I occasionally use the landline phone to make calls	598 31%	49 -23%	112 +38% af	41 28%	64 +49% acfh	68 37% af	42 -20%	40 35% af	55 29%	441 31%	148 32%	332 +36% b	262 -27%
Never	465 24%	40 18%	58 19%	36 25% d	16 -12%	52 29% abd	59 27% d	30 26% d	57 30% abd	368 +25% b	88 -19%	309 +33% b	151 -16%
Don't know	5 *%	0 0%	2 1%	1 1%	1 1%	0 0%	0 0%	0 0%	0 0%	5 *%	0 0%	3 *%	2 *%

Columns Tested: a,b,c,d,e,f,g,h - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 45

QL3. Which of these is your main supplier for your landline?

Base: Where have a landline

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Unweighted Bases	2254	1053	1198	131	154	610	1358	854	82	141	235	711
Effective Weighted Sample	1583	750	831	98	120	442	933	573	53	89	155	503
Weighted Bases	<b>2169</b>	<b>1029</b>	<b>1137</b>	<b>152</b>	<b>177</b>	<b>656</b>	<b>1182</b>	<b>729</b>	<b>76</b>	<b>110</b>	<b>186</b>	<b>710</b>
BT	922 43%	438 43%	484 43%	61 40%	71 40%	247 -38%	544 +46%	352 +48%	25 33%	52 47%	77 41%	274 -39%
EE	63 3%	38 +4% b	24 -2%	5 3%	5 3%	23 3%	30 3%	21 3%	0 0%	* *%	8 5% b	20 3%
KCOM	6 *%	2 *%	4 *%	0 0%	0 0%	2 *%	4 *%	4 1%	1 1%	0 0%	1 *%	1 *%
NOW	23 1%	6 -1%	17 +1% a	0 0%	3 2% e	13 +2% de	7 -1%	1 -*%	6 +8% bcd	0 0%	2 1%	10 1%
Plusnet	79 4%	42 4%	37 3%	3 2%	9 5%	12 -2%	55 +5% c	32 4% c	4 6%	3 3%	5 3%	27 4%
Post Office/Shell Energy	24 1%	9 1%	15 1%	* *%	2 1%	4 1%	18 2%	17 +2% c	* 1%	0 0%	5 +3% bd	3 -*%
Sky	403 19%	185 18%	218 19%	31 20%	44 +25% de	148 +23% de	178 -15%	103 -14%	11 14%	18 16%	33 18%	159 +22%
TalkTalk	156 7%	76 7%	78 7%	1 -1%	8 5%	42 6% a	104 +9% a	62 8% a	9 12%	13 +12% cd	12 6%	50 7%
Hyperoptic	3 *%	2 *%	1 *%	0 0%	0 0%	3 +*% d	* *%	0 0%	0 0%	0 0%	0 0%	1 *%
Utility Warehouse	22 1%	12 1%	11 1%	0 0%	* *%	9 1%	13 1%	11 2%	0 0%	0 0%	1 *%	12 +2%
Virgin Media	261 12%	126 12%	135 12%	21 14%	18 10%	90 14% e	132 11%	70 -10%	6 7%	14 13%	26 14%	87 12%
Vodafone	81 4%	39 4%	41 4%	9 6% de	3 2%	38 +6% bde	31 -3%	14 -2%	7 +10% bc	3 2%	6 3%	41 +6%
Gigaclear	3 *%	1 *%	2 *%	1 *% d	0 0%	2 *% d	0 0%	0 0%	0 0%	2 +2% cd	0 0%	0 0%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 45 (continuation)

QL3. Which of these is your main supplier for your landline?

Base: Where have a landline

	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Column		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	2254	1053	1198	131	154	610	1358	854	82	141	235	711
Effective Weighted Sample	1583	750	831	98	120	442	933	573	53	89	155	503
Weighted Bases	<b>2169</b>	<b>1029</b>	<b>1137</b>	<b>152</b>	<b>177</b>	<b>656</b>	<b>1182</b>	<b>729</b>	<b>76</b>	<b>110</b>	<b>186</b>	<b>710</b>
Community Fibre	3 *%	2 *%	2 *%	2 +1% de	0 0%	1 *%	1 *%	0 0%	1 1%	0 0%	0 0%	1 *%
Other	48 2%	21 2%	27 2%	0 0%	5 3%	6 -1%	37 +3% ac	21 3% ac	6 +8% cd	3 3%	2 1%	8 -1%
Don' t know	72 3%	31 3%	41 4%	19 +12% bcde	9 5% d	16 2%	28 -2%	21 3%	0 0%	2 1%	7 4%	17 2%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 45 (continuation)

QL3. Which of these is your main supplier for your landline?

Base: Where have a landline

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	2254	594	552	328	744	1347	302	314	291
Effective Weighted Sample	1583	437	395	259	508	1134	247	294	280
Weighted Bases	<b>2169</b>	<b>615</b>	<b>546</b>	<b>440</b>	<b>537</b>	<b>1746</b>	<b>229</b>	<b>128</b>	<b>66</b>
BT	922 43%	257 42%	229 42%	172 39%	250 +46% c	726 -42%	102 45% c	46 -36%	48 +73% abc
EE	63 3%	19 3%	14 3%	11 3%	17 3%	46 3%	7 3%	10 +7% abd	1 -1%
KCOM	6 *0%	2 *0%	2 *0%	1 *0%	1 *0%	6 *0%	0 0%	0 0%	0 0%
NOW	23 1%	6 1%	10 +2% d	5 1%	2 -*0%	21 +1%	1 *0%	* *0%	* *0%
Plusnet	79 4%	26 4%	25 5%	13 3%	15 3%	65 4% d	5 2%	8 +6% bd	1 -1%
Post Office/Shell Energy	24 1%	8 1%	5 1%	* -*0%	11 +2% c	21 1%	1 *0%	1 1%	1 1%
Sky	403 19%	111 18%	106 19%	94 21%	90 17%	322 18% d	50 22% d	25 19% d	6 -9%
TalkTalk	156 7%	41 7%	33 6%	37 9%	44 8%	130 7% d	12 5%	11 9% d	2 -4%
Hyperoptic	3 *0%	* *0%	3 +*0%	0 0%	0 0%	2 *0%	1 *0%	0 0%	0 0%
Utility Warehouse	22 1%	9 1% d	8 2% d	3 1%	2 *0%	18 1%	2 1%	3 2% d	0 0%
Virgin Media	261 12%	72 12%	63 12%	63 14%	56 10%	224 +13% cd	22 10%	11 9%	4 -6%
Vodafone	81 4%	25 4%	17 3%	18 4%	20 4%	60 3%	14 +6% ad	6 5% d	1 2%
Gigaclear	3 *0%	0 0%	0 0%	0 0%	3 +1%	3 *0%	0 0%	0 0%	0 0%
Community Fibre	3 *0%	0 0%	1 *0%	2 *0%	1 *0%	3 *0%	0 0%	0 0%	0 0%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



**2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)**

Table 45 (continuation)

**QL3. Which of these is your main supplier for your landline?**

Base: Where have a landline

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	2254	594	552	328	744	1347	302	314	291
Effective Weighted Sample	1583	437	395	259	508	1134	247	294	280
Weighted Bases	<b>2169</b>	<b>615</b>	<b>546</b>	<b>440</b>	<b>537</b>	<b>1746</b>	<b>229</b>	<b>128</b>	<b>66</b>
Other	48 2%	17 3%	9 2%	9 2%	11 2%	36 2%	7 3%	3 2%	2 2%
Don' t know	72 3%	22 4%	20 4%	13 3%	15 3%	63 4%	4 2%	5 4%	* -1%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 45 (continuation)

QL3. Which of these is your main supplier for your landline?

Base: Where have a landline

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
	a	b	c	d	e	f	g	h	i	a	b	a	b	
Unweighted Bases	2254	196	260	130	106	139	176	103	63	174	1746	477	1038	1188
Effective Weighted Sample	1583	169	224	108	88	119	150	85	52	142	1251	320	769	795
Weighted Bases	<b>2169</b>	<b>235</b>	<b>356</b>	<b>176</b>	<b>136</b>	<b>190</b>	<b>240</b>	<b>132</b>	<b>75</b>	<b>206</b>	<b>1640</b>	<b>503</b>	<b>1073</b>	<b>1072</b>
BT	922 43%	99 42%	141 40%	62 36%	60 44%	88 46%	100 42%	54 41%	27 37%	94 46%	626 -38%	291 +58% a	432 -40%	482 +45% a
EE	63 3%	8 3%	11 3%	9 5% f	7 5% f	3 2%	1 1%	2 1%	0 0%	5 2%	48 3%	13 3%	31 3%	26 2%
KCOM	6 *%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	6 +5% abcdefi	0 0%	0 0%	6 *%	0 0%	2 *%	4 *%
NOW	23 1%	3 1%	7 2%	2 1%	2 2%	0 0%	4 2%	1 1%	0 0%	3 1%	21 1%	2 *%	18 +2% b	5 -*%
Plusnet	79 4%	4 2%	15 4%	6 4%	5 4%	9 5%	14 6% a	7 5%	0 0%	5 2%	47 -3%	32 +6% a	37 3%	42 4%
Post Office/Shell Energy	24 1%	2 1%	6 2%	3 2%	1 *%	0 0%	2 1%	6 +4% aefi	0 0%	1 1%	21 1%	3 1%	6 -1%	18 +2% a
Sky	403 19%	39 16%	55 15%	34 19%	21 15%	35 19%	51 21%	27 20%	22 +29% abd	39 19%	324 +20% b	70 -14%	233 +22% b	167 -16%
TalkTalk	156 7%	20 8%	24 7%	11 6%	9 6%	13 7%	17 7%	12 9%	9 12%	15 7%	126 8%	30 6%	72 7%	82 8%
Hyperoptic	3 *%	2 +1%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	3 *%	0 0%	3 *%	0 0%
Utility Warehouse	22 1%	2 1%	9 +2% fi	3 2%	2 1%	0 0%	0 0%	2 1%	0 0%	0 0%	21 +1% b	1 -*%	10 1%	13 1%
Virgin Media	261 12%	33 14%	37 10%	23 13%	16 11%	34 +18% b	31 13%	14 11%	12 17%	24 12%	248 +15% b	6 -1%	130 12%	128 12%
Vodafone	81 4%	7 3%	21 +6% egh	8 5% e	5 4%	1 -*%	8 3%	1 1%	0 0%	9 4% e	57 3%	21 4%	53 +5% b	28 -3%
Gigaclear	3 *%	0 0%	0 0%	2 +1%	0 0%	0 0%	1 *%	0 0%	0 0%	0 0%	3 *%	0 0%	1 *%	2 *%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 45 (continuation)

QL3. Which of these is your main supplier for your landline?

Base: Where have a landline

	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	2254	196	260	130	106	139	176	103	63	174	1746	477	1038	1188
Effective Weighted Sample	1583	169	224	108	88	119	150	85	52	142	1251	320	769	795
Weighted Bases	<b>2169</b>	<b>235</b>	<b>356</b>	<b>176</b>	<b>136</b>	<b>190</b>	<b>240</b>	<b>132</b>	<b>75</b>	<b>206</b>	<b>1640</b>	<b>503</b>	<b>1073</b>	<b>1072</b>
Community Fibre	3 *%	3 +1% b	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	3 *%	0 0%	3 *%	1 *%
Other	48 2%	4 1%	12 3%	6 4%	2 2%	3 2%	5 2%	0 0%	0 0%	4 2%	27 -2%	21 +4% a	18 2%	30 3%
Don' t know	72 3%	10 4%	18 5%	4 2%	7 5%	4 2%	6 3%	1 1%	4 6%	7 4%	59 4%	13 3%	26 -2%	44 +4% a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 46

QM1. Is there a mobile phone in your household which is used to make and receive calls?

Base: All Respondents

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
Yes, and I personally use one	3814 95%	1872 96%	1934 95%	469 +98% de	651 96% de	1325 +98% de	1366 -92% e	760 -89%	181 -91%	187 -92%	319 96% a	1246 +97% ab
Yes, but I don't personally use one	52 1%	27 1%	24 1%	4 1%	5 1%	14 1%	29 +2% bc	22 +3% abc	8 +4% cd	4 2%	3 1%	17 1%
Summary: Yes	3865 97%	1900 +97%	1958 96%	473 +98% de	656 97% de	1338 +99% bde	1395 -94% e	782 -92%	188 95%	191 -94%	323 97%	1263 +98% abc
No	114 3%	41 -2%	73 +4% a	5 -1%	9 -1%	17 -1%	83 +6% abc	70 +8% abcd	8 4% d	12 +6% d	11 3% d	20 -2%
Don't know	18 *%	12 1%	5 -*%	2 *% de	13 +2% cde	2 -*%	1 -*%	0 -0%	2 1% d	0 0%	0 0%	0 -0%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower





2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 46 (continuation)

QM1. Is there a mobile phone in your household which is used to make and receive calls?

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
Yes, and I personally use one	3814 95%	980 96%	1031 +97%	833 96%	905 -92%	3173 +96%	343 95%	186 -93%	111 -92%
		d	ad	d		cd	d		
Yes, but I don't personally use one	52 1%	21 +2%	9 1%	4 -*%	17 2%	41 1%	5 1%	4 2%	1 1%
		bc			c				
Summary: Yes	3865 97%	1001 +98%	1040 +98%	837 97%	922 -94%	3215 97%	348 97%	191 95%	111 -93%
		d	d	d		d	d		
No	114 3%	16 -2%	17 -2%	22 3%	56 +6%	85 -3%	11 3%	9 +5%	8 +7%
					abc			a	ab
Don't know	18 *%	7 1%	1 *%	4 1%	5 *%	18 +1%	0 0%	0 0%	* *%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 46 (continuation)

QM1. Is there a mobile phone in your household which is used to make and receive calls?

Base: All Respondents

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
Yes, and I personally use one	3814 95%	460 96%	528 94%	355 +99% bdfi	263 94%	346 96%	342 95%	308 96%	156 98%	415 94%	3079 96%	674 95%	2241 +98% b	1522 -92%
Yes, but I don't personally use one	52 1%	9 2%	14 +2% cef	0 0%	2 1%	1 *%	1 *%	4 1%	3 2%	8 2% c	37 1%	13 2%	15 -1%	35 +2% a
Summary: Yes	3865 97%	469 98%	541 97%	355 99% df	265 95%	348 97%	343 95%	312 98%	159 99%	423 96% df	3116 97%	687 97%	2256 +99% b	1557 -94%
No	114 3%	2 -*%	15 3% a	5 1%	13 5% ach	11 3% a	16 4% ach	7 2% a	1 1%	16 4% a	87 3%	25 3%	23 -1%	88 +5% a
Don't know	18 *%	9 +2% cfi	3 1%	0 0%	2 1%	1 *%	1 *%	1 *%	0 0%	1 *%	18 +1%	0 0%	7 *%	6 *%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 47

**QM2. Are any of the mobile phones in your household a smartphone?**

Base: Where have a mobile phone in the household

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3829	1847	1972	391	589	1250	1597	896	191	225	381	1240
Effective Weighted Sample	2706	1320	1381	292	433	900	1104	606	133	143	249	874
Weighted Bases	<b>3865</b>	<b>1900</b>	<b>1958</b>	<b>473</b>	<b>656</b>	<b>1338</b>	<b>1395</b>	<b>782</b>	<b>188</b>	<b>191</b>	<b>323</b>	<b>1263</b>
Yes, and I personally use one	3570 92%	1757 92%	1807 92%	461 +98% de	642 +98% de	1298 +97% de	1168 -84% e	599 -77%	163 -87%	163 -85%	292 91% b	1225 +97% abc
Yes, but I don't personally use one	56 1%	33 2%	23 1%	2 -*%	5 1%	11 -1%	38 +3% abc	31 +4% abc	3 2%	4 2%	4 1%	16 1%
Summary: Yes	3627 94%	1790 94%	1830 93%	463 +98% de	648 +99% de	1309 +98% de	1206 -86% e	629 -80%	167 -89%	166 -87%	297 92%	1241 +98% abc
No	216 6%	101 5%	115 6%	7 -1%	8 -1%	24 -2%	176 +13% abc	141 +18% abcd	18 +10% d	23 +12% d	26 +8% d	20 -2%
Don't know	23 1%	9 *%	13 1%	3 1%	* *%	5 *%	12 1% b	11 +1% bc	4 +2% cd	1 1%	0 0%	2 -*%
Not answered	* *%	0 0%	* *%	0 0%	0 0%	0 0%	* *%	* *%	0 0%	* +*%	0 0%	0 0%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 47 (continuation)

**QM2. Are any of the mobile phones in your household a smartphone?**

Base: Where have a mobile phone in the household

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3829	950	1017	599	1191	2396	479	472	482
Effective Weighted Sample	2706	702	725	474	823	2027	389	444	465
Weighted Bases	<b>3865</b>	<b>1001</b>	<b>1040</b>	<b>837</b>	<b>922</b>	<b>3215</b>	<b>348</b>	<b>191</b>	<b>111</b>
Yes, and I personally use one	3570 92%	948 +95%	984 +95%	784 94%	796 -86%	2965 92%	329 94%	170 -89%	106 +95%
		d	d	d		c	c		ac
Yes, but I don't personally use one	56 1%	13 1%	10 1%	18 2%	15 2%	43 1%	6 2%	5 +3%	2 2%
								a	
Summary: Yes	3627 94%	961 +96%	994 +96%	802 +96%	812 -88%	3008 94%	335 +96%	176 92%	108 +97%
		d	d	d			ac		ac
No	216 6%	35 -4%	39 -4%	35 4%	102 +11%	186 6%	13 4%	14 7%	3 -3%
					abc	d		bd	
Don't know	23 1%	5 1%	6 1%	0 -0%	8 1%	20 1%	1 *%	1 1%	* *%
					c				
Not answered	* *0%	0 0%	* *0%	0 0%	0 0%	0 0%	0 0%	* +*0%	0 0%
								a	

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 47 (continuation)

QM2. Are any of the mobile phones in your household a smartphone?

Base: Where have a mobile phone in the household

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3829	368	391	245	196	253	261	245	125	312	3097	645	2126	1641
Effective Weighted Sample	2706	315	340	210	166	216	222	202	103	255	2232	430	1553	1114
Weighted Bases	<b>3865</b>	<b>469</b>	<b>541</b>	<b>355</b>	<b>265</b>	<b>348</b>	<b>343</b>	<b>312</b>	<b>159</b>	<b>423</b>	<b>3116</b>	<b>687</b>	<b>2256</b>	<b>1557</b>
Yes, and I personally use one	3570 92%	443 94%	502 93%	329 93%	241 91%	324 93%	317 92%	269 -86%	144 91%	394 93%	2895 +93%	616 -90%	2196 +97%	1327 -85%
		g	g	g		g	g			g	b		b	
Yes, but I don't personally use one	56 1%	10 2%	7 1%	2 1%	4 1%	1 *%	8 2%	4 1%	0 0%	7 2%	42 1%	12 2%	21 -1%	34 +2%
		e					e							a
Summary: Yes	3627 94%	453 +97%	509 94%	331 93%	245 93%	325 93%	325 95%	274 -88%	144 91%	401 95%	2937 +94%	628 -91%	2217 +98%	1361 -87%
		dgh	g	g		g	g			g	b		b	
No	216 6%	13 -3%	31 6%	22 6%	16 6%	21 6%	18 5%	34 +11%	13 8%	18 4%	160 -5%	55 +8%	31 -1%	182 +12%
		a	a	a		a		abefi	a			a		a
Don't know	23 1%	3 1%	1 *%	1 *%	4 1%	2 1%	0 0%	4 1%	2 1%	3 1%	19 1%	3 1%	7 -*%	14 +1%
					b									a
Not answered	* *%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	* *%	0 0%	* *%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 48

QM3. Which of these describes how you acquired your main mobile phone?

Base: Where personally use a mobile phone

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Unweighted Bases	3777	1818	1949	389	585	1241	1560	869	186	220	375	1227
Effective Weighted Sample	2671	1299	1366	290	430	893	1077	587	129	139	245	865
Weighted Bases	<b>3814</b>	<b>1872</b>	<b>1934</b>	<b>469</b>	<b>651</b>	<b>1325</b>	<b>1366</b>	<b>760</b>	<b>181</b>	<b>187</b>	<b>319</b>	<b>1246</b>
It was bought as a brand new phone - as part of a contract including calls, texts and data	2297 60%	1061 -57%	1234 +64%	299 64%	435 +67%	887 +67%	673 -49%	332 -44%	85 -47%	95 -51%	182 57%	813 +65%
		a	a	de	de	de	e				a	abc
It was bought as a brand new phone - not as part of a contract, just the phone itself	929 24%	509 +27%	418 -22%	81 -17%	139 21%	278 -21%	432 +32%	257 +34%	36 20%	56 30%	74 23%	293 23%
		b	b	c			abc	abc		ad		
It was bought as a refurbished/ used phone	301 8%	161 9%	138 7%	47 10%	51 8%	89 7%	114 8%	73 +10%	29 +16%	20 11%	37 +12%	71 -6%
				c				c	d	d	d	
It was passed on to me/ hand me down	244 6%	122 7%	121 6%	30 6%	26 -4%	55 -4%	133 +10%	89 +12%	30 +17%	16 8%	23 7%	58 -5%
							abc	abc	bcd	d	d	
Something else	11 *%	6 *%	5 *%	1 *%	0 0%	5 *%	5 *%	3 *%	0 0%	0 0%	0 0%	2 *%
Don' t know	32 1%	14 1%	18 1%	12 +3%	* -*%	11 1%	9 1%	6 1%	0 0%	1 *%	3 1%	9 1%
				bcde								

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 48 (continuation)

QM3. Which of these describes how you acquired your main mobile phone?

Base: Where personally use a mobile phone

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3777	933	1008	595	1169	2365	472	462	478
Effective Weighted Sample	2671	690	718	471	808	2002	383	434	461
Weighted Bases	<b>3814</b>	<b>980</b>	<b>1031</b>	<b>833</b>	<b>905</b>	<b>3173</b>	<b>343</b>	<b>186</b>	<b>111</b>
It was bought as a brand new phone - as part of a contract including calls, texts and data	2297 60%	573 58% d	673 +65% ad	549 +66% ad	468 -52%	1874 -59%	235 +68% ac	110 59%	78 +70% ac
It was bought as a brand new phone - not as part of a contract, just the phone itself	929 24%	282 +29% bcd	230 22%	178 -21%	223 25%	793 +25% d	74 22%	42 22%	20 -18%
It was bought as a refurbished/ used phone	301 8%	64 7%	66 -6%	45 -5%	118 +13% abc	258 8% bd	16 -5%	21 +11% abd	5 -5%
It was passed on to me/ hand me down	244 6%	43 -4%	47 -5%	59 7% ab	91 +10% abc	211 7%	16 5%	10 5%	7 6%
Something else	11 *%	9 +1% bcd	2 *%	* *%	0 -0%	10 *%	0 0%	1 *%	0 0%
Don' t know	32 1%	9 1%	13 1%	3 *%	5 1%	27 1%	2 1%	3 2%	* *%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 48 (continuation)

QM3. Which of these describes how you acquired your main mobile phone?

Base: Where personally use a mobile phone

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
	a	b	c	d	e	f	g	h	i	a	b	a	b	
Unweighted Bases	3777	361	383	245	195	251	259	242	123	306	3058	633	2115	1601
Effective Weighted Sample	2671	309	334	210	165	215	221	199	101	251	2205	422	1544	1087
Weighted Bases	<b>3814</b>	<b>460</b>	<b>528</b>	<b>355</b>	<b>263</b>	<b>346</b>	<b>342</b>	<b>308</b>	<b>156</b>	<b>415</b>	<b>3079</b>	<b>674</b>	<b>2241</b>	<b>1522</b>
It was bought as a brand new phone - as part of a contract including calls, texts and data	2297 60%	299 +65% cfi	360 +68% cefgi	152 -43%	181 +69% cefgi	198 57% c	180 -53% c	178 58% c	94 60% c	230 55% c	1849 60%	414 61%	1506 +67% b	768 -50%
It was bought as a brand new phone - not as part of a contract, just the phone itself	929 24%	84 -18%	124 24%	128 +36% abdghi	45 -17%	101 29% adg	98 29% ad	66 21%	35 22%	113 27% ad	746 24%	168 25%	485 -22%	431 +28% a
It was bought as a refurbished/ used phone	301 8%	34 7% b	20 -4%	54 +15% abdefghi	11 -4%	29 8% b	28 8% b	35 +11% bd	10 6%	38 9% bd	245 8%	50 7%	132 -6%	160 +11% a
It was passed on to me/ hand me down	244 6%	38 8% bc	18 -3%	12 -3%	23 9% bc	15 4%	31 9% bce	26 9% bc	15 10% bce	32 8% bc	203 7%	37 5%	92 -4%	148 +10% a
Something else	11 *%	0 0%	0 0%	3 1%	1 *%	0 0%	2 1%	3 1%	2 +1% ab	0 0%	6 -*%	5 +1% a	9 *%	2 *%
Don' t know	32 1%	5 1%	5 1%	6 2%	2 1%	3 1%	3 1%	1 *%	1 1%	1 *%	30 1% b	1 -*%	16 1%	14 1%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 49

QM4. Which mobile network do you use most often?

Base: Where personally use a mobile phone

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Unweighted Bases	3777	1818	1949	389	585	1241	1560	869	186	220	375	1227
Effective Weighted Sample	2671	1299	1366	290	430	893	1077	587	129	139	245	865
Weighted Bases	<b>3814</b>	<b>1872</b>	<b>1934</b>	<b>469</b>	<b>651</b>	<b>1325</b>	<b>1366</b>	<b>760</b>	<b>181</b>	<b>187</b>	<b>319</b>	<b>1246</b>
Asda Mobile	24 1%	10 1%	14 1%	4 1%	1 *%	6 *%	13 1%	10 +1%	4 +2%	3 +2%	1 *%	6 1%
BT	118 3%	58 3%	60 3%	11 2%	13 2%	26 -2%	68 +5%	47 +6%	8 4%	3 2%	7 2%	32 3%
EE	874 23%	438 23%	435 22%	119 25%	155 24%	317 24%	280 -21%	156 20%	29 -16%	30 -16%	71 22%	326 +26%
Giffgaff	198 5%	108 6%	88 5%	37 +8%	43 7%	68 5%	50 -4%	32 4%	16 +9%	14 7%	14 4%	55 4%
iD Mobile (Carphone Warehouse)	41 1%	22 1%	20 1%	7 2%	10 2%	13 1%	11 1%	4 *%	2 1%	* *%	2 1%	15 1%
Lebara	66 2%	32 2%	34 2%	8 2%	11 2%	28 2%	20 1%	11 1%	6 3%	4 2%	7 2%	25 2%
Lycamobile	30 1%	16 1%	14 1%	8 +2%	8 1%	8 1%	7 *%	4 1%	3 1%	2 1%	3 1%	11 1%
O2	686 18%	315 17%	370 19%	83 18%	130 20%	253 19%	220 -16%	99 -13%	22 -12%	32 17%	58 18%	254 +20%
Plusnet	41 1%	21 1%	20 1%	5 1%	2 *%	15 1%	19 1%	12 2%	3 2%	1 1%	7 +2%	12 1%
Sky Mobile	210 5%	100 5%	110 6%	17 4%	36 6%	88 +7%	68 5%	30 -4%	12 6%	8 4%	22 7%	73 6%
Smarty	25 1%	13 1%	12 1%	1 *%	6 1%	7 1%	11 1%	2 *%	2 1%	4 +2%	2 1%	8 1%
Talk Mobile	19 *%	7 *%	11 1%	4 1%	2 *%	8 1%	5 *%	3 *%	1 *%	0 0%	1 *%	5 *%
TalkTalk	43 1%	26 1%	17 1%	3 1%	7 1%	13 1%	20 1%	14 +2%	0 0%	2 1%	4 1%	6 -1%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 49 (continuation)

QM4. Which mobile network do you use most often?

Base: Where personally use a mobile phone

	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Column		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3777	1818	1949	389	585	1241	1560	869	186	220	375	1227
Effective Weighted Sample	2671	1299	1366	290	430	893	1077	587	129	139	245	865
Weighted Bases	<b>3814</b>	<b>1872</b>	<b>1934</b>	<b>469</b>	<b>651</b>	<b>1325</b>	<b>1366</b>	<b>760</b>	<b>181</b>	<b>187</b>	<b>319</b>	<b>1246</b>
Tesco	243 6%	127 7%	114 6%	26 5%	28 -4%	51 -4%	138 +10%	89 +12%	21 +12%	21 +11%	26 8%	56 -5%
							abc	abc	d	d	d	
Three/3	353 9%	180 10%	171 9%	53 11%	78 +12%	128 10%	94 -7%	44 -6%	17 10%	20 11%	25 8%	108 9%
				de	de	de						
Utility Warehouse	15 *%	10 1%	5 *%	0 0%	2 *%	6 *%	7 1%	7 +1%	0 0%	0 0%	0 0%	7 1%
Virgin Mobile/ Any Virgin	163 4%	90 5%	72 4%	16 3%	19 3%	61 5%	66 5%	43 +6%	5 3%	11 6%	15 5%	45 4%
							b	b				
Vodafone	544 14%	249 13%	295 15%	56 12%	88 13%	204 15%	197 14%	101 13%	26 15%	31 16%	45 14%	189 15%
Voxi	20 1%	5 -*%	16 +1%	7 +1%	7 +1%	6 *%	1 -*%	* -*%	3 +2%	0 0%	* *%	4 *%
			a	cde	de	d			bcd		*	*
Other	13 *%	10 +1%	2 -*%	* *%	* *%	5 *%	7 1%	6 +1%	0 0%	* *%	3 +1%	2 *%
		b						b			d	
Don' t know	83 2%	33 2%	49 3%	4 1%	5 -1%	14 -1%	60 +4%	47 +6%	* *%	1 1%	5 2%	7 -1%
							abc	abc			d	
Not answered	5 *%	1 *%	4 *%	0 0%	0 0%	2 *%	2 *%	0 0%	0 0%	0 0%	0 0%	0 0%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 49 (continuation)

QM4. Which mobile network do you use most often?

Base: Where personally use a mobile phone

	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3777	933	1008	595	1169	2365	472	462	478
Effective Weighted Sample	2671	690	718	471	808	2002	383	434	461
Weighted Bases	<b>3814</b>	<b>980</b>	<b>1031</b>	<b>833</b>	<b>905</b>	<b>3173</b>	<b>343</b>	<b>186</b>	<b>111</b>
Asda Mobile	24 1%	3 *0%	9 1%	5 1%	7 1%	22 1%	2 1%	0 0%	* *0%
BT	118 3%	30 3%	29 3%	21 3%	35 4%	94 3%	13 4%	6 3%	6 +6% a
EE	874 23%	256 +26% bd	230 22%	193 23%	182 -20%	735 23% d	72 21% d	59 +31% abd	8 -8%
Giffgaff	198 5%	44 5%	70 +7% ac	32 4%	51 6%	170 5% c	16 5%	6 -3%	6 5%
iD Mobile (Carphone Warehouse)	41 1%	14 1%	10 1%	6 1%	11 1%	33 1%	5 2%	2 1%	1 1%
Lebara	66 2%	16 2%	20 2%	16 2%	14 2%	59 2%	3 1%	2 1%	2 2%
Lycamobile	30 1%	7 1%	9 1%	4 1%	8 1%	29 +1% cd	1 *0%	0 0%	0 -0%
O2	686 18%	162 17%	197 19% d	169 20% d	143 -16%	564 18% c	54 16%	24 -13%	44 +40% abc
Plusnet	41 1%	13 1%	7 1%	9 1%	12 1%	35 1%	2 1%	4 2%	1 1%
Sky Mobile	210 5%	61 6%	53 5%	51 6%	41 4%	172 5%	18 5%	14 8%	6 5%
Smarty	25 1%	7 1%	8 1%	2 *0%	7 1%	18 1%	4 1%	2 1%	1 1%
Talk Mobile	19 *0%	2 *0%	3 *0%	3 *0%	8 +1% a	16 1%	1 *0%	1 1%	0 0%
TalkTalk	43 1%	8 1%	7 1%	11 1%	17 +2% ab	38 1%	2 1%	3 1%	* *0%
Tesco	243 6%	41 -4%	53 5%	58 7% a	88 +10% ab	190 -6%	29 +9% a	15 8%	9 8%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 49 (continuation)

QM4. Which mobile network do you use most often?

Base: Where personally use a mobile phone

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3777	933	1008	595	1169	2365	472	462	478
Effective Weighted Sample	2671	690	718	471	808	2002	383	434	461
Weighted Bases	<b>3814</b>	<b>980</b>	<b>1031</b>	<b>833</b>	<b>905</b>	<b>3173</b>	<b>343</b>	<b>186</b>	<b>111</b>
Three/3	353 9%	79 8%	95 9%	87 10%	85 9%	302 10% d	32 9% d	13 7%	6 -5%
Utility Warehouse	15 *0%	4 *0%	7 1%	2 *0%	2 *0%	13 *0%	2 1%	0 0%	0 0%
Virgin Mobile/ Any Virgin	163 4%	40 4%	50 5%	29 3%	39 4%	138 4%	12 4%	9 5%	3 3%
Vodafone	544 14%	153 16%	143 14%	120 14%	123 14%	442 14%	64 +19% acd	23 12%	15 13%
Voxi	20 1%	7 1% c	12 +1% cd	0 -0%	2 *0%	18 1%	1 *0%	1 1%	* *0%
Other	13 *0%	6 1%	1 *0%	* *0%	6 1%	10 *0%	1 *0%	1 *0%	1 1%
Don' t know	83 2%	21 2%	16 2%	16 2%	25 3%	70 2%	9 3%	3 1%	1 1%
Not answered	5 *0%	4 +*0% bd	0 0%	0 0%	0 0%	5 *0%	0 0%	0 0%	0 0%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 49 (continuation)

QM4. Which mobile network do you use most often?

Base: Where personally use a mobile phone

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Unweighted Bases	3777	361	383	245	195	251	259	242	123	306	3058	633	2115	1601
Effective Weighted Sample	2671	309	334	210	165	215	221	199	101	251	2205	422	1544	1087
Weighted Bases	<b>3814</b>	<b>460</b>	<b>528</b>	<b>355</b>	<b>263</b>	<b>346</b>	<b>342</b>	<b>308</b>	<b>156</b>	<b>415</b>	<b>3079</b>	<b>674</b>	<b>2241</b>	<b>1522</b>
Asda Mobile	24 1%	1 *%	1 *%	0 0%	0 0%	1 *%	2 1%	11 +3% abcdefi	2 2%	4 1%	17 1%	7 1%	7 -*	17 +1% a
BT	118 3%	13 3%	23 4% c	5 1%	10 4%	11 3%	7 2%	6 2%	2 1%	16 4%	90 3%	28 4%	47 -2%	70 +5% a
EE	874 23%	135 +29% bg	70 -13%	88 25% b	61 23% b	77 22% b	90 26% b	63 20% b	54 +35% bcdegi	96 23% b	709 23%	153 23%	558 +25% b	297 -19%
Giffgaff	198 5%	23 5%	20 4%	20 6%	7 3%	23 7%	27 +8% bd	19 6%	5 3%	27 6%	162 5%	32 5%	102 -5%	94 +6% a
iD Mobile (Carphone Warehouse)	41 1%	4 1%	7 1%	3 1%	5 2%	6 2%	2 1%	1 *%	3 2%	2 1%	32 1%	6 1%	27 1%	14 1%
Lebara	66 2%	20 +4% beghi	7 1%	8 2%	6 2%	3 1%	8 2%	4 1%	1 *%	2 1%	64 +2% b	1 -*	40 2%	26 2%
Lycamobile	30 1%	13 +3% bcefi	4 1%	2 *%	3 1%	0 0%	1 *%	3 1%	1 *%	2 1%	28 1% b	0 -0%	18 1%	12 1%
O2	686 18%	78 17%	108 20% fh	63 18%	45 17%	58 17%	48 14%	54 17%	17 -11%	93 +23% fh	550 18%	126 19%	445 +20% b	236 -15%
Plusnet	41 1%	2 *%	7 1%	3 1%	5 2% g	4 1%	3 1%	0 0%	0 0%	10 +2% ag	28 1%	13 +2% a	24 1%	16 1%
Sky Mobile	210 5%	10 -2%	37 7% a	16 5%	10 4%	14 4%	21 6% a	21 7% a	14 9% ae	30 7% a	153 -5%	53 +8% a	140 +6% b	68 -4%
Smarty	25 1%	1 *%	3 *%	5 1%	0 0%	2 1%	2 1%	1 *%	1 1%	3 1%	20 1%	5 1%	15 1%	11 1%
Talk Mobile	19 *%	3 1%	0 0%	4 1% b	3 1% b	0 0% b	1 *% b	5 +2% be	0 0%	1 *% b	16 1%	2 *% b	10 *% b	7 *% b
TalkTalk	43 1%	2 *%	8 2%	2 1%	2 1%	9 +3% a	4 1%	2 1%	3 2%	5 1%	37 1%	6 1%	19 1% 1%	24 +2% 1%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 49 (continuation)

QM4. Which mobile network do you use most often?

Base: Where personally use a mobile phone

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Unweighted Bases	3777	361	383	245	195	251	259	242	123	306	3058	633	2115	1601
Effective Weighted Sample	2671	309	334	210	165	215	221	199	101	251	2205	422	1544	1087
Weighted Bases	<b>3814</b>	<b>460</b>	<b>528</b>	<b>355</b>	<b>263</b>	<b>346</b>	<b>342</b>	<b>308</b>	<b>156</b>	<b>415</b>	<b>3079</b>	<b>674</b>	<b>2241</b>	<b>1522</b>
Tesco	243 6%	20 4%	36 7%	20 6%	25 9%	15 4%	28 8%	24 8%	6 4%	16 4%	202 7%	36 5%	101 -5%	139 +9%
Three/3	353 9%	56 +12%	50 9%	34 10%	25 9%	39 11%	21 6%	24 8%	14 9%	39 9%	306 +10%	39 -6%	222 10%	125 8%
Utility Warehouse	15 *%	2 *%	3 1%	3 1%	2 1%	2 *%	0 0%	2 1%	0 0%	0 0%	15 *%	0 0%	8 *%	7 *%
Virgin Mobile/ Any Virgin	163 4%	18 4%	20 4%	10 3%	14 5%	24 +7%	16 5%	12 4%	9 6%	16 4%	147 +5%	11 -2%	81 -4%	80 +5%
Vodafone	544 14%	46 -10%	103 +20%	61 17%	27 10%	41 12%	48 14%	53 17%	18 11%	45 11%	405 -13%	137 +20%	333 15%	207 14%
Voxi	20 1%	3 1%	3 1%	1 *%	0 0%	3 1%	2 1%	3 1%	2 1%	1 *%	16 1%	1 *%	16 1%	5 *%
Other	13 *%	3 1%	2 *%	1 *%	1 *%	2 1%	1 *%	1 *%	0 0%	0 0%	11 *%	1 *%	4 *%	9 +1%
Don' t know	83 2%	6 1%	14 3%	5 1%	10 4%	12 3%	10 3%	1 -*	6 4%	6 2%	65 2%	18 3%	21 -1%	58 +4%
Not answered	5 *%	1 *%	2 *%	1 *%	1 *%	0 0%	0 0%	0 0%	0 0%	0 0%	5 *%	0 0%	4 *%	0 0%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 50

QM5. Can you access a 4G or 5G service on your smartphone?

Base: Where personally use a smartphone

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Unweighted Bases	3514	1702	1803	381	576	1214	1342	702	163	195	343	1199
Effective Weighted Sample	2488	1218	1264	285	423	875	925	470	115	122	223	847
Weighted Bases	<b>3570</b>	<b>1757</b>	<b>1807</b>	<b>461</b>	<b>642</b>	<b>1298</b>	<b>1168</b>	<b>599</b>	<b>163</b>	<b>163</b>	<b>292</b>	<b>1225</b>
Yes - 5G	1330 37%	704 +40% b	625 -35% a	204 +44% de	294 +46% de	568 +44% de	263 -23% e	99 -17% abc	49 30% cd	52 32% cd	100 34% d	536 +44% abc
Yes - 4G	1960 55%	928 -53% a	1025 +57% a	241 52% de	332 52% cde	668 -51% de	718 +61% abc	370 +62% abc	94 57% cd	85 52% cd	170 58% d	637 -52% abc
Summary: Yes	3289 92%	1632 93% a	1650 91% a	445 +96% de	626 +98% cde	1236 +95% de	981 -84% e	469 -78% abc	143 -88% cd	136 -84% cd	270 92% d	1173 +96% abc
No, neither	71 2%	40 2% a	31 2% a	3 -1% de	5 -1% cde	18 -1% de	46 +4% abc	37 +6% abcd	10 +6% cd	10 +6% cd	6 2% d	12 -1% abc
Don't know	211 6%	85 -5% a	125 +7% a	14 -3% de	11 -2% cde	44 -3% de	141 +12% abc	93 +15% abcd	10 6% cd	16 +10% cd	17 6% d	40 -3% abc

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 50 (continuation)

**QM5. Can you access a 4G or 5G service on your smartphone?**

Base: Where personally use a smartphone

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3514	903	962	561	1022	2188	448	419	459
Effective Weighted Sample	2488	666	685	444	705	1860	364	394	443
Weighted Bases	<b>3570</b>	<b>948</b>	<b>984</b>	<b>784</b>	<b>796</b>	<b>2965</b>	<b>329</b>	<b>170</b>	<b>106</b>
Yes - 5G	1330 37%	406 +43% d	398 +40% d	298 38% d	208 -26%	1153 +39% bcd	95 -29%	53 -31%	28 -26%
Yes - 4G	1960 55%	471 -50%	523 53%	436 56% a	496 +62% abc	1589 -54%	207 +63% a	101 59% a	62 59% a
Summary: Yes	3289 92%	878 93% d	921 +94% d	734 94% d	704 -88%	2742 +92% d	302 92% d	155 91% d	90 -85%
No, neither	71 2%	20 2%	18 2%	12 1%	20 3%	56 2%	5 2%	4 2%	5 +5% abc
Don't know	211 6%	51 5%	45 -5%	39 5%	72 +9% abc	167 6%	21 6%	12 7%	10 +10% a

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 50 (continuation)

**QM5. Can you access a 4G or 5G service on your smartphone?**

Base: Where personally use a smartphone

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3514	346	362	224	181	235	241	205	113	281	2847	583	2070	1388
Effective Weighted Sample	2488	297	316	194	152	201	206	171	92	233	2057	387	1511	941
Weighted Bases	<b>3570</b>	<b>443</b>	<b>502</b>	<b>329</b>	<b>241</b>	<b>324</b>	<b>317</b>	<b>269</b>	<b>144</b>	<b>394</b>	<b>2895</b>	<b>616</b>	<b>2196</b>	<b>1327</b>
Yes - 5G	1330 37%	267 +60%	166 33%	111 34%	68 -28%	166 +51%	87 -27%	109 40%	73 +50%	105 -27%	1130 +39%	180 -29%	979 +45%	335 -25%
		bcdefgi				bcdfgi		dfi	bcdfi		b		b	
Yes - 4G	1960 55%	138 -31%	301 +60%	208 +63%	157 +65%	137 -42%	199 +63%	142 53%	57 -40%	250 +63%	1536 -53%	389 +63%	1125 -51%	808 +61%
		e	aeh	aegh	aegh	a	aegh	aeh		aegh		a		a
Summary: Yes	3289 92%	405 91%	468 93%	319 +97%	225 93%	303 94%	286 90%	251 93%	130 90%	355 90%	2665 92%	569 92%	2104 +96%	1143 -86%
				afhi									b	
No, neither	71 2%	13 3%	10 2%	3 1%	7 3%	0 -0%	8 2%	7 3%	1 1%	8 2%	60 2%	8 1%	21 -1%	49 +4%
		e	e		e		e	e		e				a
Don't know	211 6%	25 6%	25 5%	7 -2%	9 4%	21 6%	24 8%	11 4%	13 9%	31 8%	169 6%	39 6%	72 -3%	135 +10%
						c	c		c	c				a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Table 51

QM6. Which of these best describes the mobile package you personally use most often?

Base: Where personally use a mobile phone

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Unweighted Bases	3777	1818	1949	389	585	1241	1560	869	186	220	375	1227
Effective Weighted Sample	2671	1299	1366	290	430	893	1077	587	129	139	245	865
Weighted Bases	<b>3814</b>	<b>1872</b>	<b>1934</b>	<b>469</b>	<b>651</b>	<b>1325</b>	<b>1366</b>	<b>760</b>	<b>181</b>	<b>187</b>	<b>319</b>	<b>1246</b>
Prepay/ pay as you go - using top-ups	669 18%	362 +19%	305 -16%	98 21%	105 16%	164 -12%	301 +22%	210 +28%	62 +35%	54 +29%	71 +22%	114 -9%
Monthly contract/ SIM-only - paying monthly	3080 81%	1483 -79%	1594 +82%	350 -75%	544 83%	1149 +87%	1035 -76%	532 -70%	118 -65%	132 -70%	245 -77%	1118 +90%
Other	5 *%	3 *%	2 *%	0 0%	0 0%	1 *%	4 *%	2 *%	0 0%	0 0%	* *%	3 *%
Don't know	60 2%	25 1%	34 2%	21 +4%	2 -*%	11 -1%	26 2%	16 2%	1 *%	1 1%	3 1%	10 -1%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 51 (continuation)

QM6. Which of these best describes the mobile package you personally use most often?

Base: Where personally use a mobile phone

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3777	933	1008	595	1169	2365	472	462	478
Effective Weighted Sample	2671	690	718	471	808	2002	383	434	461
Weighted Bases	<b>3814</b>	<b>980</b>	<b>1031</b>	<b>833</b>	<b>905</b>	<b>3173</b>	<b>343</b>	<b>186</b>	<b>111</b>
Prepay/ pay as you go - using top-ups	669 18%	112 -11%	158 -15%	131 16%	252 +28%	564 18%	48 -14%	32 17%	26 +23%
		a	a	a	abc				abc
Monthly contract/ SIM-only - paying monthly	3080 81%	853 +87%	853 83%	695 83%	633 -70%	2552 80%	291 +85%	153 82%	84 -76%
		bcd	d	d	d	d	ad	d	
Other	5 *0%	3 +*0%	1 *0%	0 0%	* *0%	4 *0%	* *0%	* *0%	* *0%
Don' t know	60 2%	12 1%	19 2%	7 1%	20 2%	54 +2%	3 1%	2 1%	1 1%
					c				

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 51 (continuation)

**QM6. Which of these best describes the mobile package you personally use most often?**

Base: Where personally use a mobile phone

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Unweighted Bases	3777	361	383	245	195	251	259	242	123	306	3058	633	2115	1601
Effective Weighted Sample	2671	309	334	210	165	215	221	199	101	251	2205	422	1544	1087
Weighted Bases	<b>3814</b>	<b>460</b>	<b>528</b>	<b>355</b>	<b>263</b>	<b>346</b>	<b>342</b>	<b>308</b>	<b>156</b>	<b>415</b>	<b>3079</b>	<b>674</b>	<b>2241</b>	<b>1522</b>
Prepay/ pay as you go - using top-ups	669 18%	73 16%	71 -14%	58 16%	29 -11%	54 15%	89 +26%	69 +22%	26 16%	96 +23%	572 +19%	89 -13%	261 -12%	393 +26%
							abcdeh	abd		abcde	b			a
Monthly contract/ SIM-only - paying monthly	3080 81%	379 82%	446 +84%	294 83%	225 86%	280 81%	245 -72%	238 77%	127 81%	317 -76%	2463 -80%	565 +84%	1956 +87%	1094 -72%
		f	fgi	f	fgi	f			f			a	b	
Other	5 *%	0 0%	1 *%	1 *%	1 *%	1 *%	0 0%	0 0%	0 0%	0 0%	3 *%	2 *%	3 *%	2 *%
Don't know	60 2%	9 2%	10 2%	2 1%	7 3%	12 +3%	8 2%	1 *%	4 2%	2 1%	41 -1%	17 +3%	22 -1%	33 +2%
					gi	cgi					a	a		a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



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Table 52

**QM7. When you signed up for your current mobile contract did you get a handset with the contract or did you only get a SIM card?**

Base: Where have a pay monthly/contract phone

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3014	1423	1585	286	485	1061	1181	622	112	149	288	1099
Effective Weighted Sample	2141	1028	1110	214	358	765	821	419	81	95	188	778
Weighted Bases	<b>3080</b>	<b>1483</b>	<b>1594</b>	<b>350</b>	<b>544</b>	<b>1149</b>	<b>1035</b>	<b>532</b>	<b>118</b>	<b>132</b>	<b>245</b>	<b>1118</b>
Handset and contract	1884 61%	860 -58%	1022 +64%	209 60%	363 +67%	771 +67%	541 -52%	265 -50%	68 58%	72 55%	150 61%	669 60%
		a	a	de	de	ade						
SIM card only	1139 37%	603 +41%	535 -34%	129 37%	175 -32%	368 -32%	467 +45%	251 +47%	44 37%	59 +45%	91 37%	432 39%
		b					abc	abc				
Don' t know	54 2%	20 1%	33 2%	12 +3%	6 1%	10 -1%	24 2%	17 +3%	6 +5%	1 1%	4 2%	14 1%
				bc			c	bc	bd			
Not answered	3 *%	0 0%	3 *%	0 0%	0 0%	0 0%	3 +*%	0 0%	0 0%	0 0%	0 0%	3 +*%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



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Table 52 (continuation)

QM7. When you signed up for your current mobile contract did you get a handset with the contract or did you only get a SIM card?

Base: Where have a pay monthly/contract phone

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3014	819	845	492	805	1877	395	377	365
Effective Weighted Sample	2141	602	598	390	563	1596	321	354	352
Weighted Bases	<b>3080</b>	<b>853</b>	<b>853</b>	<b>695</b>	<b>633</b>	<b>2552</b>	<b>291</b>	<b>153</b>	<b>84</b>
Handset and contract	1884 61%	481 -56%	552 +65%	444 64%	381 60%	1571 62%	191 66%	84 -55%	38 -45%
		a	a	a	a	cd	cd	d	
SIM card only	1139 37%	362 +42%	282 -33%	240 35%	239 38%	935 37%	96 33%	67 +44%	41 +49%
		bc			b			ab	ab
Don' t know	54 2%	11 1%	15 2%	11 2%	13 2%	42 2%	4 2%	2 1%	5 +6%
									abc
Not answered	3 *0%	0 0%	3 +*0%	0 0%	0 0%	3 *0%	0 0%	0 0%	0 0%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Table 52 (continuation)

QM7. When you signed up for your current mobile contract did you get a handset with the contract or did you only get a SIM card?

Base: Where have a pay monthly/contract phone

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Unweighted Bases	3014	302	320	202	164	203	182	181	98	225	2419	521	1838	1134
Effective Weighted Sample	2141	259	280	173	140	174	156	149	80	188	1750	353	1342	772
Weighted Bases	<b>3080</b>	<b>379</b>	<b>446</b>	<b>294</b>	<b>225</b>	<b>280</b>	<b>245</b>	<b>238</b>	<b>127</b>	<b>317</b>	<b>2463</b>	<b>565</b>	<b>1956</b>	<b>1094</b>
Handset and contract	1884 61%	250 66%	297 +67%	142 -48%	148 65%	164 58%	157 64%	130 54%	80 63%	204 64%	1513 61%	346 61%	1277 +65%	593 -54%
SIM card only	1139 37%	123 33%	143 -32%	142 +48%	71 31%	114 40%	83 34%	104 +44%	44 35%	111 35%	906 37%	209 37%	645 -33%	479 +44%
Don't know	54 2%	6 2%	6 1%	7 2%	7 3%	3 1%	5 2%	4 2%	3 2%	2 1%	43 2%	9 2%	31 2%	22 2%
Not answered	3 *%	0 0%	0 0%	3 +1%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	2 *%	2 *%	3 *%	0 0%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Table 53

**Q8. What type of monthly data allowance do you get with your mobile phone contract?**

Base: Where have 4G or 5G service and pay through a contract

Column	Total	Gender		Age Group					Household Income			
		Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Unweighted Bases	2697	1312	1379	280	467	1007	942	450	94	118	255	1038
Effective Weighted Sample	1932	952	977	210	345	728	665	312	68	76	168	738
Weighted Bases	<b>2791</b>	<b>1369</b>	<b>1419</b>	<b>340</b>	<b>526</b>	<b>1089</b>	<b>834</b>	<b>392</b>	<b>99</b>	<b>105</b>	<b>223</b>	<b>1060</b>
1-2GB per month	130 5%	62 5%	67 5%	6 -2%	14 -3%	46 4%	65 +8%	38 +10%	6 6%	12 +12%	12 5%	44 4%
						a	abc	abc		cd		
3-10GB per month	589 21%	286 21%	302 21%	38 -11%	83 -16%	214 20%	254 +30%	127 +32%	20 20%	18 18%	55 25%	222 21%
						a	abc	abc				
11-50GB per month	622 22%	330 +24%	292 -21%	116 +34%	126 24%	237 22%	143 -17%	61 -16%	24 24%	25 24%	54 24%	271 +26%
		b		bcde	de	de						
51-100GB per month	256 9%	130 9%	126 9%	32 10%	63 +12%	118 +11%	42 -5%	16 -4%	17 +17%	11 10%	20 9%	97 9%
				de	de	de			cd			
101-250GB per month	191 7%	110 +8%	81 -6%	29 9%	50 +10%	75 7%	37 -4%	11 -3%	7 7%	5 5%	11 5%	69 7%
		b		de	de	de						
Summary: Limited data	1788 64%	918 +67%	868 -61%	222 65%	336 64%	690 63%	540 65%	253 65%	73 +74%	71 68%	152 68%	704 +66%
		b										
Unlimited data	716 26%	354 26%	362 26%	102 30%	159 +30%	298 27%	156 -19%	57 -15%	17 18%	19 -18%	57 26%	277 26%
				de	de	de						
Don't know	287 10%	98 -7%	189 +13%	16 -5%	31 -6%	101 9%	138 +16%	82 +21%	8 8%	15 14%	13 -6%	79 -7%
			a			ab	abc	abcd		cd		

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower





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Table 53 (continuation)

**Q8. What type of monthly data allowance do you get with your mobile phone contract?**

Base: Where have 4G or 5G service and pay through a contract

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	2697	751	777	449	675	1691	361	332	313
Effective Weighted Sample	1932	554	552	357	481	1443	294	312	301
Weighted Bases	<b>2791</b>	<b>778</b>	<b>791</b>	<b>637</b>	<b>546</b>	<b>2313</b>	<b>271</b>	<b>135</b>	<b>73</b>
1-2GB per month	130 5%	43 6%	25 -3%	33 5%	27 5%	109 5%	11 4%	9 7%	2 -2%
		b						d	
3-10GB per month	589 21%	193 +25%	149 19%	121 19%	120 22%	483 21%	66 24%	31 23%	9 -13%
		bc				d	d	d	
11-50GB per month	622 22%	151 -19%	219 +28%	139 22%	108 20%	529 +23%	57 21%	20 -15%	17 23%
			acd			c	c		c
51-100GB per month	256 9%	54 -7%	93 +12%	54 8%	52 10%	221 +10%	14 -5%	16 12%	4 -5%
			a			bd		bd	
101-250GB per month	191 7%	65 +8%	60 8%	30 -5%	34 6%	171 +7%	10 -4%	10 7%	1 -1%
		c	c			bd		bd	
Summary: Limited data	1788 64%	506 65%	546 +69%	376 -59%	341 62%	1512 +65%	157 -58%	87 64%	32 -45%
		c	cd			bd	d	d	
Unlimited data	716 26%	202 26%	173 -22%	197 +31%	127 23%	562 -24%	94 +35%	26 -19%	33 +45%
				bd		c	ac		abc
Don't know	287 10%	69 9%	72 9%	63 10%	78 +14%	238 10%	19 -7%	22 +17%	7 10%
					abc		abd		

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Table 53 (continuation)

**QM8. What type of monthly data allowance do you get with your mobile phone contract?**

Base: Where have 4G or 5G service and pay through a contract

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
	a	b	c	d	e	f	g	h	i	a	b	a	b	
Unweighted Bases	2697	276	292	187	150	187	161	154	84	200	2179	453	1738	924
Effective Weighted Sample	1932	238	256	161	128	160	139	128	70	167	1589	308	1271	638
Weighted Bases	<b>2791</b>	<b>347</b>	<b>405</b>	<b>275</b>	<b>203</b>	<b>256</b>	<b>216</b>	<b>209</b>	<b>116</b>	<b>285</b>	<b>2253</b>	<b>493</b>	<b>1856</b>	<b>910</b>
1-2GB per month	130 5%	1 -*%	23 6%	23 +8%	14 7%	5 2%	14 7%	9 4%	6 5%	13 5%	97 4%	30 6%	63 -3%	66 +7%
			ae	ae	ae		ae	a	a	a				a
3-10GB per month	589 21%	46 -13%	114 +28%	69 25%	45 22%	47 18%	46 21%	40 19%	24 21%	51 18%	466 21%	108 22%	344 -19%	238 +26%
			aegi	a	a		a							a
11-50GB per month	622 22%	106 +30%	102 25%	58 21%	46 23%	42 -16%	42 19%	59 28%	19 17%	55 19%	518 23%	93 19%	425 23%	190 21%
			cefhi	e				ehi						
51-100GB per month	256 9%	51 +15%	27 7%	18 7%	14 7%	40 +16%	10 -5%	24 11%	7 6%	30 11%	210 9%	39 8%	192 +10%	64 -7%
			bcdhf			bcdhf		f		f			b	
101-250GB per month	191 7%	25 7%	10 -2%	22 8%	9 4%	43 +17%	13 6%	14 6%	4 3%	32 +11%	146 6%	45 +9%	144 +8%	46 -5%
			b	b		abcdfgh	b	b		bdh		a	b	
Summary: Limited data	1788 64%	229 66%	277 68%	190 69%	128 63%	177 69%	125 58%	145 69%	60 -52%	182 64%	1437 64%	316 64%	1168 63%	605 67%
			h	fh	fh	fh	fh	fh		fh				
Unlimited data	716 26%	92 27%	87 22%	69 25%	53 26%	60 23%	57 26%	36 -17%	39 34%	69 24%	596 +26%	110 22%	532 +29%	177 -19%
			g						bg				b	
Don't know	287 10%	26 8%	41 10%	16 -6%	22 11%	19 8%	34 +16%	28 13%	17 15%	35 12%	219 10%	67 +14%	156 -8%	127 +14%
							ace	c	c	c		a		a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



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Table 54

QM9. Thinking of your main mobile phone, does it use an Apple or an Android operating system?

Base: Where personally use a smartphone

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3514	1702	1803	381	576	1214	1342	702	163	195	343	1199
Effective Weighted Sample	2488	1218	1264	285	423	875	925	470	115	122	223	847
Weighted Bases	<b>3570</b>	<b>1757</b>	<b>1807</b>	<b>461</b>	<b>642</b>	<b>1298</b>	<b>1168</b>	<b>599</b>	<b>163</b>	<b>163</b>	<b>292</b>	<b>1225</b>
Apple	1829 51%	859 -49%	967 +54%	313 +68%	369 +57%	678 52%	469 -40%	220 -37%	77 47%	64 -40%	122 -42%	686 +56%
		a	a	bcde	cde	de						abc
Android	1658 46%	856 +49%	798 -44%	140 -30%	264 -41%	599 46%	654 +56%	343 +57%	81 50%	84 52%	163 +56%	521 -42%
		b			a	ab	abc	abc		d	d	
Neither	51 1%	27 2%	23 1%	5 1%	8 1%	10 -1%	27 +2%	23 +4%	4 3%	9 +5%	6 2%	9 -1%
							c	abcd	d	cd	d	
Don't know	33 1%	14 1%	18 1%	4 1%	2 *%	10 1%	17 +1%	12 +2%	1 *%	5 +3%	2 1%	10 1%
							b	bc		cd		

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



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Table 54 (continuation)

QM9. Thinking of your main mobile phone, does it use an Apple or an Android operating system?

Base: Where personally use a smartphone

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3514	903	962	561	1022	2188	448	419	459
Effective Weighted Sample	2488	666	685	444	705	1860	364	394	443
Weighted Bases	<b>3570</b>	<b>948</b>	<b>984</b>	<b>784</b>	<b>796</b>	<b>2965</b>	<b>329</b>	<b>170</b>	<b>106</b>
Apple	1829 51%	574 +61% bcd	546 +56% cd	371 -47% d	314 -39% d	1527 52% d	176 53% d	81 47%	46 -43%
Android	1658 46%	363 -38%	419 -43%	393 +50% ab	448 +56% abc	1379 46%	146 44%	89 +52% abd	44 -42%
Neither	51 1%	5 -1%	10 1%	12 2% a	23 +3% ab	36 -1%	6 2% c	* -1%	8 +8% abc
Don't know	33 1%	6 1%	9 1%	8 1%	11 1%	23 -1%	2 *%	* *%	8 +8% abc

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 54 (continuation)

QM9. Thinking of your main mobile phone, does it use an Apple or an Android operating system?

Base: Where personally use a smartphone

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3514	346	362	224	181	235	241	205	113	281	2847	583	2070	1388
Effective Weighted Sample	2488	297	316	194	152	201	206	171	92	233	2057	387	1511	941
Weighted Bases	<b>3570</b>	<b>443</b>	<b>502</b>	<b>329</b>	<b>241</b>	<b>324</b>	<b>317</b>	<b>269</b>	<b>144</b>	<b>394</b>	<b>2895</b>	<b>616</b>	<b>2196</b>	<b>1327</b>
Apple	1829 51%	235 53%	283 +56% gi	166 51%	124 51%	172 53%	163 51%	123 45%	77 54%	184 47%	1450 -50%	344 +56% a	1234 +56% b	578 -44%
Android	1658 46%	195 44%	212 42%	158 48%	116 48%	152 47%	146 46%	126 47%	65 45%	208 +53% ab	1380 +48% b	253 -41%	933 -42%	696 +52% a
Neither	51 1%	12 +3% ei	6 1%	3 1%	2 1%	0 0%	4 1%	10 +4% bcehi	0 0%	0 -0%	40 1%	11 2%	15 -1%	35 +3% a
Don't know	33 1%	1 *%	1 *%	2 1%	0 0%	0 0%	5 1%	11 +4% abcdei	2 1%	2 1%	24 1%	9 1%	15 -1%	17 1%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 55

QM10A. Have you switched from an Android phone in the last five years?

Base: Where smartphone uses Apple operating system

	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Column		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	1718	814	902	260	329	605	524	252	71	76	133	648
Effective Weighted Sample	1244	595	648	194	243	447	371	172	52	49	90	464
Weighted Bases	<b>1829</b>	<b>859</b>	<b>967</b>	<b>313</b>	<b>369</b>	<b>678</b>	<b>469</b>	<b>220</b>	<b>77</b>	<b>64</b>	<b>122</b>	<b>686</b>
Yes, in the last year	85 5%	45 5%	41 4%	16 5%	19 5%	28 4%	22 5%	14 6%	8 +11% d	3 5%	9 8%	28 4%
Yes, 2-3 years ago	206 11%	110 13%	97 10%	32 10%	52 14%	67 10%	55 12%	20 9%	9 12%	8 12%	12 10%	55 -8%
Yes, 4-5 years ago	115 6%	51 6%	62 6%	13 4%	20 5%	59 +9% ad	24 5%	11 5%	2 2%	7 11% a	6 5%	49 7%
Summary: Switched	407 22%	206 24%	199 21%	61 19%	91 25%	155 23%	100 21%	46 21%	19 25%	18 28%	28 23%	132 -19%
No	1405 77%	643 75%	761 79%	248 79%	276 75%	518 76%	363 77%	169 77%	58 75%	46 71%	93 76%	546 +80%
Don' t know	17 1%	10 1%	7 1%	4 1%	1 *%	6 1%	7 1%	5 +2% b	0 0%	1 1%	1 *%	7 1%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 55 (continuation)

QM10A. Have you switched from an Android phone in the last five years?

Base: Where smartphone uses Apple operating system

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	1718	535	504	255	397	1094	233	197	194
Effective Weighted Sample	1244	397	368	207	280	941	190	185	186
Weighted Bases	<b>1829</b>	<b>574</b>	<b>546</b>	<b>371</b>	<b>314</b>	<b>1527</b>	<b>176</b>	<b>81</b>	<b>46</b>
Yes, in the last year	85 5%	16 -3%	18 3%	26 +7% ab	25 +8% ab	70 5%	3 -2%	6 7% b	6 +14% abc
Yes, 2-3 years ago	206 11%	54 9%	66 12%	46 13%	39 12%	173 11%	14 8%	12 15% b	6 14%
Yes, 4-5 years ago	115 6%	39 7%	34 6%	25 7%	16 5%	93 6%	7 4%	7 9% b	7 +16% abc
Summary: Switched	407 22%	109 -19%	118 22%	97 26% a	79 25% a	337 22% b	25 -14%	25 +31% ab	20 +44% abc
No	1405 77%	461 +80% cd	420 77%	272 73%	231 74%	1176 77% cd	150 +86% acd	55 -69% d	23 -51%
Don't know	17 1%	4 1%	8 1%	2 1%	4 1%	15 1%	* *%	0 0%	2 +5% abc

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 55 (continuation)

QM10A. Have you switched from an Android phone in the last five years?

Base: Where smartphone uses Apple operating system

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
	a	b	c	d	e	f	g	h	i	a	b	a	b	
Unweighted Bases	1718	183	195	113	89	124	120	87	58	125	1365	307	1123	573
Effective Weighted Sample	1244	159	172	98	77	107	104	74	48	105	1009	210	831	399
Weighted Bases	<b>1829</b>	<b>235</b>	<b>283</b>	<b>166</b>	<b>124</b>	<b>172</b>	<b>163</b>	<b>123</b>	<b>77</b>	<b>184</b>	<b>1450</b>	<b>344</b>	<b>1234</b>	<b>578</b>
Yes, in the last year	85 5%	7 3%	7 2%	10 6% f	6 5%	16 +9% abf	2 -1%	6 5%	5 7% f	11 6% f	73 5%	11 3%	51 4%	33 6%
Yes, 2-3 years ago	206 11%	24 10% dh	36 13% dh	19 11% dh	4 -3%	26 15% dh	20 12% dh	24 +19% adh	0 -0%	21 11% dh	145 -10%	57 +16% a	143 12%	63 11%
Yes, 4-5 years ago	115 6%	15 6% e	30 +11% ce	7 4%	5 4%	1 -1%	12 7% e	9 7% e	4 5%	11 6% e	81 -6%	31 +9% a	70 6%	40 7%
Summary: Switched	407 22%	46 20%	73 26% dh	36 21%	15 -12%	43 25% dh	34 21%	39 +32% adh	9 -11%	42 23%	299 -21%	99 +29% a	265 21%	135 23%
No	1405 77%	186 79%	207 73%	129 77%	106 +86% bg	129 75%	125 77%	84 68%	69 +89% beg	141 77%	1138 +78% b	244 -71%	960 78%	435 75%
Don't know	17 1%	2 1%	4 1%	2 1%	2 2%	0 0%	4 3%	0 0%	0 0%	0 0%	13 1%	1 *%	10 1%	8 1%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 56

QM10B. Have you switched from an Apple phone in the last five years?

Base: Where smartphone uses Android operating system

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Unweighted Bases	1661	827	828	111	237	581	731	382	82	98	191	516
Effective Weighted Sample	1175	590	583	85	175	412	509	263	58	63	124	369
Weighted Bases	<b>1658</b>	<b>856</b>	<b>798</b>	<b>140</b>	<b>264</b>	<b>599</b>	<b>654</b>	<b>343</b>	<b>81</b>	<b>84</b>	<b>163</b>	<b>521</b>
Yes, in the last year	45 3%	23 3%	21 3%	8 +6% de	9 3%	17 3%	11 -2%	4 -1%	5 6%	1 1%	4 3%	13 3%
Yes, 2-3 years ago	159 10%	96 +11% b	63 -8%	33 +24% bcde	32 12% de	57 10% d	36 -6%	21 -6%	6 7%	8 10%	21 13% d	38 -7%
Yes, 4-5 years ago	112 7%	49 6%	63 8%	7 5%	26 +10% de	59 +10% de	20 -3%	7 -2%	4 5%	6 8%	10 6%	43 8%
Summary: Switched	316 19%	168 20%	147 18%	49 +35% cde	68 +26% de	133 +22% de	67 -10%	32 -9%	14 17%	15 18%	35 21%	94 18%
No	1326 80%	680 79%	644 81%	91 -65%	196 -74%	457 -76% a	580 +89% abc	310 +90% abc	65 80%	69 82%	128 79%	425 82%
Don't know	16 1%	8 1%	7 1%	0 0%	0 0%	9 1%	7 1%	1 *%	2 3% cd	0 0%	0 0%	2 *%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 56 (continuation)

**QM10B. Have you switched from an Apple phone in the last five years?**

Base: Where smartphone uses Android operating system

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	1661	357	428	286	551	1045	203	220	193
Effective Weighted Sample	1175	261	301	225	388	879	165	207	187
Weighted Bases	<b>1658</b>	<b>363</b>	<b>419</b>	<b>393</b>	<b>448</b>	<b>1379</b>	<b>146</b>	<b>89</b>	<b>44</b>
Yes, in the last year	45 3%	5 1%	19 +4% ac	6 2%	14 3%	36 3%	3 2%	4 5%	1 2%
Yes, 2-3 years ago	159 10%	25 7%	44 11%	27 7%	55 +12% ac	137 10% b	7 -5%	11 13% b	4 8%
Yes, 4-5 years ago	112 7%	34 +9% d	24 6%	37 +9% d	16 -4%	90 7%	8 5%	8 9%	7 +15% abc
Summary: Switched	316 19%	64 18%	87 21%	70 18%	85 19%	263 19% b	18 -12%	23 +26% ab	11 +26% ab
No	1326 80%	295 81%	329 78%	318 81%	363 81%	1100 80%	128 +88% acd	66 -74%	33 -74%
Don't know	16 1%	4 1% d	3 1% d	6 1% d	0 -0%	15 +1%	0 0%	0 0%	* *%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 56 (continuation)

QM10B. Have you switched from an Apple phone in the last five years?

Base: Where smartphone uses Android operating system

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
	a	b	c	d	e	f	g	h	i	a	b	a	b	
Unweighted Bases	1661	153	161	108	91	111	115	100	53	153	1383	241	905	724
Effective Weighted Sample	1175	130	140	93	75	95	97	83	43	125	994	162	659	495
Weighted Bases	<b>1658</b>	<b>195</b>	<b>212</b>	<b>158</b>	<b>116</b>	<b>152</b>	<b>146</b>	<b>126</b>	<b>65</b>	<b>208</b>	<b>1380</b>	<b>253</b>	<b>933</b>	<b>696</b>
Yes, in the last year	45 3%	3 1%	4 2%	6 4%	1 1%	9 +6% af	1 1%	3 2%	0 0%	10 5%	34 2%	10 4%	30 3%	14 2%
Yes, 2-3 years ago	159 10%	11 5%	16 8%	12 8%	5 4%	29 +19% abcdh	15 10%	21 +16% abdh	1 2%	27 13% adh	138 10%	21 8%	91 10%	60 9%
Yes, 4-5 years ago	112 7%	8 4%	20 10% dei	12 7% e	3 2%	1 -1%	14 9% dei	20 +16% adei	5 8% e	7 3%	102 +7% b	9 -4%	89 +10% b	22 -3%
Summary: Switched	316 19%	21 -11%	40 19% ad	30 19% d	9 -7%	40 +26% adh	29 20% ad	44 +35% abcdfhi	7 10%	44 21% ad	275 +20%	40 16%	210 +23% b	97 -14%
No	1326 80%	163 84% g	172 81% g	128 81% g	107 +93% abcefgi	112 74%	117 80% g	78 -62%	58 90% eg	164 79% g	1091 -79%	211 84%	711 -76%	597 +86% a
Don't know	16 1%	11 +5% bcdefi	0 0%	1 1%	0 0%	0 0%	0 0%	4 +3% bi	0 0%	0 0%	14 1%	2 1%	11 1%	2 -*%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 57

QM11. Why have you not switched operating system from Apple to Android or Android to Apple?

Base: Where have not switched operating system

	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Column		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	2604	1245	1353	269	407	901	1026	524	122	131	243	905
Effective Weighted Sample	1902	918	982	208	311	665	731	365	89	86	164	671
Weighted Bases	<b>2731</b>	<b>1323</b>	<b>1404</b>	<b>339</b>	<b>473</b>	<b>975</b>	<b>943</b>	<b>479</b>	<b>123</b>	<b>115</b>	<b>221</b>	<b>971</b>
Too complicated to switch over	305 11%	118 -9%	187 +13% a	34 10%	46 10%	110 11%	114 12%	57 12%	11 9%	12 10%	37 +17% ad	74 -8%
Too complicated to learn to use a new operating system	238 9%	106 8%	133 9%	14 -4%	40 9% a	91 9% a	91 10% a	48 10% a	11 9%	17 +15% d	25 12%	87 9%
Cost	356 13%	178 13%	178 13%	49 14%	63 13%	100 -10%	145 +15% c	73 15% c	20 17% d	11 10%	29 13% d	80 -8%
Didn't see any benefits to doing so	1012 37%	498 38%	513 37%	107 -32%	193 41% ae	371 38% e	342 36%	155 -32%	35 29%	49 43% a	77 35%	462 +48% ac
I have other devices linked to my current operating system (e.g. a smart TV, a smart watch)	207 8%	102 8%	105 7%	27 8%	44 9% e	67 7%	68 7%	28 6%	6 5%	6 6%	14 6%	123 +13% abc
Worried about losing data/photos/messages if I moved operating system	148 5%	60 5%	87 6%	23 7% c	31 7% c	39 -4%	53 6%	19 4%	6 5%	8 7% c	5 -2%	59 6% c
Strong preference for current operating system	945 35%	472 36%	471 34%	114 34%	170 36%	363 +37% de	296 -31%	148 31%	33 27%	24 -21%	52 -24%	388 +40% abc
Strong preference for current phone model (e.g. iPhone, Samsung Galaxy)	738 27%	333 -25%	403 +29% a	106 31% de	130 27%	263 27%	238 25%	112 -23%	31 25%	24 21%	48 22%	258 27%
Data security/privacy reasons	88 3%	45 3%	43 3%	10 3%	14 3%	38 4%	25 3%	13 3%	1 1%	2 2%	9 4%	27 3%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 57 (continuation)

**QM11. Why have you not switched operating system from Apple to Android or Android to Apple?**

Base: Where have not switched operating system

	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Column		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	2604	1245	1353	269	407	901	1026	524	122	131	243	905
Effective Weighted Sample	1902	918	982	208	311	665	731	365	89	86	164	671
Weighted Bases	<b>2731</b>	<b>1323</b>	<b>1404</b>	<b>339</b>	<b>473</b>	<b>975</b>	<b>943</b>	<b>479</b>	<b>123</b>	<b>115</b>	<b>221</b>	<b>971</b>
Other	155 6%	90 +7%	65 -5%	19 5%	21 5%	62 6%	53 6%	28 6%	13 +11%	5 5%	14 6%	35 -4%
Don't know	195 7%	79 -6%	116 +8%	19 6%	40 8%	56 -6%	80 +9%	48 +10%	8 6%	10 8%	15 7%	50 -5%
			a				c	ac				

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 57 (continuation)

QM11. Why have you not switched operating system from Apple to Android or Android to Apple?

Base: Where have not switched operating system

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	2604	702	707	419	725	1690	371	303	240
Effective Weighted Sample	1902	524	521	337	525	1438	303	285	231
Weighted Bases	<b>2731</b>	<b>756</b>	<b>748</b>	<b>589</b>	<b>594</b>	<b>2276</b>	<b>278</b>	<b>121</b>	<b>56</b>
Too complicated to switch over	305 11%	77 10%	85 11%	64 11%	73 12%	274 +12% bd	12 -4%	18 15% bd	1 -2%
Too complicated to learn to use a new operating system	238 9%	75 10%	56 7%	44 7%	61 10%	209 +9% bd	14 -5%	13 10% bd	3 5%
Cost	356 13%	57 -8%	99 13% a	82 14% a	112 +19% abc	309 +14% b	24 -9%	17 14% b	7 12%
Didn't see any benefits to doing so	1012 37%	306 +40% d	298 40% d	230 39% d	165 -28%	818 -36%	131 +47% acd	45 37%	19 33%
I have other devices linked to my current operating system (e.g. a smart TV, a smart watch)	207 8%	92 +12% bcd	63 8% cd	27 -5%	21 -3%	173 8%	22 8%	10 8%	3 5%
Worried about losing data/photos/messages if I moved operating system	148 5%	54 +7% cd	47 6% cd	21 4%	21 -4%	129 6%	10 4%	6 5%	2 4%
Strong preference for current operating system	945 35%	293 +39% d	259 35% d	202 34%	173 -29%	782 34%	92 33%	52 +43% abd	19 34%
Strong preference for current phone model (e.g. iPhone, Samsung Galaxy)	738 27%	227 +30% c	206 27%	139 24%	154 26%	642 +28% bc	57 -20%	25 -21%	14 24%
Data security/privacy reasons	88 3%	34 +4% b	19 2%	15 3%	19 3%	79 +3%	5 2%	3 2%	1 2%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 57 (continuation)

**QM11. Why have you not switched operating system from Apple to Android or Android to Apple?**

Base: Where have not switched operating system

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	2604	702	707	419	725	1690	371	303	240
Effective Weighted Sample	1902	524	521	337	525	1438	303	285	231
Weighted Bases	<b>2731</b>	<b>756</b>	<b>748</b>	<b>589</b>	<b>594</b>	<b>2276</b>	<b>278</b>	<b>121</b>	<b>56</b>
Other	155 6%	40 5%	43 6%	26 4%	45 +8%	142 +6%	6 -2%	5 4%	2 4%
Don't know	195 7%	58 8%	42 6%	38 6%	49 8%	162 7%	15 5%	6 5%	13 +22%
					b	b			abc

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 57 (continuation)

QM11. Why have you not switched operating system from Apple to Android or Android to Apple?

Base: Where have not switched operating system

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
	a	b	c	d	e	f	g	h	i	a	b	a	b	
Unweighted Bases	2604	277	268	172	161	188	177	123	98	226	2131	409	1535	1033
Effective Weighted Sample	1902	237	237	149	136	162	152	102	81	186	1579	288	1149	730
Weighted Bases	<b>2731</b>	<b>349</b>	<b>379</b>	<b>256</b>	<b>213</b>	<b>242</b>	<b>242</b>	<b>162</b>	<b>127</b>	<b>305</b>	<b>2229</b>	<b>456</b>	<b>1671</b>	<b>1032</b>
Too complicated to switch over	305 11%	54 +15%	50 13%	9 -4%	41 +19%	29 12%	33 14%	22 14%	15 12%	21 -7%	255 11%	47 10%	187 11%	117 11%
		ci	ci		ci	c	ci	ci	c					
Too complicated to learn to use a new operating system	238 9%	24 7%	27 7%	24 9%	28 +13%	19 8%	28 11%	16 10%	10 8%	35 11%	205 9%	31 7%	139 8%	97 9%
					ab									
Cost	356 13%	29 -8%	63 17%	24 10%	36 17%	41 17%	17 -7%	10 -6%	21 16%	67 +22%	302 14%	44 -10%	186 -11%	167 +16%
			acfg		acfg	acfg			afg	acfg	b		a	a
Didn't see any benefits to doing so	1012 37%	97 -28%	182 +48%	100 39%	87 41%	77 32%	87 36%	50 31%	40 31%	97 32%	784 -35%	207 +45%	653 +39%	351 -34%
			aefghi	a	a							a	b	
I have other devices linked to my current operating system (e.g. a smart TV, a smart watch)	207 8%	23 7%	28 7%	39 +15%	19 9%	18 7%	27 11%	3 -2%	2 -1%	15 5%	164 7%	37 8%	144 +9%	60 -6%
		gh	gh	abeghi	gh	gh	ghi						b	
Worried about losing data/photos/messages if I moved operating system	148 5%	23 6%	14 4%	2 -1%	22 +10%	20 8%	10 4%	16 +10%	2 2%	20 7%	113 5%	30 7%	98 6%	50 5%
		c			bcfh	bch	c	bch		c				
Strong preference for current operating system	945 35%	73 -21%	82 -22%	110 +43%	70 33%	101 +42%	87 36%	50 31%	46 37%	163 +53%	770 35%	154 34%	602 36%	337 33%
				abg	ab	ab	ab	ab	ab	abcdefgh				
Strong preference for current phone model (e.g. iPhone, Samsung Galaxy)	738 27%	43 -12%	49 -13%	63 25%	72 +34%	108 +45%	62 26%	41 26%	44 34%	160 +52%	608 27%	111 24%	451 27%	280 27%
				ab	ab	abcdfg	ab	ab	ab	abcdfgh				
Data security/privacy reasons	88 3%	18 +5%	6 2%	1 -*%	6 3%	14 +6%	8 3%	4 2%	11 +9%	11 4%	80 +4%	7 -2%	58 4%	27 3%
		bc			bc	bc	c		bcdg	c	b			

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower





2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 57 (continuation)

QM11. Why have you not switched operating system from Apple to Android or Android to Apple?

Base: Where have not switched operating system

	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	2604	277	268	172	161	188	177	123	98	226	2131	409	1535	1033
Effective Weighted Sample	1902	237	237	149	136	162	152	102	81	186	1579	288	1149	730
Weighted Bases	<b>2731</b>	<b>349</b>	<b>379</b>	<b>256</b>	<b>213</b>	<b>242</b>	<b>242</b>	<b>162</b>	<b>127</b>	<b>305</b>	<b>2229</b>	<b>456</b>	<b>1671</b>	<b>1032</b>
Other	155 6%	37 +11% bdgi	17 5%	15 6%	6 3%	21 9% di	18 7% i	7 5%	11 8% i	9 3%	129 6%	24 5%	101 6%	54 5%
Don't know	195 7%	73 +21% bcdefghi	39 +10% cdefi	6 -2%	7 -3%	6 -3%	7 -3%	13 8% cefi	6 5%	5 -2%	170 +8%	23 5%	114 7%	74 7%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 58

QM12. What type of SIM does your main mobile phone use to connect your mobile and/or data plan to your network?

Base: Where have a pay monthly/contract phone

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3014	1423	1585	286	485	1061	1181	622	112	149	288	1099
Effective Weighted Sample	2141	1028	1110	214	358	765	821	419	81	95	188	778
Weighted Bases	<b>3080</b>	<b>1483</b>	<b>1594</b>	<b>350</b>	<b>544</b>	<b>1149</b>	<b>1035</b>	<b>532</b>	<b>118</b>	<b>132</b>	<b>245</b>	<b>1118</b>
Physical SIM card (i.e. one that can be inserted and removed by you)	2696 88%	1314 89%	1379 87%	307 88%	485 89%	1000 87%	905 87%	460 86%	106 90%	115 87%	205 84%	973 87%
eSIM (a digital sim card, first introduced to some phones in 2016)	120 4%	64 4%	55 3%	18 5% de	23 4% de	53 5% de	25 -2%	11 -2%	4 3%	5 4%	16 +7%	45 4%
Both physical and eSIM	110 4%	57 4%	53 3%	12 4%	24 4% de	51 +4% de	22 -2%	8 -2%	2 1%	6 5%	11 4%	61 +5%
Don't know	153 5%	47 -3%	106 +7% a	13 4%	12 -2%	44 -4%	82 +8% abc	53 +10% abc	6 5%	5 4%	13 5%	39 -4%
Not answered	1 *%	1 *%	0 0%	0 0%	0 0%	0 0%	1 *%	1 *%	0 0%	1 +*% d	0 0%	0 0%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 58 (continuation)

QM12. What type of SIM does your main mobile phone use to connect your mobile and/or data plan to your network?

Base: Where have a pay monthly/contract phone

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3014	819	845	492	805	1877	395	377	365
Effective Weighted Sample	2141	602	598	390	563	1596	321	354	352
Weighted Bases	<b>3080</b>	<b>853</b>	<b>853</b>	<b>695</b>	<b>633</b>	<b>2552</b>	<b>291</b>	<b>153</b>	<b>84</b>
Physical SIM card (i.e. one that can be inserted and removed by you)	2696 88%	758 89%	744 87%	609 88%	549 87%	2273 +89% bd	224 -77%	136 89% bd	63 -75%
eSIM (a digital sim card, first introduced to some phones in 2016)	120 4%	29 3%	46 +5% cd	21 3%	21 3%	96 4%	8 3%	6 4%	10 +11% abc
Both physical and eSIM	110 4%	29 3%	34 4%	31 4%	16 3%	53 -2%	54 +18% acd	3 2%	1 -1%
Don't know	153 5%	37 4%	30 -3%	34 5%	47 +7% ab	130 5% b	5 -2%	7 5% b	10 +12% abc
Not answered	1 *%	0 0%	0 0%	0 0%	1 *%	1 *%	0 0%	0 0%	0 0%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 58 (continuation)

QM12. What type of SIM does your main mobile phone use to connect your mobile and/or data plan to your network?

Base: Where have a pay monthly/contract phone

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Unweighted Bases	3014	302	320	202	164	203	182	181	98	225	2419	521	1838	1134
Effective Weighted Sample	2141	259	280	173	140	174	156	149	80	188	1750	353	1342	772
Weighted Bases	<b>3080</b>	<b>379</b>	<b>446</b>	<b>294</b>	<b>225</b>	<b>280</b>	<b>245</b>	<b>238</b>	<b>127</b>	<b>317</b>	<b>2463</b>	<b>565</b>	<b>1956</b>	<b>1094</b>
Physical SIM card (i.e. one that can be inserted and removed by you)	2696 88%	354 +94%	390 88%	279 +95%	203 90%	259 +92%	227 +93%	178 -75%	96 -76%	287 91%	2185 +89%	466 -82%	1703 87%	965 88%
eSIM (a digital sim card, first introduced to some phones in 2016)	120 4%	8 2%	13 3%	6 2%	8 3%	12 4%	4 2%	38 +16%	1 1%	6 2%	93 4%	26 5%	83 4%	37 3%
Both physical and eSIM	110 4%	2 -1%	12 3%	0 -0%	5 2%	2 -1%	2 -1%	12 5%	16 +12%	3 -1%	65 -3%	45 +8%	86 +4%	25 -2%
Don't know	153 5%	14 4%	30 7%	9 3%	10 5%	8 3%	13 5%	11 5%	13 +10%	21 7%	120 5%	29 5%	85 -4%	67 +6%
Not answered	1 *%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 +*%	0 0%	1 *%	0 0%	0 0%	1 *%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 59

QM13. Thinking about your main mobile phone, do you currently have a second mobile plan for texts/calls/data in addition to your main plan? And if so, what is this primarily for?

Base: Where have a pay monthly/contract phone

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Unweighted Bases	3014	1423	1585	286	485	1061	1181	622	112	149	288	1099
Effective Weighted Sample	2141	1028	1110	214	358	765	821	419	81	95	188	778
Weighted Bases	<b>3080</b>	<b>1483</b>	<b>1594</b>	<b>350</b>	<b>544</b>	<b>1149</b>	<b>1035</b>	<b>532</b>	<b>118</b>	<b>132</b>	<b>245</b>	<b>1118</b>
No	2778 90%	1337 90%	1438 90%	325 93% bc	478 88%	1006 -88%	968 +94% bc	510 +96% bcd	100 85%	127 +97% ad	231 +94% ad	971 -87%
Yes - for international calls/data	63 2%	25 2%	38 2%	12 4% cde	15 3%	19 2%	17 2%	7 1%	5 5% b	1 1%	4 2%	34 +3%
Yes - for additional data in the UK	50 2%	26 2%	25 2%	7 2%	8 1%	22 2%	13 1%	6 1%	5 +4%	2 1%	5 2%	22 2%
Yes - to give me better connectivity in busy or remote areas of the UK	24 1%	15 1%	9 1%	6 +2% de	3 1%	10 1%	5 *%	1 -*%	0 0%	0 0%	2 1%	13 1%
Yes - for business purposes	119 4%	59 4%	60 4%	4 -1%	34 +6% ade	59 +5% ade	22 -2%	6 -1%	3 2%	1 -*%	3 -1%	62 +6% bc
Yes - other reason	72 2%	44 +3% b	29 -2%	2 -1%	5 -1%	43 +4% abde	21 2%	9 2%	2 2%	1 1%	7 3%	34 3%
Don't know	24 1%	7 *%	17 1%	4 1% e	7 1% e	7 1%	6 1%	1 -*%	5 +4% bcd	* *%	0 0%	6 1%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 59 (continuation)

QM13. Thinking about your main mobile phone, do you currently have a second mobile plan for texts/calls/data in addition to your main plan? And if so, what is this primarily for?

Base: Where have a pay monthly/contract phone

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3014	819	845	492	805	1877	395	377	365
Effective Weighted Sample	2141	602	598	390	563	1596	321	354	352
Weighted Bases	<b>3080</b>	<b>853</b>	<b>853</b>	<b>695</b>	<b>633</b>	<b>2552</b>	<b>291</b>	<b>153</b>	<b>84</b>
No	2778 90%	743 -87%	740 -87%	650 +94%	606 +96%	2299 90%	268 92%	138 90%	74 89%
Yes – for international calls/data	63 2%	23 3% d	23 3% d	10 1%	8 1%	55 2%	6 2%	1 1%	2 2%
Yes – for additional data in the UK	50 2%	17 2% d	18 2% d	11 2%	5 -1%	43 2%	3 1%	4 2%	1 1%
Yes – to give me better connectivity in busy or remote areas of the UK	24 1%	6 1%	13 +1% d	3 *%	2 *%	19 1%	2 1%	2 1%	1 1%
Yes – for business purposes	119 4%	59 +7% cd	42 5% cd	13 -2% d	3 -*%	103 4%	8 3%	4 3%	5 6% b
Yes – other reason	72 2%	18 2%	30 +4% d	16 2%	7 -1%	61 2% d	7 2% d	4 3% d	1 -1%
Don't know	24 1%	4 *%	8 1%	3 1%	5 1%	20 1%	1 *%	1 1%	2 +2% abc

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 59 (continuation)

QM13. Thinking about your main mobile phone, do you currently have a second mobile plan for texts/calls/data in addition to your main plan? And if so, what is this primarily for?

Base: Where have a pay monthly/contract phone

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3014	302	320	202	164	203	182	181	98	225	2419	521	1838	1134
Effective Weighted Sample	2141	259	280	173	140	174	156	149	80	188	1750	353	1342	772
Weighted Bases	<b>3080</b>	<b>379</b>	<b>446</b>	<b>294</b>	<b>225</b>	<b>280</b>	<b>245</b>	<b>238</b>	<b>127</b>	<b>317</b>	<b>2463</b>	<b>565</b>	<b>1956</b>	<b>1094</b>
No	2778 90%	314 -83%	386 -87%	276 94% ab	206 91% a	264 +94% ab	221 90% a	219 92% a	113 89%	300 +95% ab	2211 90%	524 +93% a	1692 -87%	1060 +97% a
Yes - for international calls/data	63 2%	16 +4% ceg	17 +4% ceg	2 1% ab	7 3% e	0 -0%	4 2%	2 1%	1 *%	6 2%	54 2%	7 1%	51 +3% b	11 -1%
Yes - for additional data in the UK	50 2%	4 1%	14 +3% f	3 1%	9 +4% acef	2 1%	1 *%	4 2%	1 1%	6 2%	44 2%	4 1%	42 +2% b	7 -1%
Yes - to give me better connectivity in busy or remote areas of the UK	24 1%	3 1%	9 +2% e	2 1%	3 1%	0 0%	0 0%	1 *%	0 0%	1 *%	19 1%	5 1%	18 1%	5 *%
Yes - for business purposes	119 4%	21 6% i	28 +6% i	8 3%	6 3%	11 4%	7 3%	10 4%	7 5%	5 2%	94 4%	24 4%	119 +6% b	1 -1%
Yes - other reason	72 2%	24 +6% bcdegi	10 2% g	3 1%	1 1%	4 2%	10 4% dgi	0 -0%	6 4% dgi	3 1%	65 +3% b	6 -1%	61 +3% b	11 -1%
Don't know	24 1%	1 *%	4 1%	3 1%	1 1%	3 1%	2 1%	3 1%	1 *%	2 1%	20 1%	3 1%	19 1%	4 -1%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 60

QM14. Which, if any, of the following activities do you use your mobile for?

Base: Where personally use a mobile phone

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3777	1818	1949	389	585	1241	1560	869	186	220	375	1227
Effective Weighted Sample	2671	1299	1366	290	430	893	1077	587	129	139	245	865
Weighted Bases	<b>3814</b>	<b>1872</b>	<b>1934</b>	<b>469</b>	<b>651</b>	<b>1325</b>	<b>1366</b>	<b>760</b>	<b>181</b>	<b>187</b>	<b>319</b>	<b>1246</b>
Listen to radio	872 23%	451 24%	421 22%	70 -15%	182 +28%	370 +28%	249 -18%	103 -14%	30 -17%	32 -17%	55 -17%	411 +33%
					ade	ade	e					abc
Listen to music (not radio)	1670 44%	810 43%	857 44%	305 +65%	399 +61%	656 +50%	309 -23%	107 -14%	69 38%	66 -35%	101 -32%	703 +56%
				cde	cde	de	e					abc
Listen to podcasts	872 23%	418 22%	452 23%	130 +28%	219 +34%	350 +26%	173 -13%	54 -7%	18 -10%	20 -10%	51 -16%	417 +33%
				de	cde	de	e					abc
Play games	1194 31%	563 30%	628 32%	243 +52%	261 +40%	462 +35%	228 -17%	100 -13%	55 31%	58 31%	86 27%	442 +36%
				bcde	cde	de	e					c
Listen to or read an e-book	533 14%	242 13%	290 15%	85 +18%	116 +18%	244 +18%	87 -6%	32 -4%	17 9%	22 12%	31 -10%	228 +18%
				de	de	de	e					abc
Watching short video clips (e.g. on YouTube, TikTok, Dailymotion, Vimeo or Facebook)	2034 53%	989 53%	1041 54%	333 +71%	437 +67%	820 +62%	442 -32%	187 -25%	81 -45%	80 -43%	139 -44%	807 +65%
				cde	cde	de	e					abc
Watching TV programmes/ films online e.g. Netflix, BBC iPlayer, Sky Go	1007 26%	499 27%	507 26%	190 +41%	248 +38%	397 +30%	171 -12%	59 -8%	40 22%	39 21%	67 -21%	408 +33%
				cde	cde	de	e					abc
Using social media e.g. Facebook, Twitter, Snapchat, Instagram	2101 55%	934 -50%	1164 +60%	325 +69%	473 +73%	832 +63%	471 -34%	188 -25%	88 49%	89 -48%	163 51%	798 +64%
			a	cde	cde	de	e					abc
Send / receive SMS text messages	3520 92%	1719 92%	1795 93%	426 91%	606 93%	1257 +95%	1228 -90%	662 -87%	153 -85%	164 -88%	294 92%	1192 +96%
					de	ade	e				a	abc
Make normal calls	3569 94%	1750 93%	1813 94%	424 -90%	604 93%	1249 94%	1289 94%	720 95%	164 91%	171 91%	297 93%	1181 +95%
						a	a	a				ab

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



**2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)**

Table 60 (continuation)

**QM14. Which, if any, of the following activities do you use your mobile for?**

Base: Where personally use a mobile phone

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3777	1818	1949	389	585	1241	1560	869	186	220	375	1227
Effective Weighted Sample	2671	1299	1366	290	430	893	1077	587	129	139	245	865
Weighted Bases	<b>3814</b>	<b>1872</b>	<b>1934</b>	<b>469</b>	<b>651</b>	<b>1325</b>	<b>1366</b>	<b>760</b>	<b>181</b>	<b>187</b>	<b>319</b>	<b>1246</b>
Use IM/ instant Messaging (e.g. WhatsApp, Facebook Messenger, Snapchat, iMessage)	2650 69%	1239 -66%	1407 +73% a	358 +76% de	531 +82% cde	1013 +76% de	748 -55% e	327 -43%	105 -58%	117 -62%	209 66%	1005 +81% abc
Making voice calls over the internet e.g. via WhatsApp, Facebook Messenger or Zoom	2360 62%	1115 -60%	1244 +64% a	333 +71% de	486 +75% cde	927 +70% de	613 -45% e	284 -37%	101 56%	94 -50%	183 57%	904 +73% abc
Making video calls over the internet e.g. via FaceTime, Microsoft Teams, WhatsApp or Zoom	2118 56%	955 -51%	1159 +60% a	314 +67% cde	469 +72% cde	802 +61% de	533 -39% e	247 -32%	74 -41%	83 -44%	149 -47%	840 +67% abc
Send/receive emails	2447 64%	1148 -61%	1296 +67% a	318 68% de	473 +73% de	974 +74% ade	681 -50% e	315 -41%	94 -52%	101 -54%	189 -59%	975 +78% abc
General browsing/ surfing the internet	3045 80%	1475 79%	1563 81%	415 +89% de	594 +91% cde	1168 +88% de	867 -63% e	389 -51%	113 -63%	127 -68%	236 -74% a	1130 +91% abc
Take photos or videos	3161 83%	1502 -80%	1652 +85% a	409 +87% de	595 +91% ade	1176 +89% de	979 -72% e	480 -63%	133 -74%	147 78%	248 -78%	1148 +92% abc
Accessing/ receiving news	2189 57%	1122 +60% b	1064 -55%	256 55% de	425 +65% ade	892 +67% ade	615 -45% e	281 -37%	68 -38%	85 -46%	153 -48% a	920 +74% abc
Accessing/ receiving sports/ team news/ scores	1240 33%	805 +43% b	435 -23%	175 +37% de	207 32% de	506 +38% bde	352 -26% e	161 -21%	37 -21%	43 -23%	85 -27%	535 +43% abc

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 60 (continuation)

QM14. Which, if any, of the following activities do you use your mobile for?

Base: Where personally use a mobile phone

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3777	1818	1949	389	585	1241	1560	869	186	220	375	1227
Effective Weighted Sample	2671	1299	1366	290	430	893	1077	587	129	139	245	865
Weighted Bases	<b>3814</b>	<b>1872</b>	<b>1934</b>	<b>469</b>	<b>651</b>	<b>1325</b>	<b>1366</b>	<b>760</b>	<b>181</b>	<b>187</b>	<b>319</b>	<b>1246</b>
Contactless mobile payment at point of sale/ checkouts e.g. Apple Pay, Google Wallet or contactless bank cards	1484 39%	732 39%	751 39%	268 +57% cde	344 +53% cde	595 +45% de	277 -20% e	95 -13%	52 -29%	41 -22%	96 -30% b	653 +52% abc
Use your phone for Sat Nav or directions	2175 57%	1068 57%	1103 57%	278 59% de	470 +72% acde	883 +67% ade	544 -40% e	225 -30%	72 -40%	86 -46%	160 -50% a	928 +75% abc
Scanning a QR code (e.g. to order in a restaurant)	1864 49%	907 48%	953 49%	256 +55% de	404 +62% ade	761 +57% de	443 -32% e	185 -24%	67 -37%	73 -39%	124 -39%	843 +68% abc
Wallet to store and display tickets (e.g. Apple Wallet, Google Wallet)	1316 35%	645 34%	671 35%	222 +47% cde	325 +50% cde	541 +41% de	228 -17% e	78 -10%	42 -23%	50 -27%	88 -28%	598 +48% abc
Use voice assistant (e.g. Siri, Google Assistant)	777 20%	390 21%	386 20%	136 +29% de	167 +26% de	333 +25% de	140 -10% e	48 -6%	29 16%	32 17%	49 -15%	369 +30% abc
Other	13 *%	7 *%	6 *%	0 0%	0 0%	7 1%	6 *%	1 *%	1 *%	2 1%	2 1%	7 1%
None of these	12 *%	6 *%	6 *%	0 0%	0 0%	* -*	11 +1% bc	10 +1% abc	1 1% d	1 1% d	1 *%	* -*
Don' t know	* *%	* *%	0 0%	0 0%	0 0%	* *%	0 0%	0 0%	* +*	0 0%	0 0%	0 0%
Summary: Entertainment	3014 79%	1443 -77%	1566 +81% a	457 +97% bcde	613 +94% cde	1176 +89% de	768 -56% e	355 -47%	135 75%	125 -67%	231 -72%	1122 +90% abc
Summary: Communication	3786 99%	1861 99%	1918 99%	468 100%	649 100%	1317 99%	1349 -99%	750 -99%	179 99%	186 99%	314 -98%	1241 100% c

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 60 (continuation)

QM14. Which, if any, of the following activities do you use your mobile for?

Base: Where personally use a mobile phone

	Gender			Age Group					Household Income			
	Total	Man a	Woman b	16-24 a	25-34 b	35-54 c	55+ d	65+ e	Under 10.4K a	10.4k-15.59K b	15.6k-25.99K c	26K+ d
Column		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3777	1818	1949	389	585	1241	1560	869	186	220	375	1227
Effective Weighted Sample	2671	1299	1366	290	430	893	1077	587	129	139	245	865
Weighted Bases	<b>3814</b>	<b>1872</b>	<b>1934</b>	<b>469</b>	<b>651</b>	<b>1325</b>	<b>1366</b>	<b>760</b>	<b>181</b>	<b>187</b>	<b>319</b>	<b>1246</b>
Summary: Other	3426 90%	1662 -89%	1757 +91%	461 +98%	634 +97%	1267 +96%	1062 -78%	525 -69%	148 -82%	157 -84%	277 87%	1208 +97%
		a	a	cde	de	de	e					abc

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 60 (continuation)

QM14. Which, if any, of the following activities do you use your mobile for?

Base: Where personally use a mobile phone

	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3777	933	1008	595	1169	2365	472	462	478
Effective Weighted Sample	2671	690	718	471	808	2002	383	434	461
Weighted Bases	<b>3814</b>	<b>980</b>	<b>1031</b>	<b>833</b>	<b>905</b>	<b>3173</b>	<b>343</b>	<b>186</b>	<b>111</b>
Listen to radio	872 23%	305 +31% bcd	250 24% d	168 20% d	139 -15%	701 -22%	95 +28% a	49 26%	27 25%
Listen to music (not radio)	1670 44%	497 +51% cd	535 +52% cd	338 41% d	267 -29%	1390 44%	150 44%	81 44%	49 44%
Listen to podcasts	872 23%	333 +34% bcd	291 +28% cd	141 -17% d	96 -11%	696 -22%	101 +29% a	45 24%	29 27% a
Play games	1194 31%	284 29%	398 +39% acd	241 29%	251 -28%	1003 32% d	114 33% d	53 28% d	24 -22%
Listen to or read an e-book	533 14%	188 +19% cd	173 +17% cd	94 -11% d	73 -8%	439 14%	51 15%	28 15%	14 13%
Watching short video clips (e.g. on YouTube, TikTok, Dailymotion, Vimeo or Facebook)	2034 53%	588 +60% cd	650 +63% cd	413 -50% d	345 -38%	1704 54% cd	194 56% cd	88 -47%	49 -45%
Watching TV programmes/ films online e.g. Netflix, BBC iPlayer, Sky Go	1007 26%	317 +32% cd	319 +31% cd	208 25% d	150 -17%	821 -26%	110 +32% ac	46 25%	30 27%
Using social media e.g. Facebook, Twitter, Snapchat, Instagram	2101 55%	587 +60% cd	659 +64% cd	448 54% d	373 -41%	1746 55% cd	218 +63% acd	84 -45%	52 -47%
Send / receive SMS text messages	3520 92%	935 +95% cd	966 +94% d	767 92% d	792 -88%	2932 92%	321 93%	168 90%	100 90%
Make normal calls	3569 94%	932 +95% d	963 93%	779 94%	832 -92%	2977 94% c	324 94% c	164 -88%	104 94% c

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

**2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)**

Table 60 (continuation)

**QM14. Which, if any, of the following activities do you use your mobile for?**

Base: Where personally use a mobile phone

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3777	933	1008	595	1169	2365	472	462	478
Effective Weighted Sample	2671	690	718	471	808	2002	383	434	461
Weighted Bases	<b>3814</b>	<b>980</b>	<b>1031</b>	<b>833</b>	<b>905</b>	<b>3173</b>	<b>343</b>	<b>186</b>	<b>111</b>
Use IM/ instant Messaging (e.g. WhatsApp, Facebook Messenger, Snapchat, iMessage)	2650 69%	765 +78% cd	779 +76% cd	577 69% d	479 -53%	2200 69% d	257 +75% acd	123 66%	70 -63%
Making voice calls over the internet e.g. via WhatsApp, Facebook Messenger or Zoom	2360 62%	672 +69% cd	691 +67% cd	510 61% d	444 -49%	1957 62% d	229 +67% acd	111 59%	63 -57%
Making video calls over the internet e.g. via FaceTime, Microsoft Teams, WhatsApp or Zoom	2118 56%	626 +64% cd	624 +61% cd	455 55% d	379 -42%	1748 55%	209 +61% ad	102 55%	59 53%
Send/receive emails	2447 64%	735 +75% bcd	709 +69% cd	518 62% d	448 -50%	2021 64% d	246 +72% acd	117 63%	63 -57%
General browsing/ surfing the internet	3045 80%	850 +87% cd	890 +86% cd	667 80% d	588 -65%	2527 80% d	291 +85% acd	143 77%	83 -75%
Take photos or videos	3161 83%	877 +89% cd	893 +87% cd	675 81% d	663 -73%	2638 83% d	287 83% d	150 81%	86 -78%
Accessing/ receiving news	2189 57%	689 +70% bcd	639 +62% cd	458 55% d	371 -41%	1811 57% c	227 +66% acd	89 -48%	62 c
Accessing/ receiving sports/ team news/ scores	1240 33%	387 +39% cd	370 +36% d	285 34% d	187 -21%	1029 32%	119 35% c	53 28%	39 35% c
Contactless mobile payment at point of sale/ checkouts e.g. Apple Pay, Google Wallet or contactless bank cards	1484 39%	499 +51% bcd	453 +44% cd	301 36% d	219 -24%	1248 39% cd	145 42% cd	56 -30%	34 -31%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 60 (continuation)

QM14. Which, if any, of the following activities do you use your mobile for?

Base: Where personally use a mobile phone

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3777	933	1008	595	1169	2365	472	462	478
Effective Weighted Sample	2671	690	718	471	808	2002	383	434	461
Weighted Bases	<b>3814</b>	<b>980</b>	<b>1031</b>	<b>833</b>	<b>905</b>	<b>3173</b>	<b>343</b>	<b>186</b>	<b>111</b>
Use your phone for Sat Nav or directions	2175 57%	684 +70% bcd	648 +63% cd	466 56% d	343 -38%	1819 57% cd	208 61% cd	92 -49%	55 -50%
Scanning a QR code (e.g. to order in a restaurant)	1864 49%	632 +64% bcd	573 +56% cd	384 46% d	256 -28%	1556 49% cd	190 +55% acd	69 -37%	48 -44% c
Wallet to store and display tickets (e.g. Apple Wallet, Google Wallet)	1316 35%	473 +48% bcd	419 +41% cd	254 -30% d	156 -17%	1084 34% c	138 +40% ac	54 -29%	41 37% c
Use voice assistant (e.g. Siri, Google Assistant)	777 20%	266 +27% cd	255 +25% cd	153 18% d	100 -11%	649 20%	74 22%	33 18%	21 19%
Other	13 *%	6 1% d	6 1%	1 *%	1 *%	10 *%	1 *%	1 1%	1 1%
None of these	12 *%	* *%	3 *%	* *%	8 +1% ac	7 -*	1 *%	3 +1% a	2 +2% ab
Don't know	* *%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	* +*% a
Summary: Entertainment	3014 79%	835 +85% cd	888 +86% cd	650 78% d	586 -65%	2507 79% d	283 82% d	147 79% d	77 -70%
Summary: Communication	3786 99%	974 99%	1026 100%	828 99%	894 -99%	3154 +99% cd	342 99% cd	182 -98%	108 -98%
Summary: Other	3426 90%	928 +95% cd	971 +94% cd	744 89% d	726 -80%	2856 90% d	312 91% d	167 90% d	91 -82%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 60 (continuation)

QM14. Which, if any, of the following activities do you use your mobile for?

Base: Where personally use a mobile phone

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
	a	b	c	d	e	f	g	h	i	a	b	a	b	
Unweighted Bases	3777	361	383	245	195	251	259	242	123	306	3058	633	2115	1601
Effective Weighted Sample	2671	309	334	210	165	215	221	199	101	251	2205	422	1544	1087
Weighted Bases	<b>3814</b>	<b>460</b>	<b>528</b>	<b>355</b>	<b>263</b>	<b>346</b>	<b>342</b>	<b>308</b>	<b>156</b>	<b>415</b>	<b>3079</b>	<b>674</b>	<b>2241</b>	<b>1522</b>
Listen to radio	872 23%	107 23%	174 +33% ei acdeghi	64 18%	47 18%	53 -15%	96 +28% cdehi	65 21%	27 17%	67 -16%	671 -22%	181 +27% a	605 +27% b	254 -17%
Listen to music (not radio)	1670 44%	175 -38%	246 47% adg	190 +54% adeghi	99 38%	143 41%	176 +51% adegh	118 38%	58 37%	186 45%	1341 44%	286 42%	1145 +51% b	499 -33%
Listen to podcasts	872 23%	114 25% eg	149 +28% degi	83 24% eg	52 20%	47 -14%	91 27% egi	46 -15%	32 20%	81 20%	696 23%	147 22%	633 +28% b	229 -15%
Play games	1194 31%	139 30%	167 32%	115 32%	92 35%	102 29%	117 34%	86 28%	58 37%	126 30%	994 +32% b	166 -25%	768 +34% b	413 -27%
Listen to or read an e-book	533 14%	62 13% h	78 15% h	56 16% h	41 16% h	45 13% h	64 +19% ghi	38 12% h	4 -3%	52 13% h	415 13%	98 15%	379 +17% b	146 -10%
Watching short video clips (e.g. on YouTube, TikTok, Dailymotion, Vimeo or Facebook)	2034 53%	272 +59% egi	304 58% eg	183 52%	140 53%	156 -45%	195 57% e	152 49%	89 57% e	212 51%	1681 +55% b	309 -46%	1389 +62% b	616 -40%
Watching TV programmes/ films online e.g. Netflix, BBC iPlayer, Sky Go	1007 26%	119 26%	146 28% i	95 27%	73 28%	82 24%	105 31% i	81 26%	33 21%	87 -21%	815 26%	168 25%	710 +32% b	282 -18%
Using social media e.g. Facebook, Twitter, Snapchat, Instagram	2101 55%	231 -50%	325 +62% aeg	204 57% g	142 54%	169 -49%	201 59% aeg	147 -48%	96 62% aeg	231 56%	1702 55%	350 52%	1424 +64% b	656 -43%
Send / receive SMS text messages	3520 92%	429 93% h	510 +97% acdefhi	329 93% h	233 -88%	312 90%	309 91%	296 +96% defhi	134 -85%	380 92%	2846 92%	620 92%	2120 +95% b	1352 -89%
Make normal calls	3569 94%	429 93%	496 94%	340 96% h	243 92%	322 93%	332 +97% adehi	291 94%	142 91%	382 92%	2881 94%	634 94%	2104 94%	1418 93%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



**2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)**

Table 60 (continuation)

**QM14. Which, if any, of the following activities do you use your mobile for?**

Base: Where personally use a mobile phone

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
	a	b	c	d	e	f	g	h	i	a	b	a	b	
Unweighted Bases	3777	361	383	245	195	251	259	242	123	306	3058	633	2115	1601
Effective Weighted Sample	2671	309	334	210	165	215	221	199	101	251	2205	422	1544	1087
Weighted Bases	<b>3814</b>	<b>460</b>	<b>528</b>	<b>355</b>	<b>263</b>	<b>346</b>	<b>342</b>	<b>308</b>	<b>156</b>	<b>415</b>	<b>3079</b>	<b>674</b>	<b>2241</b>	<b>1522</b>
Use IM/ instant Messaging (e.g. WhatsApp, Facebook Messenger, Snapchat, iMessage)	2650 69%	336 73%	392 +74%	252 71%	152 -58%	254 73%	265 +77%	169 -55%	98 63%	282 68%	2144 70%	459 68%	1738 +78%	877 -58%
		dgh	dgh	dg		dgh	dghi			dg			b	
Making voice calls over the internet e.g. via WhatsApp, Facebook Messenger or Zoom	2360 62%	337 +73%	351 +66%	225 63%	137 -52%	202 58%	238 +70%	120 -39%	94 60%	253 61%	1924 62%	395 59%	1576 +70%	755 -50%
		bcdeghi	deg	dg	g	g	degi		g	g			b	
Making video calls over the internet e.g. via FaceTime, Microsoft Teams, WhatsApp or Zoom	2118 56%	282 +61%	331 +63%	187 53%	139 53%	185 54%	212 +62%	110 -36%	82 52%	221 53%	1708 55%	367 54%	1419 +63%	674 -44%
		cgi	cdeghi	g	g	g	cdgi		g	g			b	
Send/receive emails	2447 64%	332 +72%	356 68%	228 64%	163 62%	223 64%	252 +74%	148 -48%	80 -51%	239 -58%	1980 64%	417 62%	1610 +72%	813 -53%
		cdeghi	ghi	gh	g	gh	cdeghi			g			b	
General browsing/ surfing the internet	3045 80%	385 84%	442 +84%	284 80%	186 -71%	279 81%	277 81%	234 76%	114 -73%	327 79%	2481 +81%	519 -77%	2012 +90%	995 -65%
		dgh	dgh	d		d	d			d	b		b	
Take photos or videos	3161 83%	387 84%	458 +87%	297 84%	214 81%	279 80%	300 +88%	246 80%	121 77%	337 81%	2558 83%	549 81%	2003 +89%	1123 -74%
			eghi				deghi						b	
Accessing/ receiving news	2189 57%	330 +72%	330 +63%	214 60%	122 -47%	162 -47%	206 60%	143 -46%	96 61%	209 -50%	1758 57%	391 58%	1473 +66%	692 -45%
		bcdefghi	degi	degi			degi		degi				b	
Accessing/ receiving sports/ team news/ scores	1240 33%	193 +42%	189 36%	84 -24%	72 27%	86 -25%	138 +40%	87 28%	61 39%	119 29%	1016 33%	206 31%	844 +38%	381 -25%
		cdegi	cdegi				cdegi		cdegi				b	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 60 (continuation)

QM14. Which, if any, of the following activities do you use your mobile for?

Base: Where personally use a mobile phone

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
	a	b	c	d	e	f	g	h	i	a	b	a	b	
Unweighted Bases	3777	361	383	245	195	251	259	242	123	306	3058	633	2115	1601
Effective Weighted Sample	2671	309	334	210	165	215	221	199	101	251	2205	422	1544	1087
Weighted Bases	<b>3814</b>	<b>460</b>	<b>528</b>	<b>355</b>	<b>263</b>	<b>346</b>	<b>342</b>	<b>308</b>	<b>156</b>	<b>415</b>	<b>3079</b>	<b>674</b>	<b>2241</b>	<b>1522</b>
Contactless mobile payment at point of sale/ checkouts e.g. Apple Pay, Google Wallet or contactless bank cards	1484 39%	211 +46% dghi	228 43% g	140 39% g	96 36% g	138 40% g	149 44% g	79 -26%	53 34% g	155 37% g	1214 39%	240 36%	1071 +48% b	402 -26%
Use your phone for Sat Nav or directions	2175 57%	288 +62% dgi	333 +63% degghi	213 60% dg	106 -40%	190 55% d	231 +68% degghi	152 -49%	83 53% d	223 54% d	1735 56%	395 59%	1523 +68% b	627 -41%
Scanning a QR code (e.g. to order in a restaurant)	1864 49%	242 53% degi	307 +58% degi	187 53% degi	108 -41%	123 -36%	216 +63% acdegghi	135 44%	80 51% ei	159 -38%	1483 48%	348 52%	1309 +58% b	538 -35%
Wallet to store and display tickets (e.g. Apple Wallet, Google Wallet)	1316 35%	166 36% bdg	137 -26%	153 +43% bdegi	69 -26%	117 34% b	146 +43% bdegi	87 -28%	71 +45% bdegi	137 33% b	1052 34%	235 35%	947 +42% b	358 -24%
Use voice assistant (e.g. Siri, Google Assistant)	777 20%	94 20%	104 20%	91 +26% degi	45 17%	60 17%	98 +29% abdegghi	52 17%	29 18%	77 19%	622 20%	138 21%	561 +25% b	209 -14%
Other	13 *%	4 1%	1 *%	1 *%	2 1%	1 *%	1 *%	1 *%	0 0%	0 0%	10 *%	2 *%	9 *%	4 *%
None of these	12 *%	0 0%	0 0%	3 1%	0 0%	2 *%	1 *%	0 0%	0 0%	2 *%	10 *%	2 *%	0 -0%	12 +1% a
Don' t know	* *%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	* *%
Summary: Entertainment	3014 79%	390 +85% cdegi	448 +85% cdegi	275 78%	197 75%	246 -71%	281 82% eg	227 -74%	126 81% e	317 76%	2457 +80% b	496 -74%	1981 +88% b	993 -65%
Summary: Communication	3786 99%	458 100% i	528 100% i	352 99%	261 99%	345 100%	341 100% i	307 100%	156 100%	405 -98%	3058 99%	670 99%	2228 99%	1508 99%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 60 (continuation)

QM14. Which, if any, of the following activities do you use your mobile for?

Base: Where personally use a mobile phone

	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3777	361	383	245	195	251	259	242	123	306	3058	633	2115	1601
Effective Weighted Sample	2671	309	334	210	165	215	221	199	101	251	2205	422	1544	1087
Weighted Bases	<b>3814</b>	<b>460</b>	<b>528</b>	<b>355</b>	<b>263</b>	<b>346</b>	<b>342</b>	<b>308</b>	<b>156</b>	<b>415</b>	<b>3079</b>	<b>674</b>	<b>2241</b>	<b>1522</b>
Summary: Other	3426	430	489	311	234	309	312	271	132	369	2779	590	2158	1224
	90%	+94%	+93%	88%	89%	89%	91%	88%	-84%	89%	90%	-88%	+96%	-80%
		cghi	cgh				h				b		b	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 61

QM15. Do you use any of the following types of apps on your smartphone?

Base: Where personally use a smartphone

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3514	1702	1803	381	576	1214	1342	702	163	195	343	1199
Effective Weighted Sample	2488	1218	1264	285	423	875	925	470	115	122	223	847
Weighted Bases	<b>3570</b>	<b>1757</b>	<b>1807</b>	<b>461</b>	<b>642</b>	<b>1298</b>	<b>1168</b>	<b>599</b>	<b>163</b>	<b>163</b>	<b>292</b>	<b>1225</b>
Banking	2697 76%	1317 75%	1376 76%	386 +84% de	576 +90% acde	1078 +83% de	656 -56% e	276 -46%	117 72%	110 -68%	219 75%	1066 +87% abc
Food delivery (e.g. Deliveroo, Uber Eats, Just Eat)	1635 46%	747 -42%	886 +49% a	311 +67% cde	402 +63% cde	646 +50% de	276 -24% e	106 -18%	65 40%	63 -39%	128 44%	645 +53% abc
Games	1402 39%	704 40%	695 38%	287 +62% bcde	296 +46% de	565 +44% de	254 -22%	110 -18%	62 38%	59 37%	96 -33%	564 +46% abc
Music/Audio Streaming	1739 49%	872 50%	863 48%	312 +68% bcde	388 +60% cde	702 +54% de	337 -29% e	112 -19%	63 -39%	61 -38%	129 44%	766 +63% abc
Navigation/ Maps	2242 63%	1136 +65% b	1099 -61%	292 63% de	464 +72% ade	907 +70% ade	579 -50% e	260 -43%	81 -50%	86 -53%	170 58%	937 +76% abc
News/ newspapers	1575 44%	845 +48% b	728 -40%	202 44% de	294 46% de	658 +51% ade	423 -36%	193 -32%	47 -29%	54 -33%	112 -38% a	681 +56% abc
Payment services (e.g. Apple Pay, PayPal)	1709 48%	849 48%	858 47%	293 +63% cde	399 +62% cde	695 +54% de	322 -28% e	128 -21%	70 43%	56 -34%	133 46% b	714 +58% abc
Shopping (e.g. Amazon, Ocado, eBay)	2192 61%	1025 -58%	1164 +64% a	311 +67% de	463 +72% de	901 +69% de	516 -44% e	224 -37%	97 60%	85 -52%	184 63% b	887 +72% abc
Social media (e.g. Facebook, Twitter, Instagram, Snapchat, TikTok)	2404 67%	1110 -63%	1288 +71% a	377 +82% cde	527 +82% cde	950 +73% de	549 -47% e	217 -36%	101 62%	101 62%	192 66%	942 +77% abc
Taxi booking or travel (e.g. Uber, Trainline)	1191 33%	570 32%	621 34%	191 +41% de	261 +41% de	494 +38% de	245 -21% e	84 -14%	43 27%	36 -22%	77 -26%	523 +43% abc

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 61 (continuation)

QM15. Do you use any of the following types of apps on your smartphone?

Base: Where personally use a smartphone

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3514	1702	1803	381	576	1214	1342	702	163	195	343	1199
Effective Weighted Sample	2488	1218	1264	285	423	875	925	470	115	122	223	847
Weighted Bases	<b>3570</b>	<b>1757</b>	<b>1807</b>	<b>461</b>	<b>642</b>	<b>1298</b>	<b>1168</b>	<b>599</b>	<b>163</b>	<b>163</b>	<b>292</b>	<b>1225</b>
TV & video (e.g. Netflix, BBC iPlayer, Amazon Prime, YouTube)	1454 41%	730 42%	719 40%	246 +53% cde	333 +52% cde	591 +46% de	283 -24% e	102 -17%	56 34%	55 34%	100 -34%	621 +51% abc
Messaging apps (e.g. WhatsApp, Facebook Messenger)	2552 71%	1212 -69%	1334 +74% a	360 +78% de	508 +79% de	995 +77% de	688 -59% e	305 -51%	110 67%	105 -65%	196 67%	999 +82% abc
Fitness or health apps (e.g. Strava, Apple Health app)	1080 30%	496 -28%	582 +32% a	163 +35% de	242 +38% de	480 +37% de	195 -17% e	66 -11%	37 -22%	36 -22%	65 -22%	515 +42% abc
Review apps (e.g. Goodreads, Tripadvisor)	571 16%	279 16%	292 16%	84 18% de	112 17% de	219 17% de	157 -13% e	54 -9%	19 12%	28 17%	35 -12%	268 +22% ac
None of these	247 7%	125 7%	123 7%	2 -*%	4 -1%	34 -3% ab	208 +18% abc	153 +25% abcd	14 8% d	31 +19% acd	22 8% d	23 -2%
Don't know	13 *%	6 *%	7 *%	2 1%	1 *%	5 *%	5 *%	4 1%	2 +1% d	0 0%	1 *%	* -*%
Summary: Any	3310 93%	1626 93%	1677 93%	457 +99% cde	637 +99% cde	1259 +97% de	955 -82% e	442 -74%	147 90% b	131 -81%	269 92% b	1202 +98% abc

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

**2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)**

Table 61 (continuation)

**QM15. Do you use any of the following types of apps on your smartphone?**

Base: Where personally use a smartphone

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3514	903	962	561	1022	2188	448	419	459
Effective Weighted Sample	2488	666	685	444	705	1860	364	394	443
Weighted Bases	<b>3570</b>	<b>948</b>	<b>984</b>	<b>784</b>	<b>796</b>	<b>2965</b>	<b>329</b>	<b>170</b>	<b>106</b>
Banking	2697 76%	782 +82% cd	782 +79% d	602 77% d	487 -61% d	2249 76% cd	263 +80% cd	113 -66% cd	71 -67% cd
Food delivery (e.g. Deliveroo, Uber Eats, Just Eat)	1635 46%	482 +51% cd	511 +52% cd	326 -42% cd	298 -37% cd	1372 46% cd	144 44% cd	72 42% cd	46 44% cd
Games	1402 39%	382 40% d	444 +45% acd	311 40% d	251 -32% d	1177 40% d	135 41% d	59 35% d	30 -29% d
Music/Audio Streaming	1739 49%	540 +57% cd	565 +57% cd	357 46% d	258 -32% d	1455 49% cd	160 49% cd	77 45% cd	47 44% cd
Navigation/ Maps	2242 63%	710 +75% bcd	651 +66% cd	473 60% d	370 -46% d	1877 63% d	208 63% d	102 60% d	54 -51% d
News/ newspapers	1575 44%	560 +59% bcd	456 46% cd	312 -40% d	224 -28% d	1329 +45% d	144 44% d	69 40% d	34 -32% d
Payment services (e.g. Apple Pay, PayPal)	1709 48%	543 +57% cd	535 +54% cd	347 -44% d	268 -34% d	1449 +49% cd	153 46% cd	68 -40% cd	39 -37% cd
Shopping (e.g. Amazon, Ocado, eBay)	2192 61%	678 +72% bcd	656 +67% cd	449 -57% d	386 -48% d	1823 61% d	214 65% cd	100 59% cd	56 -52% cd
Social media (e.g. Facebook, Twitter, Instagram, Snapchat, TikTok)	2404 67%	672 +71% d	731 +74% cd	539 69% d	424 -53% d	1983 67% cd	242 +74% acd	111 65% cd	67 63% cd
Taxi booking or travel (e.g. Uber, Trainline)	1191 33%	409 +43% cd	385 +39% cd	213 -27% d	170 -21% d	1026 +35% cd	104 31% cd	40 -23% cd	22 -21% cd

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 61 (continuation)

QM15. Do you use any of the following types of apps on your smartphone?

Base: Where personally use a smartphone

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3514	903	962	561	1022	2188	448	419	459
Effective Weighted Sample	2488	666	685	444	705	1860	364	394	443
Weighted Bases	<b>3570</b>	<b>948</b>	<b>984</b>	<b>784</b>	<b>796</b>	<b>2965</b>	<b>329</b>	<b>170</b>	<b>106</b>
TV & video (e.g. Netflix, BBC iPlayer, Amazon Prime, YouTube)	1454 41%	471 +50% cd	455 +46% cd	288 -37% d	225 -28%	1183 -40%	144 44%	71 42%	55 +52% abc
Messaging apps (e.g. WhatsApp, Facebook Messenger)	2552 71%	770 +81% bcd	753 +77% cd	527 -67% d	465 -58%	2118 71%	236 72%	125 73%	74 70%
Fitness or health apps (e.g. Strava, Apple Health app)	1080 30%	411 +43% bcd	324 +33% cd	206 -26% d	132 -17%	890 30% c	117 +36% ac	41 -24%	32 30%
Review apps (e.g. Goodreads, Tripadvisor)	571 16%	226 +24% bcd	161 16% d	112 14% d	67 -8%	485 16%	48 14%	23 14%	15 14%
None of these	247 7%	34 -4%	38 -4%	59 8% ab	113 +14% abc	205 7% c	24 7% c	6 -4%	13 +12% abc
Don' t know	13 *0%	2 *0%	4 *0%	3 *0%	3 *0%	10 *0%	1 *0%	2 +1% a	1 1%
Summary: Any	3310 93%	912 +96% cd	941 +96% cd	722 92% d	680 -85%	2750 93% d	305 93% d	162 +95% d	92 -87%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 61 (continuation)

QM15. Do you use any of the following types of apps on your smartphone?

Base: Where personally use a smartphone

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
	a	b	c	d	e	f	g	h	i	a	b	a	b	
Unweighted Bases	3514	346	362	224	181	235	241	205	113	281	2847	583	2070	1388
Effective Weighted Sample	2488	297	316	194	152	201	206	171	92	233	2057	387	1511	941
Weighted Bases	<b>3570</b>	<b>443</b>	<b>502</b>	<b>329</b>	<b>241</b>	<b>324</b>	<b>317</b>	<b>269</b>	<b>144</b>	<b>394</b>	<b>2895</b>	<b>616</b>	<b>2196</b>	<b>1327</b>
Banking	2697 76%	358 +81% dei	391 78% ei	259 79% ei	172 71%	213 -66%	265 +84% degi	205 76% e	112 78% e	275 -70%	2190 76%	458 74%	1856 +85% b	811 -61%
Food delivery (e.g. Deliveroo, Uber Eats, Just Eat)	1635 46%	236 +53% ceghi	250 50% cgh	118 -36%	128 +53% cghi	140 43%	174 +55% ceghi	103 -38%	55 38%	169 43%	1372 +47% b	221 -36%	1141 +52% b	483 -36%
Games	1402 39%	184 42%	196 39%	115 35%	99 41%	119 37%	141 44% c	108 40%	69 48% c	146 37%	1189 +41% b	178 -29%	942 +43% b	448 -34%
Music/Audio Streaming	1739 49%	212 48%	276 +55% degi	173 53% deg	101 42%	141 43%	179 +56% adege	114 42%	79 55% dg	179 46%	1423 49%	276 -45%	1231 +56% b	495 -37%
Navigation/ Maps	2242 63%	313 +71% bdgh	304 61%	227 +69% bdgh	128 -53%	215 66% dgh	219 +69% bdgh	141 -52%	75 -52%	255 65% dgh	1818 63%	376 61%	1544 +70% b	669 -50%
News/ newspapers	1575 44%	239 +54% degi	245 +49% dei	156 47% de	86 -36%	115 -36%	156 49% dei	110 41%	64 44%	156 40%	1265 44%	277 45%	1093 +50% b	470 -35%
Payment services (e.g. Apple Pay, PayPal)	1709 48%	253 +57% bdeghi	222 44%	175 53% bg	110 46%	156 48%	183 +58% bdeghi	107 -40%	66 45%	177 45%	1417 +49% b	257 -42%	1218 +55% b	475 -36%
Shopping (e.g. Amazon, Ocado, eBay)	2192 61%	260 59%	319 63%	190 58%	146 61%	190 59%	214 +68% ace	173 64%	85 59%	246 62%	1770 61%	375 61%	1491 +68% b	680 -51%
Social media (e.g. Facebook, Twitter, Instagram, Snapchat, TikTok)	2404 67%	314 71% ei	350 70% ei	217 66%	152 63%	192 -59%	231 73% dei	192 71% ei	95 66%	241 -61%	1968 68% b	387 -63%	1634 +74% b	743 -56%
Taxi booking or travel (e.g. Uber, Trainline)	1191 33%	198 +45% cdeghi	201 +40% cdghi	92 28%	66 28%	111 34% h	127 +40% cdghi	75 28%	34 -24%	122 31%	994 +34% b	161 -26%	835 +38% b	343 -26%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 61 (continuation)

QM15. Do you use any of the following types of apps on your smartphone?

Base: Where personally use a smartphone

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
	a	b	c	d	e	f	g	h	i	a	b	a	b	
Unweighted Bases	3514	346	362	224	181	235	241	205	113	281	2847	583	2070	1388
Effective Weighted Sample	2488	297	316	194	152	201	206	171	92	233	2057	387	1511	941
Weighted Bases	<b>3570</b>	<b>443</b>	<b>502</b>	<b>329</b>	<b>241</b>	<b>324</b>	<b>317</b>	<b>269</b>	<b>144</b>	<b>394</b>	<b>2895</b>	<b>616</b>	<b>2196</b>	<b>1327</b>
TV & video (e.g. Netflix, BBC iPlayer, Amazon Prime, YouTube)	1454 41%	181 41%	183 36%	136 41%	96 40%	119 37%	149 +47% be	114 42%	53 36%	153 39%	1206 +42% b	217 -35%	1033 +47% b	402 -30%
Messaging apps (e.g. WhatsApp, Facebook Messenger)	2552 71%	297 -67%	354 70%	251 76% adgh	158 65%	241 74%	251 +79% abdgh	178 66%	95 66%	293 74% adg	2060 71%	444 72%	1680 +77% b	846 -64%
Fitness or health apps (e.g. Strava, Apple Health app)	1080 30%	127 29%	159 32% de	104 32% de	52 -22%	73 -23%	124 +39% adeg	71 27%	55 38% deg	124 31% de	858 30%	193 31%	808 +37% b	259 -20%
Review apps (e.g. Goodreads, Tripadvisor)	571 16%	61 14%	70 14%	51 15%	42 17%	44 14%	82 +26% abcdegi	49 18%	33 +23% abei	53 13%	433 -15%	122 +20% a	409 +19% b	157 -12%
None of these	247 7%	21 5%	35 7%	22 7%	21 9%	29 9% a	21 7%	19 7%	9 6%	28 7%	187 -6%	60 +10% a	53 -2%	190 +14% a
Don't know	13 *%	1 *%	0 0%	3 1%	3 +1% b	0 0%	0 0%	0 0%	1 1%	2 1%	9 *%	4 1%	6 *%	7 1%
Summary: Any	3310 93%	420 95% d	468 93%	305 92%	217 90%	296 91%	296 93%	251 93%	135 93%	364 92%	2699 +93% b	552 -90%	2138 +97% b	1129 -85%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



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Table 62

QE1. Do you or does anyone in your household have access to the internet at HOME (via any device, e.g. PC, mobile phone etc), and if so, do you personally use the internet at home?

Base: All Respondents

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
Yes - have access and use at home	3605 90%	1755 90%	1844 91%	441 92% de	638 +94% de	1279 +94% de	1245 -84% e	664 -78%	144 -73%	156 -77%	300 90% ab	1246 +97% abc
Yes - have access but don't use at home	73 2%	29 1%	44 2%	8 2%	6 -1%	23 2%	36 +2% b	29 +3% bc	2 1%	7 +4% d	5 2%	17 1%
Summary: Yes	3679 92%	1784 91%	1888 93%	449 93% de	644 +95% de	1302 +96% ade	1281 -87% e	693 -81%	147 -74%	164 -81%	305 92% ab	1263 +98% abc
No - do not have access at home	286 7%	153 8%	133 7%	26 5% b	16 -2%	50 -4%	194 +13% abc	155 +18% abcd	46 +23% cd	38 +19% cd	28 8% d	15 -1%
Don't know	32 1%	17 1%	14 1%	5 1% d	17 +3% cde	6 *% %	4 -*% %	3 *% %	5 +2% cd	1 1% %	0 0% %	5 -*% %
Not answered	* *%	0 0%	* *%	0 0%	0 0%	0 0%	* *%	* *%	0 0%	0 0%	0 0%	0 0%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 62 (continuation)

QE1. Do you or does anyone in your household have access to the internet at HOME (via any device, e.g. PC, mobile phone etc), and if so, do you personally use the internet at home?

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
Yes – have access and use at home	3605 90%	977 +95% cd	1006 +95% cd	781 90% d	779 -79% d	2992 90% d	328 91% d	182 91% d	103 -86% d
Yes – have access but don't use at home	73 2%	14 1%	12 1%	23 3% b	22 2% b	62 2% b	7 2% b	2 1% b	3 2% b
Summary: Yes	3679 92%	991 +97% cd	1018 +96% cd	805 93% d	802 -82% d	3054 92% d	335 93% d	184 92% d	106 -88% d
No - do not have access at home	286 7%	25 -2%	37 -3%	48 6% ab	172 +18% abc	235 7% abc	24 7% abc	14 7% abc	13 +11% abc
Don't know	32 1%	8 1%	4 *% b	11 1% b	9 1% b	29 1% b	1 *% b	2 1% b	* *% b
Not answered	* *%	* *%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	* +*% a

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 62 (continuation)

QE1. Do you or does anyone in your household have access to the internet at HOME (via any device, e.g. PC, mobile phone etc), and if so, do you personally use the internet at home?

Base: All Respondents

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
Yes - have access and use at home	3605 90%	434 90%	513 92%	343 +95%	255 91%	320 89%	324 90%	274 -86%	134 -84%	395 90%	2899 90%	647 91%	2197 +96%	1363 -83%
		h	gh	aefghi	h								b	
Yes - have access but don't use at home	73 2%	18 +4%	15 3%	0 -0%	3 1%	0 -0%	1 -*%	5 2%	6 4%	14 +3%	60 2%	11 2%	30 -1%	37 2%
		cef	cef					ce	cef	cef				a
Summary: Yes	3679 92%	451 94%	528 94%	343 +95%	258 92%	320 -89%	325 90%	279 -87%	140 88%	409 93%	2959 92%	658 92%	2227 +97%	1400 -85%
		efgh	efgh	efgh					g				b	
No - do not have access at home	286 7%	21 -4%	23 -4%	16 5%	17 6%	37 +10%	33 9%	38 +12%	19 +12%	30 7%	235 7%	49 7%	46 -2%	237 +14%
						abc	abc	abcdi	abc					a
Don't know	32 1%	7 1%	8 1%	0 0%	5 2%	3 1%	2 1%	2 1%	1 1%	1 *%	27 1%	5 1%	13 -1%	14 1%
					ci									
Not answered	* *%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	* *%	0 0%	0 0%	* *%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 63

QE2. How many people in your household share the internet connection?

Base: Where have internet access at home

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Unweighted Bases	3630	1732	1889	372	582	1210	1464	797	145	195	361	1236
Effective Weighted Sample	2566	1238	1323	276	427	871	1012	538	101	123	236	872
Weighted Bases	<b>3679</b>	<b>1784</b>	<b>1888</b>	<b>449</b>	<b>644</b>	<b>1302</b>	<b>1281</b>	<b>693</b>	<b>147</b>	<b>164</b>	<b>305</b>	<b>1263</b>
1	725 20%	353 20%	371 20%	44 -10%	98 -15%	196 -15%	386 +30%	268 +39%	63 +43%	85 +52%	92 +30%	168 -13%
2	1534 42%	771 43%	760 40%	125 -28%	319 +49%	411 -32%	677 +53%	374 +54%	40 -27%	43 -26%	127 42%	574 +45%
3	603 16%	264 -15%	338 +18%	93 +21%	118 18%	256 +20%	136 -11%	36 -5%	22 15%	19 12%	39 13%	213 17%
4	535 15%	265 15%	268 14%	109 +24%	67 -10%	301 +23%	58 -5%	9 -1%	15 10%	9 -5%	29 -10%	219 +17%
5	194 5%	95 5%	97 5%	52 +12%	27 4%	101 +8%	15 -1%	4 -1%	5 3%	3 -2%	10 3%	67 5%
6	60 2%	27 1%	33 2%	15 +3%	13 2%	24 2%	7 -1%	2 -0%	2 1%	4 2%	6 2%	21 2%
7	22 1%	6 *%	16 1%	9 +2%	2 *%	11 1%	1 -0%	0 -0%	0 0%	0 0%	1 *%	2 -0%
8	1 *%	1 *%	* *%	* *%	* *%	0 0%	1 *%	0 0%	0 0%	0 0%	0 0%	0 0%
10	5 *%	1 *%	4 *%	2 +*%	0 0%	3 *%	0 0%	0 0%	0 0%	0 0%	* *%	0 0%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 63 (continuation)

QE2. How many people in your household share the internet connection?

Base: Where have internet access at home

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3630	939	999	578	1045	2256	458	457	459
Effective Weighted Sample	2566	693	711	456	720	1916	373	430	443
Weighted Bases	<b>3679</b>	<b>991</b>	<b>1018</b>	<b>805</b>	<b>802</b>	<b>3054</b>	<b>335</b>	<b>184</b>	<b>106</b>
1	725 20%	142 -14%	189 19% a	147 18% a	239 +30% abc	574 -19%	83 +25% a	41 22%	27 +25% a
2	1534 42%	467 +47% bcd	403 40%	318 39%	323 40%	1278 42%	139 41%	73 40%	45 42%
3	603 16%	156 16%	176 17% d	145 18% d	109 -14%	497 16% d	60 18% d	34 18% d	12 -11%
4	535 15%	160 16% d	157 15% d	130 16% d	78 -10%	457 +15%	40 12%	23 13%	15 14%
5	194 5%	55 6%	64 6% d	38 5%	34 4%	168 6%	11 3%	10 6%	5 5%
6	60 2%	8 -1%	26 +3% ad	15 2%	11 1%	56 +2% b	* -*	2 1%	2 2% b
7	22 1%	* -*	4 *%	11 +1% ab	7 1% a	21 +1%	0 0%	1 *%	* *%
8	1 *%	0 0%	* *%	0 0%	1 *%	1 *%	0 0%	0 0%	1 +1% a
10	5 *%	2 *%	0 0%	2 *%	1 *%	3 *%	2 *%	0 0%	* *%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 63 (continuation)

QE2. How many people in your household share the internet connection?

Base: Where have internet access at home

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
	a	b	c	d	e	f	g	h	i	a	b	a	b	
Unweighted Bases	3630	356	379	236	188	230	244	213	110	300	2927	617	2103	1466
Effective Weighted Sample	2566	305	330	203	160	197	209	177	90	246	2110	412	1534	993
Weighted Bases	<b>3679</b>	<b>451</b>	<b>528</b>	<b>343</b>	<b>258</b>	<b>320</b>	<b>325</b>	<b>279</b>	<b>140</b>	<b>409</b>	<b>2959</b>	<b>658</b>	<b>2227</b>	<b>1400</b>
1	725 20%	77 17%	86 16%	80 23% bef	54 21% e	40 -12%	50 15%	66 24% bef	38 +27% abef	84 21% e	596 20%	118 18%	335 -15%	377 +27% a
2	1534 42%	148 -33%	224 42% ah	164 +48% ah	105 41% h	154 +48% ah	128 40% h	134 48% ah	37 -26%	184 45% ah	1179 -40%	335 +51% a	913 41%	608 43%
3	603 16%	90 +20% ce	84 16%	45 13%	39 15%	40 12%	65 20% ce	38 14%	31 22% ceg	65 16%	508 +17% b	83 -13%	424 +19% b	166 -12%
4	535 15%	95 +21% cdgi	93 18% cg	28 -8%	29 11%	57 18% cg	53 16% cg	24 -9%	27 19% cg	51 12%	448 +15% b	75 -11%	394 +18% b	132 -9%
5	194 5%	28 6%	28 5%	17 5%	24 +9% i	21 7%	20 6%	12 4%	6 4%	14 3%	152 5%	33 5%	121 5%	69 5%
6	60 2%	9 2%	9 2%	6 2%	7 3%	6 2%	7 2%	4 1%	1 1%	6 2%	49 2%	11 2%	30 1%	30 +2%
7	22 1%	5 1%	5 1%	3 1%	0 0%	1 *%	2 1%	1 *%	0 0%	4 1%	21 +1%	* *%	7 - *%	15 +1% a
8	1 *%	0 0%	1 *%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	* *%	1 *%	1 *%	1 *%
10	5 *%	0 0%	0 0%	0 0%	0 0%	1 *%	0 0%	0 0%	0 0%	2 +1%	5 *%	* *%	4 *%	1 *%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 64

QE3. Which of these is your home internet connection used for?

Base: Where have internet access at home

	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Column		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3630	1732	1889	372	582	1210	1464	797	145	195	361	1236
Effective Weighted Sample	2566	1238	1323	276	427	871	1012	538	101	123	236	872
Weighted Bases	<b>3679</b>	<b>1784</b>	<b>1888</b>	<b>449</b>	<b>644</b>	<b>1302</b>	<b>1281</b>	<b>693</b>	<b>147</b>	<b>164</b>	<b>305</b>	<b>1263</b>
Working from home	1527 42%	730 41%	792 42%	165 -37%	302 +47%	737 +57%	324 -25%	93 -13%	34 -23%	22 -13%	62 -20%	756 +60%
				de	ade	abde	e		b		b	abc
Ordinary school work/ homework	759 21%	306 -17%	449 +24%	125 +28%	134 21%	436 +33%	64 -5%	11 -2%	32 22%	28 17%	53 17%	305 +24%
			a	bde	de	abde	e					bc
University/college work	477 13%	212 12%	263 14%	169 +38%	65 -10%	184 14%	58 -5%	18 -3%	27 18%	22 13%	33 11%	143 -11%
				bcde	de	bde	e		cd			
Virtual school lessons or university lectures/seminars	313 9%	155 9%	157 8%	73 +16%	38 -6%	155 +12%	47 -4%	13 -2%	19 +13%	12 8%	16 -5%	118 9%
				bcde	de	bde	e		c			c
None of these	1690 46%	874 +49%	815 -43%	152 -34%	231 -36%	395 -30%	909 +71%	582 +84%	80 +54%	112 +68%	188 +62%	384 -30%
		b			c		abc	abcd	d	ad	d	

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 64 (continuation)

QE3. Which of these is your home internet connection used for?

Base: Where have internet access at home

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3630	939	999	578	1045	2256	458	457	459
Effective Weighted Sample	2566	693	711	456	720	1916	373	430	443
Weighted Bases	<b>3679</b>	<b>991</b>	<b>1018</b>	<b>805</b>	<b>802</b>	<b>3054</b>	<b>335</b>	<b>184</b>	<b>106</b>
Working from home	1527 42%	647 +65% bcd	524 +51% cd	238 -30% d	100 -13%	1292 +42% d	133 40% d	70 38% d	32 -30%
Ordinary school work/ homework	759 21%	209 21% d	253 +25% ad	174 22% d	116 -14%	639 21%	67 20%	31 17%	23 21%
University/college work	477 13%	133 13% d	203 +20% acd	81 -10% d	53 -7%	395 13% d	47 14% d	26 14% d	9 -8%
Virtual school lessons or university lectures/seminars	313 9%	105 +11% d	105 +10% d	71 9% d	29 -4%	263 9% d	26 8%	19 10% d	6 -5%
None of these	1690 46%	297 -30%	323 -32%	437 +54% ab	594 +74% abc	1387 45%	152 45%	92 50%	58 +55% ab

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 64 (continuation)

QE3. Which of these is your home internet connection used for?

Base: Where have internet access at home

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
	a	b	c	d	e	f	g	h	i	a	b	a	b	
Unweighted Bases	3630	356	379	236	188	230	244	213	110	300	2927	617	2103	1466
Effective Weighted Sample	2566	305	330	203	160	197	209	177	90	246	2110	412	1534	993
Weighted Bases	<b>3679</b>	<b>451</b>	<b>528</b>	<b>343</b>	<b>258</b>	<b>320</b>	<b>325</b>	<b>279</b>	<b>140</b>	<b>409</b>	<b>2959</b>	<b>658</b>	<b>2227</b>	<b>1400</b>
Working from home	1527 42%	247 +55%	273 +52%	117 -34%	98 38%	129 40%	131 40%	79 -28%	57 41%	161 39%	1235 42%	262 40%	1277 +57%	233 -17%
		cdefghi	cdefghi		g	g	g		g	g			b	
Ordinary school work/ homework	759 21%	116 +26%	131 +25%	46 -13%	68 +26%	51 16%	70 22%	48 17%	32 23%	75 18%	630 21%	102 -16%	544 +24%	210 -15%
		cegi	cegi		cegi		c		c		b		b	
University/college work	477 13%	61 14%	56 11%	49 14%	54 +21%	43 13%	43 13%	22 -8%	20 14%	48 12%	395 13%	62 -9%	255 -11%	218 +16%
		g		g	abefgi						b		a	
Virtual school lessons or university lectures/seminars	313 9%	53 +12%	47 9%	24 7%	36 +14%	25 8%	33 10%	6 -2%	4 -3%	34 8%	253 9%	42 -6%	206 +9%	104 7%
		gh	gh	g	cgh	g	gh			g				
None of these	1690 46%	153 -34%	209 -40%	171 50%	115 45%	161 50%	150 46%	158 +57%	63 45%	207 51%	1338 45%	342 +52%	719 -32%	939 +67%
				ab	a	ab	a	abdf	a	ab		a		a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 65

QE4. Do you ever access the internet outside your home in any of the following locations?

Base: All Respondents

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
Your workplace	1558 39%	742 38%	810 40%	190 40%	358 +53%	768 +57%	242 -16%	59 -7%	37 -19%	36 -18%	103 -31%	773 +60%
				de	ade	ade	e				ab	abc
School/ college/ University	413 10%	192 10%	219 11%	196 +41%	52 -8%	127 9%	37 -3%	11 -1%	24 12%	12 -6%	24 -7%	132 10%
				bcde	de	de	e		bc			b
Library	327 8%	152 8%	174 9%	92 +19%	60 9%	104 8%	69 -5%	39 -5%	36 +18%	15 7%	20 6%	127 +10%
				bcde	de	de			bcd			c
UK culture centre/ Learn Direct/ other online learning centres	131 3%	73 4%	58 3%	29 +6%	16 2%	62 +5%	24 -2%	8 -1%	10 5%	4 2%	6 2%	54 +4%
				bde	e	bde			c			c
Internet café	375 9%	191 10%	184 9%	69 +14%	63 9%	167 +12%	76 -5%	31 -4%	25 13%	13 6%	20 -6%	158 +12%
				bde	de	de			bc			bc
In someone else' s home	1547 39%	730 37%	814 40%	213 +44%	285 42%	599 +44%	451 -30%	195 -23%	60 -30%	72 35%	126 38%	664 +52%
				de	de	de	e					abc
While travelling	1714 43%	852 44%	862 42%	228 +47%	331 +49%	705 +52%	450 -30%	199 -23%	56 -28%	68 -33%	139 42%	789 +61%
				de	de	de	e				ab	abc
In cafes/ restaurants/ pubs/ bars	1397 35%	654 34%	742 +36%	179 37%	265 +39%	593 +44%	358 -24%	145 -17%	49 -25%	59 -29%	114 34%	671 +52%
				de	de	ade	e				a	abc
In shops or shopping centres	1280 32%	599 31%	681 33%	196 +41%	258 +38%	522 +38%	305 -21%	121 -14%	54 27%	47 -23%	104 31%	569 +44%
				de	de	de	e				b	abc
In leisure centres/ gyms/ sports grounds	730 18%	349 18%	381 19%	123 +26%	159 +23%	307 +23%	141 -10%	59 -7%	24 -12%	17 -8%	42 -13%	351 +27%
				de	de	de	e					abc
Outdoor areas such as parks	864 22%	394 -20%	469 +23%	111 23%	147 22%	358 +26%	247 -17%	116 -14%	37 19%	34 17%	74 22%	415 +32%
			a	de	de	bde	e					abc

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 65 (continuation)

**QE4. Do you ever access the internet outside your home in any of the following locations?**

Base: All Respondents

	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Column		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
Other	28 1%	12 1%	16 1%	* *%	2 *%	8 1%	18 +1% a	12 +1% abc	2 1%	0 0%	4 1%	13 1%
No, do not	1116 28%	558 29%	557 27%	57 -12%	111 -16% a	194 -14%	753 +51% abc	532 +62% abcd	70 +36% d	79 +39% cd	102 31% d	117 -9%
Summary: Any	2881 72%	1395 71%	1478 73%	423 +88% bde	567 +84% de	1163 +86% de	726 -49% e	320 -38%	127 -64%	124 -61%	231 69% b	1166 +91% abc

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 65 (continuation)

QE4. Do you ever access the internet outside your home in any of the following locations?

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
Your workplace	1558 39%	552 +54% cd	527 +50% cd	333 39% d	127 -13%	1306 39% d	147 41% d	72 36% d	33 -28%
School/ college/ University	413 10%	110 11% cd	198 +19% acd	60 -7% d	39 -4%	338 10% d	46 13% d	22 11% d	7 -6%
Library	327 8%	94 9% cd	110 +10% cd	49 -6%	66 -7%	261 -8%	39 +11% ad	19 9%	8 7%
UK culture centre/ Learn Direct/ other online learning centres	131 3%	53 +5% cd	43 4% cd	19 2%	15 -2%	99 -3%	17 5% a	10 +5% a	5 4%
Internet café	375 9%	137 +13% bcd	111 10% cd	64 -7%	60 -6%	306 9%	32 9%	29 +15% abd	8 7%
In someone else' s home	1547 39%	489 +48% bcd	456 +43% cd	315 37% d	266 -27%	1217 -37%	213 +59% acd	72 36%	45 38%
While travelling	1714 43%	577 +56% bcd	516 +49% cd	346 40% d	250 -25%	1395 -42% c	194 +54% acd	74 -37%	51 43%
In cafes/ restaurants/ pubs/ bars	1397 35%	491 +48% bcd	401 +38% d	287 33% d	197 -20%	1108 -33%	180 +50% acd	65 33%	44 37%
In shops or shopping centres	1280 32%	399 +39% bcd	356 34% d	291 34% d	217 -22%	1035 -31% c	156 +43% acd	50 -25%	39 32% c
In leisure centres/ gyms/ sports grounds	730 18%	253 +25% cd	226 +21% cd	145 17% d	102 -10%	598 18% c	82 +23% acd	28 -14%	21 18%
Outdoor areas such as parks	864 22%	277 +27% d	248 23% d	200 23% d	130 -13%	701 -21% cd	121 +34% acd	29 -14% d	12 -10%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 65 (continuation)

QE4. Do you ever access the internet outside your home in any of the following locations?

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
Other	28 1%	10 1%	11 1%	2 *%	5 1%	15 -0%	1 *%	1 *%	11 +9%
No, do not	1116 28%	150 -15%	180 -17%	261 30%	502 +51%	944 +28%	65 -18%	63 31%	45 +37%
Summary: Any	2881 72%	874 +85%	878 +83%	603 70%	481 -49%	2374 -72%	295 +82%	137 69%	75 -63%
		cd	cd	d		d	acd	d	

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 65 (continuation)

QE4. Do you ever access the internet outside your home in any of the following locations?

Base: All Respondents

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
Your workplace	1558 39%	290 +61%	226 40%	148 41%	85 -30%	127 35%	125 35%	96 -30%	67 42%	142 -32%	1289 +40%	235 -33%	1444 +63%	105 -6%
School/ college/ University	413 10%	56 12%	53 9%	28 8%	35 12%	40 11%	45 13%	26 8%	19 12%	37 8%	341 11%	52 -7%	196 -9%	211 +13%
Library	327 8%	74 +16%	29 -5%	26 7%	18 6%	16 -4%	33 9%	19 6%	16 10%	30 7%	288 +9%	28 -4%	178 8%	143 9%
UK culture centre/ Learn Direct/ other online learning centres	131 3%	26 +5%	21 4%	5 1%	10 4%	2 -1%	20 +6%	4 1%	3 2%	8 2%	106 3%	21 3%	97 +4%	34 -2%
Internet café	375 9%	81 +17%	78 +14%	31 9%	16 6%	11 -3%	52 +15%	6 -2%	10 6%	20 -5%	317 10%	50 -7%	258 +11%	110 -7%
In someone else' s home	1547 39%	177 37%	183 -33%	111 -31%	84 -30%	105 -29%	179 +50%	118 37%	60 38%	200 +45%	1211 -38%	301 +42%	1012 +44%	518 -31%
While travelling	1714 43%	293 +61%	205 -37%	155 43%	83 -30%	149 41%	159 44%	120 38%	64 40%	166 -38%	1356 -42%	321 45%	1193 +52%	503 -30%
In cafes/ restaurants/ pubs/ bars	1397 35%	172 36%	182 33%	135 38%	69 -25%	72 -20%	180 +50%	110 34%	58 36%	130 -29%	1090 -34%	277 +39%	973 +43%	409 -25%
In shops or shopping centres	1280 32%	211 +44%	160 29%	111 31%	69 -25%	68 -19%	152 +42%	75 -23%	51 32%	138 31%	1048 33%	203 -29%	898 +39%	374 -23%
In leisure centres/ gyms/ sports grounds	730 18%	136 +28%	115 21%	60 17%	36 -13%	41 -11%	93 +26%	26 -8%	31 19%	60 -14%	607 19%	115 16%	547 +24%	179 -11%
Outdoor areas such as parks	864 22%	93 19%	117 21%	96 +27%	55 20%	42 -12%	100 +28%	46 -14%	53 +33%	99 22%	677 21%	172 24%	609 +27%	249 -15%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 65 (continuation)

QE4. Do you ever access the internet outside your home in any of the following locations?

Base: All Respondents

	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
Other	28 1%	0 0%	2 *%	5 1% a	0 0%	3 1%	2 1%	2 1%	0 0%	2 *%	19 1%	9 1%	12 1%	16 1%
No, do not	1116 28%	59 -12%	190 +34% af	103 29% a	115 +41% acefghi	111 31% a	87 24% a	95 30% a	42 26% a	143 +33% af	884 27%	225 +32% a	319 -14%	773 +47% a
Summary: Any	2881 72%	421 +88% bcdefghi	369 -66%	257 71% d	165 -59%	249 69% d	273 76% bdi	225 70% d	118 74% d	296 -67% d	2337 73% b	487 -68%	1967 +86% b	878 -53%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 66

Internet Use

Base: All Respondents

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
At home	910 23%	455 23%	454 22%	53 -11%	104 -15%	171 -13%	581 +39%	391 +46%	41 21%	53 26%	79 24%	113 -9%
					a		abc	abcd	d	d	d	
Elsewhere	89 2%	55 +3%	34 -2%	22 +5%	14 2%	30 2%	24 -2%	16 2%	20 +10%	12 +6%	6 2%	11 -1%
		b		bcde					cd	cd		
Both at home and elsewhere	2769 69%	1329 68%	1434 70%	396 +83%	540 +80%	1131 +83%	700 -47%	302 -35%	106 -54%	110 -54%	226 68%	1150 +90%
				de	de	de	e				ab	abc
Any	3791 95%	1850 95%	1932 95%	476 +99%	671 +99%	1334 +98%	1306 -88%	710 -83%	168 -85%	177 -87%	311 93%	1279 +100%
				de	de	de	e				ab	abc
None	197 5%	98 5%	99 5%	4 -1%	2 -*%	19 -1%	171 +12%	140 +16%	26 +13%	26 +13%	23 7%	4 -*%
						b	abc	abcd	cd	cd	d	
Don't know/Not answered	32 1%	17 1%	15 1%	5 1%	17 +3%	6 *%	4 -*%	3 *%	5 +2%	1 1%	0 0%	5 -*%
				d	cde				cd			

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower





2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 66 (continuation)

Internet Use

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
At home	910 23%	135 -13%	162 -15%	221 26%	373 +38%	773 +23%	51 -14%	54 +27%	32 +27%
				ab	abc	b		b	b
Elsewhere	89 2%	10 -1%	20 2%	10 -1%	48 +5%	71 2%	11 3%	6 3%	1 -1%
				abc	d	d	d	d	
Both at home and elsewhere	2769 69%	857 +84%	856 +81%	584 68%	428 -44%	2281 -69%	283 +79%	130 -65%	74 -62%
		cd	cd	d		d	acd		
Any	3791 95%	1009 +98%	1040 +98%	823 95%	854 -87%	3146 95%	346 96%	191 96%	107 -89%
		cd	cd	d		d	d	d	
None	197 5%	15 -1%	17 -2%	38 4%	125 +13%	163 5%	13 4%	8 4%	12 +10%
				ab	abc				abc
Don't know/Not answered	32 1%	8 1%	4 *0%	11 1%	9 1%	29 1%	1 *0%	2 1%	1 1%
				b					

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 66 (continuation)

Internet Use

Base: All Respondents

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
At home	910 23%	45 -9%	173 +31% aefgh	92 25% af	98 +35% acefgh	82 23% a	60 -17% a	67 21% a	34 21% a	122 +28% af	722 22%	181 25%	309 -14%	581 +35% a
Elsewhere	89 2%	10 2%	6 1%	5 1%	2 1%	9 3%	7 2%	12 4% bd	11 +7% abcdefi	9 2%	80 +2% b	7 -1%	36 -2%	52 +3% a
Both at home and elsewhere	2769 69%	406 +85% bcdefghi	355 -64%	252 70% d	160 -57% d	238 66% d	265 74% bdi	212 66% d	106 67%	287 65%	2237 69%	477 67%	1918 +84% b	819 -50%
Any	3791 95%	466 +97% efg	542 +97% efg	349 97% efg	263 94%	331 -92%	333 93%	292 -91%	152 95%	418 95%	3059 95%	668 94%	2276 +100% b	1459 -88%
None	197 5%	11 -2%	17 3%	11 3%	14 5%	28 +8% abc	26 7% abc	26 +8% abc	8 5%	21 5%	155 5%	42 6%	10 -1%	185 +11% a
Don't know/Not answered	32 1%	7 1%	8 1%	0 0%	5 2% ci	3 1%	2 1%	2 1%	1 1%	1 *%	27 1%	5 1%	13 -1%	14 1%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 67

QE5. How often do you personally use the internet nowadays either at home or elsewhere?

Base: Where use internet at home or elsewhere

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3691	1774	1906	393	601	1237	1458	785	162	207	362	1245
Effective Weighted Sample	2616	1273	1336	292	441	892	1012	533	115	132	237	879
Weighted Bases	<b>3749</b>	<b>1833</b>	<b>1907</b>	<b>471</b>	<b>671</b>	<b>1328</b>	<b>1276</b>	<b>683</b>	<b>166</b>	<b>173</b>	<b>307</b>	<b>1275</b>
Several times a day	3067 82%	1500 82%	1560 82%	429 +91% de	599 +89% de	1187 +89% de	852 -67% e	396 -58%	126 -76%	124 -72%	238 -78%	1150 +90% abc
About once a day	352 9%	165 9%	187 10%	23 -5%	44 -7%	101 -8%	185 +14% abc	107 +16% abc	22 13% d	23 +13% d	29 10% d	73 -6%
Several times a week	147 4%	76 4%	71 4%	6 -1%	9 -1%	16 -1%	114 +9% abc	88 +13% abcd	5 3%	15 +9% ad	23 +8% d	21 -2%
At least once a week	58 2%	29 2%	29 2%	2 *%	1 -*%	6 -*%	47 +4% abc	36 +5% abc	5 3% d	4 3% d	5 2%	9 -1%
Less often	62 2%	27 1%	35 2%	6 1%	5 1%	11 -1%	40 +3% abc	31 +5% abc	7 +4% d	5 3% d	4 1%	15 1%
Never	39 1%	24 1%	15 1%	2 *%	3 *%	1 -*%	34 +3% abc	23 +3% abc	1 *%	1 1%	5 2% d	3 -*%
Don't know	24 1%	13 1%	10 1%	4 1%	10 +1% cde	7 1%	4 -*%	2 *%	0 0%	0 0%	2 1%	3 -*%
Summary: Daily	3419 91%	1665 91%	1747 92%	451 +96% de	643 +96% de	1288 +97% de	1037 -81% e	503 -74%	148 89%	147 -85%	268 -87%	1223 +96% abc
Summary: At least weekly	3623 97%	1770 97%	1847 97%	460 98% de	653 97% de	1310 +99% bde	1198 -94% e	626 -92%	158 95%	166 96%	296 96%	1254 +98% abc

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 67 (continuation)

QE5. How often do you personally use the internet nowadays either at home or elsewhere?

Base: Where use internet at home or elsewhere

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
Unweighted Bases	3691	951	1014	582	1074	2302	467	468	454
Effective Weighted Sample	2616	702	722	458	742	1954	380	440	438
Weighted Bases	<b>3749</b>	<b>1006</b>	<b>1035</b>	<b>805</b>	<b>838</b>	<b>3113</b>	<b>341</b>	<b>190</b>	<b>105</b>
Several times a day	3067 82%	910 +90%	878 +85%	649 81%	577 -69%	2562 +82%	287 84%	150 79%	68 -65%
		bcd	cd	d		d	cd	d	
About once a day	352 9%	47 -5%	89 9%	81 10%	131 +16%	287 9%	24 7%	23 +12%	18 +17%
		a	a	a	abc			ab	abc
Several times a week	147 4%	20 -2%	37 4%	33 4%	54 +6%	117 4%	14 4%	9 5%	7 +7%
		a	a	a	ab				a
At least once a week	58 2%	3 -*%	9 -1%	12 2%	32 +4%	44 1%	5 2%	3 2%	5 +5%
		a	a	a	abc				abc
Less often	62 2%	10 1%	10 1%	14 2%	25 +3%	53 2%	4 1%	3 1%	2 2%
		ab			ab				
Never	39 1%	10 1%	3 -*%	13 2%	14 +2%	28 -1%	5 1%	2 1%	5 +4%
		b		b	b				abc
Don't know	24 1%	6 1%	9 1%	3 *%	5 1%	22 1%	1 *%	* *%	1 1%
Summary: Daily	3419 91%	957 +95%	967 +93%	730 91%	708 -85%	2849 92%	312 91%	173 91%	85 -81%
		cd	cd	d		d	d	d	
Summary: At least weekly	3623 97%	981 97%	1013 +98%	776 96%	794 -95%	3010 97%	331 97%	185 98%	97 -93%
		d	d			d	d	d	

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 67 (continuation)

Q5. How often do you personally use the internet nowadays either at home or elsewhere?

Base: Where use internet at home or elsewhere

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3691	359	384	240	191	238	250	222	117	301	2985	620	2139	1488
Effective Weighted Sample	2616	308	335	207	163	204	214	184	96	246	2155	415	1561	1012
Weighted Bases	<b>3749</b>	<b>458</b>	<b>538</b>	<b>349</b>	<b>260</b>	<b>331</b>	<b>332</b>	<b>289</b>	<b>149</b>	<b>409</b>	<b>3025</b>	<b>662</b>	<b>2268</b>	<b>1427</b>
Several times a day	3067 82%	399 +87% beg	426 79% g	296 85% eg	217 83% g	255 -77% g	298 +90% bdegh	206 -71% g	121 82% g	344 84% eg	2491 82% b	519 -78% g	2009 +89% b	1020 -71% g
About once a day	352 9%	21 -5%	71 +13% acdf	22 6% f	19 7% f	44 +13% acf	6 -2% f	54 +19% acdfhi	13 9% f	36 9% af	278 9%	72 11%	173 -8%	171 +12% a
Several times a week	147 4%	13 3%	27 5%	10 3%	6 2%	12 4%	12 4%	18 6%	4 3%	15 4%	113 4%	33 5%	45 -2%	100 +7% a
At least once a week	58 2%	4 1%	3 1%	5 1%	5 2%	10 +3% abi	7 2%	6 2%	1 1%	2 1%	42 1%	15 2%	7 -1%	50 +3% a
Less often	62 2%	11 3%	4 1%	10 3% bi	5 2%	4 1%	4 1%	5 2%	6 +4% bi	3 1%	51 2%	12 2%	20 -1%	41 +3% a
Never	39 1%	3 1%	3 1%	4 1%	3 1%	5 2%	5 1%	0 0%	2 1%	3 1%	30 1%	7 1%	4 -1%	33 +2% a
Don't know	24 1%	5 1%	3 1%	2 1%	5 +2% fg	1 *% fg	0 0%	0 0%	0 0%	6 +1%	21 1%	3 *%	10 -1%	12 1%
Summary: Daily	3419 91%	420 92%	497 92%	318 91%	236 91%	298 90%	305 92%	260 90%	135 91%	380 93%	2769 92%	591 89%	2182 +96% b	1191 -83%
Summary: At least weekly	3623 97%	438 96%	527 98% dh	332 95%	247 95%	321 97%	323 97%	284 98%	141 95%	397 97%	2924 97%	639 97%	2234 +99% b	1341 -94%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 68

QE6. And how many hours in a typical week would you say you spend online?

Base: Where use internet at home or elsewhere

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Unweighted Bases	3691	1774	1906	393	601	1237	1458	785	162	207	362	1245
Effective Weighted Sample	2616	1273	1336	292	441	892	1012	533	115	132	237	879
Weighted Bases	<b>3749</b>	<b>1833</b>	<b>1907</b>	<b>471</b>	<b>671</b>	<b>1328</b>	<b>1276</b>	<b>683</b>	<b>166</b>	<b>173</b>	<b>307</b>	<b>1275</b>
None	58 2%	35 2%	23 1%	3 1%	4 1%	9 -1%	43 abc	29 abc	4 d	4 2%	5 1%	9 -1%
Up to 7 hours	649 17%	335 18%	314 16%	38 -8%	65 -10%	156 -12%	390 +31%	255 +37%	53 +32%	45 +26%	59 19%	135 -11%
8 to 14 hours	636 17%	302 16%	332 17%	37 -8%	84 -12%	226 17%	290 +23%	165 +24%	19 12%	34 19%	62 20%	233 18%
15 to 22 hours	561 15%	278 15%	281 15%	90 +19%	85 13%	189 14%	197 15%	95 14%	31 19%	25 14%	46 15%	212 +17%
23 to 29 hours	448 12%	202 11%	244 13%	62 13%	100 +15%	184 +14%	101 -8%	46 -7%	12 7%	24 14%	37 12%	162 13%
30 to 39 hours	466 12%	216 12%	249 13%	80 +17%	95 14%	188 +14%	103 -8%	39 -6%	16 10%	15 9%	38 12%	172 13%
40 to 49 hours	358 10%	186 10%	173 9%	64 +14%	95 +14%	140 11%	59 -5%	19 -3%	8 -5%	12 7%	20 -7%	146 +11%
Over 50 hours	427 11%	219 12%	208 11%	75 +16%	103 +15%	185 +14%	65 -5%	13 -2%	19 11%	11 -6%	35 11%	179 +14%
Don' t know/ unsure	145 4%	60 3%	82 4%	21 5%	41 +6%	51 4%	29 -2%	21 3%	3 2%	4 2%	7 2%	28 -2%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 68 (continuation)

QE6. And how many hours in a typical week would you say you spend online?

Base: Where use internet at home or elsewhere

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3691	951	1014	582	1074	2302	467	468	454
Effective Weighted Sample	2616	702	722	458	742	1954	380	440	438
Weighted Bases	<b>3749</b>	<b>1006</b>	<b>1035</b>	<b>805</b>	<b>838</b>	<b>3113</b>	<b>341</b>	<b>190</b>	<b>105</b>
None	58 2%	14 1%	6 -1%	18 2% b	21 +2% b	44 -1%	6 2%	4 2%	5 +5% abc
Up to 7 hours	649 17%	124 -12%	152 -15%	139 17% a	227 +27% abc	537 17%	48 -14%	40 +21% ab	24 +23% ab
8 to 14 hours	636 17%	157 16%	150 -15%	164 +20% ab	156 19% b	532 17%	49 14%	34 18%	22 +21% b
15 to 22 hours	561 15%	147 15%	145 14%	132 16%	123 15%	462 15%	54 16%	30 16%	14 13%
23 to 29 hours	448 12%	117 12%	122 12%	116 +14% d	84 -10%	368 12% d	48 14%	24 13% d	8 -8%
30 to 39 hours	466 12%	128 13%	154 +15% cd	90 11%	88 -11%	380 12%	53 +16% d	23 12%	10 9%
40 to 49 hours	358 10%	133 +13% cd	120 +12% cd	58 -7%	42 -5%	314 +10% bd	23 -7%	14 8%	7 -7%
Over 50 hours	427 11%	145 +14% cd	158 +15% cd	63 -8%	55 -7%	349 11%	50 +15% ac	16 -8%	11 11%
Don't know/ unsure	145 4%	40 4%	28 -3%	24 3%	41 5% b	127 +4% c	10 3%	4 2%	3 3%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 68 (continuation)

QE6. And how many hours in a typical week would you say you spend online?

Base: Where use internet at home or elsewhere

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
	a	b	c	d	e	f	g	h	i	a	b	a	b	
Unweighted Bases	3691	359	384	240	191	238	250	222	117	301	2985	620	2139	1488
Effective Weighted Sample	2616	308	335	207	163	204	214	184	96	246	2155	415	1561	1012
Weighted Bases	<b>3749</b>	<b>458</b>	<b>538</b>	<b>349</b>	<b>260</b>	<b>331</b>	<b>332</b>	<b>289</b>	<b>149</b>	<b>409</b>	<b>3025</b>	<b>662</b>	<b>2268</b>	<b>1427</b>
None	58 2%	7 2%	6 1%	4 1%	4 2%	6 2%	5 2%	2 1%	6 +4% bgi	3 1%	44 1%	13 2%	12 -1%	45 +3% a
Up to 7 hours	649 17%	56 -12%	79 15%	62 18%	59 +23% abf	77 +23% abf	50 15%	52 18% a	28 19%	74 18% a	497 -16%	142 +22% a	275 -12%	364 +25% a
8 to 14 hours	636 17%	82 18% e	115 +21% efi	56 16%	50 19% e	36 -11%	46 14%	62 22% efi	23 16%	61 15%	502 17%	126 19%	377 17%	255 18%
15 to 22 hours	561 15%	65 14%	72 13%	59 17%	29 11%	42 13%	49 15%	47 16%	29 19%	69 17%	448 15%	104 16%	309 -14%	238 +17% a
23 to 29 hours	448 12%	54 12%	65 12%	41 12%	22 8%	50 15% df	27 8%	27 9%	18 12%	64 +16% dfg	372 12%	66 10%	295 +13% b	141 -10%
30 to 39 hours	466 12%	46 10%	80 15%	40 12%	37 14%	41 12%	38 12%	30 10%	13 9%	54 13%	388 13%	72 11%	296 13%	168 12%
40 to 49 hours	358 10%	52 11% c	66 +12% c	23 7%	28 11%	28 8%	41 12% c	28 10%	12 8%	36 9%	291 10%	63 10%	268 +12% b	88 -6%
Over 50 hours	427 11%	40 9%	45 -8%	57 +16% abdi	23 9%	35 11%	65 +20% abdegghi	31 11%	14 9%	39 9%	354 12%	66 10%	344 +15% b	81 -6%
Don't know/ unsure	145 4%	54 +12% bcdefghi	10 -2%	7 2%	8 3%	15 4%	10 3%	9 3%	6 4%	9 2%	130 +4% b	10 -1%	92 4%	47 3%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 69

QE7. Which of these methods does your household use to connect to the internet at home?

Base: Where have internet access at home

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Unweighted Bases	3630	1732	1889	372	582	1210	1464	797	145	195	361	1236
Effective Weighted Sample	2566	1238	1323	276	427	871	1012	538	101	123	236	872
Weighted Bases	<b>3679</b>	<b>1784</b>	<b>1888</b>	<b>449</b>	<b>644</b>	<b>1302</b>	<b>1281</b>	<b>693</b>	<b>147</b>	<b>164</b>	<b>305</b>	<b>1263</b>
Fixed Broadband through a phone line or cable service - perhaps using a Wi-Fi router to go online, via any device	3454 94%	1669 94%	1780 94%	404 -90%	607 94%	1223 94%	1219 +95%	653 94%	131 -89%	147 -90%	283 93%	1213 +96%
Access to the internet using a mobile network - using your phone's 3G or 4G or 5G mobile network, or a device such as a dongle or USB stick	1068 29%	551 +31%	516 -27%	145 32%	212 +33%	442 +34%	269 -21%	132 -19%	44 30%	58 +35%	87 29%	426 +34%
Other	4 *%	2 *%	1 *%	2 +*%	0 0%	0 0%	1 *%	0 0%	0 0%	1 +1%	0 0%	0 0%
Summary: Mobile only	150 4%	86 +5%	65 -3%	23 5%	30 5%	57 4%	41 -3%	26 4%	15 +10%	15 +9%	21 +7%	32 -3%
Don't know	71 2%	27 2%	42 2%	20 +4%	7 1%	23 2%	19 2%	14 2%	* *%	1 1%	* -*%	19 1%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 69 (continuation)

QE7. Which of these methods does your household use to connect to the internet at home?

Base: Where have internet access at home

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3630	939	999	578	1045	2256	458	457	459
Effective Weighted Sample	2566	693	711	456	720	1916	373	430	443
Weighted Bases	<b>3679</b>	<b>991</b>	<b>1018</b>	<b>805</b>	<b>802</b>	<b>3054</b>	<b>335</b>	<b>184</b>	<b>106</b>
Fixed Broadband through a phone line or cable service - perhaps using a Wi-Fi router to go online, via any device	3454 94%	957 +97% cd	966 95% d	746 93%	725 -91%	2868 94%	313 93%	176 96% d	98 92%
Access to the internet using a mobile network - using your phone's 3G or 4G or 5G mobile network, or a device such as a dongle or USB stick	1068 29%	319 +32% d	308 30% d	233 29%	202 -25%	882 29% c	101 30% c	38 -21%	48 +45% abc
Other	4 *%	0 0%	0 0%	0 0%	1 *%	4 *%	0 0%	0 0%	0 0%
Summary: Mobile only	150 4%	21 -2%	34 3%	35 4% a	60 +7% abc	118 4%	21 +6% ac	4 -2%	7 +7% ac
Don't know	71 2%	13 1%	17 2%	24 +3% a	15 2%	64 +2% b	1 -*%	4 2% b	1 1%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 69 (continuation)

QE7. Which of these methods does your household use to connect to the internet at home?

Base: Where have internet access at home

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
	a	b	c	d	e	f	g	h	i	a	b	a	b	
Unweighted Bases	3630	356	379	236	188	230	244	213	110	300	2927	617	2103	1466
Effective Weighted Sample	2566	305	330	203	160	197	209	177	90	246	2110	412	1534	993
Weighted Bases	<b>3679</b>	<b>451</b>	<b>528</b>	<b>343</b>	<b>258</b>	<b>320</b>	<b>325</b>	<b>279</b>	<b>140</b>	<b>409</b>	<b>2959</b>	<b>658</b>	<b>2227</b>	<b>1400</b>
Fixed Broadband through a phone line or cable service - perhaps using a Wi-Fi router to go online, via any device	3454 94%	388 -86%	501 95% ah	339 +99% abdfhi	246 95% ah	310 +97% ah	311 96% ah	270 97% ah	117 -84%	385 94% ah	2764 -93%	634 +96% a	2101 94%	1310 94%
Access to the internet using a mobile network - using your phone's 3G or 4G or 5G mobile network, or a device such as a dongle or USB stick	1068 29%	159 +35% bdei	124 -24% i	98 29% i	54 -21%	73 -23%	108 33% bdei	119 +43% bcdefi	78 +55% abcdefgi	68 -17%	859 29%	189 29%	731 +33% b	322 -23%
Other	4 *%	2 +*%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 +1% b	0 0%	4 *%	0 0%	0 -0%	4 +*% a
Summary: Mobile only	150 4%	41 +9% bcdefgi	17 3%	3 -1%	9 4%	6 2%	8 2%	8 3%	16 +12% bcdefgi	9 2%	127 4%	21 3%	90 4%	55 4%
Don't know	71 2%	20 +4% cdeg	11 2%	1 *%	3 1%	3 1%	6 2%	2 1%	5 4% cg	14 +3% cg	64 +2% b	3 -*%	36 2%	31 2%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 70

QE7. Which of these methods does your household use to connect to the internet at home?

Base: Where have internet access at home

	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Column		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
Total broadband	3605 90%	1755 90%	1845 91%	427 89% e	637 +94% ade	1279 +94% ade	1260 -85% e	679 -80%	146 -74%	161 -79%	305 91% ab	1245 +97% abc
None	392 10%	198 10%	191 9%	53 11% bc	41 -6%	78 -6%	219 +15% bc	173 +20% abcd	51 +26% cd	42 +21% cd	29 9% d	39 -3%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 70 (continuation)

QE7. Which of these methods does your household use to connect to the internet at home?

Base: Where have internet access at home

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
Total broadband	3605	978	1001	781	785	2986	334	180	105
	90%	+95%	+95%	90%	-80%	90%	+93%	90%	-87%
		cd	cd	d			d		
None	392	46	58	83	198	331	26	20	15
	10%	-5%	-5%	10%	+20%	10%	-7%	10%	+13%
				ab	abc				b

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 70 (continuation)

QE7. Which of these methods does your household use to connect to the internet at home?

Base: Where have internet access at home

	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
Total broadband	3605	430	518	342	255	316	319	278	133	395	2892	655	2191	1365
	90%	90%	93%	+95%	91%	88%	89%	87%	-83%	90%	90%	92%	+96%	-83%
			egh	aefghi	h								b	
None	392	50	42	18	24	43	41	42	26	45	329	57	95	286
	10%	10%	7%	-5%	9%	12%	11%	13%	+17%	10%	10%	8%	-4%	+17%
		c				bc	c	bc	bcd	c				a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 71

QES. Which internet service provider (ISP) does your household currently use as its MAIN supplier at home?

Base: Where have internet access at home

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Unweighted Bases	3630	1732	1889	372	582	1210	1464	797	145	195	361	1236
Effective Weighted Sample	2566	1238	1323	276	427	871	1012	538	101	123	236	872
Weighted Bases	<b>3679</b>	<b>1784</b>	<b>1888</b>	<b>449</b>	<b>644</b>	<b>1302</b>	<b>1281</b>	<b>693</b>	<b>147</b>	<b>164</b>	<b>305</b>	<b>1263</b>
BT	884 24%	429 24%	454 24%	88 -20%	118 -18%	289 22%	389 +30% abc	225 +32% abc	25 -17%	32 20%	70 23%	315 25% a
Community Fibre	20 1%	8 *%	12 1%	3 1%	3 *%	9 1%	5 *%	2 *%	1 *%	0 0%	1 *%	5 *%
EE	216 6%	123 +7% b	93 -5%	25 6%	39 6%	89 7% de	63 5%	30 -4%	8 5%	7 4%	26 +8%	81 6%
Gigaclear	2 *%	1 *%	1 *%	0 0%	0 0%	1 *%	1 *%	0 0%	0 0%	0 0%	1 *%	1 *%
Hyperoptic	8 *%	3 *%	5 *%	1 *%	* *%	5 *%	1 *%	0 0%	1 *%	0 0%	2 1%	2 *%
KCOM	10 *%	3 *%	7 *%	1 *%	1 *%	3 *%	5 *%	3 *%	3 +2% bcd	0 0%	1 *%	2 *%
John Lewis	5 *%	0 -0%	5 +*% a	0 0%	0 0%	0 0%	5 +*% c	1 *%	2 +1% cd	0 0%	0 0%	2 *%
NOW	51 1%	14 -1%	36 +2% a	7 2%	17 +3% de	19 1% de	8 -1%	3 -1%	5 +3%	2 1%	13 +4% d	18 1%
Plusnet	161 4%	85 5%	76 4%	19 4%	26 4%	48 4%	68 +5% c	41 +6% c	6 4%	11 7%	17 6%	55 4%
Shell Energy/Post Office	46 1%	21 1%	25 1%	1 *%	7 1%	15 1%	23 +2% a	14 +2% a	2 1%	2 1%	8 +3% d	12 1%
Sky	781 21%	355 20%	426 +23%	82 18%	159 +25% ade	300 +23% ade	239 -19%	125 -18%	26 18%	35 22%	61 20%	277 22%
OVO	5 *%	5 +*% b	0 -0%	0 0%	1 *%	2 *%	2 *%	0 0%	0 0%	0 0%	0 0%	3 *%
TalkTalk	295 8%	142 8%	150 8%	36 8%	51 8%	86 -7%	122 +10% c	65 9% c	10 7%	25 +15% acd	20 6%	89 7%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 71 (continuation)

QES. Which internet service provider (ISP) does your household currently use as its MAIN supplier at home?

Base: Where have internet access at home

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3630	1732	1889	372	582	1210	1464	797	145	195	361	1236
Effective Weighted Sample	2566	1238	1323	276	427	871	1012	538	101	123	236	872
Weighted Bases	<b>3679</b>	<b>1784</b>	<b>1888</b>	<b>449</b>	<b>644</b>	<b>1302</b>	<b>1281</b>	<b>693</b>	<b>147</b>	<b>164</b>	<b>305</b>	<b>1263</b>
Three Broadband	43 1%	24 1%	19 1%	14 +3% bcde	3 *%	16 1%	11 1%	6 1%	8 +6% cd	3 2%	6 2%	11 1%
Utility Warehouse	35 1%	19 1%	17 1%	0 -0%	5 1%	12 1%	18 +1% a	14 +2% ac	2 1%	0 0%	4 1%	13 1%
Virgin Media	643 17%	322 18%	320 17%	101 +22% de	120 19% de	243 19% de	180 -14%	86 -12%	22 15%	20 12%	50 16%	227 18%
Vodafone	186 5%	93 5%	92 5%	19 4%	35 6% de	87 +7% de	44 -3%	21 -3%	14 +9%	9 6%	16 5%	77 +6%
Zen	6 *%	3 *%	2 *%	* *%	0 0%	1 *%	4 *%	2 *%	0 0%	0 0%	0 0%	3 *%
Other	118 3%	67 4%	50 3%	13 3%	25 4%	38 3%	43 3%	23 3%	13 +9% cd	10 +6% c	5 2%	44 3%
Don' t know	160 4%	67 4%	94 5%	39 +9% bcde	33 5% c	37 -3%	50 4%	33 5% c	1 -1%	7 4%	6 -2%	25 -2%
Not answered	5 *%	1 *%	4 *%	1 *%	0 0%	1 *%	2 *%	0 0%	0 0%	0 0%	0 0%	0 0%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower





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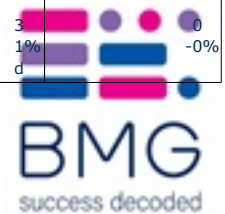
Table 71 (continuation)

Q8. Which internet service provider (ISP) does your household currently use as its MAIN supplier at home?

Base: Where have internet access at home

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
Unweighted Bases	3630	939	999	578	1045	2256	458	457	459
Effective Weighted Sample	2566	693	711	456	720	1916	373	430	443
Weighted Bases	<b>3679</b>	<b>991</b>	<b>1018</b>	<b>805</b>	<b>802</b>	<b>3054</b>	<b>335</b>	<b>184</b>	<b>106</b>
BT	884 24%	272 +27% bd	233 23%	188 23%	175 22%	698 -23%	99 +30% a	46 25%	40 +37% abc
Community Fibre	20 1%	4 *%	6 1%	7 1%	2 *%	19 +1%	* *%	0 0%	1 1%
EE	216 6%	52 5%	44 -4%	63 +8% ab	53 7% b	170 -6%	23 7%	19 +10% ad	4 4%
Gigaclear	2 *%	1 *%	0 0%	0 0%	1 *%	2 *%	0 0%	0 0%	* *%
Hyperoptic	8 *%	2 *%	5 +*%	0 0%	1 *%	5 -*%	3 +1% acd	0 0%	0 0%
KCOM	10 *%	2 *%	2 *%	5 +1%	2 *%	10 +*%	0 0%	0 0%	0 0%
John Lewis	5 *%	4 +*% b	0 0%	0 0%	1 *%	4 *%	1 *%	0 0%	0 0%
NOW	51 1%	7 -1%	24 +2% a	9 1%	11 1%	44 1%	4 1%	3 1%	* *%
Plusnet	161 4%	39 4%	53 5% c	22 -3%	46 +6% c	140 5% b	8 -2%	10 6% bd	3 3%
Shell Energy/Post Office	46 1%	12 1%	16 2%	8 1%	11 1%	39 1%	3 1%	3 2%	1 1%
Sky	781 21%	209 21%	231 23%	156 19%	175 22%	650 21%	71 21%	41 22%	19 18%
OVO	5 *%	2 *%	3 *%	0 0%	0 0%	4 *%	1 *%	0 0%	0 0%
TalkTalk	295 8%	67 7%	72 7%	81 +10% ab	72 9%	248 8% d	25 8%	16 9% d	6 -5%
Three Broadband	43 1%	9 1%	15 1%	5 1%	14 2%	38 1%	2 1%	2 1%	2 1%
Utility Warehouse	35 1%	12 1%	8 1%	6 1%	9 1%	30 1% d	3 1%	3 1% d	0 -0%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 71 (continuation)

QES. Which internet service provider (ISP) does your household currently use as its MAIN supplier at home?

Base: Where have internet access at home

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3630	939	999	578	1045	2256	458	457	459
Effective Weighted Sample	2566	693	711	456	720	1916	373	430	443
Weighted Bases	<b>3679</b>	<b>991</b>	<b>1018</b>	<b>805</b>	<b>802</b>	<b>3054</b>	<b>335</b>	<b>184</b>	<b>106</b>
Virgin Media	643 17%	169 17%	184 18% d	158 20% d	119 -15%	566 +19% bc	37 -11%	23 -12%	17 16% b
Vodafone	186 5%	57 6%	48 5%	36 4%	43 5%	145 -5%	27 +8% ad	10 5%	4 4%
Zen	6 *0%	2 *0%	2 *0%	2 *0%	0 0%	5 *0%	* *0%	0 0%	0 0%
Other	118 3%	30 3%	29 3%	26 3%	34 4%	94 3%	13 4%	5 3%	7 +6% ac
Don' t know	160 4%	37 4%	42 4%	35 4%	36 4%	138 5% c	14 4%	4 -2%	4 3%
Not answered	5 *0%	2 *0%	2 *0%	0 0%	0 0%	5 *0%	0 0%	0 0%	0 0%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 71 (continuation)

Q68. Which internet service provider (ISP) does your household currently use as its MAIN supplier at home?

Base: Where have internet access at home

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Unweighted Bases	3630	356	379	236	188	230	244	213	110	300	2927	617	2103	1466
Effective Weighted Sample	2566	305	330	203	160	197	209	177	90	246	2110	412	1534	993
Weighted Bases	<b>3679</b>	<b>451</b>	<b>528</b>	<b>343</b>	<b>258</b>	<b>320</b>	<b>325</b>	<b>279</b>	<b>140</b>	<b>409</b>	<b>2959</b>	<b>658</b>	<b>2227</b>	<b>1400</b>
BT	884 24%	94 21%	125 24%	80 23%	58 22%	59 -19%	79 24%	66 24%	26 19%	110 27%	630 -21%	243 +37%	514 23%	362 +26%
Community Fibre	20 1%	15 +3%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	4 +3%	0 0%	18 1%	* **%	14 1%	4 *%
EE	216 6%	42 +9%	20 4%	16 5%	7 3%	16 5%	18 5%	15 5%	12 8%	24 6%	175 6%	40 6%	147 +7%	59 -4%
Gigaclear	2 *%	0 0%	0 0%	0 0%	0 0%	1 *%	1 *%	0 0%	0 0%	0 0%	1 *%	1 *%	* *%	2 *%
Hyperoptic	8 *%	3 +1%	0 0%	0 0%	0 0%	0 0%	2 *%	0 0%	0 0%	0 0%	7 *%	0 0%	7 *%	0 -0%
KCOM	10 *%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	10 +4%	0 0%	0 0%	10 *%	0 0%	6 *%	4 *%
John Lewis	5 *%	0 0%	0 0%	0 0%	2 +1%	0 0%	2 +1%	0 0%	0 0%	0 0%	0 -0%	5 +1%	0 -0%	5 +*%
NOW	51 1%	6 1%	9 2%	4 1%	0 0%	1 *%	3 1%	10 +4%	2 2%	9 2%	45 2%	3 -*%	35 2%	16 1%
Plusnet	161 4%	7 -2%	29 5%	23 7%	7 3%	18 6%	16 5%	24 +9%	0 -0%	15 4%	118 -4%	43 +7%	81 -4%	80 +6%
Shell Energy/Post Office	46 1%	3 1%	12 2%	9 +3%	2 1%	0 0%	4 1%	7 +3%	0 0%	2 1%	40 1%	6 1%	28 1%	19 1%
Sky	781 21%	70 -16%	106 20%	72 21%	51 20%	78 24%	76 24%	62 22%	43 +30%	93 23%	608 -21%	164 +25%	515 +23%	256 -18%
OVO	5 *%	0 0%	0 0%	0 0%	1 *%	1 *%	2 +1%	0 0%	0 0%	0 0%	3 *%	2 *%	3 *%	2 *%
TalkTalk	295 8%	39 9%	44 8%	24 7%	22 8%	22 7%	33 10%	15 6%	14 10%	35 9%	250 8%	42 6%	176 8%	115 8%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 71 (continuation)

Q8. Which internet service provider (ISP) does your household currently use as its MAIN supplier at home?

Base: Where have internet access at home

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
	a	b	c	d	e	f	g	h	i	a	b	a	b	
Unweighted Bases	3630	356	379	236	188	230	244	213	110	300	2927	617	2103	1466
Effective Weighted Sample	2566	305	330	203	160	197	209	177	90	246	2110	412	1534	993
Weighted Bases	<b>3679</b>	<b>451</b>	<b>528</b>	<b>343</b>	<b>258</b>	<b>320</b>	<b>325</b>	<b>279</b>	<b>140</b>	<b>409</b>	<b>2959</b>	<b>658</b>	<b>2227</b>	<b>1400</b>
Three Broadband	43 1%	3 1%	5 1%	5 1%	0 0%	2 1%	3 1%	9 +3% abde	3 2%	8 2%	39 1%	3 *%	22 1%	21 1%
Utility Warehouse	35 1%	1 *%	11 +2% ai	3 1%	4 1%	5 1%	3 1%	2 1%	0 0%	1 *%	34 +1% b	1 -*%	18 1%	18 1%
Virgin Media	643 17%	84 19%	83 16%	71 21%	64 +25% bg	84 +26% abfghi	59 18%	42 15%	21 15%	59 14%	603 +20% b	20 -3%	389 17%	246 18%
Vodafone	186 5%	19 4%	37 7% g	16 5%	13 5%	11 3%	13 4%	8 3%	5 4%	22 5%	151 5%	32 5%	133 +6% b	51 -4%
Zen	6 *%	1 *%	2 *%	1 *%	0 0%	0 0%	0 0%	0 0%	0 0%	2 *%	2 -*%	4 +1% a	4 *%	2 *%
Other	118 3%	16 3%	20 4%	16 5%	9 3%	7 2%	6 2%	5 2%	4 3%	12 3%	81 -3%	33 +5% a	57 -3%	61 +4% a
Don' t know	160 4%	46 +10% bcefgi	24 5% cg	2 -1%	19 +7% cfg	15 5% cg	6 -2%	3 -1%	6 4% c	17 4% cg	139 +5% b	18 -3%	75 -3%	79 +6% a
Not answered	5 *%	1 *%	3 +1%	1 *%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	5 *%	0 0%	4 *%	0 0%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 72

QE9. Which, if any, of these do you do online?

Base: Where use internet at home or elsewhere

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Unweighted Bases	3691	1774	1906	393	601	1237	1458	785	162	207	362	1245
Effective Weighted Sample	2616	1273	1336	292	441	892	1012	533	115	132	237	879
Weighted Bases	<b>3749</b>	<b>1833</b>	<b>1907</b>	<b>471</b>	<b>671</b>	<b>1328</b>	<b>1276</b>	<b>683</b>	<b>166</b>	<b>173</b>	<b>307</b>	<b>1275</b>
Online shopping for goods (e.g. groceries, homeware, clothes)	2831 76%	1340 -73%	1487 +78% a	358 76% de	556 +83% ade	1070 +81% de	845 -66% e	413 -61%	111 -67%	120 -69%	226 74%	1107 +87% abc
Online shopping for services (e.g. holiday booking, travel booking, insurance)	2205 59%	1062 58%	1142 60%	256 54% e	437 +65% ade	871 +66% ade	639 -50% e	305 -45%	59 -36%	98 56% a	171 56% a	950 +74% abc
Online food takeaway deliveries	1732 46%	800 -44%	928 +49% a	273 +58% de	393 +59% de	755 +57% de	311 -24% e	127 -19%	65 39%	71 41%	137 45%	733 +57% abc
Online banking/ paying bills e.g. transferring money between accounts, managing mortgage or other payments	2548 68%	1226 67%	1317 69%	305 65% de	483 +72% ade	1010 +76% ade	748 -59%	374 -55%	101 61%	115 67%	213 69%	1034 +81% abc
Trading/ auctions e.g. eBay, Facebook marketplace	1416 38%	695 38%	719 38%	167 35% de	280 +42% de	601 +45% ade	368 -29% e	154 -23%	75 +45%	64 37%	130 42%	602 +47% b
Send/ receive e-mails	3345 89%	1634 89%	1705 89%	410 87%	626 +93% ade	1230 +93% ade	1077 -84%	567 -83%	131 -79%	148 86%	282 92% ab	1212 +95% abc
Communicating via instant messaging e.g. Facebook Messenger, Microsoft Teams chat, WhatsApp	2719 73%	1282 -70%	1432 +75% a	353 75% de	533 +79% de	1063 +80% ade	770 -60% e	359 -53%	120 73%	115 -66%	226 74%	1087 +85% abc
Make/receive voice calls over the internet e.g. Microsoft Teams, WhatsApp or Zoom	2246 60%	1052 -57%	1192 +62% a	319 +68% de	454 +68% de	888 +67% de	585 -46% e	272 -40%	86 -52%	89 -52%	172 56%	942 +74% abc

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 72 (continuation)

QE9. Which, if any, of these do you do online?

Base: Where use internet at home or elsewhere

Column	Total	Gender		Age Group					Household Income			
		Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Unweighted Bases	3691	1774	1906	393	601	1237	1458	785	162	207	362	1245
Effective Weighted Sample	2616	1273	1336	292	441	892	1012	533	115	132	237	879
Weighted Bases	<b>3749</b>	<b>1833</b>	<b>1907</b>	<b>471</b>	<b>671</b>	<b>1328</b>	<b>1276</b>	<b>683</b>	<b>166</b>	<b>173</b>	<b>307</b>	<b>1275</b>
Make/receive video calls over the internet e.g. via FaceTime, Microsoft Teams, WhatsApp or Zoom	2112 56%	956 -52%	1151 +60% a	297 +63% de	438 +65% de	824 +62% de	551 -43% e	252 -37%	84 51%	90 52%	164 53%	910 +71% abc
Finding/ downloading information for work/ school/ university/ general interest	2428 65%	1176 64%	1248 65%	332 +70% de	438 65% de	951 +72% bde	705 -55% e	345 -51%	89 -54%	100 -58%	176 -57%	944 +74% abc
Using local council/ Government sites, e.g. to find information, to complete processes such as tax returns, to contact local MP	1875 50%	907 49%	965 51%	191 -41%	326 49% ae	760 +57% abde	597 -47% a	290 -43%	77 46%	85 49%	151 49%	808 +63% abc
Accessing news	2067 55%	1058 +58% b	1004 -53%	200 -42%	374 56% ae	836 +63% abde	657 -52% a	327 -48%	73 -44%	91 52%	155 50%	907 +71% abc
Maps/Directions	2120 57%	1084 +59% b	1030 -54%	245 -52% e	411 +61% ade	844 +64% ade	619 -49% e	285 -42%	78 -47%	94 54%	171 56%	952 +75% abc
Accessing files through a cloud service such as Dropbox, Google Drive or Microsoft OneDrive	1200 32%	595 32%	603 32%	172 +36% de	248 +37% de	493 +37% de	286 -22% e	110 -16%	48 29%	51 29%	78 -25%	595 +47% abc
To find information on health-related issues	2171 58%	971 -53%	1197 +63% a	233 -49%	409 61% ade	839 +63% ade	690 -54%	344 -50%	90 54%	94 55%	164 53%	889 +70% abc
Remote healthcare services e.g. video consultation with hospital or GP	1009 27%	438 -24%	570 +30% a	106 -23%	201 30% ade	434 +33% ade	268 -21%	133 -19%	45 27%	51 30%	68 -22%	482 +38% abc

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 72 (continuation)

QE9. Which, if any, of these do you do online?

Base: Where use internet at home or elsewhere

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Unweighted Bases	3691	1774	1906	393	601	1237	1458	785	162	207	362	1245
Effective Weighted Sample	2616	1273	1336	292	441	892	1012	533	115	132	237	879
Weighted Bases	<b>3749</b>	<b>1833</b>	<b>1907</b>	<b>471</b>	<b>671</b>	<b>1328</b>	<b>1276</b>	<b>683</b>	<b>166</b>	<b>173</b>	<b>307</b>	<b>1275</b>
For health or fitness (e.g. online home workouts, monitoring running)	900 24%	383 -21%	515 +27% a	134 +28% de	200 +30% de	395 +30% de	171 -13% e	67 -10%	36 22%	43 25%	57 -19%	436 +34% abc
Watching TV programmes/ films/ sport content online (e.g. Netflix, BBC iPlayer, or Sky Go)	2029 54%	987 54%	1040 55%	330 +70% cde	432 +64% de	804 +61% de	460 -36% e	195 -29%	86 52%	73 -42%	152 49%	836 +66% abc
Watching short video clips (e.g. on YouTube, TikTok, Dailymotion, Vimeo, or Facebook)	2230 59%	1083 59%	1144 60%	345 +73% cde	473 +70% cde	865 +65% de	546 -43% e	245 -36%	95 57%	89 -52%	188 61% b	917 +72% abc
Listening to audio (e.g. music streaming, live radio, podcasts)	1610 43%	791 43%	814 43%	248 +53% de	364 +54% cde	638 +48% de	360 -28% e	142 -21%	60 36%	62 -36%	118 38%	744 +58% abc
Paid-for online gaming	362 10%	220 +12% b	142 -7%	89 +19% bcde	86 +13% de	158 +12% de	30 -2%	11 -2%	21 13% c	17 10%	20 -6%	168 +13% c
Free online gaming	759 20%	379 21%	379 20%	151 +32% bcde	166 +25% de	323 +24% de	120 -9%	49 -7%	38 23%	36 21%	69 23%	329 +26%
Using social media sites or apps (such as Facebook, Twitter, LinkedIn, Instagram or Snapchat)	2672 71%	1247 -68%	1419 +74% a	399 +85% bcde	534 +80% de	1061 +80% de	678 -53% e	291 -43%	127 77% b	115 67%	233 +76% b	1065 +84% abc
Other	4 *%	2 *%	2 *%	0 0%	0 0%	1 *%	4 +*%	1 *%	1 *%	0 0%	1 *%	2 *%
None of these	97 3%	43 2%	54 3%	5 -1%	7 -1%	11 -1%	75 +6% abc	45 +7% abc	1 1%	7 4%	7 2%	4 -*%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 72 (continuation)

QE9. Which, if any, of these do you do online?

Base: Where use internet at home or elsewhere

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3691	1774	1906	393	601	1237	1458	785	162	207	362	1245
Effective Weighted Sample	2616	1273	1336	292	441	892	1012	533	115	132	237	879
Weighted Bases	<b>3749</b>	<b>1833</b>	<b>1907</b>	<b>471</b>	<b>671</b>	<b>1328</b>	<b>1276</b>	<b>683</b>	<b>166</b>	<b>173</b>	<b>307</b>	<b>1275</b>
Don't know	13 *%	7 *%	6 *%	2 *%	1 *%	8 +1%	2 *%	2 *%	2 +1%	0 0%	0 0%	0 -0%
Not answered	* *%	0 0%	* *%	0 0%	0 0%	* *%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Summary: Purchasing/Finances	3258 87%	1565 -85%	1687 +88%	411 87%	630 +94%	1220 +92%	995 -78%	502 -74%	144 87%	146 84%	276 90%	1220 +96%
		a	a	de	ade	ade	e					abc
Summary: Communication	3512 94%	1716 94%	1788 94%	452 +96%	648 +96%	1281 +96%	1129 -88%	597 -87%	152 92%	158 92%	292 95%	1261 +99%
				de	de	de						abc
Summary: Information	3204 85%	1576 86%	1620 85%	411 87%	597 +89%	1188 +89%	1008 -79%	519 -76%	133 80%	141 82%	262 85%	1193 +94%
				de	de	de						abc
Summary: Health	2440 65%	1094 -60%	1343 +70%	283 -60%	459 68%	941 +71%	755 -59%	378 -55%	106 64%	106 61%	188 61%	1007 +79%
			a		ade	ade						abc
Summary: Entertainment	2840 76%	1394 76%	1441 76%	425 +90%	585 +87%	1100 +83%	727 -57%	340 -50%	122 74%	128 74%	234 76%	1102 +86%
				cde	cde	de	e					abc
Summary: Social	2672 71%	1247 -68%	1419 +74%	399 +85%	534 +80%	1061 +80%	678 -53%	291 -43%	127 77%	115 67%	233 +76%	1065 +84%
			a	bcde	de	de	e		b		b	abc

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower





2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 72 (continuation)

QE9. Which, if any, of these do you do online?

Base: Where use internet at home or elsewhere

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3691	951	1014	582	1074	2302	467	468	454
Effective Weighted Sample	2616	702	722	458	742	1954	380	440	438
Weighted Bases	<b>3749</b>	<b>1006</b>	<b>1035</b>	<b>805</b>	<b>838</b>	<b>3113</b>	<b>341</b>	<b>190</b>	<b>105</b>
Online shopping for goods (e.g. groceries, homeware, clothes)	2831 76%	863 +86% bcd	819 +79% d	606 75% d	505 -60%	2338 75% c	288 +85% acd	131 -69%	75 -71%
Online shopping for services (e.g. holiday booking, travel booking, insurance)	2205 59%	743 +74% bcd	648 +63% cd	449 56% d	337 -40%	1810 -58% c	234 +69% acd	97 -51%	63 60% c
Online food takeaway deliveries	1732 46%	538 +53% cd	538 +52% cd	357 44% d	278 -33%	1465 +47% c	156 46% c	63 -33%	48 46% c
Online banking/ paying bills e.g. transferring money between accounts, managing mortgage or other payments	2548 68%	785 +78% bcd	743 +72% cd	525 65% d	458 -55%	2120 68% cd	255 +75% acd	112 -59%	61 -58%
Trading/ auctions e.g. eBay, Facebook marketplace	1416 38%	432 +43% d	429 +41% d	308 38% d	232 -28%	1191 38% cd	145 +43% cd	57 -30% d	23 -22%
Send/ receive e-mails	3345 89%	942 +94% cd	973 +94% cd	695 -86% d	674 -80%	2783 89% cd	314 +92% cd	161 -85%	87 -83%
Communicating via instant messaging e.g. Facebook Messenger, Microsoft Teams chat, WhatsApp	2719 73%	821 +82% bcd	793 +77% cd	560 70% d	496 -59%	2254 72% c	267 +78% acd	123 -65%	75 71% c
Make/receive voice calls over the internet e.g. Microsoft Teams, WhatsApp or Zoom	2246 60%	710 +71% bcd	677 +65% cd	443 -55% d	378 -45%	1849 59%	228 +67% acd	108 57%	61 58%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 72 (continuation)

QE9. Which, if any, of these do you do online?

Base: Where use internet at home or elsewhere

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3691	951	1014	582	1074	2302	467	468	454
Effective Weighted Sample	2616	702	722	458	742	1954	380	440	438
Weighted Bases	<b>3749</b>	<b>1006</b>	<b>1035</b>	<b>805</b>	<b>838</b>	<b>3113</b>	<b>341</b>	<b>190</b>	<b>105</b>
Make/receive video calls over the internet e.g. via FaceTime, Microsoft Teams, WhatsApp or Zoom	2112 56%	676 +67% bcd	637 +62% cd	425 -53% d	333 -40%	1737 56%	213 +63% ac	102 54%	60 57%
Finding/ downloading information for work/ school/ university/ general interest	2428 65%	760 +76% cd	747 +72% cd	494 -61% d	390 -47%	2005 64%	240 +70% acd	119 63%	63 60%
Using local council/ Government sites, e.g. to find information, to complete processes such as tax returns, to contact local MP	1875 50%	628 +62% bcd	532 51% d	381 47% d	311 -37%	1549 50% c	197 +58% acd	80 -42%	49 47%
Accessing news	2067 55%	701 +70% bcd	585 56% d	418 52% d	332 -40%	1717 55% c	207 +61% acd	89 -47%	55 53%
Maps/Directions	2120 57%	718 +71% bcd	610 59% cd	421 -52% d	334 -40%	1736 -56%	225 +66% acd	105 55%	54 -51%
Accessing files through a cloud service such as Dropbox, Google Drive or Microsoft OneDrive	1200 32%	473 +47% bcd	355 34% cd	210 -26% d	145 -17%	1007 32% cd	119 35% cd	50 -26%	24 -23%
To find information on health-related issues	2171 58%	685 +68% bcd	624 60% cd	436 -54% d	400 -48%	1798 58% c	214 +63% ac	93 -49%	66 +63% ac
Remote healthcare services e.g. video consultation with hospital or GP	1009 27%	362 +36% bcd	295 29% cd	186 -23% d	154 -18%	851 27% d	93 27% d	44 23%	20 -19%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

**2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)**

Table 72 (continuation)

**QE9. Which, if any, of these do you do online?**

Base: Where use internet at home or elsewhere

	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3691	951	1014	582	1074	2302	467	468	454
Effective Weighted Sample	2616	702	722	458	742	1954	380	440	438
Weighted Bases	<b>3749</b>	<b>1006</b>	<b>1035</b>	<b>805</b>	<b>838</b>	<b>3113</b>	<b>341</b>	<b>190</b>	<b>105</b>
For health or fitness (e.g. online home workouts, monitoring running)	900 24%	343 +34% bcd	268 26% cd	159 -20% d	123 -15%	748 24% c	87 26% c	37 -20%	28 26% c
Watching TV programmes/ films/ sport content online (e.g. Netflix, BBC iPlayer, or Sky Go)	2029 54%	628 +62% cd	626 +61% cd	421 52% d	329 -39%	1658 -53%	196 58%	114 +60% a	61 58%
Watching short video clips (e.g. on YouTube, TikTok, Dailymotion, Vimeo, or Facebook)	2230 59%	665 +66% cd	678 +66% cd	488 61% d	362 -43%	1866 60% c	199 59%	99 -52%	66 63% c
Listening to audio (e.g. music streaming, live radio, podcasts)	1610 43%	543 +54% cd	517 +50% cd	291 -36% d	238 -28%	1324 43%	160 47% c	77 41%	49 47% c
Paid-for online gaming	362 10%	120 +12% d	110 11% d	76 9% d	54 -6%	292 9% d	44 +13% ad	21 11% d	6 -6%
Free online gaming	759 20%	233 +23% cd	237 +23% cd	147 18%	135 -16%	626 20%	74 22%	37 19%	23 22%
Using social media sites or apps (such as Facebook, Twitter, LinkedIn, Instagram or Snapchat)	2672 71%	765 +76% cd	809 +78% cd	575 71% d	479 -57%	2191 -70%	275 +81% acd	129 68%	78 74% c
Other	4 *%	0 0%	1 *%	2 *%	1 *%	3 *%	1 *%	0 0%	* *%
None of these	97 3%	11 -1%	11 -1%	28 3% ab	47 +6% abc	77 2%	8 2%	6 3%	7 +7% abc

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 72 (continuation)

QE9. Which, if any, of these do you do online?

Base: Where use internet at home or elsewhere

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3691	951	1014	582	1074	2302	467	468	454
Effective Weighted Sample	2616	702	722	458	742	1954	380	440	438
Weighted Bases	<b>3749</b>	<b>1006</b>	<b>1035</b>	<b>805</b>	<b>838</b>	<b>3113</b>	<b>341</b>	<b>190</b>	<b>105</b>
Don't know	13 *% bd	8 +1% bd	2 *% bd	3 *% bd	1 *% bd	12 *% bd	* *% bd	1 1% bd	0 0% bd
Not answered	* *% bd	* *% bd	0 0% bd	0 0% bd	0 0% bd	0 0% bd	0 0% bd	0 0% bd	* +*% a
Summary: Purchasing/Finances	3258 87%	942 +94% bcd	929 +90% d	705 88% d	634 -76% d	2700 87% d	314 +92% acd	161 85% d	83 -79% d
Summary: Communication	3512 94%	968 +96% cd	1007 +97% cd	745 93% d	731 -87% d	2922 94% d	323 95% d	175 92% d	93 -89% d
Summary: Information	3204 85%	937 +93% bcd	928 +90% cd	678 84% d	606 -72% d	2667 86% d	301 88% cd	159 84% d	79 -75% d
Summary: Health	2440 65%	767 +76% bcd	705 +68% cd	495 -62% d	440 -53% d	2005 -64% d	244 +71% ac	120 63% d	71 68% d
Summary: Entertainment	2840 76%	828 +82% cd	846 +82% cd	609 76% d	508 -61% d	2351 76% d	264 78% d	147 78% d	77 73% d
Summary: Social	2672 71%	765 +76% cd	809 +78% cd	575 71% d	479 -57% d	2191 -70% d	275 +81% acd	129 68% d	78 74% c

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 72 (continuation)

QE9. Which, if any, of these do you do online?

Base: Where use internet at home or elsewhere

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Unweighted Bases	3691	359	384	240	191	238	250	222	117	301	2985	620	2139	1488
Effective Weighted Sample	2616	308	335	207	163	204	214	184	96	246	2155	415	1561	1012
Weighted Bases	<b>3749</b>	<b>458</b>	<b>538</b>	<b>349</b>	<b>260</b>	<b>331</b>	<b>332</b>	<b>289</b>	<b>149</b>	<b>409</b>	<b>3025</b>	<b>662</b>	<b>2268</b>	<b>1427</b>
Online shopping for goods (e.g. groceries, homeware, clothes)	2831 76%	356 78% dei	459 +85% acdegi	266 76% de	172 -66% e	180 -54%	284 +85% acdegi	213 74% e	122 82% dei	286 -70% e	2278 75%	500 76%	1849 +82% b	951 -67%
Online shopping for services (e.g. holiday booking, travel booking, insurance)	2205 59%	260 57% e	383 +71% acdeghi	208 60% de	128 -49% e	116 -35%	258 +78% acdeghi	157 54% e	86 58% e	215 -53% e	1749 -58%	413 +62% a	1493 +66% b	688 -48%
Online food takeaway deliveries	1732 46%	275 +60% cdeghi	311 +58% cdeghi	144 41%	112 43%	114 -34%	185 +56% cdeghi	103 -36%	59 40%	162 -40%	1448 +48% b	236 -36%	1245 +55% b	469 -33%
Online banking/ paying bills e.g. transferring money between accounts, managing mortgage or other payments	2548 68%	294 64%	397 +74% adehi	270 +77% adeghi	162 62%	201 -61%	256 +77% adeghi	176 -61%	97 66%	266 65%	2010 -66%	488 +74% a	1670 +74% b	848 -59%
Trading/ auctions e.g. eBay, Facebook marketplace	1416 38%	122 -27%	220 41% ade	149 43% ade	80 -31%	81 -24%	167 +50% abdei	129 +45% ade	89 +60% abcdegi	156 38% ae	1086 -36%	299 +45% a	966 +43% b	437 -31%
Send/ receive e-mails	3345 89%	430 +94% dehi	491 91% de	327 +94% dehi	205 -79%	271 -82%	314 +95% dehi	262 91% de	127 86%	356 87% d	2693 89%	596 90%	2106 +93% b	1195 -84%
Communicating via instant messaging e.g. Facebook Messenger, Microsoft Teams chat, WhatsApp	2719 73%	371 +81% deghi	432 +80% deghi	276 +79% degi	146 -56%	226 68% dg	287 +86% cdeghi	150 -52%	104 70% dg	263 -64% g	2182 72%	485 73%	1793 +79% b	888 -62%
Make/receive voice calls over the internet e.g. Microsoft Teams, WhatsApp or Zoom	2246 60%	322 +70% deghi	360 +67% deghi	237 +68% deghi	109 -42%	182 55% dg	241 +73% deghi	114 -40%	81 54% dg	204 -50% g	1778 -59%	426 +64% a	1512 +67% b	706 -49%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 72 (continuation)

QE9. Which, if any, of these do you do online?

Base: Where use internet at home or elsewhere

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
	a	b	c	d	e	f	g	h	i	a	b	a	b	
Unweighted Bases	3691	359	384	240	191	238	250	222	117	301	2985	620	2139	1488
Effective Weighted Sample	2616	308	335	207	163	204	214	184	96	246	2155	415	1561	1012
Weighted Bases	<b>3749</b>	<b>458</b>	<b>538</b>	<b>349</b>	<b>260</b>	<b>331</b>	<b>332</b>	<b>289</b>	<b>149</b>	<b>409</b>	<b>3025</b>	<b>662</b>	<b>2268</b>	<b>1427</b>
Make/receive video calls over the internet e.g. via FaceTime, Microsoft Teams, WhatsApp or Zoom	2112 56%	287 +63% degi	336 +62% degi	226 +65% degi	104 -40%	165 -50% dg	231 +70% deghi	103 -36%	81 55% dg	203 -50% dg	1673 -55%	398 +60% a	1418 +63% b	671 -47%
Finding/ downloading information for work/ school/ university/ general interest	2428 65%	295 64% dg	343 64% dg	260 +75% abdfgi	131 -50%	231 70% dg	216 65% dg	146 -51%	115 +77% abdfgi	269 66% dg	1943 64%	441 67%	1583 +70% b	814 -57%
Using local council/ Government sites, e.g. to find information, to complete processes such as tax returns, to contact local MP	1875 50%	230 50% dei	332 +62% adeqi	209 +60% adeqi	94 -36%	101 -31%	185 56% degi	128 44% e	99 +67% adeqfi	171 -42% e	1481 -49%	353 53% a	1224 +54% b	630 -44%
Accessing news	2067 55%	307 +67% bdegi	276 51% e	214 +61% bdei	122 -47%	134 -41%	201 61% bdei	155 54% e	99 +67% bdegi	207 51% e	1628 -54%	397 +60% a	1367 +60% b	674 -47%
Maps/Directions	2120 57%	289 +63% bdeghi	291 54%	219 +63% bdeghi	125 -48%	168 51%	227 +68% bdeghi	133 -46%	70 -47%	214 52%	1659 -55%	413 +62% a	1403 +62% b	684 -48%
Accessing files through a cloud service such as Dropbox, Google Drive or Microsoft OneDrive	1200 32%	163 36% deg	167 31% e	139 +40% bdeg	67 26%	63 -19%	151 +46% abdegi	69 -24%	56 38% deg	131 32% eg	950 31%	220 33%	835 +37% b	354 -25%
To find information on health-related issues	2171 58%	283 62% degi	380 +71% acdegi	192 55% d	100 -39%	168 -51% d	216 +65% cdegi	143 -50% d	94 63% deg	221 54% d	1715 -57%	424 +64% a	1412 +62% b	734 -51%
Remote healthcare services e.g. video consultation with hospital or GP	1009 27%	147 +32% deg	148 28% de	98 28% de	48 -19%	63 -19%	128 +39% bcdegi	61 -21%	48 32% deg	110 27% de	815 27%	176 27%	699 +31% b	298 -21%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 72 (continuation)

QE9. Which, if any, of these do you do online?

Base: Where use internet at home or elsewhere

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Unweighted Bases	3691	359	384	240	191	238	250	222	117	301	2985	620	2139	1488
Effective Weighted Sample	2616	308	335	207	163	204	214	184	96	246	2155	415	1561	1012
Weighted Bases	<b>3749</b>	<b>458</b>	<b>538</b>	<b>349</b>	<b>260</b>	<b>331</b>	<b>332</b>	<b>289</b>	<b>149</b>	<b>409</b>	<b>3025</b>	<b>662</b>	<b>2268</b>	<b>1427</b>
For health or fitness (e.g. online home workouts, monitoring running)	900 24%	98 21%	131 24%	100 29%	55 21%	45 -13%	125 +38%	51 -18%	52 +35%	91 22%	698 -23%	179 27%	639 +28%	249 -17%
Watching TV programmes/ films/ sport content online (e.g. Netflix, BBC iPlayer, or Sky Go)	2029 54%	247 54%	266 -50%	199 57%	131 51%	167 50%	224 +67%	156 54%	76 51%	193 -47%	1644 54%	345 52%	1396 +62%	606 -42%
Watching short video clips (e.g. on YouTube, TikTok, Dailymotion, Vimeo, or Facebook)	2230 59%	322 +70%	341 63%	206 59%	126 -49%	139 -42%	240 +72%	170 59%	104 +70%	219 -53%	1814 60%	369 -56%	1498 +66%	702 -49%
Listening to audio (e.g. music streaming, live radio, podcasts)	1610 43%	165 -36%	255 +47%	169 49%	90 -35%	99 -30%	182 +55%	141 49%	66 44%	156 38%	1273 -42%	291 44%	1115 +49%	474 -33%
Paid-for online gaming	362 10%	37 8%	39 7%	52 +15%	28 11%	25 7%	33 10%	31 11%	20 13%	28 7%	295 10%	60 9%	268 +12%	93 -6%
Free online gaming	759 20%	60 -13%	90 17%	90 +26%	63 24%	54 16%	76 23%	53 18%	56 +38%	82 20%	625 21%	109 -16%	523 +23%	230 -16%
Using social media sites or apps (such as Facebook, Twitter, LinkedIn, Instagram or Snapchat)	2672 71%	371 +81%	423 +79%	252 72%	130 -50%	170 -51%	263 +79%	216 75%	116 78%	250 -61%	2151 71%	469 71%	1781 +79%	854 -60%
Other	4 *%	2 +*%	0 0%	0 0%	0 0%	0 0%	0 0%	1 *%	0 0%	0 0%	4 *%	0 0%	2 *%	2 *%
None of these	97 3%	7 2%	6 1%	3 1%	17 +7%	14 4%	9 3%	3 1%	1 1%	15 4%	79 3%	17 3%	27 -1%	69 +5%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 72 (continuation)

QE9. Which, if any, of these do you do online?

Base: Where use internet at home or elsewhere

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
	a	b	c	d	e	f	g	h	i	a	b	a	b	
Unweighted Bases	3691	359	384	240	191	238	250	222	117	301	2985	620	2139	1488
Effective Weighted Sample	2616	308	335	207	163	204	214	184	96	246	2155	415	1561	1012
Weighted Bases	<b>3749</b>	<b>458</b>	<b>538</b>	<b>349</b>	<b>260</b>	<b>331</b>	<b>332</b>	<b>289</b>	<b>149</b>	<b>409</b>	<b>3025</b>	<b>662</b>	<b>2268</b>	<b>1427</b>
Don't know	13 *%	2 *%	0 0%	0 0%	2 1%	1 *%	0 0%	2 1%	0 0%	4 +1% b	12 *%	0 0%	9 *%	4 *%
Not answered	* *%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	* *%	0 0%	* *%	0 0%
Summary: Purchasing/Finances	3258 87%	413 +90% dei	499 +93% degi	312 89% dei	207 -79% dei	243 -73% dei	304 +91% dei	249 86% e	137 92% dei	339 -83% e	2619 87%	579 88%	2091 +92% b	1126 -79%
Summary: Communication	3512 94%	444 +97% degi	522 +97% degi	336 96% degi	224 -86% degi	298 -90% degi	321 +97% degi	265 92% degi	140 94% d	371 -91% d	2824 93%	631 95%	2196 +97% b	1268 -89%
Summary: Information	3204 85%	413 +90% degi	473 88% dg	305 87% dg	198 -76% dg	275 83% dg	294 88% dg	230 -80% dg	141 +95% bcdefgi	338 83% d	2565 -85%	583 +88% a	2023 +89% b	1137 -80%
Summary: Health	2440 65%	314 69% degi	420 +78% acdeghi	212 61% d	114 -44% d	187 -57% d	240 +72% cdeghi	171 59% d	99 67% d	247 60% d	1948 64%	450 68%	1593 +70% b	819 -57%
Summary: Entertainment	2840 76%	389 +85% bcdei	404 75% e	256 73% e	178 -68% e	211 -64% e	276 +83% bcdei	231 80% dei	121 82% dei	285 -70% dei	2314 +77% b	469 -71%	1885 +83% b	914 -64%
Summary: Social	2672 71%	371 +81% cdei	423 +79% dei	252 72% dei	130 -50% dei	170 -51% dei	263 +79% dei	216 75% dei	116 78% dei	250 -61% de	2151 71%	469 71%	1781 +79% b	854 -60%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 73

QE10. in the last 3 months, have you or has anyone else in your household used any of these gaming subscription services?

Base: Where use internet for paid for or free online gaming

Column	Gender			Age Group					Household Income		
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	10.4k-15.59K	15.6k-25.99K	26K+
Unweighted Bases	844	423	418	159	180	347	158	63	53	82	355
Effective Weighted Sample	600	303	296	117	129	249	109	41	35	53	254
Weighted Bases	<b>855</b>	<b>434</b>	<b>419</b>	<b>177</b>	<b>186</b>	<b>361</b>	<b>130</b>	<b>55</b>	<b>40</b>	<b>75</b>	<b>375</b>
Playstation plus	169 20%	101 +23%	68 -16%	43 24%	44 24%	69 19%	13 -10%	3 -6%	10 26%	6 -8%	79 21%
Nintendo switch online	76 9%	41 9%	36 8%	21 12%	21 12%	32 9%	2 -2%	0 -0%	* -1%	4 5%	39 10%
Xbox live gold	114 13%	75 +17%	39 -9%	34 +19%	26 14%	50 14%	4 -3%	* -1%	6 14%	5 7%	49 13%
Xbox games pass ultimate/console/PC	119 14%	75 +17%	44 -11%	32 18%	33 18%	48 13%	7 -5%	2 -3%	2 5%	8 10%	66 +18%
EA Play on Xbox or Playstation	44 5%	26 6%	18 4%	13 8%	17 +9%	11 -3%	3 -2%	0 0%	1 4%	5 6%	27 +7%
Prime gaming	46 5%	31 +7%	15 -4%	12 7%	18 +10%	15 4%	1 -1%	0 0%	1 2%	6 7%	27 +7%
Apple arcade	25 3%	18 +4%	6 -2%	4 2%	7 4%	13 4%	0 -0%	0 0%	1 2%	3 5%	15 4%
Google play pass	29 3%	17 4%	12 3%	4 2%	12 +6%	13 4%	1 -*%	0 0%	0 0%	1 2%	17 5%
Netflix games	51 6%	33 7%	18 4%	18 +10%	9 5%	23 6%	1 -1%	0 -0%	3 6%	8 +11%	20 5%
Ubisoft	20 2%	18 +4%	1 -*%	6 3%	7 4%	7 2%	0 -0%	0 0%	2 6%	0 0%	14 +4%
A game streaming service e.g. Google Stadia, GeForce now	12 1%	11 +3%	* -*%	* *%	4 2%	7 2%	* *%	0 0%	0 0%	0 0%	11 +3%
Other	2 *0%	1 *0%	* *0%	0 0%	* *0%	1 *0%	0 0%	0 0%	0 0%	* *0%	1 *0%

Columns Tested: a,b - a,b,c,d,e - a,b,c ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



**2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)**

Table 73 (continuation)

**QE10. in the last 3 months, have you or has anyone else in your household used any of these gaming subscription services?**

Base: Where use internet for paid for or free online gaming

	Gender			Age Group					Household Income		
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	10.4k-15.59K	15.6k-25.99K	26K+
Column		a	b	a	b	c	d	e	a	b	c
Unweighted Bases	844	423	418	159	180	347	158	63	53	82	355
Effective Weighted Sample	600	303	296	117	129	249	109	41	35	53	254
Weighted Bases	<b>855</b>	<b>434</b>	<b>419</b>	<b>177</b>	<b>186</b>	<b>361</b>	<b>130</b>	<b>55</b>	<b>40</b>	<b>75</b>	<b>375</b>
Don't know	61 7%	20 -5%	41 +10%	17 10%	5 -3%	28 8%	11 9%	3 6%	4 10%	2 2%	15 -4%
None of these	395 46%	176 -40%	219 +52%	53 -30%	75 41%	167 46%	99 +76%	47 +85%	21 52%	43 +57%	172 46%

Columns Tested: a,b - a,b,c,d,e - a,b,c ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 73 (continuation)

QE10. in the last 3 months, have you or has anyone else in your household used any of these gaming subscription services?

Base: Where use internet for paid for or free online gaming

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	844	239	256	128	212	510	125	108	101
Effective Weighted Sample	600	177	188	96	149	437	103	100	97
Weighted Bases	<b>855</b>	<b>260</b>	<b>270</b>	<b>165</b>	<b>153</b>	<b>698</b>	<b>88</b>	<b>44</b>	<b>24</b>
Playstation plus	169 20%	46 18%	57 21%	35 21%	30 20%	134 19%	17 19%	13 +30% a	4 19%
Nintendo switch online	76 9%	24 9%	27 10%	15 9%	10 7%	58 8%	9 11%	8 +17% ad	1 4%
Xbox live gold	114 13%	33 13%	43 16%	21 13%	16 10%	92 13%	9 11%	9 +21% ab	3 14%
Xbox games pass ultimate/console/PC	119 14%	35 13%	42 16%	26 16%	17 11%	97 14%	13 14%	8 18% d	2 8%
EA Play on Xbox or Playstation	44 5%	18 7% b	4 -2%	11 6% b	10 6% b	38 5%	3 3%	3 6%	1 3%
Prime gaming	46 5%	13 5%	11 4%	13 8%	9 6%	38 6%	4 5%	3 6%	1 3%
Apple arcade	25 3%	6 2%	9 3%	6 4%	3 2%	22 3%	1 2%	2 4%	* 1%
Google play pass	29 3%	10 4%	12 4%	2 1%	5 3%	24 3%	* 1%	4 +9% abd	* 1%
Netflix games	51 6%	10 4%	18 7%	16 +10% ad	6 4%	42 6% d	5 6%	3 8% d	* -1%
Ubisoft	20 2%	5 2%	9 3%	3 2%	1 1%	16 2%	2 2%	1 3%	0 0%
A game streaming service e.g. Google Stadia, GeForce now	12 1%	4 2%	4 1%	1 *%	3 2%	9 1%	0 0%	2 +5% abd	0 0%
Other	2 *%	0 0%	1 *%	* *%	* *%	0 -0%	1 +1% a	0 0%	1 +3% a
Don' t know	61 7%	14 5%	21 8%	8 5%	18 +12% ac	55 +8%	4 4%	1 3%	1 5%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



**2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)**

Table 73 (continuation)

**QE10. in the last 3 months, have you or has anyone else in your household used any of these gaming subscription services?**

Base: Where use internet for paid for or free online gaming

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	844	239	256	128	212	510	125	108	101
Effective Weighted Sample	600	177	188	96	149	437	103	100	97
Weighted Bases	<b>855</b>	<b>260</b>	<b>270</b>	<b>165</b>	<b>153</b>	<b>698</b>	<b>88</b>	<b>44</b>	<b>24</b>
None of these	395	136	114	64	76	325	41	16	13
	46%	+53%	42%	39%	50%	46%	47%	37%	55%
		bc							c

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 73 (continuation)

QE10. in the last 3 months, have you or has anyone else in your household used any of these gaming subscription services?

Base: Where use internet for paid for or free online gaming

Column	England Regions							Urbanity		Working Status	
	Total	London	South East	South West	East of England	Yorkshire & Humber	North West	Urban	Rural	Working	Not working
Unweighted Bases	844	64	72	65	64	51	56	717	96	558	273
Effective Weighted Sample	600	56	62	56	56	43	48	520	66	410	181
Weighted Bases	<b>855</b>	<b>78</b>	<b>102</b>	<b>98</b>	<b>86</b>	<b>64</b>	<b>84</b>	<b>709</b>	<b>119</b>	<b>589</b>	<b>257</b>
Playstation plus	169 20%	11 14%	24 24%	12 13%	12 14%	12 18%	17 20%	134 19%	30 25%	125 21%	43 17%
Nintendo switch online	76 9%	9 11%	12 11%	5 6%	7 9%	3 5%	6 7%	61 9%	10 9%	59 10%	17 7%
Xbox live gold	114 13%	3 -4%	18 17%	12 12%	12 14%	7 11%	16 19%	90 13%	20 17%	83 14%	31 12%
Xbox games pass ultimate/console/PC	119 14%	3 -4%	10 10%	15 16%	17 19%	8 12%	16 18%	97 14%	20 16%	91 15%	29 11%
EA Play on Xbox or Playstation	44 5%	4 5%	10 9%	3 3%	2 3%	2 4%	7 9%	33 5%	8 7%	34 6%	10 4%
Prime gaming	46 5%	3 4%	3 3%	10 +11%	3 3%	0 0%	4 4%	34 5%	11 9%	39 +7%	7 -3%
Apple arcade	25 3%	7 +8%	2 2%	2 2%	2 2%	1 1%	1 1%	22 3%	3 2%	20 3%	5 2%
Google play pass	29 3%	3 4%	0 0%	10 +11%	1 1%	4 7%	2 2%	25 4%	4 3%	23 4%	6 2%
Netflix games	51 6%	4 5%	3 3%	5 5%	0 -0%	8 +13%	5 6%	42 6%	7 6%	40 7%	10 4%
Ubisoft	20 2%	3 4%	0 0%	6 +6%	0 0%	2 3%	2 2%	17 2%	2 2%	13 2%	6 2%
A game streaming service e.g. Google Stadia, GeForce now	12 1%	2 3%	2 2%	4 +4%	0 0%	0 0%	0 0%	11 2%	* *%	11 2%	1 *%
Other	2 *%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	2 *%	0 0%	1 *%	* *%
Don' t know	61 7%	7 9%	11 11%	3 4%	4 5%	3 5%	7 9%	54 8%	4 3%	40 7%	21 8%

Columns Tested: a,b,c,d,e,f - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

**2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)**

Table 73 (continuation)

**QE10. in the last 3 months, have you or has anyone else in your household used any of these gaming subscription services?**

Base: Where use internet for paid for or free online gaming

	England Regions							Urbanity		Working Status	
	Total	London	South East	South West	East of England	Yorkshire & Humber	North West	Urban	Rural	Working	Not working
Column		a	b	c	d	e	f	a	b	a	b
Unweighted Bases	844	64	72	65	64	51	56	717	96	558	273
Effective Weighted Sample	600	56	62	56	56	43	48	520	66	410	181
Weighted Bases	<b>855</b>	<b>78</b>	<b>102</b>	<b>98</b>	<b>86</b>	<b>64</b>	<b>84</b>	<b>709</b>	<b>119</b>	<b>589</b>	<b>257</b>
None of these	395	48	43	51	48	24	31	330	54	249	140
	46%	+62% bef	42%	52%	56% ef	37%	37%	47%	45%	-42%	+55% a

Columns Tested: a,b,c,d,e,f - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 74

QE11. Do you ever connect to the internet using a VPN (Virtual Private Network)?

Base: Where use internet at home or elsewhere

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Unweighted Bases	3691	1774	1906	393	601	1237	1458	785	162	207	362	1245
Effective Weighted Sample	2616	1273	1336	292	441	892	1012	533	115	132	237	879
Weighted Bases	<b>3749</b>	<b>1833</b>	<b>1907</b>	<b>471</b>	<b>671</b>	<b>1328</b>	<b>1276</b>	<b>683</b>	<b>166</b>	<b>173</b>	<b>307</b>	<b>1275</b>
Yes, for work/business purposes	726 19%	365 20%	359 19%	71 -15% de	149 +22% ade	370 +28% abde	134 -10% e	29 -4%	7 -4%	13 -7%	26 -8%	411 +32% abc
Yes, for education purposes	182 5%	74 -4%	108 +6% a	45 +10% bcde	32 5% de	84 +6% de	21 -2% e	3 -*%	9 5%	14 +8% c	11 4%	81 +6% c
Yes, for other reasons	358 10%	222 +12% b	136 -7%	49 10% e	61 9%	141 11% de	106 8%	48 -7%	19 12%	17 10%	31 10%	177 +14%
Summary: Yes	976 26%	527 +29% b	446 -23%	115 24% de	200 +30% de	438 +33% ade	221 -17% e	73 -11%	25 -15%	32 -19%	58 -19%	490 +38% abc
No	2613 70%	1253 68%	1356 71%	333 71% bc	434 -65%	825 -62%	1018 +80% abc	591 +87% abcd	135 +81% d	137 +79% d	235 +77% d	740 -58%
Don't know	160 4%	53 -3%	105 +6% a	22 5%	37 6% de	64 5% de	36 -3%	18 -3%	6 3%	4 2%	14 4%	45 4%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 74 (continuation)

**QE11. Do you ever connect to the internet using a VPN (Virtual Private Network)?**

Base: Where use internet at home or elsewhere

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3691	951	1014	582	1074	2302	467	468	454
Effective Weighted Sample	2616	702	722	458	742	1954	380	440	438
Weighted Bases	<b>3749</b>	<b>1006</b>	<b>1035</b>	<b>805</b>	<b>838</b>	<b>3113</b>	<b>341</b>	<b>190</b>	<b>105</b>
Yes, for work/business purposes	726 19%	307 +30% bcd	271 +26% cd	115 -14% d	30 -4%	595 19%	80 +24% acd	33 18%	18 17%
Yes, for education purposes	182 5%	51 5% d	68 +7% d	42 5% d	18 -2%	130 -4% c	43 +13% acd	4 -2%	4 4%
Yes, for other reasons	358 10%	110 11% d	107 10% d	81 10% d	54 -6%	283 -9% cd	60 +18% acd	11 -6%	4 -4%
Summary: Yes	976 26%	366 +36% cd	339 +33% cd	181 -22% d	81 -10%	780 -25%	129 +38% acd	45 23%	23 -22%
No	2613 70%	597 -59%	657 -63%	594 +74% ab	718 +86% abc	2188 +70% b	207 -61%	139 73% b	78 +75% b
Don't know	160 4%	43 4%	39 4%	31 4%	39 5%	145 +5% b	5 -1%	6 3%	4 4% b

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 74 (continuation)

QE11. Do you ever connect to the internet using a VPN (Virtual Private Network)?

Base: Where use internet at home or elsewhere

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Unweighted Bases	3691	359	384	240	191	238	250	222	117	301	2985	620	2139	1488
Effective Weighted Sample	2616	308	335	207	163	204	214	184	96	246	2155	415	1561	1012
Weighted Bases	<b>3749</b>	<b>458</b>	<b>538</b>	<b>349</b>	<b>260</b>	<b>331</b>	<b>332</b>	<b>289</b>	<b>149</b>	<b>409</b>	<b>3025</b>	<b>662</b>	<b>2268</b>	<b>1427</b>
Yes, for work/business purposes	726 19%	141 +31%	131 +24%	56 16%	50 19%	41 -12%	42 -13%	41 -14%	24 16%	67 16%	592 20%	117 18%	662 +29%	61 -4%
Yes, for education purposes	182 5%	46 +10%	10 -2%	5 -1%	13 5%	4 -1%	6 -2%	20 7%	4 3%	24 6%	141 5%	34 5%	114 5%	65 5%
Yes, for other reasons	358 10%	107 +23%	31 -6%	28 8%	18 7%	12 -4%	20 -6%	24 8%	13 9%	31 7%	291 10%	60 9%	237 +10%	115 -8%
Summary: Yes	976 26%	186 +41%	146 27%	80 23%	63 24%	51 -16%	57 -17%	73 25%	33 22%	90 22%	796 26%	156 24%	776 +34%	192 -13%
No	2613 70%	238 -52%	380 71%	260 75%	178 68%	262 +79%	261 +78%	203 70%	108 72%	298 73%	2087 69%	494 +75%	1394 -61%	1182 +83%
Don't know	160 4%	34 +7%	11 -2%	9 3%	19 +7%	17 5%	14 4%	12 4%	8 5%	21 5%	142 +5%	12 -2%	98 4%	53 4%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 75

QE12. Which of these fixed broadband services does your household have?

Base: Where have fixed broadband at home

	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Column		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3391	1615	1768	330	538	1134	1388	752	126	174	335	1184
Effective Weighted Sample	2399	1153	1242	248	398	813	961	509	88	109	219	835
Weighted Bases	<b>3454</b>	<b>1669</b>	<b>1780</b>	<b>404</b>	<b>607</b>	<b>1223</b>	<b>1219</b>	<b>653</b>	<b>131</b>	<b>147</b>	<b>283</b>	<b>1213</b>
Standard broadband – Broadband through a phone line or cable service -which is not superfast, so the download speed is less than 30Mbps	1003 29%	490 29%	513 29%	121 30% c	176 29% c	299 -24%	407 +33% c	238 +36% abc	51 +39% d	54 +37% d	90 32%	323 -27%
Superfast broadband – A premium service that delivers higher speeds through either fibre optic or cable service – so the download speed is 30Mbps or higher and less than 300Mbps	1808 52%	908 +54% b	898 -50%	185 -46%	324 53% ade	723 +59% abde	577 -47% e	266 -41%	55 -42%	69 47%	137 48%	727 +60% abc
Ultrafast broadband – the download speed is 300Mbps or higher	246 7%	141 +8% b	105 -6%	20 5%	44 7% e	114 +9% ade	67 -5%	28 -4%	11 9%	9 6%	27 10%	97 8%
Don't know	396 11%	130 -8%	264 +15% a	78 +19% bcd	62 10% c	87 -7%	169 +14% bc	121 +19% bcd	13 10% d	15 10% d	30 11% d	66 -5%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

**2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)**

Table 75 (continuation)

**QE12. Which of these fixed broadband services does your household have?**

Base: Where have fixed broadband at home

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3391	903	944	534	944	2106	423	437	425
Effective Weighted Sample	2399	666	673	422	647	1791	345	411	410
Weighted Bases	<b>3454</b>	<b>957</b>	<b>966</b>	<b>746</b>	<b>725</b>	<b>2868</b>	<b>313</b>	<b>176</b>	<b>98</b>
Standard broadband – Broadband through a phone line or cable service -which is not superfast, so the download speed is less than 30Mbps	1003 29%	245 -26%	294 30% a	235 32% a	212 29%	820 29%	91 29%	46 26%	47 +48% abc
Superfast broadband – A premium service that delivers higher speeds through either fibre optic or cable service – so the download speed is 30Mbps or higher and less than 300Mbps	1808 52%	554 +58% bd	485 50%	400 54% d	349 -48%	1484 52% d	183 +59% ad	98 56% d	42 -43%
Ultrafast broadband – the download speed is 300Mbps or higher	246 7%	93 +10% bcd	65 7%	46 6%	36 -5%	216 +8% d	16 5%	11 6% d	3 -3%
Don't know	396 11%	65 -7%	122 13% ac	64 -9%	129 +18% abc	347 +12% bd	22 -7%	21 12% bd	6 -6%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 75 (continuation)

QE12. Which of these fixed broadband services does your household have?

Base: Where have fixed broadband at home

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
	a	b	c	d	e	f	g	h	i	a	b	a	b	
Unweighted Bases	3391	304	358	233	179	221	230	205	91	285	2721	591	1971	1367
Effective Weighted Sample	2399	261	313	201	153	190	199	170	74	233	1962	396	1439	928
Weighted Bases	<b>3454</b>	<b>388</b>	<b>501</b>	<b>339</b>	<b>246</b>	<b>310</b>	<b>311</b>	<b>270</b>	<b>117</b>	<b>385</b>	<b>2764</b>	<b>634</b>	<b>2101</b>	<b>1310</b>
Standard broadband – Broadband through a phone line or cable service -which is not superfast, so the download speed is less than 30Mbps	1003 29%	174 +45% bcdefghi	185 +37% ceghi	93 27% ehi	81 33% ehi	55 -18%	95 31% ehi	66 24% hi	15 -13%	55 -14%	809 29%	186 29%	580 -28%	413 +32% a
Superfast broadband – A premium service that delivers higher speeds through either fibre optic or cable service – so the download speed is 30Mbps or higher and less than 300Mbps	1808 52%	164 -42%	244 49%	205 +61% abdf	104 -42%	167 54% ad	152 49%	150 55% ad	77 +66% abdf	222 58% abdf	1438 52%	335 53%	1181 +56% b	611 -47%
Ultrafast broadband – the download speed is 300Mbps or higher	246 7%	17 -4%	38 8%	17 5%	32 +13% abce	20 7%	32 10% ac	19 7%	10 8%	31 8%	196 7%	42 7%	172 +8% b	71 -5%
Don't know	396 11%	34 9%	34 -7%	23 -7%	30 12% b	67 +22% abcdfg	32 10%	35 13% bc	16 13% b	77 +20% abcdfg	321 12%	72 11%	169 -8%	215 +16% a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 76

QE13. Do you or anyone in your household use a fixed wireless internet connection at home - also known as Wi-Fi)?

Base: Where have fixed broadband at home

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3391	1615	1768	330	538	1134	1388	752	126	174	335	1184
Effective Weighted Sample	2399	1153	1242	248	398	813	961	509	88	109	219	835
Weighted Bases	<b>3454</b>	<b>1669</b>	<b>1780</b>	<b>404</b>	<b>607</b>	<b>1223</b>	<b>1219</b>	<b>653</b>	<b>131</b>	<b>147</b>	<b>283</b>	<b>1213</b>
Yes	3159 91%	1546 +93% b	1607 -90%	354 -88%	566 93% ae	1138 +93% ade	1102 90%	573 -88%	117 89%	130 89%	257 91%	1130 +93% b
No	216 6%	101 6%	115 6%	31 8%	36 6%	63 -5%	86 7% c	58 +9% c	11 9%	7 5%	21 8%	71 6%
Don't know	79 2%	22 -1%	58 +3% a	19 +5% bcd	5 -1%	22 2%	31 3% b	22 +3% bc	3 2%	9 +6% cd	6 2%	12 -1%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 76 (continuation)

**QE13. Do you or anyone in your household use a fixed wireless internet connection at home - also known as Wi-Fi)?**

Base: Where have fixed broadband at home

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3391	903	944	534	944	2106	423	437	425
Effective Weighted Sample	2399	666	673	422	647	1791	345	411	410
Weighted Bases	<b>3454</b>	<b>957</b>	<b>966</b>	<b>746</b>	<b>725</b>	<b>2868</b>	<b>313</b>	<b>176</b>	<b>98</b>
Yes	3159 91%	890 93%	878 91%	695 93%	645 -89%	2634 +92%	276 -88%	161 92%	88 90%
		d		d		b			
No	216 6%	51 5%	68 7%	32 -4%	59 +8%	163 -6%	33 +10%	12 7%	8 8%
			c		ac		ac		a
Don't know	79 2%	16 2%	20 2%	18 2%	21 3%	70 2%	4 1%	3 2%	2 2%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Table 76 (continuation)

QE13. Do you or anyone in your household use a fixed wireless internet connection at home - also known as Wi-Fi)?

Base: Where have fixed broadband at home

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3391	304	358	233	179	221	230	205	91	285	2721	591	1971	1367
Effective Weighted Sample	2399	261	313	201	153	190	199	170	74	233	1962	396	1439	928
Weighted Bases	<b>3454</b>	<b>388</b>	<b>501</b>	<b>339</b>	<b>246</b>	<b>310</b>	<b>311</b>	<b>270</b>	<b>117</b>	<b>385</b>	<b>2764</b>	<b>634</b>	<b>2101</b>	<b>1310</b>
Yes	3159 91%	362 93%	485 +97%	287 -85%	224 91%	273 -88%	287 92%	241 89%	113 96%	364 94%	2525 91%	589 93%	1946 +93%	1177 -90%
No	216 6%	11 -3%	11 -2%	48 +14%	16 6%	29 +9%	13 4%	14 5%	3 3%	17 4%	179 6%	31 5%	112 -5%	99 +8%
Don't know	79 2%	16 +4%	4 -1%	4 1%	7 3%	8 3%	11 3%	15 +5%	1 1%	5 1%	61 2%	14 2%	43 2%	34 3%
		bci	acdefg	abdfghi	ab	abfhi	b	bci	ce	ceg			b	a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 77

QE14.How often, if ever do you unplug or switch the power off on your WiFi router?

Base: Where have WIFI

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3090	1491	1591	291	496	1055	1248	657	109	151	302	1094
Effective Weighted Sample	2195	1068	1122	219	369	756	870	447	78	94	200	773
Weighted Bases	<b>3159</b>	<b>1546</b>	<b>1607</b>	<b>354</b>	<b>566</b>	<b>1138</b>	<b>1102</b>	<b>573</b>	<b>117</b>	<b>130</b>	<b>257</b>	<b>1130</b>
Switch it off whenever I/we are not using it	70 2%	31 2%	39 2%	6 2%	10 2%	37 +3% d	17 -2%	12 2%	6 +5% d	3 2%	6 2%	24 2%
Switch it off at night	69 2%	39 3%	30 2%	4 1%	14 2%	28 2%	23 2%	10 2%	2 1%	2 2%	5 2%	25 2%
Switch it off when I/we go out	57 2%	33 2%	24 1%	5 1%	7 1%	25 2%	20 2%	14 3%	2 2%	2 2%	1 -*	16 1%
Switch if off when I /we are away from home overnight	220 7%	101 7%	118 7%	11 -3%	38 7% a	83 7% a	88 8% a	47 8% a	5 4%	13 10% c	10 -4%	78 7%
Never or very rarely switch it off	2779 88%	1366 88%	1408 88%	318 90%	506 89%	990 87%	965 88%	501 88%	104 89%	112 87%	236 +92%	1011 89%
Don't know	46 1%	26 2%	21 1%	17 +5% bcde	5 1%	15 1%	10 -1%	6 1%	2 1%	0 0%	2 1%	8 -1%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower





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Table 77 (continuation)

QE14. How often, if ever do you unplug or switch the power off on your WiFi router?

Base: Where have WIFI

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3090	838	861	500	836	1936	374	399	381
Effective Weighted Sample	2195	620	614	396	576	1649	306	375	368
Weighted Bases	<b>3159</b>	<b>890</b>	<b>878</b>	<b>695</b>	<b>645</b>	<b>2634</b>	<b>276</b>	<b>161</b>	<b>88</b>
Switch it off whenever I/we are not using it	70 2%	17 2%	22 2%	17 3%	14 2%	55 2% d	3 1%	12 +7% abd	* -*
Switch it off at night	69 2%	22 2%	19 2%	19 3%	9 1%	54 2%	10 +4% d	3 2%	1 1%
Switch it off when I/we go out	57 2%	24 +3%	15 2%	8 1%	9 1%	48 2%	1 1%	3 2%	5 +5% abc
Switch if off when I /we are away from home overnight	220 7%	57 6%	70 8%	54 8%	37 6%	181 7%	16 6%	8 5%	14 +16% abc
Never or very rarely switch it off	2779 88%	789 89%	753 -86%	606 87%	583 +90% b	2317 88% d	247 90% d	144 89% d	71 -81%
Don't know	46 1%	8 1%	17 2%	11 2%	8 1%	41 2%	1 *%	3 2%	1 1%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 77 (continuation)

QE14. How often, if ever do you unplug or switch the power off on your WiFi router?

Base: Where have WIFI

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Unweighted Bases	3090	283	343	196	165	195	213	184	86	271	2481	542	1820	1226
Effective Weighted Sample	2195	243	300	169	142	169	183	153	71	221	1795	366	1332	835
Weighted Bases	<b>3159</b>	<b>362</b>	<b>485</b>	<b>287</b>	<b>224</b>	<b>273</b>	<b>287</b>	<b>241</b>	<b>113</b>	<b>364</b>	<b>2525</b>	<b>589</b>	<b>1946</b>	<b>1177</b>
Switch it off whenever I/we are not using it	70 2%	9 2%	9 2%	4 1%	3 1%	7 3%	3 1%	8 3%	9 +8%	5 1%	61 2%	9 1%	48 2%	22 2%
Switch it off at night	69 2%	5 1%	9 2%	3 1%	8 4%	6 2%	3 1%	11 +4%	2 2%	8 2%	54 2%	12 2%	50 3%	18 -1%
Switch it off when I/we go out	57 2%	9 2%	12 2%	0 -0%	3 1%	2 1%	8 3%	13 +5%	0 0%	4 1%	47 2%	10 2%	33 2%	24 2%
Switch if off when I /we are away from home overnight	220 7%	15 -4%	64 +13%	12 4%	11 5%	7 -2%	22 8%	33 +14%	3 2%	14 -4%	164 -6%	54 +9%	135 7%	83 7%
Never or very rarely switch it off	2779 88%	324 90%	403 -83%	264 92%	203 91%	253 +93%	260 91%	180 -75%	101 90%	329 90%	2231 88%	509 87%	1704 88%	1045 89%
Don't know	46 1%	12 +3%	10 2%	4 1%	1 *%	4 1%	2 1%	0 0%	0 0%	9 3%	35 1%	8 1%	30 2%	13 1%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

**QE15. How likely are you to get internet access at home in the next 12 months?**

Base: Where without internet access at home

Column	Total	Gender		Age Group			Household Income		Social Group	Nation		Urbanity		Working Status
		Man	Woman	35-54	55+	65+	Under 10.4K	10.4k-15.59K	DE	England	NI	Urban	Rural	Not working
Unweighted Bases	338	171	166	55	246	198	59	57	239	208	58	280	56	289
Effective Weighted Sample	228	116	112	40	162	129	38	34	163	167	56	196	32	191
Weighted Bases	<b>286</b>	<b>153</b>	<b>133</b>	<b>50</b>	<b>194</b>	<b>155</b>	<b>46</b>	<b>38</b>	<b>172</b>	<b>235</b>	<b>13</b>	<b>235</b>	<b>49</b>	<b>237</b>
Certain to	20 7%	11 7%	9 7%	1 2%	7 -4%	5 -3%	1 1%	0 -0%	8 5%	17 7%	0 -0%	16 7%	4 7%	10 -4%
Likely to	24 8%	14 9%	10 8%	8 +16% bc	8 -4%	3 -2%	5 11%	4 11%	10 6%	19 8%	2 12%	21 9%	2 4%	12 -5%
Unlikely to	56 20%	37 +24% b	19 -14%	13 26%	40 21%	27 17%	10 21%	11 +30%	37 21%	45 19% b	1 -5%	49 21%	7 14%	47 20%
Certain not to	148 52%	68 -45%	80 +61% a	13 -27%	127 +65% a	111 +72% a	23 50%	21 54%	93 54%	128 +55%	8 58%	120 51%	29 58%	143 +60%
Don' t know	37 13%	23 15%	14 10%	15 +29% bc	12 -6%	9 -6%	8 17%	2 5%	23 14%	26 -11%	3 +26% a	29 13%	8 16%	26 -11%
Summary: Likely	44 15%	25 16%	20 15%	9 18% bc	16 -8%	7 -5%	6 12%	4 11%	19 -11%	36 15%	2 12%	36 16%	6 12%	22 -9%
Summary: Unlikely	204 71%	105 69%	99 75%	26 -53%	167 +86% a	138 +89% a	33 71%	32 +84%	130 76%	173 +74%	8 62%	169 72%	35 72%	190 +80%

Columns Tested: a,b - a,b,c - a,b - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Table 79

**QE16. Which of these are reasons why you are unlikely to get internet access at home in the next 12 months?**

Base: Where unlikely to get internet in next 12 months

Column	Gender		Age Group		Social Group	Nation	Urbanity	Working Status	
	Total	Man	Woman	55+	65+	DE	England	Urban	Not working
		a	b	a	b			a	
Unweighted Bases	244	119	125	209	175	183	158	209	229
Effective Weighted Sample	164	81	84	139	115	127	125	147	153
Weighted Bases	<b>204</b>	<b>105</b>	<b>99</b>	<b>167</b>	<b>138</b>	<b>130</b>	<b>173</b>	<b>169</b>	<b>190</b>
No need to go online/ not interested	133 65%	68 65%	65 65%	125 +75%	108 +78%	78 -60%	107 -62%	104 -62%	129 68%
Broadband set up costs are too high	38 18%	23 22%	15 15%	24 -15%	19 -13%	34 +26%	35 +20%	36 +21%	34 18%
Cost of a desktop, tablet or laptop computer to use the internet is too high	23 11%	13 12%	11 11%	15 -9%	12 9%	22 +17%	22 13%	22 13%	23 12%
Cost of a mobile phone handset to use the internet is too high	20 10%	10 9%	10 11%	16 10%	13 9%	17 +13%	19 +11%	19 11%	20 11%
Monthly cost of a fixed broadband service is too high	27 13%	16 16%	11 11%	16 -10%	14 -10%	23 +18%	26 +15%	24 14%	23 12%
Monthly cost of a mobile phone service is too high	14 7%	7 7%	6 6%	11 6%	9 7%	13 +10%	13 7%	13 8%	13 7%
Getting online/ getting connected to the internet is too complicated	16 8%	9 9%	6 6%	13 8%	8 6%	12 10%	15 +9%	14 9%	16 8%
Using the internet is too complicated	32 16%	13 12%	20 20%	31 +19%	22 16%	21 16%	28 16%	31 +18%	31 16%
Happy to use the internet at work/ elsewhere	10 5%	6 6%	4 4%	4 -3%	4 3%	8 6%	8 5%	10 6%	8 4%
Someone else can go online for me if necessary	33 16%	22 21%	12 12%	30 18%	26 19%	19 15%	30 17%	24 14%	32 17%

Columns Tested: a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Table 79 (continuation)

**QE16. Which of these are reasons why you are unlikely to get internet access at home in the next 12 months?**

Base: Where unlikely to get internet in next 12 months

Column	Total	Gender		Age Group		Social Group	Nation	Urbanity	Working Status
		Man	Woman	55+	65+	DE	England	Urban	Not working
		a	b	a	b			a	
Unweighted Bases	244	119	125	209	175	183	158	209	229
Effective Weighted Sample	164	81	84	139	115	127	125	147	153
Weighted Bases	<b>204</b>	<b>105</b>	<b>99</b>	<b>167</b>	<b>138</b>	<b>130</b>	<b>173</b>	<b>169</b>	<b>190</b>
Don't have broadband where I live	1 1%	0 0%	1 1%	1 *%	1 1%	0 0%	1 *%	1 1%	1 *%
Broadband is too slow where I live	4 2%	0 -0%	4 +4% a	1 -1%	1 -1%	1 -1%	3 2%	3 2%	4 2%
Concerned about security/ fraud/ privacy	13 6%	8 7%	5 5%	11 7%	9 7%	4 -3%	12 7%	5 -3%	13 7%
Concerned about harmful/ offensive content	3 1%	* *%	2 2%	3 2%	2 2%	3 2%	2 1%	2 1%	3 1%
Poor eyesight	14 7%	7 7%	6 6%	13 8%	12 9%	7 6%	12 7%	7 -4%	14 7%
Other	16 8%	9 9%	7 7%	11 7%	8 6%	14 +11%	14 8%	15 9%	13 7%
Don't know	1 *%	0 0%	1 1%	1 1%	1 1%	1 1%	1 *%	1 1%	1 *%

Columns Tested: a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

**QE17. Have you or anyone in your household ever used one of these services to make voice or video calls using the internet at home?**

Base: Where have not said they use voice or video calls online

	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Column		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	1222	621	597	60	117	249	795	548	91	114	143	215
Effective Weighted Sample	824	426	396	45	79	174	534	360	57	69	96	135
Weighted Bases	<b>1125</b>	<b>603</b>	<b>519</b>	<b>75</b>	<b>125</b>	<b>256</b>	<b>667</b>	<b>458</b>	<b>74</b>	<b>79</b>	<b>113</b>	<b>197</b>
Yes	410 36%	224 37%	184 36%	50 +67% cde	65 +52% de	126 +49% de	169 -25% e	89 -19%	16 -21%	10 -13%	45 40% ab	111 +56% abc
No never used	657 58%	350 58%	307 59%	20 -27%	44 -35%	115 -45% a	476 +71% abc	357 +78% abcd	50 +68% d	63 +81% acd	66 59% d	81 -41%
Don' t know	58 5%	29 5%	27 5%	5 6%	16 +13% cde	15 6% e	22 -3%	11 -2%	7 +10% cd	5 7% c	1 -1%	5 3%
Not answered	1 *%	0 0%	1 *%	0 0%	0 0%	* *%	* *%	* *%	0 0%	0 0%	* *%	0 0%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Table 80 (continuation)

**QE17. Have you or anyone in your household ever used one of these services to make voice or video calls using the internet at home?**

Base: Where have not said they use voice or video calls online

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	1222	193	218	186	603	739	144	135	204
Effective Weighted Sample	824	138	152	144	406	607	119	127	197
Weighted Bases	<b>1125</b>	<b>207</b>	<b>216</b>	<b>251</b>	<b>434</b>	<b>931</b>	<b>93</b>	<b>54</b>	<b>46</b>
Yes	410 36%	104 +50% cd	94 +44% d	90 36% d	115 -26% d	341 37% d	33 36% d	24 45% d	11 -24% d
No never used	657 58%	91 -44%	110 -51%	145 58% a	303 +70% abc	539 58%	56 60%	28 52%	34 +74% abc
Don' t know	58 5%	12 6%	12 5%	16 7%	16 4%	51 5% d	4 4%	2 4%	1 -2%
Not answered	1 *0%	0 0%	* *0%	0 0%	* *0%	0 0%	* 1%	0 0%	* +1% a

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 80 (continuation)

**QE17. Have you or anyone in your household ever used one of these services to make voice or video calls using the internet at home?**

Base: Where have not said they use voice or video calls online

Column	England Regions									Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North West	Urban	Rural	Working	Not working
Column		a	b	c	d	e	f	g	h	a	b	a	b
Unweighted Bases	1222	73	93	63	76	81	64	128	120	987	218	413	784
Effective Weighted Sample	824	61	79	53	62	69	53	102	95	682	134	292	517
Weighted Bases	<b>1125</b>	<b>99</b>	<b>123</b>	<b>83</b>	<b>98</b>	<b>102</b>	<b>83</b>	<b>150</b>	<b>143</b>	<b>903</b>	<b>208</b>	<b>432</b>	<b>670</b>
Yes	410 36%	43 43%	48 39%	29 36%	43 44%	35 35%	24 29%	51 34%	46 32%	343 +38% b	58 -28%	223 +52% b	180 -27%
No never used	657 58%	43 -43%	72 59%	49 59%	45 -46%	62 61%	57 68%	96 64%	88 62%	510 -56%	144 +69%	178 -41%	467 +70%
Don' t know	58 5%	14 +14% befg	3 3%	4 5%	10 +10% bg	4 4%	2 3%	4 2%	9 6%	49 5%	5 3%	31 +7% b	22 -3%
Not answered	1 *%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 *%	* *%	* *%	* *%

Columns Tested: a,b,c,d,e,f,g,h - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



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Table 81

QE18. Which supplier or service does your household use to make voice or video calls using the internet?

Base: Where use online voice or video calls

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Unweighted Bases	3187	1513	1665	378	552	1139	1117	554	133	156	303	1156
Effective Weighted Sample	2274	1092	1176	280	407	824	781	381	96	99	199	823
Weighted Bases	<b>3282</b>	<b>1574</b>	<b>1701</b>	<b>455</b>	<b>618</b>	<b>1227</b>	<b>981</b>	<b>483</b>	<b>140</b>	<b>134</b>	<b>266</b>	<b>1197</b>
Facebook Messenger	1203 37%	533 -34%	667 +39%	158 35%	298 +48%	468 38%	279 -28%	126 -26%	66 +47%	60 +44%	100 38%	469 +39%
FaceTime	1441 44%	643 -41%	796 +47%	277 +61%	306 +50%	524 43%	333 -34%	147 -30%	65 47%	52 39%	99 -37%	533 45%
Google Chat	121 4%	64 4%	57 3%	21 5%	28 5%	50 4%	22 -2%	9 -2%	4 3%	* -*	9 3%	39 3%
Google Meet	225 7%	118 8%	107 6%	37 8%	56 +9%	96 8%	36 -4%	15 -3%	9 6%	3 -3%	8 -3%	96 +8%
Instagram	533 16%	247 16%	284 17%	194 +43%	118 +19%	173 -14%	48 -5%	15 -3%	25 18%	17 13%	29 -11%	181 15%
Microsoft Teams	898 27%	427 27%	467 27%	126 28%	189 31%	416 +34%	166 -17%	56 -12%	23 -17%	24 -18%	46 -17%	429 +36%
Skype	443 14%	238 +15%	204 -12%	67 15%	89 14%	184 15%	103 -10%	44 -9%	9 -6%	14 10%	21 -8%	186 +16%
Snapchat	488 15%	209 -13%	276 +16%	191 +42%	115 +19%	152 -12%	30 -3%	14 -3%	28 20%	23 17%	29 -11%	145 -12%
WhatsApp	2637 80%	1224 -78%	1406 +83%	353 78%	509 82%	1010 +82%	764 -78%	365 -76%	103 74%	100 74%	206 78%	983 82%
Zoom	1169 36%	542 34%	627 37%	154 34%	219 36%	490 +40%	306 -31%	147 -30%	43 31%	31 -23%	64 -24%	533 +45%
Telegram	110 3%	60 4%	50 3%	17 4%	21 3%	57 +5%	15 -1%	7 -1%	7 5%	2 1%	2 -1%	52 +4%
Signal	42 1%	29 +2%	14 -1%	10 2%	4 1%	21 2%	7 1%	2 -*	0 0%	1 1%	1 *	22 +2%
Discord	96 3%	72 +5%	24 -1%	33 +7%	25 4%	33 3%	5 -*	2 -*	2 1%	3 2%	4 2%	50 +4%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 81 (continuation)

**QE18. Which supplier or service does your household use to make voice or video calls using the internet?**

Base: Where use online voice or video calls

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3187	1513	1665	378	552	1139	1117	554	133	156	303	1156
Effective Weighted Sample	2274	1092	1176	280	407	824	781	381	96	99	199	823
Weighted Bases	<b>3282</b>	<b>1574</b>	<b>1701</b>	<b>455</b>	<b>618</b>	<b>1227</b>	<b>981</b>	<b>483</b>	<b>140</b>	<b>134</b>	<b>266</b>	<b>1197</b>
Other	14 *%	13 +1% b	1 -*%	0 0%	2 *%	6 *%	6 1%	1 *%	0 0%	0 0%	0 0%	11 +1%
Don' t know	53 2%	36 +2% b	16 -1%	8 2%	6 1%	17 1%	21 2%	15 +3% bc	2 2%	3 2%	3 1%	13 1%
Not answered	2 *%	0 0%	2 *%	0 0%	0 0%	0 0%	* *%	* *%	0 0%	* *%	0 0%	0 0%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



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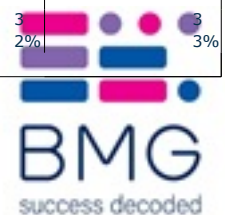
Table 81 (continuation)

QE18. Which supplier or service does your household use to make voice or video calls using the internet?

Base: Where use online voice or video calls

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3187	872	914	501	840	1998	407	417	365
Effective Weighted Sample	2274	645	652	397	585	1702	330	392	352
Weighted Bases	<b>3282</b>	<b>922</b>	<b>937</b>	<b>703</b>	<b>663</b>	<b>2728</b>	<b>300</b>	<b>170</b>	<b>85</b>
Facebook Messenger	1203 37%	306 -33%	355 38% a	282 40% a	240 36%	939 -34%	157 +52% acd	71 +42% a	36 +43% a
FaceTime	1441 44%	426 46% cd	448 +48% cd	282 -40%	262 -40%	1220 +45% cd	141 47% cd	55 -32%	26 -31%
Google Chat	121 4%	52 +6% bd	31 3% d	24 3% d	10 -2%	104 4%	10 4%	3 2%	3 3%
Google Meet	225 7%	94 +10% bcd	66 7% d	43 6% d	19 -3%	201 +7% b	11 -4%	8 5%	5 5%
Instagram	533 16%	140 15%	188 +20% acd	108 15%	88 -13%	442 16% c	56 19% c	13 -8%	22 +26% abc
Microsoft Teams	898 27%	373 +40% bcd	333 +36% cd	108 -15% d	74 -11%	742 27%	88 29% d	48 28%	20 23%
Skype	443 14%	171 +19% bcd	132 14% d	85 12% d	45 -7%	373 14%	38 13%	21 12%	12 14%
Snapchat	488 15%	107 -12%	172 +18% ad	103 15%	95 14%	387 -14%	64 +21% ac	21 12%	15 18% ac
WhatsApp	2637 80%	756 82%	762 81%	550 78%	521 79%	2191 80%	240 80%	132 77%	73 +87% abc
Zoom	1169 36%	464 +50% bcd	359 +38% cd	194 -28% d	135 -20%	981 36% c	114 38% c	46 -27%	28 33%
Telegram	110 3%	54 +6% bcd	27 3% d	17 2%	9 -1%	90 3% c	15 +5% c	2 -1%	2 3%
Signal	42 1%	17 2%	9 1%	8 1%	8 1%	38 1% c	3 1%	* *%	1 1%
Discord	96 3%	29 3% d	38 +4% d	17 2%	10 -2%	76 3%	14 +5% ac	3 2%	3 3%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 81 (continuation)

**QE18. Which supplier or service does your household use to make voice or video calls using the internet?**

Base: Where use online voice or video calls

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3187	872	914	501	840	1998	407	417	365
Effective Weighted Sample	2274	645	652	397	585	1702	330	392	352
Weighted Bases	<b>3282</b>	<b>922</b>	<b>937</b>	<b>703</b>	<b>663</b>	<b>2728</b>	<b>300</b>	<b>170</b>	<b>85</b>
Other	14 *%	8 +1% d	4 *%	1 *%	1 *%	11 *%	1 *%	1 *%	1 1%
Don't know	53 2%	14 2%	8 -1%	10 1%	19 +3% b	43 2%	5 2%	3 2%	1 2%
Not answered	2 *%	0 0%	* *%	0 0%	0 0%	1 *%	0 0%	* *%	0 0%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 81 (continuation)

QE18. Which supplier or service does your household use to make voice or video calls using the internet?

Base: Where use online voice or video calls

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
	a	b	c	d	e	f	g	h	i	a	b	a	b	
Unweighted Bases	3187	332	342	207	166	210	228	162	102	249	2591	514	1953	1181
Effective Weighted Sample	2274	285	299	179	141	180	195	138	84	205	1884	348	1429	811
Weighted Bases	<b>3282</b>	<b>423</b>	<b>484</b>	<b>306</b>	<b>225</b>	<b>294</b>	<b>301</b>	<b>220</b>	<b>132</b>	<b>343</b>	<b>2661</b>	<b>563</b>	<b>2077</b>	<b>1162</b>
Facebook Messenger	1203 37%	144 34%	142 -29%	122 40%	86 38%	70 -24%	150 +50%	93 42%	42 32%	89 -26%	983 37%	200 36%	794 +38%	398 -34%
		ei		bei	bei		abcdehi	bei					b	
FaceTime	1441 44%	146 -35%	209 43%	130 42%	107 47%	166 +57%	131 44%	115 +52%	61 47%	155 45%	1128 -42%	286 +51%	958 +46%	464 -40%
		a	a	a	a	abcfi	a	a	a	a		a	b	
Google Chat	121 4%	30 +7%	20 4%	8 3%	8 3%	11 4%	3 -1%	7 3%	0 -0%	17 5%	109 +4%	10 -2%	85 4%	34 3%
		cfh	fh							fh	b			
Google Meet	225 7%	62 +15%	29 6%	15 5%	11 5%	20 7%	17 6%	14 6%	4 3%	29 8%	187 7%	26 -5%	165 +8%	54 -5%
		bcddefghi									b		b	
Instagram	533 16%	76 18%	59 -12%	42 14%	40 18%	73 +25%	54 18%	17 -8%	23 17%	59 17%	432 16%	88 16%	338 16%	189 16%
		bg			g	bcgi	bg		g	g				
Microsoft Teams	898 27%	111 26%	115 24%	88 29%	65 29%	99 +34%	77 26%	42 -19%	26 20%	118 +34%	711 27%	164 29%	684 +33%	206 -18%
				g	g	bgh				abfgh			b	
Skype	443 14%	79 +19%	68 14%	31 10%	23 10%	46 16%	51 17%	34 16%	6 -5%	34 10%	346 13%	89 16%	314 +15%	120 -10%
		cdhi	h			h	chi	h					b	
Snapchat	488 15%	36 -8%	57 12%	43 14%	40 18%	79 +27%	31 -10%	30 14%	12 9%	60 18%	412 +15%	64 -11%	298 14%	183 16%
				a	afh	abcdefghi				afh	b			
WhatsApp	2637 80%	372 +88%	396 82%	216 -71%	177 79%	250 85%	251 83%	143 -65%	96 -72%	291 85%	2129 80%	457 81%	1693 +82%	913 79%
		bcdgh	cgh		g	cgh	cgh			cgh			b	
Zoom	1169 36%	218 +51%	190 39%	97 32%	68 30%	91 31%	107 36%	54 -25%	30 -23%	127 37%	934 35%	207 37%	820 +39%	340 -29%
		bcddefghi	degh				gh			gh			b	
Telegram	110 3%	31 +7%	23 5%	7 2%	7 3%	4 1%	12 4%	2 1%	0 0%	2 -1%	75 -3%	30 +5%	89 +4%	21 -2%
		ceghi	eghi		i		hi					a	b	
Signal	42 1%	13 +3%	12 +2%	5 2%	0 0%	0 0%	3 1%	1 *	1 1%	4 1%	32 1%	8 1%	30 1%	12 1%
		de	de											
Discord	96 3%	18 4%	7 1%	18 +6%	10 4%	12 4%	7 2%	2 1%	0 0%	3 -1%	83 3%	10 2%	66 3%	30 3%
		bhi		bghi	bhi	bhi	bhi			bhi				

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 81 (continuation)

**QE18. Which supplier or service does your household use to make voice or video calls using the internet?**

Base: Where use online voice or video calls

	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3187	332	342	207	166	210	228	162	102	249	2591	514	1953	1181
Effective Weighted Sample	2274	285	299	179	141	180	195	138	84	205	1884	348	1429	811
Weighted Bases	<b>3282</b>	<b>423</b>	<b>484</b>	<b>306</b>	<b>225</b>	<b>294</b>	<b>301</b>	<b>220</b>	<b>132</b>	<b>343</b>	<b>2661</b>	<b>563</b>	<b>2077</b>	<b>1162</b>
Other	14 *%	4 1%	1 *%	0 0%	0 0%	1 *%	3 1%	0 0%	0 0%	2 1%	7 -*%	5 1%	13 +1% b	1 -*%
Don't know	53 2%	8 2%	8 2%	6 2%	6 3%	0 0%	4 1%	1 1%	5 4%	5 1%	48 2%	3 -1%	26 -1%	25 2%
Not answered	2 *%	1 +*%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 *%	* *%	0 0%	* *%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 82

QE19. How often do you use these services to make or receive voice or video calls?

Base: Where use online voice or video calls

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3187	1513	1665	378	552	1139	1117	554	133	156	303	1156
Effective Weighted Sample	2274	1092	1176	280	407	824	781	381	96	99	199	823
Weighted Bases	<b>3282</b>	<b>1574</b>	<b>1701</b>	<b>455</b>	<b>618</b>	<b>1227</b>	<b>981</b>	<b>483</b>	<b>140</b>	<b>134</b>	<b>266</b>	<b>1197</b>
Every day	1144 35%	548 35%	595 35%	199 +44% de	249 +40% de	478 +39% de	217 -22% e	76 -16%	50 35% c	37 -27%	68 -26%	479 +40% bc
At least once a week	1369 42%	642 41%	724 43%	188 41%	260 42%	492 40%	429 44%	216 45%	56 40%	51 38%	110 41%	468 -39%
At least once a month	463 14%	225 14%	238 14%	44 -10%	70 -11%	157 13%	192 +20% abc	103 +21% d	22 16%	32 +24% d	47 18% d	151 13%
A few times a year	202 6%	99 6%	100 6%	12 -3%	25 -4%	68 6% a	97 +10% abc	58 +12% abc	10 7%	11 8%	30 +11% d	69 6%
Less than once a year	53 2%	32 2%	21 1%	1 -*%	6 1%	16 1%	30 +3% abc	21 +4% abc	0 0%	3 2%	9 +4% ad	18 1%
Don' t know	48 1%	29 2%	19 1%	10 2%	8 1%	15 1%	14 1%	10 2%	2 1%	1 1%	2 1%	13 1%
Not answered	3 *%	0 0%	3 *%	0 0%	0 0%	0 0%	2 *%	* *%	0 0%	* *%	0 0%	0 0%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 82 (continuation)

QE19. How often do you use these services to make or receive voice or video calls?

Base: Where use online voice or video calls

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3187	872	914	501	840	1998	407	417	365
Effective Weighted Sample	2274	645	652	397	585	1702	330	392	352
Weighted Bases	<b>3282</b>	<b>922</b>	<b>937</b>	<b>703</b>	<b>663</b>	<b>2728</b>	<b>300</b>	<b>170</b>	<b>85</b>
Every day	1144 35%	371 +40%	354 +38%	216 -31%	185 -28%	987 +36%	90 -30%	38 -23%	28 33%
		cd	cd			bc	c		c
At least once a week	1369 42%	360 39%	390 42%	296 42%	295 45%	1139 42%	136 45%	68 40%	26 -31%
					a	d	d	d	
At least once a month	463 14%	109 -12%	125 13%	122 +17%	105 16%	368 -13%	46 15%	31 +18%	19 +22%
				ab	a			a	ab
A few times a year	202 6%	56 6%	51 5%	40 6%	50 8%	157 -6%	19 6%	20 +12%	7 8%
							ab	ab	
Less than once a year	53 2%	15 2%	13 1%	16 2%	9 1%	35 -1%	5 2%	10 +6%	3 +4%
							ab	ab	a
Don' t know	48 1%	10 1%	4 -*%	13 2%	18 +3%	40 1%	5 2%	2 1%	2 2%
				b	ab				
Not answered	3 *0%	0 0%	* *0%	0 0%	2 *0%	3 *0%	0 0%	* *0%	0 0%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 82 (continuation)

QE19. How often do you use these services to make or receive voice or video calls?

Base: Where use online voice or video calls

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3187	332	342	207	166	210	228	162	102	249	2591	514	1953	1181
Effective Weighted Sample	2274	285	299	179	141	180	195	138	84	205	1884	348	1429	811
Weighted Bases	<b>3282</b>	<b>423</b>	<b>484</b>	<b>306</b>	<b>225</b>	<b>294</b>	<b>301</b>	<b>220</b>	<b>132</b>	<b>343</b>	<b>2661</b>	<b>563</b>	<b>2077</b>	<b>1162</b>
Every day	1144 35%	258 +61%	157 32%	95 31%	63 -28%	94 32%	101 34%	46 -21%	54 41%	120 35%	967 +36%	156 -28%	834 +40%	299 -26%
		bcdefghi	g	g		g	g		dg	g	b		b	
At least once a week	1369 42%	111 -26%	241 +50%	133 43%	98 43%	141 48%	125 42%	82 37%	45 34%	164 +48%	1090 41%	255 45%	834 -40%	515 +44%
			agh	a	a	agh	a	a		agh			a	a
At least once a month	463 14%	28 -7%	60 12%	48 16%	40 18%	37 13%	45 15%	62 +28%	16 12%	33 -10%	344 -13%	113 +20%	256 -12%	202 +17%
			a	a	ai	a	a	abcdefhi				a		a
A few times a year	202 6%	12 -3%	14 -3%	26 8%	23 +10%	18 6%	16 5%	24 +11%	10 7%	15 4%	167 6%	31 5%	100 -5%	101 +9%
				ab	abi			abfi	ab					a
Less than once a year	53 2%	1 -*%	5 1%	4 1%	1 *%	2 1%	8 3%	5 2%	7 +5%	3 1%	49 +2%	3 -1%	28 1%	23 2%
							a	a	abcdei		b			
Don' t know	48 1%	12 +3%	7 1%	2 1%	1 1%	1 1%	6 2%	2 1%	1 *%	8 2%	43 2%	2 -*%	25 1%	19 2%
											b			
Not answered	3 *%	1 *%	2 *%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 -*%	2 +*%	0 -0%	2 *%
											a			

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 83

QE20. Which – if any – of these are the voice or video calls used for?

Base: Where use online voice or video calls

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Unweighted Bases	3187	1513	1665	378	552	1139	1117	554	133	156	303	1156
Effective Weighted Sample	2274	1092	1176	280	407	824	781	381	96	99	199	823
Weighted Bases	<b>3282</b>	<b>1574</b>	<b>1701</b>	<b>455</b>	<b>618</b>	<b>1227</b>	<b>981</b>	<b>483</b>	<b>140</b>	<b>134</b>	<b>266</b>	<b>1197</b>
Working from home	1217 37%	632 +40%	581 -34%	134 -30%	278 +45%	572 +47%	233 -24%	69 -14%	20 -14%	17 -13%	49 -19%	621 +52%
		b		de	ade	ade	e					abc
Distance/virtual learning (e.g. video lessons with a teacher)	420 13%	179 -11%	241 +14%	107 +23%	70 11%	189 +15%	54 -5%	21 -4%	23 16%	19 14%	25 10%	194 +16%
			a	bcde	de	bde			c			c
Catching up with friends/ family	2840 87%	1331 -85%	1504 +88%	411 +90%	547 88%	1043 85%	839 86%	422 87%	121 87%	118 88%	224 84%	1054 88%
			a	cd								
Medical calls with doctor or other healthcare professional	320 10%	142 9%	177 10%	40 9%	64 10%	124 10%	93 9%	40 8%	21 +15%	18 13%	28 11%	142 +12%
Other	18 1%	8 1%	9 1%	* *%	2 *%	7 1%	8 1%	6 +1%	2 2%	2 1%	* *%	8 1%
							a					
None of these	107 3%	45 3%	63 4%	10 2%	12 2%	35 3%	50 +5%	27 +6%	4 3%	7 5%	14 +5%	15 -1%
							abc	abc		d	d	
Not answered	2 *%	0 0%	2 *%	0 0%	0 0%	0 0%	* *%	* *%	0 0%	* *%	0 0%	0 0%
									d			

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 83 (continuation)

QE20. Which - if any - of these are the voice or video calls used for?

Base: Where use online voice or video calls

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3187	872	914	501	840	1998	407	417	365
Effective Weighted Sample	2274	645	652	397	585	1702	330	392	352
Weighted Bases	<b>3282</b>	<b>922</b>	<b>937</b>	<b>703</b>	<b>663</b>	<b>2728</b>	<b>300</b>	<b>170</b>	<b>85</b>
Working from home	1217 37%	525 +57% bcd	412 +44% cd	200 -28% d	73 -11%	1040 +38% cd	103 34% d	51 -30%	23 -27%
Distance/virtual learning (e.g. video lessons with a teacher)	420 13%	119 13% d	169 +18% acd	85 12% d	42 -6%	363 +13% cd	38 13% cd	14 -8%	6 -7%
Catching up with friends/ family	2840 87%	763 -83%	826 88% a	611 87% a	585 88% a	2370 87% c	257 86% c	135 -79%	78 +92% abc
Medical calls with doctor or other healthcare professional	320 10%	91 10%	93 10%	80 11%	55 8%	262 10% d	39 +13% acd	15 9% d	4 -5%
Other	18 1%	6 1%	4 *%	2 *%	6 1%	15 1%	1 *%	* *%	1 +2% a
None of these	107 3%	20 -2%	19 -2%	20 3%	48 +7% abc	79 -3%	13 4%	12 +7% ad	3 4%
Not answered	2 *%	0 0%	* *%	0 0%	0 0%	1 *%	0 0%	* *%	0 0%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Table 83 (continuation)

QE20. Which - if any - of these are the voice or video calls used for?

Base: Where use online voice or video calls

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Unweighted Bases	3187	332	342	207	166	210	228	162	102	249	2591	514	1953	1181
Effective Weighted Sample	2274	285	299	179	141	180	195	138	84	205	1884	348	1429	811
Weighted Bases	<b>3282</b>	<b>423</b>	<b>484</b>	<b>306</b>	<b>225</b>	<b>294</b>	<b>301</b>	<b>220</b>	<b>132</b>	<b>343</b>	<b>2661</b>	<b>563</b>	<b>2077</b>	<b>1162</b>
Working from home	1217 37%	204 +48% cdefghi	205 +42% g	108 35%	84 37%	107 37%	104 34%	65 -29%	43 33%	119 35%	980 37%	213 38%	1051 +51% b	154 -13%
Distance/virtual learning (e.g. video lessons with a teacher)	420 13%	80 +19% ceghi	71 15% gh	36 12% g	34 15% gh	34 12% gh	44 15% gh	13 -6%	9 7%	40 12% g	346 13%	60 11%	257 12%	159 14%
Catching up with friends/ family	2840 87%	372 88% e	416 86%	265 87%	189 84%	240 -82%	280 +93% abcdegh	185 84%	107 81%	315 +92% bdegh	2293 86%	493 88%	1774 -85%	1034 +89% a
Medical calls with doctor or other healthcare professional	320 10%	37 9%	44 9% e	36 12% e	22 10% e	14 -5%	41 +14% eg	15 7%	22 +17% abegi	31 9%	258 10%	54 10%	203 10%	114 10%
Other	18 1%	2 *% *	2 *% *	4 1%	2 1%	2 1%	2 1%	1 *% *	0 0%	0 0%	17 1%	1 *% *	9 *% *	9 1%
None of these	107 3%	12 3%	19 4% f	4 1%	5 2%	7 3%	3 1%	12 6% cf	7 5% f	9 3%	85 3%	20 4%	51 -2%	54 +5% a
Not answered	2 *% *	1 +*% *	0 0% *	0 0% *	0 0% *	0 0% *	0 0% *	0 0% *	0 0% *	0 0% *	1 *% *	* *% *	0 0% *	* *% *

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 84

QR1. How many radios do you have in your home that you, or someone in your household, listen to?

Base: All Respondents

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
None	2115 53%	986 -51%	1122 +55%	339 +71%	493 +73%	780 +57%	501 -34%	252 -30%	102 51%	96 47%	171 51%	694 54%
		a	b	cde	cde	de	e					
1	1174 29%	572 29%	601 30%	79 -16%	125 -18%	374 28%	594 +40%	367 +43%	55 28%	66 33%	101 30%	357 28%
		a	b	cde	cde	ab	abc	abc				
2-3	493 12%	278 +14%	214 -11%	24 -5%	29 -4%	128 -9%	312 +21%	186 +22%	23 12%	33 +16%	46 14%	164 13%
		b				ab	abc	abc				
4-5	66 2%	37 2%	29 1%	* -*%	3 -*%	16 1%	47 +3%	33 +4%	2 1%	0 -0%	7 2%	20 2%
						a	abc	abc			b	b
6-10	13 *%	7 *%	6 *%	0 0%	0 0%	4 *%	9 +1%	7 +1%	0 0%	3 +1%	0 0%	6 *%
								b		c		
Don' t know	137 3%	73 4%	64 3%	38 +8%	29 4%	56 4%	15 -1%	6 -1%	16 +8%	5 2%	8 2%	42 3%
				bcde	de	de			bcd			
Summary: Any	1745 44%	894 +46%	850 -42%	103 -21%	157 -23%	521 -38%	963 +65%	594 +70%	80 41%	102 +50%	154 46%	548 43%
		b				ab	abc	abcd		ad		

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 84 (continuation)

QR1. How many radios do you have in your home that you, or someone in your household, listen to?

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
None	2115 53%	522 51%	607 +57% acd	450 52%	506 51%	1786 +54% bcd	173 -48%	97 49%	59 49%
1	1174 29%	272 -27%	280 -26%	260 30%	338 +34% ab	935 -28%	137 +38% ac	61 30%	41 +34% a
2-3	493 12%	168 +16% bcd	113 11%	101 12%	103 -10%	412 12%	34 -9%	31 +15% b	16 14% b
4-5	66 2%	28 +3% d	17 2%	12 1%	8 -1%	55 2%	7 2%	3 1%	1 1%
6-10	13 *%	5 *%	4 *%	0 0%	3 *%	12 *%	0 0%	* *%	1 *%
Don' t know	137 3%	29 3%	38 4%	41 +5% ad	25 3%	117 4%	9 3%	8 4%	2 2%
Summary: Any	1745 44%	474 46% b	414 -39%	373 43%	452 46% b	1415 -43%	177 +49% a	95 47%	59 +49% a

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 84 (continuation)

QR1. How many radios do you have in your home that you, or someone in your household, listen to?

Base: All Respondents

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
None	2115 53%	291 +61%	299 53%	191 53%	149 53%	215 +60%	200 56%	137 -43%	93 58%	211 48%	1753 +54%	324 -45%	1362 +60%	723 -44%
1	1174 29%	123 26%	163 29%	100 28%	71 25%	85 -24%	82 -23%	107 33%	41 26%	163 +37%	932 29%	228 32%	584 -26%	578 +35%
2-3	493 12%	31 -7%	67 12%	56 16%	36 13%	48 13%	54 15%	58 +18%	19 12%	42 10%	366 -11%	121 +17%	226 -10%	264 +16%
4-5	66 2%	2 -*%	9 2%	5 1%	10 +4%	2 *%	16 +4%	5 2%	3 2%	4 1%	45 -1%	21 +3%	28 -1%	35 +2%
6-10	13 *%	0 0%	3 1%	4 +1%	2 1%	1 *%	0 0%	1 *%	0 0%	1 *%	10 *%	3 *%	6 *%	7 *%
Don't know	137 3%	33 +7%	18 3%	3 -1%	12 4%	8 2%	8 2%	12 4%	4 3%	19 4%	114 4%	15 -2%	79 3%	45 -3%
Summary: Any	1745 44%	156 -33%	243 43%	166 46%	119 42%	136 -38%	152 42%	171 +53%	63 39%	209 48%	1353 -42%	373 +52%	844 -37%	884 +54%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 85

QR2. How many of these [NUMBER] radios are DAB radio sets?

Base: Where have at least one radio in household

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Unweighted Bases	1833	907	921	86	140	480	1126	709	91	128	188	554
Effective Weighted Sample	1276	644	631	62	106	349	769	473	60	79	125	386
Weighted Bases	<b>1745</b>	<b>894</b>	<b>850</b>	<b>103</b>	<b>157</b>	<b>521</b>	<b>963</b>	<b>594</b>	<b>80</b>	<b>102</b>	<b>154</b>	<b>548</b>
None	450 26%	212 -24%	238 +28%	21 20%	29 -18%	98 -19%	301 +31%	225 +38%	22 27%	39 -19%	57 +37%	101 -18%
		a	b	a	b	c	d	e	a	b	c	d
1	871 50%	464 52%	407 48%	58 56%	89 57%	286 +55%	438 -45%	237 -40%	36 44%	36 -35%	67 43%	297 +54%
		e	de	e	de	de	e	e	d	d	d	bc
2-3	288 16%	162 18%	126 15%	11 11%	17 11%	94 18%	165 17%	96 16%	13 17%	15 15%	24 15%	111 +20%
		b	b	b	b	b	b	b	b	b	b	b
4-5	34 2%	19 2%	15 2%	* *%	1 1%	9 2%	24 2%	15 2%	0 0%	2 2%	3 2%	7 1%
		a	a	a	a	a	a	a	a	a	a	a
6-10	7 *%	2 *%	5 1%	0 0%	0 0%	5 +1%	2 *%	* *%	0 0%	* *%	0 0%	6 +1%
		a	a	a	a	a	a	a	a	a	a	a
Don' t know	96 5%	36 -4%	60 +7%	13 +12%	21 +13%	30 6%	33 -3%	21 -4%	9 +11%	10 +10%	3 -2%	25 5%
		a	a	cde	cde	d	d	d	cd	cd	cd	abc
Summary: Any	1199 69%	646 +72%	552 -65%	70 68%	107 68%	394 +76%	629 -65%	348 -59%	49 61%	53 -51%	93 -61%	422 +77%
		b	b	b	b	de	e	e	b	b	b	abc

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower





2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 85 (continuation)

QR2. How many of these [NUMBER] radios are DAB radio sets?

Base: Where have at least one radio in household

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	1833	466	420	283	624	1099	238	238	258
Effective Weighted Sample	1276	347	291	219	428	921	197	225	248
Weighted Bases	<b>1745</b>	<b>474</b>	<b>414</b>	<b>373</b>	<b>452</b>	<b>1415</b>	<b>177</b>	<b>95</b>	<b>59</b>
None	450 26%	108 23%	85 -21%	92 25%	154 +34% abc	363 26%	39 22%	28 30% b	20 +34% ab
1	871 50%	219 46%	234 +57% ad	197 53% d	207 -46%	696 49% d	106 +60% acd	44 47%	25 -42%
2-3	288 16%	110 +23% bcd	61 15%	57 15%	56 -12%	240 17%	22 13%	18 19% d	7 12%
4-5	34 2%	9 2%	12 3%	5 1%	6 1%	30 2%	2 1%	1 1%	* *%
6-10	7 *%	3 1%	4 +1% d	0 0%	0 0%	6 *%	0 0%	0 0%	1 1%
Don' t know	96 5%	25 5%	17 4%	22 6%	28 6%	78 6%	8 4%	4 4%	6 +11% abc
Summary: Any	1199 69%	341 72% d	311 +75% d	259 69% d	269 -60%	973 69% d	131 74% d	63 66% d	33 -55%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 85 (continuation)

QR2. How many of these [NUMBER] radios are DAB radio sets?

Base: Where have at least one radio in household

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	1833	133	181	117	91	103	113	137	51	173	1433	369	820	987
Effective Weighted Sample	1276	115	156	99	78	87	95	113	42	139	1022	243	604	656
Weighted Bases	<b>1745</b>	<b>156</b>	<b>243</b>	<b>166</b>	<b>119</b>	<b>136</b>	<b>152</b>	<b>171</b>	<b>63</b>	<b>209</b>	<b>1353</b>	<b>373</b>	<b>844</b>	<b>884</b>
None	450 26%	39 25%	60 25%	54 33% dg	22 18%	41 30% g	43 28%	30 -18%	13 21%	61 29% g	334 -25%	115 +31% a	150 -18%	291 +33% a
1	871 50%	82 52% f	120 49%	75 45%	55 46%	60 44%	60 -39%	100 +59% cef	32 51%	115 55% f	708 +52% b	154 -41%	481 +57% b	385 -44%
2-3	288 16%	18 11%	38 16%	29 18%	29 +24% ai	30 22% ai	35 +23% ai	24 14%	11 18%	26 12%	214 16%	72 19%	146 17%	141 16%
4-5	34 2%	1 *% f	6 2%	6 3% g	7 +6% aegi	1 1%	6 4% g	0 0%	3 4% g	2 1%	24 2%	9 2%	16 2%	16 2%
6-10	7 *%	0 0%	2 1%	2 1%	2 +2%	0 0%	0 0%	0 0%	0 0%	0 0%	4 *%	3 1%	6 +1% b	* -1%*
Don' t know	96 5%	17 +11% cei	17 7% c	0 -0%	5 4% c	5 3% c	9 6% c	16 +10% ci	4 6% c	6 3%	69 5%	21 6%	45 5%	49 6%
Summary: Any	1199 69%	100 64%	166 68%	112 67%	92 78% a	90 66%	101 66%	124 73%	46 73%	143 68%	951 +70% b	237 -64%	649 +77% b	543 -61%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 86

**DAB Radio Ownership**

Base: All Respondents

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
DAB radio in car	1808 45%	943 +48%	862 -42%	135 -28%	287 42%	703 +52%	682 46%	325 -38%	34 -17%	54 -27%	120 -36%	764 +60%
		b			a	abde	ae	a		a	ab	abc
DAB radio in home	1199 30%	646 +33%	552 -27%	70 -15%	107 -16%	394 29%	629 +43%	348 +41%	49 25%	53 26%	93 28%	422 +33%
		b				ab	abc	abc				ab
DAB radio in both car and home	738 18%	415 +21%	322 -16%	30 -6%	62 -9%	263 19%	382 +26%	191 +22%	14 -7%	29 14%	47 -14%	310 +24%
		b				ab	abc	ab		a	a	abc
Any DAB radio	2270 57%	1174 +60%	1092 -54%	174 -36%	331 -49%	834 +61%	929 +63%	482 57%	69 -35%	78 -38%	166 -50%	875 +68%
		b			a	abe	abe	ab			ab	abc
None	1727 43%	779 -40%	944 +46%	306 +64%	347 +51%	524 -39%	550 -37%	370 43%	129 +65%	125 +62%	167 +50%	408 -32%
			a	bcde	cde			cd	cd	cd	d	

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 86 (continuation)

**DAB Radio Ownership**

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
DAB radio in car	1808 45%	616 +60% bcd	484 46% d	406 47% d	280 -28%	1460 -44%	204 +57% acd	92 46%	52 44%
DAB radio in home	1199 30%	341 +33% d	311 29%	259 30%	269 -27%	973 -29%	131 +36% ad	63 31%	33 27%
DAB radio in both car and home	738 18%	262 +26% bcd	197 19% d	146 17% d	123 -12%	594 -18%	91 +25% acd	33 16%	20 17%
Any DAB radio	2270 57%	695 +68% bcd	598 56% d	519 60% d	426 -43%	1840 -55%	244 +68% acd	122 61% ad	64 54%
None	1727 43%	329 -32%	461 44% a	345 40% a	556 +57% abc	1478 +45% bc	116 -32%	78 39% b	55 46% bc

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 86 (continuation)

**DAB Radio Ownership**

Base: All Respondents

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
DAB radio in car	1808 45%	117 -24%	258 46%	167 46%	132 47%	171 48%	182 51%	152 47%	78 49%	203 46%	1347 -42%	437 +61%	1202 +53%	592 -36%
			a	a	a	a	a	a	a	a		a	b	
DAB radio in home	1199 30%	100 -21%	166 30%	112 31%	92 33%	90 25%	101 28%	124 +39%	46 28%	143 32%	951 30%	237 +33%	649 -28%	543 +33%
			a	a	a		a	abefh		a				a
DAB radio in both car and home	738 18%	45 -9%	102 18%	65 18%	62 22%	58 16%	73 20%	70 22%	30 19%	89 20%	548 -17%	180 +25%	440 19%	293 18%
			a	a	a	a	a	a	a	a		a		
Any DAB radio	2270 57%	171 -36%	323 58%	213 59%	162 58%	203 57%	210 58%	206 +64%	94 59%	257 59%	1750 -54%	494 +69%	1411 +62%	842 -51%
			a	a	a	a	a	a	a	a		a	b	
None	1727 43%	308 +64%	237 42%	147 41%	118 42%	156 43%	150 42%	114 -36%	66 41%	182 41%	1470 +46%	218 -31%	874 -38%	809 +49%
			bcdefghi								b			a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 87

Summary: QR3. How often, if at all, do you do each of these types of activities...?

Base: All Respondents

	Total	At least daily	At least weekly	At least monthly	Less than once a month	Never	Don' t know	Not answered	Summary: Ever	Summary: At least once a week	Summary: At least once a month
Listen to live radio	3997	1369 34%	978 24%	287 7%	283 7%	985 25%	94 2%	2 *%	2916 73%	2347 59%	2633 66%
Listen to catch-up radio	3997	111 3%	327 8%	201 5%	338 8%	2895 72%	119 3%	6 *%	977 24%	438 11%	639 16%
Listen to podcasts	3997	186 5%	526 13%	361 9%	325 8%	2499 63%	96 2%	4 *%	1398 35%	712 18%	1073 27%
Listen to a paid-for or subscription music streaming service	3997	619 15%	427 11%	129 3%	134 3%	2568 64%	115 3%	5 *%	1309 33%	1046 26%	1175 29%
Listen to a free music streaming service	3997	329 8%	503 13%	187 5%	192 5%	2651 66%	129 3%	5 *%	1212 30%	833 21%	1020 26%
Listen to an audiobook	3997	77 2%	188 5%	173 4%	215 5%	3207 80%	131 3%	6 *%	653 16%	265 7%	438 11%
Listen to music videos online or through music TV channels	3997	187 5%	484 12%	279 7%	311 8%	2621 66%	111 3%	4 *%	1260 32%	670 17%	950 24%
Play an interactive audio game using only your voice	3997	39 1%	84 2%	41 1%	111 3%	3593 90%	123 3%	6 *%	275 7%	123 3%	164 4%
Social audio services	3997	32 1%	62 2%	57 1%	105 3%	3594 90%	140 3%	7 *%	256 6%	94 2%	151 4%



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 88

QR3. How often, if at all, do you do each of these types of activities...Listen to live radio?

Base: All Respondents

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
At least daily	1369 34%	673 34%	692 34%	75 -16%	165 -24%	457 34%	671 +45%	401 +47%	58 30%	71 35%	121 36%	499 +39%
					a	ab	abc	abc				a
At least weekly	978 24%	481 25%	495 24%	108 22%	166 24%	353 26%	351 24%	179 -21%	38 19%	37 -18%	82 25%	329 26%
						e						ab
At least monthly	287 7%	133 7%	153 8%	41 9%	53 8%	112 8%	80 -5%	48 -6%	11 6%	7 -3%	18 5%	117 +9%
				de	d	de						bc
Less than once a month	283 7%	128 7%	155 8%	45 +9%	44 7%	92 7%	101 7%	61 7%	13 7%	23 +11%	21 6%	103 8%
										c		
Never	985 25%	495 25%	488 24%	198 +41%	217 +32%	307 -23%	261 -18%	156 -18%	69 +35%	61 +30%	79 24%	221 -17%
				bcd	cde	de			cd	d	d	
Don' t know	94 2%	42 2%	51 2%	12 3%	32 +5%	36 3%	14 -1%	6 -1%	8 4%	4 2%	11 3%	15 -1%
				de	cde	de			d		d	
Not answered	2 *%	* *%	1 *%	0 0%	0 0%	0 0%	* *%	* *%	0 0%	* *%	* *%	0 0%
Summary: Ever	2916 73%	1416 72%	1495 73%	270 -56%	428 -63%	1014 75%	1204 +81%	689 +81%	121 -61%	138 68%	242 73%	1048 +82%
					a	ab	abc	abc			a	abc
Summary: At least once a week	2347 59%	1155 59%	1188 58%	183 -38%	331 -49%	811 60%	1022 +69%	580 +68%	96 -49%	109 53%	203 61%	828 +65%
					a	ab	abc	abc			a	ab
Summary: At least once a month	2633 66%	1288 66%	1341 66%	224 -47%	384 -57%	922 68%	1103 +75%	628 +74%	107 -54%	115 -57%	221 66%	945 +74%
					a	ab	abc	abc			ab	abc

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 88 (continuation)

QR3. How often, if at all, do you do each of these types of activities...Listen to live radio?

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
At least daily	1369 34%	409 +40% bd	332 -31%	310 36% d	301 -31%	1141 34% b	105 -29%	68 34%	55 +46% abc
At least weekly	978 24%	233 23%	277 26%	218 25%	230 23%	774 -23% d	140 +39% acd	47 23% d	17 -14%
At least monthly	287 7%	92 +9%	70 7%	56 6%	67 7%	239 7%	21 6%	21 +10% abd	7 5%
Less than once a month	283 7%	71 7%	86 8%	57 7%	63 6%	228 7%	28 8%	20 +10% ad	7 5%
Never	985 25%	194 -19%	274 26% a	201 23% a	297 +30% abc	848 +26% bc	65 -18%	39 -20%	33 27% bc
Don' t know	94 2%	25 2%	19 2%	22 3%	25 3%	86 +3% bd	2 -*%	5 3% b	1 -1%
Not answered	2 *%	0 0%	0 0%	0 0%	* *%	1 *%	0 0%	0 0%	* +*% a
Summary: Ever	2916 73%	805 +79% bcd	765 72% d	641 74% d	661 -67%	2382 -72%	293 +81% ad	156 +78% ad	85 71%
Summary: At least once a week	2347 59%	642 +63% bd	609 57%	528 61% d	531 -54%	1915 -58%	245 +68% acd	115 57%	72 60%
Summary: At least once a month	2633 66%	734 +72% bd	679 64%	584 68% d	598 -61%	2154 -65%	265 +74% acd	136 68%	79 66%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 88 (continuation)

QR3. How often, if at all, do you do each of these types of activities...Listen to live radio?

Base: All Respondents

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
	a	b	c	d	e	f	g	h	i	a	b	a	b	
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
At least daily	1369 34%	93 -19%	249 +44% adehi	153 +42% aei	98 35% ae	79 -22%	177 +49% adeghi	119 37% aei	52 32%	123 -28% a	1076 -33%	279 +39% a	769 34%	591 36%
At least weekly	978 24%	72 -15%	133 24% a	74 21%	59 21%	101 28% af	70 -19%	72 22% a	47 30%	146 +33% abcdfg	727 -23%	236 +33% a	595 +26% b	374 -23%
At least monthly	287 7%	52 +11% bdef	38 7%	28 8%	12 4%	18 5%	15 -4%	38 +12% bdefhi	8 5%	29 7%	250 +8% b	33 -5%	178 8%	103 -6%
Less than once a month	283 7%	33 7%	36 6%	30 8%	20 7%	26 7%	22 6%	30 9% i	11 7%	21 5%	227 7%	50 7%	144 -6%	136 +8% a
Never	985 25%	194 +40% bcdfghi	96 -17%	72 20%	83 30% bcfg	129 +36% bcdfghi	76 21%	55 -17%	33 21%	110 25% bg	861 +27% b	102 -14%	547 24%	418 25%
Don' t know	94 2%	35 +7% bcdefgi	7 1%	2 1%	8 3% f	8 2% f	1 -*% f	7 2% f	8 +5% bcf	10 2% f	77 2%	11 2%	53 2%	30 -2%
Not answered	2 *%	1 +*%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	2 *%	0 0%	0 0%	* *%
Summary: Ever	2916 73%	249 -52%	456 +81% adei	285 +79% ade	189 68% a	223 -62% a	284 +79% ade	258 +81% adei	118 74% ae	320 73% ae	2281 -71%	598 +84% a	1685 74%	1203 73%
Summary: At least once a week	2347 59%	165 -34%	382 +68% adehi	227 63% ae	157 56% a	179 -50% a	246 +68% adeg	190 60% ae	99 62% ae	269 61% ae	1803 -56%	515 +72% a	1363 60%	964 58%
Summary: At least once a month	2633 66%	216 -45%	420 +75% adei	255 71% ade	169 60% a	197 -55% a	261 +73% ade	229 +71% ade	107 67% ae	299 68% ae	2054 -64%	549 +77% a	1541 +67%	1067 65%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 89

QR3. How often, if at all, do you do each of these types of activities...Listen to catch-up radio?

Base: All Respondents

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
At least daily	111 3%	60 3%	50 2%	3 -1%	23 3%	41 3%	44 3%	23 3%	11 +6%	3 2%	10 3%	39 3%
At least weekly	327 8%	199 +10% b	129 -6%	44 9% e	44 6%	136 +10% bde	103 -7%	50 -6%	19 10%	15 8%	22 7%	125 +10%
At least monthly	201 5%	101 5%	99 5%	28 6%	36 5%	73 5% e	64 4%	30 -4%	7 4%	5 3%	15 5%	78 +6% b
Less than once a month	338 8%	161 8%	176 9%	37 8%	63 9% e	137 +10% de	102 -7%	51 -6%	6 -3%	14 7%	30 9% a	163 +13% abc
Never	2895 72%	1372 -70%	1519 +75% a	352 73%	479 71%	925 -68%	1138 +77% bc	683 +80% abc	145 74% d	161 +79% cd	241 72% d	848 -66%
Don't know	119 3%	58 3%	60 3%	16 3% de	33 +5% de	46 3% de	24 -2%	12 -1%	9 4%	4 2%	15 5% d	29 2%
Not answered	6 *%	2 *%	3 *%	0 0%	0 0%	0 0%	4 +*%	3 *% c	0 0%	0 0%	* *%	0 0%
Summary: Ever	977 24%	520 +27% b	454 -22%	112 23% e	166 24% e	387 +28% ade	312 -21%	155 -18%	43 22%	38 -18%	77 23%	406 +32% abc
Summary: At least once a week	438 11%	259 +13% b	179 -9%	47 10%	67 10%	177 +13% bde	147 10%	73 -9%	30 +15% bc	19 9%	32 9%	165 +13%
Summary: At least once a month	639 16%	360 +18% b	278 -14%	75 16%	103 15%	250 +18% de	211 -14%	104 -12%	37 19% b	24 12%	47 14%	243 +19% bc

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 89 (continuation)

QR3. How often, if at all, do you do each of these types of activities...Listen to catch-up radio?

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
At least daily	111 3%	44 +4% bd	18 -2%	24 3%	22 2%	94 3%	11 3%	4 2%	2 2%
At least weekly	327 8%	90 9% d	106 +10% d	73 8% d	55 -6%	260 -8% d	45 +13% acd	17 8% d	5 -4%
At least monthly	201 5%	72 +7% cd	54 5%	34 4%	38 -4%	152 -5%	27 +8% ad	17 +8% ad	5 4%
Less than once a month	338 8%	124 +12% bcd	95 9% d	54 -6%	58 -6%	264 -8%	42 +12% ad	25 +13% ad	7 -6%
Never	2895 72%	660 -64%	761 72% a	646 75% a	780 +79% abc	2439 +74% bc	229 -64%	130 -65%	98 +81% abc
Don't know	119 3%	34 3%	25 2%	29 3%	27 3%	104 3% b	5 -1%	7 4% b	4 3% b
Not answered	6 *%	0 0%	0 0%	2 *%	2 *%	5 *%	0 0%	0 0%	* *%
Summary: Ever	977 24%	330 +32% bcd	274 26% cd	186 22% d	174 -18%	770 -23% d	126 +35% ad	62 +31% ad	18 -15%
Summary: At least once a week	438 11%	134 +13% d	124 12% d	98 11% d	77 -8%	354 11% d	56 +16% acd	21 10% d	7 -6%
Summary: At least once a month	639 16%	206 +20% cd	178 17% d	132 15% d	115 -12%	506 -15% d	84 +23% ad	37 19% d	12 -10%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 89 (continuation)

QR3. How often, if at all, do you do each of these types of activities...Listen to catch-up radio?

Base: All Respondents

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
	a	b	c	d	e	f	g	h	i	a	b	a	b	
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
At least daily	111 3%	10 2%	11 2%	11 3%	14 +5% bi	10 3%	19 +5% abi	13 4%	4 2%	2 -1%	90 3%	20 3%	73 3%	35 -2%
At least weekly	327 8%	31 6%	48 9% e	25 7%	19 7%	16 -5%	29 8%	33 10% e	19 12% e	40 9% e	248 -8%	71 10% a	202 9%	124 7%
At least monthly	201 5%	33 7% defi	44 +8% defi	16 5%	6 2%	10 3%	9 3%	17 5%	5 3%	12 -3%	162 5%	34 5%	133 +6% b	62 -4%
Less than once a month	338 8%	37 8%	46 8%	23 6%	17 6%	25 7%	26 7%	40 +12% acde	14 9%	36 8%	256 -8%	72 10%	227 +10% b	109 -7%
Never	2895 72%	328 68%	394 70%	280 +78% abg	215 77% ag	288 +80% abg	275 76% ag	203 -64%	115 72%	340 +77% abg	2364 +73%	501 70%	1578 -69%	1279 +77% a
Don' t know	119 3%	39 +8% bcdefhi	14 3% f	5 1%	9 3% f	8 2%	1 -*% f	14 4% cf	4 3% f	9 2%	100 3% b	10 -1%	73 3%	38 -2%
Not answered	6 *%	1 *%	2 *%	0 0%	0 0%	2 +1%	0 0%	0 0%	0 0%	0 0%	1 -*% a	4 +1% a	0 -0%	4 *% a
Summary: Ever	977 24%	111 23%	149 27% e	75 21%	57 20%	61 -17%	84 23%	102 +32% acdefi	41 26% e	91 21%	756 -23%	197 +28% a	634 +28% b	330 -20%
Summary: At least once a week	438 11%	41 9%	60 11%	36 10%	33 12%	26 -7%	48 13% e	46 14% ae	22 14% e	42 10%	338 10%	91 13%	274 +12% b	159 -10%
Summary: At least once a month	639 16%	74 15% e	103 18% ei	52 14%	39 14%	36 -10%	57 16% e	63 20% ei	27 17%	54 12%	500 16%	125 18%	408 +18% b	221 -13%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 90

QR3. How often, if at all, do you do each of these types of activities...Listen to podcasts?

Base: All Respondents

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
At least daily	186 5%	102 5%	83 4%	19 4%	47 +7% ade	72 5% de	49 -3%	23 -3%	13 7% b	5 2%	19 6% b	87 +7% b
At least weekly	526 13%	267 14%	258 13%	89 +18% de	118 +17% de	202 +15% de	118 -8% e	47 -5%	13 -7%	20 10%	37 11%	238 +19% abc
At least monthly	361 9%	168 9%	192 9%	70 +15% cde	75 11% de	132 10% de	84 -6%	35 -4%	12 6%	8 -4%	21 -6%	146 +11% abc
Less than once a month	325 8%	172 9%	153 7%	59 +12% bde	45 7%	142 +10% bde	79 -5%	40 -5%	12 6%	12 6%	31 9%	139 +11% ab
Never	2499 63%	1195 61%	1300 64%	235 -49%	372 -55%	770 -57% a	1120 +76% abc	694 +81% abcd	139 +70% d	157 +77% cd	216 65% d	647 -50%
Don' t know	96 2%	46 2%	48 2%	9 2%	22 3% de	39 3% de	26 -2%	10 -1%	8 4% b	1 -1%	9 3% b	27 2%
Not answered	4 *%	2 *%	2 *%	0 0%	0 0%	0 0%	3 *%	3 +*% c	0 0%	0 0%	* *%	0 0%
Summary: Ever	1398 35%	709 36%	685 34%	236 +49% bcde	284 +42% de	548 +40% de	329 -22% e	145 -17%	51 -26%	45 -22%	108 32% b	610 +48% abc
Summary: At least once a week	712 18%	369 19%	341 17%	107 +22% de	165 +24% cde	274 +20% de	166 -11% e	70 -8%	26 13%	24 -12%	57 17%	325 +25% abc
Summary: At least once a month	1073 27%	537 27%	533 26%	177 +37% cde	239 +35% cde	406 +30% de	250 -17% e	105 -12%	39 -20%	33 -16%	77 23% b	471 +37% abc

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 90 (continuation)

QR3. How often, if at all, do you do each of these types of activities...Listen to podcasts?

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
At least daily	186 5%	76 +7% cd	60 6% cd	25 -3%	23 -2%	151 5%	22 6%	8 4%	6 5%
At least weekly	526 13%	207 +20% bcd	144 14% d	99 11% d	69 -7%	428 13%	57 16% c	20 -10%	21 +17% ac
At least monthly	361 9%	110 +11% d	114 +11% d	73 8% d	58 -6%	288 -9%	38 11%	22 11%	13 11%
Less than once a month	325 8%	107 +10% cd	103 +10% d	63 7% d	47 -5%	258 -8%	37 10% d	22 +11% ad	8 6%
Never	2499 63%	503 -49%	613 -58% a	581 +67% ab	756 +77% abc	2100 +63% b	204 -57%	124 62%	71 59%
Don' t know	96 2%	20 2%	26 2%	20 2%	28 3%	90 +3% bd	1 -*%	5 2% bd	1 -1%
Not answered	4 *%	0 0%	0 0%	2 *%	1 *%	4 *%	0 0%	0 0%	* *%
Summary: Ever	1398 35%	501 +49% bcd	420 +40% cd	260 -30% d	197 -20%	1124 -34%	154 +43% ac	72 36%	48 +40% a
Summary: At least once a week	712 18%	283 +28% bcd	204 19% cd	124 -14% d	92 -9%	578 17%	79 +22% ac	28 -14%	27 +23% ac
Summary: At least once a month	1073 27%	393 +38% bcd	318 +30% cd	198 -23% d	151 -15%	866 -26%	117 +32% ac	50 25%	40 +34% ac

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 90 (continuation)

QR3. How often, if at all, do you do each of these types of activities...Listen to podcasts?

Base: All Respondents

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
At least daily	186 5%	19 4%	17 3%	27 +8% be	17 6%	10 3%	21 6%	16 5%	4 3%	19 4%	160 5% b	21 -3%	122 +5% b	61 -4%
At least weekly	526 13%	86 +18% degi	93 +17% degi	51 14% e	23 -8%	22 -6%	57 16% dei	33 10%	22 14% e	40 -9%	427 13%	87 12%	360 +16% b	160 -10%
At least monthly	361 9%	38 8%	59 10%	31 9%	19 7%	33 9%	24 7%	35 11%	14 9%	34 8%	282 9%	66 9%	259 +11% b	99 -6%
Less than once a month	325 8%	39 8%	36 7%	22 6%	29 10% e	19 5%	25 7%	35 11% bce	18 11% e	35 8%	258 8%	59 8%	219 +10% b	102 -6%
Never	2499 63%	260 -54%	341 61%	229 64% a	186 66% a	267 +74% abcfg	224 62% a	191 60%	97 60%	304 +69% abg	2009 62%	469 +66%	1269 -56%	1194 +72% a
Don' t know	96 2%	36 +7% bcdefgi	13 2% c	0 -0%	7 2% c	5 1%	8 2% c	9 3% c	5 3% c	7 2% c	83 3% b	7 -1%	56 2%	31 2%
Not answered	4 *%	1 *%	0 0%	0 0%	0 0%	2 +1%	0 0%	0 0%	0 0%	1 *%	2 *%	2 +*% a	0 -0%	3 *% a
Summary: Ever	1398 35%	182 38% ei	205 37% ei	130 36% e	88 31%	85 -24%	127 35% e	120 37% ei	58 36% e	128 -29%	1126 35%	234 33%	960 +42% b	423 -26%
Summary: At least once a week	712 18%	106 +22% degi	110 20% ei	78 22% dei	40 14%	32 -9%	79 22% dei	49 15% e	26 16% e	59 -13%	587 18%	108 -15%	482 +21% b	222 -13%
Summary: At least once a month	1073 27%	144 30% dei	169 30% dei	108 30% dei	59 21%	66 -18%	102 28% ei	84 26% e	41 25%	93 -21%	869 27%	174 24%	742 +32% b	320 -19%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 91

QR3. How often, if at all, do you do each of these types of activities...Listen to a paid-for or subscription music streaming service?

Base: All Respondents

Column	Total	Gender		Age Group					Household Income			
		Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
At least daily	619 15%	282 14%	336 16%	163 +34% cde	202 +30% cde	200 15% de	54 -4% e	16 -2%	25 12%	24 12%	46 14%	289 +23% abc
At least weekly	427 11%	200 10%	226 11%	54 11% de	91 +13% de	198 +15% de	84 -6% e	29 -3%	19 10%	16 8%	29 9%	192 +15% abc
At least monthly	129 3%	56 3%	74 4%	13 3%	17 2%	61 +4% bde	39 3%	17 -2%	6 3%	8 4%	8 3%	40 3%
Less than once a month	134 3%	66 3%	68 3%	17 4% e	24 4% e	56 4% de	37 -3%	15 -2%	1 -1%	2 1%	8 2%	51 4% ab
Never	2568 64%	1281 66%	1282 63%	217 -45%	322 -47%	804 -59% ab	1224 +83% abc	751 +88% abcd	141 +71% d	147 +72% d	232 +70% d	687 -54%
Don't know	115 3%	66 3%	48 2%	16 3%	23 3%	38 3%	38 3%	20 2%	6 3%	5 3%	10 3%	23 -2%
Not answered	5 *%	2 *%	2 *%	0 0%	0 0%	* *%	3 *%	3 +*%	0 0%	0 0%	* *%	0 0%
Summary: Ever	1309 33%	604 -31%	703 +35% a	247 +51% cde	333 +49% cde	515 +38% de	214 -14% e	78 -9%	51 -26%	51 -25%	91 -27%	573 +45% abc
Summary: At least once a week	1046 26%	482 -25%	562 +28% a	217 +45% cde	293 +43% cde	398 +29% de	138 -9% e	46 -5%	44 22%	41 -20%	75 22%	481 +38% abc
Summary: At least once a month	1175 29%	538 -28%	635 +31% a	230 +48% cde	310 +46% cde	459 +34% de	177 -12% e	63 -7%	50 25%	48 -24%	83 -25%	522 +41% abc

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower





2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 91 (continuation)

QR3. How often, if at all, do you do each of these types of activities...Listen to a paid-for or subscription music streaming service?

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
At least daily	619 15%	198 +19% cd	235 +22% cd	107 -12% d	69 -7% d	516 16% d	66 18% d	28 14% d	9 -7% d
At least weekly	427 11%	158 +15% bcd	110 10% d	86 10% d	71 -7% d	347 10% d	42 12% d	21 11% d	16 +14% a
At least monthly	129 3%	36 4%	43 4%	21 2%	28 3%	103 3%	11 3%	10 +5% a	5 4%
Less than once a month	134 3%	41 4% d	39 4% d	30 3%	21 -2%	108 3%	10 3%	11 +5% ab	5 4%
Never	2568 64%	565 -55%	608 -57%	583 +68% ab	764 +78% abc	2132 64%	228 63%	125 62%	84 +70% abc
Don' t know	115 3%	27 3%	23 2%	34 4% b	29 3%	107 +3% bd	2 -1%	4 2% b	1 -1%
Not answered	5 *0%	0 0%	* *0%	2 *0%	1 *0%	4 *0%	* *0%	0 0%	* *0%
Summary: Ever	1309 33%	433 +42% cd	427 +40% cd	244 -28% d	189 -19%	1075 32%	129 36% d	71 35% d	35 29%
Summary: At least once a week	1046 26%	356 +35% cd	344 +33% cd	193 -22% d	140 -14%	864 26% d	108 +30% d	49 25% d	25 -21%
Summary: At least once a month	1175 29%	392 +38% cd	388 +37% cd	214 -25% d	168 -17%	967 29%	118 33% d	60 30% d	30 25%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 91 (continuation)

QR3. How often, if at all, do you do each of these types of activities...Listen to a paid-for or subscription music streaming service?

Base: All Respondents

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
	a	b	c	d	e	f	g	h	i	a	b	a	b	
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
At least daily	619 15%	51 -11%	51 -9%	90 +25% abdghi	45 16% b	85 +24% abdghi	73 +20% abgh	35 -11%	17 11%	69 16% ab	528 +16% b	73 -10%	427 +19% b	184 -11%
At least weekly	427 11%	38 8%	63 11%	41 11%	22 8%	33 9%	44 12%	31 10%	10 6%	65 +15% adeh	321 -10%	93 +13% a	310 +14% b	113 -7%
At least monthly	129 3%	25 +5% bc	9 -2%	4 1%	7 3%	8 2%	11 3%	20 +6% bce	5 3%	14 3%	109 3%	18 3%	83 4%	46 3%
Less than once a month	134 3%	23 5% c	14 3%	3 -1%	12 4% c	9 3%	8 2%	18 +6% bcf	7 5% c	14 3%	103 3%	27 4%	98 +4% b	34 -2%
Never	2568 64%	298 62%	407 +73% acdefgi	217 60%	179 64%	214 60%	219 61%	208 65%	120 +75% acdefgi	270 61%	2061 64%	485 +68% a	1302 -57%	1229 +74% a
Don' t know	115 3%	44 +9% bcefghi	16 3%	4 1%	14 +5% cfhi	8 2%	5 1%	9 3%	1 *% c	7 2%	96 3%	13 2%	65 3%	41 3%
Not answered	5 *%	1 *%	0 0%	0 0%	0 0%	2 +1%	0 0%	0 0%	0 0%	1 *%	2 *%	2 *%	* -*%	3 *%
Summary: Ever	1309 33%	137 28%	137 -25%	139 +39% abh	86 31%	135 38% abh	136 38% abh	104 32% b	39 -25%	162 37% abh	1062 33%	211 30%	919 +40% b	377 -23%
Summary: At least once a week	1046 26%	89 -19%	114 -20%	131 +36% abdgh	67 24%	118 +33% abdgh	117 +33% abdgh	66 -21%	27 -17%	134 31% abgh	850 26%	166 23%	738 +32% b	297 -18%
Summary: At least once a month	1175 29%	114 -24%	123 -22%	136 +38% abdgh	75 27%	126 +35% abgh	128 +35% abdgh	86 27%	32 -20%	149 34% abh	959 30% b	184 -26%	820 +36% b	343 -21%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Table 92

QR3. How often, if at all, do you do each of these types of activities...Listen to a free music streaming service?

Base: All Respondents

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
At least daily	329 8%	148 8%	180 9%	100 +21% bcde	72 +11% de	115 8% de	43 -3%	23 -3%	18 9%	10 -5%	25 7%	101 8%
At least weekly	503 13%	258 13%	244 12%	77 +16% de	105 +15% de	211 +16% de	111 -7% e	42 -5%	30 15%	27 13%	37 11%	185 +14%
At least monthly	187 5%	103 5%	83 4%	25 5%	48 +7% cde	64 5% e	51 -3%	26 -3%	8 4%	7 3%	17 5%	78 +6%
Less than once a month	192 5%	97 5%	94 5%	21 4% b	13 -2%	92 +7% bde	65 4% b	26 -3%	10 5%	4 -2%	19 6% b	88 +7% b
Never	2651 66%	1279 65%	1368 67%	242 -50%	416 -61% a	826 -61% a	1166 +79% abc	707 +83% abcd	124 63%	148 +73% ad	226 68%	802 -62%
Don' t know	129 3%	65 3%	64 3%	15 3%	24 4%	50 4%	40 3%	24 3%	6 3%	7 4%	9 3%	29 -2%
Not answered	5 *%	3 *%	2 *%	0 0%	0 0%	0 0%	4 +*%	4 +*% c	0 0%	0 0%	* *%	1 *%
Summary: Ever	1212 30%	606 31%	602 30%	223 +46% bcde	238 +35% de	482 +35% de	269 -18% e	117 -14%	67 34% b	48 -23%	98 30%	451 +35% bc
Summary: At least once a week	833 21%	406 21%	424 21%	177 +37% bcde	177 +26% de	326 +24% de	153 -10% e	65 -8%	49 25%	36 18%	62 19%	286 22%
Summary: At least once a month	1020 26%	509 26%	507 25%	202 +42% bcde	225 +33% de	390 +29% de	204 -14% e	91 -11%	57 29%	43 21%	79 24%	363 +28% b

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 92 (continuation)

QR3. How often, if at all, do you do each of these types of activities...Listen to a free music streaming service?

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
At least daily	329 8%	74 7%	118 +11% ad	75 9% d	57 -6%	277 8%	28 8%	14 7%	10 9%
At least weekly	503 13%	156 +15% cd	149 14% d	95 11%	96 -10%	401 -12%	52 14% c	20 10%	31 +25% abc
At least monthly	187 5%	51 5% d	58 5% d	42 5%	33 -3%	140 -4%	25 +7% a	16 +8% a	7 6%
Less than once a month	192 5%	59 6% bd	41 4%	51 6% d	38 4%	147 -4%	23 6%	15 +7% a	7 6%
Never	2651 66%	639 -62%	671 -63%	570 66%	729 +74% abc	2233 +67% d	226 63% d	129 65% d	63 -52%
Don' t know	129 3%	44 +4% b	22 -2%	29 3%	28 3%	116 +3% bd	6 -2%	5 3%	2 -2%
Not answered	5 *%	1 *%	0 0%	2 *%	1 *%	4 *%	1 *%	0 0%	* *%
Summary: Ever	1212 30%	340 +33% d	366 +35% d	263 30% d	224 -23%	964 -29%	127 +35% a	66 33%	55 +46% abc
Summary: At least once a week	833 21%	230 22% d	267 +25% cd	170 20% d	153 -16%	677 20%	80 22%	35 17%	41 +34% abc
Summary: At least once a month	1020 26%	281 27% d	325 +31% cd	212 24% d	186 -19%	817 -25%	104 29% a	51 25%	48 +40% abc

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 92 (continuation)

QR3. How often, if at all, do you do each of these types of activities...Listen to a free music streaming service?

Base: All Respondents

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
	a	b	c	d	e	f	g	h	i	a	b	a	b	
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
At least daily	329 8%	26 -5%	27 -5%	32 9%	20 7%	43 +12%	42 +12%	20 6%	23 +14%	44 10%	288 +9%	34 -5%	197 9%	128 8%
			b			abg	abg		abdg	ab	b			
At least weekly	503 13%	35 -7%	83 15%	40 11%	32 11%	35 10%	44 12%	49 15%	31 +20%	52 12%	391 12%	98 14%	333 +15%	166 -10%
			a				a	a	acdei	a			b	
At least monthly	187 5%	25 5%	21 4%	20 6%	7 3%	11 3%	15 4%	21 7%	9 6%	10 -2%	149 5%	34 5%	129 +6%	57 -3%
				i			di						b	
Less than once a month	192 5%	31 7%	25 4%	13 4%	10 4%	12 3%	13 4%	18 6%	9 5%	16 4%	157 5%	33 5%	132 +6%	58 -3%
													b	
Never	2651 66%	323 67%	384 69%	247 69%	201 72%	250 70%	236 66%	200 63%	83 -52%	308 70%	2128 66%	495 70%	1424 -62%	1192 +72%
			h	h	h	gh	h	h	h	h			a	
Don' t know	129 3%	38 +8%	19 3%	7 2%	10 4%	6 2%	10 3%	12 4%	5 3%	8 2%	105 3%	16 2%	71 3%	46 3%
		bcdefgi												
Not answered	5 *%	1 *%	0 0%	0 0%	0 0%	2 +1%	0 0%	0 0%	0 0%	1 *%	3 *%	2 *%	0 -0%	4 *%
													a	
Summary: Ever	1212 30%	118 -25%	156 28%	105 29%	69 24%	100 28%	114 32%	108 34%	72 +45%	122 28%	985 31%	198 28%	790 +35%	409 -25%
							a	ad	abcdefgi				b	
Summary: At least once a week	833 21%	61 -13%	111 20%	72 20%	51 18%	78 22%	86 24%	68 21%	54 +34%	96 22%	680 21%	131 18%	530 +23%	294 -18%
			a	a		a	a	a	abcdefgi	a			b	
Summary: At least once a month	1020 26%	86 -18%	131 23%	92 26%	59 21%	89 25%	101 28%	89 28%	64 +40%	106 24%	828 26%	165 23%	659 +29%	351 -21%
				a		a	a	a	abcdefgi	a			b	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 93

QR3. How often, if at all, do you do each of these types of activities...Listen to an audiobook?

Base: All Respondents

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
At least daily	77 2%	35 2%	42 2%	7 1%	12 2%	36 +3% de	23 2%	8 -1%	10 +5% c	7 +4% c	3 1%	39 +3% c
At least weekly	188 5%	98 5%	90 4%	32 +7% de	56 +8% cde	70 5% de	30 -2%	11 -1%	9 5%	7 4%	19 6%	80 +6%
At least monthly	173 4%	84 4%	88 4%	24 5% de	53 +8% cde	62 5% de	33 -2%	17 -2%	5 3%	4 2%	16 5%	73 +6% b
Less than once a month	215 5%	91 -5%	124 +6% a	38 +8% bde	32 5% e	97 +7% bde	48 -3%	20 -2%	8 4% b	2 -1%	18 5% b	94 +7% b
Never	3207 80%	1568 80%	1631 80%	362 -75%	495 -73%	1041 -77%	1307 +88% abc	773 +91% abcd	154 78%	175 +86% acd	265 80%	975 -76%
Don' t know	131 3%	75 4%	56 3%	17 4%	29 4% de	50 4% d	34 -2%	20 2%	11 +6% d	7 3%	12 4% d	22 -2%
Not answered	6 *%	2 *%	4 *%	0 0%	0 0%	0 0%	5 +*% c	3 +*% c	0 0%	0 0%	* *%	0 0%
Summary: Ever	653 16%	308 16%	345 17%	101 +21% de	153 +23% de	266 +20% de	133 -9% e	55 -6%	32 16%	21 -10%	56 17% b	287 +22% abc
Summary: At least once a week	265 7%	132 7%	132 6%	39 8% de	68 +10% de	106 +8% de	52 -4% e	18 -2%	19 10%	15 7%	21 6%	119 +9%
Summary: At least once a month	438 11%	217 11%	221 11%	63 13% de	121 +18% acde	169 +12% de	85 -6%	35 -4%	24 12%	19 9%	37 11%	192 +15% b

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 93 (continuation)

QR3. How often, if at all, do you do each of these types of activities...Listen to an audiobook?

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
At least daily	77 2%	31 +3%	20 2%	8 -1%	18 2%	63 2%	8 2%	4 2%	3 2%
		c							
At least weekly	188 5%	63 +6%	59 6%	42 5%	25 -3%	140 -4%	32 +9%	9 4%	8 6%
		d	d	d			ac		a
At least monthly	173 4%	61 +6%	59 +6%	32 4%	20 -2%	137 4%	19 5%	11 5%	6 5%
		cd	d	d					
Less than once a month	215 5%	73 +7%	73 +7%	43 5%	22 -2%	167 -5%	22 6%	15 7%	11 +9%
		d	d	d				a	a
Never	3207 80%	767 -75%	818 -77%	699 81%	864 +88%	2685 +81%	276 -77%	156 78%	91 -76%
				a	abc	bd			
Don' t know	131 3%	29 3%	30 3%	38 4%	31 3%	119 +4%	3 -1%	6 3%	2 2%
						bd		b	
Not answered	6 *%	0 0%	0 0%	2 *%	3 *%	6 *%	0 0%	0 0%	* *%
Summary: Ever	653 16%	228 +22%	210 +20%	125 14%	85 -9%	508 -15%	80 +22%	38 19%	27 +23%
		cd	cd	d			a	a	a
Summary: At least once a week	265 7%	94 +9%	78 7%	50 6%	43 -4%	203 -6%	39 +11%	13 6%	10 8%
		cd	d				ac		a
Summary: At least once a month	438 11%	155 +15%	137 +13%	82 9%	63 -6%	340 -10%	58 +16%	23 12%	16 14%
		cd	cd	d			a		a

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 93 (continuation)

QR3. How often, if at all, do you do each of these types of activities...Listen to an audiobook?

Base: All Respondents

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
	a	b	c	d	e	f	g	h	i	a	b	a	b	
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
At least daily	77 2%	3 1%	6 1%	10 3% ai	15 +5% abehi	6 2%	10 3% ai	9 3% ai	0 0%	3 1%	56 2%	19 3%	49 2%	26 2%
At least weekly	188 5%	17 3%	22 4%	13 4%	15 5%	9 2%	18 5%	21 7% e	4 3%	22 5%	143 4%	38 5%	128 +6% b	59 -4%
At least monthly	173 4%	19 4%	20 4%	15 4%	8 3%	12 3%	19 5%	22 +7% bd	5 3%	18 4%	136 4%	33 5%	130 +6% b	42 -3%
Less than once a month	215 5%	31 6%	24 4%	20 5%	12 4%	13 4%	12 3%	19 6%	17 +10% bdefi	19 4%	183 6% b	27 -4%	153 +7% b	61 -4%
Never	3207 80%	368 77%	469 +84% ag	300 83% ag	217 77%	309 +86% adg	292 81% g	236 -74%	128 80%	367 83% ag	2594 81%	576 81%	1750 -77%	1414 +86% a
Don' t know	131 3%	41 +9% bcefgi	17 3% c	2 -1%	13 5% c	9 3%	8 2%	12 4% c	6 4% c	11 2%	107 3%	15 2%	75 3%	44 3%
Not answered	6 *%	1 *%	2 *%	0 0%	0 0%	2 +1%	0 0%	0 0%	0 0%	1 *%	2 -*%	4 +1% a	0 -0%	5 +*% a
Summary: Ever	653 16%	70 15%	71 -13%	58 16%	50 18% e	39 -11%	60 17%	72 +22% abei	26 16%	61 14%	518 16%	116 16%	461 +20% b	187 -11%
Summary: At least once a week	265 7%	20 -4%	28 5%	23 6%	30 +11% abehi	14 4%	28 8% a	31 +10% abeh	4 3%	24 6%	199 -6%	57 8%	178 +8% b	84 -5%
Summary: At least once a month	438 11%	39 8%	48 9%	38 11%	38 14% aeh	26 -7%	47 13% aeh	53 +16% abehi	10 6%	42 10%	335 -10%	89 13%	308 +13% b	126 -8%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower





2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 94

QR3. How often, if at all, do you do each of these types of activities...Listen to music videos online or through music TV channels?

Base: All Respondents

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
At least daily	187 5%	99 5%	87 4%	39 +8% cde	45 +7% de	65 5% de	37 -3%	16 -2%	26 +13% bcd	15 7% d	15 5%	53 4%
At least weekly	484 12%	235 12%	248 12%	90 +19% cde	126 +19% cde	176 13% de	92 -6%	40 -5%	23 12%	19 10%	37 11%	197 +15% bc
At least monthly	279 7%	136 7%	142 7%	35 7% e	47 7% e	122 +9% de	75 -5%	34 -4%	13 7%	12 6%	23 7%	108 +8%
Less than once a month	311 8%	143 7%	167 8%	42 9% de	49 7% e	133 +10% de	86 -6%	35 -4%	10 5%	11 5%	34 10% ab	164 +13% ab
Never	2621 66%	1276 65%	1339 66%	262 -55%	385 -57%	819 -60% a	1154 +78% abc	711 +83% abcd	115 -58%	145 71% ad	217 65% d	737 -57%
Don' t know	111 3%	60 3%	50 2%	12 2%	26 4% de	42 3% e	32 2%	13 -2%	11 +5% bcd	2 1%	7 2%	24 -2%
Not answered	4 *%	2 *%	2 *%	0 0%	0 0%	0 0%	3 *%	3 +*% c	0 0%	0 0%	* *%	0 0%
Summary: Ever	1260 32%	614 31%	645 32%	206 +43% cde	267 +39% de	496 +37% de	290 -20% e	125 -15%	72 37% b	56 28%	109 33%	523 +41% bc
Summary: At least once a week	670 17%	335 17%	335 16%	129 +27% cde	171 +25% cde	241 18% de	129 -9% e	56 -7%	49 +25% bc	34 17%	52 15%	250 +19%
Summary: At least once a month	950 24%	471 24%	478 23%	164 +34% cde	219 +32% cde	363 +27% de	204 -14% e	90 -11%	62 +32% bc	46 23%	75 23%	358 +28% c

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 94 (continuation)

QR3. How often, if at all, do you do each of these types of activities...Listen to music videos online or through music TV channels?

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
At least daily	187 5%	49 5%	50 5%	35 4%	51 5%	152 5%	21 6% d	10 5%	3 3%
At least weekly	484 12%	119 12%	146 +14% d	111 13% d	94 -10%	387 -12%	57 +16% ac	21 11%	17 14%
At least monthly	279 7%	86 +8% d	85 8% d	61 7% d	42 -4%	211 -6%	36 +10% a	19 +9% a	13 +11% a
Less than once a month	311 8%	111 +11% cd	87 8% d	67 8% d	41 -4%	239 -7%	45 +12% ac	15 7%	12 10% a
Never	2621 66%	632 -62%	666 -63%	556 64%	730 +74% abc	2224 +67% bd	197 -55%	128 64% b	72 -60%
Don' t know	111 3%	27 3%	25 2%	30 3%	24 2%	99 +3% bd	3 -1%	7 3% b	2 1%
Not answered	4 *%	0 0%	0 0%	2 *%	1 *%	4 *%	0 0%	0 0%	* *%
Summary: Ever	1260 32%	365 +36% d	368 +35% d	275 32% d	228 -23%	990 -30%	159 +44% ac	65 32%	46 +39% ac
Summary: At least once a week	670 17%	169 16%	196 19% d	146 17%	144 -15%	539 -16%	79 +22% ac	32 16%	21 17%
Summary: At least once a month	950 24%	254 25% d	281 +27% d	208 24% d	186 -19%	751 -23%	115 +32% ac	50 25%	34 +28% a

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 94 (continuation)

QR3. How often, if at all, do you do each of these types of activities...Listen to music videos online or through music TV channels?

Base: All Respondents

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
	a	b	c	d	e	f	g	h	i	a	b	a	b	
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
At least daily	187 5%	9 -2%	12 -2%	37 +10% abefgi	24 +9% abi	17 5% a	17 5% ab	16 5% ab	7 5%	13 3%	162 +5% b	22 -3%	111 5%	74 4%
At least weekly	484 12%	37 -8%	45 -8%	56 15% abd	26 9%	54 15% ab	49 14% ab	41 13% ab	27 17% abd	53 12%	387 12%	78 11%	321 +14% b	154 -9%
At least monthly	279 7%	30 6%	35 6%	20 6%	23 8%	17 5%	28 8%	25 8%	19 +12% abcei	13 -3%	227 7%	46 7%	189 +8% b	86 -5%
Less than once a month	311 8%	39 8%	40 7%	33 9% de	13 4%	16 -4%	21 6%	34 11% def	12 7%	32 7%	245 8%	58 8%	219 +10% b	88 -5%
Never	2621 66%	323 67% ch	414 +74% acfgh	212 -59%	189 68% h	246 68% ch	238 66%	195 61%	90 -56%	316 +72% cgh	2106 65%	495 +70% a	1381 -60%	1210 +73% a
Don' t know	111 3%	40 +8% bcdefghi	15 3% c	1 -*% c	5 2%	7 2%	6 2%	8 2%	5 3% c	12 3% c	92 3% b	10 -1%	65 3%	36 2%
Not answered	4 *%	1 *%	0 0%	0 0%	0 0%	2 +1%	0 0%	0 0%	0 0%	1 *%	2 *%	2 +*% a	0 -0%	3 *% a
Summary: Ever	1260 32%	115 -24%	131 -23%	146 +41% abdefi	86 31%	104 29%	116 32% ab	117 37% abi	65 +41% abei	111 -25%	1021 32%	204 29%	840 +37% b	401 -24%
Summary: At least once a week	670 17%	46 -10%	56 -10%	93 +26% abdfgi	50 18% ab	71 20% ab	66 18% ab	57 18% ab	34 21% ab	66 15% ab	549 17%	100 -14%	432 +19% b	227 -14%
Summary: At least once a month	950 24%	76 -16%	91 -16%	113 +31% abi	73 26% abi	88 25% ab	95 26% abi	82 26% abi	53 +33% abi	79 -18%	776 24% b	146 -21%	621 +27% b	313 -19%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 95

QR3. How often, if at all, do you do each of these types of activities...Play an interactive audio game using only your voice?

Base: All Respondents

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
At least daily	39 1%	20 1%	19 1%	10 +2% cde	15 +2% cde	9 1%	6 -*%	3 -*%	5 +3% cd	5 +3% cd	2 1%	12 1%
At least weekly	84 2%	58 +3% b	27 -1%	24 +5% cde	22 +3% de	30 2% de	9 -1%	5 -1%	4 2%	2 1%	5 1%	37 +3%
At least monthly	41 1%	22 1%	19 1%	9 2% de	7 1%	19 1% de	6 -*%	4 *%	3 1%	3 1%	4 1%	12 1%
Less than once a month	111 3%	46 2%	65 3%	29 +6% bcde	23 3% de	41 3% de	18 -1%	12 -1%	4 2%	3 2%	14 4%	46 +4%
Never	3593 90%	1743 89%	1843 91%	391 -82%	583 -86%	1215 89% ab	1401 +95% abc	809 +95% abc	174 88%	185 91%	302 91%	1147 89%
Don' t know	123 3%	62 3%	61 3%	17 3%	29 4% de	44 3% e	34 -2%	15 -2%	8 4%	4 2%	6 2%	27 -2%
Not answered	6 *%	3 *%	3 *%	0 0%	0 0%	0 0%	6 +*% c	4 +*% c	0 0%	0 0%	* *%	1 *%
Summary: Ever	275 7%	145 7%	130 6%	72 +15% bcde	66 +10% de	99 7% de	38 -3%	24 -3%	16 8%	13 7%	25 8%	108 +8%
Summary: At least once a week	123 3%	78 +4% b	46 -2%	34 +7% cde	36 +5% cde	39 3% de	14 -1%	7 -1%	10 5%	7 3%	7 2%	49 4%
Summary: At least once a month	164 4%	100 +5% b	64 -3%	43 +9% cde	43 +6% de	58 4% de	20 -1%	11 -1%	12 6%	10 5%	11 3%	62 5%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



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Table 95 (continuation)

QR3. How often, if at all, do you do each of these types of activities...Play an interactive audio game using only your voice?

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
At least daily	39 1%	12 1%	9 1%	9 1%	9 1%	31 1%	6 2% d	2 1% d	* *%
At least weekly	84 2%	17 2%	34 +3% ad	21 2% d	12 -1%	68 2% d	11 3% d	4 2%	1 -1%
At least monthly	41 1%	9 1%	12 1%	14 2% d	6 1%	30 -1%	4 1%	7 +3% abd	* *%
Less than once a month	111 3%	24 2%	42 +4% ad	26 3% d	15 -2%	87 3%	7 2%	11 +6% ab	5 4% ab
Never	3593 90%	928 91%	934 -88%	763 88%	907 +92% bc	2985 90% c	328 91% c	169 -85%	111 92% c
Don' t know	123 3%	33 3%	28 3%	28 3%	30 3%	111 +3% b	3 -1%	6 3% b	2 2%
Not answered	6 *%	1 *%	0 0%	2 *%	3 *%	5 *%	1 *%	0 0%	* *%
Summary: Ever	275 7%	63 6%	97 +9% ad	70 8% d	43 -4%	216 -7%	28 8%	24 +12% abd	6 5%
Summary: At least once a week	123 3%	29 3%	43 +4% d	30 3%	21 -2%	99 3% d	17 +5% d	6 3% d	1 -1%
Summary: At least once a month	164 4%	38 4%	55 +5% d	44 5% d	27 -3%	129 4% d	21 6% d	13 +7% ad	1 -1%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 95 (continuation)

QR3. How often, if at all, do you do each of these types of activities...Play an interactive audio game using only your voice?

Base: All Respondents

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
	a	b	c	d	e	f	g	h	i	a	b	a	b	
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
At least daily	39 1%	1 *%	5 1%	3 1%	7 +2% aei	1 *%	2 1%	7 +2% ai	3 2%	1 *%	34 1%	5 1%	25 1%	12 1%
At least weekly	84 2%	5 1%	6 1%	4 1%	14 +5% abcfi	6 2%	6 2%	18 +6% abcefi	7 4%	2 -*%	71 2%	13 2%	59 +3% b	24 -1%
At least monthly	41 1%	6 1%	0 -0%	2 *%	3 1% b	6 2% bf	0 0%	7 +2% bf	1 1%	4 1% b	35 1%	4 1%	29 1%	11 -1%
Less than once a month	111 3%	18 4% ef	22 4% ef	11 3% e	5 2%	2 -1%	4 1%	9 3%	7 4% ef	9 2%	94 3%	16 2%	70 3%	41 2%
Never	3593 90%	406 -85%	506 90%	336 +93% adgh	242 86%	331 92% adg	341 +95% abdgh	273 -85%	138 86%	411 +94% adgh	2892 90%	650 91%	2035 -89%	1511 +92% a
Don' t know	123 3%	42 +9% bcdefghi	18 3% c	3 -1%	10 4% c	10 3%	6 2%	6 2%	5 3%	12 3%	94 3%	20 3%	68 3%	46 3%
Not answered	6 *%	0 0%	2 *%	0 0%	0 0%	2 +1%	0 0%	0 0%	0 0%	1 *%	2 -*%	4 +1% a	0 -0%	6 +*% a
Summary: Ever	275 7%	31 6%	33 6%	21 6%	28 10% efi	16 4%	13 -3%	41 +13% abcefi	17 11% efi	16 -4%	234 7%	38 5%	183 +8% b	88 -5%
Summary: At least once a week	123 3%	7 -1%	11 2%	8 2%	20 +7% abcefi	8 2%	8 2%	25 +8% abcefi	9 6% abi	3 -1%	105 3%	18 3%	85 +4% b	37 -2%
Summary: At least once a month	164 4%	13 3%	11 -2%	9 3%	24 +8% abcefi	14 4%	8 2%	32 +10% abcefi	10 6% bfi	7 -2%	140 4%	22 3%	113 +5% b	47 -3%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 96

QR3. How often, if at all, do you do each of these types of activities...Social audio services?

Base: All Respondents

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
At least daily	32 1%	20 1%	12 1%	6 1% d	9 1% de	10 1%	7 -*	3 *%	6 +3% cd	2 1%	3 1%	10 1%
At least weekly	62 2%	37 2%	24 1%	24 +5% bcde	14 2% de	21 2% de	2 -*	2 -*	4 2%	3 1%	3 1%	24 2%
At least monthly	57 1%	35 2%	22 1%	10 2% de	12 2% d	25 2% de	10 -1%	7 1%	3 2%	3 1%	6 2%	15 1%
Less than once a month	105 3%	56 3%	49 2%	28 +6% bcde	14 2%	41 3% de	22 -1%	11 -1%	3 2%	5 2%	17 +5% ad	29 2%
Never	3594 90%	1726 -88%	1860 +91% a	390 -81%	593 -87% a	1209 89% a	1400 +95% abc	813 +95% abc	171 87%	187 92%	297 89%	1163 91%
Don' t know	140 3%	75 4%	64 3%	21 4% de	36 +5% de	50 4% de	32 -2%	11 -1%	9 5%	5 2%	7 2%	42 3%
Not answered	7 *%	3 *%	4 *%	0 0%	0 0%	0 0%	6 +*% c	4 +*% c	0 0%	0 0%	* *%	1 *%
Summary: Ever	256 6%	148 +8% b	108 -5%	69 +14% bcde	49 7% de	97 7% de	41 -3%	24 -3%	17 9%	12 6%	29 9%	77 6%
Summary: At least once a week	94 2%	57 +3% b	37 -2%	31 +6% bcde	23 3% de	31 2% de	9 -1%	6 -1%	10 +5% cd	5 2%	5 2%	34 3%
Summary: At least once a month	151 4%	92 +5% b	59 -3%	41 +9% bcde	35 5% de	56 4% de	19 -1%	13 -2%	14 +7% d	7 4%	12 4%	49 4%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 96 (continuation)

QR3. How often, if at all, do you do each of these types of activities...Social audio services?

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
At least daily	32 1%	14 +1% d	8 1%	6 1%	4 *%	27 1%	2 1%	2 1%	* *%
At least weekly	62 2%	11 1%	19 2%	22 +3% ad	10 1%	51 2%	6 2%	3 2%	1 1%
At least monthly	57 1%	10 1%	22 +2% a	14 2%	11 1%	45 1%	5 1%	6 +3% ad	1 1%
Less than once a month	105 3%	21 2%	36 3% d	27 3% d	17 -2%	81 -2%	12 3%	8 +4% a	4 3%
Never	3594 90%	932 91%	941 89%	761 88%	904 +92% bc	2982 90% c	328 91% c	173 -87%	110 92% c
Don' t know	140 3%	36 4%	33 3%	30 3%	34 3%	125 +4% b	4 -1%	7 3% b	3 3%
Not answered	7 *%	1 *%	0 0%	2 *%	3 *%	6 *%	1 *%	0 0%	* *%
Summary: Ever	256 6%	55 5%	85 +8% ad	70 +8% ad	42 -4%	204 6%	26 7%	20 +10% ad	6 5%
Summary: At least once a week	94 2%	25 2%	27 3%	28 3% d	14 -1%	78 2%	9 2%	6 3% d	1 -1%
Summary: At least once a month	151 4%	35 3%	49 5% d	42 5% d	25 -3%	123 4% d	14 4% d	12 +6% ad	2 -2%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 96 (continuation)

QR3. How often, if at all, do you do each of these types of activities...Social audio services?

Base: All Respondents

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
	a	b	c	d	e	f	g	h	i	a	b	a	b	
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
At least daily	32 1%	1 *%	3 1%	4 1%	9 +3% abfi	3 1%	0 0%	4 1%	2 1%	1 *%	29 1%	3 *%	21 1%	12 1%
At least weekly	62 2%	9 2% i	5 1%	4 1%	9 +3% bi	3 1%	4 1%	14 +4% bcefi	2 1%	1 -0%	55 2%	7 1%	39 2%	22 1%
At least monthly	57 1%	10 2% fi	4 1%	2 *%	3 1%	8 2% fi	0 -0%	14 +4% bcdfi	4 2% fi	0 -0%	48 1%	6 1%	36 2%	20 1%
Less than once a month	105 3%	17 3% c	12 2%	3 1%	4 1%	4 1%	7 2%	14 +4% ce	7 5% ce	12 3%	88 3%	16 2%	69 3%	35 2%
Never	3594 90%	405 -84%	509 91% adg	345 +96% abdegh	240 -86%	327 91% ag	345 +96% abdegh	264 -82%	140 87%	408 93% adg	2893 90%	654 92%	2038 89%	1510 +91% a
Don' t know	140 3%	37 +8% bcefgi	24 4% cf	2 -1%	14 5% cf	12 3% c	4 -1%	10 3% c	5 3%	17 4% cf	105 3%	22 3%	83 4%	46 -3%
Not answered	7 *%	1 *%	2 *%	0 0%	0 0%	2 +1%	0 0%	0 0%	0 0%	1 *%	3 -0%	4 +1% a	0 -0%	6 +*% a
Summary: Ever	256 6%	37 8% cfi	25 4%	12 -3%	26 9% bcfi	19 5%	11 -3%	46 +14% abcefi	15 10% bcfi	14 -3%	220 +7% b	32 -4%	165 +7% b	89 -5%
Summary: At least once a week	94 2%	10 2% i	8 1%	8 2% i	18 +7% abcefi	6 2%	4 1%	18 +6% abcefi	4 3% i	2 -0%	84 +3%	10 1%	59 3%	34 2%
Summary: At least once a month	151 4%	20 4% fi	13 2% i	10 3% i	22 +8% bcfi	14 4% fi	4 -1%	31 +10% abcefi	8 5% fi	2 -0%	132 +4% b	16 -2%	96 4%	54 3%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 97

QR3. Summary: EVER - How often, if at all, do you do each of these types of activities?

Base: All Respondents

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
Listen to live radio	2916 73%	1416 72%	1495 73%	270 -56%	428 -63%	1014 75%	1204 +81%	689 +81%	121 -61%	138 68%	242 73%	1048 +82%
					a	ab	abc	abc			a	abc
Listen to catch-up radio	977 24%	520 +27%	454 -22%	112 23%	166 24%	387 +28%	312 -21%	155 -18%	43 22%	38 -18%	77 23%	406 +32%
		b		e	e	ade						abc
Listen to podcasts	1398 35%	709 36%	685 34%	236 +49%	284 +42%	548 +40%	329 -22%	145 -17%	51 -26%	45 -22%	108 32%	610 +48%
				bcde	de	de	e				b	abc
Listen to a paid-for or subscription music streaming service	1309 33%	604 -31%	703 +35%	247 +51%	333 +49%	515 +38%	214 -14%	78 -9%	51 -26%	51 -25%	91 -27%	573 +45%
		a	a	cde	cde	de	e					abc
Listen to a free music streaming service	1212 30%	606 31%	602 30%	223 +46%	238 +35%	482 +35%	269 -18%	117 -14%	67 34%	48 -23%	98 30%	451 +35%
				bcde	de	de	e		b			bc
Listen to an audiobook	653 16%	308 16%	345 17%	101 +21%	153 +23%	266 +20%	133 -9%	55 -6%	32 16%	21 -10%	56 17%	287 +22%
				de	de	de	e				b	abc
Listen to music videos online or through music TV channels	1260 32%	614 31%	645 32%	206 +43%	267 +39%	496 +37%	290 -20%	125 -15%	72 37%	56 28%	109 33%	523 +41%
				cde	de	de	e		b			bc
Play an interactive audio game using only your voice	275 7%	145 7%	130 6%	72 +15%	66 +10%	99 7%	38 -3%	24 -3%	16 8%	13 7%	25 8%	108 +8%
				bcde	de	de						
Social audio services	256 6%	148 +8%	108 -5%	69 +14%	49 7%	97 7%	41 -3%	24 -3%	17 9%	12 6%	29 9%	77 6%
		b		bcde	de	de						
None of the above	593 15%	282 14%	309 15%	68 14%	112 16%	205 15%	205 14%	132 15%	48 +24%	42 +21%	50 15%	87 -7%
									cd	d	d	

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 97 (continuation)

QR3. Summary: EVER - How often, if at all, do you do each of these types of activities?

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
Listen to live radio	2916 73%	805 +79% bcd	765 72% d	641 74% d	661 -67%	2382 -72%	293 +81% ad	156 +78% ad	85 71%
Listen to catch-up radio	977 24%	330 +32% bcd	274 26% cd	186 22% d	174 -18%	770 -23% d	126 +35% ad	62 +31% ad	18 -15%
Listen to podcasts	1398 35%	501 +49% bcd	420 +40% cd	260 -30% d	197 -20%	1124 -34%	154 +43% ac	72 36%	48 +40% a
Listen to a paid-for or subscription music streaming service	1309 33%	433 +42% cd	427 +40% cd	244 -28% d	189 -19%	1075 32%	129 36% d	71 35% d	35 29%
Listen to a free music streaming service	1212 30%	340 +33% d	366 +35% d	263 30% d	224 -23%	964 -29%	127 +35% a	66 33%	55 +46% abc
Listen to an audiobook	653 16%	228 +22% cd	210 +20% cd	125 14% d	85 -9%	508 -15%	80 +22% a	38 19% a	27 +23% a
Listen to music videos online or through music TV channels	1260 32%	365 +36% d	368 +35% d	275 32% d	228 -23%	990 -30%	159 +44% ac	65 32%	46 +39% ac
Play an interactive audio game using only your voice	275 7%	63 6%	97 +9% ad	70 8% d	43 -4%	216 -7%	28 8%	24 +12% abd	6 5%
Social audio services	256 6%	55 5%	85 +8% ad	70 +8% ad	42 -4%	204 6%	26 7%	20 +10% ad	6 5%
None of the above	593 15%	102 -10%	129 -12%	121 14% a	226 +23% abc	525 +16% b	26 -7%	25 13% b	17 14% b

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 97 (continuation)

QR3. Summary: EVER - How often, if at all, do you do each of these types of activities?

Base: All Respondents

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
	a	b	c	d	e	f	g	h	i	a	b	a	b	
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
Listen to live radio	2916 73%	249 -52%	456 +81% adei	285 +79% ade	189 68% a	223 -62% a	284 +79% ade	258 +81% adei	118 74% ae	320 73% ae	2281 -71%	598 +84% a	1685 74%	1203 73%
Listen to catch-up radio	977 24%	111 23%	149 27% e	75 21%	57 20%	61 -17%	84 23%	102 +32% acdefi	41 26% e	91 21%	756 -23%	197 +28% a	634 +28% b	330 -20%
Listen to podcasts	1398 35%	182 38% ei	205 37% ei	130 36% e	88 31%	85 -24%	127 35% e	120 37% ei	58 36% e	128 -29%	1126 35%	234 33%	960 +42% b	423 -26%
Listen to a paid-for or subscription music streaming service	1309 33%	137 28%	137 -25%	139 +39% abh	86 31%	135 38% abh	136 38% abh	104 32% b	39 -25%	162 37% abh	1062 33%	211 30%	919 +40% b	377 -23%
Listen to a free music streaming service	1212 30%	118 -25%	156 28%	105 29%	69 24%	100 28%	114 32% a	108 34% ad	72 +45% abcdefgi	122 28%	985 31%	198 28%	790 +35% b	409 -25%
Listen to an audiobook	653 16%	70 15%	71 -13%	58 16%	50 18% e	39 -11%	60 17%	72 +22% abei	26 16%	61 14%	518 16%	116 16%	461 +20% b	187 -11%
Listen to music videos online or through music TV channels	1260 32%	115 -24%	131 -23%	146 +41% abdefi	86 31%	104 29%	116 32% ab	117 37% abi	65 +41% abei	111 -25%	1021 32%	204 29%	840 +37% b	401 -24%
Play an interactive audio game using only your voice	275 7%	31 6%	33 6%	21 6%	28 10% efi	16 4%	13 -3%	41 +13% abcefi	17 11% efi	16 -4%	234 7%	38 5%	183 +8% b	88 -5%
Social audio services	256 6%	37 8% cfi	25 4%	12 -3%	26 9% bcfi	19 5%	11 -3%	46 +14% abcefi	15 10% bcfi	14 -3%	220 +7% b	32 -4%	165 +7% b	89 -5%
None of the above	593 15%	148 +31% bcdefghi	50 -9%	34 -9%	56 +20% bcfg	82 +23% bcfgh	35 -10%	30 -9%	19 12%	73 17% bcfg	524 +16% b	62 -9%	294 -13%	278 +17% a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 98

QR4. Which, if any of these ways do you listen to audio content in a car?

Base: Where use car as driver or passenger

Column	Total	Gender		Age Group					Household Income			
		Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Unweighted Bases	2874	1453	1413	214	393	995	1271	689	74	126	267	1093
Effective Weighted Sample	2038	1047	987	160	290	716	885	465	53	80	172	767
Weighted Bases	<b>2918</b>	<b>1506</b>	<b>1406</b>	<b>260</b>	<b>439</b>	<b>1071</b>	<b>1147</b>	<b>616</b>	<b>79</b>	<b>109</b>	<b>227</b>	<b>1108</b>
Listen to live radio on an in-car FM or AM radio	1615 55%	813 54%	797 57%	126 -48%	236 54%	579 54%	674 +59% ac	374 +61% abc	53 +68% d	68 62%	143 +63% d	616 56%
Listen to live radio on an in-car DAB radio	1464 50%	748 50%	715 51%	87 -33%	241 +55% ade	580 +54% ade	555 48% ae	253 -41% a	20 -26%	39 -36%	85 -38%	676 +61% abc
Listen to radio on a mobile phone	394 13%	213 14%	180 13%	48 +18% de	77 +17% de	177 +16% de	92 -8%	36 -6%	8 10%	13 12%	24 11%	208 +19% c
Listen to music on an in-car CD or tape player	609 21%	319 21%	290 21%	46 18%	61 -14%	249 +23% b	251 22% b	133 22% b	23 30%	38 +35% d	58 25%	292 +26%
Listen to music using a streaming service like Spotify, Apple Music or Deezer via a mobile phone	655 22%	305 -20%	348 +25% a	94 +36% cde	171 +39% cde	282 +26% de	109 -9% e	33 -5%	16 21%	15 -14%	39 -17%	374 +34% abc
Listen to music using a streaming service like Spotify, Apple Music or Deezer via an in-car infotainment system (not via a mobile phone)	275 9%	143 9%	132 9%	42 +16% de	52 12% de	131 +12% de	50 -4% e	14 -2%	1 -2%	4 -4%	24 10% ab	138 +12% ab
Listen to music stored on a phone	439 15%	249 +17% b	190 -14%	48 18% de	62 14% de	209 +19% bde	120 -10% e	43 -7%	10 12%	21 19%	33 15%	234 +21% c
Listen to a podcast via a mobile phone	232 8%	107 7%	124 9%	15 6% e	41 9% de	111 +10% ade	64 -6% e	17 -3%	2 3%	3 -3%	18 8% b	140 +13% abc

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 98 (continuation)

QR4. Which, if any of these ways do you listen to audio content in a car?

Base: Where use car as driver or passenger

	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Column		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	2874	1453	1413	214	393	995	1271	689	74	126	267	1093
Effective Weighted Sample	2038	1047	987	160	290	716	885	465	53	80	172	767
Weighted Bases	<b>2918</b>	<b>1506</b>	<b>1406</b>	<b>260</b>	<b>439</b>	<b>1071</b>	<b>1147</b>	<b>616</b>	<b>79</b>	<b>109</b>	<b>227</b>	<b>1108</b>
Summary: Any	2689	1377	1306	226	409	1004	1049	553	72	101	212	1068
	92%	91%	93%	-87%	93%	+94%	91%	-90%	92%	92%	93%	+96%
					a	ade	a					abc
None of these	229	129	99	34	30	66	98	63	6	8	15	40
	8%	9%	7%	+13%	7%	-6%	9%	+10%	8%	8%	7%	-4%
				bcd			c	c	d	d	d	

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 98 (continuation)

QR4. Which, if any of these ways do you listen to audio content in a car?

Base: Where use car as driver or passenger

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	2874	864	781	488	691	1766	375	352	381
Effective Weighted Sample	2038	634	554	388	478	1505	308	329	366
Weighted Bases	<b>2918</b>	<b>904</b>	<b>780</b>	<b>676</b>	<b>517</b>	<b>2401</b>	<b>286</b>	<b>143</b>	<b>88</b>
Listen to live radio on an in-car FM or AM radio	1615 55%	473 -52%	428 55%	393 58%	298 58%	1279 -53%	182 +64%	88 +61%	66 +75%
			a	a	a	a	a	a	abc
Listen to live radio on an in-car DAB radio	1464 50%	516 +57%	398 51%	324 48%	209 -40%	1195 50%	166 +58%	64 -45%	39 -44%
		bcd	d	d	d	d	acd		
Listen to radio on a mobile phone	394 13%	160 +18%	113 15%	78 11%	38 -7%	310 -13%	44 16%	15 10%	25 +28%
		cd	d	d			c		abc
Listen to music on an in-car CD or tape player	609 21%	210 +23%	183 +23%	146 22%	65 -13%	472 -20%	95 +33%	22 -16%	20 23%
		d	d	d			acd		c
Listen to music using a streaming service like Spotify, Apple Music or Deezer via a mobile phone	655 22%	257 +28%	206 +26%	128 -19%	57 -11%	527 22%	72 25%	33 23%	22 25%
		cd	cd	d					
Listen to music using a streaming service like Spotify, Apple Music or Deezer via an in-car infotainment system (not via a mobile phone)	275 9%	114 +13%	84 11%	47 -7%	27 -5%	213 -9%	29 10%	15 10%	18 +20%
		cd	cd						abc
Listen to music stored on a phone	439 15%	173 +19%	135 +17%	77 -11%	47 -9%	354 15%	42 15%	18 13%	24 +27%
		cd	cd						abc
Listen to a podcast via a mobile phone	232 8%	107 +12%	78 +10%	23 -3%	18 -3%	182 8%	20 7%	10 7%	19 +21%
		cd	cd						abc
Summary: Any	2689 92%	848 +94%	722 93%	628 93%	458 -89%	2206 92%	273 +96%	131 91%	80 90%
		d	d	d			acd		

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

**2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)**

Table 98 (continuation)

**QR4. Which, if any of these ways do you listen to audio content in a car?**

Base: Where use car as driver or passenger

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	2874	864	781	488	691	1766	375	352	381
Effective Weighted Sample	2038	634	554	388	478	1505	308	329	366
Weighted Bases	<b>2918</b>	<b>904</b>	<b>780</b>	<b>676</b>	<b>517</b>	<b>2401</b>	<b>286</b>	<b>143</b>	<b>88</b>
None of these	229 8%	57 -6%	58 7%	48 7%	59 +11% abc	195 8% b	13 -4%	12 9%	9 10% b

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 98 (continuation)

QR4. Which, if any of these ways do you listen to audio content in a car?

Base: Where use car as driver or passenger

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Unweighted Bases	2874	205	339	192	161	183	212	164	87	223	2237	581	1755	1080
Effective Weighted Sample	2038	178	296	166	137	157	183	137	71	184	1619	397	1277	736
Weighted Bases	<b>2918</b>	<b>247</b>	<b>475</b>	<b>276</b>	<b>224</b>	<b>249</b>	<b>291</b>	<b>226</b>	<b>111</b>	<b>301</b>	<b>2232</b>	<b>647</b>	<b>1848</b>	<b>1039</b>
Listen to live radio on an in-car FM or AM radio	1615 55%	175 +71% bcdeghi	263 55% ehi	139 50% e	108 48% e	93 -37%	193 +66% bcdehi	128 57% ehi	46 -41%	132 -44%	1224 55%	368 57%	1009 55%	591 57%
Listen to live radio on an in-car DAB radio	1464 50%	89 -36%	249 52% a	123 45% a	102 45%	144 +58% acd	149 51% a	114 50% a	62 56% a	163 54% ac	1078 -48%	364 +56% a	994 +54% b	461 -44%
Listen to radio on a mobile phone	394 13%	51 +21% cdegi	69 14% cg	23 -8%	22 10%	31 12%	52 +18% cdgi	17 -7%	16 14%	30 10%	295 13%	89 14%	284 +15% b	107 -10%
Listen to music on an in-car CD or tape player	609 21%	56 23% ei	88 19% e	63 23% ei	40 18%	28 -11%	65 22% ei	64 +28% bdei	30 27% ei	38 -13%	441 -20%	161 +25% a	390 21%	211 20%
Listen to music using a streaming service like Spotify, Apple Music or Deezer via a mobile phone	655 22%	44 18%	108 23% g	68 24% g	47 21%	52 21%	92 +31% abdegi	30 -13%	31 28% ag	57 19%	495 22%	141 22%	496 +27% b	153 -15%
Listen to music using a streaming service like Spotify, Apple Music or Deezer via an in-car infotainment system (not via a mobile phone)	275 9%	33 +13% cgi	52 11% c	14 -5%	16 7%	19 8%	38 13% cgi	13 6%	8 7%	21 7%	207 9%	60 9%	212 +11% b	62 -6%
Listen to music stored on a phone	439 15%	45 18% i	62 13%	47 17% i	32 14%	38 15%	47 16% i	34 15%	21 19% i	29 -10%	335 15%	96 15%	325 +18% b	112 -11%
Listen to a podcast via a mobile phone	232 8%	23 9% eg	43 9% eg	25 9% g	14 6%	10 -4%	33 +11% egi	8 -4%	8 7%	17 6%	174 8%	47 7%	178 +10% b	50 -5%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 98 (continuation)

QR4. Which, if any of these ways do you listen to audio content in a car?

Base: Where use car as driver or passenger

	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	2874	205	339	192	161	183	212	164	87	223	2237	581	1755	1080
Effective Weighted Sample	2038	178	296	166	137	157	183	137	71	184	1619	397	1277	736
Weighted Bases	<b>2918</b>	<b>247</b>	<b>475</b>	<b>276</b>	<b>224</b>	<b>249</b>	<b>291</b>	<b>226</b>	<b>111</b>	<b>301</b>	<b>2232</b>	<b>647</b>	<b>1848</b>	<b>1039</b>
Summary: Any	2689	216	434	264	188	225	278	217	106	277	2055	599	1730	934
	92%	-88%	91%	+96%	-84%	90%	96%	96%	95%	92%	92%	93%	+94%	-90%
			d	ade			ade	ade	ad	d			b	
None of these	229	30	42	12	36	25	13	9	5	24	177	48	118	105
	8%	+12%	9%	-4%	+16%	10%	4%	4%	5%	8%	8%	7%	-6%	+10%
		cfg			bcfghi	cfg								a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 99

QR5. Before today, which, if any, of these ways of listening to digital radio were you aware of?

Base: All Respondents

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
DAB radio	2875 72%	1483 +76% b	1387 -68%	294 -61%	451 -67%	1060 +78% abde	1068 72% abe	566 -66%	111 -56%	126 -62%	228 68% a	1050 +82% abc
On TV via Freeview, cable or satellite TV services	2071 52%	1063 +54% b	1003 -49%	220 -46%	345 51% e	794 +58% abde	710 -48% e	369 -43%	95 48%	92 -45%	192 +58% ab	864 +67% abc
Online via an app or web browser on a smartphone, tablet or computer	1764 44%	894 +46% b	863 -42%	222 46% de	332 +49% de	709 +52% ade	501 -34% e	228 -27%	68 -35%	69 -34%	154 46% ab	798 +62% abc
On a smart speaker such as Amazon Echo, Google Home	1709 43%	855 44%	850 42%	200 42% de	318 +47% de	675 +50% ade	517 -35% e	235 -28%	65 -33%	63 -31%	146 44% ab	743 +58% abc
Summary: Aware of any	3271 82%	1648 +84% b	1615 -79%	365 -76%	557 82% ae	1182 +87% abde	1165 -79% e	626 -74%	151 -77%	154 -76%	271 81%	1161 +91% abc
I wasn't aware of digital radio before today	726 18%	305 -16%	420 +21% a	116 +24% bc	121 18% c	175 -13%	314 +21% c	225 +26% bcd	46 +23% d	49 +24% d	63 19% d	122 -9%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 99 (continuation)

QR5. Before today, which, if any, of these ways of listening to digital radio were you aware of?

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
DAB radio	2875 72%	801 +78% cd	808 +76% d	637 74% d	596 -61%	2380 72% d	275 +76% ad	153 +77% ad	67 -56%
On TV via Freeview, cable or satellite TV services	2071 52%	607 +59% cd	607 +57% d	453 52% d	380 -39%	1722 52% c	204 +57% cd	87 -44%	58 48%
Online via an app or web browser on a smartphone, tablet or computer	1764 44%	559 +55% bcd	523 +49% cd	372 43% d	286 -29%	1470 44% cd	177 +49% cd	72 -36%	46 -38%
On a smart speaker such as Amazon Echo, Google Home	1709 43%	533 +52% cd	512 +48% d	376 44% d	269 -27%	1428 43% cd	163 45% cd	73 -37%	46 -38%
Summary: Aware of any	3271 82%	888 +87% cd	915 +86% cd	712 82% d	712 -72%	2710 82% d	312 +87% ad	169 85% d	79 -66%
I wasn't aware of digital radio before today	726 18%	136 -13%	144 -14%	152 18% ab	270 +28% abc	607 18% b	48 -13%	31 15%	41 +34% abc

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 99 (continuation)

QR5. Before today, which, if any, of these ways of listening to digital radio were you aware of?

Base: All Respondents

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
DAB radio	2875 72%	222 -46%	414 74%	299 +83%	206 73%	265 74%	245 68%	268 +84%	136 +85%	326 74%	2270 -70%	566 +80%	1781 +78%	1069 -65%
		a	a	abdefi	a	a	a	abdefi	abdefi	a		a	b	
On TV via Freeview, cable or satellite TV services	2071 52%	239 50%	266 47%	239 +66%	115 -41%	150 -42%	195 54%	173 54%	121 +76%	225 51%	1618 -50%	421 +59%	1324 +58%	729 -44%
		de		abdefgi			de	de	abdefgi	de		a	b	
Online via an app or web browser on a smartphone, tablet or computer	1764 44%	193 40%	218 -39%	217 +60%	101 -36%	116 -32%	179 +50%	140 44%	103 +64%	203 46%	1410 44%	318 45%	1178 +52%	569 -34%
		e		abdefgi			abde	e	abdefgi	bde			b	
On a smart speaker such as Amazon Echo, Google Home	1709 43%	161 -34%	241 43%	193 +54%	101 -36%	107 -30%	174 +48%	142 44%	96 +60%	213 +48%	1367 42%	310 44%	1140 +50%	560 -34%
			ae	abdeg			ade	ae	abdefgi	ade			b	
Summary: Aware of any	3271 82%	318 -66%	464 83%	326 +91%	225 81%	289 80%	289 80%	293 +92%	150 +94%	355 81%	2596 -81%	621 +87%	2007 +88%	1232 -75%
		a	a	abdefi	a	a	a	abdefi	abdefi	a		a	b	
I wasn't aware of digital radio before today	726 18%	162 +34%	96 17%	33 -9%	54 19%	71 20%	71 20%	27 -8%	9 -6%	84 19%	625 +19%	90 -13%	279 -12%	419 +25%
		bcdefghi	cgh		cgh	cgh	cgh			cgh	b		a	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 100

QR6. Before today, which, if any, of these features did you associate with digital radio versus FM and AM (manually tuned) radio?

Base: Where aware of digital radio

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Unweighted Bases	3217	1605	1602	312	504	1106	1294	683	146	178	311	1135
Effective Weighted Sample	2301	1159	1136	230	370	795	922	483	106	116	209	804
Weighted Bases	<b>3271</b>	<b>1648</b>	<b>1615</b>	<b>365</b>	<b>557</b>	<b>1182</b>	<b>1165</b>	<b>626</b>	<b>151</b>	<b>154</b>	<b>271</b>	<b>1161</b>
A wider choice of radio stations/ digital-only radio stations	1868 57%	984 +60% b	880 -55% b	198 54%	306 55%	717 +61% abde	647 56% e	316 -50%	71 -47%	80 52%	147 54%	770 +66% abc
Clear and high-quality sound	1944 59%	1032 +63% b	907 -56% b	185 -51%	280 -50%	739 +63% ab	740 +64% ab	372 59% ab	69 -46%	78 -51%	143 -53%	769 +66% abc
Interference free/ no dropped signal	1050 32%	577 +35% b	471 -29% b	95 -26%	156 -28%	407 +34% ab	392 34% ab	197 31%	30 -20%	46 30% a	79 29% a	420 +36% ac
Extra features (including ability to pause and rewind live radio, programme guides)	670 20%	376 +23% b	293 -18%	74 20%	92 -16%	280 +24% bde	224 19%	102 -16%	19 -12%	21 -13%	47 17%	310 +27% abc
Scrolling text information about the programme (e.g. track and artist name, phone numbers, topics, guests)	656 20%	368 +22% b	285 -18%	68 19%	111 20% e	264 +22% de	213 18%	95 -15%	31 20%	29 19%	51 19%	324 +28% bc
Ease of use (e.g. find your station by name, not frequency)	953 29%	519 +32% b	432 -27% b	99 27%	149 27%	385 +33% bde	321 28%	160 -26%	30 -20%	40 26%	79 29% a	469 +40% abc
Future-proof	432 13%	264 +16% b	168 -10% b	52 14% de	66 12% e	194 +16% bde	120 -10%	50 -8%	17 11%	17 11%	36 13%	217 +19% abc
Ready for switchover	423 13%	238 +14% b	185 -11%	46 13% e	70 12% e	196 +17% bde	111 -10%	51 -8%	21 14%	24 15%	34 13%	210 +18% c

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 100 (continuation)

QR6. Before today, which, if any, of these features did you associate with digital radio versus FM and AM (manually tuned) radio?

Base: Where aware of digital radio

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Unweighted Bases	3217	1605	1602	312	504	1106	1294	683	146	178	311	1135
Effective Weighted Sample	2301	1159	1136	230	370	795	922	483	106	116	209	804
Weighted Bases	<b>3271</b>	<b>1648</b>	<b>1615</b>	<b>365</b>	<b>557</b>	<b>1182</b>	<b>1165</b>	<b>626</b>	<b>151</b>	<b>154</b>	<b>271</b>	<b>1161</b>
Being able to get rid of a standalone radio set by replacing it with a smart speaker or another online device	368 11%	200 12%	167 10%	30 8%	70 13%	148 13%	120 10%	47 -8%	15 10%	23 15%	36 13%	203 +18%
Summary: Any	2599 79%	1361 +83% b	1232 -76%	280 77%	416 -75%	970 +82% ae	933 80% e	479 -76%	117 77%	107 -70%	214 79% b	999 +86% abc
None of these	286 9%	148 9%	137 8%	34 9%	50 9%	80 -7%	122 +11% c	76 +12% c	19 12% cd	22 +14% cd	18 6%	73 -6%
Don't know	386 12%	138 -8%	247 +15% a	51 14% d	91 +16% cde	133 11%	110 -9%	72 11%	16 10%	25 16% d	39 15% d	89 -8%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 100 (continuation)

QR6. Before today, which, if any, of these features did you associate with digital radio versus FM and AM (manually tuned) radio?

Base: Where aware of digital radio

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3217	860	901	516	887	2026	432	418	341
Effective Weighted Sample	2301	636	642	406	629	1717	351	392	328
Weighted Bases	<b>3271</b>	<b>888</b>	<b>915</b>	<b>712</b>	<b>712</b>	<b>2710</b>	<b>312</b>	<b>169</b>	<b>79</b>
A wider choice of radio stations/ digital-only radio stations	1868 57%	523 59% d	533 58% d	421 59% d	372 -52%	1529 -56%	200 +64% ac	91 54%	47 60%
Clear and high-quality sound	1944 59%	575 +65% bcd	531 58%	412 58%	400 -56%	1640 +61% cd	175 56%	87 -52%	42 -53%
Interference free/ no dropped signal	1050 32%	333 +37% bcd	270 30%	224 32%	209 29%	909 +34% bd	76 -24%	49 29% d	16 -20%
Extra features (including ability to pause and rewind live radio, programme guides)	670 20%	229 +26% bcd	191 21% d	131 18%	110 -15%	579 +21% bc	51 -16%	26 -16%	14 17%
Scrolling text information about the programme (e.g. track and artist name, phone numbers, topics, guests)	656 20%	234 +26% bcd	186 20% d	128 18% d	99 -14%	566 +21% bd	49 -16%	30 18%	10 -13%
Ease of use (e.g. find your station by name, not frequency)	953 29%	335 +38% bcd	263 29% d	191 27% d	154 -22%	828 +31% bd	63 -20%	48 28% bd	15 -18%
Future-proof	432 13%	146 +16% d	124 14% d	102 14% d	59 -8%	375 +14% cd	38 12% d	15 -9%	5 -6%
Ready for switchover	423 13%	137 +15% d	126 14% d	96 13% d	63 -9%	382 +14% bcd	27 -9% d	10 -6%	4 -5%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 100 (continuation)

QR6. Before today, which, if any, of these features did you associate with digital radio versus FM and AM (manually tuned) radio?

Base: Where aware of digital radio

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3217	860	901	516	887	2026	432	418	341
Effective Weighted Sample	2301	636	642	406	629	1717	351	392	328
Weighted Bases	<b>3271</b>	<b>888</b>	<b>915</b>	<b>712</b>	<b>712</b>	<b>2710</b>	<b>312</b>	<b>169</b>	<b>79</b>
Being able to get rid of a standalone radio set by replacing it with a smart speaker or another online device	368 11%	134 +15% bcd	103 11% d	76 11% d	47 -7%	316 +12% cd	34 11% c	11 -7%	6 8%
Summary: Any	2599 79%	725 82% d	731 80%	570 80%	543 -76%	2151 79%	258 83% cd	130 77%	60 76%
None of these	286 9%	74 8%	68 7%	71 10%	69 10%	230 8%	30 10%	20 +12% a	7 8%
Don't know	386 12%	90 10%	116 13%	71 10%	101 +14% ac	329 12% b	24 -8%	20 12%	12 +16% b

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Table 100 (continuation)

QR6. Before today, which, if any, of these features did you associate with digital radio versus FM and AM (manually tuned) radio?

Base: Where aware of digital radio

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3217	260	337	229	166	214	212	227	118	263	2593	549	1903	1270
Effective Weighted Sample	2301	225	293	197	140	183	182	188	96	216	1882	383	1388	886
Weighted Bases	<b>3271</b>	<b>318</b>	<b>464</b>	<b>326</b>	<b>225</b>	<b>289</b>	<b>289</b>	<b>293</b>	<b>150</b>	<b>355</b>	<b>2596</b>	<b>621</b>	<b>2007</b>	<b>1232</b>
A wider choice of radio stations/ digital-only radio stations	1868 57%	162 -51%	297 +64% acdeg	183 56% eg	123 55% eg	125 -43%	189 +66% acdeg	125 -43%	114 +75% abcdegi	210 59% eg	1483 57%	358 58%	1200 +60% b	657 -53%
Clear and high-quality sound	1944 59%	153 -48%	283 61% a	182 56% a	153 +68% acg	195 +68% acg	181 63% a	158 54%	100 67% acg	235 +66% acg	1516 -58%	403 +65% a	1226 +61% b	708 57%
Interference free/ no dropped signal	1050 32%	94 30%	181 +39% aceg	89 27%	106 +47% acefgi	78 27%	100 34%	81 28%	59 39% ceg	122 34%	868 +33% b	169 -27%	666 33%	377 31%
Extra features (including ability to pause and rewind live radio, programme guides)	670 20%	96 +30% bcdefgi	89 19%	61 19%	47 21%	49 17%	58 20%	61 21%	60 +40% bcdefgi	58 16%	546 21%	110 18%	454 +23% b	210 -17%
Scrolling text information about the programme (e.g. track and artist name, phone numbers, topics, guests)	656 20%	82 +26% defgi	94 20%	70 22%	39 17%	48 17%	51 18%	49 17%	68 +45% abcdefgi	66 18%	528 20%	118 19%	443 +22% b	209 -17%
Ease of use (e.g. find your station by name, not frequency)	953 29%	117 +37% bdgi	132 28% d	98 30% d	43 -19%	122 +42% bcdfgi	89 31% d	72 25%	62 +41% bcdgi	93 26% bcdgi	758 29%	180 29%	642 +32% b	303 -25%
Future-proof	432 13%	90 +28% bcdefgi	40 -9%	38 12%	14 -6%	26 9%	24 -8%	41 14% bdf	61 +41% abcdefgi	40 11%	365 +14% b	64 -10%	318 +16% b	110 -9%
Ready for switchover	423 13%	85 +27% bcdefgi	46 10%	44 14% de	13 -6%	20 -7%	24 -8%	38 13% de	54 +36% bcdefgi	58 16% bdef	344 13%	75 12%	305 +15% b	117 -9%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



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Table 100 (continuation)

QR6. Before today, which, if any, of these features did you associate with digital radio versus FM and AM (manually tuned) radio?

Base: Where aware of digital radio

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3217	260	337	229	166	214	212	227	118	263	2593	549	1903	1270
Effective Weighted Sample	2301	225	293	197	140	183	182	188	96	216	1882	383	1388	886
Weighted Bases	<b>3271</b>	<b>318</b>	<b>464</b>	<b>326</b>	<b>225</b>	<b>289</b>	<b>289</b>	<b>293</b>	<b>150</b>	<b>355</b>	<b>2596</b>	<b>621</b>	<b>2007</b>	<b>1232</b>
Being able to get rid of a standalone radio set by replacing it with a smart speaker or another online device	368 11%	30 9%	31 -7%	53 +16%	13 -6%	28 10%	40 14%	31 11%	48 +32%	43 12%	287 11%	73 12%	258 +13%	109 -9%
				abde			bd		abcdefgi	bd			b	
Summary: Any	2599 79%	213 -67%	386 83%	248 76%	184 82%	234 81%	238 82%	233 80%	135 +90%	280 79%	2056 79%	508 82%	1628 +81%	953 -77%
			ac	a	a	a	a	a	acegi	a			b	
None of these	286 9%	38 12%	24 -5%	45 +14%	20 9%	30 10%	13 -5%	20 7%	8 5%	34 10%	216 8%	63 10%	150 -7%	126 +10%
			bfg	bfg		bf				bf			a	
Don't know	386 12%	67 +21%	54 12%	34 10%	21 9%	25 9%	38 13%	40 14%	7 -5%	42 12%	324 +12%	50 -8%	228 11%	152 12%
		bcdefghi		h			h	h		h	b			

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



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Table 101

QR7. Before today, were you aware of DAB+ radio sets?

Base: All Respondents

	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Column		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
Yes	1111 28%	610 +31%	497 -24%	97 -20%	175 26%	455 +34%	384 -26%	178 -21%	54 27%	55 27%	101 30%	455 +35%
		b			ae	abde	ae					ab
No	2885 72%	1343 -69%	1538 +76%	383 +80%	503 74%	902 -66%	1095 +74%	673 +79%	144 73%	148 73%	233 70%	828 -65%
			a	bcd	c		c	bcd	d	d		
Not answered	1 *%	0 0%	1 *%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



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Table 101 (continuation)

QR7. Before today, were you aware of DAB+ radio sets?

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
Yes	1111 28%	335 +33% bd	281 27% d	271 +31% bd	205 -21%	904 -27%	108 30%	67 +34% ad	31 26%
No	2885 72%	689 -67%	778 73% ac	592 -69%	777 +79% abc	2412 +73% c	251 70%	133 -66%	89 74% c
Not answered	1 *0%	0 0%	0 0%	0 0%	0 0%	1 *0%	0 0%	0 0%	0 0%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Table 101 (continuation)

QR7. Before today, were you aware of DAB+ radio sets?

Base: All Respondents

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
Yes	1111 28%	120 25%	166 30% ei	84 23%	92 33% acei	75 -21%	95 26%	125 +39% abcefi	53 33%	94 -21%	886 28%	200 28%	753 +33% b	341 -21%
No	2885 72%	359 75%	394 70%	275 77%	188 67%	285 +79%	265 74%	195 -61%	107 67%	345 +79%	2334 72%	511 72%	1533 -67%	1310 +79% a
Not answered	1 *%	1 +*%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 *%	0 0%	0 0%	0 0%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



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Table 102

QR8. Are any of your DAB radio sets a DAB+ enabled radio set?

Base: Where aware of DAB+ and have DAB radio

Column	Gender			Age Group					Household Income		
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	10.4k-15.59K	15.6k-25.99K	26K+
		a	b	a	b	c	d	e	a	b	c
Unweighted Bases	1023	570	449	79	151	392	401	184	59	113	430
Effective Weighted Sample	711	399	310	57	109	272	277	126	38	73	293
Weighted Bases	<b>1004</b>	<b>561</b>	<b>439</b>	<b>81</b>	<b>160</b>	<b>411</b>	<b>352</b>	<b>163</b>	<b>47</b>	<b>91</b>	<b>427</b>
Yes, I have a DAB+ radio in a car	371 37%	202 36%	169 38%	20 -25%	49 31%	171 +42%	131 37%	56 34%	19 40%	21 -23%	188 +44%
						ab	a		b		b
Yes, I have a DAB+ radio at home	211 21%	108 19%	103 23%	12 15%	24 15%	71 -17%	103 +29%	46 +28%	14 30%	22 24%	70 -16%
							abc	abc	c	c	
Summary: Any	504 50%	267 48%	236 +54%	31 -38%	67 -42%	213 52%	193 +55%	81 50%	25 54%	36 -40%	222 52%
						ab	ab				b
No	381 38%	236 +42%	145 -33%	37 45%	66 41%	157 38%	122 35%	68 42%	21 45%	43 +47%	141 -33%
		b								c	
Don't know	119 12%	58 10%	59 13%	14 17%	28 +17%	40 10%	37 11%	14 8%	1 -1%	12 13%	64 +15%
				e	cde					a	a

Columns Tested: a,b - a,b,c,d,e - a,b,c ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



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Table 102 (continuation)

**QR8. Are any of your DAB radio sets a DAB+ enabled radio set?**

Base: Where aware of DAB+ and have DAB radio

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	1023	310	278	188	225	598	155	147	123
Effective Weighted Sample	711	223	187	149	156	508	125	137	118
Weighted Bases	<b>1004</b>	<b>308</b>	<b>252</b>	<b>259</b>	<b>167</b>	<b>814</b>	<b>100</b>	<b>61</b>	<b>29</b>
Yes, I have a DAB+ radio in a car	371 37%	144 +47% bcd	90 36%	85 33%	48 -29%	300 37%	36 36%	21 34%	13 +47% ac
Yes, I have a DAB+ radio at home	211 21%	55 18%	51 20%	48 19%	49 +29% abc	176 22%	19 19%	12 19%	4 15%
Summary: Any	504 50%	171 +56% c	121 48%	119 46%	84 50%	409 50%	49 49%	29 47%	16 56%
No	381 38%	91 -30%	100 40% a	112 43% a	72 43% a	303 37%	38 38%	28 +46%	12 40%
Don't know	119 12%	45 15% d	32 13% d	28 11%	11 -7%	101 12% d	13 12% d	4 7%	1 -3%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



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Table 102 (continuation)

QR8. Are any of your DAB radio sets a DAB+ enabled radio set?

Base: Where aware of DAB+ and have DAB radio

Column	England Regions									Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North West	Urban	Rural	Working	Not working
Unweighted Bases	1023	85	97	52	65	56	65	79	60	825	166	682	321
Effective Weighted Sample	711	72	84	44	56	50	55	68	50	588	108	482	216
Weighted Bases	<b>1004</b>	<b>103</b>	<b>140</b>	<b>77</b>	<b>87</b>	<b>71</b>	<b>83</b>	<b>119</b>	<b>83</b>	<b>802</b>	<b>180</b>	<b>689</b>	<b>301</b>
Yes, I have a DAB+ radio in a car	371 37%	35 34%	62 44%	12 -15%	37 43%	23 33%	34 41%	43 36%	27 32%	275 -34%	91 +51%	261 38%	105 35%
Yes, I have a DAB+ radio at home	211 21%	26 25%	34 24%	11 14%	25 29%	10 14%	19 23%	22 19%	17 21%	175 22%	33 18%	126 -18%	83 +27%
Summary: Any	504 50%	53 51%	84 +60%	20 -26%	53 61%	27 39%	40 48%	60 51%	37 45%	387 -48%	110 +61%	342 50%	156 52%
No	381 38%	35 34%	35 -25%	49 +64%	23 -26%	32 45%	31 38%	49 41%	35 42%	317 +40%	54 -30%	261 38%	118 39%
Don't know	119 12%	15 14%	21 15%	8 10%	11 13%	11 16%	12 14%	10 8%	11 14%	99 12%	16 9%	86 12%	26 -9%

Columns Tested: a,b,c,d,e,f,g,h - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Table 103

QT1. Do you have any working TV sets that are used by anyone in your home to watch TV programmes or films?

Base: All Respondents

	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Column		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
Yes	3630 91%	1783 91%	1843 91%	419 -87%	563 -83%	1243 92%	1404 +95%	805 +94%	150 -76%	188 93%	308 92%	1185 +92%
						ab	abc	abc		a	a	a
No	365 9%	170 9%	191 9%	62 +13%	114 +17%	114 8%	75 -5%	47 -6%	47 +24%	15 7%	26 8%	99 -8%
				cde	cde	de			bcd			
Not answered	2 *%	0 0%	2 *%	0 0%	0 0%	* *%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Table 103 (continuation)

**QT1. Do you have any working TV sets that are used by anyone in your home to watch TV programmes or films?**

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
Yes	3630 91%	932 91%	977 92% d	778 90%	882 90%	3002 -90%	337 ad +94%	185 92%	107 89%
No	365 9%	92 9%	81 -8%	86 10%	100 10% b	314 +9% b	22 -6%	15 8%	13 11% b
Not answered	2 *0%	0 0%	* *0%	0 0%	0 0%	1 *0%	* *0%	0 0%	0 0%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Table 103 (continuation)

QT1. Do you have any working TV sets that are used by anyone in your home to watch TV programmes or films?

Base: All Respondents

	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
Yes	3630 91%	400 -83%	506 90%	316 88%	247 88%	339 94%	340 +95%	294 92%	149 93%	412 94%	2902 -90%	680 +96%	2080 91%	1502 91%
		a	a	acd	acd	a	a	acd	a	acd	a	a	a	a
No	365 9%	78 +16%	54 10%	44 12%	33 12%	21 6%	20 -5%	26 8%	11 7%	28 6%	317 +10%	31 -4%	205 9%	149 9%
		befghi	efi	efi	efi	efi	efi	efi	efi	efi	b	b	b	b
Not answered	2 *%	1 +*%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	2 *%	0 0%	* *%	0 0%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Table 104

QT2. Which of these best describes the main TV set in your household?

Base: Where have a TV

	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Column		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3641	1752	1882	347	512	1165	1616	939	158	225	364	1173
Effective Weighted Sample	2567	1247	1316	257	379	837	1115	635	106	140	239	826
Weighted Bases	<b>3630</b>	<b>1783</b>	<b>1843</b>	<b>419</b>	<b>563</b>	<b>1243</b>	<b>1404</b>	<b>805</b>	<b>150</b>	<b>188</b>	<b>308</b>	<b>1185</b>
An HDTV set or HD ready TV – which can receive High Definition picture quality	2168 60%	1032 -58%	1135 +62% a	244 58%	364 +65% c	709 -57%	851 61%	478 59%	79 53%	123 65% ad	203 +66% ad	679 -57%
An Ultra High Definition (known as UHD) TV set or UHD ready TV – also known as 4K TV	998 27%	559 +31% b	438 -24% a	116 28% e	145 26% e	408 +33% bde	328 -23% e	157 -19%	27 -18%	30 -16%	60 -20%	428 +36% abc
Neither of these	231 6%	119 7%	112 6%	21 5%	27 5%	62 -5%	121 +9% abc	89 +11% abcd	29 +19% cd	23 +12% d	24 8% d	39 -3%
Don' t know	231 6%	72 -4%	158 +9% a	38 +9% bc	26 5%	63 -5%	102 7% bc	78 +10% bcd	15 10% d	12 6% d	20 7% d	39 -3%
Not answered	2 *%	2 *%	0 0%	0 0%	0 0%	0 0%	2 *%	2 +*%	0 0%	0 0%	0 0%	0 0%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



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Table 104 (continuation)

QT2. Which of these best describes the main TV set in your household?

Base: Where have a TV

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3641	897	962	559	1158	2254	466	457	464
Effective Weighted Sample	2567	661	685	443	799	1906	379	430	448
Weighted Bases	<b>3630</b>	<b>932</b>	<b>977</b>	<b>778</b>	<b>882</b>	<b>3002</b>	<b>337</b>	<b>185</b>	<b>107</b>
An HDTV set or HD ready TV – which can receive High Definition picture quality	2168 60%	514 -55%	625 +64% ac	455 58%	532 60% a	1809 60% b	184 -55%	110 60%	65 61%
An Ultra High Definition (known as UHD) TV set or UHD ready TV – also known as 4K TV	998 27%	325 +35% bd	240 -25%	236 30% bd	187 -21%	798 -27% d	127 +38% acd	53 29% d	20 -19%
Neither of these	231 6%	41 -4%	57 6%	38 5%	94 +11% abc	195 7% b	11 -3%	8 5%	17 +15% abc
Don' t know	231 6%	53 6%	54 5%	50 6%	69 +8% b	197 7%	15 4%	13 7%	5 5%
Not answered	2 *%	0 0%	2 +*%	0 0%	0 0%	2 *%	0 0%	0 0%	0 0%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 104 (continuation)

QT2. Which of these best describes the main TV set in your household?

Base: Where have a TV

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Unweighted Bases	3641	324	367	225	183	247	258	229	116	305	2926	643	1974	1613
Effective Weighted Sample	2567	279	320	193	154	211	220	189	95	248	2107	426	1444	1087
Weighted Bases	<b>3630</b>	<b>400</b>	<b>506</b>	<b>316</b>	<b>247</b>	<b>339</b>	<b>340</b>	<b>294</b>	<b>149</b>	<b>412</b>	<b>2902</b>	<b>680</b>	<b>2080</b>	<b>1502</b>
An HDTV set or HD ready TV – which can receive High Definition picture quality	2168 60%	260 +65%	342 +68%	192 61%	111 -45%	252 +74%	237 +70%	161 55%	55 -37%	199 -48%	1750 60%	396 58%	1235 59%	896 60%
		dghi	dghi	dhi		acdghi	cdghi	h		h				
An Ultra High Definition (known as UHD) TV set or UHD ready TV – also known as 4K TV	998 27%	92 -23%	110 -22%	99 31%	108 +44%	42 -13%	56 -17%	85 29%	64 +43%	142 +34%	785 27%	196 29%	659 +32%	335 -22%
		e	e	abef	abcefgi			bef	abcefg	abef			b	
Neither of these	231 6%	15 -4%	36 7%	14 4%	18 7%	18 5%	24 7%	23 8%	7 5%	41 +10%	175 6%	53 8%	89 -4%	140 +9%
										ace			a	
Don't know	231 6%	33 8%	18 -3%	12 4%	8 3%	26 8%	23 7%	25 8%	23 +16%	30 7%	189 7%	36 5%	97 -5%	129 +9%
		bcd				bd		bcd	abcdefgi	b				a
Not answered	2 *%	0 0%	0 0%	0 0%	2 +1%	0 0%	0 0%	0 0%	0 0%	0 0%	2 *%	0 0%	0 0%	2 *%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 105

QT3. Which - if any - of these TV services are used in your household to watch programmes, shows or films?

Base: All Respondents

	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Column		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
Sky TV (with a monthly subscription)	1190 30%	574 29%	616 30%	126 26%	208 31%	422 31%	433 29%	233 27%	38 -19%	39 -19%	91 27%	455 +35%
Virgin Media (cable TV subscription)	380 10%	189 10%	192 9%	50 10%	47 -7%	143 11%	141 10%	76 9%	9 -5%	16 8%	41 12%	124 10%
Freeview or Freeview Play (a free service often built into TV sets)	1291 32%	658 34%	630 31%	146 30%	163 -24%	407 -30%	575 +39%	347 +41%	72 37%	73 36%	121 36%	398 31%
BT TV	227 6%	119 6%	108 5%	26 5%	22 -3%	92 +7%	87 6%	48 6%	3 -2%	7 3%	18 5%	85 7%
TalkTalk TV/ EE TV/ Plusnet TV/ YouView	98 2%	37 -2%	60 +3%	12 2%	10 1%	40 3%	36 2%	18 2%	6 3%	8 4%	6 2%	29 2%
Freesat/ Sky TV (free service, no subscription)	373 9%	181 9%	189 9%	25 -5%	36 -5%	118 9%	194 +13%	126 +15%	15 8%	29 +15%	37 11%	109 8%
Summary: Any	3161 79%	1550 79%	1606 79%	350 -73%	456 -67%	1080 80%	1274 +86%	740 +87%	130 -66%	154 76%	273 82%	1001 78%
None of these	726 18%	355 18%	368 18%	96 20%	200 +29%	244 18%	185 -13%	103 -12%	63 +32%	47 +23%	58 17%	261 +20%
Don't know	110 3%	49 2%	62 3%	34 +7%	22 3%	34 2%	20 -1%	10 -1%	5 2%	2 1%	2 -1%	21 -2%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 105 (continuation)

QT3. Which - if any - of these TV services are used in your household to watch programmes, shows or films?

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
Sky TV (with a monthly subscription)	1190 30%	348 +34% bd	302 28%	266 31%	261 -27%	969 -29%	118 33%	66 33%	37 31%
Virgin Media (cable TV subscription)	380 10%	92 9%	105 10%	97 11% d	79 -8%	324 10% b	25 -7%	22 11% b	10 8%
Freeview or Freeview Play (a free service often built into TV sets)	1291 32%	342 33% c	357 34% c	245 -28%	325 33% c	1078 32% d	132 +37% cd	61 30% d	21 -17%
BT TV	227 6%	88 +9% bcd	63 6% d	39 5%	33 -3%	180 5%	28 +8% a	12 6%	7 6%
TalkTalk TV/ EE TV/ Plusnet TV/ YouView	98 2%	15 -1%	29 3% a	25 3% a	29 3% a	84 3% d	7 2%	5 3% d	1 -1%
Freesat/ Sky TV (free service, no subscription)	373 9%	100 10%	80 -8%	68 8%	120 +12% bc	282 -8%	30 8%	16 8%	44 +37% abc
Summary: Any	3161 79%	811 79%	843 80%	670 78%	791 80%	2617 79%	284 79%	161 81%	99 82%
None of these	726 18%	183 18%	183 17%	174 20%	170 17%	603 18%	71 20%	33 17%	19 16%
Don't know	110 3%	30 3%	32 3%	20 2%	22 2%	97 +3% b	5 -1%	6 3%	2 2%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 105 (continuation)

QT3. Which - if any - of these TV services are used in your household to watch programmes, shows or films?

Base: All Respondents

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
	a	b	c	d	e	f	g	h	i	a	b	a	b	
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
Sky TV (with a monthly subscription)	1190 30%	106 -22%	179 32% ac	81 -22%	84 30% a	105 29% a	111 31% ac	110 34% ac	68 +42% abcdefi	126 29% a	915 -28%	260 +37% a	735 +32% b	441 -27%
Virgin Media (cable TV subscription)	380 10%	32 -7%	45 8%	31 9%	24 9%	49 +14% abi	42 12% a	47 +15% abcdi	18 11%	36 8%	355 +11% b	16 -2%	218 10%	157 10%
Freeview or Freeview Play (a free service often built into TV sets)	1291 32%	134 -28%	185 33% f	112 31%	84 30%	157 +44% abcdfji	92 -26%	96 30%	63 39% af	155 35% af	987 -31%	288 +40% a	679 -30%	597 +36% a
BT TV	227 6%	29 6%	22 4%	11 3%	9 3%	10 -3%	31 +9% bcdeh	29 +9% bcdeh	3 2%	36 +8% bcdeh	166 -5%	56 +8% a	132 6%	95 6%
TalkTalk TV/ EE TV/ Plusnet TV/ YouView	98 2%	12 2%	16 3%	6 2%	8 3%	5 1%	10 3%	16 +5% ce	3 2%	9 2%	76 2%	19 3%	56 2%	42 3%
Freesat/ Sky TV (free service, no subscription)	373 9%	21 -4%	72 +13% acefhi	27 8% e	62 +22% abcefgi	12 -3%	28 8% e	27 8% ae	9 5%	24 -5%	284 -9%	86 +12% a	183 -8%	183 +11% a
Summary: Any	3161 79%	317 -66%	457 82% ac	249 -69%	237 +85% acf	317 +88% abcfi	271 75% a	275 +86% acf	142 +89% acfi	352 80% ac	2524 -78%	599 +84% a	1795 79%	1332 +81%
None of these	726 18%	128 +27% bdeghi	85 15%	107 +30% bdefghi	34 -12%	36 -10%	80 22% bdegh	40 -12%	17 -10%	77 18% e	603 19% b	106 -15%	436 19% b	275 -17%
Don't know	110 3%	35 +7% bcefghi	18 3% c	3 1%	9 3%	7 2%	9 2%	5 2%	1 1%	10 2%	95 3% b	7 -1%	55 2%	44 3%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 106

QT4. Does your household have Sky Q, Sky+ or Sky Glass?

Base: Where have Sky TV

Column	Gender			Age Group					Household Income		
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	10.4k-15.59K	15.6k-25.99K	26K+
		a	b	a	b	c	d	e	a	b	c
Unweighted Bases	1156	545	611	102	165	392	496	282	53	108	442
Effective Weighted Sample	812	388	424	79	129	276	335	185	34	72	304
Weighted Bases	<b>1190</b>	<b>574</b>	<b>616</b>	<b>126</b>	<b>208</b>	<b>422</b>	<b>433</b>	<b>233</b>	<b>39</b>	<b>91</b>	<b>455</b>
Yes - Sky +	260 22%	125 22%	135 22%	33 26%	53 26%	88 21%	86 20%	46 20%	9 22%	23 26%	98 21%
Yes - Sky Q	667 56%	327 57%	341 55%	59 -47%	109 53%	252 60%	246 57%	135 58%	23 59%	53 58%	255 56%
Yes - Sky Glass	49 4%	24 4%	24 4%	3 2%	13 6%	21 5%	12 3%	5 2%	3 8%	2 3%	24 5%
Yes - multiple Sky systems	19 2%	11 2%	8 1%	1 1%	1 1%	9 2%	7 2%	2 1%	0 0%	1 1%	9 2%
Yes - not sure which	87 7%	39 7%	48 8%	16 +13%	12 6%	20 -5%	39 9%	17 7%	2 4%	4 5%	29 6%
Summary: Yes	1082 91%	526 92%	556 90%	112 89%	189 91%	389 92%	391 90%	206 88%	37 93%	84 92%	415 91%
No	58 5%	34 6%	24 4%	3 3%	12 6%	20 5%	22 5%	9 4%	3 7%	5 5%	30 +7%
Don't know	51 4%	15 -3%	36 +6%	10 +8%	7 3%	14 3%	20 5%	18 +8%	0 0%	2 2%	10 -2%

Columns Tested: a,b - a,b,c,d,e - a,b,c ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 106 (continuation)

QT4. Does your household have Sky Q, Sky+ or Sky Glass?

Base: Where have Sky TV

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	1156	320	302	185	332	688	148	158	162
Effective Weighted Sample	812	235	211	149	221	589	123	149	156
Weighted Bases	<b>1190</b>	<b>348</b>	<b>302</b>	<b>266</b>	<b>261</b>	<b>969</b>	<b>118</b>	<b>66</b>	<b>37</b>
Yes - Sky +	260 22%	79 23%	59 20%	57 22%	62 24%	207 21% c	30 25% c	8 -12%	15 +40% abc
Yes - Sky Q	667 56%	209 60% d	166 55%	150 56%	134 -51%	540 56% d	69 59% d	47 +70% abd	12 -32%
Yes - Sky Glass	49 4%	11 3%	13 4%	9 3%	15 6%	40 4%	6 5%	2 3%	1 3%
Yes - multiple Sky systems	19 2%	9 2% c	5 2%	0 0%	5 2%	17 2%	1 1%	* *%	* 1%
Yes - not sure which	87 7%	20 6%	23 8%	22 8%	20 8%	75 8% b	2 -2%	5 7% b	5 +15% abc
Summary: Yes	1082 91%	327 +94% b	266 88%	239 90%	237 90%	879 91%	108 92%	62 93%	33 90%
No	58 5%	14 4%	16 5%	14 5%	13 5%	47 5%	7 6%	2 3%	1 4%
Don't know	51 4%	7 -2%	19 +6% a	13 5%	12 5%	44 5%	2 1%	2 4%	2 6% b

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 106 (continuation)

QT4. Does your household have Sky Q, Sky+ or Sky Glass?

Base: Where have Sky TV

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Unweighted Bases	1156	80	125	60	60	73	76	79	51	84	894	242	672	469
Effective Weighted Sample	812	69	110	51	50	61	68	66	42	72	638	162	493	308
Weighted Bases	<b>1190</b>	<b>106</b>	<b>179</b>	<b>81</b>	<b>84</b>	<b>105</b>	<b>111</b>	<b>110</b>	<b>68</b>	<b>126</b>	<b>915</b>	<b>260</b>	<b>735</b>	<b>441</b>
Yes - Sky +	260 22%	44 +41%	34 19%	19 24%	16 19%	21 20%	33 30%	13 -12%	4 -6%	23 18%	220 +24%	39 -15%	165 22%	90 20%
Yes - Sky Q	667 56%	40 -38%	104 58%	41 50%	45 54%	46 -44%	63 57%	76 +69%	51 +76%	73 58%	502 55%	158 61%	423 58%	241 55%
Yes - Sky Glass	49 4%	2 2%	8 5%	6 7%	4 5%	1 1%	2 1%	3 3%	6 8%	8 6%	43 5%	4 -1%	36 5%	11 -3%
Yes - multiple Sky systems	19 2%	1 1%	2 1%	3 3%	5 +6%	0 0%	1 1%	2 2%	0 0%	3 3%	11 1%	7 3%	11 1%	8 2%
Yes - not sure which	87 7%	8 8%	13 7%	3 3%	2 3%	28 +26%	6 5%	2 -2%	4 5%	10 8%	53 -6%	32 +12%	34 -5%	52 +12%
Summary: Yes	1082 91%	96 90%	161 90%	70 87%	74 87%	95 91%	105 95%	96 87%	65 96%	117 92%	829 91%	240 92%	669 91%	401 91%
No	58 5%	9 8%	9 5%	5 7%	11 +13%	2 1%	2 2%	8 7%	1 1%	1 1%	48 5%	8 3%	42 6%	14 -3%
Don't know	51 4%	2 2%	9 5%	5 6%	0 0%	8 8%	4 3%	6 5%	2 3%	9 7%	38 4%	12 5%	23 -3%	25 6%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 107

QT5. Do you have a subscription to any of these paid for services?

Base: All Respondents

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
Netflix	2457 61%	1161 -59%	1291 +63%	387 +81%	518 +76%	936 +69%	616 -42%	268 -32%	93 -47%	101 -50%	185 -55%	925 +72%
			a	cde	cde	de	e					abc
Amazon Prime Video	1861 47%	914 47%	942 46%	264 +55%	359 +53%	750 +55%	487 -33%	211 -25%	53 -27%	67 -33%	142 43%	750 +58%
				de	de	de	e				ab	abc
Disney+	1107 28%	479 -25%	624 +31%	187 +39%	281 +41%	472 +35%	167 -11%	50 -6%	45 23%	47 23%	78 23%	437 +34%
			a	de	cde	de	e					abc
NOW Cinema	185 5%	90 5%	96 5%	28 6%	52 +8%	79 +6%	26 -2%	9 -1%	8 4%	8 4%	12 3%	82 +6%
				de	de	de						c
NOW Entertainment	198 5%	100 5%	98 5%	17 4%	53 +8%	92 +7%	35 -2%	17 -2%	9 4%	6 3%	14 4%	102 +8%
					ade	ade						bc
NOW Sports	126 3%	76 +4%	49 -2%	17 4%	26 4%	52 4%	31 -2%	15 -2%	4 2%	4 2%	6 2%	57 +4%
			b	e	de	de						bc
Paramount+	294 7%	148 8%	144 7%	38 8%	50 7%	128 +9%	78 -5%	37 -4%	16 8%	10 5%	27 8%	130 +10%
				de	e	de						b
ITV Hub+/ITV X/STV PlayerVIP	396 10%	186 9%	210 10%	55 11%	76 11%	162 +12%	103 -7%	45 -5%	19 10%	15 7%	32 10%	157 +12%
				de	de	de						b
Britbox	78 2%	40 2%	38 2%	15 +3%	19 3%	34 2%	10 -1%	3 -*%	3 2%	5 3%	7 2%	32 3%
				de	de	de						
All4+	169 4%	87 4%	82 4%	34 +7%	38 6%	68 5%	29 -2%	12 -1%	6 3%	5 3%	10 3%	85 +7%
				de	de	de						abc
AppleTV+	253 6%	125 6%	128 6%	42 +9%	52 8%	126 +9%	33 -2%	13 -1%	8 4%	1 -1%	9 -3%	139 +11%
				de	de	de			b		b	abc
Discovery+	146 4%	76 4%	70 3%	6 -1%	27 4%	65 +5%	47 3%	15 -2%	6 3%	3 2%	7 2%	67 +5%
					ae	ade	ae					bc

Columns Tested: a, b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 107 (continuation)

**QT5. Do you have a subscription to any of these paid for services?**

Base: All Respondents

	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Column		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
Summary: any	2791 70%	1333 -68%	1452 +71%	404 +84%	563 +83%	1067 +79%	757 -51%	347 -41%	106 -54%	116 -57%	221 66%	1048 +82%
		a	cde	cde	cde	de	e				ab	abc
No, none of these	1206 30%	620 +32%	584 -29%	77 -16%	115 -17%	291 -21%	722 +49%	505 +59%	91 +46%	87 +43%	112 34%	236 -18%
		b				ab	abc	abcd	cd	cd	d	

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

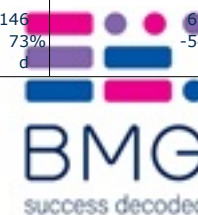
Table 107 (continuation)

QT5. Do you have a subscription to any of these paid for services?

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
Netflix	2457 61%	695 +68% d	715 +68% d	559 65% d	448 -46% d	2031 61% d	244 +68% ad	129 65% d	53 -44% d
Amazon Prime Video	1861 47%	600 +59% bcd	539 +51% d	404 47% d	293 -30% d	1552 47% d	178 50% d	97 48% d	34 -28% d
Disney+	1107 28%	315 +31% d	339 +32% d	241 28% d	193 -20% d	912 27% d	116 +32% ad	58 29% d	20 -17% d
NOW Cinema	185 5%	50 5% d	66 +6% d	44 5% d	23 -2% d	152 5% d	22 6% d	9 4% d	2 -2% d
NOW Entertainment	198 5%	58 6% d	69 +6% d	42 5% d	28 -3% d	169 5% d	15 4% d	11 5% d	3 -2% d
NOW Sports	126 3%	34 3% d	41 4% d	27 3% d	22 -2% d	101 3% d	11 3% d	8 4% d	6 +5% a
Paramount+	294 7%	94 +9% d	72 7% d	64 7% d	62 6% d	236 7% d	32 9% d	18 9% d	7 6% d
ITV Hub+/ITV X/STV PlayerVIP	396 10%	128 +12% cd	127 +12% cd	76 9% d	61 -6% d	323 10% d	45 12% d	19 9% d	10 8% d
Britbox	78 2%	28 +3% d	23 2% d	13 1% d	14 1% d	72 +2% d	3 1% d	3 1% d	1 -1% d
All4+	169 4%	64 +6% cd	59 +6% cd	19 -2% d	25 -3% d	129 -4% d	31 +9% acd	7 3% d	2 -2% d
AppleTV+	253 6%	107 +10% bcd	82 +8% cd	43 5% d	21 -2% d	218 7% d	22 6% d	9 4% d	4 -3% d
Discovery+	146 4%	48 +5% d	40 4% d	33 4% d	25 -3% d	119 4% d	18 5% cd	5 3% d	3 3% d
Summary: any	2791 70%	791 +77% cd	818 +77% cd	618 72% d	520 -53% d	2310 70% d	270 +75% ad	146 73% d	65 -54% d

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower





2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 107 (continuation)

QT5. Do you have a subscription to any of these paid for services?

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
No, none of these	1206 30%	233 -23%	240 -23%	246 28%	463 +47%	1008 30%	89 -25%	54 27%	55 +46%
				ab	abc	b			abc

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 107 (continuation)

QT5. Do you have a subscription to any of these paid for services?

Base: All Respondents

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
Netflix	2457 61%	238 -50%	379 +68% adg	217 60% a	165 59% a	237 66% a	222 62% a	187 59% a	105 66% a	281 64% a	1966 61%	446 63%	1642 +72% b	788 -48%
Amazon Prime Video	1861 47%	132 -27%	317 +57% acegi	157 44% a	138 49% a	165 46% a	200 +55% acegi	140 44% a	101 +63% acdegi	203 46% a	1462 -45%	368 +52% a	1257 +55% b	583 -35%
Disney+	1107 28%	65 -13%	164 29% a	98 27% a	95 +34% ag	117 32% ag	113 32% a	78 24% a	61 +38% acgi	120 27% a	894 28%	193 27%	793 +35% b	307 -19%
NOW Cinema	185 5%	17 4%	18 3%	10 3%	11 4%	19 5%	22 6%	18 6%	24 +15% abcdefgi	13 3%	155 5%	27 4%	147 +6% b	37 -2%
NOW Entertainment	198 5%	16 3%	11 -2%	16 4%	12 4%	21 6% b	27 +7% ab	27 +8% ab	18 +11% abcdei	21 5% b	166 5%	29 4%	158 +7% b	39 -2%
NOW Sports	126 3%	16 3% c	12 2%	2 -1%	3 1%	10 3%	15 4% cd	18 +6% bcdi	17 +11% abcdefi	9 2%	108 3%	18 2%	97 +4% b	28 -2%
Paramount+	294 7%	15 -3%	28 -5%	16 4%	18 6%	45 +13% abcdi	33 9% abc	34 +11% abc	18 11% abc	29 7% a	210 -7%	79 +11% a	196 +9% b	96 -6%
ITV Hub+/ITV X/STV PlayerVIP	396 10%	17 -4%	66 12% ace	14 -4%	32 11% ace	13 -4%	77 +21% abcdeghi	44 +14% ace	16 10% ace	42 10% ace	314 10%	78 11%	279 +12% b	116 -7%
Britbox	78 2%	7 2%	3 -1%	5 1%	2 1%	9 2% b	7 2%	15 +5% abcdi	20 +13% abcdeghi	3 1%	65 2%	11 2%	54 +2% b	23 -1%
All4+	169 4%	9 -2%	20 4%	9 3%	12 4%	13 4%	26 +7% abci	16 5% a	10 6% a	14 3%	140 4%	25 4%	124 +5% b	42 -3%
AppleTV+	253 6%	16 -3%	39 7% a	21 6%	15 5%	18 5%	26 7% a	27 8% a	22 +14% abcdef	35 8% a	184 -6%	61 +9% a	197 +9% b	56 -3%
Discovery+	146 4%	10 2%	15 3%	9 2%	10 4%	8 2%	20 5% ae	11 3%	23 +14% abcdeghi	14 3%	109 3%	33 5%	104 +5% b	42 -3%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



**2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)**

Table 107 (continuation)

**QT5. Do you have a subscription to any of these paid for services?**

Base: All Respondents

	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
Summary: any	2791	262	426	260	185	258	261	237	116	303	2232	508	1833	926
	70%	-55%	+76%	72%	66%	72%	73%	74%	73%	69%	69%	71%	+80%	-56%
			adi	a	a	a	a	a	a	a			b	
No, none of these	1206	218	133	100	94	102	99	82	43	136	988	204	453	725
	30%	+45%	-24%	28%	34%	28%	27%	26%	27%	31%	31%	29%	-20%	+44%
		bcdefghi			b					b				a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 108

QT6. Do you or does anyone in your household use the internet to watch content on your TV set using any of these methods?

Base: Where watch TV set

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Unweighted Bases	3288	1580	1701	320	498	1120	1349	722	114	169	328	1141
Effective Weighted Sample	2329	1131	1195	237	370	803	938	491	79	106	215	807
Weighted Bases	<b>3327</b>	<b>1629</b>	<b>1694</b>	<b>388</b>	<b>552</b>	<b>1197</b>	<b>1189</b>	<b>632</b>	<b>118</b>	<b>146</b>	<b>277</b>	<b>1160</b>
Using TV apps or services on your smart TV (often found on the menu or home screen)	533 16%	302 +19% b	230 -14%	71 18% e	75 14%	209 17% e	178 15%	81 -13%	20 17%	14 -10%	31 -11%	221 +19% bc
A set-top box connected to your TV (such as Sky+/Q, Virgin Media Tivo/V6, BT TV, YouView) to access streaming services	1061 32%	525 32%	536 32%	126 32%	150 -27%	412 +34% b	373 31%	192 30%	26 -22%	30 -21%	70 -25%	394 34% abc
A streaming box or stick (such as Amazon Fire TV, NOW, Google Chromecast, Roku, Apple TV) connected to your TV	570 17%	301 +18% b	268 -16%	68 18% de	96 17% de	252 +21% de	153 -13% e	63 -10%	26 22%	25 17%	54 20%	264 +23%
A laptop/ computer connected to your TV	325 10%	182 +11% b	142 -8%	56 +14% cde	72 +13% de	125 10% de	72 -6%	36 -6%	8 7%	9 6%	25 9%	176 +15% abc
A tablet computer (e.g. iPad) connected to your TV	162 5%	93 +6% b	69 -4%	20 5% e	35 6% de	69 6% de	39 -3% e	10 -2%	6 5%	3 2%	16 6%	81 +7% b
A smartphone connected to your TV	376 11%	200 12%	175 10%	47 12% de	96 +17% acde	162 +14% de	71 -6%	34 -5%	12 11%	18 12%	40 14%	193 +17%
Games console connected to your TV	365 11%	190 12%	173 10%	79 +20% cde	96 +17% cde	156 +13% de	34 -3%	11 -2%	12 10%	13 9%	26 10%	183 +16% bc

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 108 (continuation)

QT6. Do you or does anyone in your household use the internet to watch content on your TV set using any of these methods?

Base: Where watch TV set

	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Column		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3288	1580	1701	320	498	1120	1349	722	114	169	328	1141
Effective Weighted Sample	2329	1131	1195	237	370	803	938	491	79	106	215	807
Weighted Bases	<b>3327</b>	<b>1629</b>	<b>1694</b>	<b>388</b>	<b>552</b>	<b>1197</b>	<b>1189</b>	<b>632</b>	<b>118</b>	<b>146</b>	<b>277</b>	<b>1160</b>
Connecting TV to on demand or streaming services via another method	176 5%	80 5%	95 6%	28 7% de	33 6%	60 5%	55 5%	26 4%	2 2%	5 3%	12 4%	96 +8% abc
Summary: ANY	2178 65%	1078 66%	1096 65%	288 +74% de	396 +72% de	861 +72% de	633 -53%	318 -50%	69 59%	86 59%	163 -59%	860 +74% abc
None of these	891 27%	422 26%	469 28%	65 -17%	114 -21%	267 -22% a	446 +37% abc	249 +39% abc	38 32% d	44 30% d	87 +32% d	237 -20%
I do not watch any content on a TV set	147 4%	76 5%	70 4%	15 4%	29 5% c	36 -3%	67 +6% c	38 +6% c	9 7% d	10 7% d	17 6% d	39 -3%
Don' t know	112 3%	52 3%	59 3%	21 +5% bc	13 2%	33 3%	44 4%	27 4%	2 2%	6 4%	9 3%	24 -2%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 108 (continuation)

QT6. Do you or does anyone in your household use the internet to watch content on your TV set using any of these methods?

Base: Where watch TV set

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3288	863	918	515	930	2038	423	420	407
Effective Weighted Sample	2329	636	651	407	644	1732	345	395	393
Weighted Bases	<b>3327</b>	<b>900</b>	<b>933</b>	<b>715</b>	<b>722</b>	<b>2755</b>	<b>309</b>	<b>170</b>	<b>94</b>
Using TV apps or services on your smart TV (often found on the menu or home screen)	533 16%	208 +23% bcd	157 17% cd	82 -12%	80 -11%	446 16% d	41 13% d	39 +23% abd	7 -7%
A set-top box connected to your TV (such as Sky+/Q, Virgin Media Tivo/V6, BT TV, YouView) to access streaming services	1061 32%	305 34% b	267 -29% cd	243 34% b	226 31%	887 32% d	86 28% d	75 +44% abd	14 -15%
A streaming box or stick (such as Amazon Fire TV, NOW, Google Chromecast, Roku, Apple TV) connected to your TV	570 17%	178 +20% cd	186 +20% cd	103 14%	97 -13%	459 17%	61 20%	27 16%	23 +24% ac
A laptop/ computer connected to your TV	325 10%	132 +15% bcd	101 11% cd	54 8% d	34 -5%	270 10%	30 10%	16 9%	9 9%
A tablet computer (e.g. iPad) connected to your TV	162 5%	73 +8% bcd	43 5%	24 3%	22 -3%	137 5%	12 4%	9 5%	4 5%
A smartphone connected to your TV	376 11%	114 13% d	136 +15% cd	74 10% d	50 -7%	302 11%	39 13%	21 12%	14 +15% a
Games console connected to your TV	365 11%	101 11% d	122 +13% d	83 12% d	56 -8%	271 -10%	65 +21% acd	17 10%	11 12%
Connecting TV to on demand or streaming services via another method	176 5%	55 6% d	57 6% d	42 6% d	22 -3%	158 +6% bd	8 -3%	8 4%	2 -2%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 108 (continuation)

QT6. Do you or does anyone in your household use the internet to watch content on your TV set using any of these methods?

Base: Where watch TV set

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3288	863	918	515	930	2038	423	420	407
Effective Weighted Sample	2329	636	651	407	644	1732	345	395	393
Weighted Bases	<b>3327</b>	<b>900</b>	<b>933</b>	<b>715</b>	<b>722</b>	<b>2755</b>	<b>309</b>	<b>170</b>	<b>94</b>
Summary: ANY	2178	646	622	462	418	1800	214	118	46
	65%	+72%	67%	65%	-58%	65%	69%	70%	-49%
		bcd	d	d		d	d	d	
None of these	891	184	243	199	246	730	86	35	40
	27%	-20%	26%	28%	+34%	26%	28%	-21%	+43%
		a	a	a	abc	c	c		abc
I do not watch any content on a TV set	147	36	42	33	36	130	3	10	4
	4%	4%	4%	5%	5%	+5%	-1%	6%	4%
						b		b	b
Don't know	112	34	27	21	22	96	6	6	4
	3%	4%	3%	3%	3%	3%	2%	4%	4%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 108 (continuation)

QT6. Do you or does anyone in your household use the internet to watch content on your TV set using any of these methods?

Base: Where watch TV set

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3288	302	339	214	167	219	233	192	98	274	2637	581	1915	1324
Effective Weighted Sample	2329	261	297	184	143	188	200	160	80	224	1904	391	1401	896
Weighted Bases	<b>3327</b>	<b>374</b>	<b>471</b>	<b>304</b>	<b>230</b>	<b>307</b>	<b>310</b>	<b>257</b>	<b>126</b>	<b>375</b>	<b>2656</b>	<b>625</b>	<b>2024</b>	<b>1262</b>
Using TV apps or services on your smart TV (often found on the menu or home screen)	533 16%	40 -11%	57 -12%	56 19% abg	57 +25% abfgi	79 +26% abfgi	42 14%	26 -10%	27 21% abg	63 17% ag	429 16%	94 15%	354 +17% b	175 -14%
A set-top box connected to your TV (such as Sky+/Q, Virgin Media Tivo/V6, BT TV, YouView) to access streaming services	1061 32%	98 -26%	133 28%	90 30%	94 +41% abch	112 36% abh	129 +42% abcghi	81 31%	30 24%	120 32%	868 33% b	177 -28%	654 32%	396 31%
A streaming box or stick (such as Amazon Fire TV, NOW, Google Chromecast, Roku, Apple TV) connected to your TV	570 17%	44 -12%	63 -13%	65 22% abi	44 19% ai	57 19% ai	84 +27% abeghi	44 17% i	19 15%	39 -10%	458 17%	104 17%	379 +19% b	186 -15%
A laptop/ computer connected to your TV	325 10%	55 +15% bi	27 -6% i	35 12% bi	29 12% bi	34 11% bi	42 +14% bi	29 11% bi	12 9% i	7 -2%	252 9%	65 10%	223 +11% b	102 -8%
A tablet computer (e.g. iPad) connected to your TV	162 5%	20 5% b	8 -2% b	22 7% bi	11 5% b	20 6% bi	20 7% bi	23 +9% bhi	2 2%	9 -2%	132 5%	28 4%	122 +6% b	40 -3%
A smartphone connected to your TV	376 11%	58 +16% bi	33 -7% b	34 11% b	28 12% i	34 11% b	41 13% bi	41 +16% bi	12 9%	23 -6%	304 11%	70 11%	267 +13% b	107 -8%
Games console connected to your TV	365 11%	29 8%	31 -7%	39 13% b	26 11% b	23 8%	38 12% b	24 9%	26 +21% abdefgi	35 9%	264 -10%	89 +14% a	256 +13% b	105 -8%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower





2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 108 (continuation)

QT6. Do you or does anyone in your household use the internet to watch content on your TV set using any of these methods?

Base: Where watch TV set

	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3288	302	339	214	167	219	233	192	98	274	2637	581	1915	1324
Effective Weighted Sample	2329	261	297	184	143	188	200	160	80	224	1904	391	1401	896
Weighted Bases	<b>3327</b>	<b>374</b>	<b>471</b>	<b>304</b>	<b>230</b>	<b>307</b>	<b>310</b>	<b>257</b>	<b>126</b>	<b>375</b>	<b>2656</b>	<b>625</b>	<b>2024</b>	<b>1262</b>
Connecting TV to on demand or streaming services via another method	176 5%	21 6%	35 7%	31 +10% edefg	7 3%	7 -2%	14 4%	10 4%	5 4%	28 8% e	132 5%	37 6%	111 5%	61 5%
Summary: ANY	2178 65%	212 -57%	252 -53%	229 +75% abhi	167 +73% abhi	224 +73% abhi	233 +75% abhi	177 69% ab	75 59%	231 62% b	1751 66%	394 63%	1403 +69% b	758 -60%
None of these	891 27%	84 23% f	200 +43% acdefgi	57 -19%	50 22%	75 24% f	47 -15%	70 27% cf	43 34% acdf	103 27% cf	679 -26%	202 +32% a	477 -24%	394 +31% a
I do not watch any content on a TV set	147 4%	38 +10% bcdefg	14 3%	14 5% e	10 4%	3 -1%	15 5% e	5 2%	6 5%	26 +7% beg	131 +5% b	16 -3%	75 -4%	71 +6% a
Don't know	112 3%	39 +10% bcdefghi	5 -1%	4 1%	4 2%	4 1%	16 5% bce	6 2%	2 2%	16 4% b	96 4% b	12 -2%	69 3%	39 3%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 109

QT7. You said you or someone in your household uses a streaming box or stick to watch TV, films or other content on your TV set. Which - if any - of the following do they use to do this?

Base: Where use streaming boxes/sticks

	Gender			Age Group					Household Income		Social Group			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	15.6k-25.99K	26K+	AB	C1	C2	DE
Column		a	b	a	b	c	d	e	a	b	a	b	c	d
Unweighted Bases	591	307	281	58	104	258	171	68	68	279	190	182	78	132
Effective Weighted Sample	405	217	186	41	72	174	119	48	44	191	134	125	61	86
Weighted Bases	<b>570</b>	<b>301</b>	<b>268</b>	<b>68</b>	<b>96</b>	<b>252</b>	<b>153</b>	<b>63</b>	<b>54</b>	<b>264</b>	<b>178</b>	<b>186</b>	<b>103</b>	<b>97</b>
Amazon Fire TV (plug in stick, plug in box or cube)	394 69%	212 70%	182 68%	46 68%	62 64%	181 72%	105 68%	39 62%	38 70%	187 71%	119 67%	131 71%	73 71%	63 65%
Google Chromecast	70 12%	45 +15% b	24 -9%	9 13%	18 +19% c	25 10%	18 12%	7 12%	10 19%	43 +16%	30 +17% d	20 11%	12 12%	7 8%
Roku	63 11%	32 10%	31 12%	5 7%	11 11%	27 11%	21 14%	12 +19% a	10 +19%	27 10%	17 10%	16 9%	14 13%	16 +17% b
Apple TV box	47 8%	30 10%	17 6%	9 14% b	3 4%	19 8%	15 10% b	4 7%	1 2%	31 +12% a	30 +17% bcd	11 6% d	6 6% d	* -1%
NOW Smart Stick or Box	50 9%	24 8%	25 10%	8 11%	6 6%	24 9%	13 8%	7 11%	8 15% b	18 7%	8 -4%	17 9%	8 8%	17 +18% abc
Virgin Media Stream	19 3%	11 4%	8 3%	4 5%	3 3%	6 2%	7 5%	2 3%	4 7%	9 4%	3 2%	4 2%	9 +9% abd	2 2%
Sky Stream	13 2%	9 3%	4 1%	2 2%	2 2%	5 2%	4 2%	0 0%	1 2%	7 3%	4 2%	1 1%	2 2%	6 +6% b
Other	9 2%	5 2%	3 1%	0 0%	* *%	3 1%	5 +3%	5 +7% abc	1 2%	5 2%	5 3% b	* *%	1 1%	2 2%
Don't know	28 5%	13 4%	14 5%	8 +11% bc	1 1%	9 4%	9 6%	4 6%	0 0%	7 -3%	4 -2%	16 +9% a	2 2%	6 6%

Columns Tested: a,b - a,b,c,d,e - a,b - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 109 (continuation)

QT7. You said you or someone in your household uses a streaming box or stick to watch TV, films or other content on your TV set. Which – if any – of the following do they use to do this?

Base: Where use streaming boxes/sticks

	Nation					England Regions	Urbanity		Working Status	
	Total	England	Scotland	Wales	NI	East of England	Urban	Rural	Working	Not working
Column		a	b	c	d		a	b	a	b
Unweighted Bases	591	332	94	65	100	59	478	95	399	187
Effective Weighted Sample	405	286	77	61	98	52	336	62	278	124
Weighted Bases	<b>570</b>	<b>459</b>	<b>61</b>	<b>27</b>	<b>23</b>	<b>84</b>	<b>458</b>	<b>104</b>	<b>379</b>	<b>186</b>
Amazon Fire TV (plug in stick, plug in box or cube)	394 69%	307 -67%	48 +79%	21 78%	18 +80%	48 -57%	323 71%	64 62%	266 70%	122 66%
Google Chromecast	70 12%	55 12%	5 9%	5 18%	5 +22%	11 12%	52 11%	16 15%	52 14%	18 10%
Roku	63 11%	53 12%	6 10%	2 8%	1 6%	6 7%	44 -10%	17 16%	31 -8%	30 +16%
Apple TV box	47 8%	40 9%	4 7%	3 10%	* -2%	7 8%	37 8%	9 9%	37 +10%	9 5%
NOW Smart Stick or Box	50 9%	47 +10%	2 3%	1 3%	* -1%	9 10%	36 8%	13 13%	30 8%	19 10%
Virgin Media Stream	19 3%	18 +4%	1 1%	* 1%	1 2%	3 3%	16 4%	1 1%	13 3%	7 4%
Sky Stream	13 2%	11 2%	1 2%	0 0%	* 2%	3 4%	9 2%	4 4%	7 2%	6 3%
Other	9 2%	7 2%	0 0%	1 3%	1 3%	1 2%	5 1%	3 3%	4 1%	5 3%
Don't know	28 5%	26 +6%	1 2%	0 0%	0 -0%	8 9%	21 5%	7 6%	16 4%	11 6%

Columns Tested: a,b,c,d - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 110

Summary: QT8. How frequently, if at all, do you watch each of these channels?

Base: Where in Northern Ireland and have a TV

	Total	Every day	At least weekly	At least monthly	Less often than monthly	Never	Don' t know	Not answered	Summary: Ever	Summary: At least once a week	Summary: At least once a month
RTÉ 1	107	14 13%	19 18%	8 7%	10 9%	55 51%	1 1%	0 0%	51 47%	33 31%	41 38%
RTÉ 2	107	10 10%	17 16%	11 10%	10 9%	57 54%	1 1%	* **%	48 45%	27 25%	38 36%
Virgin Media One	107	1 1%	6 6%	3 3%	4 4%	87 82%	5 5%	1 1%	14 13%	7 6%	9 9%
TG4	107	4 3%	11 10%	11 10%	13 12%	67 63%	1 1%	* **%	38 35%	14 13%	25 23%

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 111

QT8. How frequently, if at all, do you watch each of these channels? - RTÉ 1?

Base: Where in Northern Ireland and have a TV

Column	Gender			Age Group				Household Income		Social Group			Nation	
	Total	Man	Woman	25-34	35-54	55+	65+	15.6k-25.99K	26K+	AB	C1	C2	DE	NI
		a	b	a	b	c	d	a	b	a	b	c	d	
Unweighted Bases	464	196	266	55	144	237	159	74	185	93	131	57	175	464
Effective Weighted Sample	448	189	257	54	140	230	154	72	178	91	127	56	171	448
Weighted Bases	<b>107</b>	<b>46</b>	<b>60</b>	<b>12</b>	<b>35</b>	<b>52</b>	<b>35</b>	<b>17</b>	<b>42</b>	<b>21</b>	<b>30</b>	<b>16</b>	<b>38</b>	<b>107</b>
Every day	14 13%	5 12%	9 14%	* -3%	2 -6%	11 +22%	10 +27%	4 +25%	4 -8%	3 15%	3 10%	1 -4%	7 +19%	14 13%
						ab	ab	b		c			bc	
At least weekly	19 18%	8 18%	11 18%	2 16%	5 15%	11 22%	7 20%	3 17%	9 21%	3 16%	4 14%	4 26%	7 19%	19 18%
At least monthly	8 7%	4 8%	4 6%	1 6%	3 9%	3 6%	2 5%	1 4%	4 9%	2 10%	2 8%	2 10%	1 -4%	8 7%
Less often than monthly	10 9%	4 8%	5 9%	1 5%	3 9%	5 10%	4 11%	* -3%	4 9%	2 10%	3 10%	1 9%	3 7%	10 9%
Never	55 51%	24 52%	31 51%	8 +68%	22 +61%	21 -40%	13 -37%	8 49%	22 52%	11 50%	17 55%	8 51%	19 50%	55 51%
				cd	cd									
Don' t know	1 1%	1 1%	1 1%	* 2%	* 1%	* 1%	0 0%	* 1%	* 1%	0 0%	1 +3%	0 0%	* 1%	1 1%
Summary: Ever	51 47%	22 47%	29 48%	4 -30%	13 -38%	31 +59%	22 +63%	8 50%	20 47%	11 50%	12 42%	8 49%	18 48%	51 47%
						ab	ab							
Summary: At least once a week	33 31%	14 30%	19 32%	2 -19%	7 -20%	23 +44%	17 +48%	7 +43%	12 29%	6 30%	7 -24%	5 30%	14 +38%	33 31%
						ab	ab	b					b	
Summary: At least once a month	41 38%	18 38%	23 39%	3 -25%	10 -29%	26 +50%	18 +52%	8 47%	16 38%	9 41%	9 32%	6 40%	16 42%	41 38%
						ab	ab							

Columns Tested: a,b - a,b,c,d - a,b - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 111 (continuation)

QT8. How frequently, if at all, do you watch each of these channels? - RTÉ 1?

Base: Where in Northern Ireland and have a TV

Column	Urbanity			Working Status	
	Total	Urban	Rural	Working	Not working
		a	b	a	b
Unweighted Bases	464	275	166	218	241
Effective Weighted Sample	448	271	161	210	233
Weighted Bases	<b>107</b>	<b>58</b>	<b>44</b>	<b>50</b>	<b>56</b>
Every day	14 13%	7 12%	7 16%	3 -6%	11 +19%
					a
At least weekly	19 18%	10 17%	9 20%	9 17%	11 19%
At least monthly	8 7%	4 7%	4 8%	5 10%	3 5%
Less often than monthly	10 9%	6 10%	3 7%	4 9%	5 9%
Never	55 51%	31 54%	21 47%	28 +57%	26 -46%
				b	
Don' t know	1 1%	* -*0%	1 1%	1 1%	1 1%
Summary: Ever	51 47%	27 46%	22 51%	21 -41%	30 +53%
					a
Summary: At least once a week	33 31%	17 28%	16 36%	12 -23%	21 +38%
					a
Summary: At least once a month	41 38%	21 35%	19 +44%	16 -33%	24 +44%
					a

Columns Tested: a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 112

QT8. How frequently, if at all, do you watch each of these channels? - RTÉ 2?

Base: Where in Northern Ireland and have a TV

Column	Gender			Age Group				Household Income		Social Group				Nation
	Total	Man	Woman	25-34	35-54	55+	65+	15.6k-25.99K	26K+	AB	C1	C2	DE	NI
Unweighted Bases	464	196	266	55	144	237	159	74	185	93	131	57	175	464
Effective Weighted Sample	448	189	257	54	140	230	154	72	178	91	127	56	171	448
Weighted Bases	<b>107</b>	<b>46</b>	<b>60</b>	<b>12</b>	<b>35</b>	<b>52</b>	<b>35</b>	<b>17</b>	<b>42</b>	<b>21</b>	<b>30</b>	<b>16</b>	<b>38</b>	<b>107</b>
Every day	10 10%	4 8%	6 11%	1 5%	2 -4%	8 +16%	6 +16%	3 16%	3 7%	2 10%	3 11%	* 3%	5 12%	10 10%
At least weekly	17 16%	7 15%	10 16%	1 10%	5 14%	10 19%	7 +21%	3 17%	6 15%	3 14%	4 13%	2 14%	8 +20%	17 16%
At least monthly	11 10%	6 12%	5 9%	* 4%	3 9%	6 12%	4 12%	2 11%	6 13%	3 +16%	2 6%	3 17%	3 7%	11 10%
Less often than monthly	10 9%	4 9%	5 9%	1 6%	3 7%	6 11%	5 13%	* -2%	4 9%	2 9%	3 10%	2 11%	3 7%	10 9%
Never	57 54%	25 54%	32 53%	9 +73%	23 +65%	21 -41%	13 -38%	9 54%	23 55%	11 50%	18 59%	9 55%	20 52%	57 54%
Don' t know	1 1%	* 1%	1 2%	* 2%	* 1%	* 1%	0 0%	* 1%	* *%	0 0%	* 1%	0 0%	* 1%	1 1%
Not answered	* *%	* *%	0 0%	0 0%	0 0%	* *%	* 1%	0 0%	0 0%	0 0%	0 0%	0 0%	* 1%	* *%
Summary: Ever	48 45%	21 45%	27 45%	3 -25%	12 -35%	30 +58%	22 +62%	8 46%	19 45%	11 50%	12 40%	7 45%	17 46%	48 45%
Summary: At least once a week	27 25%	11 24%	16 27%	2 15%	7 -18%	18 +35%	13 +37%	5 33%	10 23%	5 25%	7 23%	3 17%	12 +33%	27 25%
Summary: At least once a month	38 36%	17 36%	22 36%	2 -19%	10 -27%	24 +47%	17 +49%	7 43%	15 36%	9 41%	9 30%	5 34%	15 39%	38 36%

Columns Tested: a,b - a,b,c,d - a,b - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 112 (continuation)

QT8. How frequently, if at all, do you watch each of these channels? - RTÉ 2?

Base: Where in Northern Ireland and have a TV

Column	Urbanity			Working Status	
	Total	Urban	Rural	Working	Not working
		a	b	a	b
Unweighted Bases	464	275	166	218	241
Effective Weighted Sample	448	271	161	210	233
Weighted Bases	<b>107</b>	<b>58</b>	<b>44</b>	<b>50</b>	<b>56</b>
Every day	10 10%	5 9%	5 12%	4 7%	7 12%
At least weekly	17 16%	9 16%	7 16%	5 -11%	11 +20% a
At least monthly	11 10%	4 -7%	6 +15% a	6 12%	5 9%
Less often than monthly	10 9%	7 11%	3 7%	4 8%	6 10%
Never	57 54%	33 57%	21 49%	30 +61% b	26 -47%
Don' t know	1 1%	* -*%	1 2%	1 1%	1 1%
Not answered	* *0%	* *0%	0 0%	0 0%	* *0%
Summary: Ever	48 45%	25 43%	22 49%	19 -38%	29 +52% a
Summary: At least once a week	27 25%	14 25%	12 28%	9 -18%	18 +32% a
Summary: At least once a month	38 36%	18 -32%	19 +43% a	15 -30%	23 +41% a

Columns Tested: a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 113

QT8. How frequently, if at all, do you watch each of these channels? - Virgin Media One?

Base: Where in Northern Ireland and have a TV

	Gender			Age Group				Household Income		Social Group				Nation
	Total	Man	Woman	25-34	35-54	55+	65+	15.6k-25.99K	26K+	AB	C1	C2	DE	NI
Column		a	b	a	b	c	d	a	b	a	b	c	d	
Unweighted Bases	464	196	266	55	144	237	159	74	185	93	131	57	175	464
Effective Weighted Sample	448	189	257	54	140	230	154	72	178	91	127	56	171	448
Weighted Bases	<b>107</b>	<b>46</b>	<b>60</b>	<b>12</b>	<b>35</b>	<b>52</b>	<b>35</b>	<b>17</b>	<b>42</b>	<b>21</b>	<b>30</b>	<b>16</b>	<b>38</b>	<b>107</b>
Every day	1 1%	* 1%	* 1%	0 0%	0 0%	1 2%	1 2%	* 1%	* 1%	0 0%	0 0%	0 0%	1 +2%	1 1%
At least weekly	6 6%	2 5%	4 6%	* 2%	2 4%	4 7%	3 8%	1 8%	2 6%	1 5%	1 3%	* 3%	4 +10% b	6 6%
At least monthly	3 3%	1 2%	2 3%	0 0%	1 3%	2 3%	1 4%	* 2%	1 3%	1 3%	1 2%	0 0%	1 3%	3 3%
Less often than monthly	4 4%	2 5%	2 3%	* 2%	2 5%	2 4%	1 3%	* 2%	2 5%	1 3%	1 4%	* 2%	2 5%	4 4%
Never	87 82%	37 79%	50 83%	12 +93% cd	29 83%	41 79%	27 77%	14 81%	35 83%	18 84%	26 87% d	13 81%	29 77%	87 82%
Don' t know	5 5%	3 7%	2 3%	* 3%	2 5%	2 5%	2 5%	1 4%	1 3%	1 4%	1 4%	2 +14% abd	1 3%	5 5%
Not answered	1 1%	* *%	* 1%	0 0%	0 0%	1 1%	1 +2%	* 1%	0 0%	* 1%	0 0%	0 0%	* 1%	1 1%
Summary: Ever	14 13%	6 13%	8 13%	* -4%	4 12%	8 16% a	6 16% a	2 13%	6 14%	2 11%	3 9%	1 5%	7 +19% bc	14 13%
Summary: At least once a week	7 6%	3 6%	4 7%	* 2%	2 4%	4 +9%	3 9%	2 9%	3 6%	1 5%	1 -3%	* 3%	4 +12% b	7 6%
Summary: At least once a month	9 9%	4 8%	6 9%	* 2%	2 7%	6 +12% a	5 +13% a	2 11%	4 9%	2 8%	2 5%	* 3%	5 +14% bc	9 9%

Columns Tested: a,b - a,b,c,d - a,b - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 113 (continuation)

QT8. How frequently, if at all, do you watch each of these channels? - Virgin Media One?

Base: Where in Northern Ireland and have a TV

Column	Urbanity			Working Status	
	Total	Urban	Rural	Working	Not working
		a	b	a	b
Unweighted Bases	464	275	166	218	241
Effective Weighted Sample	448	271	161	210	233
Weighted Bases	<b>107</b>	<b>58</b>	<b>44</b>	<b>50</b>	<b>56</b>
Every day	1 1%	1 1%	* 1%	* *%	1 1%
At least weekly	6 6%	3 6%	3 6%	3 5%	3 6%
At least monthly	3 3%	1 3%	1 2%	1 2%	2 3%
Less often than monthly	4 4%	2 3%	2 4%	2 4%	2 4%
Never	87 82%	48 84%	35 80%	41 82%	45 81%
Don' t know	5 5%	2 -3%	3 a	3 7%	2 4%
Not answered	1 1%	1 1%	0 0%	0 0%	1 1%
Summary: Ever	14 13%	7 12%	6 13%	6 11%	8 14%
Summary: At least once a week	7 6%	4 7%	3 7%	3 5%	4 7%
Summary: At least once a month	9 9%	5 9%	4 8%	4 7%	6 10%

Columns Tested: a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 114

QT8. How frequently, if at all, do you watch each of these channels? - TG4?

Base: Where in Northern Ireland and have a TV

Column	Gender			Age Group				Household Income		Social Group			Nation	
	Total	Man	Woman	25-34	35-54	55+	65+	15.6k-25.99K	26K+	AB	C1	C2	DE	NI
		a	b	a	b	c	d	a	b	a	b	c	d	
Unweighted Bases	464	196	266	55	144	237	159	74	185	93	131	57	175	464
Effective Weighted Sample	448	189	257	54	140	230	154	72	178	91	127	56	171	448
Weighted Bases	<b>107</b>	<b>46</b>	<b>60</b>	<b>12</b>	<b>35</b>	<b>52</b>	<b>35</b>	<b>17</b>	<b>42</b>	<b>21</b>	<b>30</b>	<b>16</b>	<b>38</b>	<b>107</b>
Every day	4 3%	3 +6%	1 -1%	* 2%	1 2%	2 5%	1 4%	* 2%	2 4%	1 6%	1 3%	* 2%	1 3%	4 3%
At least weekly	11 10%	5 11%	6 10%	1 5%	2 -5%	8 +15% b	6 +17% ab	3 +18% b	3 7%	2 9%	2 -5%	2 10%	5 14% b	11 10%
At least monthly	11 10%	4 10%	6 11%	* 3%	3 8%	7 +13% a	5 14% a	2 11%	4 9%	3 13%	2 7%	1 9%	4 11%	11 10%
Less often than monthly	13 12%	5 11%	8 13%	1 12%	4 12%	6 12%	5 13%	1 8%	5 13%	3 14%	4 13%	2 11%	4 10%	13 12%
Never	67 63%	28 61%	39 65%	10 +76% cd	25 +72% cd	27 -53%	18 -50%	10 60%	28 65%	12 58%	21 70%	11 68%	23 60%	67 63%
Don' t know	1 1%	1 1%	1 1%	* 2%	* 1%	1 1%	* 1%	* 1%	* 1%	0 0%	1 2%	0 0%	1 2%	1 1%
Not answered	* *%	* *%	* *%	0 0%	0 0%	* 1%	* 1%	0 0%	0 0%	* 1%	0 0%	0 0%	* 1%	* *%
Summary: Ever	38 35%	17 38%	20 34%	3 -22%	10 -27%	23 +45% ab	17 +48% ab	7 39%	14 34%	9 41% b	8 -28%	5 32%	14 38%	38 35%
Summary: At least once a week	14 13%	8 +17%	6 11%	1 7%	3 -7%	10 +19% ab	7 +21% ab	3 20%	5 12%	3 15%	2 -8%	2 12%	6 17% b	14 13%
Summary: At least once a month	25 23%	12 26%	13 21%	1 -10%	5 -15%	17 +33% ab	12 +35% ab	5 31%	9 21%	6 27% b	5 -15%	3 21%	11 28% b	25 23%

Columns Tested: a,b - a,b,c,d - a,b - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 114 (continuation)

QT8. How frequently, if at all, do you watch each of these channels? - TG4?

Base: Where in Northern Ireland and have a TV

Column	Total	Urbanity		Working Status	
		Urban	Rural	Working	Not working
		a	b	a	b
Unweighted Bases	464	275	166	218	241
Effective Weighted Sample	448	271	161	210	233
Weighted Bases	<b>107</b>	<b>58</b>	<b>44</b>	<b>50</b>	<b>56</b>
Every day	4 3%	2 4%	1 2%	2 4%	2 3%
At least weekly	11 10%	4 -7%	7 +15% a	3 -7%	7 +13% a
At least monthly	11 10%	5 9%	5 12%	4 8%	7 12%
Less often than monthly	13 12%	8 13%	4 9%	6 11%	7 12%
Never	67 63%	38 65%	27 61%	34 +68% b	33 -58%
Don' t know	1 1%	* 1%	1 1%	1 1%	1 1%
Not answered	* *%	* 1%	0 0%	0 0%	* 1%
Summary: Ever	38 35%	19 33%	17 38%	15 -30%	22 +40% a
Summary: At least once a week	14 13%	6 11%	8 +17%	5 11%	9 16%
Summary: At least once a month	25 23%	12 20%	13 +29% a	10 -19%	15 +28% a

Columns Tested: a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 115

Q28. Which one of these groups best describes your ethnic group or background?

Base: All Respondents

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
English/ Welsh/ Scottish/ Northern Irish	3106 78%	1516 78%	1585 78%	335 -70%	476 -70%	962 -71%	1332 +90% abc	781 +92% abc	161 81%	167 82%	270 81%	999 78%
Irish	67 2%	32 2%	36 2%	5 1%	11 2%	23 2%	29 2%	22 +3%	4 2%	5 2%	8 2%	26 2%
Gypsy or Irish traveller	7 *%	7 +*%	1 -*%	4 +1% bd	0 0%	2 *%	2 *%	2 *%	0 0%	0 0%	0 0%	2 *%
Roma	16 *%	9 *%	8 *%	3 1% de	1 *%	12 +1% de	1 -*%	1 *%	1 *%	1 *%	4 +1%	7 1%
Any other White background	195 5%	74 -4%	121 +6% a	26 5% de	59 +9% de	90 +7% de	20 -1%	7 -1%	6 3%	12 6%	14 4%	82 +6%
White and Black Caribbean	34 1%	19 1%	16 1%	9 +2% cde	14 +2% cde	10 1% de	3 -*%	0 -0%	3 1%	3 2% c	1 *%	11 1%
White and Black African	17 *%	8 *%	9 *%	2 *% d	2 *% d	12 +1% de	* -*%	* -*%	0 0%	1 *% c	1 *%	8 1%
White and Asian	17 *%	8 *%	9 *%	8 +2% bcde	* *%	6 *% e	3 *%	0 -0%	0 0%	* *% c	0 0%	9 1%
Any other Mixed/ multiple ethnic background	7 *%	1 *%	6 *%	* *% de	4 +1% de	3 *%	0 -0%	0 0%	0 0%	1 1%	0 0%	4 *%
Caribbean	37 1%	14 1%	23 1%	3 1%	4 1%	17 1%	13 1%	5 1%	2 1%	* *% c	3 1%	13 1%
African	106 3%	58 3%	46 2%	24 +5% bde	16 2% de	50 +4% de	16 -1%	4 -*%	3 1%	3 1%	3 -1%	38 3% c
Any other Black/ Black British/ African/ Caribbean background	6 *%	4 *%	2 *%	5 +1% bcde	0 0%	1 *%	0 -0%	0 0%	0 0%	0 0%	0 0%	0 0%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 115 (continuation)

Q28. Which one of these groups best describes your ethnic group or background?

Base: All Respondents

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
Indian	121 3%	62 3%	59 3%	14 3%	30 +4% de	48 4% de	29 -2%	16 -2%	3 2%	3 1%	13 4%	35 3%
Pakistani	68 2%	33 2%	35 2%	14 +3% de	13 2% de	35 +3% de	5 -0%	3 -0%	2 1%	1 1%	3 1%	10 -1%
Bangladeshi	58 1%	39 +2% b	19 -1%	9 2% de	17 +3% de	26 2% de	6 -0%	0 -0%	1 1%	2 1%	4 1%	14 1%
Chinese	13 *%	8 *%	5 *%	1 *% d	4 1% d	6 *% d	1 -0%	1 *%	0 0%	0 0%	1 *%	4 *%
Any other Asian background	34 1%	18 1%	15 1%	8 2% de	8 1% de	13 1% e	6 -0%	2 -0%	3 1%	3 1%	2 1%	10 1%
Arab	17 *%	9 *%	8 *%	4 1% de	3 *% e	9 1% de	2 -0%	0 -0%	1 1%	* *%	1 *%	3 *%
Any other background	28 1%	12 1%	16 1%	3 1%	10 +1% de	10 1%	4 -0%	3 *%	4 +2% bd	0 0%	5 1% d	4 -0%
Prefer not to say	39 1%	21 1%	17 1%	3 1%	6 1%	22 +2% de	6 -0%	4 *%	2 1%	1 1%	1 *%	5 -0%
Not answered	3 *%	3 *%	* *%	0 0%	0 0%	* *%	3 *%	2 *%	0 0%	0 0%	0 0%	0 0%
Summary: White	3392 85%	1637 84%	1751 +86%	372 -78%	546 -81%	1089 -80%	1383 +94% abc	811 +95% abc	173 87%	184 +91%	295 +89%	1115 +87%
Summary: Mixed/Multiple ethnic groups	75 2%	36 2%	39 2%	19 +4% de	20 +3% de	31 2% de	5 -0%	* -0%	3 1%	6 3% c	1 -0%	32 +3% c
Summary: Black or Black British	149 4%	76 4%	71 4%	33 +7% bde	20 3% e	68 +5% bde	29 -2%	9 -1%	5 3%	3 -1%	6 -2%	51 4% b

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 115 (continuation)

Q28. Which one of these groups best describes your ethnic group or background?

Base: All Respondents

	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Column		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
Summary: Asian or Asian British	293 7%	160 +8% b	133 7%	47 +10% de	72 +11% de	128 +9% de	47 -3%	23 -3%	10 5%	9 5%	23 7%	73 -6%
Summary: Other ethnic group	45 1%	21 1%	24 1%	7 1% de	13 +2% de	19 1% de	6 -*%	3 -*%	6 +3% bd	* *%	6 2% d	7 -1%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 115 (continuation)

Q28. Which one of these groups best describes your ethnic group or background?

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
English/ Welsh/ Scottish/ Northern Irish	3106 78%	795 78%	811 77%	665 77%	788 +80%	2523 -76%	324 +90%	186 +93%	73 -61%
Irish	67 2%	15 1%	17 2%	15 2%	20 2%	27 -1%	3 1%	* -*	36 +30%
Gypsy or Irish traveller	7 *%	0 0%	5 +*%	1 *%	1 *%	7 *%	0 0%	0 0%	0 0%
Roma	16 *%	4 *%	1 *%	5 1%	6 1%	15 *%	1 *%	0 0%	* *%
Any other White background	195 5%	40 4%	58 5%	59 +7%	35 -4%	172 +5%	14 4%	4 -2%	4 3%
White and Black Caribbean	34 1%	6 1%	5 *%	13 +2%	10 1%	34 +1%	0 -0%	* *%	* *%
White and Black African	17 *%	8 +1%	3 *%	4 *%	2 *%	17 +1%	0 0%	* *%	* *%
White and Asian	17 *%	1 *%	10 +1%	5 1%	1 -*	16 +*%	0 0%	* *%	* *%
Any other Mixed/ multiple ethnic background	7 *%	1 *%	2 *%	2 *%	2 *%	7 *%	0 0%	0 0%	* *%
Caribbean	37 1%	5 *%	15 1%	6 1%	11 1%	36 +1%	0 -0%	1 *%	* *%
African	106 3%	30 3%	29 3%	19 2%	21 2%	100 +3%	4 -1%	2 -1%	* -*
Any other Black/ Black British/ African/ Caribbean background	6 *%	0 0%	5 +*%	0 0%	1 *%	6 *%	0 0%	0 0%	0 0%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower





2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 115 (continuation)

Q28. Which one of these groups best describes your ethnic group or background?

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
Indian	121 3%	42 +4% cd	37 3%	18 2%	23 2%	119 +4% bcd	0 -0%	1 -0%	2 -2% b
Pakistani	68 2%	19 2%	16 2%	11 1%	21 2%	62 +2% d	4 1%	2 1%	0 -0%
Bangladeshi	58 1%	16 2%	12 1%	21 +2% d	8 -1%	56 +2% bcd	* -0%	* -0%	* -0%
Chinese	13 *0%	5 1%	4 *0%	* *0%	4 *0%	12 *0%	1 *0%	0 0%	* *0%
Any other Asian background	34 1%	12 1% d	10 1%	8 1%	4 -0%	30 1%	2 1%	1 1%	* *0%
Arab	17 *0%	3 *0%	5 1%	1 *0%	5 *0%	14 *0%	2 1%	* *0%	* *0%
Any other background	28 1%	4 *0%	3 *0%	7 1%	12 +1% ab	26 +1% b	0 0%	1 *0%	1 1%
Prefer not to say	39 1%	15 1%	8 1%	4 1%	8 1%	35 1% d	3 1%	1 *0%	0 -0%
Not answered	3 *0%	2 *0%	* *0%	0 0%	1 *0%	3 *0%	* *0%	0 0%	0 0%
Summary: White	3392 85%	854 83%	893 84%	744 86%	850 86% a	2745 -83%	342 +95% a	191 +95% a	114 +95% a
Summary: Mixed/Multiple ethnic groups	75 2%	16 2%	21 2%	24 3% d	14 1%	73 +2% bc	0 -0%	1 -0%	1 1% b
Summary: Black or Black British	149 4%	35 3%	49 5%	26 3%	34 3%	142 +4% bcd	4 -1%	3 -1%	1 -1%
Summary: Asian or Asian British	293 7%	95 +9% d	79 7%	58 7%	60 6%	279 +8% bcd	8 -2%	4 -2%	3 -2%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



**2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)**

Table 115 (continuation)

**Q28. Which one of these groups best describes your ethnic group or background?**

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
Summary: Other ethnic group	45 1%	8 1%	9 1%	8 1%	17 +2% a	40 1%	2 1%	1 *0%	1 1%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 115 (continuation)

Q28. Which one of these groups best describes your ethnic group or background?

Base: All Respondents

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
English/ Welsh/ Scottish/ Northern Irish	3106 78%	163 -34%	437 78%	302 +84%	217 77%	284 79%	295 82%	291 +91%	152 +95%	381 +87%	2438 -76%	633 +89%	1684 -74%	1384 +84%
Irish	67 2%	11 2%	7 1%	0 -0%	0 -0%	2 *	2 1%	2 1%	1 1%	2 -*	42 -1%	22 +3%	30 -1%	36 +2%
Gypsy or Irish traveller	7 *%	1 *%	0 0%	0 0%	3 +1%	1 *%	3 +1%	0 0%	0 0%	0 0%	5 *%	3 *%	5 *%	3 *%
Roma	16 *%	7 +1%	4 1%	0 0%	0 0%	1 *%	2 1%	1 *%	1 *%	0 0%	15 *%	1 *%	14 +1%	2 -*
Any other White background	195 5%	49 +10%	35 6%	23 6%	11 4%	6 -2%	18 5%	14 4%	1 -*	16 4%	169 +5%	22 -3%	147 +6%	48 -3%
White and Black Caribbean	34 1%	8 +2%	6 1%	4 1%	1 *%	5 2%	2 1%	1 *%	0 0%	6 1%	30 1%	2 *%	20 1%	14 1%
White and Black African	17 *%	8 +2%	1 *%	0 0%	1 *%	0 0%	3 1%	0 0%	0 0%	4 1%	17 1%	* *%	15 +1%	2 -*
White and Asian	17 *%	5 +1%	7 +1%	2 1%	1 *%	0 0%	0 0%	1 *%	0 0%	0 0%	17 +1%	0 0%	12 1%	4 *%
Any other Mixed/ multiple ethnic background	7 *%	4 +1%	0 0%	0 0%	1 *%	0 0%	0 0%	0 0%	0 0%	2 *%	7 *%	0 0%	5 *%	2 *%
Caribbean	37 1%	15 +3%	1 *%	8 +2%	4 1%	3 1%	4 1%	0 0%	0 0%	1 *%	37 +1%	* -*	27 1%	8 -*
African	106 3%	58 +12%	7 1%	5 1%	7 3%	5 1%	7 2%	2 -1%	1 *%	9 2%	98 +3%	4 -1%	77 +3%	26 -2%
Any other Black/ Black British/ African/ Caribbean background	6 *%	0 0%	0 0%	0 0%	0 0%	6 +2%	0 0%	0 0%	0 0%	0 0%	6 *%	0 0%	1 *%	5 +*%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 115 (continuation)

Q28. Which one of these groups best describes your ethnic group or background?

Base: All Respondents

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
	a	b	c	d	e	f	g	h	i	a	b	a	b	
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
Indian	121 3%	43 +9%	30 +5%	5 1%	16 +6%	15 4%	6 2%	2 -1%	0 -0%	3 -1%	107 +3%	14 2%	78 3%	41 3%
		bcefg	cfghi		cfghi	ghi								
Pakistani	68 2%	12 2%	7 1%	5 1%	6 2%	16 +4%	5 1%	4 1%	0 0%	9 2%	63 +2%	1 -*%	42 2%	22 1%
						befgh					b			
Bangladeshi	58 1%	37 +8%	0 -0%	1 *%	1 *%	7 2%	6 2%	1 *%	2 1%	2 *%	55 +2%	0 -0%	45 +2%	12 -1%
		bcddefghi				b	b		b		b		b	
Chinese	13 *%	8 +2%	1 *%	0 0%	0 0%	1 *%	1 *%	1 *%	0 0%	0 0%	12 *%	0 0%	9 *%	4 *%
		bci												
Any other Asian background	34 1%	16 +3%	8 1%	1 *%	0 0%	4 1%	0 0%	0 0%	0 0%	0 0%	29 1%	3 *%	24 1%	9 1%
		cdfghi	fi			i								
Arab	17 *%	7 +1%	1 *%	0 0%	1 *%	1 *%	1 *%	2 1%	0 0%	1 *%	14 *%	2 *%	11 *%	6 *%
Any other background	28 1%	16 +3%	2 *%	2 1%	0 0%	0 0%	3 1%	0 0%	0 0%	3 1%	25 1%	3 *%	19 1%	9 1%
		bcddefghi												
Prefer not to say	39 1%	11 +2%	5 1%	2 *%	8 +3%	2 1%	3 1%	0 0%	2 1%	2 *%	32 1%	2 -*%	21 1%	14 1%
		gi			bcbgi									
Not answered	3 *%	1 *%	0 0%	0 0%	2 +1%	0 0%	0 0%	0 0%	0 0%	0 0%	3 *%	0 0%	* *%	0 0%
Summary: White	3392 85%	232 -48%	483 86%	325 +90%	230 82%	294 82%	320 +89%	308 +96%	155 +97%	398 +91%	2670 -83%	680 +96%	1879 -82%	1472 +89%
			a	ade	a	a	ade	abcdefi	abcdefi	ade		a		a
Summary: Mixed/Multiple ethnic groups	75 2%	25 +5%	14 3%	6 2%	4 1%	5 2%	4 1%	1 *%	0 0%	13 3%	71 +2%	3 -*%	53 +2%	23 -1%
		cdefgh	g							g	b		b	
Summary: Black or Black British	149 4%	73 +15%	8 -1%	13 4%	12 4%	14 4%	11 3%	2 -1%	1 -*%	10 2%	140 +4%	5 -1%	105 +5%	39 -2%
		bcddefghi		g	bgh	bgh	g				b		b	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 115 (continuation)

Q28. Which one of these groups best describes your ethnic group or background?

Base: All Respondents

	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
Summary: Asian or Asian British	293 7%	115 +24%	46 8%	12 -3%	23 8%	43 +12%	17 5%	7 -2%	2 -1%	13 -3%	267 +8%	18 -2%	199 +9%	89 -5%
		bcdefghi	cghi		cghi	cfghi					b		b	
Summary: Other ethnic group	45 1%	23 +5%	3 1%	2 1%	1 *0%	1 *0%	4 1%	2 1%	0 0%	4 1%	39 1%	5 1%	30 1%	15 1%
		bcdefghi												

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 116

Q29. Which of these – if any – impact or limit your daily activities or the work you can do?

Base: All Respondents

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
Hearing? Poor hearing, partial hearing, or are deaf	204 5%	118 +6% b	86 -4%	5 -1%	8 -1%	31 -2%	161 +11% abc	132 +15% abcd	18 +9% d	27 +13% cd	28 +8% d	52 -4%
Eyesight? Poor vision, colour blindness, partial sight, or are blind	174 4%	99 +5% b	75 -4%	11 -2%	9 -1%	42 -3% b	112 +8% abc	90 +11% abcd	14 +7% d	16 +8% d	18 5%	45 4%
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	250 6%	95 -5%	155 +8% a	5 -1%	7 -1%	55 -4% ab	182 +12% abc	133 +16% abcd	20 +10% d	33 +16% cd	35 +10% d	40 -3%
Dexterity? Limited ability to reach/ difficulty opening things with your hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc	66 2%	37 2%	29 1%	3 1%	4 -1%	17 1%	42 +3% abc	26 +3% abc	11 +5% d	13 +7% d	12 +4% d	10 -1%
Breathing? Breathlessness or chest pains	115 3%	65 3%	49 2%	4 -1%	8 -1%	23 -2%	81 +5% abc	47 +6% abc	18 +9% d	21 +10% cd	19 +6% d	26 -2%
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration	72 2%	39 2%	31 2%	17 +4% bde	11 2%	26 2% e	18 -1%	6 -1%	22 +11% bcd	9 +4% cd	5 1% d	4 -1%
Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower												



**2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)**

Table 116 (continuation)

**QZ9. Which of these – if any – impact or limit your daily activities or the work you can do?**

Base: All Respondents

	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Column		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger' s, etc	53 1%	20 1%	31 2%	12 +2% de	15 +2% de	22 2% de	4 -*% de	1 -*% de	10 +5% bcd	4 2% d	2 1% d	14 1% d
Your mental health? Anxiety, depression, or trauma-related conditions, for example	196 5%	78 -4%	115 +6% a	34 +7% de	50 +7% de	77 6% de	35 -2% e	10 -1% de	37 +19% bcd	19 +9% d	27 +8% d	58 5% d
Other illnesses/ conditions which impact or limit your daily activities or the work you can do	203 5%	94 5%	107 5%	6 -1% de	17 -3% de	58 4% a	121 +8% abc	80 +9% abc	27 +14% d	23 +11% d	30 +9% d	47 -4% d
Nothing – no impairments or conditions impact or limit your daily activities or the work you can do	3001 75%	1474 75%	1522 75%	384 +80% de	551 +81% de	1080 +80% de	983 -66% e	522 -61% de	108 -55% de	112 -55% de	228 -68% ab	1029 +80% abc
Prefer not to say	220 5%	114 6%	104 5%	31 6% de	47 7% de	86 6% de	57 -4% de	27 -3% de	5 3% de	6 3% de	9 -3% de	59 5% de
Summary: Any	776 19%	365 19%	409 20%	66 -14% de	80 -12% de	192 -14% de	439 +30% abc	303 +36% abcd	84 +43% cd	85 +42% cd	97 +29% d	196 -15% de

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 116 (continuation)

Q29. Which of these - if any - impact or limit your daily activities or the work you can do?

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
Hearing? Poor hearing, partial hearing, or are deaf	204 5%	52 5%	37 -3%	42 5%	70 +7% ab	154 -5%	23 7%	15 +8% a	12 +10% a
Eyesight? Poor vision, colour blindness, partial sight, or are blind	174 4%	47 5%	37 4%	29 3%	58 +6% bc	134 -4%	19 5%	14 +7% a	7 6%
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	250 6%	50 -5%	43 -4%	37 -4%	119 +12% abc	200 6%	20 5%	16 8%	14 +12% ab
Dexterity? Limited ability to reach/ difficulty opening things with your hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc	66 2%	8 -1%	15 1%	13 2%	30 +3% ab	48 -1%	5 2%	5 2%	8 +7% abc
Breathing? Breathlessness or chest pains	115 3%	17 -2%	23 2%	19 2%	57 +6% abc	85 -3%	11 3%	11 +5% a	8 +7% ab
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration	72 2%	3 -*%	16 2% a	11 1% a	40 +4% abc	59 2%	5 1%	4 2%	3 3%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 116 (continuation)

Q29. Which of these – if any – impact or limit your daily activities or the work you can do?

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger' s, etc	53 1%	5 -1%	14 1% a	10 1%	19 +2% a	40 1%	7 2%	4 2%	2 2%
Your mental health? Anxiety, depression, or trauma-related conditions, for example	196 5%	24 -2%	48 5% a	42 5% a	80 +8% abc	154 -5%	21 6%	13 7%	8 7%
Other illnesses/ conditions which impact or limit your daily activities or the work you can do	203 5%	35 -3%	39 -4%	54 6% ab	74 +8% ab	146 -4%	27 +8% a	16 +8% a	14 +11% ab
Nothing – no impairments or conditions impact or limit your daily activities or the work you can do	3001 75%	793 +77% d	845 +80% d	668 77% d	644 -66%	2517 +76% cd	264 73%	137 -68%	84 -70%
Prefer not to say	220 5%	75 +7% bc	47 4%	34 -4%	55 6%	190 6% d	15 4%	12 6% d	3 -2%
Summary: Any	776 19%	156 -15%	166 -16%	162 19%	284 +29% abc	610 -18%	81 23% a	51 +26% a	34 +28% ab

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 116 (continuation)

Q29. Which of these – if any – impact or limit your daily activities or the work you can do?

Base: All Respondents

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
	a	b	c	d	e	f	g	h	i	a	b	a	b	
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
Hearing? Poor hearing, partial hearing, or are deaf	204 5%	12 -3%	19 3%	19 5%	30 +11% abcegi	11 3%	24 7% a	11 3%	9 6%	19 4%	155 5%	49 +7% a	48 -2%	156 +9% a
Eyesight? Poor vision, colour blindness, partial sight, or are blind	174 4%	11 -2%	16 3%	14 4%	28 +10% abceghi	13 4%	28 +8% abeghi	11 3%	1 1%	11 3%	111 -3%	58 +8% a	41 -2%	130 +8% a
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	250 6%	24 5%	26 5%	12 -3%	15 6%	16 4%	35 +10% abceg	13 4%	17 +11% abceg	42 +10% abceg	182 -6%	64 +9% a	43 -2%	203 +12% a
Dexterity? Limited ability to reach/ difficulty opening things with your hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc	66 2%	2 -*%	3 -*%	6 2% g	10 +4% abg	4 1%	6 2% g	0 -0%	4 2% g	14 +3% abg	46 -1%	20 +3% a	11 -*%	55 +3% a
Breathing? Breathlessness or chest pains	115 3%	5 -1%	5 -1%	15 4% abgh	14 5% abgh	8 2%	20 +6% abegh	4 1%	0 -0%	13 3% b	84 -3%	30 +4% a	25 -1%	87 +5% a
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration	72 2%	4 1%	4 1%	6 2%	12 +4% abg	5 1%	9 2% g	1 *%	7 +4% abg	12 3% bg	54 2%	17 2%	18 -1%	53 +3% a
Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Columns tested against total: + Indicates significantly higher than the total, - indicates significantly lower														

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 116 (continuation)

Q29. Which of these – if any – impact or limit your daily activities or the work you can do?

Base: All Respondents

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
	a	b	c	d	e	f	g	h	i	a	b	a	b	
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger' s, etc	53 1%	1 -*%	4 1%	6 2% a	9 +3% abeg	2 1%	3 1%	2 1%	4 2% a	8 2% a	42 1%	9 1%	26 1%	26 2%
Your mental health? Anxiety, depression, or trauma-related conditions, for example	196 5%	9 -2%	7 -1%	22 6% ab	18 6% ab	14 4% b	26 7% ab	19 6% ab	12 8% ab	26 6% ab	160 5%	28 4%	82 -4%	111 +7% a
Other illnesses/ conditions which impact or limit your daily activities or the work you can do	203 5%	17 3%	13 -2%	6 -2%	17 6% bc	17 5% c	19 5% c	18 6% bc	16 +10% abce	23 5% bc	154 5%	47 +7%	59 -3%	140 +8% a
Nothing – no impairments or conditions impact or limit your daily activities or the work you can do	3001 75%	398 +83% bdfghi	415 74% d	289 +80% dh	175 -63% a	298 +83% bdfghi	267 74% d	241 75% d	105 -66% a	328 75% d	2451 +76% b	510 -72% a	1938 +85% b	1039 -63% a
Prefer not to say	220 5%	22 5% c	70 +13% acefgi	5 -1%	24 +9% cef	14 4%	6 -2%	17 5% cf	12 7% cf	20 4% c	172 5%	37 5%	110 -5%	82 5%
Summary: Any	776 19%	60 -12%	74 -13%	66 18% a	81 +29% abcegi	47 -13%	86 +24% abe	61 19% ab	43 +27% abe	92 21% abe	598 -19%	165 +23% a	237 -10%	530 +32% a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 117

QZ10. What is your working status?

Base: All Respondents

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
In full-time employment	1816 45%	1002 +51%	810 -40%	174 -36%	446 +66%	919 +68%	276 -19%	35 -4%	17 -9%	28 -14%	117 -35%	891 +69%
		b		de	ade	ade	e				ab	abc
In part-time employment	469 12%	145 -7%	324 +16%	48 10%	75 11%	185 +14%	162 11%	46 -5%	35 +18%	25 12%	51 +15%	138 11%
		a		e	e	de	e		d		d	
Retired	939 23%	504 +26%	435 -21%	0 -0%	0 -0%	15 -1%	924 +62%	751 +88%	39 20%	87 +43%	112 +34%	173 -13%
		b				ab	abc	abcd	d	acd	ad	
Unemployed	253 6%	137 7%	115 6%	40 8%	66 +10%	97 7%	50 -3%	2 -*%	63 +32%	29 +14%	11 -3%	8 -1%
				de	de	de	e		bcd	cd	d	
A student	238 6%	126 6%	111 5%	195 +41%	24 -4%	15 -1%	3 -*%	2 -*%	15 8%	12 6%	18 5%	19 -1%
				bcde	cde	de			d	d	d	
Full-time responsibility for the home/ family	221 6%	10 -*%	211 +10%	12 -3%	57 +8%	111 +8%	42 -3%	9 -1%	26 +13%	21 +10%	20 6%	50 -4%
			a	e	ade	ade	e		cd	cd		
Prefer not to say	58 1%	28 1%	29 1%	11 2%	11 2%	15 1%	20 1%	5 -1%	2 1%	1 *%	4 1%	5 -*%
				e							d	
Not answered	2 *%	2 *%	0 0%	0 0%	0 0%	0 0%	2 *%	2 +*%	0 0%	0 0%	0 0%	0 0%
Summary: Working	2286 57%	1147 59%	1135 56%	221 -46%	520 +77%	1104 +81%	438 -30%	81 -10%	52 -26%	53 -26%	167 -50%	1029 +80%
				de	ade	abde	e				ab	abc
Summary: Not working	1651 41%	776 -40%	873 +43%	248 +52%	147 -22%	238 -18%	1019 +69%	764 +90%	143 +72%	149 +73%	162 +49%	250 -19%
			a	bc	c		abc	abcd	cd	cd	d	

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 117 (continuation)

**QZ10. What is your working status?**

Base: All Respondents

	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
In full-time employment	1816 45%	603 +59% bd	563 +53% d	485 +56% d	149 -15%	1529 +46% cd	160 45%	80 -40%	47 -39%
In part-time employment	469 12%	102 -10%	114 11%	156 +18% abd	88 -9%	398 12% d	45 13% d	18 9%	8 -7%
Retired	939 23%	240 23% bc	158 -15%	139 -16%	394 +40% abc	761 -23%	86 24%	58 +29% a	34 +28% a
Unemployed	253 6%	6 -1%	10 -1%	30 -4% ab	202 +21% abc	203 6%	21 6%	18 +9% a	11 +9% ab
A student	238 6%	22 -2% d	190 +18% acd	13 -1%	10 -1%	198 6% d	26 7% d	9 5%	4 -3%
Full-time responsibility for the home/ family	221 6%	35 -3% b	18 -2%	35 4% b	128 +13% abc	182 5%	14 4%	11 5%	14 +12% abc
Prefer not to say	58 1%	14 1%	6 -1%	6 1%	12 1%	44 -1%	7 2%	6 +3% a	2 2%
Not answered	2 *%	2 +*%	0 0%	0 0%	0 0%	2 *%	0 0%	0 0%	0 0%
Summary: Working	2286 57%	706 +69% bd	677 +64% d	641 +74% abd	237 -24%	1927 +58% cd	206 57% cd	98 -49%	55 -46%
Summary: Not working	1651 41%	303 -30%	376 -36% ac	217 -25%	734 +75% abc	1345 -41%	147 41%	96 +48% ab	63 +52% ab

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 117 (continuation)

QZ10. What is your working status?

Base: All Respondents

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
In full-time employment	1816 45%	299 +62%	265 47%	166 46%	94 -34%	155 43%	148 41%	159 50%	76 48%	168 -38%	1481 46%	309 43%	1816 +79%	0 -0%
		bcdefghi	di	d		d		d	d				b	
In part-time employment	469 12%	53 11%	72 13%	43 12%	37 13%	39 11%	52 14%	40 12%	20 12%	43 10%	384 12%	72 10%	469 +21%	0 -0%
													b	
Retired	939 23%	56 -12%	143 26%	89 25%	79 28%	63 -17%	114 +32%	63 20%	27 17%	126 +29%	710 -22%	227 +32%	0 -0%	939 +57%
			ae	ae	aegh	a	aegh	a		aegh		a		a
Unemployed	253 6%	31 7%	13 -2%	26 7%	21 7%	29 8%	11 -3%	28 9%	14 9%	30 7%	224 +7%	26 -4%	0 -0%	253 +15%
		bf		bf	bf	bf		bf	bf	bf	b			a
A student	238 6%	12 -3%	24 4%	21 6%	24 9%	39 +11%	11 -3%	14 4%	12 8%	41 +9%	208 +6%	18 -3%	0 -0%	238 +14%
				a	abf	abcf			af	abfg	b			a
Full-time responsibility for the home/ family	221 6%	15 -3%	34 6%	13 4%	21 7%	31 +9%	24 7%	14 4%	8 5%	23 5%	163 -5%	55 +8%	0 -0%	221 +13%
					a	acg	a					a		a
Prefer not to say	58 1%	13 +3%	9 2%	1 *%	2 1%	4 1%	1 *%	3 1%	2 1%	9 2%	48 2%	4 -1%	0 -0%	0 -0%
		cf												
Not answered	2 *%	0 0%	0 0%	0 0%	2 +1%	0 0%	0 0%	0 0%	0 0%	0 0%	2 *%	0 0%	0 0%	0 0%
Summary: Working	2286 57%	351 +73%	336 60%	209 58%	131 -47%	194 54%	199 55%	199 62%	96 60%	210 -48%	1865 58%	381 -54%	2286 +100%	0 -0%
		bcdefghi	di	di				di	di		b		b	
Summary: Not working	1651 41%	115 -24%	214 38%	149 41%	145 +52%	162 45%	159 44%	118 37%	62 39%	220 +50%	1305 -41%	326 +46%	0 -0%	1651 +100%
			a	a	abcgh	a	a	a	a	abcgh		a		a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 118

QZ11. And is your home...?

Base: All Respondents

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
Being bought on mortgage	1151 29%	516 -26%	634 +31%	109 -23%	240 +35%	598 +44%	204 -14%	56 -7%	11 -6%	17 -8%	59 -18%	579 +45%
		a	b	de	ade	abde	e				ab	abc
Owned outright by household	1258 31%	658 +34%	597 -29%	37 -8%	49 -7%	196 -14%	976 +66%	653 +77%	45 -23%	72 36%	132 +40%	333 -26%
		b				ab	abc	abcd		ad	ad	
Rented from Local Authority/ Housing Association/ Trust	599 15%	270 -14%	329 +16%	116 +24%	126 +19%	204 15%	153 -10%	84 -10%	76 +39%	67 +33%	63 +19%	99 -8%
		a		bcde	de	de			cd	cd	d	
Rented from private landlord	728 18%	381 +20%	346 -17%	153 +32%	211 +31%	278 +20%	86 -6%	29 -3%	56 +29%	42 21%	72 22%	246 19%
		b		cde	cde	de	e		bd			
Other (TYPE IN)	30 1%	12 1%	17 1%	7 +2%	6 1%	11 1%	5 -*%	3 *%	3 1%	2 1%	1 *%	10 1%
				de								
Don' t know	24 1%	13 1%	12 1%	17 +3%	2 *%	4 *%	2 -*%	2 *%	2 1%	0 0%	0 0%	1 -*%
				bcde					d			
Prefer not to say	206 5%	102 5%	101 5%	42 +9%	43 6%	68 5%	52 -4%	23 -3%	4 -2%	3 -2%	5 -2%	14 -1%
				cde	de	de						
Not answered	2 *%	2 *%	0 0%	0 0%	0 0%	0 0%	2 *%	2 +*%	0 0%	0 0%	0 0%	0 0%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 118 (continuation)

QZ11. And is your home...?

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
Being bought on mortgage	1151 29%	406 +40% bcd	342 +32% d	270 31% d	123 -12%	940 28% d	115 32% d	68 +34% ad	28 -24%
Owned outright by household	1258 31%	387 +38% bc	286 -27%	226 -26%	344 +35% bc	1018 -31%	113 31%	74 +37% a	53 +44% abc
Rented from Local Authority/ Housing Association/ Trust	599 15%	33 -3%	125 -12% a	137 16% ab	294 +30% abc	481 -14%	71 +20% ac	25 12%	22 +19% ac
Rented from private landlord	728 18%	140 -14%	226 +21% ad	181 +21% a	170 17% a	654 +20% bcd	43 -12% c	16 -8%	14 -12%
Other (TYPE IN)	30 1%	2 -*%	14 +1% a	7 1%	6 1%	24 1%	4 1% d	2 1% d	0 -0%
Don' t know	24 1%	4 *%	11 +1% d	3 *%	3 *%	21 1%	2 *%	1 1%	* *%
Prefer not to say	206 5%	51 5%	54 5%	40 5%	43 4%	178 5% bd	11 -3%	14 +7% bd	2 -2%
Not answered	2 *%	2 +*%	0 0%	0 0%	0 0%	2 *%	0 0%	0 0%	0 0%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 118 (continuation)

QZ11. And is your home...?

Base: All Respondents

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
Being bought on mortgage	1151 29%	89 -18%	209 +37% adefi	114 32% a	70 25%	102 28% a	93 26% a	103 32% ai	52 33% a	108 25%	917 28%	214 30%	942 +41% b	203 -12%
Owned outright by household	1258 31%	101 -21%	183 33% a	106 29% a	110 +39% aceg	102 28% a	128 36% a	92 29% a	49 31% a	147 34% a	932 -29%	319 +45% a	431 -19%	820 +50% a
Rented from Local Authority/ Housing Association/ Trust	599 15%	89 +19% bh	47 -8%	50 14% bh	37 13% h	68 19% bh	48 13% bh	42 13% h	10 -6%	90 +20% bcdh	518 +16% b	73 -10%	258 -11%	328 +20% a
Rented from private landlord	728 18%	166 +35% bcdefghi	84 15%	69 19%	40 14%	51 14%	65 18%	67 21% be	40 +25% bdei	73 17%	651 +20% b	60 -8%	504 +22% b	216 -13%
Other (TYPE IN)	30 1%	1 *%	0 0%	8 +2% abdgi	0 0%	9 +2% abdgi	5 1% bi	1 *%	0 0%	0 0%	19 -1%	9 1%	20 1%	9 1%
Don' t know	24 1%	0 0%	3 1%	1 *%	3 1%	3 1%	1 *%	3 1% a	1 1%	5 1% a	20 1%	3 *%	9 -1%	14 1%
Prefer not to say	206 5%	35 +7% c	33 6%	11 3%	18 6%	25 7%	19 5%	12 4%	8 5%	17 4%	162 5%	35 5%	122 5% b	62 -4%
Not answered	2 *%	0 0%	0 0%	0 0%	2 +1%	0 0%	0 0%	0 0%	0 0%	0 0%	2 *%	0 0%	0 0%	0 0%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 119

QZ12. Please could you say which of these bands applies to your total household income from all sources, before tax and other deductions?

Base: All Respondents

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
Per week - Up to £199 - Per Year - Up to £10,399	198 5%	80 -4%	117 +6% a	32 7% d	38 6%	66 5%	63 4%	37 4%	198 +100% bcd	0 -0%	0 -0%	0 -0%
Per week - From £200 to £299 - Per Year - From £10,400 to £15,599	203 5%	89 5%	114 6%	15 -3%	33 5%	56 -4%	100 +7% ac	71 +8% abc	0 -0%	203 +100% acd	0 -0%	0 -0%
Per week - From £300 to £499 - Per Year - From £15,600 to £25,999	333 8%	175 9%	158 8%	34 7%	50 7%	96 -7%	154 +10% abc	106 +12% abc	0 -0%	0 -0%	333 +100% abd	0 -0%
Per week - From £500 to £699 - Per Year - From £26,000 to £36,399	343 9%	186 +10% b	154 -8%	17 -4%	69 10% a	134 +10% a	122 8% a	71 8% a	0 -0%	0 -0%	0 -0%	343 +27% abc
Per week - From £700 to £999 - Per Year - From £36,400 to £51,999	390 10%	184 9%	205 10%	33 -7%	90 +13% ade	167 +12% ade	100 -7%	44 -5%	0 -0%	0 -0%	0 -0%	390 +30% abc
Per week - From 1,000 to £1,499 - Per Year - From £52,000 to £77,999	299 7%	165 +8% b	134 -7%	10 -2%	69 +10% ade	151 +11% ade	68 -5% ae	19 -2%	0 -0%	0 -0%	0 -0%	299 +23% abc
Per week - £1,500 and above - Per Year - £78,000 and above	252 6%	124 6%	128 6%	19 -4% e	41 6% de	141 +10% abde	50 -3% e	16 -2%	0 -0%	0 -0%	0 -0%	252 +20% abc
Don't know	798 20%	366 19%	430 21%	229 +48% bcde	124 18% c	172 -13%	273 18% c	173 20% c	0 -0%	0 -0%	0 -0%	0 -0%
Prefer not to say	1176 29%	579 30%	594 29%	91 -19%	164 -24%	374 28% a	545 +37% abc	311 +36% abc	0 -0%	0 -0%	0 -0%	0 -0%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

**2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)**

Table 119 (continuation)

**QZ12. Please could you say which of these bands applies to your total household income from all sources, before tax and other deductions?**

Base: All Respondents

	Gender			Age Group					Household Income			
	Total	Man a	Woman b	16-24 a	25-34 b	35-54 c	55+ d	65+ e	Under 10.4K a	10.4k-15.59K b	15.6k-25.99K c	26K+ d
Column		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
Not answered	5 *%	5 *%	1 *%	0 0%	0 0%	* *%	5 +*%	5 +1% c	0 0%	0 0%	0 0%	0 0%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



**2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)**

Table 119 (continuation)

**QZ12. Please could you say which of these bands applies to your total household income from all sources, before tax and other deductions?**

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
Per week - Up to £199 - Per Year - Up to £10,399	198 5%	14 -1%	38 -4%	25 -3%	119 +12%	156 -5%	26 +7%	9 4%	7 6%
			a	a	abc		ac		
Per week - From £200 to £299 - Per Year - From £10,400 to £15,599	203 5%	18 -2%	42 4%	36 4%	106 +11%	153 -5%	21 6%	16 +8%	13 +11%
			a	a	abc			a	ab
Per week - From £300 to £499 - Per Year - From £15,600 to £25,999	333 8%	49 -5%	83 8%	90 +10%	108 +11%	262 -8%	31 9%	22 +11%	19 +16%
			a	a	ab			a	abc
Per week - From £500 to £699 - Per Year - From £26,000 to £36,399	343 9%	78 8%	104 10%	104 +12%	55 -6%	265 -8%	39 11%	20 10%	19 +15%
			d	d	ad		a		abc
Per week - From £700 to £999 - Per Year - From £36,400 to £51,999	390 10%	142 +14%	111 10%	111 +13%	22 -2%	293 -9%	60 +17%	21 11%	16 +13%
			d	d			ac		a
Per week - From 1,000 to £1,499 - Per Year - From £52,000 to £77,999	299 7%	143 +14%	85 8%	57 7%	14 -1%	231 -7%	48 +13%	12 6%	7 6%
			d	d			acd		
Per week - £1,500 and above - Per Year - £78,000 and above	252 6%	164 +16%	51 -5%	28 -3%	9 -1%	224 +7%	17 5%	8 -4%	4 -3%
			d	d		cd			
Don' t know	798 20%	113 -11%	244 +23%	170 20%	256 +26%	718 +22%	32 -9%	31 -15%	18 -15%
			a	a	ac	bcd		b	b
Prefer not to say	1176 29%	300 29%	300 28%	240 28%	293 30%	1010 +30%	86 -24%	62 31%	18 -15%
						bd	d	bd	

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

**2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)**

Table 119 (continuation)

**QZ12. Please could you say which of these bands applies to your total household income from all sources, before tax and other deductions?**

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
Not answered	5	2	*	2	0	5	*	0	*
	*%	*%	*%	*%	0%	*%	*%	0%	*%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 119 (continuation)

QZ12. Please could you say which of these bands applies to your total household income from all sources, before tax and other deductions?

Base: All Respondents

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
	a	b	c	d	e	f	g	h	i	a	b	a	b	
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
Per week - Up to £199 - Per Year - Up to £10,399	198 5%	9 -2%	8 -1%	27 +8% abe	19 7% abe	8 -2%	17 5% ab	23 7% abe	19 +12% abefi	24 6% abe	158 5%	29 4%	52 -2%	143 +9% a
Per week - From £200 to £299 - Per Year - From £10,400 to £15,599	203 5%	17 4%	8 -2%	22 6% b	15 5% b	19 5% b	16 4% b	25 +8% ab	9 6% b	22 5% b	155 5%	45 6%	53 -2%	149 +9% a
Per week - From £300 to £499 - Per Year - From £15,600 to £25,999	333 8%	30 6%	34 6%	32 9% e	20 7%	15 -4%	41 +11% abei	43 +13% abdei	19 12% abe	29 7%	284 +9% b	43 -6%	167 -7%	162 +10% a
Per week - From £500 to £699 - Per Year - From £26,000 to £36,399	343 9%	41 9% e	28 -5%	29 8% e	24 8% e	14 -4%	47 +13% bei	39 +12% be	10 7%	33 7%	267 8%	66 9%	239 +10% b	104 -6%
Per week - From £700 to £999 - Per Year - From £36,400 to £51,999	390 10%	64 +13% bdei	48 9%	49 +14% bdei	13 -5%	21 -6%	34 10% di	29 9%	12 7%	23 -5%	312 10%	71 10%	318 +14% b	72 -4%
Per week - From 1,000 to £1,499 - Per Year - From £52,000 to £77,999	299 7%	47 10% dfhi	53 9% dfhi	36 10% dfhi	5 -2%	28 8% dh	17 5%	19 6% d	4 -3%	22 5%	237 7%	60 8%	266 +12% b	33 -2%
Per week - £1,500 and above - Per Year - £78,000 and above	252 6%	56 +12% cdeghe	73 +13% cdeghe	19 5%	9 3%	14 4%	32 9% deghe	7 -2%	3 -2%	12 -3%	177 -5%	71 +10% a	207 +9% b	41 -2%
Don't know	798 20%	82 17% f	170 +30% acefgh	42 -12%	114 +41% abcefghe	76 21% cfg	37 -10%	40 -12%	24 15%	132 +30% acefgh	688 +21% b	103 -15%	358 -16%	435 +26% a
Prefer not to say	1176 29%	133 28%	138 -25%	103 29%	58 -21%	164 +46% abcdgfi	119 33% bd	94 29% d	58 36% bd	142 32% bd	940 29%	221 31%	625 -27%	510 31% a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



**2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)**

Table 119 (continuation)

**QZ12. Please could you say which of these bands applies to your total household income from all sources, before tax and other deductions?**

Base: All Respondents

	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
Not answered	5 *%	0 0%	0 0%	0 0%	2 +1%	2 +1%	0 0%	0 0%	0 0%	0 0%	3 *%	2 *%	* - *%	3 *%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 120

QZ13. Does anyone in your household - including yourself - receive any of the following benefits?

Base: All Respondents

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
Income Support	67 2%	29 1%	39 2%	11 2%	15 2%	28 2%	13 -1%	4 -*	24 +12%	4 2%	5 1%	3 -*
				de	de	de			bcd	d	d	
Income-based Jobseeker' s Allowance	22 1%	16 +1%	5 -*	8 +2%	2 *	8 1%	4 *	0 -0%	6 +3%	4 +2%	3 1%	1 -*
		b		bcde		e			cd	d	d	
Pensions Credit	155 4%	63 -3%	93 +5%	1 -*	4 -1%	13 -1%	137 +9%	125 +15%	20 +10%	21 +10%	15 4%	18 -1%
		a	a				abc	abcd	cd	cd	d	
Employment and Support Allowance (ESA)	59 1%	33 2%	26 1%	13 +3%	14 2%	21 2%	12 -1%	1 -*	11 +5%	12 +6%	13 +4%	6 -*
				de	de	de	e		d	d	d	
Universal Credit (and household has other earnings)	162 4%	50 -3%	111 +5%	25 5%	52 +8%	67 5%	18 -1%	1 -*	32 +16%	20 +10%	24 +7%	33 -3%
			a	de	cde	de	e		bcd	d	d	
Universal Credit (and household does not have other earnings)	101 3%	43 2%	58 3%	16 3%	24 4%	45 +3%	16 -1%	* -*	33 +17%	12 +6%	9 3%	8 -1%
				de	de	de	e		bcd	cd	d	
Personal Independence Payment (PIP)	143 4%	66 3%	76 4%	7 -2%	15 2%	66 +5%	54 4%	22 3%	23 +12%	15 +7%	25 +8%	24 -2%
						abe	a		d	d	d	
Carer' s Allowance	70 2%	21 -1%	50 +2%	1 -*	16 2%	33 +2%	20 1%	14 2%	14 +7%	8 +4%	15 +5%	11 -1%
		a	a		a	ad		a	d	d	d	
Something else	58 1%	26 1%	32 2%	2 *	5 1%	22 2%	29 +2%	25 +3%	11 +6%	6 +3%	10 +3%	14 1%
				*			ab	abc	d	d	d	
None – do not receive any benefits	2727 68%	1375 +70%	1349 -66%	288 -60%	453 67%	956 +70%	1030 70%	572 67%	52 -26%	100 -49%	206 -62%	1129 +88%
		b	b		a	a	a	a		a	ab	abc
Don' t know	159 4%	93 +5%	65 -3%	77 +16%	38 +6%	17 -1%	27 -2%	19 -2%	8 4%	2 -1%	10 3%	21 -2%
		b		bcde	cde				bd		b	

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower





**2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)**

Table 120 (continuation)

**QZ13. Does anyone in your household - including yourself - receive any of the following benefits?**

Base: All Respondents

	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Column		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
Prefer not to say	447	219	227	52	75	157	162	85	4	23	22	37
	11%	11%	11%	11%	11%	12%	11%	10%	-2%	11%	-6%	-3%
										acd	ad	
Summary: Yes - Receive Benefits	664	266	395	63	113	228	260	176	134	79	95	97
	17%	-14%	+19%	-13%	17%	17%	18%	+21%	+68%	+39%	+29%	-8%
			a				a	acd	bcd	cd	d	

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 120 (continuation)

**QZ13. Does anyone in your household - including yourself - receive any of the following benefits?**

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
Income Support	67 2%	3 -*%	12 1%	4 -*%	44 +5%	51 2%	5 1%	3 2%	8 +7%
			a		abc				abc
Income-based Jobseeker' s Allowance	22 1%	0 -0%	7 1%	4 *%	10 +1%	16 *%	3 1%	1 *%	2 +2%
			a	a	a				ac
Pensions Credit	155 4%	13 -1%	18 -2%	16 -2%	107 +11%	119 -4%	12 3%	16 +8%	8 +7%
					abc			ab	ab
Employment and Support Allowance (ESA)	59 1%	4 -*%	16 1%	4 -*%	32 +3%	44 -1%	8 2%	4 2%	3 2%
			a		abc				
Universal Credit (and household has other earnings)	162 4%	9 -1%	40 4%	32 4%	78 +8%	133 4%	13 4%	10 5%	6 5%
			a	a	abc				
Universal Credit (and household does not have other earnings)	101 3%	3 -*%	10 -1%	4 -*%	83 +8%	80 2%	12 3%	6 3%	3 3%
					abc				
Personal Independence Payment (PIP)	143 4%	14 -1%	37 3%	15 -2%	72 +7%	108 -3%	18 5%	9 4%	8 +7%
			ac		abc				a
Carer' s Allowance	70 2%	4 -*%	8 -1%	12 1%	42 +4%	54 2%	9 3%	3 2%	3 3%
				a	abc				
Something else	58 1%	12 1%	13 1%	7 1%	24 +2%	42 -1%	6 2%	10 +5%	* -*%
					abc	d	d	abd	
None – do not receive any benefits	2727 68%	868 +85%	770 +73%	635 +74%	430 -44%	2249 68%	274 +76%	125 -62%	79 66%
			d	d		c	acd		
Don' t know	159 4%	20 -2%	67 +6%	32 4%	32 3%	142 +4%	4 -1%	9 5%	3 3%
			acd	a		b		b	

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 120 (continuation)

**QZ13. Does anyone in your household - including yourself - receive any of the following benefits?**

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
Prefer not to say	447 11%	85 -8%	98 -9%	104 12%	137 +14%	401 +12%	21 -6%	18 9%	6 -5%
			a	a	ab	bd		d	
Summary: Yes - Receive Benefits	664 17%	51 -5%	123 -12%	93 -11%	383 +39%	525 -16%	59 16%	47 +24%	32 +26%
			a	a	abc			ab	ab

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 120 (continuation)

QZ13. Does anyone in your household - including yourself - receive any of the following benefits?

Base: All Respondents

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
Income Support	67 2%	14 3% f	6 1%	7 2%	3 1%	4 1%	3 1%	3 1%	7 +5% befgi	5 1%	60 2%	7 1%	11 -1%	53 +3% a
Income-based Jobseeker's Allowance	22 1%	0 0%	0 0%	2 1%	5 +2% abi	1 *%	4 1% b	4 1% abi	0 0%	0 0%	18 1%	4 1%	3 -1%	18 +1% a
Pensions Credit	155 4%	6 -1%	8 -1%	18 5% abi	6 2%	32 +9% abdfi	15 4% ab	20 +6% abdi	6 4%	8 -2%	115 -4%	40 +6% a	13 -1%	142 +9% a
Employment and Support Allowance (ESA)	59 1%	3 1%	5 1%	7 2%	10 +3% abefi	3 1%	2 1%	10 +3% abfi	2 2%	2 1%	49 2%	9 1%	11 -1%	44 +3% a
Universal Credit (and household has other earnings)	162 4%	12 2%	26 5% e	24 +7% ae	13 5% e	4 -1%	17 5% e	13 4% e	6 3%	18 4% e	135 4%	21 3%	86 4%	73 4%
Universal Credit (and household does not have other earnings)	101 3%	3 -1%	8 1%	6 2%	14 +5% abfi	11 3% a	3 1%	18 +6% abcfi	9 +5% abfi	8 2%	89 3% b	10 -1%	15 -1%	86 +5% a
Personal Independence Payment (PIP)	143 4%	13 3%	10 -2%	17 5% bg	12 4%	14 4%	18 5% bg	5 1%	2 1%	19 4% bg	119 4%	22 3%	39 -2%	98 +6% a
Carer's Allowance	70 2%	1 -1%	5 1%	8 2% a	8 3% a	8 2% a	7 2% a	6 2% a	3 2% a	9 2% a	56 2%	14 2%	15 -1%	54 +3% a
Something else	58 1%	7 1% b	0 -0%	19 +5% abdefghi	2 1%	4 1% b	7 2% b	1 *% b	0 0%	3 1%	46 1%	10 1%	17 -1%	40 +2% a
None - do not receive any benefits	2727 68%	321 67% e	437 +78% acdefghi	247 69% e	189 68% e	194 -54%	246 69% e	212 66% e	111 69% e	291 66% e	2161 -67%	527 +74% a	1825 +80% b	893 -54%
Don't know	159 4%	33 +7% bcfg	17 3%	7 2%	14 5%	22 6% c	11 3%	9 3%	5 3%	24 5% c	141 +4% b	14 -2%	74 -3%	78 +5% a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



**2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)**

Table 120 (continuation)

**QZ13. Does anyone in your household - including yourself - receive any of the following benefits?**

Base: All Respondents

	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
Prefer not to say	447 11%	82 +17%	54 10%	20 -6%	24 8%	74 +21%	44 12%	28 9%	16 10%	58 13%	368 11%	66 9%	210 -9%	204 +12%
		bcdg				bcdgghi	c			c				a
Summary: Yes - Receive Benefits	664 17%	43 -9%	52 -9%	86 +24%	52 19%	69 19%	58 16%	70 +22%	28 17%	66 15%	550 17%	105 15%	177 -8%	476 +29%
				abfi	ab	ab	ab	abi	ab	ab				a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 121

QZ14. How well would you say your household is managing financially at the moment? Would you say you are...?

Base: All Respondents

	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Column		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
Doing well	1039 26%	543 +28%	493 -24%	109 23%	187 28%	349 26%	393 27%	217 25%	21 -11%	30 -15%	46 -14%	517 +40%
Getting by	2292 57%	1074 -55%	1214 +60%	260 54%	372 55%	756 56%	903 +61%	535 +63%	87 -44%	127 63%	235 +71%	677 -53%
Struggling	455 11%	222 11%	231 11%	59 12%	82 12%	202 +15%	113 -8%	62 -7%	90 +45%	41 +20%	50 +15%	73 -6%
Don't know/prefer not to say	210 5%	113 6%	96 5%	52 +11%	38 6%	51 -4%	69 5%	38 4%	* -*%	5 -2%	3 -1%	17 -1%
Not answered	1 *%	0 0%	1 *%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 121 (continuation)

**QZ14. How well would you say your household is managing financially at the moment? Would you say you are...?**

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
Doing well	1039 26%	447 +44%	268 25%	196 -23%	120 -12%	827 -25%	127 +35%	36 -18%	48 +40%
		bcd	d	d		c	ac		ac
Getting by	2292 57%	487 -48%	622 59%	541 +63%	605 +62%	1922 +58%	186 -52%	128 +64%	57 -48%
		a	a	a		bd		abd	
Struggling	455 11%	36 -4%	101 -10%	88 10%	219 +22%	391 +12%	34 9%	20 10%	11 9%
		a	a	a	abc				
Don't know/prefer not to say	210 5%	54 5%	67 6%	39 5%	39 -4%	177 5%	13 4%	17 +8%	4 -3%
		d	d			d		abd	
Not answered	1 *0%	0 0%	0 0%	0 0%	0 0%	1 *0%	0 0%	0 0%	0 0%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 121 (continuation)

**QZ14. How well would you say your household is managing financially at the moment? Would you say you are...?**

Base: All Respondents

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
	a	b	c	d	e	f	g	h	i	a	b	a	b	
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
Doing well	1039 26%	157 +33% deg	161 29% ghi	95 26% hij	46 -16% k	70 -19% l	126 +35% lmn	61 -19% op	36 23% pqr	76 -17% rst	790 -25% stuv	233 +33% vw	682 +30% xyz	351 -21% abcd
Getting by	2292 57%	241 -50% ef	334 60% gh	204 57% hij	184 +66% klm	226 63% lmn	180 -50% opq	189 59% pqr	86 54% rst	278 +63% stuv	1873 +58% vwxyz	394 55% abcd	1328 58% efgh	940 57% ijkl
Struggling	455 11%	58 12% ef	49 9% gh	48 13% hij	38 14% klm	33 9% lmn	42 12% opq	37 12% pqr	32 +20% rst	53 12% stuv	389 +12% vwxyz	52 -7% abcd	190 -8% efgh	256 +15% ijkl
Don't know/prefer not to say	210 5%	23 5% ef	15 -3% gh	13 4% hij	12 4% klm	31 +9% lmn	11 3% opq	32 +10% pqr	6 3% rst	33 +8% stuv	168 5% vwxyz	33 5% abcd	85 -4% efgh	104 +6% ijkl
Not answered	1 *%	1 +*% ef	0 0% gh	0 0% hij	0 0% klm	0 0% lmn	0 0% opq	0 0% pqr	0 0% rst	0 0% stuv	1 *% vwxyz	0 0% abcd	0 0% efgh	0 0% ijkl

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 122

Derived: Bundle 1

Base: All Respondents

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
Bundle of services	2521 63%	1226 63%	1292 63%	228 -48%	338 -50%	909 +67%	1044 +71%	596 +70%	84 -43%	111 -55%	215 65%	903 +70%
						ab	abc	ab		a	ab	abc
Dual bundle	1605 40%	779 40%	822 40%	170 -35%	261 38%	565 42%	609 41%	343 40%	59 -30%	71 35%	140 42%	550 +43%
						a	a				a	ab
Triple bundle	801 20%	379 19%	421 21%	53 -11%	73 -11%	300 +22%	374 +25%	213 +25%	24 -12%	36 18%	67 20%	321 +25%
						ab	abc	ab			a	abc
Quad bundle	127 3%	72 4%	56 3%	5 -1%	5 -1%	50 4%	67 +5%	42 +5%	1 -1%	4 2%	11 3%	37 3%
						ab	ab	ab			a	
None	1476 37%	727 37%	744 37%	252 +52%	340 +50%	448 -33%	435 -29%	256 -30%	113 +57%	92 +45%	118 35%	380 -30%
				cde	cde	d			bcd	cd	d	

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 122 (continuation)

Derived: Bundle 1

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
Bundle of services	2521 63%	702 +69% bcd	677 64% d	538 62% d	564 -57%	2061 -62%	243 +68% ad	145 +73% ad	72 60%
Dual bundle	1605 40%	434 42% d	428 40% d	362 42% d	351 -36%	1323 40%	140 39%	87 44%	54 +45% a
Triple bundle	801 20%	239 +23% cd	215 20%	148 -17%	188 19%	652 20% d	83 23% d	49 +25% ad	16 -14%
Quad bundle	127 3%	34 3%	35 3%	31 4%	27 3%	96 -3%	20 +6% ad	9 5% ad	2 -1%
None	1476 37%	322 -31%	382 36% a	326 38% a	418 +43% abc	1256 +38% bc	116 -32%	54 -27%	48 40% bc

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

**2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)**

Table 122 (continuation)

**Derived: Bundle 1**

Base: All Respondents

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
Bundle of services	2521 63%	275 -57%	362 65% a	212 59%	165 59%	219 61%	259 +72% acdegi	186 58%	110 69%	273 62%	1990 -62%	498 +70% a	1478 +65% b	1017 62%
Dual bundle	1605 40%	192 40%	224 40%	141 39%	117 42%	150 42%	154 43% g	110 -34%	72 45% g	162 37%	1256 -39%	329 +46% a	971 +42% b	613 -37%
Triple bundle	801 20%	77 -16%	117 21%	65 18%	44 16%	58 16%	92 +26% acde	71 22% a	30 19%	98 22% a	633 20%	155 22%	441 19%	354 21%
Quad bundle	127 3%	6 -1%	26 5% acd	6 2%	4 2%	11 3%	15 4% a	6 2%	8 5% ac	13 3%	110 3%	16 2%	72 3%	56 3%
None	1476 37%	204 +43% bfh	198 35%	148 41% f	115 41% f	141 39% f	101 -28%	134 42% fh	50 31%	167 38% f	1230 +38% b	214 -30%	808 -35%	634 38% a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 123

Derived: Bundle 2

Base: All Respondents

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
Landline, broadband, mobile and Pay TV Same	127 3%	72 4%	56 3%	5 -1%	5 -1%	50 4%	67 +5%	42 +5%	1 -1%	4 2%	11 3%	37 3%
Landline, mobile and broadband	184 5%	93 5%	91 4%	11 -2%	9 -1%	61 4%	102 +7%	67 +8%	7 4%	7 3%	19 6%	76 +6%
Landline, broadband and Pay TV	521 13%	240 12%	281 14%	28 -6%	47 -7%	203 +15%	241 +16%	129 +15%	12 -6%	22 11%	37 11%	218 +17%
Mobile, broadband and Pay TV	92 2%	45 2%	47 2%	13 3%	16 2%	34 3%	29 2%	15 2%	5 3%	8 4%	11 3%	27 2%
Mobile, Landline and Pay TV	4 *%	2 *%	2 *%	0 0%	0 0%	1 *%	2 *%	2 *%	0 0%	* *%	0 0%	* *%
Landline and Pay TV	50 1%	23 1%	28 1%	3 1%	4 1%	16 1%	28 +2%	19 +2%	* *%	4 2%	5 1%	15 1%
Mobile and Broadband	284 7%	162 +8%	122 -6%	42 9%	63 +9%	128 +9%	51 -3%	26 -3%	20 10%	15 7%	30 9%	97 8%
Landline and Broadband	754 19%	362 19%	390 19%	46 -10%	67 -10%	221 -16%	420 +28%	252 +30%	28 14%	37 18%	67 20%	258 20%
Landline and Mobile	33 1%	15 1%	18 1%	4 1%	1 *%	10 1%	18 +1%	9 1%	* *%	0 0%	1 *%	8 1%
Broadband and Pay TV	477 12%	216 11%	261 13%	78 +16%	119 +18%	186 +14%	93 -6%	37 -4%	7 -4%	17 8%	36 11%	169 13%
Mobile and Pay TV	51 1%	20 1%	31 2%	4 1%	10 2%	19 1%	18 1%	5 -1%	6 +3%	1 *%	3 1%	19 1%
None	1476 37%	727 37%	744 37%	252 +52%	340 +50%	448 -33%	435 -29%	256 -30%	113 +57%	92 +45%	118 35%	380 -30%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 123 (continuation)

Derived: Bundle 2

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
Landline, broadband, mobile and Pay TV Same	127 3%	34 3%	35 3%	31 4%	27 3%	96 -3%	20 +6% ad	9 5% ad	2 -1%
Landline, mobile and broadband	184 5%	43 4%	48 5%	31 4%	60 +6% ac	145 -4%	18 5%	17 +8% abd	4 3%
Landline, broadband and Pay TV	521 13%	169 +17% bcd	137 13%	106 12%	102 -10%	426 13% d	57 +16% d	29 14% d	9 -8%
Mobile, broadband and Pay TV	92 2%	25 2%	29 3%	12 1%	24 2%	78 2%	8 2%	3 2%	3 3%
Mobile, Landline and Pay TV	4 *0%	2 *0%	* *0%	0 0%	2 *0%	3 *0%	0 0%	* *0%	* *0%
Landline and Pay TV	50 1%	9 1%	4 -*%	20 +2% ab	17 2% b	43 1%	3 1%	2 1%	2 1%
Mobile and Broadband	284 7%	69 7%	60 -6%	82 +9% ab	70 7%	235 7%	25 7%	17 9%	8 6%
Landline and Broadband	754 19%	238 +23% bcd	199 19%	148 17%	157 -16%	595 -18%	86 +24% a	44 22% a	29 +24% a
Landline and Mobile	33 1%	7 1%	6 1%	11 1%	6 1%	28 1%	1 *0%	3 2% d	* *0%
Broadband and Pay TV	477 12%	108 11%	153 +14% ad	109 13%	98 -10%	416 +13% b	25 -7%	21 11% b	15 12% b
Mobile and Pay TV	51 1%	17 2%	13 1%	9 1%	11 1%	44 1%	2 1%	3 1%	2 1%
None	1476 37%	322 -31%	382 36% a	326 38% a	418 +43% abc	1256 +38% bc	116 -32%	54 -27%	48 40% bc

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 123 (continuation)

Derived: Bundle 2

Base: All Respondents

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
Landline, broadband, mobile and Pay TV Same	127 3%	6 -1%	26 5% acd	6 2%	4 2%	11 3%	15 4% a	6 2%	8 5% ac	13 3%	110 3%	16 2%	72 3%	56 3%
Landline, mobile and broadband	184 5%	15 3%	39 +7% aeh	20 6% eh	14 5% h	7 -2%	14 4%	11 4%	1 -1%	22 5% eh	131 -4%	52 +7% a	90 -4%	92 +6% a
Landline, broadband and Pay TV	521 13%	59 12%	66 12%	40 11%	26 9%	40 11%	69 +19% abcdei	45 14%	24 15%	57 13%	427 13%	85 12%	301 13%	216 13%
Mobile, broadband and Pay TV	92 2%	3 -1%	12 2%	4 1%	3 1%	10 3% a	9 2% a	14 +4% acd	4 2%	19 +4% acd	73 2%	18 3%	49 2%	43 3%
Mobile, Landline and Pay TV	4 *%	1 *%	0 0%	0 0%	0 0%	1 *%	0 0%	2 +*%	0 0%	0 0%	3 *%	0 0%	* *%	3 *%
Landline and Pay TV	50 1%	8 2% i	11 2% i	1 *%	1 *%	7 2% i	10 +3% cdgi	1 *%	3 2% i	1 *%	43 1%	8 1%	20 -1%	30 +2% a
Mobile and Broadband	284 7%	43 9% bc	29 5%	16 4%	22 8%	31 9%	24 7%	18 5%	25 +16% abcdefgi	28 6%	245 +8% b	36 -5%	210 +9% b	68 -4%
Landline and Broadband	754 19%	92 19% g	118 21% g	76 21% g	48 17%	56 16%	72 20% g	39 -12%	24 15%	69 16%	539 -17%	208 +29% a	394 -17%	353 +21% a
Landline and Mobile	33 1%	7 1% i	8 1% i	3 1%	4 1% i	5 1% i	3 1%	0 0%	0 0%	0 0%	28 1%	5 1%	12 -1%	19 1% a
Broadband and Pay TV	477 12%	46 10%	60 11%	44 12%	38 14%	51 14%	50 14%	47 15% a	20 12%	62 14%	402 +12% b	68 -10%	326 +14% b	143 -9%
Mobile and Pay TV	51 1%	1 *%	9 2%	7 2% a	7 3% a	3 1%	5 2%	5 2%	2 1%	4 1%	33 -1%	18 +2% a	36 2%	15 1%
None	1476 37%	204 +43% bfh	198 35%	148 41% f	115 41% f	141 39% f	101 -28%	134 42% fh	50 31%	167 38% f	1230 +38% b	214 -30%	808 -35%	634 38% a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 124

**Broadcasting Takeup**

Base: All Respondents

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
Subscription to paid for on-demand	2791 70%	1333 -68%	1452 +71%	404 +84%	563 +83%	1067 +79%	757 -51%	347 -41%	106 -54%	116 -57%	221 66%	1048 +82%
		a	a	cde	cde	de	e				ab	abc
Connected TV (excluding Smart TV)	1969 49%	968 50%	997 49%	251 52%	368 +54%	797 +59%	552 -37%	277 -32%	62 -31%	81 -40%	156 47%	812 +63%
				de	de	ade	e				a	abc
Traditional Pay TV	1835 46%	887 45%	947 47%	202 42%	279 -41%	674 +50%	679 46%	366 -43%	52 -26%	70 -34%	151 45%	659 +51%
				b		abde	b				ab	abc
Free (digital) TV	1830 46%	911 47%	914 45%	200 42%	221 -33%	608 45%	802 +54%	489 +57%	89 45%	107 +53%	164 49%	550 -43%
				b		b	abc	abc		d	d	
DAB radio	1199 30%	646 +33%	552 -27%	70 -15%	107 -16%	394 29%	629 +43%	348 +41%	49 25%	53 26%	93 28%	422 +33%
		b				ab	abc	abc				ab
Smart TV	2957 74%	1458 75%	1496 73%	367 76%	509 75%	1075 +79%	1006 -68%	518 -61%	103 -52%	126 -62%	237 71%	1034 +81%
				de	de	bde	e			a	ab	abc
None of the above	186 5%	94 5%	90 4%	16 3%	29 4%	61 4%	79 5%	52 +6%	23 +12%	16 +8%	16 5%	36 -3%
								a	cd	d	d	

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 124 (continuation)

**Broadcasting Takeup**

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
Subscription to paid for on-demand	2791 70%	791 +77%	818 +77%	618 72%	520 -53%	2310 70%	270 +75%	146 73%	65 -54%
		cd	cd	d		d	ad	d	
Connected TV (excluding Smart TV)	1969 49%	576 +56%	556 +53%	428 50%	379 -39%	1617 49%	204 +57%	102 51%	46 -38%
		cd	d	d		d	ad	d	
Traditional Pay TV	1835 46%	509 +50%	481 45%	421 49%	399 -41%	1507 45%	171 48%	103 +51%	54 45%
		d	d	d				ad	
Free (digital) TV	1830 46%	470 46%	496 47%	353 -41%	481 +49%	1504 45%	174 48%	85 42%	67 +56%
			c		c				abc
DAB radio	1199 30%	341 +33%	311 29%	259 30%	269 -27%	973 -29%	131 +36%	63 31%	33 27%
		d					ad		
Smart TV	2957 74%	809 +79%	789 75%	675 +78%	642 -65%	2455 74%	269 75%	155 78%	77 -65%
		bd	d	d		d	d	d	
None of the above	186 5%	29 -3%	30 -3%	53 +6%	68 +7%	160 5%	11 3%	6 3%	9 +8%
				ab	ab				abc

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 124 (continuation)

**Broadcasting Takeup**

Base: All Respondents

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
Subscription to paid for on-demand	2791 70%	262 -55%	426 +76% adi	260 72% a	185 66% a	258 72% a	261 73% a	237 74% a	116 73% a	303 69% a	2232 69%	508 71%	1833 +80% b	926 -56%
Connected TV (excluding Smart TV)	1969 49%	201 -42%	224 -40%	210 +58% abhi	143 51% ab	182 51% ab	228 +63% abdegghi	174 54% abhi	67 42%	188 -43%	1577 49%	361 51%	1274 +56% b	679 -41%
Traditional Pay TV	1835 46%	174 -36%	250 45% ac	127 -35%	121 43%	163 45% ac	187 +52% ac	190 +59% abcdei	89 +56% abcd	205 47% ac	1478 46%	329 46%	1105 +48% b	711 -43%
Free (digital) TV	1830 46%	188 -39%	264 47% af	147 41%	150 +53% acf	178 49% af	141 -39%	155 48% af	77 48%	205 47% a	1412 -44%	399 +56% a	978 -43%	832 +50% a
DAB radio	1199 30%	100 -21%	166 30% a	112 31% a	92 33% a	90 25%	101 28% a	124 +39% abefh	46 28%	143 32% a	951 30%	237 +33%	649 -28%	543 +33% a
Smart TV	2957 74%	336 70%	429 77% acf	237 -66%	196 70%	291 +81% acdf	247 -69%	248 77% acf	136 +85% abcdfi	335 76% cf	2373 74%	538 76%	1839 +80% b	1074 -65%
None of the above	186 5%	50 +10%	15 -3%	19 5% h	11 4%	8 2%	23 6% beh	14 4%	1 -1%	18 4%	161 +5% b	20 -3%	78 -3%	100 +6% a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 125

Computer/Internet Takeup

Base: All Respondents

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
Home internet access	3679 92%	1784 91%	1888 93%	449 93% de	644 +95% de	1302 +96% ade	1281 -87% e	693 -81%	147 -74%	164 -81%	305 92% ab	1263 +98% abc
Total broadband	3605 90%	1755 90%	1845 91%	427 89% e	637 +94% ade	1279 +94% ade	1260 -85% e	679 -80%	146 -74%	161 -79%	305 91% ab	1245 +97% abc
Fixed broadband	3454 86%	1669 85%	1780 87%	404 84% e	607 +90% ade	1223 +90% ade	1219 -82% e	653 -77%	131 -66%	147 -72%	283 85% ab	1213 +95% abc
Internet on mobile	3289 82%	1632 +84% b	1650 -81%	445 +93% de	626 +92% de	1236 +91% de	981 -66% e	469 -55%	143 -73%	136 -67%	270 81% ab	1173 +91% abc
Laptop	2892 72%	1413 72%	1471 72%	375 +78% de	517 +76% de	1119 +82% bde	880 -59% e	417 -49%	105 -53%	100 -49%	194 -58% b	1124 +88% abc
Tablet	2524 63%	1243 64%	1276 63%	284 59% e	419 62% e	954 +70% abde	866 -59% e	433 -51%	99 -50%	95 -47%	203 61% ab	944 +74% abc
PC	1364 34%	751 +38% b	611 -30%	151 31%	190 -28%	477 35% b	547 +37% ab	301 35% b	46 -23%	43 -21%	104 31% ab	497 +39% abc
Mobile/broadband via dongle/SIMcard	1068 27%	551 +28% b	516 -25%	145 30% de	212 +31% de	442 +33% de	269 -18%	132 -15%	44 22%	58 28%	87 26%	426 +33% ac
None of the above	171 4%	80 4%	91 4%	* -*%	6 -1%	14 -1%	151 +10% abc	130 +15% abcd	24 +12% cd	26 +13% cd	19 6% d	3 -*%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 125 (continuation)

Computer/Internet Takeup

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
Home internet access	3679 92%	991 +97% cd	1018 +96% cd	805 93% d	802 -82%	3054 92% d	335 93% d	184 92% d	106 -88%
Total broadband	3605 90%	978 +95% cd	1001 +95% cd	781 90% d	785 -80%	2986 90%	334 +93% d	180 90%	105 -87%
Fixed broadband	3454 86%	957 +93% cd	966 +91% cd	746 86% d	725 -74%	2868 86% d	313 87% d	176 88% d	98 -82%
Internet on mobile	3289 82%	878 +86% d	921 +87% d	734 +85% d	704 -72%	2742 83% cd	302 84% cd	155 -77%	90 -75%
Laptop	2892 72%	896 +88% bcd	872 +82% cd	601 70% d	484 -49%	2411 73% d	255 71% d	153 +77% bd	72 -60%
Tablet	2524 63%	738 +72% bcd	701 +66% d	546 63% d	503 -51%	2084 63%	232 64%	132 66%	76 64%
PC	1364 34%	484 +47% bcd	371 35% cd	254 -29% d	235 -24%	1142 34% d	114 32% d	82 +41% abd	26 -22%
Mobile/broadband via dongle/SIMcard	1068 27%	319 +31% d	308 +29% d	233 27% d	202 -21%	882 27% c	101 28% c	38 -19%	48 +40% abc
None of the above	171 4%	17 -2%	15 -1%	32 4% ab	104 +11% abc	145 4%	10 3%	6 3%	11 +9% abc

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 125 (continuation)

Computer/Internet Takeup

Base: All Respondents

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
	a	b	c	d	e	f	g	h	i	a	b	a	b	
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
Home internet access	3679 92%	451 94%	528 94%	343 +95%	258 92%	320 -89%	325 90%	279 -87%	140 88%	409 93%	2959 92%	658 92%	2227 +97%	1400 -85%
		egh	efgh	efgh						g			b	
Total broadband	3605 90%	430 90%	518 93%	342 +95%	255 91%	316 88%	319 89%	278 87%	133 -83%	395 90%	2892 90%	655 92%	2191 +96%	1365 -83%
			efgh	aefghi	h								b	
Fixed broadband	3454 86%	388 -81%	501 +90%	339 +94%	246 88%	310 86%	311 86%	270 84%	117 -73%	385 88%	2764 -86%	634 +89%	2101 +92%	1310 -79%
			ah	abdefghi	ah	h	h	h		ah		a	b	
Internet on mobile	3289 82%	405 84%	468 84%	319 +89%	225 81%	303 84%	286 79%	251 78%	130 81%	355 81%	2665 83%	569 80%	2104 +92%	1143 -69%
				dfgi									b	
Laptop	2892 72%	381 +79%	430 +77%	281 +78%	200 71%	262 73%	250 69%	204 -64%	97 -61%	308 70%	2315 72%	521 73%	1866 +82%	982 -59%
		dfghi	fghi	fghi	h	gh							b	
Tablet	2524 63%	268 -56%	393 +70%	214 59%	182 65%	207 -58%	225 63%	202 63%	114 +72%	279 63%	2032 63%	452 63%	1573 +69%	918 -56%
			acef		a				ace	a			b	
PC	1364 34%	153 32%	197 35%	157 +44%	97 35%	160 +45%	122 34%	65 -20%	58 36%	133 30%	1079 33%	264 37%	821 +36%	523 -32%
		g	g	abfghi	g	abdfgi	g		g	g			b	
Mobile/broadband via dongle/SIMcard	1068 27%	159 +33%	124 -22%	98 27%	54 -19%	73 -20%	108 30%	119 +37%	78 +49%	68 -15%	859 27%	189 27%	731 +32%	322 -19%
		bdei	i	di			bdei	bcdei	bcdefgi				b	
None of the above	171 4%	5 -1%	19 3%	10 3%	12 4%	19 5%	27 +7%	29 +9%	6 4%	18 4%	137 4%	34 5%	7 -*	162 +10%
			a		a	a	abc	abci	a	a			a	a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 126

Entertainment Takeup

Base: All Respondents

	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Column		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
TV sets	3630 91%	1783 91%	1843 91%	419 -87%	563 -83%	1243 92%	1404 +95%	805 +94%	150 -76%	188 93%	308 92%	1185 +92%
Connected TV exc Smart TV	1969 49%	968 50%	997 49%	251 52%	368 +54%	797 +59%	552 -37%	277 -32%	62 -31%	81 -40%	156 47%	812 +63%
Smart TV	2957 74%	1458 75%	1496 73%	367 76%	509 75%	1075 +79%	1006 -68%	518 -61%	103 -52%	126 -62%	237 71%	1034 +81%
DVD Player	1249 31%	640 +33%	606 -30%	98 -20%	115 -17%	470 +35%	565 +38%	304 +36%	59 30%	59 29%	99 30%	523 +41%
Internet-connected streaming stick or set-top box	1455 36%	721 37%	733 36%	172 36%	230 34%	586 +43%	467 -32%	230 -27%	48 -24%	53 -26%	112 34%	563 +44%
None of the above	222 6%	96 5%	122 6%	35 7%	62 +9%	79 6%	44 -3%	25 -3%	36 +18%	8 4%	15 4%	57 -4%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 126 (continuation)

Entertainment Takeup

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
TV sets	3630 91%	932 91%	977 92%	778 90%	882 90%	3002 -90%	337 +94%	185 92%	107 89%
Connected TV exc Smart TV	1969 49%	576 +56%	556 +53%	428 50%	379 -39%	1617 49%	204 +57%	102 51%	46 -38%
Smart TV	2957 74%	809 +79%	789 75%	675 +78%	642 -65%	2455 74%	269 75%	155 78%	77 -65%
DVD Player	1249 31%	400 +39%	342 32%	276 32%	212 -22%	1026 31%	123 34%	69 34%	31 -26%
Internet-connected streaming stick or set-top box	1455 36%	414 +40%	399 38%	316 37%	301 -31%	1203 36%	131 36%	89 +45%	32 -26%
None of the above	222 6%	42 -4%	52 5%	54 6%	67 +7%	191 6%	14 4%	6 -3%	10 +8%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 126 (continuation)

Entertainment Takeup

Base: All Respondents

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
TV sets	3630 91%	400 -83%	506 90% a	316 88%	247 88%	339 94% acd	340 +95% acd	294 92% a	149 93% a	412 94% acd	2902 -90%	680 +96% a	2080 91%	1502 91%
Connected TV exc Smart TV	1969 49%	201 -42%	224 -40%	210 +58% abhi	143 51% ab	182 51% ab	228 +63% abdeghe	174 54% abhi	67 42%	188 -43%	1577 49%	361 51%	1274 +56% b	679 -41%
Smart TV	2957 74%	336 70%	429 77% acf	237 -66%	196 70%	291 +81% acdf	247 -69%	248 77% acf	136 +85% abcdfi	335 76% cf	2373 74%	538 76%	1839 +80% b	1074 -65%
DVD Player	1249 31%	107 -22%	196 35% aei	106 29% ai	83 30% ai	82 -23%	122 34% aei	158 +49% abcdefi	78 +49% abcdefi	94 -21%	941 -29%	289 +41% a	725 32%	507 31%
Internet-connected streaming stick or set-top box	1455 36%	125 -26%	176 -31%	137 38% a	120 +43% abhi	151 +42% abhi	187 +52% abcdeghe	116 36% a	46 29%	145 33% a	1184 37%	251 35%	919 +40% b	523 -32%
None of the above	222 6%	58 +12% bdefghi	25 4%	28 8% gh	13 5%	17 5%	16 5%	10 3%	3 2%	20 5%	197 +6% b	14 -2%	121 5%	93 6%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 127

Voice/Video Calls Use

Base: All Respondents

	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Column		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
Household use of voice/video calls online	3282 82%	1574 -81%	1701 +84%	455 +95%	618 +91%	1227 +90%	981 -66%	483 -57%	140 -71%	134 -66%	266 80%	1197 +93%
			a	bcde	de	de	e				ab	abc
No (Household use of voice/video calls online)	715 18%	379 +19%	335 -16%	25 -5%	60 -9%	131 -10%	498 +34%	369 +43%	58 +29%	69 +34%	68 20%	86 -7%
		b			a	a	abc	abcd	cd	cd	d	

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower





**2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)**

Table 127 (continuation)

**Voice/Video Calls Use**

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
Household use of voice/video calls online	3282 82%	922 +90%	937 +88%	703 81%	663 -67%	2728 82%	300 83%	170 85%	85 -70%
		cd	cd	d		d	d	d	
No (Household use of voice/video calls online)	715 18%	103 -10%	122 -12%	161 19%	320 +33%	590 18%	60 17%	30 15%	35 +30%
				ab	abc				abc

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 127 (continuation)

Voice/Video Calls Use

Base: All Respondents

	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
Household use of voice/video calls online	3282 82%	423 +88% degi	484 +87% dgi	306 85% gi	225 80% g	294 82% g	301 84% g	220 -69% g	132 83% g	343 -78% g	2661 83% b	563 -79% a	2077 +91% b	1162 -70% a
No (Household use of voice/video calls online)	715 18%	57 -12%	75 -13%	53 15%	55 20% ab	66 18% a	59 16%	99 +31% abcdefhi	28 17%	97 +22% abc	560 17%	149 +21% a	209 -9%	489 +30% a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 128

Phone and Broadband Household Ownership

Base: All Respondents

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Unweighted Bases	3993	1914	2068	400	604	1270	1717	1001	208	253	392	1260
Effective Weighted Sample	2808	1362	1440	297	443	914	1178	671	141	157	256	886
Weighted Bases	<b>3994</b>	<b>1951</b>	<b>2034</b>	<b>479</b>	<b>676</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>197</b>	<b>203</b>	<b>333</b>	<b>1282</b>
Mobile (voice), landline, mobile broadband, home broadband	493 12%	253 13%	240 12%	46 10%	55 -8%	212 +16% abde	181 12% b	92 11%	11 -6%	20 10%	28 -8%	220 +17% abc
Mobile (voice), landline, home broadband	1403 35%	654 -34%	746 +37% a	84 -18%	106 -16%	416 -31% ab	796 +54% abc	470 +55% abc	49 -25%	56 -28%	130 39% ab	450 35% ab
Mobile (voice), Home broadband, Mobile broadband	416 10%	208 11%	208 10%	75 +16% de	125 +18% cde	169 +12% de	47 -3% e	13 -1%	17 8%	23 12%	38 11%	168 +13%
Mobile (voice), Landline, Mobile broadband	35 1%	13 1%	22 1%	5 1%	4 1%	9 1%	18 1%	13 +2% c	2 1%	5 +2% d	4 1%	5 -*%
Landline, Home broadband, Mobile broadband	5 *%	2 *%	3 *%	0 0%	0 0%	4 +*%	1 *%	1 *%	0 0%	0 0%	* *%	5 +*%
Mobile (voice), home broadband	1093 27%	535 27%	555 27%	196 +41% cde	315 +47% cde	413 +30% de	170 -12% e	59 -7%	54 27%	45 22%	83 25%	359 28%
Mobile (voice), landline	145 4%	75 4%	70 3%	16 3% bc	7 -1%	13 -1%	109 +7% abc	88 +10% abcd	9 5% d	18 +9% cd	17 5% d	20 -2%
Landline, home broadband	27 1%	10 1%	17 1%	0 0%	2 *%	2 -*%	23 +2% abc	18 +2% abc	* *%	2 1%	3 1%	5 *%
Mobile broadband, mobile (voice)	115 3%	73 +4% b	42 -2%	18 4% de	27 4% de	47 3% de	23 -2%	13 -2%	14 +7% d	10 5% d	17 +5% d	27 -2%
Landline	60 2%	22 -1%	39 +2% a	2 -*%	4 -1% c	1 -*%	54 +4% abc	48 +6% abcd	5 3% d	9 +4% cd	5 1% d	4 -*%
Mobile (voice)	164 4%	89 5%	74 4%	33 +7% bcde	18 -3%	60 4%	52 4%	34 4%	34 +17% bcd	14 +7% cd	6 -2%	13 -1%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



**2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)**

Table 128 (continuation)

**Phone and Broadband Household Ownership**

Base: All Respondents

	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Column		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3993	1914	2068	400	604	1270	1717	1001	208	253	392	1260
Effective Weighted Sample	2808	1362	1440	297	443	914	1178	671	141	157	256	886
Weighted Bases	<b>3994</b>	<b>1951</b>	<b>2034</b>	<b>479</b>	<b>676</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>197</b>	<b>203</b>	<b>333</b>	<b>1282</b>
Mobile broadband	*	*	0	0	0	*	0	0	0	0	0	0
	*%	*%	0%	0%	0%	*%	0%	0%	0%	0%	0%	0%
Home broadband	13	4	9	2	3	7	1	*	0	0	1	3
	*%	*%	*%	*%	*%	*%	-%	*%	0%	0%	*%	*%
None	23	13	8	3	12	4	4	3	4	1	1	1
	1%	1%	*%	1%	+2%	*%	-%	*%	+2%	1%	*%	-%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 128 (continuation)

Phone and Broadband Household Ownership

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
Unweighted Bases	3993	971	1036	619	1292	2482	497	494	520
Effective Weighted Sample	2808	716	739	488	887	2095	403	465	502
Weighted Bases	<b>3994</b>	<b>1024</b>	<b>1056</b>	<b>863</b>	<b>982</b>	<b>3315</b>	<b>359</b>	<b>199</b>	<b>120</b>
Mobile (voice), landline, mobile broadband, home broadband	493 12%	177 +17% bcd	135 13% d	90 10%	88 -9%	393 -12%	56 +16% ac	22 11%	22 +18% ac
Mobile (voice), landline, home broadband	1403 35%	397 +39% cd	367 35%	281 33%	330 34%	1136 -34% d	148 +41% ad	89 +45% ad	30 -25%
Mobile (voice), Home broadband, Mobile broadband	416 10%	117 11% d	135 +13% d	107 12% d	54 -5%	364 +11% bc	23 -6%	11 -6%	18 +15% abc
Mobile (voice), Landline, Mobile broadband	35 1%	3 -*%	12 1% a	9 1%	11 1% a	26 1%	8 +2% ac	1 *%	1 1%
Landline, Home broadband, Mobile broadband	5 *%	4 +*% bd	0 0%	1 *%	* *%	4 *%	1 *%	0 0%	1 *%
Mobile (voice), home broadband	1093 27%	253 -25%	318 +30% ad	260 30% ad	236 -24%	939 +28% bcd	81 -23%	47 24%	26 -22%
Mobile (voice), landline	145 4%	22 -2%	24 -2%	41 5% ab	58 +6% ab	121 4%	8 2%	10 5% b	6 5% b
Landline, home broadband	27 1%	7 1%	2 -*%	4 1%	14 +1% b	19 -1%	3 1%	4 +2% a	1 1%
Mobile broadband, mobile (voice)	115 3%	17 -2%	22 2%	26 3%	49 +5% ab	93 3%	13 4%	3 2%	6 +5% ac
Landline	60 2%	5 -*%	5 -*%	14 2% ab	36 +4% abc	47 1%	5 1%	2 1%	6 +5% abc
Mobile (voice)	164 4%	15 -1%	26 -2%	23 -3%	96 +10% abc	143 4% d	12 3%	6 3%	3 2%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 128 (continuation)

Phone and Broadband Household Ownership

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3993	971	1036	619	1292	2482	497	494	520
Effective Weighted Sample	2808	716	739	488	887	2095	403	465	502
Weighted Bases	<b>3994</b>	<b>1024</b>	<b>1056</b>	<b>863</b>	<b>982</b>	<b>3315</b>	<b>359</b>	<b>199</b>	<b>120</b>
Mobile broadband	* *0%	0 0%	* *0%	0 0%	0 0%	0 0%	* +*0%	0 0%	0 0%
Home broadband	13 *0%	3 *0%	6 1%	2 *0%	2 *0%	10 *0%	0 0%	2 +1% ab	* *0%
None	23 1%	4 *0%	3 *0%	6 1%	9 1%	20 1%	1 *0%	1 *0%	1 1%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 128 (continuation)

Phone and Broadband Household Ownership

Base: All Respondents

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Unweighted Bases	3993	374	404	250	209	264	273	254	126	328	3227	677	2154	1770
Effective Weighted Sample	2808	319	351	214	176	225	232	209	103	268	2316	446	1572	1192
Weighted Bases	<b>3994</b>	<b>479</b>	<b>560</b>	<b>360</b>	<b>279</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3218</b>	<b>712</b>	<b>2283</b>	<b>1651</b>
Mobile (voice), landline, mobile broadband, home broadband	493 12%	71 15% dei	74 13% dei	42 12% i	22 -8%	26 -7%	69 +19% bcdegi	36 11% i	30 +19% degi	23 -5%	371 -12%	115 +16% a	316 +14% b	171 -10%
Mobile (voice), landline, home broadband	1403 35%	134 -28%	238 +42% acdgh	125 35% gh	93 33% gh	142 39% agh	137 38% agh	77 -24%	34 -21%	157 36% agh	1059 -33%	331 +46% a	697 -31%	693 +42% a
Mobile (voice), Home broadband, Mobile broadband	416 10%	46 10% b	30 -5%	53 +15% abdfi	22 8%	41 11% b	31 9%	76 +24% abcdefi	31 +19% abdefi	35 8%	356 +11% b	50 -7%	322 +14% b	93 -6%
Mobile (voice), Landline, Mobile broadband	35 1%	9 +2% cefi	8 1% fi	0 0%	5 2% cefi	0 0%	0 0%	1 *% i	2 1% i	0 0%	26 1% i	8 1% i	17 1% i	16 1% i
Landline, Home broadband, Mobile broadband	5 *% i	0 0%	4 +1% i	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	2 -*% i	3 +*% a	* -*% a	4 *% a
Mobile (voice), home broadband	1093 27%	134 28% fh	153 27% fh	117 +33% fh	101 +36% abefgh	96 27% h	72 -20%	80 25% h	21 -13%	163 +37% abefgh	941 +29% b	128 -18%	748 +33% b	326 -20%
Mobile (voice), landline	145 4%	20 4%	23 4%	6 2%	6 2%	14 4%	19 5% c	15 5% c	9 6% c	10 2%	116 4%	26 4%	35 -2%	109 +7% a
Landline, home broadband	27 1%	0 0%	2 *% i	0 0%	6 +2% abc	2 1%	2 1%	1 *% i	0 0%	5 1% a	21 1% i	7 1% i	4 -*% i	23 +1% a
Mobile broadband, mobile (voice)	115 3%	32 +7% bcdefgi	9 2%	3 -1%	4 1%	6 2%	8 2%	7 2%	14 +9% bcdefgi	9 2%	101 +3% i	13 2%	73 3% i	38 2%
Landline	60 2%	1 -*% i	8 1% i	3 1% i	4 1% i	5 1% i	13 +4% acgh	3 1% i	0 0% i	11 2% a	45 1% i	14 2% i	3 -*% i	55 +3% a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 128 (continuation)

Phone and Broadband Household Ownership

Base: All Respondents

	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3993	374	404	250	209	264	273	254	126	328	3227	677	2154	1770
Effective Weighted Sample	2808	319	351	214	176	225	232	209	103	268	2316	446	1572	1192
Weighted Bases	<b>3994</b>	<b>479</b>	<b>560</b>	<b>360</b>	<b>279</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3218</b>	<b>712</b>	<b>2283</b>	<b>1651</b>
Mobile (voice)	164 4%	23 5%	7 -1%	9 2%	12 4%	22 6%	7 2%	21 +7%	18 +11%	24 5%	145 +5%	17 -2%	48 -2%	111 +7%
		b			b	bcd		bcd	abcd	bf	b			a
Mobile broadband	* *%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	* *%	0 0%
Home broadband	13 *%	2 *%	0 0%	2 1%	1 *%	2 1%	0 0%	1 *%	1 1%	2 *%	12 *%	1 *%	11 +*% b	1 -*%
None	23 1%	7 +1%	4 1%	0 0%	3 1%	2 1%	1 *%	3 1%	0 0%	0 0%	22 +1%	* -*%	8 -*%	11 1%
		i									b			

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 129

Phone Ownership

Base: All Respondents

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
Mobile Only	1781 45%	901 +46%	875 -43%	322 +67%	482 +71%	685 +50%	290 -20%	119 -14%	116 +59%	92 45%	145 43%	565 44%
		b		cde	cde	de	e		bcd			
Landline Only	137 3%	58 3%	79 4%	5 -1%	8 -1%	17 -1%	107 +7%	88 +10%	11 6%	15 +7%	11 3%	29 -2%
							abcd	abcd	d	cd		
Landline or Mobile	3950 99%	1930 99%	2013 99%	474 99%	659 -97%	1341 99%	1472 +100%	848 +100%	192 -97%	202 99%	330 99%	1275 +99%
						b	bc	b				a
None	47 1%	23 1%	23 1%	6 1%	19 +3%	16 1%	6 -*%	4 -*%	6 +3%	1 1%	3 1%	9 -1%
					cde	d			d			

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 129 (continuation)

Phone Ownership

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
Mobile Only	1781 45%	401 -39%	498 47%	416 +48%	432 44%	1531 +46%	129 -36%	68 -34%	53 44%
		a	a	a	a	bc			bc
Landline Only	137 3%	35 3%	13 -1%	23 3%	64 +7%	104 -3%	14 4%	10 5%	8 +7%
		b	b	b	abc				ab
Landline or Mobile	3950 99%	1015 99%	1044 99%	856 99%	969 99%	3278 99%	358 99%	196 98%	119 99%
None	47 1%	9 1%	15 1%	8 1%	14 1%	40 1%	2 1%	4 2%	1 1%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 129 (continuation)

Phone Ownership

Base: All Respondents

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
Mobile Only	1781 45%	230 48%	200 -36%	182 +51%	139 50%	165 46%	118 -33%	184 +58%	83 52%	230 +52%	1538 +48%	208 -29%	1184 +52%	566 -34%
		bf		bf	bf	bf		abef	bf	bf	b		b	
Landline Only	137 3%	5 -1%	28 5%	3 -1%	12 4%	9 2%	17 5%	8 3%	2 1%	21 5%	99 -3%	37 +5%	16 -1%	116 +7%
			ac		ac		ac		ac	ac		a		a
Landline or Mobile	3950 99%	465 -97%	556 99%	358 99%	275 98%	355 99%	358 100%	316 99%	158 99%	436 99%	3178 -99%	711 +100%	2257 99%	1638 99%
			a	a			a			a		a		
None	47 1%	14 +3%	4 1%	2 1%	5 2%	4 1%	1 *%	4 1%	2 1%	4 1%	43 +1%	1 -*%	28 1%	13 1%
		bcfi									b			

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 130

Landline Use

Base: All Respondents

Column	Total	Gender		Age Group					Household Income			
		Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
Unweighted Bases	3745	1813	1922	378	564	1174	1627	959	200	233	365	1161
Effective Weighted Sample	2633	1290	1337	281	411	847	1116	644	135	144	237	814
Weighted Bases	<b>3743</b>	<b>1853</b>	<b>1882</b>	<b>453</b>	<b>632</b>	<b>1254</b>	<b>1401</b>	<b>818</b>	<b>189</b>	<b>187</b>	<b>313</b>	<b>1179</b>
Own landline phone and use it to make calls	1450 39%	679 -37%	769 +41% a	67 -15%	68 -11%	360 -29% ab	955 +68% abc	633 +77% abcd	47 -25%	81 43% ad	126 40% ad	398 -34% a
Own landline phone but do not use it to make calls	465 12%	250 13%	215 11%	59 13% e	63 10%	193 +15% bde	150 -11% e	62 -8%	21 11%	13 -7%	39 13% b	207 +18% abc
Do not own landline phone	1779 48%	895 48%	879 47%	316 +70% cde	485 +77% acde	686 +55% de	290 -21% e	120 -15%	118 +63% bcd	93 50%	147 47%	569 48%
Unknown	49 1%	29 2%	19 1%	11 +3% de	15 +2% de	15 1% de	7 -*%	2 -*%	3 2% bcd	0 0%	0 -0%	5 -*%

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 130 (continuation)

Landline Use

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3745	907	966	579	1221	2333	459	470	483
Effective Weighted Sample	2633	667	688	456	840	1971	374	442	466
Weighted Bases	<b>3743</b>	<b>945</b>	<b>991</b>	<b>804</b>	<b>937</b>	<b>3118</b>	<b>324</b>	<b>190</b>	<b>112</b>
Own landline phone and use it to make calls	1450 39%	394 +42% bc	338 -34%	286 36%	410 +44% bc	1181 -38%	134 41%	85 +45% a	50 +45% a
Own landline phone but do not use it to make calls	465 12%	142 +15% d	139 14% d	94 12% d	81 -9%	367 -12% d	58 +18% ad	33 +17% ad	7 -7%
Do not own landline phone	1779 48%	398 -42%	501 +51% a	411 +51% a	435 46%	1525 +49% bc	130 -40%	71 -37%	54 48% bc
Unknown	49 1%	11 1%	12 1%	13 2%	11 1%	46 +1% d	2 *%	1 1%	0 -0%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 130 (continuation)

Landline Use

Base: All Respondents

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Unweighted Bases	3745	357	363	225	205	259	255	241	111	317	3021	640	2015	1668
Effective Weighted Sample	2633	305	316	195	173	221	216	198	91	258	2168	421	1469	1124
Weighted Bases	<b>3743</b>	<b>461</b>	<b>498</b>	<b>327</b>	<b>274</b>	<b>353</b>	<b>335</b>	<b>302</b>	<b>142</b>	<b>426</b>	<b>3018</b>	<b>664</b>	<b>2140</b>	<b>1548</b>
Own landline phone and use it to make calls	1450 39%	177 38%	236 +48%	107 -33%	114 42%	131 37%	157 +47%	84 -28%	39 -28%	136 -32%	1070 -35%	367 +55%	618 -29%	818 +53%
		gh	aceghi		ghi	g	aceghi					a		a
Own landline phone but do not use it to make calls	465 12%	40 -9%	58 12%	36 11%	16 -6%	52 15%	59 +18%	30 10%	18 13%	57 13%	368 12%	88 13%	309 +14%	151 -10%
			d			ad	abcdg		d	ad			b	
Do not own landline phone	1779 48%	232 50%	196 -39%	182 +56%	137 50%	164 47%	118 -35%	183 +61%	79 56%	233 +55%	1539 +51%	202 -30%	1187 +55%	563 -36%
		bf		bef	bf	f		abdef	bf	bf	b		b	
Unknown	49 1%	12 +3%	7 1%	2 1%	7 2%	5 2%	2 1%	4 1%	6 +4%	0 -0%	42 1%	7 1%	26 1%	17 1%
		i	i		i	i		i	cfi					

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 131

Use of voice controls

Base: All Respondents

Column	Gender			Age Group					Household Income			
	Total	Man	Woman	16-24	25-34	35-54	55+	65+	Under 10.4K	10.4k-15.59K	15.6k-25.99K	26K+
		a	b	a	b	c	d	e	a	b	c	d
Unweighted Bases	3997	1916	2070	401	606	1271	1717	1001	209	253	393	1261
Effective Weighted Sample	2811	1363	1441	298	445	914	1178	671	142	157	257	887
Weighted Bases	<b>3997</b>	<b>1953</b>	<b>2036</b>	<b>480</b>	<b>678</b>	<b>1357</b>	<b>1479</b>	<b>852</b>	<b>198</b>	<b>203</b>	<b>333</b>	<b>1283</b>
Smart speaker use	1679 42%	782 -40%	894 +44%	203 42%	322 +48%	651 +48%	503 -34%	230 -27%	64 -32%	59 -29%	140 42%	685 +53%
		a	a	de	de	ade	e				ab	abc
Voice control in car	690 17%	374 +19%	316 -16%	47 -10%	112 16%	288 +21%	244 17%	109 -13%	13 -7%	17 -8%	41 -12%	338 +26%
		b			ae	abde	ae				a	abc
Voice control on mobile phone	777 19%	390 20%	386 19%	136 +28%	167 +25%	333 +25%	140 -9%	48 -6%	29 15%	32 16%	49 -15%	369 +29%
				de	de	de	e					abc
Any	2175 54%	1051 54%	1121 55%	274 57%	416 +61%	854 +63%	631 -43%	295 -35%	79 -40%	80 -39%	169 51%	892 +69%
				de	de	ade	e				ab	abc
None	1822 46%	901 46%	914 45%	206 43%	262 -39%	503 -37%	848 +57%	557 +65%	118 +60%	124 +61%	164 49%	391 -31%
				c			abc	abcd	cd	cd	d	

Columns Tested: a,b - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 131 (continuation)

Use of voice controls

Base: All Respondents

Column	Social Group					Nation			
	Total	AB	C1	C2	DE	England	Scotland	Wales	NI
		a	b	c	d	a	b	c	d
Unweighted Bases	3997	971	1038	620	1293	2484	498	495	520
Effective Weighted Sample	2811	716	741	489	888	2097	404	466	502
Weighted Bases	<b>3997</b>	<b>1024</b>	<b>1059</b>	<b>864</b>	<b>983</b>	<b>3318</b>	<b>360</b>	<b>200</b>	<b>120</b>
Smart speaker use	1679 42%	531 +52% bcd	474 +45% d	387 45% d	270 -27%	1347 -41%	192 +53% acd	88 44%	52 43%
Voice control in car	690 17%	287 +28% bcd	165 16% d	166 19% d	64 -7%	570 17% d	74 +21% cd	31 15%	16 -13%
Voice control on mobile phone	777 19%	266 +26% cd	255 +24% cd	153 18% d	100 -10%	649 20%	74 21%	33 16%	21 17%
Any	2175 54%	697 +68% bcd	619 +59% d	490 57% d	348 -35%	1781 -54%	228 +63% acd	106 53%	60 50%
None	1822 46%	328 -32%	439 -41% a	374 43% a	635 +65% abc	1536 +46% b	132 -37%	94 47% b	60 50% b

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



2192 - Technology Tracker 2023 - Weighted 5% Sig. Level (PUBLICATION)

Table 131 (continuation)

Use of voice controls

Base: All Respondents

Column	England Regions										Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
	a	b	c	d	e	f	g	h	i	a	b	a	b	
Unweighted Bases	3997	375	404	250	210	264	273	254	126	328	3231	677	2157	1771
Effective Weighted Sample	2811	320	351	214	176	225	232	209	103	268	2319	446	1574	1192
Weighted Bases	<b>3997</b>	<b>480</b>	<b>560</b>	<b>360</b>	<b>280</b>	<b>360</b>	<b>360</b>	<b>320</b>	<b>160</b>	<b>440</b>	<b>3221</b>	<b>712</b>	<b>2286</b>	<b>1651</b>
Smart speaker use	1679 42%	132 -28%	248 44%	154 43%	119 42%	96 -27%	176 +49%	143 45%	84 +53%	194 44%	1300 -40%	341 +48%	1115 +49%	549 -33%
			ae	ae	ae		ae	ae	ae	ae		a	b	
Voice control in car	690 17%	62 -13%	95 17%	45 -12%	47 17%	62 17%	82 +23%	51 16%	53 +33%	73 17%	526 -16%	155 +22%	496 +22%	192 -12%
							acg		abcdefgi			a	b	
Voice control on mobile phone	777 19%	94 20%	104 19%	91 +25%	45 16%	60 17%	98 +27%	52 16%	29 18%	77 17%	622 19%	138 19%	561 +25%	209 -13%
				bdegi			abdeghi						b	
Any	2175 54%	217 -45%	323 58%	187 52%	153 55%	138 -38%	238 +66%	180 56%	106 +66%	239 54%	1698 -53%	430 +60%	1448 +63%	708 -43%
			ae	e	ae		abcdegi	ae	acdei	ae		a	b	
None	1822 46%	263 +55%	236 42%	173 48%	127 45%	222 +62%	122 -34%	140 44%	54 -34%	201 46%	1522 +47%	282 -40%	837 -37%	943 +57%
		bdfghi	f	fh	fh	bcdgghi		f		fh	b		a	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower